

Did Government Decentralization Cause China's Economic Miracle?

Author(s): Hongbin Cai and Daniel Treisman

Source: World Politics, Jul., 2006, Vol. 58, No. 4 (Jul., 2006), pp. 505-535

Published by: Cambridge University Press

Stable URL: https://www.jstor.org/stable/40060148

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at https://about.jstor.org/terms



 ${\it Cambridge\ University\ Press\ is\ collaborating\ with\ JSTOR\ to\ digitize,\ preserve\ and\ extend\ access\ to\ {\it World\ Politics}}$ 

# DID GOVERNMENT DECENTRALIZATION CAUSE CHINA'S ECONOMIC MIRACLE?

By HONGBIN CAI and DANIEL TREISMAN\*

# I. Introduction

WHAT roles have political and fiscal decentralization played in China's economic reforms and in the remarkable development they fostered? Since the late 1970s China has liberalized most prices, decollectivized agriculture, and integrated into world markets. These changes fueled an unprecedented period of growth that increased GDP per capita from \$674 in 1978 to \$5,085 in 2004 (in PPP-adjusted 2000 dollars).¹ Scholars have attributed this economic miracle to many causes—recovery from the Cultural Revolution, initial underdevelopment, and a rich diaspora, to name a few. But some suggest the country's decentralized structures of government and public finance played an important part.²

- \* We thank Richard Baum, Thomas Bernstein, Bo Li, Dorothy Solinger, James Tong, Dali Yang, and Li-An Zhou for comments and suggestions.
- <sup>1</sup> Based on the International Comparison Program, as reported in the World Bank's *World Development Indicators Database*. In non-PPP adjusted 2000 U.S. dollars, the increase was from \$153 to \$1.162.
- <sup>2</sup> For instance, Qian and Weingast assert that "the critical component of China's market-oriented reform, which began in 1979, is decentralization"; Yingyi Qian and Barry R. Weingast, "China's Transition to Markets: Market-Preserving Federalism, Chinese Style," Journal of Policy Reform 1 (1996). Montinola, Qian, and Weingast characterize China's reform-era political system as "market-preserving federalism" and see in this various economic benefits; Gabriella Montinola, Yingyi Qian, and Barry R. Weingast, "Federalism, Chinese Style: The Political Basis for Economic Success in China," World Politics 48 (October 1995). Qian and Roland argue that "one of the most distinct features of China's transition has been associated with devolution of authority from the central to local levels of government"; Yingyi Qian and Gérard Roland, "Federalism and the Soft Budget Constraint," American Economic Review 88 (December 1998), 1156. Other articles that link the success of economic reforms to political decentralization include Ping Chen, "China's Challenge to Economic Orthodoxy: Asian Reform as an Evolutionary, Self-Organizing Process," China Economic Review 4, no. 2 (1993); and Chenggang Xu and Juzhong Zhuang, "Why China Grew: The Role of Decentralization," in Peter Boone, Stanislaw Gomulka, and Richard Layard, eds., Emerging from Communism: Lessons from Russia, China, and Eastern Europe (Cambridge: MIT Press, 1998). Adherents note that decentralization can have costs—increased inequality, policy externalities, the creation of local "dukedom" economies—but argue that in China

World Politics 58 (July 2006), 505-35

Those who link the success of China's reforms to decentralization make five main arguments. First, some focus on the prereform economy's cellular organization. Rather than a specialized, nationwide hierarchy, China's economy consisted of parallel, diversified provincial economies. This situation reduced dislocations and stimulated competition when markets were introduced. Second, some believe political decentralization encouraged local reform experiments that allowed new ideas to percolate up from the grass roots. Third, some argue decentralization created political checks on the central authorities, limiting predation and convincing investors that reforms would last. Fourth, some suggest fiscal decentralization gave local officials strong incentives to stimulate economic growth. Finally, some contend decentralization helped harden budget constraints on enterprises, forcing them to restructure.

In this article, we challenge the claim that decentralization had much to do with the success of China's reforms and its dramatic growth. Grassroots initiatives did, of course, occur, and considerable administrative decentralization took place in the the mid-1980s. But the key reforms that reshaped China's economy began in the late 1970s and early 1980s, before any significant decentralization had occurred. In fact, China's authoritarian centralization helped speed the geographical spread of policies found to work well. Provincial governors were not then—and still are not—a reliable check on central abuses, and they certainly do not guarantee property rights. The most cited case of a governor resisting Beijing actually ended in victory for the center: he was removed and his successor was forced to accept Beijing's preferred policy. Fiscal decentralization cannot explain improved performance because any beneficial effect of larger local revenue shares was offset by the sharp decline in the fraction of GDP collected as taxes and available for sharing. Nor can fiscal decentralization have hardened state enterprises' budget constraints because these did not harden. In fact, loss-making enterprises multiplied in the era of decentralization and rapid growth, and the state banks virtually went bankrupt bailing them out. Budget constraints only hardened after central fiscal and monetary policy was tightened. To be clear, day-to-day control over various economic activities did pass to subnational officials during the 1980s, subject to ultimate review from above. However, local discre-

these were outweighed by the benefits; Qian and Weingast (fn. 2), 3. Blanchard and Shleifer make the more nuanced claim that fiscal decentralization helped in China, but only because it was combined with political *centralization*; Olivier Blanchard and Andrei Shleifer, "Federalism with and without Political Centralization: China versus Russia," *IMF Staff Papers* 48 (December 2001).

tion had both positive and negative effects; from the evidence, it is not clear which dominated.<sup>3</sup>

If decentralization does not explain why China's leaders adopted growth-promoting market reforms, where does the explanation lie? We propose another view of politics in post-Mao China. The driving force behind reform, we argue, was not pressures from or initiatives of autonomous local officials but competition at the center between rival factions with different ideological predispositions and local connections. Faction leaders sought supremacy within the party by demonstrating the effectiveness of their chosen policies across the chessboard of China's territorial administration. Local officials were linked to these factions and sought to impress higher-ups with suggestions and sometimes spontaneous—even illegal—initiatives. This view, which actually coincides with many traditional understandings of Chinese politics, can explain the temporal pattern of reform, which ebbed and flowed with shifts in the factional balance of power rather than with changes in decentralization. 4 It also explains why reforms continued and economic performance did not deteriorate in the 1990s despite a shift toward recentralization.

# II CENTRALIZATION AND DECENTRALIZATION

Decentralization means different things to different people.<sup>5</sup> Based on examination of common usage, we distinguish three types. *Administrative decentralization* occurs when national authorities permit their subnational agents to make certain policy decisions, subject to review

<sup>3</sup> For a discussion of some dysfunctional behaviors caused by decentralization, see Andrew H. Wedeman, *From Mao to Market: Rent Seeking, Local Protectionism, and Marketization in China* (New York: Cambridge University Press, 2003).

<sup>4</sup> For one similar view, see Joseph Fewsmith, Dilemmas of Reform in China: Political Conflict and Economic Debate (Armonk, N.Y.: M. E.Sharpe, 1994). For a few of the many works that emphasize the role of factions in Chinese politics, see Andrew J. Nathan, "A Factionalism Model for CCP Politics," China Quarterly 53 (January—March 1973); Dorothy Solinger, "Politics in Yunnan Province in the Decade of Disorder: Elite Factional Strategies and Central-Local Relations, 1967–1980," China Quarterly 92 (December 1982); Richard Baum, Burying Mao: Chinese Politics in the Age of Deng Xiaoping (Princeton: Princeton University Press, 1994); Lowell Dittmer and Yu-Shan Wu, "The Modernization of Factionalism in Chinese Politics," World Politics 47 (July 1995); and Jing Huang, Factionalism in Chinese Communist Politics (New York: Cambridge University Press, 2000). We concur with those who see factions as fluid, evolving as the focus of competition changes, and having policy preferences as well as material interests. Since the early 1990s all major factions have accepted the goal of marketization, so this is no longer a point of contention; they differ in their personnel networks, sectoral and regional connections, and commitment to income redistribution. The main point here is that the key axis of competition ran vertically, dividing members of different factions at each level of the state hierarchy, rather than horizontally, pitting a coalition of local officials against their central counterparts.

<sup>5</sup> For recent discussions, see Jonathan Rodden, "Comparative Federalism and Decentralization: On Meaning and Measurement," *Comparative Politics* 36 (July 2004); and Robert D. Ebel and Serdar Yilmaz, *On the Measurement and Impact of Fiscal Decentralization* (Washington, D.C.: World Bank, 2002).

and possible veto from above. *Political decentralization* can mean either or both of two things. First, a system is more politically decentralized if subnational governments have the right to make certain policy decisions *not* subject to being overruled by higher levels. Second, a system is more politically decentralized if subnational officials are chosen by local residents rather than by higher officials. *Fiscal decentralization* is used in various ways, so we will try to interpret the meaning implied by each of the arguments we examine. We use *government decentralization* to include any or all of these three types of decentralization.

Applying these definitions, we consider China to have been highly centralized, both administratively and politically, in 1978. During the 1980s the country became much more administratively decentralized. Administrative decentralization peaked around 1988–89, followed by some recentralization in the 1990s. Politically, the system has remained highly centralized throughout. Although in the 1980s subnational officials came to make an increasing share of decisions, especially on economic matters, central authorities could always overrule them or take back authority delegated downward (as they did in various ways during the 1990s). As for appointments, from the late 1980s village officials have been locally elected. In practice, all other subnational appointments have been made by—or at least have been subject to the approval of—higher authorities, with the center exercising ultimate control. In 1984 the party central committee delegated the right to make and review appointments of subprovincial officials to provincial party committees; but in 1990 these appointments were again brought under central control.<sup>6</sup> The Chinese regime remains, in Andrew Nathan's words, "a centralized, unitary system in which power at lower levels derives from grants by the center."<sup>7</sup>

Although these definitions seem to be reasonable and also correspond to common usage, our critique in subsequent sections does not depend on them. Our position is not that the arguments we challenge fail only because of our definitions of administrative and political decentralization: we contend that they fail under their proponents' own definitions. We examine these arguments on their own terms, focusing on the definitions authors explicitly adopt or those implied by the arguments themselves. The one possible exception is the argument about the cellular organization of the Chinese economy in Section III; we

<sup>&</sup>lt;sup>6</sup> John P. Burns, "Strengthening Central CCP Control of Leadership Selection: The 1990 Nomen-klatura," *China Quarterly* 138 (June 1994).

<sup>&</sup>lt;sup>7</sup> Andrew J. Nathan, "Authoritarian Resilience: China's Changing of the Guard," *Journal of Democracy* 14 (January 2003), 13. We list important changes in the division of powers between center and localities in a longer version of the paper on Treisman's Web site at www.polisci.ucla.edu/faculty/treisman/.

find this internally consistent and plausible but contend it has nothing to do with political or administrative decentralization under *any* definition. Thus, we differ with the authors we discuss not on questions of semantics but on judgments of logic and evidence.

Two points require clarification. First, in Chinese debates, decentralization is sometimes given a far broader meaning, encompassing both devolution of political authority and economic liberalization. "Decentralization" is often translated as *fenquan*, which means the abdication of planning powers by the government. Clearly, if decentralization *means* economic liberalization, decentralization cannot explain why economic liberalization occurred. Consistent with Western discussions, we focus on government decentralization. We distinguish all types of decentralization from a mere weakening of the central state apparatus. A common perception in China is that the central authorities' ability to control economic life has decreased since 1978. However, powers "lost" by Beijing are not necessarily gained by local governments. The increasing complexity of the Chinese economy and society as the country modernizes has made monitoring and control by any level of government less comprehensive.

Second, analysts sometimes equate the occurrence of grassroots policy initiatives with political or administrative decentralization. That local officials innovate without prior instructions is itself taken as evidence that the political system is decentralized. There are two problems with this. First, it leads to circularity. If local innovation is itself an indicator of decentralization, decentralization cannot explain innovation. Second, grassroots initiatives clearly can occur in states universally considered centralized. Even under Stalin's totalitarian rule, Soviet enterprise managers experimented spontaneously, hoping to be rewarded for success and fearing failure if they stuck to the rules. In 1934, for instance, managers at the Menzhinskii Aviation Firm started paying premiums for high-quality production, in clear violation of instructions. In 1935 executives at the Stalingrad Dzerzhinskii Tractor Plant "drew up a plan for the total reorganization of the plant and its production, and presented the plan in the national industrial press." In 1937, at the height of the purges, the Moscow Kuibyshev Electrical Plant

<sup>9</sup> Of course, distance has always facilitated noncompliance, as suggested by the old Chinese saying, "Qiang zai wai jun ming you suo bu shou" (When the emperor is far away, a general does not obey all his orders).

<sup>&</sup>lt;sup>8</sup> Deng, for instance, in his famous December 1978 speech, "Emancipate the Mind, Seek Truth from Facts and Unite as One in Looking to the Future," advocated devolving more decision-making power to the "various localities, enterprises and production teams," running together what in the West would be thought of as political decentralization and economic liberalization; Deng, People's Daily Online, Selected Works of Deng Xiaoping, http://english.people.com.cn/dengxp/.

nevertheless "decided on its own to revise premium systems in order to give timeworkers greater incentives." To our knowledge, no one has suggested such practices rendered the Stalinist system politically or administratively decentralized. If, by contrast, one defines China in 1978 as decentralized *because* local officials innovated, then decentralization does, of course, explain reform—but in an uninteresting way.

# III. THE M-FORM ECONOMY

Qian and Xu and Xu and Zhuang argue that China's economy as of 1978 was structured in a way particularly conducive to marketization, at least as compared with its northern communist neighbor. In the Soviet Union regional economies were mutually dependent, specialized units that played different roles in the national division of labor and were coordinated by central planners. In China, by contrast, provincial economies were more self-sufficient and internally diversified. Fearing military invasion, Mao encouraged local self-sufficiency and devolved much planning and administration to provincial cadres. Thus in the USSR, single plants often supplied the entire market, whereas in China parallel enterprises in different provinces produced similar goods. Using the vocabulary of Chandler and Williamson, Qian and Xu compare the Chinese economy to a multidivisional (M-form) organization and the Soviet Union to a unitary (U-form) organization.

This inherited economic structure helped China as markets replaced planning. Since provinces and counties within them had relatively diversified economies, competition could emerge between rival producers of the same goods. Deliberate redundancy left the system less vulnerable to shocks by reducing the cost of transitional disorganization and the risk of disruption when Beijing conducted localized experiments. Finally, M-form structure enabled central leaders to use yardstick competition to evaluate the relative performance of local officials.<sup>14</sup>

<sup>11</sup> Yingyi Qian and Chenggang Xu, "Why China's Economic Reforms Differ: The M-Form Hierarchy and Entry/Expansion of the Non-State Sector," *Economics of Transition* 1 (June 1993); Xu and Zhuang (fn. 2).

12 Qian and Weingast (fn. 2).

<sup>13</sup> Alfred J. Chandler, Strategy and Structure (New York: Doubleday, 1962); Oliver Williamson, Markets and Hierarchies (New York: Free Press, 1975); Qian and Xu (fn. 11).

<sup>14</sup> Eric Maskin, Yingyi Qian, and Chenggang Xu, "Incentives, Information, and Organizational Form," Review of Economic Studies 67 (April 2000).

<sup>&</sup>lt;sup>10</sup> See David Granick, Management of the Industrial Firm in the USSR: A Study in Soviet Economic Planning (New York: Columbia University Press, 1954), 112–16 and 133. Granick suggests this was common practice in the Stalinist 1930s: "It is in the plants that grass-roots ideas originate; they may later be taken up by higher bodies and spread to all industries or they may be condemned in official instructions. Nevertheless, it is here that they get their first test and hearing."

These arguments are quite compelling. However, they have nothing to do with political, administrative, or fiscal decentralization. They concern China's economic structure at the start of transition—specifically, its lower industrial concentration and geographical specialization than the Soviet Union's. Low industrial concentration and diversified regional economies help make market systems more competitive and resilient. But this is true regardless of how political authority and fiscal resources are shared between levels of government. The purported benefits of the M-form economy—competition among enterprises, alternative suppliers, less risky local experiments—would help just as much in a politically centralized market economy as in a politically decentralized one. Yardstick competition can be used to evaluate local agents' performance whether the principals are local voters or central leaders. Market liberalization in an M-form economy like that of China may indeed be less disruptive than in a U-form economy like that of the Soviet Union. But it does not follow that decentralization outperforms centralization in either system. To make this case, some other argument is needed.

# IV. LOCAL POLICY EXPERIMENTS

China's political or administrative decentralization is often said to have stimulated spontaneous local experiments that grew into nationwide reforms. Cao, Qian, and Weingast, paraphrasing Justice Louis Brandeis's famous remark, note that China has relied on "the 'laboratory of the local governments' to pursue reform." Xu and Zhuang see China's reform strategy as distinctive in its success "in using local experiments and in adopting the 'bottom-up' approach." The lesson China's experience teaches, write Montinola, Qian, and Weingast, is that "experimentation, learning, and adaptation all follow from the inception of local political freedom over the economy."

Three sets of local experiments are usually singled out. First, Chinese agriculture was transformed by the introduction of the "household responsibility system" (HRS). This apparently began when in 1978 peasants in drought-stricken Fengyang County, Anhui Province, divided their team's land into separate plots for individual households to farm. Seeing the rise in grain yields, the higher authorities embraced the scheme and extended it to other provinces.

<sup>&</sup>lt;sup>15</sup> Yuanzheng Cao, Yingyi Qian, and Barry R. Weingast, "From Federalism, Chinese Style to Privatization, Chinese Style," *Economics of Transition* 7, no. 1 (1999), 123–24.

<sup>16</sup> Xu and Zhuang (fn. 2), 194.

<sup>&</sup>lt;sup>17</sup> Montinola, Qian, and Weingast (fn. 2), 78.

By 1986 almost all China's peasants had adopted the HRS. 18 Second, four "special economic zones" (SEZs) were established in 1979 in Guangdong and Fujian Provinces. These zones were allowed low tax and tariff rates and flexible investment rules to encourage high-technology exports. Their success fueled the proliferation of other privileged zones—"coastal open areas," "coastal open cities," "economic and technological development zones," "hi-tech development zones," "border open cities," and so on—totaling about three thousand by 1993. Third, parallel experiments with different profit-retention schemes in state-owned enterprises (SOEs) were begun in 1978 in the provinces of Sichuan and Hubei, followed by experiments in other locations. These led ultimately to the replacement of profit remittances by taxes in SOEs in 1986.

These three sets of experiments laid the foundations for China's economic transformation. The HRS decollectivized Chinese agriculture and, along with higher procurement prices, prompted increases in agricultural productivity of more than 6 percent a year in the early 1980s (see Figure 1). The SEZs began China's integration into the world economy. Exports grew from \$10 billion in 1978 to \$593 billion in 2004. The state enterprise reforms had a less clear effect. They may have helped secure moderate productivity growth in 1984–88, although the highest growth in this period was in collective enterprises. In the 1990s both state-owned and collective enterprises lost ground to the rapidly growing private sector, which has fueled the expansion of the last fifteen years (see Figure 2). But the SOE reforms started the process of converting these into market corporations, leading ultimately to their privatization in the late 1990s, after attempts to make them profitable failed.<sup>20</sup>

Were these experiments the result of political or administrative decentralization? We dispute this for three reasons. First, the theory that political decentralization should stimulate policy innovation is open to serious question. Second, even if decentralization did encourage experiments, this could not explain China's success because the most important reforms were introduced when China was still highly centralized. Third,

<sup>&</sup>lt;sup>18</sup> Jae Ho Chung, Central Control and Local Discretion in China: Leadership and Implementation during Post-Mao Decollectivization (New York: Oxford University Press, 2000), 77. For details from Fengyang County, see William Hinton, The Great Reversal: The Privatization of China, 1978–1989 (New York: Monthly Review Press, 1990), 48–73.

<sup>&</sup>lt;sup>19</sup> Jae Ho Chung, "Reappraising Central-Local Relations in Deng's China: Decentralization, Dilemmas of Control, and Diluted Effects of Reform," in Bruce J. Dickson, ed., Remaking the Chinese State: Strategies, Society, and Security (New York: Routledge, 2001), 58.

<sup>&</sup>lt;sup>20</sup> The accuracy of Chinese GDP statistics after 1998 has been disputed; see, for example, Thomas Rawski, "What Is Happening to China's GDP Statistics?" *China Economic Review* 12, no. 4 (2001). Some consider official growth rates to be exaggerated. By contrast, a national economic census in 2005 concluded GDP had been underreported largely due to inadequate measurement of the service sector.

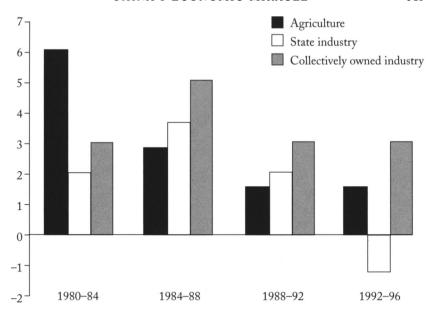


Figure 1
Total Factor Productivity Growth
(% per year)

SOURCE: Gary H. Jefferson, Thomas Rawski, Wang Li, and Zheng Yuxin, "Ownership, Productivity Change, and Financial Performance in Chinese Industry," *Journal of Comparative Economics* 28 (December 2000).

the speed with which effective local policies were identified, evaluated, and extended, often against the resistance of conservative local cadres, actually owed much to China's political and administrative *centralization*.

Taking these points in order, there are several reasons to doubt the common intuition that decentralization stimulates policy innovation. First, local experiments generate positive informational externalities. Discoveries from one region can be usefully applied in others. Local leaders will care less about such spillovers than will a national leader, whose jurisdiction encompasses the whole country.<sup>21</sup> Second, the risk for a local official experimenting in his unit is greater than that for a central government experimenting in one of the country's many districts.<sup>22</sup> Together, these factors suggest central leaders should generally

<sup>22</sup> Hongbin Cai and Daniel Treisman, "Political Decentralization and Policy Experimentation" (Manuscript, Department of Political Science, UCLA, 2005).

<sup>&</sup>lt;sup>21</sup> Susan Rose-Ackerman, "Risk Taking and Reelection: Does Federalism Promote Innovation?" *Journal of Legal Studies* 9 (June 1980).

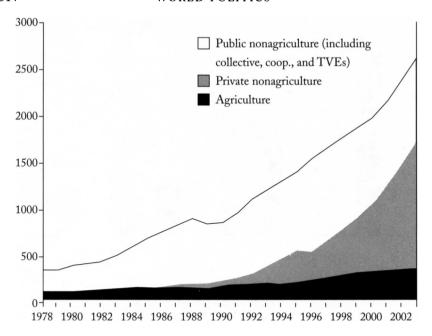


Figure 2 Real Output (billion 1978 yuan)

SOURCE: Robert Dekle and Guillaume Vandenbroucke, "Whither Chinese Growth? A Sectoral Growth Accounting Approach" (Manuscript, USC, Department of Economics, 2006).

be *more* eager to introduce local experiments than their local counterparts. Central leaders should also be better able or motivated to coordinate experiments across regions and rapidly exploit discoveries nationwide.<sup>23</sup> China's experience contains evidence of each of these effects.<sup>24</sup>

Even if a stronger logic linked decentralization to experimentation, this could not explain China's experience. The three most significant, trail-blazing experiments occurred at a time when China's political and administrative systems were highly centralized. As of 1978 China was one of the most centralized countries in the world—a communist autocracy in which local cadres not only were not free to set policies but also

<sup>&</sup>lt;sup>23</sup> Ibid.

<sup>&</sup>lt;sup>24</sup> A vast body of literature in industrial organization explores how the degree of administrative decentralization and the arrangement of responsibilities within a hierarchy may affect innovation and productive efficiency under different conditions. For two examples, see Raaj K. Sah and Joseph E. Stiglitz, "The Architecture of Economic Systems: Hierarchies and Polyarchies," *American Economic Review* 76 (September 1986); and Patrick Bolton and Joseph Farrell, "Decentralization, Duplication, and Delay," *Journal of Political Economy* 98 (August 1990).

knew they could go to jail for trying to do so. In Section II we defined "political decentralization" as the local selection of local officials or the right of local officials to decide policies without being overruled. As of the late 1970s neither of these applied. Until village elections began in the late 1980s, appointment of all subnational officials—even if formally local—was controlled by higher levels. As for choosing policies, one can judge how free local officials felt from the precautions some took. The production team leader implicated in the Fengyang peasants' scheme reportedly agreed only after the peasants pledged to raise his children until age eighteen if he should be imprisoned.<sup>25</sup>

A 1978 editorial in the *People's Daily* cataloged an impressive list of fears that kept most local officials from innovating: "The fear of being labeled as a 'capitulationist'; the fear of being dismissed from one's post; the fear of being expelled from the party; the fear of being divorced by one's wife; the fear of serving a prison term; and the fear of being beheaded."26 Repression was less extreme than during the Cultural Revolution, but officials knew nevertheless that in the past initiative had been punished as often as rewarded. In fact, reforms similar to the HRS had been introduced several times under Mao, but "each such attempt had been ruthlessly criticized"; the official who backed the first such reform, in Zhejiang Province in the 1950s, was later "named a 'rightist element,' expelled from the party, and sent down (xia fang) for labor."27 "Decentralism" was traditionally labeled a serious breach of discipline. As late as 1985 party secretary Hu Yaobang felt the need to reassure local officials that, although they might be fired for committing this "mistake," at least they would "normally not be deprived of their material privileges, nor would their family members and relatives be discriminated against."28 The local risk taking of peasants in Anhui and elsewhere is actually remarkable evidence of their desperation and enterprise despite a history of Leninist political centralization.<sup>29</sup>

Even those who believe political decentralization stimulated reform apparently agree that China was highly centralized as of 1978-81, at least in comparison with noncommunist countries. In a series of articles, Qian and Weingast trace the success of reforms in China to a

<sup>&</sup>lt;sup>25</sup> Chung (fn. 18), 90; Fewsmith (fn. 4), 28.

<sup>&</sup>lt;sup>26</sup> People's Daily, December 7, 1978, quoted in Chung (fn. 18), 41.

<sup>&</sup>lt;sup>27</sup> Fewsmith (fn. 4), 23-24.

<sup>&</sup>lt;sup>28</sup> Sen Lin, "A New Pattern of Decentralization in China: The Increase of Provincial Powers in Economic Legislation," *China Information* 7 (Winter 1992–93), 31.

<sup>&</sup>lt;sup>29</sup> The memory of the catastrophic famine of 1958-61 may also have emboldened peasants; see Dali L. Yang, Calamity and Reform in China: State, Rural Society, and Institutional Change since the Great Leap Famine (Stanford, Calif.: Stanford University Press, 1996).

kind of federalism in which local governments have "primary authority over the economy within their jurisdictions" and "the allocation of authority and responsibility has an institutionalized degree of durability so that it cannot be altered by the national government." However, according to Qian and Weingast it was only in 1984–88 that "federalism, Chinese style, took shape." As of the late 1970s the most one could say was that China was administratively and economically "decentralized in comparison with economies of the Soviet Union and Eastern Europe"—compared, that is, with other communist dictatorships. 31

Among communist countries, it is true China's economic administration was relatively decentralized after 1978. For the next decade, one could contrast China's successes with the reform failures of the more centralized USSR. However, by late 1989 political decentralization in the Soviet Union had clearly outstripped that in China. The Baltic republics were racing toward independence, and by early 1991 Gorbachev was trying to save the Soviet Union as a loose confederation. After its partly free regional elections in 1990, Russia was also more politically decentralized than China, with economic policies diverging in the regions. If decentralization explains why reforms worked better in China than the Soviet Union in the 1980s, it cannot explain why China fared better than Russia in the 1990s. The opposite should have occurred.

Examined closely, China's "local" experiments were not always as local as might appear. Central authorities were often deeply involved, if not from the start then from soon after. And central involvement clearly helped, speeding the spread of useful discoveries, reducing redundancy, and overcoming resistance to reform. The Fengyang peasants apparently acted spontaneously. But higher-level reformers promoted the model vigorously. Hu Yaobang and Zhao Ziyang toured sluggish provinces, scolding their leaders, and teams were sent to expose and "rectify" foot-dragging cadres.<sup>32</sup> The Heilongjiang party leader, who resisted the HRS, was removed.<sup>33</sup> The Sichuan SOE experiments, although sometimes portrayed as a spontaneous initiative of Zhao Ziyang, then provincial party chief, were one of a centrally coordinated set of pilot schemes. Lee, who analyzed a number of these, contends that those in

<sup>32</sup> John P. Burns, "Local Cadre Accommodation to the 'Responsibility System' in Rural China," *Pacific Affairs* 58 (Winter 1985), 619–21.

<sup>&</sup>lt;sup>30</sup> Qian and Weingast (fn. 2), 6, italics in original.

<sup>&</sup>lt;sup>31</sup> Ibid., 13, 15.

<sup>&</sup>lt;sup>33</sup> Fewsmith (fn. 4), 125. Demand from the population was also important in the spread of the HRS; Xiaopeng Luo, "Rural Reform and the Rise of Localism," in Jia Hao and Zhimin Lin, eds., *Changing Central-Local Relations in China: Reform and State Capacity* (Boulder, Colo.: Westview Press, 1994).

Sichuan were authorized in advance by the State Economic Commission and other State Council ministries. 34 Central ministries monitored and reviewed the schemes, codified them in five policy documents, and ordered similar experiments in Beijing, Tianjin, and Shanghai.35

If the SEZs were an experiment, they were clearly an experiment of the central authorities. Initial authorization came in a July 1979 State Council directive.<sup>36</sup> Deng claimed leaders of Guangdong Province—two old comrades of his—suggested the idea, but without Deng's support nothing would have come of it, and their slowness to implement the reforms casts doubt on the enthusiasm of these two old-timers. 37 Frustrated with their delays, Deng replaced them in late 1980 with more committed reformers.<sup>38</sup> Similarly, in Fujian the leaders were replaced in the early 1980s for their delay in building the Xiamen SEZ. First secretary Liao "distinguished himself by his lack of enthusiasm for reform."39 Deng sent a more dynamic ally instead. The zones' host provinces helped work out implementation; but central authorities regulated this process, set guidelines, monitored the results, and authorized extensions. 40

Central control also shows in the way SEZ locations were chosen. To reduce political and economic risk, they were placed in relatively sparsely populated, underdeveloped provinces. Fujian "had no international airport, and its major ports and railroad system were inadequate for moving large volumes of freight and passengers."41 Guangdong also "suffered from the lack of a strong industrial base as well as insufficient infrastructural facilities."42 In 1988 an additional SEZ was sited on the island of Hainan, in part because "leaders of the CCP believed that Hainan was expendable."43

<sup>34</sup> Peter Nan-shong Lee, "Enterprise Autonomy Policy in Post-Mao China: A Case Study of Pol-

icy-Making, 1978-83," China Quarterly 105 (March 1986), 57.

35 Fewsmith (fn. 4), 74; Lee (fn. 34); Barry Naughton, "False Starts and Second Wind: Financial Reforms in China's Industrial System," in Elizabeth Perry and Christine Wong, eds., The Political Economy of Reform in Post-Mao China (Cambridge: Harvard University Press, 1985).

<sup>&</sup>lt;sup>36</sup> Clyde D. Stoltenberg, "China's Special Economic Zones: Their Development and Prospects," Asian Survey 24 (June 1984), 639.

<sup>&</sup>lt;sup>37</sup> Barry Naughton, "Deng Xiaoping: The Economist," China Quarterly 135 (September 1993),

<sup>509.

38</sup> Peter T. Y. Cheung, "The Guangdong Advantage: Provincial Leadership and Strategy toward Resource Allocation since 1979," in Peter Cheung, Jae Ho Chung, and Zhimin Lin, eds., Provincial Strategies of Economic Reform in Post-Mao China: Leadership, Politics, and Implementation (Armonk, N.Y.: M. E. Sharpe, 1998).

<sup>&</sup>lt;sup>39</sup> Shawn Shieh, "Provincial Leadership and the Implementation of Foreign Economic Reforms in Fujian Province," in Cheung, Chung, and Lin (fn. 38), 309.

<sup>&</sup>lt;sup>40</sup> Stoltenberg (fn. 36), 640-41. <sup>41</sup> Shieh (fn. 39), 305.

<sup>&</sup>lt;sup>42</sup> Cheung (fn. 38), 122.

<sup>43</sup> Chongyi Feng and David S. G. Goodman, "Hainan: Communal Politics and the Struggle for Identity," in David S. G. Goodman, ed., China's Provinces in Reform: Class, Community, and Political Culture (New York: Routledge, 1997), 61-62.

Only after the idea was tested in the periphery was it extended to the less "expendable" Shanghai. Although grassroots initiatives played a part in these reforms, their design and geographical spread owed much to the authoritarian centralization of Chinese politics.

Local experiments continued in some areas as economic administration was decentralized in the mid-1980s. The privatization of small state-owned enterprises and of housing began with local experiments. It is hard to measure whether the frequency of experiments increased over time; however, the HRS, SEZs, and SOEs in the late 1970s certainly show that decentralization was not necessary for major local policy innovations. As before, some of the later "local" experiments actually began with a lot of central input. For instance, local experiments began in housing privatization in Zhengzhou, Changzhou, Siping and Shashi, and then Yantai in the mid-1980s; they were pilot projects designed and authorized by central authorities.<sup>44</sup>

In sum, most of the experiments that shaped China's reforms were not initiated by innovative, autonomous local leaders in defiance of an ideologically blinkered center. Most are better seen as gambits in a game played between competing factions centered in Beijing. Vertically structured, pro- and antireform factions spanned the state's many tiers. Most often, experiments began in provinces where Deng had strong supporters—Anhui (Wan Li), Sichuan (Zhao Zivang), Guangdong (Yang Shangkun)—and spread fastest where Deng had allies. Until 1981 the HRS spread fastest "in the provinces like Anhui, Fujian, Gansu, Guangdong, Guangxi, Guizhou, Henan, and Inner Mongolia where Deng's forces dominated, or in the remote areas like Ningxia and Yunnan."45 When feeling secure, Deng and his allies replaced conservative local leaders with their own men, who then engaged in more "local" experiments.46 Decentralization was selective and aimed at circumventing Deng's central opponents. As reforms proved effective, Deng promoted provincial supporters such as Zhao and Wan Li to Beijing, from where they could direct reform nationwide. Other Deng allies at the center (Hu Yaobang and Song Rengiong) protected local reformers from party discipline and ideological attacks in the national press.<sup>47</sup> Grassroots initiatives were certainly important, but the main battlefront ran not between between center and regions but rather through the heart of Beijing. 48

<sup>&</sup>lt;sup>44</sup> Ya Ping Wang and Alan Murie, "The Process of Commercialization of Urban Housing in China," *Urban Studies* 33, no. 6 (1996).

<sup>45</sup> Huang (fn. 4), 371–75.

<sup>46</sup> For instance, in 1985 Beijing sent Liang Buting, a protégé of Hu Yaobang, to serve as party secretary and inject "reformist spirit" into the conservative province of Shandong; Chung (fn. 18), 133.
47 Huang (fn. 4), 375.

<sup>&</sup>lt;sup>48</sup> For a similar view, see Solinger (fn. 4).

# V. RESISTING CENTRAL ABUSES

One argument for decentralization is that powerful local governments can entrench liberal economic policies by coordinating to resist predatory central interventions. Qian and Weingast contend that China's provincial governors have defended economic reform against central hard-liners. They point to the reformist governor of Guangdong, Ye Xuanping, who opposed attempts by Premier Li Peng in 1988–90 to recentralize budget revenues: "In China, . . . the central government tried to reverse local political authority underpinning market-oriented reform in the aftermath of Tiananmen Square in 1989. Led by the governor of Guangdong, the governors of many provinces resisted so that the central government eventually backed down."<sup>49</sup>

This incident is worth examining. In 1988–90 conservative party leaders sought to rein in inflationary pressures and increase central revenues. Li Peng and his allies wished to replace the fiscal contracting system with one in which tax revenues would be more evenly shared. At several meetings in 1989–90 Ye, sometimes supported by other governors, criticized this. At one conference of provincial governors, his speech was reportedly greeted with "wild applause." This might have seemed a serious challenge, coming from a popular provincial politician and the son of one of the country's military leaders. Marshal Ye Jianying, Ye Xuanping's father, was one of the founders of communist China. In 1977 he had orchestrated the coup that deposed the Gang of Four, making possible Deng's return. 51

This did not stop Beijing from removing Ye Xuanping the following year, along with the Guangdong party secretary, whose term was ending.<sup>52</sup> Two more junior officials, also reformist but more deferential, were appointed. In late 1993 the tax-contracting system Ye favored was replaced by Li Peng's preferred arrangement. Provincial governments no longer collected tax for the center, and their share was cut drastically, although they received compensatory transfers. In preparation, the center also removed the Jiangsu party chief, and other regional officials were "dumped for rubbing up Beijing the

<sup>&</sup>lt;sup>49</sup> Yingyi Qian and Barry R. Weingast, "Federalism as a Commitment to Preserving Market Incentives," *Journal of Economic Perspectives* 11 (Autumn 1997), 90; see also Montinola, Qian, and Weingast (fn. 2); and Susan Shirk, *The Political Logic of Economic Reform in China* (Berkeley: University of California Press, 1993), chap. 9.

fornia Press, 1993), chap. 9.

50 Frank Gibney, Jr., "China's Renegade Province," Newsweek International, February 17, 1990, 35.

51 Yumin Sheng, "Governing Economic Openness: Provincial Level Evidence from China, 1977–2002" (Manuscript, Yale University, 2004), 11; Baum (fn. 4), 39–47.

<sup>&</sup>lt;sup>52</sup> Ye was reassigned to a ceremonial post in Beijing.

wrong way."53 To underline Beijing's victory, Zhu Rongji even praised Guangdong's leaders for serving as a "model for submission by the part to the whole."54 Ye's resistance had delayed Li's plans a little. But as an effort to block central interventions, it seems a rather limited success.

In fact, it is not clear the image of center-region conflict accurately captures what was going on. Ye's "provincial rebellion" may actually have been instigated from Beijing. Deng feared Li Peng's retrenchment would slow growth and undermine his achievements. Shortly before the 1990 meeting at which Ye challenged Li, Deng reportedly sent his old friend President Yang Shangkun to tell Ye that Deng would support resistance to Li.<sup>55</sup> Li's hesitations in responding may also have had as much to do with central politics as provincial pressure. In the post-Tiananmen uncertainty, Li knew too vigorous an attack on the pioneering provinces might provoke a counterattack from central reformers and very possibly from Deng himself.

Central authorities had little trouble removing regional leaders on many other occasions. The average tenure of provincial leaders declined in the 1980s, as cadres were more quickly rotated, promoted, or demoted. Between 1991 and mid-1994 more than ten thousand officials at different levels were moved around, and in late 1994 and early 1995 Beijing reshuffled the leaders of more than half the provinces and major cities. In 1994, while touring Heilongjiang, Vice Premier Zhu Rongji dismissed party boss Sun Weiben on the spot. Sun Verberger 1995.

Beijing did have temporary difficulty dislodging some recalcitrant governors (as occurred with Ye). But this was not because provincial officials operated some corporate defense mechanism or coordinated to protest violations of some implicit constitution. Rather, individual governors exploited their vertical networks, enlisting protection of powerful patrons at the center.<sup>59</sup> Ye had excellent connections in the party via his father. As a child, he had camped out in the caves of Yan'an along with Mao, Deng, and the other early communists. His appointment in 1985 showed Deng's commitment to reform in

<sup>&</sup>lt;sup>53</sup> Willy Wo-Lap Lam, "Plenum's Push for Growth Masks a Power Scramble," South China Morning Post, November 20, 1993, 11, quoted in Dali L. Yang, Beyond Beijing: Liberalization and the Regions in China (New York: Routledge, 1997), 103.

<sup>54</sup> Yang (fn. 53), 104.

<sup>&</sup>lt;sup>55</sup> Joseph Fewsmith, China since Tiananmen: The Politics of Transition (New York: Cambridge University Press, 2001), 42.

<sup>&</sup>lt;sup>56</sup> Yasheng Huang, "The Post-Deng Era: Why China Will Not Collapse," Foreign Policy 99 (Summer 1995).

<sup>&</sup>lt;sup>57</sup> Willy Wo-Lap Lam, The Era of Jiang Zemin (New York: Prentice Hall, 1999), 216-17.

<sup>58</sup> Ibid.

<sup>&</sup>lt;sup>59</sup> Huang (fn. 56), 61.

Guangdong.<sup>60</sup> This complicated Li Peng's task but did not save the Guangdong leadership.

China's economic reforms have acquired credibility over time. This reflects the sheer number of citizens and firms with a stake in their continuation and the increasing complexity of the economy, which makes restoration of tight state control hard to imagine. Provincial governors are important players in Beijing politics, as they almost always have been. But the historical record to date does not support the claim that the governors can reliably coordinate to limit central interventions.

# VI FISCAL DECENTRALIZATION AND INCENTIVES

Some scholars argue that fiscal decentralization gave Chinese local officials strong incentives to promote economic growth, which contributed to high growth nationwide. 61 By fiscal decentralization, they mean assigning local governments a large share of marginal revenues from profit or income taxes. From 1980 the central authorities began signing fiscal contracts with provincial governments over the division of tax revenues. Jin, Qian, and Weingast report that over time these gave provinces ever larger shares of marginal revenues, while becoming increasingly credible. 62 By 1989 more than two-thirds of provinces had the right to keep all marginal revenues. These scholars argue that letting local officials retain a larger share of marginal revenues should give them stronger incentives to "grow" the tax base by building infrastructure and reducing regulation and bribery. Jin, Qian, and Weingast examined a panel of twenty-nine provinces during 1980-92 and found that higher marginal retention rates were associated with faster employment growth in nonstate enterprises and faster reform in stateowned enterprises.

One might argue about whether assigning high marginal retention rates to local governments is a kind of fiscal decentralization at all. It does not require the allocation of any significant decision-making rights or fiscal resources to local governments. It is quite possible

<sup>&</sup>lt;sup>60</sup> Peter T. Y. Cheung, "Changing Relations between the Central Government and Guangdong," in Y. M. Yeung and David K. Y. Chu, eds., *Guangdong: Survey of a Province Undergoing Rapid Change* (Hong Kong: Chinese University Press, 1998), 27.

<sup>61</sup> Hehui Jin, Yingyi Qian, and Barry R. Weingast, "Regional Decentralization and Fiscal Incentives: Federalism, Chinese Style," *Journal of Public Economics* 89 (September 2005); Ekaterina V. Zhuravskaya, "Incentives to Provide Local Public Goods: Fiscal Federalism, Russian Style," *Journal of Public Economics* 76 (June 2000); Yingyi Qian, "How Reform Worked in China," in Dani Rodrik, ed., *In Search of Prosperity: Analytical Narratives on Economic Growth* (Princeton: Princeton University Press 2003)

<sup>62</sup> Jin, Qian, and Weingast (fn. 61).

for local governments to retain 100 percent of revenues at the margin but still get only a tiny share of total locally generated revenues. Jin, Oian, and Weingast try controlling for provinces' shares of total tax revenues—a more common measure of fiscal decentralization—but find these are not associated with faster economic reform. In fact, the argument seems more aptly characterized as one about high-powered agency contracts. Such contracts can be useful in all types of regimes where agents have the ability to shirk.

Nevertheless, accepting the authors' definitions, is the argument compelling? A more specific reason exists to doubt its application to China. Formally, such arguments assume provincial officials maximize an objective function like the following:

$$U = rstY(e) - C(e), \tag{1}$$

where Y is the provincial tax base, which increases with provincial government effort, e; C is the cost of exerting effort, also increasing in e; t is the expected effective tax rate; s is the proportion of tax revenues that is shared between governments; and r is the province's marginal share in shared revenues. 63 Given standard assumptions that Y is concave and C convex, the provincial government's optimal effort increases with rst. If s and t are fixed, then optimal effort must also increase with r. This is the claim about incentives in China. As r rose in the 1980s, this should have increased local officials' incentives to support business and thereby generate higher output.

But in this case s and t were anything but fixed. 64 First, s fell in the 1980s as the central authorities changed the rules to increase their revenues. Under fiscal contracting, before revenues were shared, certain "central fixed revenues" were reserved for the center. These included customs duties, some taxes, and remittances or profit taxes paid by the center's "own" state-owned enterprises. 65 During the 1980s the central government increased the scope of central fixed revenues, shrinking the pool available for sharing. Consequently, s fell from about 85 percent of total budget revenues to about 60 percent. 66 At the same time, total budget revenues as a share of GDP, which might serve as a proxy for the

<sup>63</sup> For a similar formalization, see Jin, Qian, and Weingast (fn. 61).

<sup>&</sup>lt;sup>64</sup> Another problem with this argument is that it ignores the central government's potential to either support or impede economic activity; see Daniel Treisman, "Fiscal Decentralization, Governance, and Economic Performance: A Reconsideration," *Economics and Politics* 18 (July 2006).

65 Christine Wong, Christopher Heady, and Wing T. Woo, Fiscal Management and Economic Re-

form in the People's Republic of China (New York: Oxford University Press, 1995), 86-87.

effective tax rate, *t*, were also falling. Total budget revenues fell from about 28 percent of GDP in 1979 to about 16 percent in 1990, depleted by tax evasion, decline of the old state enterprises, and difficulties collecting from the new nonstate sector. (The tax rate, *t*, is the expected—not actual—rate, so one might argue that only the formal rate matters. However, the steady drop in collections was obvious to officials and must have influenced their expectations.)

We estimated the marginal retention rate, r, for twenty-nine provinces in 1980–90, based on their existing fiscal contracts. Our measure of the average r for these years is close to that presented by Jin, Qian, and Weingast in their Figure 1.67 This increased from around 68 percent in 1980 to a little below 90 percent in 1990. However, the increase in r was probably more than offset by simultaneous decreases in s and t (see Table 1). We estimate that the product rst fell from about 15 to about 8 percent. If these figures are approximately right, incentives to stimulate the economy weakened in the average province rather than improving. Although fiscal incentives might explain why growth was faster in some provinces than in others, it is unclear—given the fall in shared revenues as a fraction of GDP—how such incentives could explain rapid growth nationwide.

In another sense, the argument about marginal retention rates may miss the point. Throughout this period, local governments could set up various extrabudgetary and "off-budget" funds, all revenues of which they generally got to keep. Local governments usually had "complete authority over determination of tax rates and the amount of fees that fall into the categories of extra budget." Subnational extrabudgetary fund revenues equaled 70 percent of subnational budget revenues in 1995 and 47 percent in 2002. On several occasions central authorities tried to regain control over such flows, but with limited success. For instance, from January 1983 Beijing imposed a 10 percent tax on extrabudgetary revenues, a figure later increased to 15 percent. Such efforts prompted local governments to move money into off-budget funds, completely outside formal control. Revenue from fees, most of which were paid into local off-budget funds, was estimated at 413 billion RMB in 1996, more than half the country's total budgetary revenues.

<sup>&</sup>lt;sup>67</sup> Jin, Qian, and Weingast (fn. 61).

<sup>68</sup> Qian and Weingast (fn. 2), 17.

<sup>&</sup>lt;sup>69</sup> See Oksenberg and Tong (in sources to Table 1), 28.

<sup>&</sup>lt;sup>70</sup> Xin-Qiao Ping, "Fiscal Decentralization in Chinese Economic Reform" (Manuscript, China Center for Economic Research, Peking University, 2000).

<sup>&</sup>lt;sup>71</sup> Ibid., 21.

Table 1
ESTIMATING FISCAL INCENTIVES, CHINA
(1979–90)

	Estimated Marginal Retention Rate (Average for 29 Provinces) r	Estimated Percentage of Tax Revenues That Was Shared s	Total Government Revenues as Percentage of GDP t	rst
1979		85.7	28.4	
1980	68.2	84.0	25.7	14.7
1981	69.4	79.4	24.2	13.3
1982	78.1	77.0	22.9	13.8
1983	78.3	70.2	23.0	12.6
1984	78.3	65.1	22.9	11.7
1985	82.2	62.1	22.4	11.4
1986	84.7	59.5	20.8	10.5
1987	85.1	61.7	18.4	9.7
1988	88.7	60.2	15.8	8.4
1989	88.7	62.5	15.8	8.8
1990	88.7	58.7	15.8	8.2

Sources: Marginal retention rates estimated from Roy Bahl and Christine Wallich, Intergovernmental Fiscal Relations in China (Washington, D.C.: World Bank, 1992); Wong, Heady, and Woo (fn. 65); Michel Oksenberg and James Tong, "The Evolution of Central-Provincial Fiscal Relations in China, 1971–1984: The Formal System," China Quarterly 125 (March 1991); and Roy Bahl, Fiscal Policy in China: Taxation and Intergovernmental Fiscal Relations (San Francisco, Calif.: The 1990 Institute, 1999), figure for 1984 extrapolated from 1983. Percentage of tax revenues shared estimated from figures in Bert Hofman, "An Analysis of Chinese Fiscal Data over the Reform Period," China Economic Review 4, no. 2 (1993); we subtracted "central fixed revenue" from total budgetary revenue. Total government revenues and GDP from China Statistical Yearbook (2001, 2005).

Thus, both before and after the decentralizing reforms of the 1980s, local governments could collect revenues they did not have to share with anyone. If residual claimancy creates incentives to support growth, these incentives existed both before and after the introduction of fiscal contracts. Increases in subnational governments' marginal retention rate for taxes might encourage subnational governments to shift revenues from extrabudgetary or off-budget funds into the formal tax system. It should also reduce incentives for local governments to help enterprises underreport output to evade taxes that would have to be shared with Beijing. This could increase reported output, but it is not clear why local governments would be more supportive of economic activity than they were before.

<sup>&</sup>lt;sup>72</sup> Loosely regulated local extrabudgetary funds also existed in Russia in the 1990s, a country Jin, Qian, and Weingast (fn. 61) suggest grew more slowly because of poor fiscal incentives.

A final problem with the fiscal incentives argument is that it is inconsistent with experience after 1993. The tax reform implemented in 1994 replaced a system of fiscal contracts with high regional retention rates with one in which the largest tax, the VAT, was shared between provinces and the center, with the provinces retaining only 25 percent. Other taxes were assigned entirely to one level or the other, but their bases often overlapped. If local governments supported the growth of local businesses, for instance, they would get to keep 100 percent of additional business tax receipts, but would get only 25 percent of additional VAT and none of any additional export taxes generated. This must have significantly weakened local incentives. Worse still, a complicated system of compensatory transfers made it hard to tell what the net retention rates actually were. In the early years, according to Wang, "no one knew what constituted real central revenue or local revenue."73 Yet there was no observable decline in the willingness of local governments to support local business after 1994. Although the fluctuations of the business cycle complicate comparisons and although dwindling opportunities for reallocating labor were reducing potential growth, the average growth rate in the seven years after the reform (1994–2000) was 8.1 percent, exactly the same as that for the seven years before it (1987–93). The OECD estimates that in the period 1993-98, increases in productivity added 3.4 percentage points to annual growth, compared with 1.7 percentage points in 1988-93 and 2.4 points in 1983-88. Increases in capital also added more to growth in the later period.<sup>74</sup>

An alternative explanation would attribute local officials' increasing efforts to promote growth precisely to the system's enduring centralization. Subnational officials in China undergo detailed performance reviews by their superiors and are rewarded or penalized based on their success in achieving specific targets. 75 Promotions, demotions, and jobrelated benefits all depend on such reviews, which have become increasingly formal. Criteria have varied over time. Under Mao, promotion depended in part on ideological conformity. But as reformers came to dominate in the 1980s, targets focused increasingly on economics. <sup>76</sup> As of the mid-1990s, the system for evaluating provincial leaders assigned 60 out of 100 points to targets related to economic performance.<sup>77</sup> This

<sup>73</sup> Shaoguang Wang, "China's 1994 Fiscal Reform: An Initial Assessment," Asian Survey 37 (September 1997), 805.

<sup>&</sup>lt;sup>74</sup> OECD, OECD Economic Surveys: China (Paris: OECD, 2005), 32.

<sup>75</sup> Kai-yuen Tsui and Youqiang Wang, "Between Separate Stoves and a Single Menu: Fiscal Decentralization in China," China Quarterly 177 (May 2004), 71–90.

<sup>&</sup>lt;sup>76</sup> More recently, criteria have included environmental protection and worker safety.

<sup>&</sup>lt;sup>77</sup> Tsui and Wang (fn. 75), 77.

is clear in the results. Li and Zhou examined top officials in twenty-eight provinces in 1979–95 and found promotions were significantly more likely—and demotions less likely—in provinces with higher growth. Similarly, Maskin, Qian, and Xu found provincial officials were more often promoted to the party's Central Committee if the relative growth rate of their province increased. They explain better than fiscal factors why the rise of market reformers in Beijing led to reforms and growth in the provinces, continuing after 1994.

# VI. HARD BUDGET CONSTRAINTS

Qian and Roland argue that, when capital is mobile, decentralizing fiscal authority can harden budget constraints on state enterprises. They present a model in which enterprises lobby local—but not central—governments for aid. Local governments must divide their budget between building infrastructure—which increases local profitability and so helps attract capital—and bailing out insolvent firms. Since reducing infrastructure investments prompts an outflow of capital, local governments face a higher opportunity cost of spending on bailouts than a central government would (assuming capital is less mobile across national than regional borders). Thus, local governments should be less eager than a central government to provide subsidies. Qian and Roland contend that such effects have hardened budget constraints on SOEs in China.

Although the argument is elegant, it is not clear it establishes that fiscal decentralization contributed to better economic performance in China, for two reasons. First, even if competition for capital hardened budget constraints on some state enterprises, it simultaneously softened them for those, whether private or state-owned, that partnered with external—especially foreign—investors. Second, there is little evidence that decentralization and competition for capital did harden budget constraints on state-owned enterprises. On the contrary, they appear to have softened. Financial discipline was tightened in the late 1990s. But this reflected a reimposition of controls by the *central* government, not an increase in political or fiscal decentralization.

<sup>&</sup>lt;sup>78</sup> Hongbin Li and Li-An Zhou, "Political Turnover and Economic Performance: The Incentive Role of Personnel Control in China," *Journal of Public Economics* 89 (September 2005).

<sup>79</sup> Maskin, Qian, and Xu (fn. 14).

<sup>&</sup>lt;sup>80</sup> Yingyi Qian and Gérard Roland, "The Soft Budget Constraint in China," *Japan and the World Economy* 8 (June 1996); Qian and Roland (fn. 2).

To take these points in turn, local governments can compete for mobile capital in various ways. Building infrastructure is only one of them, and it is not always the most cost effective. Investors may be lured to a region precisely by the local government's promises of soft credit, subsidies, or tax breaks. Provincial and municipal governments in China have made such offers quite explicit. The Jiangsu government pledged in a 1986 regulation that "problems concerning the funding of the investment of the Chinese party to a foreign investment enterprise will be fully resolved. . . . The various banks with which a foreign investment enterprise has opened an account will give priority when formulating loan targets to guaranteeing availability of working capital loans and short-term working funds for the foreign investment enterprise." Oinhuangdao Municipal Government promised its development company would "be responsible for and partially or wholly handle the loans for short-term working funds needed for production and distribution, as well as for other needed credit of enterprises with foreign investment." Xiamen, Heilongjiang, Guangdong and many other units have made similar commitments.81 Foreign investors are often required to partner with a Chinese SOE, whose budget constraints are softened by such privileges.

Subnational governments have often pressured local banks and state bank branches to fund favored firms. A 1987 survey found most nonperforming state bank loans had been made "under pressure from local governments."82 Until the late 1990s local governments helped appoint and promote the directors of local state bank branches.83 Bank employees relied on local governments for water, electricity, housing, and schooling for their children.84 Local governments also held shares in many joint equity and commercial banks and continued to meddle in their operations.85

Provincial governments have often guaranteed foreign loans, explicitly or implicitly. Some set up financial trust companies to channel government-guaranteed loans to local projects. Many were in infrastruc-

<sup>81</sup> For details, see www.novexcn.com/sev regs jiangsu encor for.html, www.novexcn.com/qinhuangdao perf treat for.html, www.novexcn.com/imp forinvest inves xiamen.html, www.novexcn. com/encou for inv heilongjiang.html, and www.novexcn.com/guangdo im prov encor f in.html (accessed March 2, 2006).

Shaoguang Wang, "Central-Local Fiscal Politics in China," in Hao and Lin (fn. 33), 100.
 OECD (fn. 74), 170.

<sup>84</sup> Jing Jin and Heng-fu Zou, "Soft-Budget Constraints and Local Government in China," in Jonathan Rodden, Gunnar Eskeland, and Jennie Litvack, eds., Fiscal Decentralization and the Challenge of Hard Budget Constraints (Cambridge: MIT Press, 2003).

<sup>85</sup> Y. C. Richard Wong and M. L. Sonia Wong, "Competition in China's Domestic Banking Industry," Cato Journal 21 (Spring-Summer 2001).

ture, consistent with Qian and Roland's argument, but other loans went to unpromising state enterprises, often connected to officials. By 1999 China had 242 financial trust companies. 60 One, the Guangdong International Trust and Investment Corporation (GITIC), suffered a spectacular bankruptcy in 1999, having amassed a \$1.8 billion net debt. 70 Provincial officials had promised a bailout just months before. 81 Besides local roads and telecommunications, GITIC had invested in state-controlled enterprises manufacturing cement, glass, soft drinks, beer, and motorcycles. It lent about \$82 million to one fabric manufacturer in Maoming, Guangdong, which later closed, defaulting on the entire loan. 89 Rather than disciplining local officials, foreign investment often served as a screen behind which local officials could—sometimes corruptly—direct state funds to favored firms.

The second problem with this argument is that fiscal and administrative decentralization in the 1980s did not coincide with any noticeable hardening of state enterprise budget constraints. Some economic decision-making authority was devolved to subnational governments in the mid-1980s just as competition for foreign capital was developing. One might therefore expect to see budget constraints harden in this period. Government subsidies to loss-making state enterprises did drop as a percentage of GDP (see Table 2.) But this source of soft finance was merely replaced by others. In part, loss-making enterprises kept affoat by accumulating arrears to suppliers, workers, or public utilities. 90 However, the most important source of funds was bank loans. Bank credit more than doubled as a share of GDP between 1978 and 1998, from 50 percent to an estimated 108 percent.<sup>91</sup> Most went to state enterprises, which by 1996 were paying less than one-third of the interest due. 92 Despite overstating profits—for instance, by counting unpaid interest on nonperforming loans as income—the state banks reported sharply falling profitability. Data on nonperforming loans have been available

<sup>&</sup>lt;sup>86</sup> Jonathan Sprague, "Beyond Bankruptcy: The Gitic Failure Puts Foreign Lenders on Alert," Asiaweek, January 29, 1999.

<sup>&</sup>lt;sup>87</sup> Ibid. Similar, although smaller, cases occurred in Guangzhou and Dalian; see Kyodo News International, *Asian Economic News*, June 26, 2000.

<sup>88</sup> Washington Post, January 12, 1999, A14.

<sup>89</sup> Jiachun Fang, Jinrong Tuoguan Jingdian Anli Yanju (Studies of classical cases in financial trust) (Beijing: Economic Science Publisher, 2002).

<sup>&</sup>lt;sup>50</sup> Harry G. Boardman, "The Chinese State as Corporate Shareholder," Finance and Development 36 (September 1999).

<sup>&</sup>lt;sup>91</sup> Nicholas Lardy, "The Challenge of Bank Restructuring in China," in Bank for International Settlements, Strengthening the Banking Systems in China: Issues and Experience (Basel, Switzerland: Bank for International Settlements, 1999), 20.

<sup>&</sup>lt;sup>92</sup> Nicholas Lardy, "The Case of China" (Manuscript, Brookings Institution, Washington D.C., 2000), 24; Boardman (fn. 90).

Table 2
State Subsidies to Loss-Making State-Owned Enterprises

	Tota	1	of W	Thich
	Billion RMB	% GDP	Central Billion RMB	Local Billion RMB
1985	50.7	5.7		
1986	32.5	3.2		
1987	37.6	3.1		
1988	44.6	3.0		
1989	59.9	3.5	22.7	37.1
1990	57.9	3.1	21.0	36.9
1991	51.0	2.4	23.6	27.4
1992	44.5	1.7	16.8	27.7
1993	41.1	1.2	10.2	30.9
1994	36.6	0.8	5.8	30.9
1995	32.8	0.6	5.9	26.9
1996	33.7	0.5	7.2	26.6
1997	36.8	0.5	9.6	27.3
1998	33.3	0.4	7.5	25.9
1999	29.0	0.4	5.2	23.8
2000	27.9	0.3	4.9	23.0
2001	30.0	0.3	3.8	26.2
2002	26.0	0.2	4.6	21.4
2003	22.6	0.2	3.2	19.4
2004	21.8	0.2	3.6	18.2

Sources: China Statistical Yearbook (2001, 2004, 2005); Finance Statistical Yearbook of China (1993, 1999, 2004).

only sporadically. When they are, they are not always comparable (the method of classification changed in 2003) and are believed to greatly understate the problem. <sup>93</sup> Announcements by monetary officials suggest the rate of nonperforming loans was high and increasing in the 1990s, reaching more than one-third of the value of outstanding loans in 1999 (see Table 3). The rate began to decrease only after the central government intervened to clean up banks' balance sheets, as discussed below.

If budget constraints were hardening, one might expect a decrease over time in the proportion of loss-making enterprises (since losses must be financed by subsidies or borrowing). This does not seem to have occurred. Directly comparable data for the entire period since 1978

<sup>93</sup> Lardy (fn. 91), 30.

<sup>&</sup>lt;sup>94</sup> One might expect a temporary increase if discipline were increasing, but if the proportion continues to rise year after year, some source of financing must be covering the losses.

Table 3
Nonperforming Loans of the Four Main State Banks

	Old Classi	fication	5-Category Ca	lassification
	% of Total Loans	Bn \$ U.S.	% of Total Loans	Bn \$ U.S.
1994	20			
1995	21.4	79		
1996	24.0	111		
1997	28.4	179		
1998	32.2	239		
1999	34.0	266		
2000	29.2	224		
2001	25.4	213		
2002	21.4	206		
2003	16.9	192	20.4	232
2004			15.6	190

SOURCES: Lardy (fn. 92), 19, for 1994; OECD (fn. 74), 146, for new classification 2003-4; Ping Xie, "The Problem of Non-Performing Loans in the Chinese Banking Industry," *Contemporary Bankers* (May 2004), for other years. Converted to dollars using official exchange rate, average for period, from World Bank, *World Development Indicators* (various years).

were not available, but Table 4 shows the trends in two closely related series. The share of loss-making state-owned industrial enterprises did fall between 1976 and 1985. But then it rose dramatically, from 9.6 percent in 1985 to 47.4 percent in 1998. Total losses increased by more than thirty times, from 2.7 billion to 85 billion RMB. In 1996 the state-owned enterprise sector as a whole was in the red. Budget constraints do appear to have tightened somewhat in the late 1990s. Between 1998 and 2000 the share of loss-making state-owned or state-controlled industrial enterprises fell from 40.6 to 34.1 percent, before stabilizing at about 35 percent. Did this reflect increasing competitive pressures on local governments as capital mobility intensified?

In fact, there is a simpler explanation. The central government intervened to reimpose control over state bank local branches and tighten credit administratively. In late 1998 the People's Bank of China replaced its provincial branches with nine regional offices. Local governments lost influence over appointments of bank personnel, now chosen and monitored by a vertical party committee system. Premier Zhu Rongji ordered state banks either to cut wages of managers who authorized bad loans or to fire them.<sup>95</sup> Simultaneously, Beijing launched a mas-

<sup>95</sup> Victor Shih, "Dealing with Non-Performing Loans: Political Constraints and Financial Policies in China" (Manuscript, Northwestern University, Department of Political Science, 2005), 17–18.

Table 4
Loss-Making among State Enterprises in Chinese Industry
(1975–2004)

	Share of State Industrial Production Enterprises That Are Loss Making (%)	Losses of Loss-Making State Industrial Production Enterprises (100m Yuan)	Share of State and State- Controlled Industrial Enterprises That Are Loss Making (%)	Losses of Loss- Making State and State-Controlled Industrial Enterprises (100m Yuan)
1975	31.4	52.0		
1976	37.2	72.5		
1977	27.4	57.5		
1978	23.9	44.3		
1979	23.4	36.9		
1980	22.4	31.9		
1981	27.7	42.4		
1982	25.1	42.7		
1983	14.6	28.6		
1984	10.5	22.9		
1985	9.6	27.1		
1986	13.4	47.1		
1987	12.8	50.7		
1988	10.7	71.3		
1989	15.9	128.0		
1990	30.3	278.8		
1991	28.0	300.2		
1992	22.7	300.1		
1993	29.8	281.7		
1994	32.6	273.8		
1995	33.3	364.8		
1996	37.5	501.4		
1997	43.9	607.2		
1998	47.4	850.2	40.6	1150.7
1999			39.2	966.7
2000			34.1	704.3
2001			36.0	752.2
2002			36.1	668.5
2003			35.2	680.0
2004			35.0	669.5

SOURCES: For 1975-98, Finance Statistics Yearbook of China (1999); for 1998-2004, Statistics Yearbook of China (2005).

sive bailout, creating four asset-management companies to take over bad loans and providing 2,295 billion RMB (\$277 billion) in emergency funds between 1998 and 2005. Some provincial investment companies were forced into bankruptcy.

Even local government subsidies to loss-making enterprises fell much more slowly than central ones (see Table 2), although this partly reflects the transfer of some unprofitable central enterprises to local control. Thus, harder budget constraints could be attributed more plausibly to *centralization* of authority in China, the continuing ability of Beijing to dictate subnational economic policy. Any additional effect of interregional capital competition is difficult to detect.

In fairness, Qian and Roland explicitly acknowledge most of these points. A key condition for fiscal competition to work in their model is that local governments cannot increase the money supply. They recognize this was not true during the period of fiscal decentralization in the 1980s, and they accept that budget constraints did not harden until the late 1990s. They even associate this hardening with Beijing's recentralization of monetary policy. They nevertheless conclude that "China benefited greatly from regional decentralization in its first 15 years of reforms, and the Chinese experience shows that decentralization of fiscal authority has helped in advancing the reform." It is this conclusion that we question.

# VIII. CONCLUSION

China's remarkable growth coincided with a decentralization of practical decision making on various economic matters in the 1980s, followed by some recentralization in the 1990s. It occurred in a system in which a large share of expenditure and tax collection took place at subnational levels. Some scholars believe decentralization facilitated market reforms and catalyzed the country's economic development. Although sophisticated and thought-provoking arguments along these lines have been developed and are quite widely accepted both in China and in the West, they are ultimately not convincing.

Decentralization could not have stimulated the main policy experiments that shaped China's reforms because these experiments began in the late 1970s and early 1980s, before any significant political or administrative decentralization occurred. China was, at that time, a hi-

<sup>%</sup> OECD (fn. 74), 43.

<sup>97</sup> Qian and Roland (fn. 80), 222.

erarchical Leninist autocracy. Considerable administrative decentralization occurred later, but it did not create a credible check on central economic interventions: Beijing remained fully able to fire disobedient provincial governors and impose its policies. Provincial governors who managed to delay central policies did so via vertical ties to central patrons rather than by mobilizing horizontal organizations of governors or coordinating a common response. (We are not aware of any significant cases of such coordination.) Improved local fiscal incentives in the 1980s cannot explain higher growth because the increase in the provincial share of marginal revenues was offset by rapid shrinking of the fiscal pie as a share of GDP. Nor could fiscal decentralization have hardened budget constraints on state enterprises because budget constraints did not harden until fiscal authority was recentralized. The relative economic self-sufficiency of China's provinces may have rendered them less vulnerable to disruption. But this is a fact about the country's inherited economic structure, not one about political, administrative, or fiscal decentralization.

Local actors were of course important in the story of Chinese reforms.98 But they were important as actors in a game directed from Beijing. The driving force was not political pressure from subnational officials, spontaneous innovation by them, or competition among them to attract capital. It was competition between ideologically different central political factions, whose leaders sought to win support within the party by demonstrating the effectiveness of their favored policies. Central factions enlisted the aid of sympathizers at all levels and built vertical networks. Grassroots initiatives, both of reformers and of antireformers, aimed to win the initiator favor and promotions from the relevant faction leaders. Deng and his associates repeatedly promoted provincial reformers to central positions—not just Zhao Ziyang and Wan Li but also, later, Li Ruihuan and Zhu Rongii—and Deng sent trusted lieutenants to stimulate reforms in lagging areas. In short, this was the kind of competition between vertical teams one would expect in a centralized, multitier system.

Administrative decentralization coincided with reform in the 1980s, in part because decentralization was itself a reform promoted by Deng and his supporters, in part because Deng sought to circumvent opposition at the center by empowering his allies in the provinces. But economic reforms continued in the 1990s, accelerating in some areas, despite a shift toward recentralization of control and revenues. Table 5 shows our es-

<sup>98</sup> For an interpretation of agricultural reforms that emphasizes local initiatives, see Yang (fn. 29).

timates of trends in administrative decentralization, economic reforms, and the strength of proreform factions at the center during the first two decades of reform. <sup>99</sup> Although this exercise obviously involves some subjectivity, we found a great deal of scholarly consensus about the timing of economic reform and the history of factional politics. While the ups and downs of the central proreform faction correlate quite closely with the ebbs and flows of economic reform, there is no clear correlation between reform and the degree of administrative decentralization.

We do not mean to suggest that centralization always leads to reform and rapid growth. Obviously this is not the case, as China's history from 1945 to 1978 demonstrates. It was quite possible proreform factions would lose or win only temporary victories, as had happened before. Nor did all the central reformers' choices reflect an even-handed commitment to liberalization and growth: they played favorites, supporting some units, such as Guangdong and later Shanghai, at the expense of others. 100 Since 1992, when the goal of marketization was essentially accepted by all, factional lines have reflected less fundamental divisions—geographical or institutional loyalties, personal ties, and more muted conflicts over the balance between liberalization and income redistribution. 101 Nevertheless, factional competition continues to influence central politics and policy, as illustrated by the greater emphasis on developing inland provinces since the more populist faction of Hu Jintao overtook the Shanghai-centered network of Jiang Zemin.

Understanding the role of political and fiscal decentralization in China's reforms is important because the country's experience is often taken as an example for other countries. Those who praise China's gradualist, incremental approach often associate this with decentralization. Decentralization is sometimes presented as almost a functional equivalent of privatization, an alternative to more fundamental reform of property rights, or as a source of pluralism—perhaps accountability—even in the absence of democracy. If one accepts that decentralization had little to do with the success of China's reforms, one must seek other explanations for the country's performance.

<sup>&</sup>lt;sup>99</sup> The specific events on which these classifications are based, along with the sources, are listed in a longer version of the paper on Treisman's Web site at <a href="https://www.polisci.ucla.edu/faculty/treisman/">www.polisci.ucla.edu/faculty/treisman/</a>.

<sup>&</sup>lt;sup>100</sup> On the case of Wuhan, see Dorothy Solinger, "Despite Decentralization: Disadvantages, Dependence and Ongoing Central Power in the Inland—The Case of Wuhan," *China Quarterly* 145 (March 1996).

<sup>&</sup>lt;sup>101</sup> This is, of course, a matter of degree. Personal connections were always important in shaping the support group of the usually pragmatic Deng.

<sup>102</sup> Chen (fn. 2).

<sup>103</sup> For example, Qian and Roland (fn. 2), 1156.

Table 5
Decentralization, Factional Competition, and Economic Reforms in China (1978–98)

	0861 6261 8261	1981 1982 1983	1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998	1661 0661 6861	1992 1993 1994	8661 2661 9661 5661
Administrative decentralization centralized	centralized	gradually becoming more administrative	coming more administratively decentralized	recentralizing*		stabilized at intermediate level of decentralization <sup>a</sup>
Factional	reformers, pro- tected by Deng, competing with Hua Guofeng faction	reformers (Hu, Zhao) increas- ingly dominant, but conservatives fight back with "spiritual pollution" campaign	reformers dominant, but Tiananmen; conservative opposition conservatives (Li growing, Deng increasingly Peng) dominant, concerned about political Deng in backinstability, 1986–88 ground	Tiananmen; conservatives (Li Peng) dominant, Deng in back- ground	Deng returns —tour of South—fights back against Li Peng, gets Zhu promoted, then gradually passes	Jiang consolidating power, triangulating be- tween Zhu and Li Peng, increasingly supporting Zhu and reform
Economic reforms	first experimental reforms in agriculture, SOEs, SEZs	reforms ture, slower	reforms accelerate again	reforms slow down	renewal and conti privatization, exte private enterprise,	renewal and continuation of reforms: privatization, external opening, support of private enterprise, banking system reform
Strongest ec. reform momentum						

SOURCES: For detailed sources, see longer version of the paper at www.polisci.ucla.edu/faculty/treisman/, appendix.

\*There is some question about how to characterize the year-to-year changes in the degree of centralization in the 1990s. Administrative reforms in 1993-94 had some decentralizing consequences. Lam (fn. 57) characterizes the 1995-98 period as one of "aggressive efforts" by the center to claw back powers, albeit with only partial success. However, there is agreement that the 1990s witnessed a trend toward recentralization compared to the late 1980s.