

WELCOME TO LA TRINIDAD STRAWBERRY CAPITAL COLORFUL VALLEY

# LA TRINIDAD TOWN MAP

La Trinidad is the capital town of Benguet. Its elevation is around 1,500m. The humble town promises a meaningful & memorable experience for visitors.

2019 Ver.  
CHECK WEB SITE  
<https://latriinidad.gov.ph>



**1 STRAWBERRY FARM**  
7 mins from town hall

Tourists can purchase souvenirs, and moreover they can take nice pictures with some monuments.

**2 LA TRINIDAD PUBLIC MARKET**  
3 mins from town hall

Tourists can purchase groceries, plants and souvenirs at the cheapest price. There are many stalls depending on the season.

**3 VEGETABLE TRADING POST**  
1 min from town hall

The vegetable trading post is the first of its kind trading facility for highland vegetables in the Philippines.

**WANGAL** Coffee farms  
**POBLACION** Benguet Museum Benguet Capital  
**PUGUIS** Lily of the valley La Trinidad  
**PICO** Roofless Art Studio

**4 MUNICIPAL HALL (TOWN HALL)**  
La Trinidad Tourism Center

Various events such as coffee festival and strawberry festival are held in the town hall. Tourists can get useful information in the tourism information center and bulletin board.

**ALNO** Alpa Mountain Resort  
**ALAPANG**  
**CRUZ**  
**TAWANG** Mt. Yangbew  
**LUBAS**  
**BALILI**  
**AMBIONG**

**5 STOBOSA COLORFUL HOUSES**  
15 mins from town hall

Stobosa colorful houses was introduced as representation of the Philippines at Travel Tour Expo 2019. This is a giant community mural project created with the local government, artists, volunteers and the department of tourism. It's part of urban revitalization program for tourism. Tourists can take good pictures in front of this photogenic spot.

**TRAVEL TIPS FOREIGNER**

**How to access internet**  
Tourists can get simcards at grocery stores.

**How to exchange money**  
Tourists can exchange their currency for peso in Savemore La Trinidad Bank.

**How to ride a jeepney**  
Jeepney is recommended for transport to some tourist spots.

**Para!**

**9 BAHONG FLOWER FARM**  
15mins From town hall

Many flower farms popularized La Trinidad as the rose capital of the Philippines. Tourists can watch a beautiful view of the rose terraces of barangay Bahong.

**8 Mt. YANGBEW**  
25 mins from town hall

Mt. Yangbew has rolling grass that changes colors with seasons and offers a majestic view of the La Trinidad valley and surrounding towns.

**7 Mt. KALUGONG**  
12 mins from town hall

This feature is a unique rock formation a point that allows visitors to take in panoramic views of the La Trinidad valley. Tourists can see the beautiful sunset.

**6 BELL CHURCH**  
20 mins from town hall

Tourists can take pictures and relax amid the Chinese architecture and landscape of the site.

**BECKEL**

**Let's look for art in the town!**  
La Trinidad is an artistic and musical town.

**Jeepney's destination**  
Tomay Shilan Tublay Camp Dangwa Alapang  
Buyagan, Wangal Pico Puguis  
Longlong From the KM5 jeepney station  
Bahong No jeepney line. Use taxi.  
Baguio (Bokawan, Center Mall, Massaysay)

**From Baguio City**

**From Baguio City**

## RESTAURANTS

**Calajo**  
KM6 Halsema Hwy, La Trinidad  
MON-SAT 8:00-21:00  
Budget meal  
P 80 pesos~

**AL'S RESTAURANT**  
Cruz Halsema Hwy, La Trinidad  
MON-SUN 6:00-21:00  
Lumen Mami  
P 70 pesos

**DAP-AYAN**  
KM6 Halsema Hwy, La Trinidad  
MON-SUN 24 hours  
Lechon Mushroom  
P 100 pesos

**HEALTH101**  
Gladiola Building, La Trinidad  
MON-SAT 9:00-21:00  
Sisig  
P 120 pesos

**Love Mattet Bistro**  
Poblacion, Buyagan, La Trinidad  
MON-SUN 10:00-21:00  
Seafood Marinar  
P 155 pesos

**Everything Nice**  
KM4 Halsema Hwy, La Trinidad  
MON-SUN 9:00-21:00  
Mango Cheese cake  
P 110 pesos

**Kai Cafe**  
KM4 Halsema Hwy, La Trinidad  
MON-SUN 10:00-20:00  
Chicken adobo  
P 120 pesos

**Fika Cafe**  
Poblacion, Buyagan, La Trinidad  
MON-SUN 10:00-21:00  
Flora Tea  
P 200 pesos

**Dessert**  
Strawberry Ice Cream P 30 pesos  
Carrot Cake P 95 pesos

**La Trinidad is a No smoking town**  
Hashtags for #valleyofcolors on

**La Trinidad Tourism Center START**  
Municipality of LA TRINIDAD  
Municipal Hall, Km.5 Pico  
La Trinidad 2601 Benguet  
(074)442-6422

## MODEL COURSE HALF-DAY TOUR

**KM6 Strawberry Farm**  
Jeepney 7mins P 8 pesos

**KM6 Mt. Kalugong**  
Jeepney 5mins P 8 pesos  
Walk 20mins  
Activities- Ziplining, Trekking, Camping, Eco walk  
Admission fee P 100 pesos

**KM3 Stobosa Houses**  
Jeepney 20mins P 8 pesos

**KM3 Bell Church**  
Walk 5mins

**Mt. Kalugong Kape-an**  
It's a cafe on the summit of Mt. Kalugong. The view from the terrace is very beautiful. Tourists can enjoy an overlooking view of the town.

**SINNER OR SAINT CAFE**  
Camote cakes are recommended. Let's take a break!



## Liquor



## Coffee

## Jam

## Snacks

La Trinidad is famous for its strawberries, highland vegetables, and arabica coffee. These products are used to make the famous jams, wines, chips, and other food products which visitors may buy at the Strawberry Farms, Km5 Public market, and at the Municipal Bldg. (Pasalubong shop).

## Souvenirs

Visitors may also purchase other souvenir items such as shirts, key holders, magnets, and other accessories for very friendly prices.

## Fashion items

## Accessories

## Bags

## Cultural attires

## Flowers&Plants



## Municipal Hall

## Public Market

## Strawberry Farms

## Events

There are three major festivals in La Trinidad every year. The strawberry festival in March is especially famous. It aims to promote the strawberry industry and tourism of the valley of La Trinidad, Benguet.



Giant Strawberry Cake  
(Guinness World Record Holder)

Drum and Lure,  
Street Dancing & Float Parade

Strawberry Lane

**2 FEB** Coffee Festival

**3 MAR** Strawberry Festival

**11 NOV** Benguet Adivay Festival



CRISTY CARAME  
BARANGAY SHILAN

## Tourist Accommodations



### STRAWBERRY VALLEY HOTEL & RESTAURANT

Halsema Highway, La Trinidad, 2601 Benguet

(074) 422 0822

Queen: P450 ~ Twin : P850 ~

### GLADIOLA CENTER

Halsema Highway, La Trinidad, 2601 Benguet

(074) 422 3397

Queen: P500 ~ Twin : P550 ~



### BAPTC HOTEL

Puguis, Betag Strawberry Rd, La Trinidad, Benguet

(074) 424 2029

Twin : P350 ~

## Nearby Tourist Spots

You can go to the city, sea, or mountains from La Trinidad!



Baguio



San Fernando



Atok

## Access to La Trinidad

La Trinidad is accessible by land transportation via the following entry points:

- From Mt. Province thru the Baguio-Bontoc Road on the northeast;
- From La Union thru Marcos Highway via Pico-Lamtang Road on the southwest;
- From Nueva Vizcaya through the Benguet-Nueva Vizcaya Road on the southeast;
- From Pangasinan, thru Kennon Road on the South.



### FROM MANILA

The Baguio-Manila travel time takes about 7 hours by bus. Tourists can choose from following three bus companies.

Victory Liner

JoyBus

Genesis



La Trinidad Tourism Culture, and Arts

Mayorslt@yahoo.com

### FROM BAGUIO

The La Trinidad-Baguio travel time takes about 15 minutes ride by jeepney or taix. The taxi fare is approximately 150 pesos. Jeepney fare is 10 pesos.



La Trinidad Tourism

LaTrinidadTourism



# La Trinidad Benguet

STRAWBERRY CAPITAL OF THE PHILIPPINES