



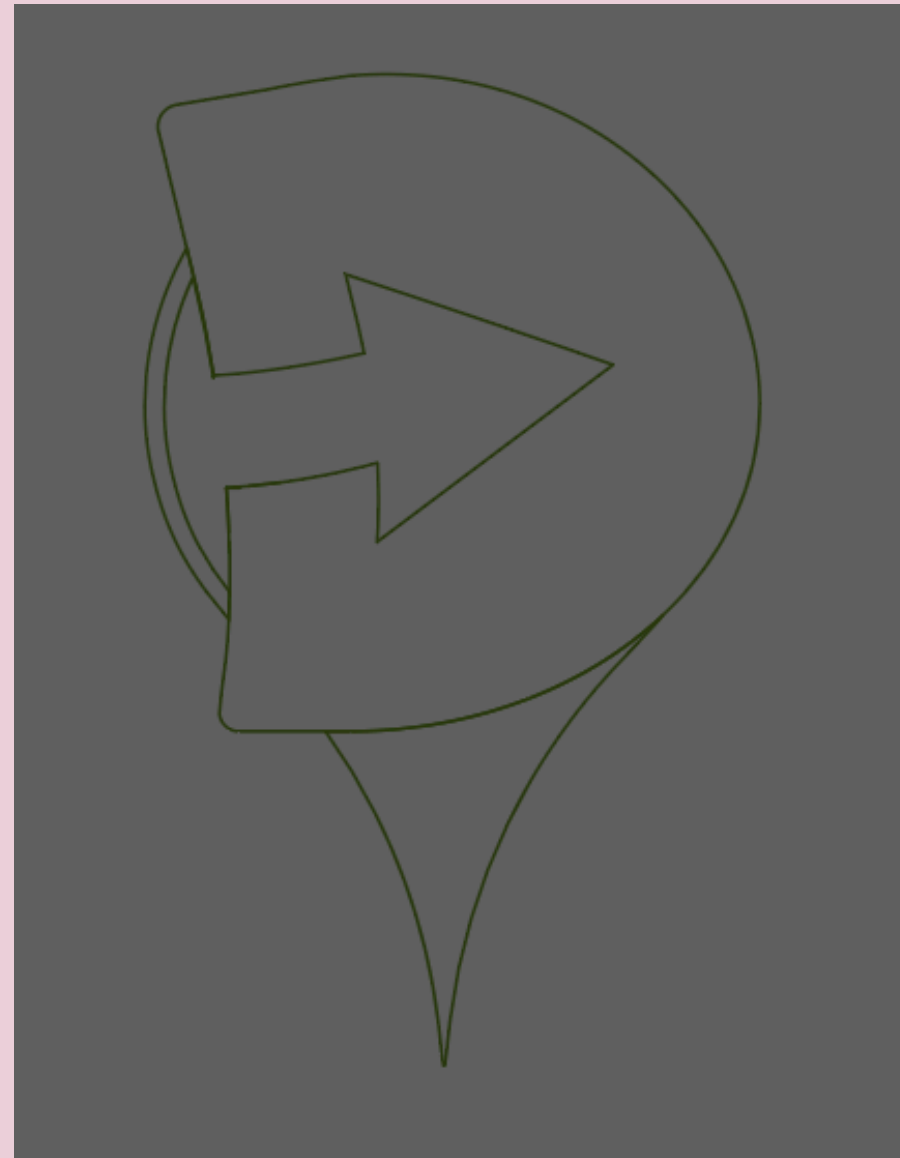
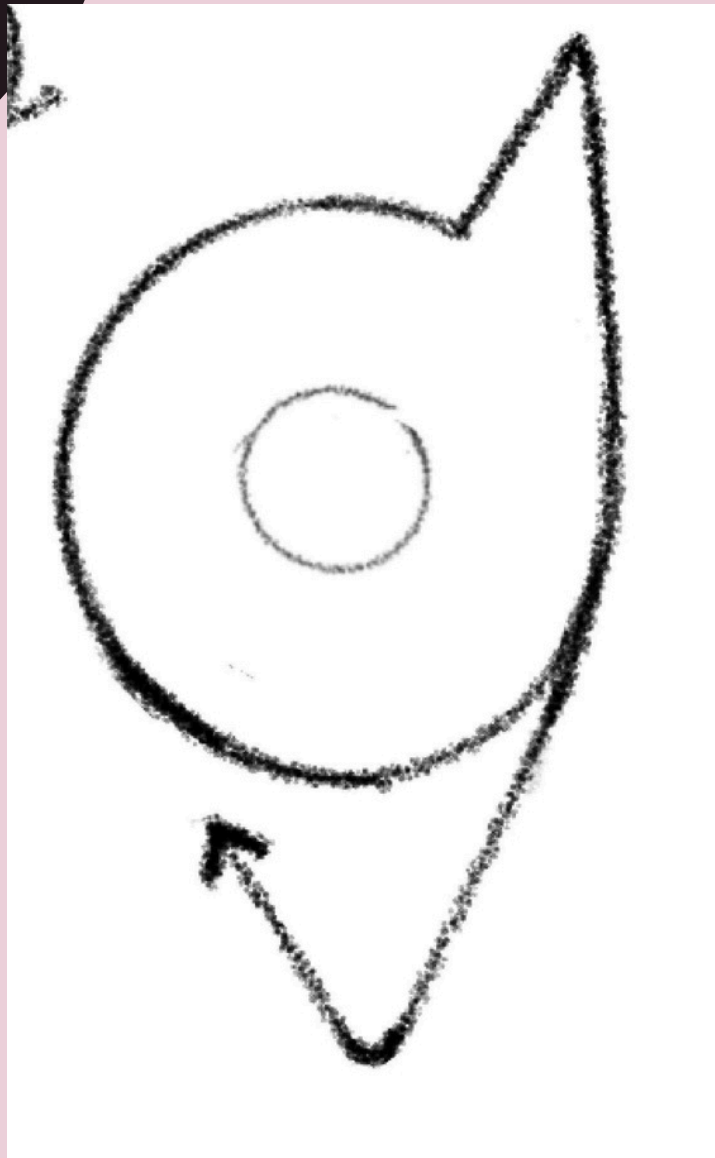
Activity 6: Understanding Colors and Shapes

PRESENTED BY:
MAMOSA

MaMuSa Logo Drafting



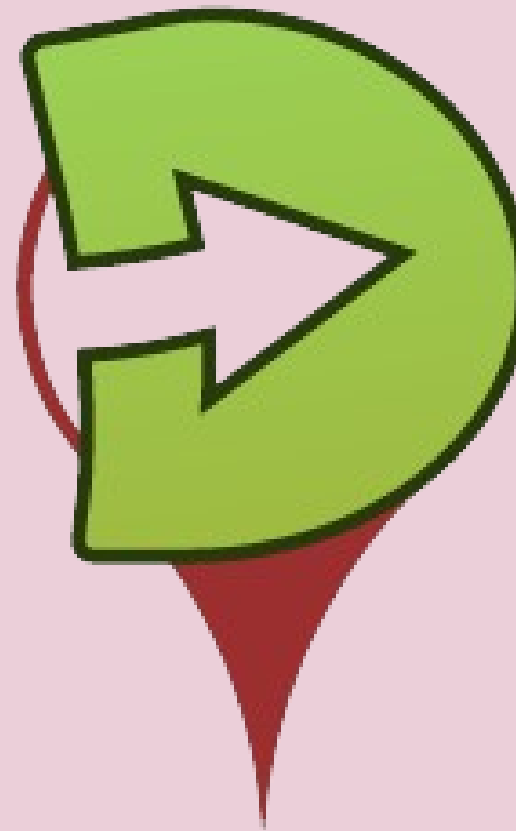
DavGo Logo Drafting



LOGOS



MaMuSa Logo



DavGo Logo

The Design (MaMuSa)

- The logo for Team MaMuSa is focused on the idea of the drink Mamosa since that is what our team name sounds like.
- Using a single dominant color, which is pink, would create a strong sense of visual unity and cohesion within the logo. With the color choice of pink, expresses the playfulness and sweetness of the team.

Gestalt's Law

- Closure
- Similarity



The Design (DavGo)

- The application logo for DavGo has the elements tied to what the application is all about, the green arrow and navigation pin are common symbols used to indicate direction.

Gestalt's Law

- Continuity

