Using Numbers to Study Mainland China

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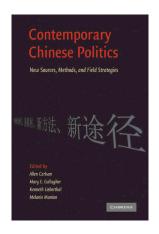
Introduction: Using numbers to study mainland China

- ▶ Why numbers matter: A paradigm shift (?)
- ▶ Where data comes from
- What you need to work with data
- Examples from past and current research
- Concluding remarks and tips



Why numbers matter: A paradigm shift?

- ► The field of (mainland) China studies has changed significantly in the past decade as a result of methodological/technological advances, (new) data availability and geopolitics
- Quant techniques are essential to establish patterns for theory building and policy impact evaluation
- Using numbers also encourage us to rethink the purpose of mainland China studies – government and/or governance?
- ► The use of computational and quantitative data/methods by no means undermine the importance/value of traditional approaches – multi-method/data triangulation is now the norm



Manion, Melanie (Duke), Kenneth Lieberthal (Michigan), Mary E. Gallagher (Michigan), and Allen Carlson (Cornell). 2010. Contemporary Chinese Politics: New Sources, Methods, and Field Strategies. New York, NY: Cambridge University Press.

Where data comes from

- ► Surveys (e.g., Chinese General Social Survey)
- ► Admin data and census (e.g., statistical yearbooks)
- Archives and historical documents, such as
 - Gazetteers
 - Culture and history materials
- Digital and "big" data (e.g., Weibo and Baidu Index)





https://opendata.pku.edu.cn/





https://www.pkulaw.net/





https://www.china-data-online.com/





https://index.baidu.com/



► Training in different research methods

► A grasp of potential **data sources**

► Solid and deep **field experiences** and/or **subject knowledge**



- Training in different research methods
 - Qualitative: Case study (Bayesian and machine learning), ethnography and (elite) interviews
 - Quantitative: Econometrics and regression (frequentist and Bayesian), experiments and causal inference
 - Computational: Text-as-data, social network analysis, geographic data science and ChatGPT-assisted research
- ► A grasp of potential data sources
- ► Solid and deep field experiences and/or subject knowledge



- ► Training of different **research methods**
- ► A grasp of potential data sources
 - Databases
 - Libraries and archives
 - Survey firms and research centres
 - API and web scraping
 - Replication packs
- ► Solid and deep field experiences and/or subject knowledge



► Training in different research methods

► A grasp of potential **data sources**

 Solid and deep field experiences (e.g., politics of data generation and release) and/or subject knowledge (e.g., political selection and government finances)



Past and current research

- Rethinking the politics of ethnic local autonomy (book project)
 - Poverty alleviation and local state-building in peripheral provinces (JJPS 2021)
 - Ethnic empowerment and environmental governance
 - Dual descriptive representation of ethnic cadres
- (Re)mapping the information network of political elites using computational approaches
- ▶ Using court records to study administrative litigation, with Haibo He (Tsinghua) and Chao Ma (UIBE)
- Multilevel agenda setting in times of crisis: A text-as-data approach, with Tao Lin (University of Washington)



- Why do the Communist Party of China grant ethnic local autonomy?
- When and where will the Center designate ethnic autonomous territories (EATs)?
- How can local (policy/administrative) decentralization contribute to nation-state building?



- Archival research in the US, Hong Kong and mainland China
- ► Elite interviews:

Conversations with Han and non-Han cadres at the central and local levels across different provinces

Process-tracing and QCA: Structured process tracing the designation of ethnic autonomous prefectures



Hoover Institution Archives (Palo Alto, California)



University of California, Berkeley (Berkeley, California)



The Chinese University of Hong Kong (Hong Kong)



Fudan University (Shanghai)

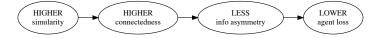


Minzu University of China (Beijing)



The National Library of Chiral (Beijing)

- ➤ Supervised machine learning and social network analysis: Capturing the *connectedness* and *network structure* among/between central and local cadres based on an original biographical dataset of Chinese political elites (1949-2003)
 - Between the pair of cadres, I create the indices of connectedness based on their biographical similarity



- The same connectedness measure can be used to construct the information network of Politburo members and measure the degree of central leadership fragmentation by community detection
- Multivariate regression: Modeling the number of active EATs as a function of different network structural indicators

▶ Ethnic local autonomy acts as an institution of agent control

	Results
(1) Central leadership fragmentation (Modularity of the Politburo network)	+ EATs
(2) Local leadership embeddedness (Similarity b/w provincial Party secretary and governor)	+ EATs
(3) Central-local connectedness (Similarity b/w central leader and provincial Party secretary)	– EATs
(4) Central fragmentation + Local embeddedness	+ EATs
(5) Central fragmentation + Central-local connectedness	- EATs
(6) Central-local connectedness + Local embeddedness	– EATs



- ▶ EATs act as **enclaves** that constrain the power of provincial elites
 - Sub-provincial EATs are more likely to pass and revise autonomous regulations when the provincial elites are potentially defiant
 - Ruling non-Han cadres in sub-provincial EATs are less likely to have worked at the provincial level prior to their appointments





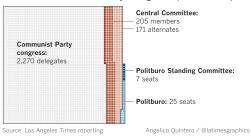
- ► The focus on "high-politics" in the literature on Communist regimes: The absence of independent, strong formal institutions has pushed researchers have to focus on prominent political elites in authoritarian regimes
- ▶ Factionalism is one of the most researched topics in the Chinese politics literature (e.g., Nathan 1973; Tsou 1976; Pye 1981; Dittmer 2002; Huang 2006; Bo 2007; Shih et al 2012)
- ► The power struggles and cooperation between different factions or "informal" groups have been considered as the main driving forces for policy and political changes in the country



- Create the timeline of key life events of each cadre using public biographic information
 - Demographic characteristics (e.g., birth year and provincial origin)
 - Educational background (e.g., colleges and universities)
 - Political career (e.g., involvement in key events between 1921 and 1949; Party and government posts after 1949)
- Create the (decomposed) attribute vector of a cadre based on her/her timeline and measure the distance/similarity between a pair of attribute vectors in the multidimensional space
 - Time: Are the cadres of interest both alive in a given year?
 - Location: Are they both at the same location in a given year?
 - Activity: Are they working in the same department/unit in a given year?



China's Communist Party congress (as of 2012)



- Use variable selection (elastic net regularization and other methods) to identify the key biographical variables in CC of each year when measuring biographical similarity
- Use community detection to assess the degree to which a Politburo network can be divided

Using court records to study admin litigation



Using court records to study admin litigation

The release of **China Judgements Online** (https://wenshu.court.gov.cn/) made a crucial breakthrough in the empirical legal studies in China (Ma, Yu and He 2016; Liebman et al 2020).





Using court records to study admin litigation

- Question: Are the local courts more likely stand with the citizens following the reforms?
 - Railway transport courts (China Review 2022)
 - Case registration system
 - Elevated and off-site trials

Extensions

- Who do the citizens go to the courts? A national conjoint experiment
- Local dynamics of judicial decision-making: A text-as-data approach



Concluding remarks

- ► Find out who you are and what you want to be and do your decision may depend on where you are (or going back to history)
- Curate the skills you need be selectively thorough
- ► Find those who can support and collaborate with you engage in interdisciplinary knowledge co-production
- ► Read broadly **go beyond political science and (mainland) China** to gain inspiration and a broader comparative perspective



Thank you!

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- Going cross-national: Post-WWII authoritarian regimes are more likely to introduce regional autonomy to ethnic minorities when their ruling power is contested within the inner circle
- ► Going back to **history**: Post-civil war *decentralization* and *state power consolidation* in imperial and Republican China
 - Western Han dynasty (202 BC–220 AD): Kingdoms and marquis states
 - The Kuomintang (KMT) regime (1928-1949 AD): Countering recalcitrant provincial warlords through the county-level self-government movement

