

WELCOME TO LA TRINIDAD STRAWBERRY CAPITAL COLORFUL VALLEY

LA TRINIDAD TOWN MAP

La Trinidad is the capital town of Benguet. Its elevation is around 1,500m. The humble town promises a meaningful & memorable experience for visitors.

2019 Ver.
CHECK WEB SITE
<https://latriinidad.gov.ph>



1 STRAWBERRY FARM
7 mins from town hall

A site which popularized the town as the "Strawberry capital". The strawberry farm is the most popular spot in Benguet. Tourists can purchase souvenirs, and moreover they can take nice pictures with some monuments.

2 LA TRINIDAD PUBLIC MARKET
3 mins from town hall

Tourists can purchase groceries, plants and souvenirs at the cheapest price. There are many stalls depending on the season.

3 VEGETABLE TRADING POST
1 min from town hall

The vegetable trading post is the first of its kind trading facility for highland vegetables in the Philippines.

4 MUNICIPAL HALL (TOWN HALL)
La Trinidad Tourism Center

Various events such as coffee festival and strawberry festival are held in the town hall. Tourists can get useful information in the tourism information center and bulletin board.

5 STOBOSA COLORFUL HOUSES
15 mins from town hall

Stobosa colorful houses was introduced as representation of the Philippines at Travel Tour Expo 2019. This is a giant community mural project created with the local government, artists, volunteers and the department of tourism. It's part of urban revitalization program for tourism. Tourists can take good pictures in front of this photogenic spot.

RESTAURANTS

Calajo KM6 Halsema Hwy, La Trinidad MON-SAT 8:00-21:00 Budget meal ₱ 80 pesos ~	HEALTH101 Gladiola Building, La Trinidad MON-SAT 9:00-21:00 Sisig ₱ 120 pesos	Love Mattet Bistro Poblacion, Buyagan, La Trinidad MON-SUN 10:00-21:00 Seafood Marinated ₱ 155 pesos	Kai Cafe KM4 Halsema Hwy, La Trinidad MON-SUN 10:00-20:00 Chicken adobo ₱ 120 pesos
AL'S RESTAURANT Cruz Halsema Hwy, La Trinidad MON-SUN 6:00-21:00 Lumen Mami ₱ 70 pesos	Everything Nice KM4 Halsema Hwy, La Trinidad MON-SUN 9:00-21:00 Mango Cheese cake ₱ 110 pesos	DAP-AYAN KM6 Halsema Hwy, La Trinidad MON-SUN 24 hours Lechon Puro ₱ 100 pesos	Fiika Cafe Poblacion, Buyagan, La Trinidad MON-SUN 10:00-21:00 Flora Tea ₱ 200 pesos

La Trinidad is a No smoking town
Hashtags for #valleyofcolors on



La Trinidad Tourism Center START

MUNICIPALITY OF LA TRINIDAD
Municipal Hall, Km.5 Pico
La Trinidad 2601 Benguet
(074)442-6422

MODEL COURSE HALF-DAY TOUR

Jeepney 7mins KM6 Strawberry Farm
Jeepney 5mins ₱ 8 pesos
Walk 20mins
Jeepney 20mins KM6 Mt. Kalugong ₱ 8 pesos
Walk 5mins KM3 Stobosa Houses
Walk 5mins KM3 Bell Church
To Baguio

Activity- Strawberry picking

Activities- Ziplining, Trekking, Camping, Eco walk

Admission fee ₱ 100 pesos

Mt. Kalugong Kape-an
It's a cafe on the summit of Mt. Kalugong. The view from the terrace is very beautiful. Tourists can enjoy an overlooking view of the town.

SINNER OR SAINT CAFE
Camote cakes are recommended.
Let's take a break!

TRAVEL TIPS FOREIGNER

How to access internet
Tourists can get simcards at grocery stores.

How to exchange money
Tourists can exchange their currency for peso in Savemore La Trinidad.

How to ride a jeepney
Jeepney is recommended for transport to some tourist spots.

Description of icon & Information

Tourist spot Accommodation Exchange
Restaurant Shopping Artistic spot

What's a Barangay?
Barangays are the smallest units of local government. There are 16 barangays in La Trinidad.

What's KM3 KM4 KM5 KM6 ?
It indicates the distance kilometer from Baguio.

9 BAHONG FLOWER FARM
15mins From town hall

Many flower farms popularized La Trinidad as the rose capital of the Philippines. Tourists can watch a beautiful view of the rose terraces of barangay Bahong.

8 Mt. YANGBEW
25 mins from town hall

Mt. Yangbew has rolling grass that changes colors with seasons and offers a majestic view of the La Trinidad valley and surrounding towns.

7 Mt. KALUGONG
12 mins from town hall

This feature is unique rock formations which also serve as vantage points to witness a beautiful panoramic view of the La Trinidad valley.

6 BELL CHURCH
20 mins from town hall

Tourists can take pictures and relax amid the Chinese architecture and landscape of the site.

Let's look for art in the town!
La Trinidad is an artistic and musical town.



Liquor



La Trinidad is famous for its strawberries, highland vegetables, and arabica coffee. These products are used to make the famous jams, wines, chips, and other food products which visitors may buy at the Strawberry Farms, Km5 Public market, and at the Municipal Bldg. (Pasalubong shop).

Souvenirs

Visitors may also purchase other souvenir items such as shirts, key holders, magnets, and other accessories for very friendly prices.

Flowers & Plants

Fashion items

Accessories

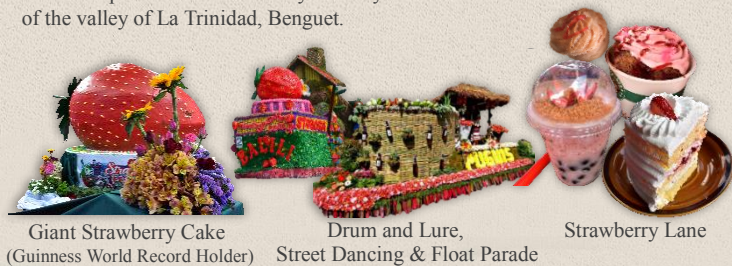
Bags

Cultural attires



There are three major festivals in La Trinidad every year. The strawberry festival in March is especially famous. It aims to promote the strawberry industry and tourism of the valley of La Trinidad, Benguet.

Events



2 FEB Coffee Festival

3 MAR Strawberry Festival

11 NOV Benguet Adivay Festival



Tourist Accommodations



STRAWBERRY VALLEY HOTEL & RESTAURANT

Halsema Highway, La Trinidad, 2601 Benguet

(074) 422 0822

Queen: P450 ~ Twin : P850 ~

GLADIOLA CENTER

Halsema Highway, La Trinidad, 2601 Benguet

(074) 422 3397

Queen: P500 ~ Twin : P550 ~



BAPTC HOTEL

Puguis, Betag Strawberry Rd, La Trinidad, Benguet

(074) 424 2029

Twin : P350 ~

Nearby Tourist Spots

You can go to the city, sea, or mountains from La Trinidad!



Baguio



San Fernando



Atok

Access to La Trinidad

La Trinidad is accessible by land transportation via the following entry points:

- From Mt. Province thru the Baguio-Bontoc Road on the northeast;
- From La Union thru Marcos Highway via Pico-Lamtang Road on the southwest;
- From Nueva Vizcaya through the Benguet-Nueva Vizcaya Road on the southeast;
- From Pangasinan, thru Kennon Road on the South.



FROM MANILA

The Baguio-Manila travel time takes about 7 hours by bus. Tourists can choose from following three bus companies.

Victory Liner

JoyBus

Genesis



La Trinidad Tourism Culture, and Arts

Mayorslt@yahoo.com

FROM BAGUIO

The La Trinidad-Baguio travel time takes about 15 minutes ride by jeepney or taix. The taxi fare is approximately 150 pesos. Jeepney fare is 10 pesos.



La Trinidad Tourism

LaTrinidadTourism



La Trinidad Benguet

STRAWBERRY CAPITAL OF THE PHILIPPINES