



Revolutionizing Healthcare
with Digital Health Records

THE TEAM SWASTHYA

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Problem Statement

Digital Health Record Management System for migrant workers in Kerala aligned with sustainable development goals.



Fragmented Records

No continuous medical history tracking across locations.



Limited Doctor Access

Healthcare providers lack patient history for informed decisions.



Disjointed Data

Absence of a unified, accessible health data system.



Lagging Insights

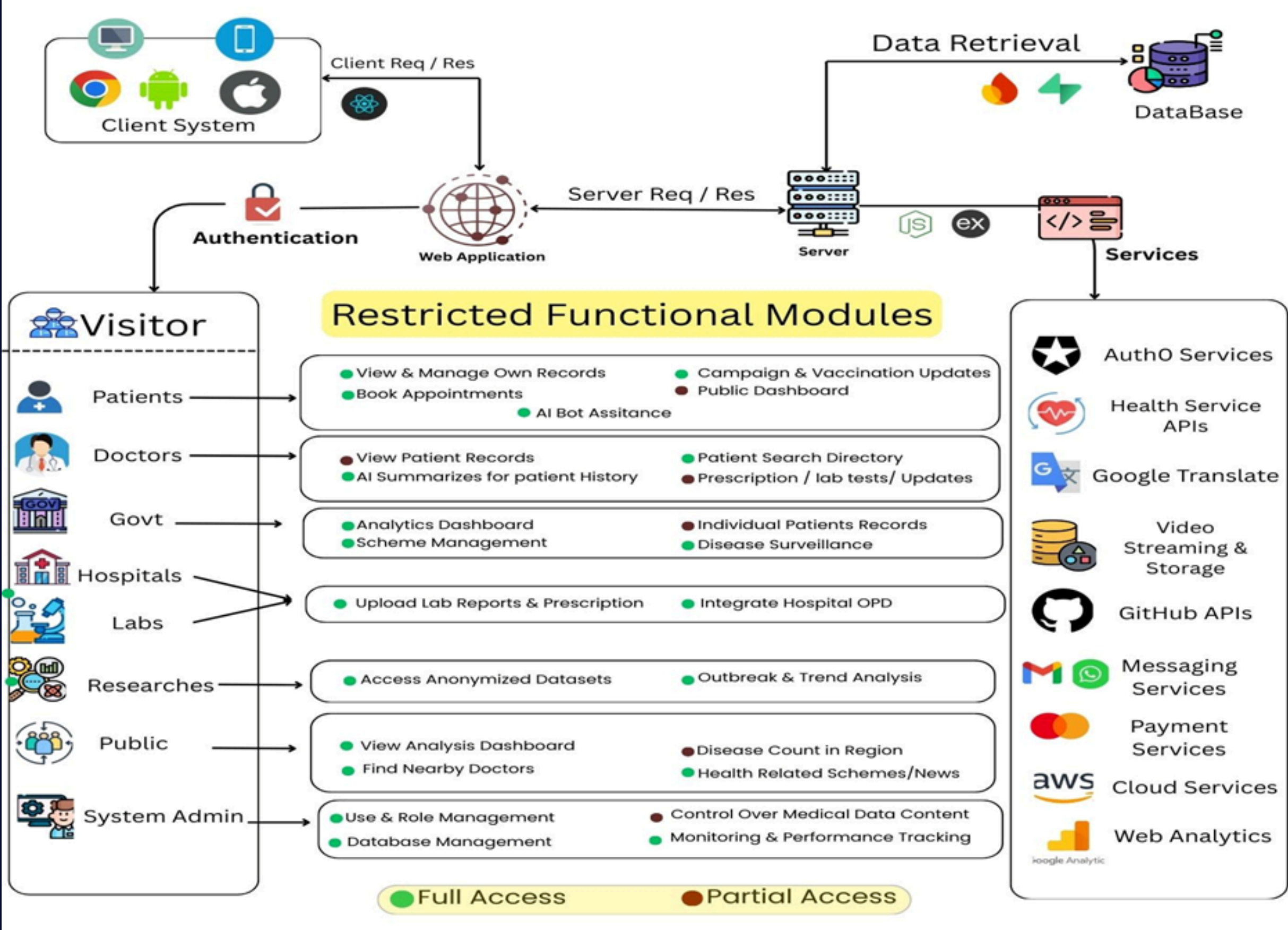
Government struggles with real-time disease outbreak tracking.



Usability Barriers

Complex digital apps alienate low-literacy users.

Proposed Solution



Admin Features



Doctors
Verification



Patients
Verification



Analysis Of
Data



Anonymised
Data



Notification &
Updates

Patient's Flow on Webapp



Doctor's Flow on Webapp



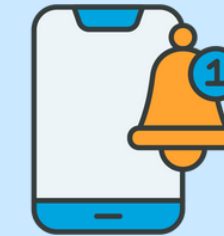
Key Features



Unique Digital
Health ID



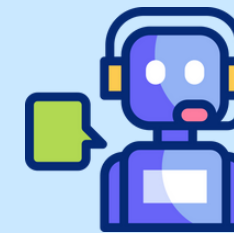
Multilingual &
Visual Friendly
UI



Real Time
Notification



Doctor
Recommender



AI
Assistance



Voice
Assist



Health
Directory



Health
Dashboard

Market Overview



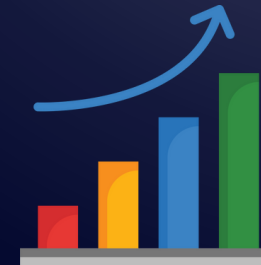
73+ crore

ABHA IDs



27+ crore

Teleconsultations



\$52B BY 2030

(20%+ CAGR)

Bussiness Potential

➤Expands doctor reach

➤Enables partnerships & crowdfunding

➤Creates revenue: teleconsults, diagnostics, e-prescriptions

Comparison

Features	SWASTHYA	ABHA App	Aarogya Setu
Multilingual	✓	✗	✗
Offline Access	✓	✗	✗
Full Health Records	✓	⚠ (Limited)	✗
Doctor–Patient Consultation	✓	✗	✗
AI Chatbot & Summarizer	✓	✗	✗
Blockchain Security & Dual Consent	✓	✗	✗
Public Health Dashboards	✓	⚠ (Limited)	⚠ (COVID-only)
Crowdfunding & Partnerships	✓	✗	✗
Scalability (Pan-India)	✓	⚠ (Fragmented)	✗
Adoption Potential	✓ (Designed for all literacy levels)	✗ (11.7% adoption only)	⚠ (Dropped post-COVID)

The background is a solid dark blue. It is decorated with abstract white line art. In the top right corner, there is a series of curved, overlapping lines that form a grid-like pattern, resembling a stylized wave or a modern architectural element. In the bottom left corner, there is another similar pattern of curved lines, also overlapping and creating a sense of depth and movement. The overall aesthetic is clean, modern, and professional.

Thank you

by Team SWASTHYA