



Revolutionizing Healthcare
with Digital Health Records

THE TEAM SWASTHYA

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Problem Statement

Digital Health Record Management System for migrant workers in Kerala aligned with sustainable development goals.



Fragmented Records

No continuous medical history tracking across locations.



Limited Doctor Access

Healthcare providers lack patient history for informed decisions.



Disjointed Data

Absence of a unified, accessible health data system.



Lagging Insights

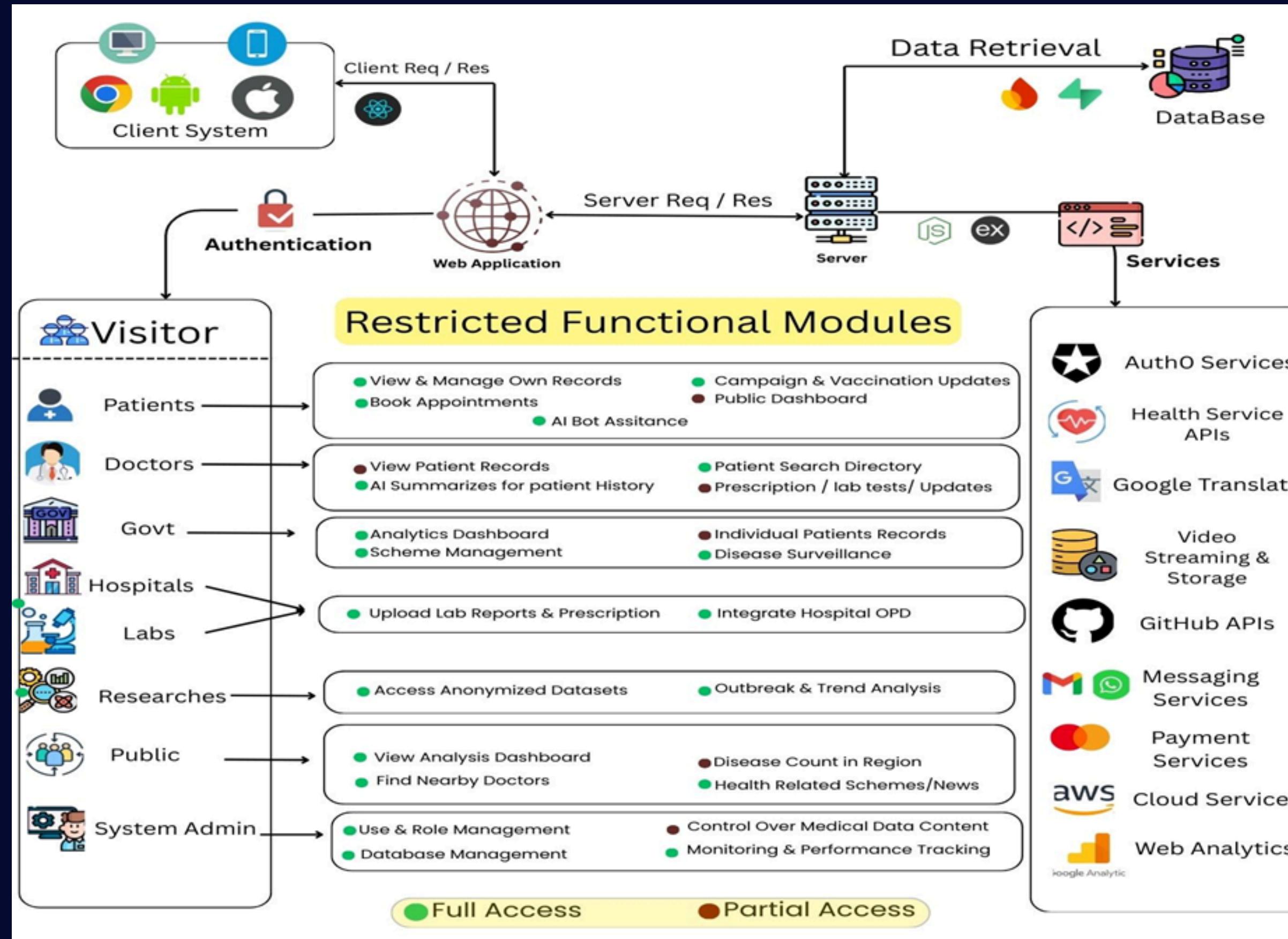
Government struggles with real-time disease outbreak tracking.



Usability Barriers

Complex digital apps alienate low-literacy users.

Proposed Solution



Admin Features



Doctors
Verification



Patients
Verification



Analysis Of
Data



Anonymised
Data



Notification &
Updates

Patient's Flow on Webapp



Doctor's Flow on Webapp



Key Features



Unique Digital
Health ID



Multilingual &
Visual Friendly
UI



Real Time
Notification



Doctor
Recommender



AI
Assistance



Voice
Assist



Health
Directory



Health
Dashboard

Market Overview



73+ crore

ABHA IDs



27+ crore

Teleconsultations



\$52B BY 2030

(20%+ CAGR)

Bussiness Potential

- Expands doctor reach
- Creates revenue: teleconsults, diagnostics, e-prescriptions
- Enables partnerships & crowdfunding

Comparison

Features	SWASTHYA	ABHA App	Aarogya Setu
Multilingual	✓	✗	✗
Offline Access	✓	✗	✗
Full Health Records	✓	⚠ (Limited)	✗
Doctor–Patient Consultation	✓	✗	✗
AI Chatbot & Summarizer	✓	✗	✗
Blockchain Security & Dual Consent	✓	✗	✗
Public Health Dashboards	✓	⚠ (Limited)	⚠ (COVID-only)
Crowdfunding & Partnerships	✓	✗	✗
Scalability (Pan-India)	✓	⚠ (Fragmented)	✗
Adoption Potential	✓ (Designed for all literacy levels)	✗ (11.7% adoption only)	⚠ (Dropped post-COVID)

Thank you

by Team SWASTHYA