# Cassia Melvin

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I'm a Frontend Web Developer and accomplished Manager with 15+ years of experience working with high-profile companies while meeting aggressive deadlines for complex projects. Attuned to the latest technologies, UI/UX methodologies, and agile processes. Possesses demonstrated experience using industry-standard tools and a deep knowledge of research methodologies. Thrives in a collaborative development environment with lead architects and backend teams.

### **Technical Skills**

Language: JavaScript (ES5, ES6), Node.js, HTML, CSS / SAAS /SCSS / LESS (Flex, Grid)

Frameworks/Libraries/Tools: React, Next.js, Gatsby.js, Webpack, Material UI, Styled Components, Bootstrap, npm, babel, Netlify, Heroku,

**AWS Amplify** 

Database: DB2, MongoDB Version Control: Git

# **Notable Experience**

- Successfully developed creative strategies working with clients to reduce costs while maintaining high quality
- Effectively overcome personal and organizational blocks to achieve results developing an MVP (Minimum Viable Product) project using React.JS, Styled-Components, MongoDB
- Developed the skills needed to maintain the highest standards of professional excellence analyzing, designing and coding Mainframe Applications using COBOL, CICS, DB2, JCL, PL/I, TSO/ISPF

### **EDUCATION & TRAINING**

Pursued *Bachelor of Arts, BA*, Marketing | *SENAC São Paulo*, São Paulo, Brazil *Diploma* with emphasis in Technology | *Colegio Kennedy*, School of Technology, São Paulo, Brazil \*Certified Web Developer | \*Udemy (online), 2018 – 2019

### **EXPERIENCE**

Frontend Developer, Freelance - Cary, North Carolina (May 2019 – Present)

### Outline:

Displays a strong personal commitment to successfully completing all projects, improving website functionality, processing speed and increased project velocity by 63% by suggesting and implementing agile project framework

# Key Responsibilities:

- Achieves results when confronted with major responsibilities and limited resources leveraging skills in HTML, CSS, JavaScript, to create an e-commerce site, set to launch in the coming year
- Make a substantial contribution to the continued operation and growth of the organization by building reusable components using scalable CSS frameworks such as styled-components, material-UI, and materialize for future use
- Recognize opportunities along with a team, to determine the structure and design of landing pages to ensure responsiveness by
  architecting and constructing new features, as well as update and maintain existing features on front-end products across viewport
- Balanced requirements, UI/UX, and deadlines in order to get most of the business value in a limited time framed
- Display an ability to learn rapidly and adapt quickly to changing situations maintaining newly developed and legacy systems business-critical progressive web application applying knowledge of React, Styled-Components

## Key Achievements:

- Delivered a high-impact presentation for 5-7 key investors that contributed to landing critical seed funding
- Coordinate with Backend, and product teams on best approaches to create new, maintainable, and reusable cross-product features. As a result, 3 major products updates have been completed on time and on budget.

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# MAINFRAME DEVELOPER, OPERATIONS MANAGER - Interproj Serviços de Projetos São Paulo, Brazil - (August 2005 - April 2017)

#### Outline:

Co-owned of Interproj consulting firm, demonstrated a high level of expertise setting-up all operations, hired third-party contractors, effectively handle multiple projects and secured ~10+ major clients annually including banks and financial institutions. Closed out the business successfully after relocating to the US

# Key Responsibilities:

- Reviewed and evaluated 30-40 legal and regulatory documents per week and made the decision to either filed or pass to the legal team
  for further revisions to compliance with laws and regulations.
- Effectively translated complex information into common terms in high-level negotiations generating lucrative contracts while building beneficial partnerships with clients
- Demonstrated decisive leadership ability solving high-priority tickets that consists of job failures and taking care of Medium and Low
  priority tickets that consists of other user specific mainframe related queries and report generation extracting data from database.
- Developed standards and best practices in test and production environments to optimize batch job code and schedules in test before production

# Key Achievements:

- Designed, developed, and implemented software patches in payroll and accounting applications in COBOL resulting in project completion 2 months ahead of schedule.
- Spearheaded all phases of the project lifecycle, executing 20-25 technology projects consistently each year
- Retained up to 90% of clients year over year by delivering high-quality, accurate, and timely work

PROJECT MANAGER, ASSISTANT EXECUTIVE DIRECTOR - Orion ZL Consulting Ltd. São Paulo, Brazil - (July 2002 - March 2004)

# Outline:

Promoted to Project Manager, coordinating and performing work under general direction from the IT Manager in-line with Executive Director

### **Key Responsibilities:**

- Made a substantial contribution to the continued operation and growth of the organization managing ~100 employees, directly supervising ~10 managers
- Led proposal management and submission for large industry contracts (Bank of Brazil, Unilever, among others)
- Supported the hiring of new employees including applications and interviews
- Maintained accurate documentation, created project reports, and developed high-quality presentations

# Key Achievements:

- Solved internal business challenges, reducing project costs by 27% by employing young but talented interns without negatively affecting
  the overall quality of the project
- Effectively maintained leadership in a group environment navigating the audit compliance process, achieving 100% of requirements for ISO9001 and CMM certifications

### **LANGUAGES**

Fluent in Portuguese and English