Heroes of Pymoli

* The Data tells the story that the game appeals more to males.
* This evident when examining Gender demographics:
  + When looking at the percentage output it lets you know that over 80% of the players are male
* It is also exhibited in the Purchasing Gender Analysis
  + They on average are more likely to pay a lower price for items in the game compared to other genders, however this is heavily influenced by the fact that the collected data has a higher amount of males.