

Charlie Cianciolo, UX Designer

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To whom it may concern,

During this pandemic season of distance learning for students and remote planning for teachers, I understand the need to be able to fill and expedite business goals in a timely fashion, especially with the push for education through online avenues. This plight excites me greatly and I would love to see where I'd be the best fit to get those walls knocked down and be a supportive link between all parties.

When I became an educator 7 years ago, I learned about designing lessons differentiated for each type of student in my classroom. These efforts have led me to a passion for design and user-centered experiences. During my Masters' program at University of Southern Maine, I had the opportunity to work with educators of all experience levels and comfortability with technology. I learned that differentiation is not just a buzz word utilized for students but is necessary when considering the needs of teachers as well. For my efforts, I learned empathy and attention to detail, which I've combined with my user experience skills to help companies such as yours. If hired, I will bring that same attention to detail to your company, and the designs I create will be well researched and user-centric.

I created TopSpin, a cloud-based note-taking application geared to tennis players and coaches from ideation to prototype, taking it through the entire design cycle. While designing TopSpin, I spent much time working to perfect my high fidelity mockup to ensure pixel perfection and ease of use. I put the same attention to detail to work in a redesign of the home screen experience for Pandora. I gained new skills with my redesign of Pandora by studying their current app, their style for consistency, and the overall usability of the app for listening to music. Most recently I have been working for a startup called SchoolGroup designing graphics, images, and assets for the company.

With that said, I have worked through each of the stages of design on other smaller projects. I am comfortable working within popular UI frameworks, designing for iOS and Android, and have been keeping current with design best practices across multiple platforms.

I'm interested to learn more about contributing to your company and I'm excited to speak with you.

Sincerely,
Charlie Cianciolo