

# MUDMIE CHUTHAMSATID

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www.mudmie.com

## TOOLS

Sketch, HTML/CSS, Bootstrap, JavaScript, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, InVision, Git, Google Analytics, JIRA, MailChimp, SolidWorks

## SKILLS

User Interviews, User Research, User Flows, User Persona, Usability Testing, Visual Design, Wireframing, Prototyping

## EDUCATION

### University of Waterloo

2015 - 2020

Systems Design Engineering,  
Bachelor of Applied Science

## PERSONAL PROJECTS

### VRulez

A fully responsive commercial website for VR arcade business

### Daily UI

A daily challenge for practicing creativity through UX/UI designs

### Forget Me Not

A mobile application that reminds users of their to-dos

### Eyes On Me

E-Commerce, an Instagram-based business for online sales

## WORK EXPERIENCE

### Product Designer | PlanGrid

Sep – Dec 2018 | San Francisco, USA

*Designed web application for construction productivity suite which enabled cloud collaboration on blueprints, work progress, and issues tracking*

- Established reusable design patterns across 3 products by revamping information architecture of settings page, reducing development time by 50%
- Led brainstorming sessions to gather user needs and designed university recruiting t-shirt to increase company's presence on campus
- Created user flow and UI for user account management and performed usability testing — leading to identifying license purchasing issue and introduction of an in-app license purchase

### Product Designer | Nulogy

Jan – Apr 2018 | Toronto, Canada

*Designed solutions to complex supply chain management problems through the application of user research, wireframes, and prototypes*

- Conducted user interviews and created user journey map to redesign order picking feature, increased efficiency in warehouse operations
- Analyzed user workflow to design audit trail feature, enabled contract packagers to meet the FDA regulatory compliance
- Collaborated with the product design team to build Nulogy's 1<sup>st</sup> design system to establish consistent design patterns

### UX/UI Designer | Liquor Control Board of Ontario

May – Aug 2017 | Kitchener, Canada

*Led the design of online craft beer ordering system, sales data analysis portal, and product tasting note collection platform*

- Identified user problems, requirements, and constraints to derive UI designs, simplified routine task execution from 1 week to 1 day
- Produced user stories through persona development and designed mock-ups using Sketch and Adobe Creative Suite
- Presented high-fidelity prototypes using InVision to stakeholders and addressed user feedback for future iterations

### Front-End Web Developer | Roundabout Canada

Jan – Apr 2016 | Toronto, Canada

*Independently redesigned and developed the entire company website using HTML5, CSS3, JavaScript, and Bootstrap*

- Applied SEO best practices to improve Google search result ranking from 19th to 8th resulting in \$17,000 monthly revenue increase
- Analyzed website visitor trends through Google Analytics to optimize user experience for all screen sizes