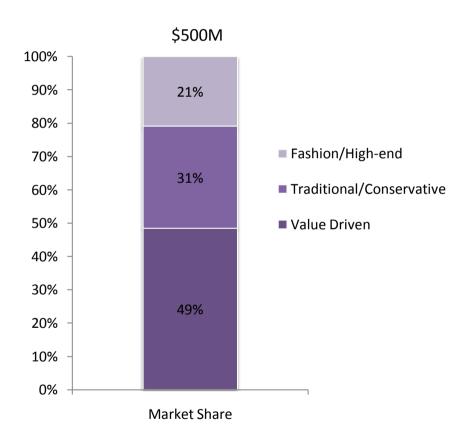
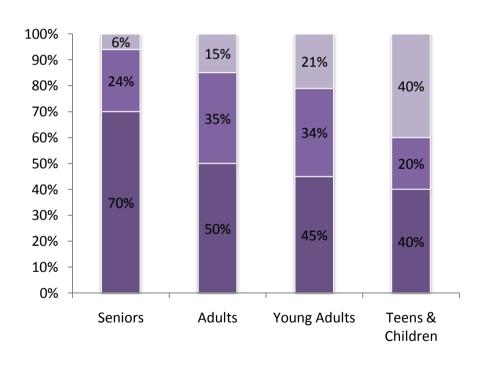
## **Exhibit #1: Apparel market**

#### Market Share (revenue)



# Market share by customer segment (revenue)



■ Fashion/High-end ■ Traditional/Conservative ■ Value Driven





# **Exhibit #2: Current players**

### Current players in the Fashion/High-end market

Fashion/High-end	Player 1	Player 2	Player 3
Market share	40%	26%	34%
Gross Margin	70%	43%	55%
Operating Margin	45%	18%	30%

### Current players in the Conservative/Traditional market

Conservative/					
Traditional	Player 1	Player 2	Player 3	Player 4	Player 5
Market share	21%	18%	19%	21%	21%
Gross Margin	21%	22%	20%	23%	20%
Operating Margin	11%	12%	10%	13%	10%

