Courtney McDonald
UX/UI Designer and Developer

Contact

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🌐 www.courtney.bio

Education

University of Texas at Arlington

B.A. Communication Technology

B.A. Advertising

B.A. Public Relations

GPA: 4.00

Extracurriculars

American Advertising Federation (UTA)

Graphic Designer

Designed weekly graphics for social media channels and distribution to speakers

View my portfolio:

Work Experience

Web Developer & Designer / City of Grand Prairie, TX
Jan 2022 - Present

- Manage content and design of 1,200+ pages across 4 websites
- Helped launch a new design for Grand Prairie's public, police, and tourism websites
- Redesigned home page of the employee intranet to be more responsive, intuitive, and attractive

Front End Web Developer / UTA VP of Student Affairs
Feb - Aug 2021

- Assisted in website migration for 25+ department sites using Sitecore, a content management system
- Wrote content for department sites and kept them up to date with current events
- Ensured level A and level AA web accessibility guidelines were met

Digital Marketing Intern / Children's Lighthouse
May - Dec 2021

- Created effective web and social media content for 60+ franchisees
- Monitored competitors' social and promotional campaigns
- Created and scheduled email campaigns targeted at current and potential franchisees

Skills & Competencies

Design

- Figma, Axure RP, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Canva

Development

- HTML, CSS, JavaScript, React