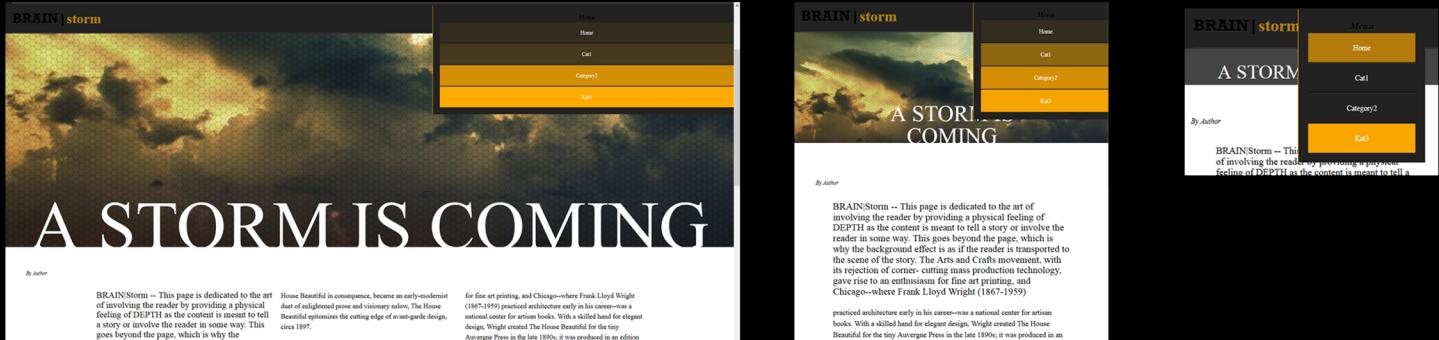


BRAIN + STORM: A Preview



Stories that Move...

Maximize Visibility by Presenting Your Story with the New HTML5 Column Command

Flexible:

- * Collapsible columns in one friendly container
- * Author by-line
- * Fixed header with drop-down menu
- * Fluid-width elements
- * No lagging multimedia
- * Resizing Logo and Menu with viewport

Design:

- * Whitespace, header, font, and spacing encourage readability
- * Parallax scrolling background with relative overlay exaggerates depth and brings the reader closer to the story.
- * Large heading widens the viewspace and encourages further reading
- * Transparent-to-solid top-menu augments the experience of interactivity further, as the drop-out menu stretches to the user's position to open