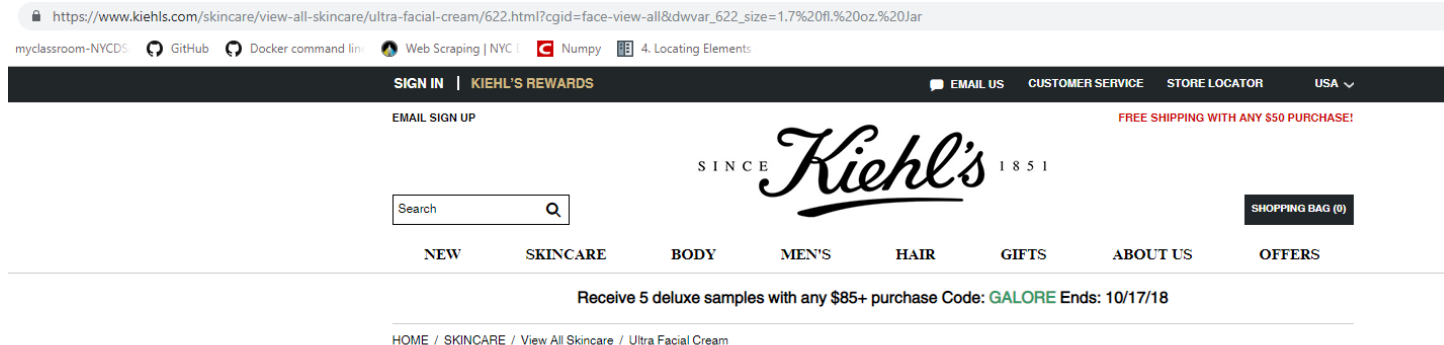


Project1:Web Scrapping

- CHAORAN CHEN

About the website



Ultra Facial Cream

A 24-hour daily facial moisturizer.

\$27.50 ★★★★★ **468 Reviews**

SELECT SIZE 1.0 fl. oz. Jar 1.7 fl. oz. Jar 4.2 fl. oz. Jar

QUANTITY 1

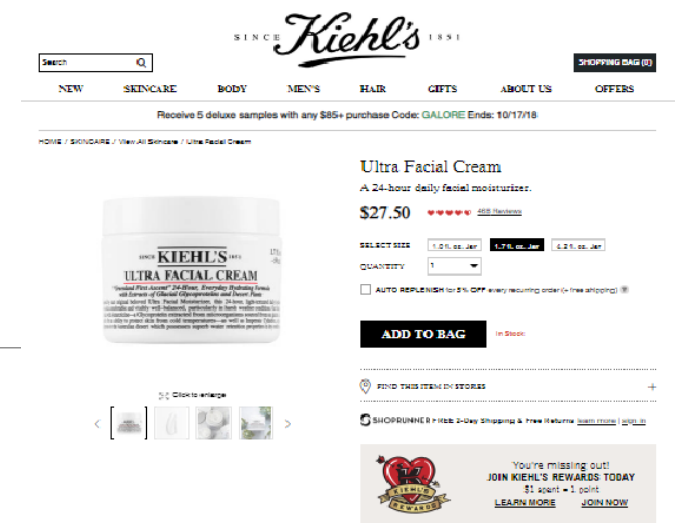
☐ **AUTO REPLENISH** for 5% **OFF** every recurring order (+ free shipping) ?

ADD TO BAG

In Stock

📍 **FIND THIS ITEM IN STORES**

SHOPRUNNER FREE 2-Day Shipping & Free Returns [learn more](#) | [sign in](#)



PRODUCT DETAILS

This Kiehl's classic face cream offers continuous moisture replenishment for skin throughout the day. This hydrating moisturizer for dry skin leaves skin feeling comfortable even in extremely weather conditions.

- Replenishes skin hydration by drawing and absorbing moisture from the air
- Leaves skin smooth, soft and healthy-looking
- Formulated with Squelene, Glacial Glycoprotein Extract and Imperial Cydonia
- For all skin types
- #1 Kiehl's product

Heritage Highlight

Kiehl's was honored to lend support and skincare products to the heroic team of the "Greenland First Ascent" expedition. The expedition completed the first ascent of Greenland's ice-covered peaks on May 30, 2005.

How to Apply Ultra Facial Cream

- After cleansing and toning, apply a dime-sized amount to your fingertips
- Massage onto face in a circular motion
- Apply day or at night or as needed in the daytime and SPF protection with [Ultra Facial Cream SPF 30](#)
- Discover the rest of our [Ultra Facial Collection](#) including our gentle cleanser, [pH-balancing toner](#) and [pH-balancing moisturizer](#)

How to Use Ultra Facial Cream



Ultra Facial Cream

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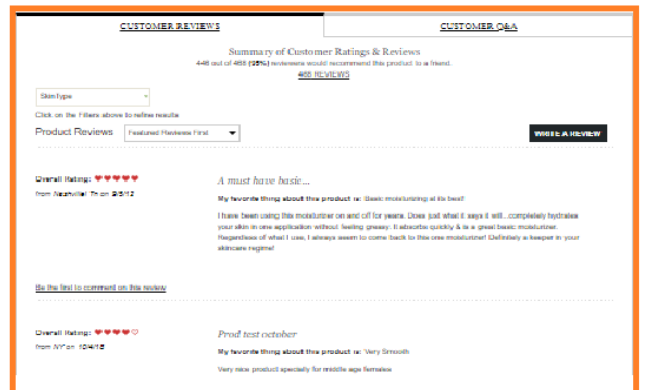
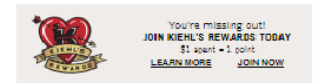
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ADD TO BAG

In Stock

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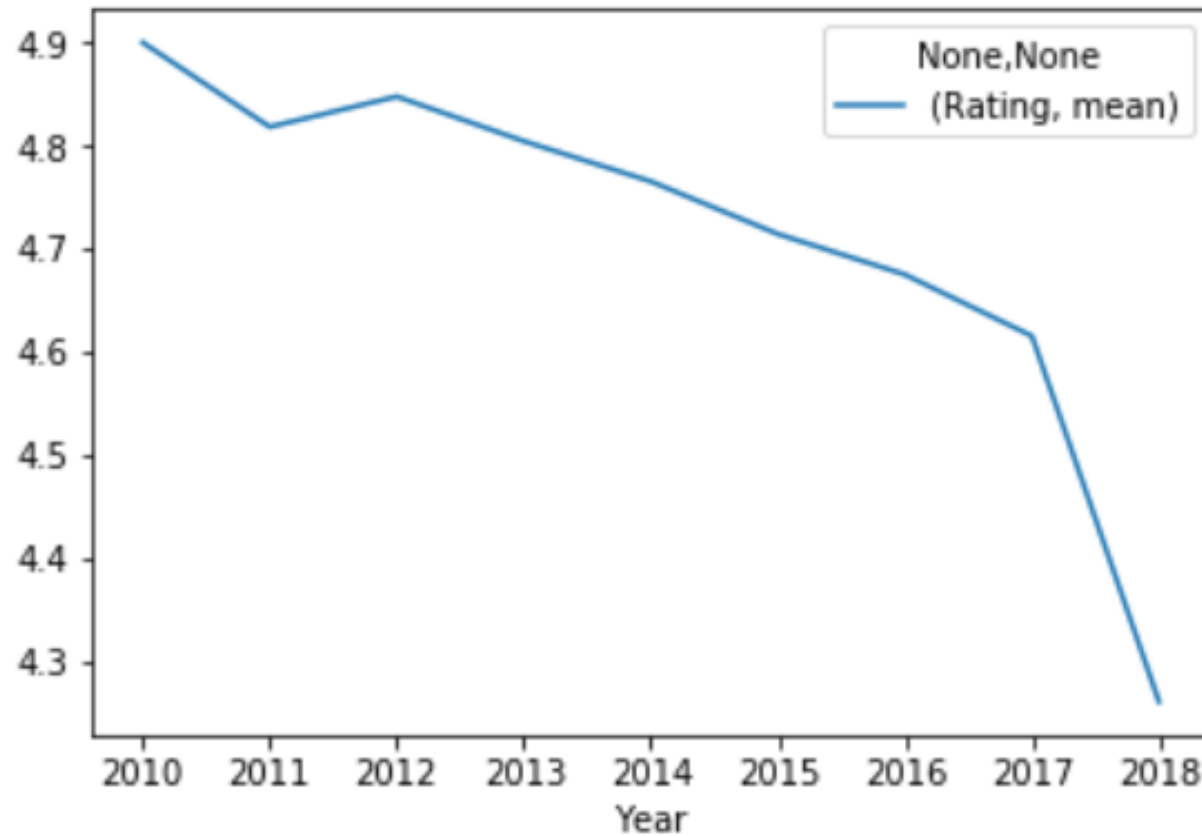
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Web Scrapping with selenium

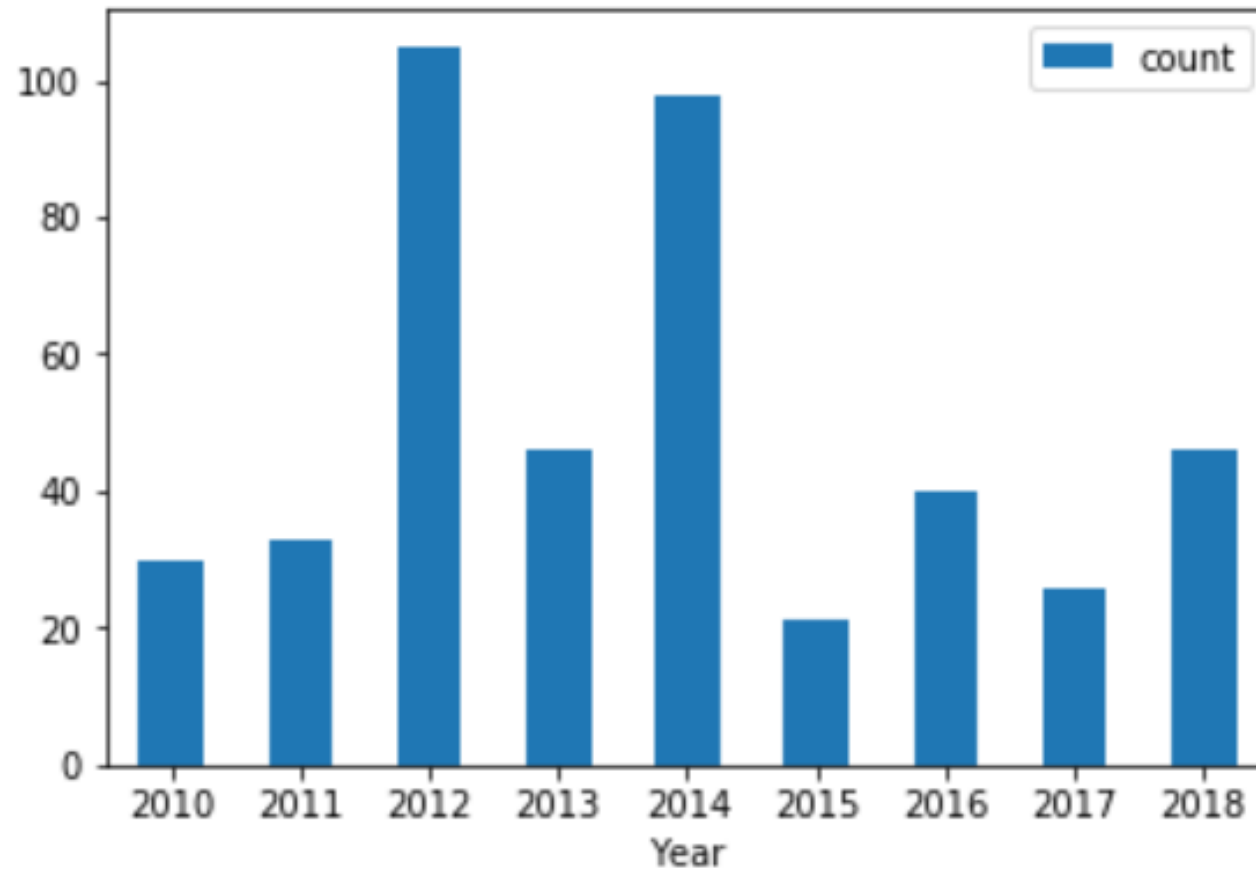
	Rating	User_Location	Publish_Date	Subject	Cons	Text	Month	Year
444	5	Pensacola, FL	2010-09-04	Calms the Redness	NaN	I have very sensitive skin. I don't like fragr...	9	2010
443	5	NaN	2010-09-19	great for sensitive skin	NaN	I'm 38 and have always had trouble finding a f...	9	2010
441	5	New York, NY	2010-10-12	Great Moisturizer	NaN	I have normal to dry skin and I like to use th...	10	2010
436	5	LA,CA	2010-10-12	The only great mousturizer for sensitive skin!	NaN	This is the only mousturizer I can use on a re...	10	2010
437	5	DC Meto area	2010-10-12	The Go To Facial Cream	NaN	I have a T-zone complexion and use the oil-fre...	10	2010
442	5	NaN	2010-10-12	My skin has never looked better!	NaN	Seriously, my skin has NEVER looked better. I ...	10	2010
439	5	Alabama	2010-10-12	Surprise, I can put a cream on my face!	NaN	It is so thick and creamy, but I can still put...	10	2010
438	5	Alpharetta, GA	2010-10-12	Great facial cream!	NaN	I love this facial/neck cream. I use it AM and...	10	2010
440	5	Boston, MA	2010-10-12	Great product	NaN	This facial cream is the best. Doesn't feel to...	10	2010
435	5	China, Shanghai	2010-10-13	It's good to my skin	NaN	I loved this product. It makes my skin comfort...	10	2010
434	5	Madrid	2010-10-13	Creamy	NaN	Because my skin profile I really need a creamy...	10	2010
433	5	Wallkill, NY	2010-10-13	Love it for dry skin days	NaN	I have very dry skin during the winter months ...	10	2010
432	5	Cincinnati	2010-10-14	THE BEST!!!!!!	NaN	I use ultra facial cream just before I go to b...	10	2010

Rating Trend



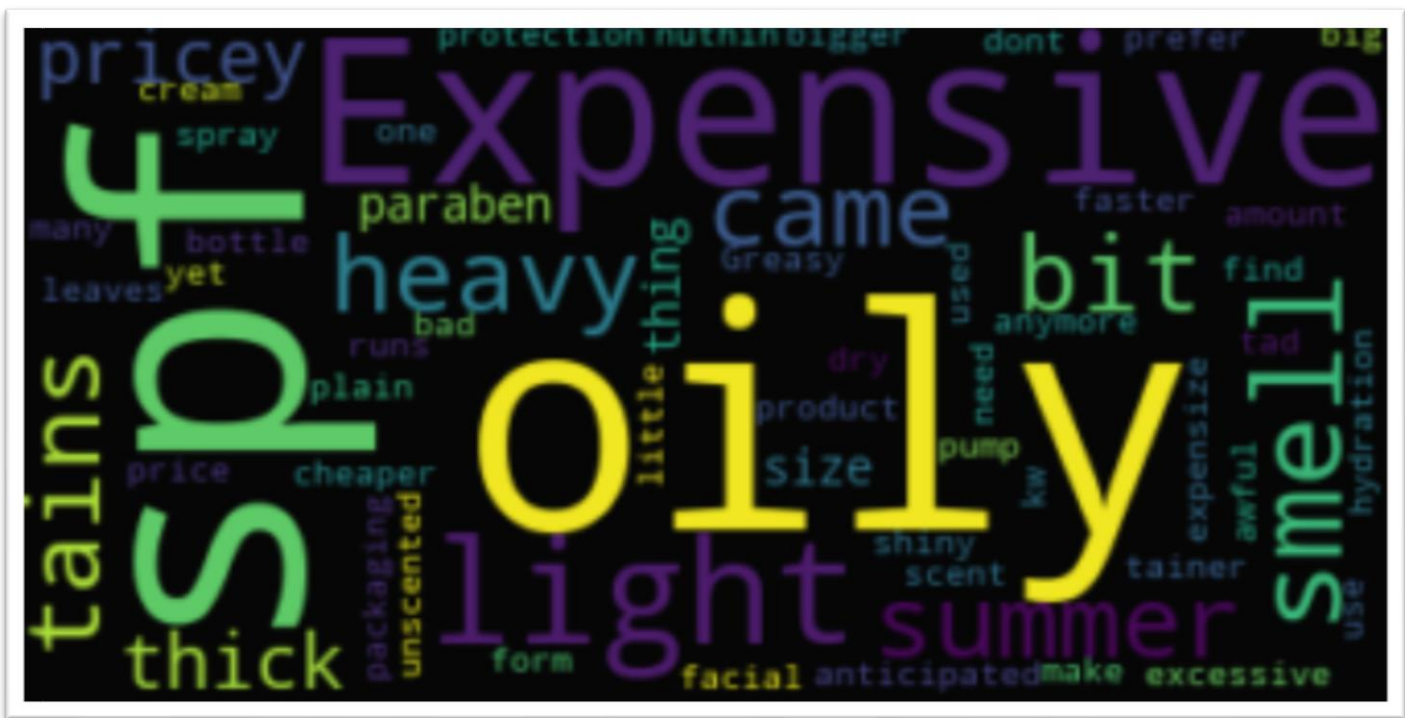
Rating	
mean	
Year	
2010	4.900000
2011	4.818182
2012	4.847619
2013	4.804348
2014	4.765306
2015	4.714286
2016	4.675000
2017	4.615385
2018	4.260870

Rating count



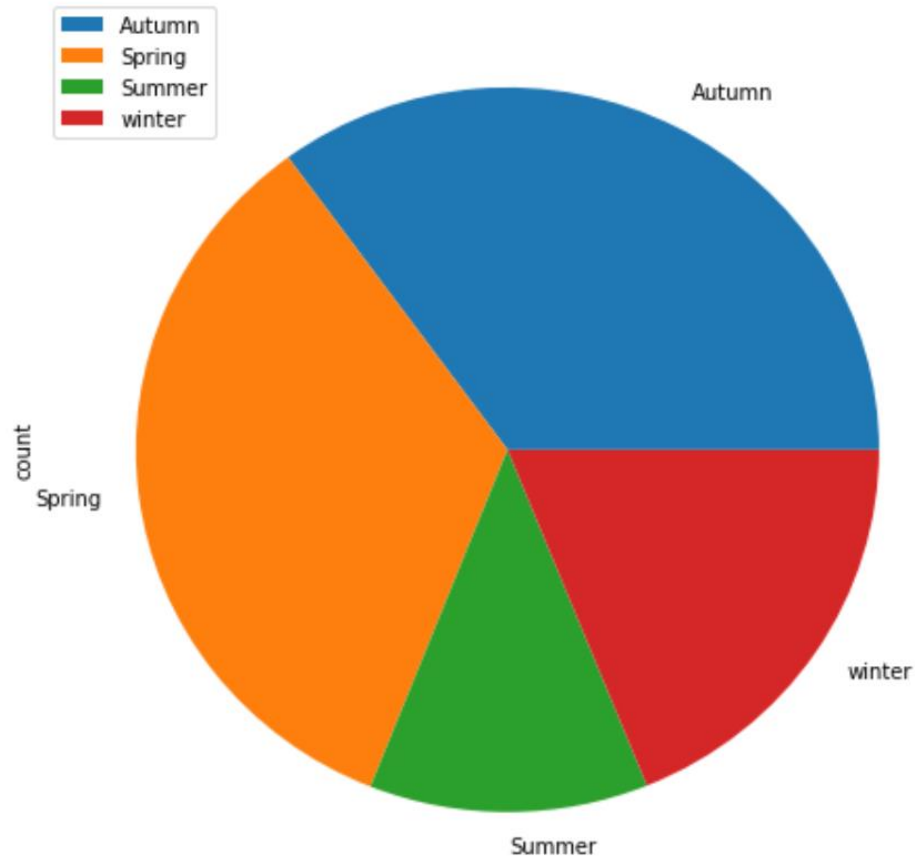
Year	
count	
Year	
2010	30
2011	33
2012	105
2013	46
2014	98
2015	21
2016	40
2017	26
2018	46

Frequent words from “cons”



10	5	Portland, ME, USA	2018-07-18	Best Moisturizer ever for sensitive skin	wish it was cheaper
9	5	Chicago, IL, USA	2018-07-20	Standard	NaN
				Kiehl's Has Better Products	NaN
				Great Moisturizer!	NaN
				ITS NOT FOR ALL TYPES SKIN!!!!	NaN
				Swear by this	NaN
				This Cream is Wonderful!	NaN
				No Regrets	Expensive

Rating impacted by seasons



season	Rating	
	mean	count
Autumn	4.839744	156
Spring	4.695364	151
Summer	4.703704	54
winter	4.607143	84

To be continued

- Multiple products comparison
- Rating from different locations customers
- ...

Thank you!
