Crowdfunding

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Theater had the best outcomes with a total of 344 campaigns. Out of those 334 campaigns 187 were successful. Journalism had the lowest number of campaigns with only 4. However, all 4 were successful.
3. In the beginning of the year the correlations between successful and failed were the same. Both would either increase or decrease. Towards the middle of the year, it was the opposite. As the number of successful campaigns increased the number of failed campaigns would decrease.

What are some limitations of this dataset?

* Because the dataset has a lot of outliers, you can’t really draw an accurate conclusion. Maybe having more sub-categories can even out the outliers.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* We can have another table and graph showing the correlation between successful/failed campaigns and their donations.

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