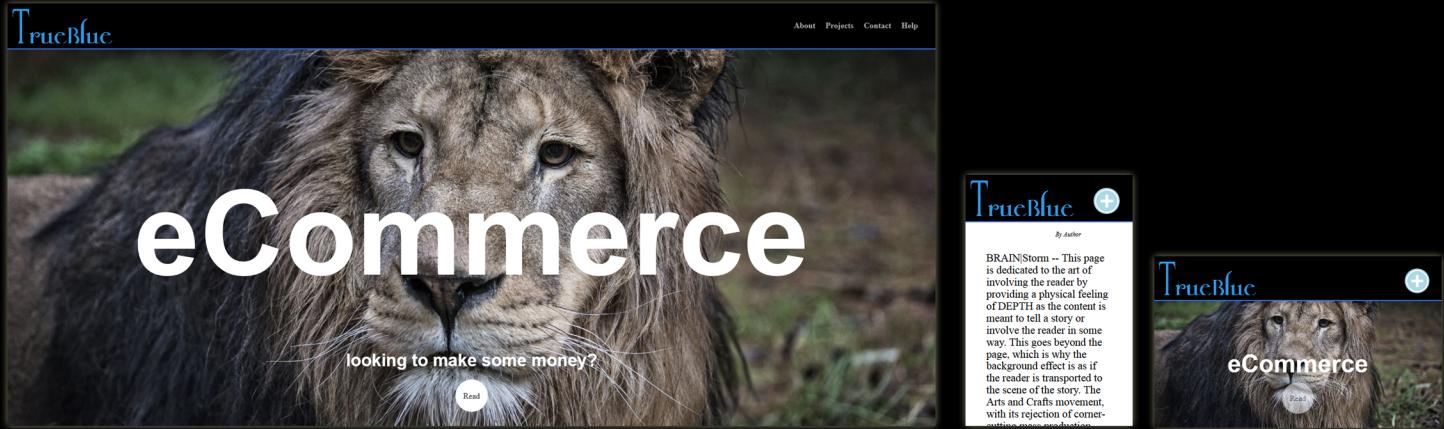


TRUEBLUE: A Preview



Large and In-Charge

Magnify a Product or Service with Scale: Wide Viewspace, HD Picture Background and Exaggerated Font Size

Flexible:

- * Header scrolls to article below, while large picture is fixed and content moves over top
- * “Read” button brings reader to article/product overview
- * “Top” button brings reader back to top-menu
- * Background picture is an animated slideshow to overview multiple products/services
- * Fluid column layout positions one service after another in mobile view
- * Inline menu transforms into drop-down button menu when in mobile viewport

Design:

- * Enlarged view establishes importance of information immediately
- * Dark header contrasts with large white font
- * Hover over blue or the lightblue menu button to see the drop down menu and contrasting color animation
- * Transitions to width below 480px visually slides the content to the top of the page
- * “Read” button becomes semi-transparent at small width to maximize largeness of the picture