Investigating the Social World

Analytical Essay



Overview

- ▶ You will write an essay of 2,500 words in length
- ► The key idea is to choose **TWO** frameworks introduced after Reading Week to analyze an issue or problem of your choice
- You are free to carry out any necessary outside/additional research; cite references properly (e.g., APA or MLA)
- ➤ You can come to my office hours to discuss your preliminary responses with me; the goal is not to give you a mark before the deadline but to clear any confusion



Questions

- Choose two of the investigative frameworks introduced in the module and describe how they could be applied to an issue or problem of your choosing
 - Rational choice
 - Psychosocial framings
 - Decolonizing social research
 - Intersectional sensibilities
 - Lived experience
- ▶ Discuss which of the two frameworks you choose is more compelling



Key tasks involved

- ▶ Describe the frameworks and present the issue at stake
- ► Make a case for how each of these two frameworks could offer insight to the issue
- Explain which of the two frameworks is more compelling



Step 1: Describe the frameworks

- Use a reading or two to explain how you define/understand these frameworks, focusing on the aspects of it that are most relevant to you
- ► Choose two frameworks only; in your dissertation, you might use more
 - but here you do not have the space



Step 2: Present the issue

You do not need to be exhaustive in describing the issue but you should make reference to some kind of source materials – such as academic or policy related research, a news article, and material from a grassroots organization or activist group.



Step 3: Make your case and compare

- Make a case for how these frameworks could offer insight to the issue What questions would the framework allow you to ask and why might this be valuable?
 - You could point to areas of potential investigation
 - You could point to existing research on your topic that doesn't give the kind of insight you're interested in
 - You could point to research from that perspective on other issues that you find intriguing that might have relevance for your issue
- Explain which of these two frameworks is more analytically compelling perhaps one framework can generate some more new insights than the other? Perhaps one framework can garner more empirical support than the other?



- ▶ It is not a traditional essay no need to provide fully developed research questions here like you do for your dissertation; you are not making an argument or a full empirical analysis as such
- ▶ A few sentences of overview at the start and some concluding reflections would be enough; what is your key takeaway from thinking this through?



Reminders

- ▶ Before you start, read the guidance and questions carefully
- When you submit your essay
 - Attach the coversheet (available on Moodle)
 - Enter your student ID in the field of Submission Title on Turnitin
 - Submit your essay before midday, 21 April 2025



