

Cristobal Cheyre

Department of Information Science

Cornell Ann S. Bowers College of Computing and Information Science

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ACADEMIC POSITIONS

Assistant Professor, Department of Information Science, Ann S Bowers College of Computing and Information Science, Cornell University, Ithaca, NY (2019 – present)

Postdoctoral Research Fellow, Information Systems and Management, Heinz College, Carnegie Mellon University, Pittsburgh, PA (2016 – 2019)

OTHER EMPLOYMENT

Executive Director – New Engineering for 2030, Santiago, Chile (2014 – 2016)

Researcher, Program in Engineering and Technology Innovation Management, Department of Engineering and Public Policy, Carnegie Mellon University (2013 – 2014)

Instructor, School of Engineering, Universidad de Los Andes, Santiago, Chile (2005 – 2008)

EDUCATION

Ph.D. Engineering and Public Policy, Department of Engineering and Public Policy, Carnegie Mellon University, Pittsburgh, PA, 2013

M.Sc. Engineering, Concentration in Engineering Economic Systems, Pontificia Universidad Católica de Chile, Santiago, Chile, 2005

Industrial Engineer and Diploma in Electrical Engineering, Pontificia Universidad Católica de Chile, Santiago, Chile, 2005

PUBLICATIONS

(* Denotes Ph.D. student co-authors at the start of the project, ** Denotes master or undergraduate student co-author)

Journal Publications

Lefrere, Vincent*, Logan Warberg*, Cristobal Cheyre, Veronica Marotta, and Alessandro Acquisti. 2025. “Does Privacy Regulation Harm Content Providers? A Longitudinal Analysis of the Impact of the GDPR.” **Management Science**.

<https://doi.org/10.1287/mnsc.2022.03186>

Moradi, Pegah*, Cristobal Cheyre, and Alessandro Acquisti. 2025. “Are There Economic Grounds for Regulating Behavioral Ads?” **Forthcoming in Yale Journal of Law and Technology**. <https://dx.doi.org/10.2139/ssrn.4954788>

Guridi, Jose A.*, Cristobal Cheyre, Maria Goula, Duarte Santo, Lee Humphreys, Achilleas Souras**, and Aishwarya Shankar**. 2025. "Image Generative AI to Design Public Spaces: A Reflection of How AI Could Improve Co-Design of Public Parks." *Digital Government: Research and Practice* 6 (1): 7:1–7:14. <https://doi.org/10.1145/3656588>

Cheyre, Cristobal, Jon Kowalski, and Francisco M. Veloso. 2015. "Spinoffs and the Ascension of Silicon Valley." *Industrial and Corporate Change* 24 (4): 837–858. <https://doi.org/10.1093/icc/dtv025>

Cheyre, Cristobal, Steven Klepper, and Francisco Veloso. 2015. "Spinoffs and the Mobility of U.S. Merchant Semiconductor Inventors." *Management Science* 61 (3): 487–506. <https://doi.org/10.1287/mnsc.2014.1956>

Conference Proceedings

Moradi, Pegah*, Karen Levy, and Cristobal Cheyre. 2025. "Pseudo-Automation: How Labor-Offsetting Technologies Reconfigure Roles and Relationships in Frontline Retail Work." *Proceedings of the ACM on Human-Computer Interaction, CSCW'25*, 9 (2): 153:1–153:21. <https://doi.org/10.1145/3711051>

Guridi, Jose A.*, Cristobal Cheyre, and Qian Yang. 2025. "Thoughtful Adoption of NLP for Civic Participation: Understanding Differences Among Policymakers." *Proceedings of the ACM on Human-Computer Interaction, CSCW'25*. <https://doi.org/10.1145/3711091>

Guridi, Jose A.*, Angel Hsing-Chi Hwang, Duarte Santo, Maria Goula, Cristobal Cheyre, Lee Humphreys, and Marco Rangel. 2025. "From Fake Perfects to Conversational Imperfects: Exploring Image-Generative AI as a Boundary Object for Participatory Design of Public Spaces." *Proceedings of the ACM on Human-Computer Interaction, CSCW'25*, 9 (2): 13:1–14:33. <https://doi.org/10.1145/3710912>

Santo, Duarte, Maria Goula, Lee Humphreys, Cristobal Cheyre, Jose A. Guridi*, and Marco Rangel. 2025. "Translocal Imaginaries and Sense of Belonging: Narratives and Mythologies in the Design of the Migrant Urban Commons." In *AMPS Proceedings Series*, 40:565–577.

Warberg, Logan*, Vincent Lefrere, Cristobal Cheyre, and Alessandro Acquisti. 2023. "Trends in Privacy Dialog Design after the GDPR: The Impact of Industry and Government Actions." In *Proceedings of the 22nd Workshop on Privacy in the Electronic Society*, 107–121. *WPES'23*. <https://doi.org/10.1145/3603216.3624963>

Hasan, Rakibul*, Cristobal Cheyre, Yong-Yeol Ahn, Roberto Hoyle, and Apu Kapadia. 2022. "The Impact of Viral Posts on Visibility and Behavior of Professionals: A Longitudinal Study of Scientists on Twitter." *Proceedings of the International AAAI Conference on Web and Social Media, ICWSM'22*. <https://doi.org/10.1609/icwsm.v16i1.19295>

Submitted Manuscripts

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. "Did Apple's App Tracking Transparency Framework Harm the App Ecosystem?"

<https://dx.doi.org/10.2139/ssrn.4453463>

Under Review 2nd Round - Management Science

CESifo Working Paper No. 10456

Presentations: 2025 DMA and Beyond Conference, 2023 INFORMS Marketing Science, 2022 Workshop of Information Systems and Economics, 2022 Research Roundtable on Regulating Privacy (Program on Economics and Privacy, George Mason University), 19th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR).

Moradi, Pegah*, Karen Levy, and Cristobal Cheyre. "Eyes, Locks, Patterns, Tiers: How Intelligent Crime-Control Changes Frontline Retail Work"

Under Review 2nd Round - ILR Review

Presentations: 2024 Conference Artificial Intelligence and the Future of Work

Carter, Anthonia*, and Cristobal Cheyre "Do #BlackLivesMatter on Kickstarter? Evaluating the Effectiveness of Nudges on Crowdfunding Performance"

<https://dx.doi.org/10.2139/ssrn.5184242>

Marketing Science – Decision: Major Revision (revising)

Presentations: 20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)

Nguyen, Rosie*, Lee Humphreys, Maria Goula, Cristobal Cheyre, Duarte Santo, Jose Antonio Guridi*, and Marco Rangel. "A Park for All: Layering Transgenerational, Translocal, and Parochial Experiences of Immigrant Communities in Los Angeles"

Journal of Ethnic and Migration Studies – Decision: Major Revision (revising)

Cristobal Cheyre, Li Jiang, Florian Schaub, Zijun Ding*, Cristiana Firullo*, Yucheng Li*, and Alessandro Acquisti. "An Experimental Methodology for Ecologically Valid Studies of Online Advertising, Tracking, and Targeting"

Journal of Marketing Research – Decision: Invited to resubmit

Presentations: CODE@MIT 2025

Cheyre, Cristobal, and Alessandro Acquisti. "Online Intermediation in Legacy Industries: Evidence from the Adoption of Restaurant Reservation Platforms"

Under review – Information Systems Research

Presentations: StratML'21, 2021 Paris Conference on Digital Economics, 2018 Workshop on Information System and Economics, 2018 International Conference on Information Systems, Arizona State University, Carnegie Mellon University, the Copenhagen Business School, Cornell University, The University of Arkansas, The University of Minnesota, and Tilburg University.

Working Papers

Gholami, Samira*, Cristiana Firullo*, Yucheng Li*, Cristobal Cheyre, and Alessandro Acquisti. "Beyond Search: How LLMs Reshape Users' Information Seeking and Consumption Behavior. Evidence from an Online Field Experiment"

Presentations: 2025 Workshop of Information Systems and Economics, 2026 Knight-Georgetown Digital Competition Conference.

Firullo, Cristiana*, and Cristobal Cheyre. "The Cursed Equilibrium of Algorithmic Traumatization"

Presentations: 21st Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), 2024 Stanford Trust and Safety Conference.

Guridi, Jose*, Julio Pertuze, and Cristobal Cheyre. "Addressing the Paradoxical Nature of Emerging Technologies in Transformative Technology Policy Mixes"

Presentations: 2025 Atlanta Conference on Science and Innovation Policy - Georgia Tech School of Public Policy.

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. "The Welfare Effects of Ad-Blocking" *NET Institute Working Paper No. 23-05*

Presentations: ASSA 2025 Annual Meeting, 2024 Workshop on the Economics of Information Security, 2023 Workshop of Information Systems and Economics, 2023 Conference on Digital Experimentation @ MIT, 2023 Symposium on Statistical Challenges on E-Commerce Research, 20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)

Carter, Anthonia*, Atishay Jain, Hoda Heidari, and Cristobal Cheyre. "How race and gender stereotypes impact crowdfunding outcomes"

Presentations: 20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), 2023 Industry Studies Association Conference.

Guridi, Jose*, Julio Pertuze, and Cristobal Cheyre. "Building resilient technology policy through public participation: The case of the Chilean National AI Strategy"

Presentations: 2023 Atlanta Conference on Science and Innovation Policy - Georgia Tech School of Public Policy.

Research Tools and Data Infrastructure

Cristobal Cheyre, Li Jiang, Florian Schaub, Zijun Ding*, Cristiana Firullo*, Yucheng Li*, and Alessandro Acquisti. "An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare" *Net Institute Working Paper No. 24-10* <https://ideas.repec.org/p/net/wpaper/2410.html>

Description: I co-designed, co-developed, and deployed an experimental infrastructure to conduct large-scale, privacy-preserving, longitudinal field experiments on online tracking, behavioral advertising, and their impact on user behavior and online experiences. The platform captures granular data on

participants' browsing, search, and purchasing activity directly from their own devices over the duration of their multi-month participation. It also enables the remote, randomized assignment of users to different experimental conditions—such as ad-blocking or anti-tracking—to support causal inference on how tracking and advertising technologies influence user behavior and outcomes. The platform is currently being used in multiple studies in collaboration with researchers across several institutions.

Funding: Sloan Foundation, Cornell University Center for Social Science, Carnegie Mellon University CyLab, Carnegie Mellon University Block Center for Technology and Society, George Mason University Program on Economics and Privacy, University of Pennsylvania Center for Technology, Innovation, and Competition and Warren Center for Networks and Data Science, and New York University NET Institute.

Conference presentations: 2025 Informs Marketing Science, 2022 and 2021 Economics of Digital Services Research Symposium (Warren Center for Networks and Data Science, University of Pennsylvania), 2019 Privacy Law Scholar Conference.

POLICY ENGAGEMENT AND SOCIETAL IMPACT

Moradi, Pegah*, Cristobal Cheyre, and Alessandro Acquisti. 2025. "Are There Economic Grounds for Regulating Behavioral Ads?"

- Cited by **FTC Chair Lina Khan** in her statement on the Social Media and Video Streaming Service Providers Privacy Report (2024)
- Presented at **NYU and American Bar Association Next Generation of Antitrust, Data Privacy & Data Protection Scholars Conference** (2024)

Lefrere, Vincent*, Logan Warberg*, Cristobal Cheyre, Veronica Marotta, and Alessandro Acquisti. 2025. "Does Privacy Regulation Harm Content Providers? A Longitudinal Analysis of the Impact of the GDPR."

- Presented at **FTC PrivacyCon** (2019, 2022)
- Invited to present at the **FTC Bureau of Economics** (2022)

Cheyre, Cristobal, and Alessandro Acquisti. "Online Intermediation in Legacy Industries: Evidence from the Adoption of Restaurant Reservation Platforms."

- Invited to present at the **FTC Bureau of Competition** (2019)

FUNDING

(* Denotes Ph.D. student)

Major Research Grants

Principal Investigator (Cornell) - National Science Foundation Medium Collaborative Research Grant, \$1.2M, Cornell PI: Cristobal Cheyre, CMU PI: Alessandro Acquisti, NJIT

PI: Yo Chen, Co-PI : Cristian Borcea, "Understanding the Impact of Privacy Interventions on the Online Publishing Ecosystem", 2023-2025

Co-Principal Investigator - Cornell Migrations Initiative – Mellon Foundation Just Futures Initiative, \$148.7k, PI: Maria Goula, Co-PIs: Cristobal Cheyre, Lee Humphreys, Duarte Santo, "The Sound of Silence: Mapping immigrants' preferences and use of public space through social media toward an inclusive design and management of the urban commons", 2022-2024

Other Grants

Principal Investigator - Cornell Center for Social Science Faculty Fellow, \$18.5k, 2025

Co-Principal Investigator - Cornell Center for Data Science for Enterprise & Society, \$50k, PI: Aditya Vashistha, Co-PIs: Cristobal Cheyre, Natalie Bazarova, Maria Goula, Lee Humphreys, Malte Jung, Rene Kizilcec, Allison Koenecke, Duarte Santo, Marten van Schijndel, and Matthew Wilkens, "Thought Summit on Global AI and Society", 2024

Principal Investigator - Sloan Foundation - Racial Equity in Technology

Entrepreneurship (RETE) Workshop Seed Grant \$10k, PI: Cristobal Cheyre, Co-PI: Anthonia Carter*, "How Race and Gender Stereotypes Impact Crowdfunding Outcome", 2024

Co-Principal Investigator (w/equal leading role) - George Mason University Program on Economics and Privacy \$15k, Co-PIs: Cristobal Cheyre, Alessandro Acquisti, "An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare", 2024

Co-Principal Investigator (w/equal leading role) - New York University NET Institute Summer Research Grant, \$3k, Co-PIs: Cristobal Cheyre, Alessandro Acquisti, "An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare", 2024

Co-Principal Investigator (w/equal leading role) - Pittsburgh Supercomputing Center ACCESS Discovery Project Award, PI: Alessandro Acquisti, Co-PI: Cristobal Cheyre "An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare", 2024

Principal Investigator - Cornell Center for Social Sciences Seed Grant, \$7k, PI: Cristobal Cheyre, Co-PI: Anthonia Carter*, "How race and gender stereotypes impact crowdfunding outcomes", 2024

Principal Investigator - New York University NET Institute Summer Research Grant, \$3k, PI: Cristobal Cheyre, Co-PI: Fengyang Lin*, "The Welfare Effects of Ad-Blocking", 2024

Co-Principal Investigator - Cornell University Migrations Task Force Seed Grant, \$5k, PI: Maria Goula, Co-PI: Cristobal Cheyre, Lee Humphreys, "Giving a Voice to Migrants: Mapping their use of public space in Europe", 2021

Principal Investigator – University of Pennsylvania Economics of Digital Services Initiative, \$10k. Co-PI: Alessandro Acquisti. “An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare”, 2020

Collaborator - Carnegie Mellon University Seed Funding \$32k, PI: Alessandro Acquisti, “An Experimental Infrastructure to Investigate the Impact of Online Tracking, Targeting, and Advertising on Consumer Behavior and Consumer Welfare”, 2020

AWARDS

Cornell Center for Social Science Faculty Fellow 2025-2026 (2025)

Distinguished Reviewer Award, Academy of Management (2013)

Chile Scholarship for Doctoral Studies, full tuition and stipend award (2011 – 2012)

Scholarship from the Ministry of Science, Technology and Higher Education of the Portuguese Government, full tuition and stipend award (2008 – 2011)

PEER-REVIEWED CONFERENCE PRESENTATIONS

(* Denotes Ph.D. student co-authors at the start of the project, ** Denotes master or undergraduate student co-author)

Gholami, Samira*, Cristiana Firullo*, Yucheng Li*, Cristobal Cheyre, and Alessandro Acquisti. “Beyond Search: How LLMs Reshape Users’ Information Seeking and Consumption Behavior. Evidence from an Online Field Experiment”, 2026 **KGI Digital Competition Conference**, Washington, DC, February 2026

Gholami, Samira*, Cristiana Firullo*, Yucheng Li*, Cristobal Cheyre, and Alessandro Acquisti. “Beyond Search: How LLMs Reshape Users’ Information Seeking and Consumption Behavior. Evidence from an Online Field Experiment”, 2025 **Workshop of Information Systems and Economics (WISE)**, Nashville, TN, December 2025

Cristobal Cheyre, Li Jiang, Florian Schaub, Zijun Ding*, Cristiana Firullo*, Yucheng Li*, and Alessandro Acquisti. “An Experimental Methodology for Ecologically Valid Studies of

Online Advertising, Tracking, and Targeting”, 2025 **CODE@MIT**, Boston, MA, November 2025

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, 2025 **ISMS Marketing Science Conference**, Washington, DC, June 2025

Firullo, Cristiana*, and Cristobal Cheyre “The Cursed Equilibrium of Algorithmic Traumatization”, **21st Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)**, Paphos, Cyprus, June 2025

Firullo, Cristiana*, and Cristobal Cheyre “The Cursed Equilibrium of Algorithmic Traumatization”, ***Bay Area Behavioral and Experimental Economics Workshop***, San Jose State University, San Jose, CA, May 2025

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. “Did Apple’s App Tracking Transparency Framework Harm the App Ecosystem?”, ***2025 DMA and Beyond Conference***, Knight-Georgetown Institute, Washington, DC, February 2025

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, ***ASSA 2025 Annual Meeting***, San Francisco, CA, January 2025

Firullo, Cristiana*, and Cristobal Cheyre “The Cursed Equilibrium of Algorithmic Traumatization”, ***Stanford Trust and Safety Research Conference***, Stanford, California, September 2024

Carter, Anthonia*, and Cristobal Cheyre “How Race and Gender Stereotypes Impact Crowdfunding Performance”, ***20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)***, Lisbon, Portugal, June 2024

Carter, Anthonia*, and Cristobal Cheyre “Do #BlackLivesMatter in Kickstarter”, ***20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)***, Lisbon, Portugal, June 2024

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, ***2024 Workshop on Economics and Information Security (WEIS)***, Dallas, TX, April 2024

Santo, Duarte, Maria Goula, Aishwarya Shankar**, Lee Humphreys, Cristobal Cheyre, Achilleas Souras**, Jichu Zhang**, Jose Guridi*, Xiaochang Qui**, and Chen Chen**. “Matters of Representation: Deciphering participatory design thinking patterns with immigrants exploring AI as a tool for co-design practices”. ***Council of Educators in Landscape Architecture Annual Conference***, St. Louis, MO, March 2024

Moradi, Pegah*, Cristobal Cheyre, and Alessandro Acquisti. “Economic Grounds for Regulating Behavioral Ads”, ***2024 Next Generation of Antitrust, Data Privacy & Data Protection Scholars Conference***, New York, NY, January 2024

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, ***2023 Workshop of Information Systems and Economics (WISE)***, Hyderabad, India, December 2023

Warberg, Logan*, Vincent Lefrere, Cristobal Cheyre, and Alessandro Acquisti. “Trends in Privacy Dialog Design after the GDPR – The Impact of Industry and Government Actions”, ***22nd ACM Workshop on Privacy in the Electronic Society (WPES)***, Copenhagen, Denmark, November 2023

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, ***2023 CODE@MIT (Poster presentation)***, Boston, MA, November 2023

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. “The Impact of Apple Tracking Transparency Framework on the App Ecosystem”, **WEAI Annual Conference, San Diego, California, July 2023**

Lin, Fengyang*, Cristobal Cheyre, and Alessandro Acquisti. “The Welfare Effects of Ad-Blocking”, **20th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), Bogota, Colombia, June 2023**

Moradi, Pegah*, Cristobal Cheyre, and Alessandro Acquisti. “Economic Grounds for Regulating Behavioral Ads”, **2023 Privacy Law Scholars Conference (PLSC)**. Boulder, CO, June 2023

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. “Did Apple’s App Tracking Transparency Framework Harm the App Ecosystem?”, **2023 ISMS Marketing Science Conference**, Miami, Florida, June 2023

Guridi, Jose*, Julio Pertuze, and Cristobal Cheyre. “Building resilient technology policy through public participation: The case of the Chilean National AI Strategy”, **2023 Atlanta Conference on Science and Innovation Policy**, Georgia Tech School of Public Policy, Atlanta, GA, April 2023

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. “The Impact of the GDPR on Content Providers”, **FTC – PrivacyCon 2022**, Online, November 2022

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. “The Impact of the GDPR on Content Providers”, **APPAM Fall Research Conference**, Washington, DC, November 2022

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. “The Impact of Apple Tracking Transparency Framework on the App Ecosystem”, **18th Symposium on Statistical Challenges in Electronic Commerce Research (SCECR), IE Business School, Madrid, Spain, June 2022**

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. “The Impact of the GDPR on Content Providers”, **NBER Economics of Privacy Conference**, Washington, DC, March 2022

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. “The Impact of Apple Tracking Transparency Framework on the App Ecosystem”, **2022 Workshop of Information Systems and Economics (WISE)**, Copenhagen, Denmark, February 2022

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **12th Paris Conference on Digital Economics**, Paris, France (remote), April 2021

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. "The Impact of GDPR on the Ad-Supported Online Ecosystem", **Workshop on the Economics of Information Security (WEIS)**, Online, December 2020

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. "The Impact of GDPR on the Ad-Supported Online Ecosystem", **18th ZEW Conference on the Economics of Information and Communication Technologies**, Online, February 2020

Ding, Zijun*, Cristobal Cheyre, and Alessandro Acquisti. "Privacy and Anti-Tracking: The Spillover Effects of Opt-Out Cookies", **Annual Computer Security Applications Conference (Poster Presentation)**, Online, December 2020

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. "The Effect of the European General Data Protection Regulation on the Online Publishing Industry", **FTC – PrivacyCon 2019**, Washington DC, June 2019

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. "The Effect of the European General Data Protection Regulation on the Online Publishing Industry", **Privacy Law Scholar Conference (PLSC)**, Berkeley, CA, May 2019

Thomas, Jeremy, Cristobal Cheyre, Alisa Frik, Li Jiang, Florian Schaub, and Alessandro Acquisti. "The Economic Impact of Privacy Protection: The Effects of Online Ad-Blocking and Anti-Tracking Technologies on Consumers' Online Behavior and Purchases", **Privacy Law Scholar Conference (PLSC)**, Berkeley, CA, May 2019

Cheyre, Cristobal and Alessandro Acquisti. "Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants", **Workshop on Information Systems and Economics (WISE)**. San Francisco, CA, December 2018

Cheyre, Cristobal and Alessandro Acquisti. "Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants", **Conference on Information Systems and Technology (CIST)**. Phoenix, AZ, November 2018

Cheyre, Cristobal and Alessandro Acquisti. "Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants", **Industry Studies Association Annual Conference**. Seattle, WA, June 2018

Cheyre, Cristobal. "What do you want from me? How recent entrants in the semiconductor industry learn from their first employees", **Academy of Management Annual Meeting**. Lake Buena Vista, FL, August 2013

Cheyre, Cristobal. "What do you want from me? How recent entrants in the semiconductor industry learn from their first employees", **Industry Studies Association Annual Conference**, Kansas City, MO, May 2013

Cheyre, Cristobal, Steven Klepper and Francisco Veloso. "Spinoffs and the Mobility of US Merchant Semiconductor Inventors", **Academy of Management Annual Meeting**, Boston, MA, August 2012

Cheyre, Cristobal, Steven Klepper and Francisco Veloso. "Spinoffs and the Mobility of US Merchant Semiconductor Inventors", **Darden Entrepreneurship and Innovation Research Conference**, Darden School of Business, University of Virginia, Charlottesville, VA, May 2011

Cheyre, Cristobal, Steven Klepper and Francisco Veloso. "Job Hopping, spinoffs, and the mobility of U.S. merchant semiconductor inventors", **Frontiers in Entrepreneurship research: Entrepreneurship, Innovation and Human Capital**. Católica-Lisbon Business School. Lisbon, Portugal, December 2010

Cheyre, Cristobal and Nicolas Majluf. "Contribution of Firms to Human Capital: Lessons from the Dynamics of Poverty in Chile", **Second International Conference on Strategic Management in Latin America**, Santiago, Chile, January 2007

INVITED PRESENTATIONS

(* Denotes Ph.D. student co-authors at the start of the project, ** Denotes master or undergraduate student co-author)

Moradi, Pegah*, Cristobal Cheyre, and Alessandro Acquisti. "Economic Grounds for Regulating Behavioral Ads", **Governing Data Symposium**. Yale Law School, New Haven, CT, March 2025

Cheyre, Cristobal, Benjamin Leyden, Sagar Baviskar* and Alessandro Acquisti. "The Impact of Apple Tracking Transparency Framework on the App Ecosystem", **2022 Research Roundtable on Regulating Privacy, George Mason University, Washington, DC, December 2022**

Lefrere, Vincent*, Alessandro Acquisti, Cristobal Cheyre, Veronica Marotta and Logan Warberg*. The Effect of the European General Data Protection Regulation on the Online Publishing Industry, **FTC Bureau of Economics – Seminar Presentation**, Washington, DC, October 2022

Cheyre, Cristobal, Li Jiang, Florian Schaub, and Alessandro Acquisti. "The Effect of Ad-Blocking and Anti-Tracking on Consumer Behavior", **Economics of Digital Services Research Symposium**, Warren Center University of Pennsylvania, Philadelphia, PA, August 2022

Cheyre, Cristobal, Li Jiang, Florian Schaub, and Alessandro Acquisti. "The Effect of Ad-Blocking and Anti-Tracking on Consumer Behavior", **Economics of Digital Services Research Symposium**, Warren Center University of Pennsylvania, Online, September 2021

Cheyre, Cristobal and Alessandro Acquisti. "Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants", **Learning and Decision-Making with Strategic Feedback Workshop, NeurIPS'21**, Online, December 2021

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **FTC – Bureau of Competition**. Washington, DC, August 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **University of Minnesota, Carlson School of Management**. Minneapolis, MN, May 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **University of Arkansas, Walton College of Business**. Fayetteville, AR, March 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **Carnegie Mellon University, Heinz College**. Pittsburgh, PA, February 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **Cornell University, Department of Information Science**. Ithaca, NY, February 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **Tilburg University, Tilburg School of Economics and Management**. Tilburg, The Netherlands, January 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **Copenhagen Business School**. Copenhagen, Sweden, January 2019

Cheyre, Cristobal and Alessandro Acquisti. “Online Intermediaries, Prices, and Survival: A Study of OpenTable and New York City Restaurants”, **Arizona State University, W.P. Carey School of Business**. Tempe, AZ, January 2019

Cheyre, Cristobal. “What do you want from me? How recent entrants in the semiconductor industry learn from their first employees”, **School of Economics and Business, Universidad del Desarrollo**, Santiago, Chile, August 2014

Cheyre, Cristobal. “What do you want from me? How recent entrants in the semiconductor industry learn from their first employees”, **Adolfo Ibáñez Business School**, Santiago, Chile, June 2014

Cheyre, Cristobal. “What do you want from me? How recent entrants in the semiconductor industry learn from their first employees”, **Faculty of Business, Economics and Statistics, University of Vienna**, Vienna, Austria, January 2014

Cheyre, Cristobal. “What do you want from me? How recent entrants in the semiconductor industry learn from their first employees”, **MIT Sloan School of Management**, Boston, MA, December 2013

TEACHING EXPERIENCE

At Cornell University:

Networks II: Market Design (Upper undergraduate and graduate level course on market design, enrollment ~150 students/semester)

Instructor: Spring 2020, Spring 2021, Spring 2022, Spring 2023, Spring 2024, Spring 2025

Privacy and Security in the Data Economy (Upper undergraduate and graduate level seminar course on the economics of privacy and security, enrollment ~50 students/semester)

Instructor: Fall 2020, Fall 2021, Fall 2022, Fall 2024

Digital Markets and Online Platforms (Ph.D. seminar, enrollment ~5 students/semester)

Instructor: Fall 2023

At Carnegie Mellon University:

Information Systems Project (Capstone project of the Master in Information Systems and Management of Heinz College. Supervised team of 8 students working on their project)

Instructor: Spring 2018

The Strategy and Management of Technological Innovation (Core course of the Master of Engineering and Technology Innovation Management. Enrollment ~50 students/semester)

Instructor: Spring 2013 and Spring 2014

Teaching Assistant: Spring 2011

Innovation Management in Practice (Capstone course of the Master of Engineering and Technology Innovation Management. Enrollment ~50 students/semester)

Co-Instructor: Fall 2013

At Pontificia Universidad Católica de Chile:

Research, Innovation, and Entrepreneurship (Project based entrepreneurship course for engineering students. Enrollment ~50 students/semester)

Instructor: Spring 2015 and Fall 2016

Technology, Policy, and Society (Core course of the Professional Master in Energy Engineering. Enrollment ~20 students/semester)

Instructor: Spring 2015

At Universidad de los Andes, Chile:

Microeconomic Theory (Principles of microeconomic theory for engineering students. Enrollment ~50 students/semester)

Instructor: Fall 2006 and Fall 2007

Corporate Finance (Introduction to corporate finance for engineering students. Enrollment ~50 students/semester)
Instructor: Spring 2006 and Spring 2007

STUDENT ADVISING

Doctoral Students:

Anthonia Carter (2024) – Cornell University Information Science - Chair. First appointment: Postdoctoral Fellow at University of Maryland School of Information

Logan Warberg (2023) – CMU Engineering and Public Policy – Committee Member. First appointment: TechCongress Fellow

Pegah Moradi – Cornell University Information Science - Chair (co-advised with Karen Levy)

Fengyang Lin – Cornell University Information Science - Chair

Jose Guridi – Cornell University Information Science - Chair

Cristiana Firullo - Cornell University Information Science – Chair

Na Liu – Cornell University Economics – Committee Member

Riley Grossman – New Jersey Institute of Technology Computer Science – Committee Member

Undergraduate and Master Students:

Chhoeng Chau – Bowers Undergraduate Research Experience (Computer Science), Summer 2025

Clara Caffrey – Bowers Undergraduate Research Experience (Information Science), Summer 2025

Brenda Umwali – Undergraduate Independent Study (Information Science), Spring 2024, Fall 2025

Marcos Karakousis - Undergraduate Independent Study (Information Science), Spring 2024, Spring 2025

John Kowalczyk – Undergraduate Independent Study (Computer Science), Fall 2023, Spring 2024

Andrew Liu – Master of Engineering Computer Science – Capstone Project, Fall 2023, Spring 2024

Nick Nejadnik – Undergraduate Independent Study (Information Science), Spring 2023

Alexandra Tan – Undergraduate Independent Study (Information Systems), Spring 2022, Fall 2022.

Jeong Hyun Lee – Undergraduate Research Assistant (Dual major Information Systems and Economics), Spring 2021

PARTICIPATION IN PROFESSIONAL WORKSHOPS

- 07/2025 2025 Policy-Relevant Privacy Research (PR2) Workshop, Washington, DC
- 09/2024 Secure and Trustworthy Cyberspace 2024 PIs' Meeting, Pittsburgh, PA
- 08/2018 TIM Junior Faculty PDW, Academy of Management Annual Meeting, Chicago, IL
- 05/2018 Industry Studies Association Professional Development Workshop, Seattle, WA
- 08/2012 TIM Doctoral Consortium, Academy of Management Annual Meeting, Boston, MA
- 07/2012 5th NBER Entrepreneurship Research Bootcamp, NBER, Cambridge, MA
- 04/2012 CCC Doctoral Consortium, R.H. Smith School of Business, University of Maryland, MD

REVIEWING

Ad hoc reviewer: Management Science, MIS Quarterly, Information Systems Research, Journal of Cybersecurity, Information Systems Frontiers, Economic Inquiry, SN Business & Economics, International Conference on Information Systems, Industrial and Corporate Change, Small Business Economics Journal, Research Policy, Academy of Management Annual Conference, Second International Conference on Strategic Management in Latin America.

SERVICE

2021 – 2022, 2024 – 2025: Department of Information Science Master of Professional Studies Committee. Cornell University.

2021 – 2022, 2024 – 2025: Workshop in Technology and Consumer Protection Program Committee.

2022 – 2023: Department of Information Science Hiring Committee, Cornell University.

2019 – 2021: Department of Information Science Graduate Committee. Cornell University.

2014 – 2016: Executive Director – The Clover 2030 Engineering Strategy. Pontificia Universidad Católica de Chile.

Served as executive director of a strategic development plan to create a consortium between two leading engineering schools in Chile to promote engineering innovation and entrepreneurship in the country. The plan was partially funded by Chile's Corporation for

Industrial Development (CORFO) and comprised investments of ~US\$40 million over a 6-year period. In this role, I coordinated the execution of a strategic plan focused on five key areas: engineering education, applied research, entrepreneurial ecosystems, organizational transformation, and societal engagement. I also served as a liaison with the funding agency and strategic partners.

2006 – 2008: Secretary of the Faculty – School of Engineering. Voting member of the Board of the School. Universidad de los Andes, Chile.