

MUDMIE CHUTHAMSATID

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www.mudmie.com

TOOLS

Sketch, HTML/CSS, Bootstrap, JavaScript, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Git, Google Analytics, JIRA, MailChimp, SolidWorks

SKILLS

User Interviews, User Research, User Flows, User Persona, Usability Testing, Visual Design, Wireframing, Prototyping

EDUCATION

University of Waterloo

2015 - 2020

Systems Design Engineering,
Bachelor of Applied Science

PERSONAL PROJECTS

VRulez

A fully responsive commercial website for VR arcade business

DailyUI

A daily challenge for practicing creativity through UX/UI designs

Forget Me Not

A mobile application that reminds users of their to-dos

Eyes On Me

E-Commerce, an Instagram-based business for online sales

WORK EXPERIENCE

Product Designer | Nulogy

Jan – Apr 2018 | Toronto, Canada

Designed solutions to complex supply chain management problems through the application of user research, wireframes, and prototypes

- Conducted user interviews and created user journey map to redesign order picking feature, increased efficiency in warehouse operations
- Analyzed user workflow to design audit trail feature, enabled contract packagers to meet the FDA regulatory compliance
- Collaborated with the product design team to build Nulogy's 1st design system to establish consistent design patterns

UX/UI Designer | Liquor Control Board of Ontario

May – Aug 2017 | Kitchener, Canada

Led the design of online craft beer ordering system, sales data analysis portal, and product tasting note collection platform

- Identified user problems, requirements, and constraints to derive UI designs, simplified routine task execution from 1 week to 1 day
- Produced user stories through persona development and designed mock-ups using Sketch and Adobe Creative Suite
- Presented high-fidelity prototypes using InVision to stakeholders and addressed user feedback for future iterations

Front-End Web Developer | Roundabout Canada

Jan – Apr 2016 | Toronto, Canada

Independently redesigned and developed the entire company website using HTML5, CSS3, JavaScript, and Bootstrap

- Applied SEO best practices to improve Google search result ranking from 19th to 8th resulting in \$17,000 monthly revenue increase
- Analyzed website visitor trends through Google Analytics to optimize user experience for all screen sizes

Software Developer in Test | Mappedin

Aug – Dec 2016 | Kitchener, Canada

Improved indoor mapping software quality through end-to-end test automations

- Automated UX and integration tests using Sahi Pro with JavaScript, resulting in a faster and 60% more reliable acceptance testing
- Introduced new features to enhance usability of the indoor map content management system