

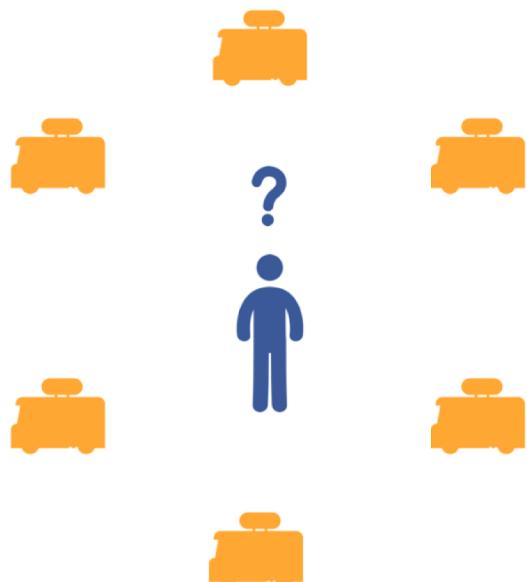


# Nibble

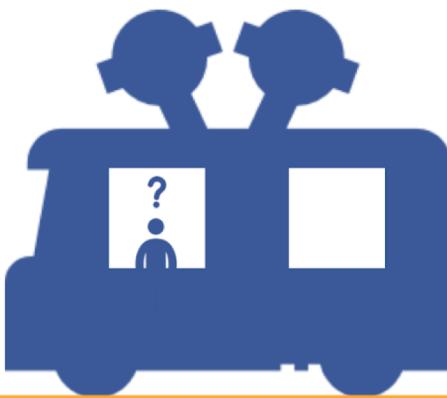
FIND YOUR NEXT BITE



# CUSTOMERS CAN'T FIND TRUCKS



# TRUCKS CAN'T REACH CUSTOMERS





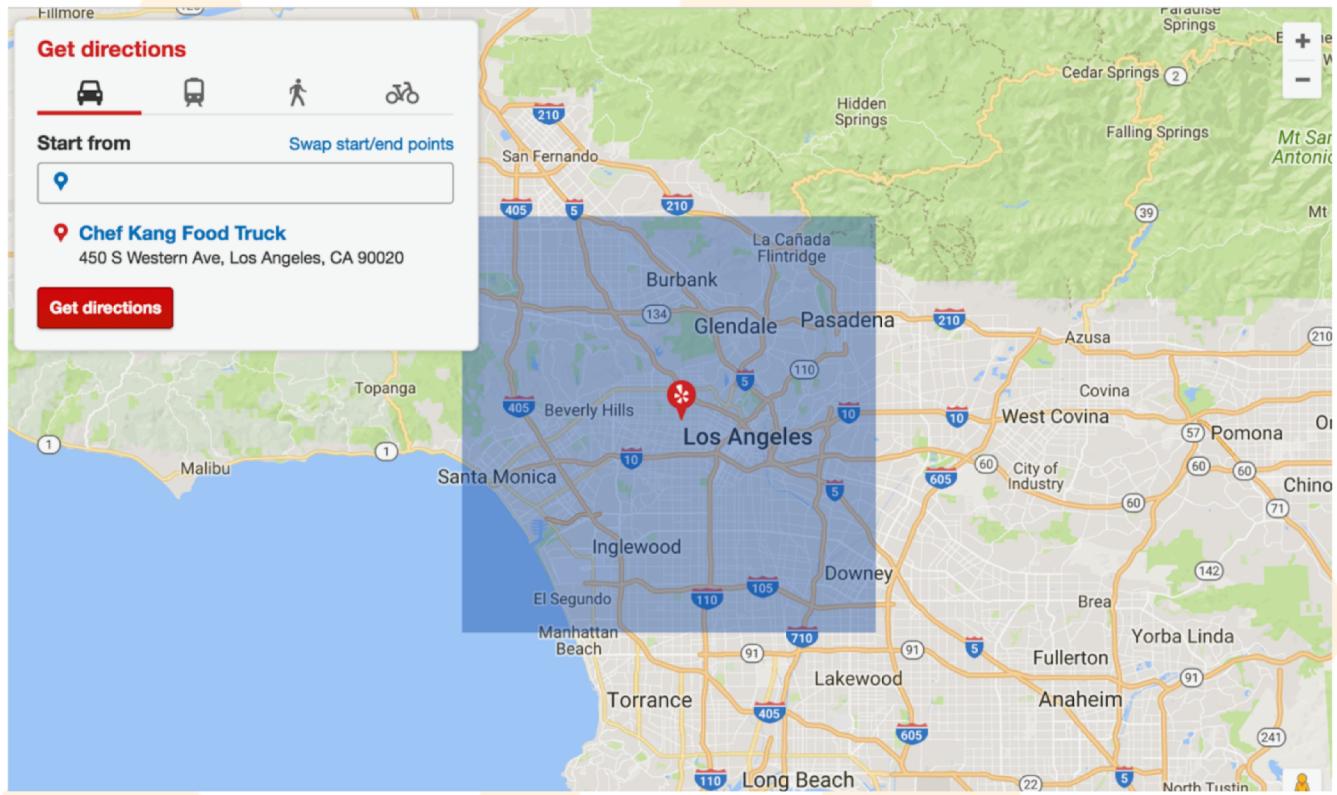
GOOGLE  
MAPS



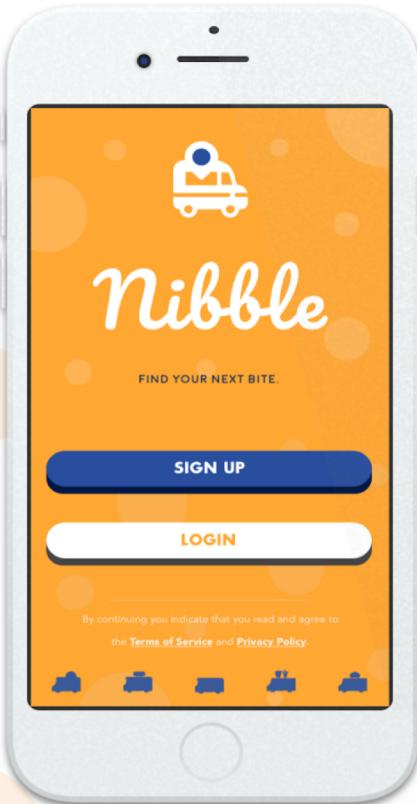
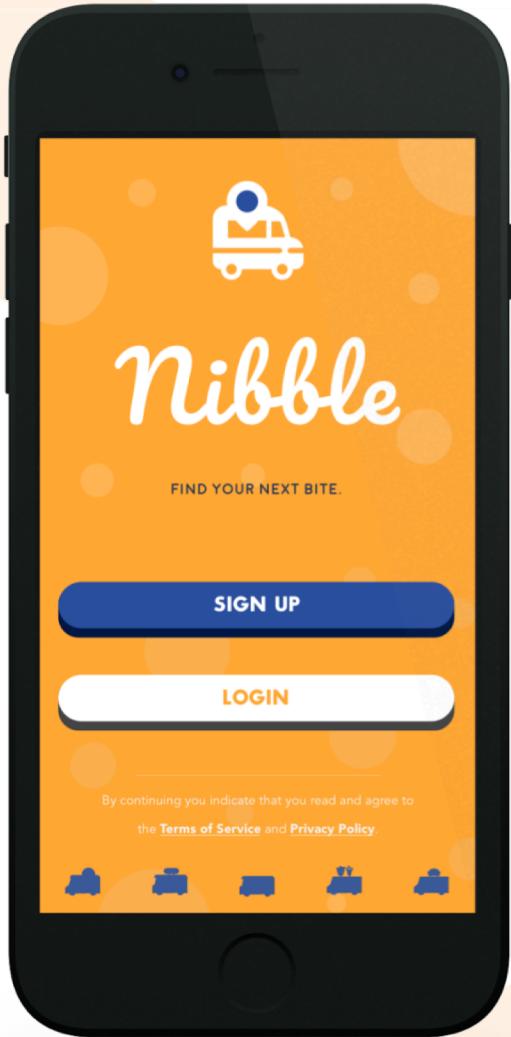
YELP



# CURRENT "SOLUTIONS"

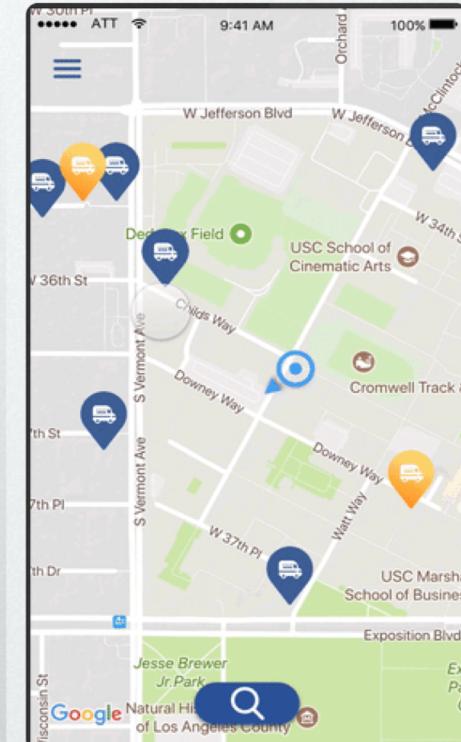


# THE SOLUTION



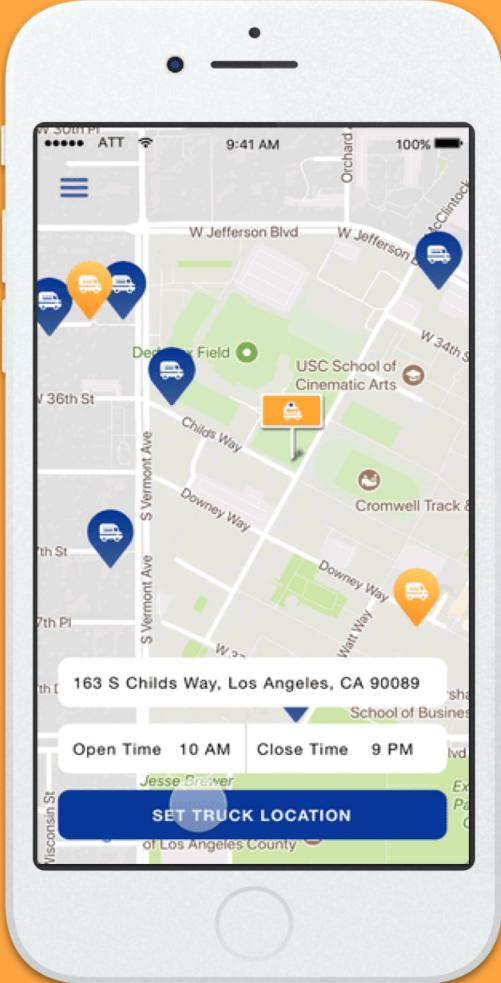
# ON THE CUSTOMER SIDE

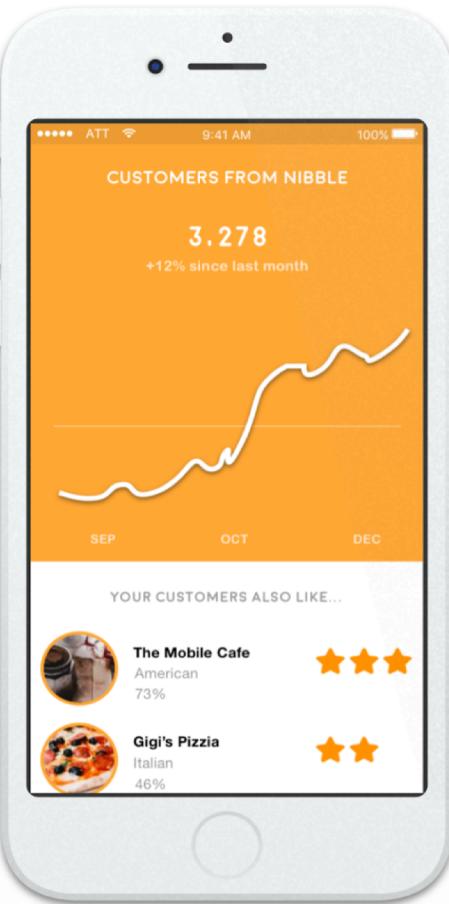
IT'S  
THAT  
SIMPLE



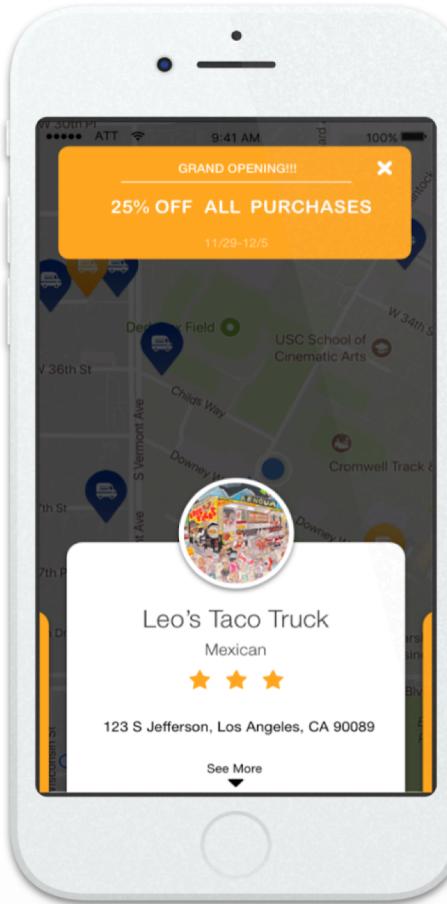
# ON THE VENDOR SIDE

IT'S  
**STILL**  
THAT  
**SIMPLE**





BUSINESS INSIGHTS



PROMOTIONAL CAMPAIGNS



USC COMMUNITY



TRUCK ASSOCIATION  
PARTNERSHIPS

DISTRIBUTION



BRAND INTERACTION



# THE TEAM



TOBI BISIRIYU

DESIGNER



CONNER CHYUNG

DEVELOPER



KUNAL KATARIA

DEVELOPER



NICK WALKER

PRODUCT



# Nibble

FIND YOUR NEXT BITE

