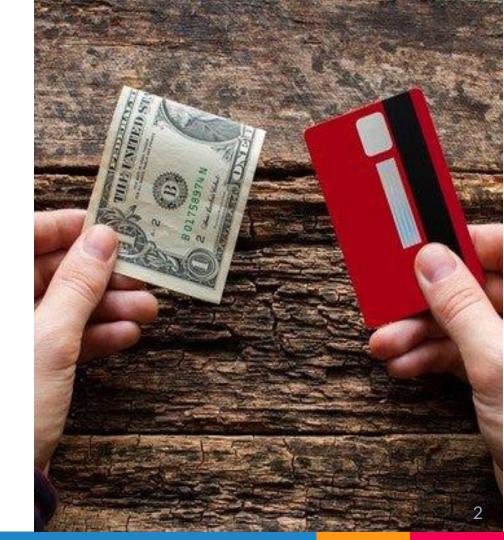


Background

- ▷ In 2018:
 - Over 200,00 breached accounts
 - Merchants lost \$2.94 for every \$1 in fraud
- Credit card fraud affects:
 - Customer
 - Merchant
 - Issuing bank

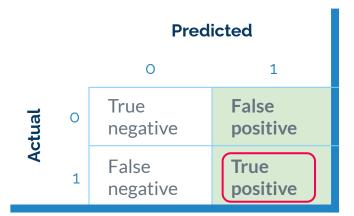


Understanding the problem

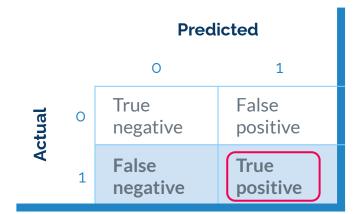
		Predicted label						
		Negative (o)	Positive (1)					
Actual label	Negative (o)	True negative: The transaction is predicted as valid and is actually valid	False positive: The transaction is predicted as fraud but is actually valid					
	Positive (1)	False negative: The transaction is predicted as valid but is actually fraud	True positive: The transaction is predicted as fraud and is actually fraud					

Metrics

Precision of fraud class



Recall of fraud class



f1-score of fraud class

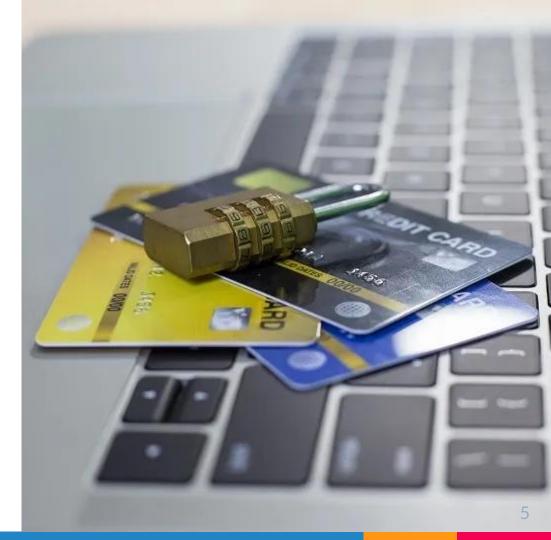
Key results

Model: XGBoost

Precision: 85%

Recall: 81%

f1-score: 83%



The Data

Simulated credit card transaction dataset from Kaggle

Transaction Date/Time	Credit Card Number	Merchant	Category	Amount		is_fraud
2019-01-01 00:00:18	27031	Rippin, Kub and Mann	misc_net	\$4.97		0
2019-01-01 00:00:44	63042	Heller, Gutmann and Zieme	grocery_pos	\$107.23	• • •	0
2019-01-01 00:00:51	38859	Lind-Buckridge	entertainment	\$220.11		0
2019-01-03 22:58:44	49227	Mosciski Group	travel	\$4.50		1
	•••				•••	

DATA EXPLORATION

Imbalanced classes Transaction Date/Time Amount

Category

Imbalanced classes

Transaction Date/Time

Amount

Category

	Number of Transactions	Percentage
VALID	1,842,592	99.479%
FRAUD	9,651	0.521%

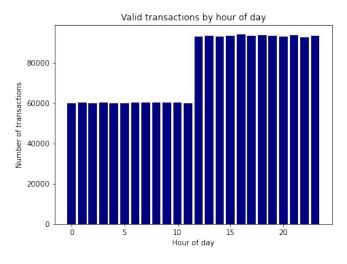
Imbalanced classes

Transaction Date/Time

Amount

Category

Hour of day





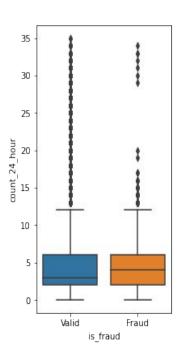
Imbalanced classes

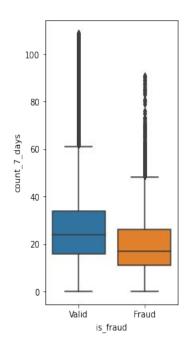
Transaction Date/Time

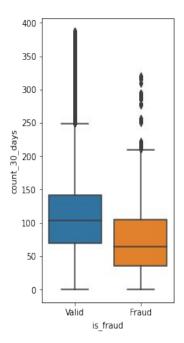
Amount

Category

Transaction Counts





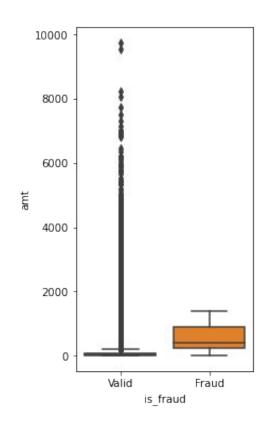


Imbalanced classes

Transaction Date/Time

Amount

Category



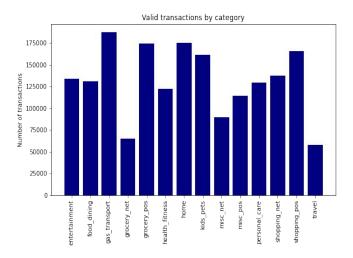
	Mean amount
VALID	\$66.88
FRAUD	\$530.66

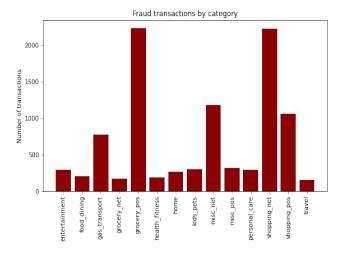
Imbalanced classes

Transaction Date/Time

Amount

Category





Top categories for fraud:

- grocery_pos
- shopping_net
- misc_net
- shopping_pos
- gas_transport

MODELING

Modeling Overview

Class Balancing and Algorithms

Comparisons

Best Model

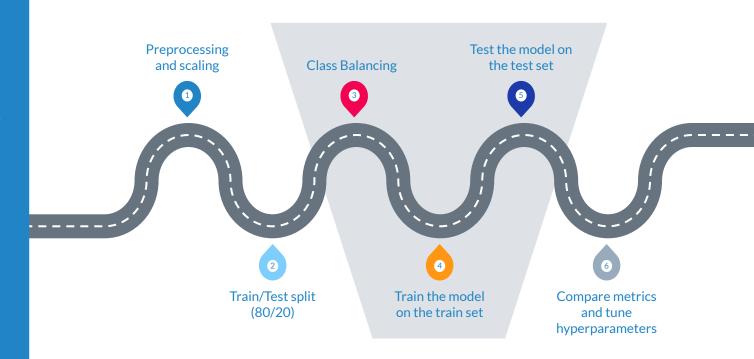
Modeling

Modeling overview

Class Balancing and Algorithms

Comparisons

Best Model



Modeling

Modeling overview

Class Balancing and Algorithms

Comparisons

Best Model

Class Balancing Techniques

- Random undersampling
- Random oversampling
- SMOTE
- Balancing class_weight parameter in algorithm

Classification Algorithms

- Logistic Regression
- Random Forest
- XGBoost

Top three models

Modeling

Modeling overview

Class Balancing and Algorithms

Comparisons

Best Mode

Algorithm	Class Balancing	Valid class			Fraud class		
		Precision	Recall	f1	Precision	Recall	f1
Random Forest	Random oversampling	1.00	1.00	1.00	0.93	0.71	0.80
Random Forest	SMOTE	1.00	1.00	1.00	0.77	0.80	0.79
XGBoost	SMOTE	1.00	1.00	1.00	0.85	0.81	0.83

Best model

Modeling

Modeling overview

Class Balancing and Algorithms

Comparisons

Best Model

Algorithm	Class Balancing	Valid class			Fraud class		
		Precision	Recall	f1	Precision	Recall	f1
Random Forest	Random oversampling	1.00	1.00	1.00	0.93	0.71	0.80
Random Forest	SMOTE	1.00	1.00	1.00	0.77	0.80	0.79
XGBoost	SMOTE	1.00	1.00	1.00	0.85	0.81	0.83

Modeling

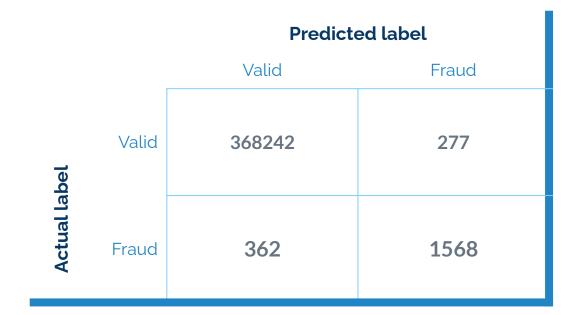
Modeling overview

Class Balancing and Algorithms

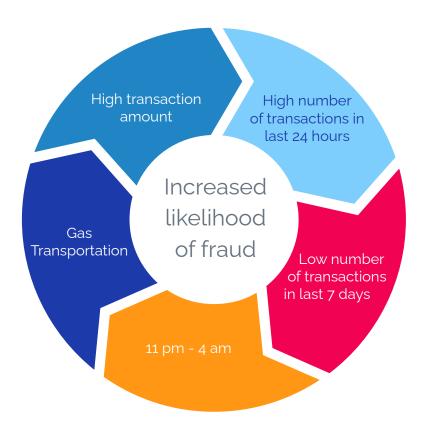
Comparisons

Best Model

Confusion matrix



Feature impact



Future work

- Engineer 'jobs' and 'state' columns
- Alternative resampling methods
- Explore cost of false negative vs false positive
- Explore predicted probabilities of fraud



Recommendations

 Create probability thresholds to categorize transactions



70% -----

Requires further inspection

30% ----

0% ----

Most likely valid

Most likely fraud

Recommendations

- Create probability thresholds to categorize transactions
- 2. Inspect further if amount is greater than \$190



Recommendations

- Create probability thresholds to categorize transactions
- Inspect further if amount is greater than \$190
- 3. Inspect further if transaction takes place during abnormal hours



