## **Exhibit 1: 2010 CCU Financials**

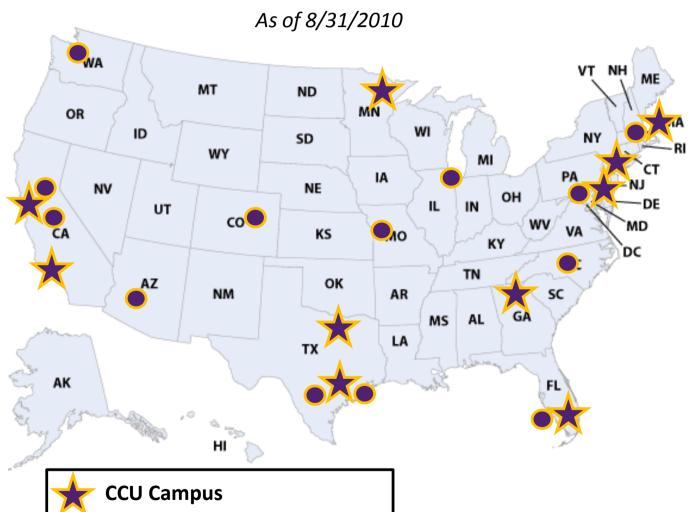
## CCU Financials as of 8/31/2010 ('000s)

Student enrollments (all campuses)	10
Revenue from enrollments	\$150,000
Total fixed campus costs	\$48,000
Buildings and equipment	\$32,000
Recruiting, general, and administrative	\$16,000
Total variable campus costs	\$80,000
Instructors	\$40,000
Student supplies	\$40,000
Operating profit	\$22,000





## **Exhibit 2: CCU and major competitor campus locations**



Campus	2010 share*
San Fran	8%
LA	14%
Minneapolis	15%
Dallas	14%
Houston	10%
Atlanta	16%
Miami	12%
Philly	12%
New York City	16%
Boston	8%



<sup>\*</sup> Measured as share of total "potential" students, as defined by CCU



