

# Cloe Cha

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## EDUCATION

### University of Washington

Bachelor of Science in Human-Computer Interaction

Seattle, WA

Sep 2022 – Mar 2026

## EXPERIENCE

### Associate Product Manager

Sep 2024 – Oct 2025

Vial Therapeutics

San Francisco, CA (Remote)

- Reduced protocol preparation time **75%** by shipping an AI-powered document generator using Perplexity and Gemini that converts completed pre-clinical research into FDA-ready drafts, eliminating months of manual synthesis.
- Removed Engineering from the critical path by enabling non-technical teams to self-serve AI document generation through dynamic form logic and iterative editing workflows.
- Increased core product net promoter score from **17 to 82** over **12 months** by identifying recurring pain points through user research and delivering targeted workflow improvements.

### Product Management Intern

May 2023 – May 2024

Vial Therapeutics

San Francisco, CA (Remote)

- Eliminated vendor dependency achieving a **97%** cost reduction (**\$150K → \$5K/year**) by replacing a third-party e-signature vendor with an in-house solution embedded into core workflows.
- Delivered within **9 months** by establishing async planning, documentation, and execution processes that improved cross-functional delivery reliability and were adopted org-wide.
- Partnered with Legal and Compliance to translate regulatory requirements into technical specifications, enabling Engineering and UX to deliver a production-ready, FDA- and GDPR-compliant solution.

### Product Management Intern

May 2024 – Aug 2024

Spring Health

New York, NY (Remote)

- Identified root causes of a **7%** onboarding drop-off by pairing Mixpanel funnel analysis with **20** async Dscout interviews, informing product leadership decisions on onboarding flow changes.

### Product Management Intern

May 2022 – Aug 2022

Eachday Health

Pittsburgh, PA

- Enabled a **\$325K** pre-seed raise (IndieBio) by delivering a validated MVP through Kanban workflows, weekly standups, and usability testing with **6 educators** and **18 students**.
- Validated core product assumptions by running accessibility and usability pilots at a special-needs school, informing MVP scope and de-risking the product for investors.

### Associate Student Researcher

Jun 2022 – Aug 2022

Carnegie Mellon University, HCI Institute

Pittsburgh, PA

- Synthesized insights across **28 academic papers** by conducting a literature review analyzing core game design components and interaction patterns.

## LEADERSHIP

### Capstone Team Lead

Sep 2025 – Dec 2025

INFO 492 Intensive Capstone

Seattle, WA

- Led a 4-person team to build an agentic AI system for Puget Sound Energy, prototyping with v0 and implementing with Cursor + Ollama, automating audit record classification for substation operators.

### Selection Director

Sep 2022 – Mar 2023

TEDxUofW

Seattle, WA

- Led 10-person student team to manage speaker selection across **150** nominated speakers.
- Collaborated with selected speakers to refine and finalize their speeches.

## TECHNICAL SKILLS

**Languages:** JavaScript, Python, SQL, HTML/CSS, Java, Git

**Tools:** Figma, Jira, PostHog, Mixpanel, Dscout, Excel, Tableau, Looker, Confluence, Intercom, V0, Cursor

**Skills:** Product Discovery, PRDs, User Research, A/B Testing, Agile/SCRUM, Wireframing, Statistical Analysis