Christopher Chow
Graphic Designer

I am a creative senior-level college student majoring in Media Studies and minoring in Computer Science. I am interested in Graphic Design, UI/UX Design and Game Design. I am looking to to create designs, sample layouts and concepts and generating new ideas in a professional environment. I am a quick and eager learner and am enthusiastic for any opportunity to be exposed to different disciplines in the design field.

Education

Hunter College - New York City, NY
Bachelor of Arts Major in Media Studies - Emerging Media
Bachelor of Arts Minor in Computer Science
Expected Graduation: May 2023

Experience

Graphic Designer   *September 2017 - June 2018*
YMCA Counseling Service - Staten Island, New York
- Worked with Tottenville High School's Advertising and Design Team and the YMCA Counseling Service to develop a campaign to raise awareness about youth substance abuse and recovery options.
- Contributed and provided assistance in creating posters and marketing strategies.

Graphic Designer   *October 2017- February 2018*
Difference Makers, St. John's University - Staten Island, New York
- Designed for fundraisers and nonprofit organizations in collaboration with professors from St. John's University.
- Used Adobe Creative Suite to develop logos, decals, cards, and posters for the Staten Island Neighborhood Food Initiative.

Tech Consultant   *September 2020- July 2021*
Target - Staten Island, New York
- Created an inviting shopping environment by greeting guests and ensuring product is in-stock.
- Leverage Tech Routines to prioritize guest interaction and engagement while balancing tasks.
- Provided service and a shopping experience that meets the needs of the guest.

Projects

AniPC E-Commerce TikTok: www.tiktok.com/@anipcskins
- Designed the logo and custom vinyl decals for personal computers using Adobe Creative Suite.
- Communicated with customers to develop computer skins based on the description and feedback given by them.
- Worked in a small team environment to produce marketing strategies and digital designs.

Personal Info

Phone
(917) 705-7011
Email
chrischow10250@gmail.com
Portfolio
cchow10250.github.io/portfolioWebsite

Skills

Photoshop
●●●●● Excellent

Illustrator
●●●●● Excellent

HTML
●●●●○ Very Good

CSS
●●●●○ Very Good

Javascript
●●●○○ Good

InDesign
●●●○○ Good

After Effects
●●●○○ Good

Premiere Pro
●●○○○ Average

WordPress
●○○○○ Basic