

OR=1	(Odds when Time=1) = (Odds when Time=0)	Spending more time does not influence the odds (of winning)	Time spent on campaigns is not correlated with winning the election	Not sure if campaign is a good idea
OR>1	(Odds when Time=1) > (Odds when Time =0)	Spending more time increases the odds (of winning)	Time spent on campaigns is positively correlated with winning the election	Campaign is a good idea
OR<1	(Odds when Time =1) < (Odds when Time =0)	Spending more time reduces the odds (of winning)	Time spent on campaigns is negatively correlated with winning the election	Campaign is a bad idea