**H a n k C h e n**

Enthusiastic and self-driven User Experience Designer. My love of design does not only stops at front end digital design.

My background in architecture and industrial design has taught me the beauty of spatial design and physical product design.

I thrive on simplicity as I believe less is more when it comes to design.

**PROJECTS**

Tape Measure Web App Design

Self-initiated project of a platform that improves daily tasks of the construction trade.

Research data and surveys gathered through former colleagues in the industry.

Designed the branding and logo through Illustrator and created the wireframes and prototype with Axure RP 8.

BlocShop Ecommerce Website

Designed an ecommerce platform after observing a need of one for student artist and individual artist.

Developed the prototype using HTML5, CSS3 and jQuery from scratch.

Paycrave Mobile App Design

Designed an Android mobile application as an alternative of Yelp specialized on food trucks with additional feature such as ordering and payments.

# EXPERIENCE

Bloc.io Oct 2016 - Jul 2017

Web Design and Development Apprenticeship

Developed rounded UIUX skills through a 36 week course with the mentorship of the co-founder of Made by Munsters.

Formulated branding and visual mockups by conducting user research to meet business needs.

Produced wireframes with Photoshop and prototypes with Invision for user testing.

Developed basic front-end interfaces with HTML5, CSS3, Java Script and jQuery.

Teel Construction Jul 2016 - May 2017

Assistant Superintendent

Collaborated with Superintendent for the completion of projects. Supervised construction crew of 20 people and delivered a $500,000 project on time as an assistant which in turn saved the company $5,000 in staffing cost.

Proposed strategies to compete against large corporation in the acquisition of student talents resulted in decreased staffing cost, increased flexibility for senior superintendents and advertised the name of the company.

isARK Studio May 2015 - July 2016

Architectural Intern

Bridged communication between 6 subcontractors and supervisor.

Aided the design process from schematic design and design development to the production of construction drawings of 4 projects.

Summer Architecture Studio Summer 2013 & 2016 Teaching Assistant

Aided students during concept development of studio projects.

Provided technical supports with Photoshop, Illustrator, Indesign

**CONTACT**

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Fairfax, VA

# SKILLS

User Experience Design User Interface Design User Research

User Experience Testing Product Design Prototyping

User Flows

Responsive Wireframing

Visual Mockups

3D modeling

TOOLS & SOFTWARES

HTML5 & CSS3

JavaScript jQuery

Adobe Creative Suites Invision

Draw.io Balsamiq Google Forms

Google Analytics Dreamweaver

Axure RP 8

# EDUCATION

Virginia Tech

Aug 2010 - May 2016

B.Arch. Architecture 2016 Minor Industrial Design