

Scenario 1: Assist existing corner stores/bodegas with stocking healthy foods (Individual-level behavior change):

Most neighborhoods have at least one corner store/bodega that is easily accessible to all residents but primarily stocks processed, packaged foods. By working with store owners, a variety of changes can be made to help corner stores/bodegas sell fresh produce. This serves to increase access to healthy food in existing outlets for community members who may not otherwise have had this opportunity. However, if individuals do not know that fresh produce is being offered at their local bodega or how to prepare fresh produce, the long term outcomes of decreasing prevalence of chronic disease due to food related causes may not be achieved. In constructing the logic model for changing **individual** behavior to shop for fresh produce, consider what personnel and resources will be required, activities and resulting outputs will be needed for individuals to buy and prepare fresh produce, and the outcomes of these activities.

Expert Logic Model:

Compare your answers to the suggested logic model below. It is fine if your answers are not worded in exactly the same way.

Inputs	Activities	Outputs	Short-term outcomes	Intermediate Outcomes	Long-term Outcomes
Individual Level: Public Health Educator	Train storeowners on how to sell and promote fresh produce at their bodega	Number of storeowners trained to sell and promote fresh produce at their bodega	Increased number of storeowners with knowledge of how to talk to customers about fresh produce offerings; Increased positive attitudes about offering fresh produce	Increased number of customers who buy fresh produce from their local bodega	Decreased prevalence of chronic disease due to food related causes (e.g., diabetes)
Individual Level: Public Health Educator	Hold cooking demonstrations near the local bodega for community members	Number of cooking demonstrations held	Increased number of community members with knowledge of how to cook and prepare fresh produce	Increased number of community members who eat fresh produce on a regular basis	Decreased prevalence of chronic disease due to food related causes (e.g., diabetes)
Financial support					