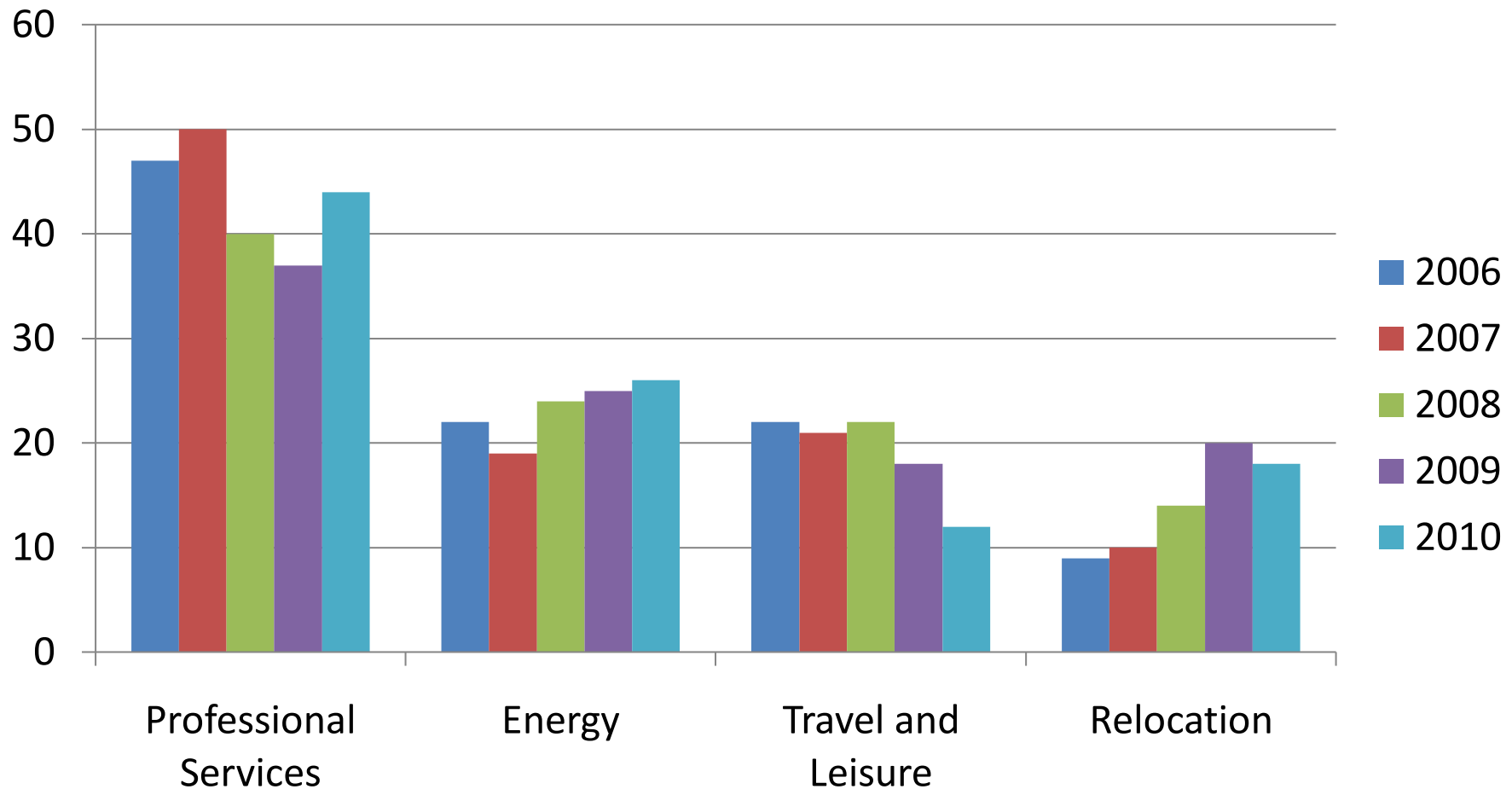


Exhibit 1: Annual nights stayed (MM) 2006-2010



Professional Services include Consulting, Accounting/Audit, Insurance, Law,

Exhibit 2: Increasing penetration in current clients

	Up-front program Cost	Good Economy	Bad Economy
Rewards/Points Program	\$50M	5% increase in revenue with existing customers	1% increase in revenue with existing customers
Advertising Campaign	\$100M	10% increase in revenue with existing customers	No effect
Hire Key Account Representatives	\$1MM	1% increase in revenue with existing customers	1% increase in revenue with existing customers
Create special Sales Force incentives to focus on growth	\$10MM	10% increase in revenue with existing customers	5% decrease in revenue with existing customers