

Christopher Chow

Graphic Designer

Creative senior-level college student majoring in Digital Design and minoring in Computer Science. Interested in Graphic Design, Web Design, and UI/UX Design. Looking for experience to create designs, sample layouts and concepts and generating new ideas in a professional environment. Well-developed verbal and written communication skills paired with excellent management abilities. Quick and eager learner and enthusiastic for any opportunity to be exposed to different disciplines in the design field.

Education

Hunter College - New York City, NY
Bachelor of Arts Major in Media Studies - Emerging Media
Bachelor of Arts Minor in Computer Science
Expected Graduation: May 2023

Experience

Graphic Designer *September 2017 - June 2018*
YMCA Counseling Service - Staten Island, New York

- Worked with Tottenville High School's Advertising and Design Team and the YMCA Counseling Service to develop a campaign to raise awareness about youth substance abuse and recovery options.
- Contributed and provided assistance in creating posters and marketing strategies.

Graphic Designer *October 2017- February 2018*
Difference Makers, St. John's University - Staten Island, New York

- Designed for fundraisers and nonprofit organizations in collaboration with professors from St. John's University.
- Used Adobe Creative Suite to develop logos, decals, cards, and posters for the Staten Island Neighborhood Food Initiative.

Tech Consultant *September 2020- July 2021*
Target - Staten Island, New York

- Created an inviting shopping environment by greeting guests and ensuring product is in-stock.
- Leverage Tech Routines to prioritize guest interaction and engagement while balancing tasks.
- Provided service and a shopping experience that meets the needs of the guest.

Projects

AniPC E-Commerce Website: anipc.net

- Designed the logo and custom vinyl decals for personal computers using Adobe Creative Suite.
- Communicated with customers to develop computer skins based on the description and feedback given by them.
- Worked in a small team environment to produce marketing strategies and digital designs.

Personal Info

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Skills

