

## Exhibit 1: Market research findings

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Possible Attendance Increases	Annual Revenue	Probability
3% Increase	\$135,000	20%
5% Increase	\$225,000	40%
7% Increase	\$315,000	30%
9% Increase	\$405,000	10%
<b>Expected Additional Annual Revenue</b>	<b>\$252,000</b>	
Plus: Current Annual Revenue	\$4,500,000	
<b>Expected Total Annual Revenue</b>	<b>\$4,752,000</b>	