

Example 64: As shown in Figure 1, if the point P is the intersection of the bisectors of the exterior angles $\angle BPC = \frac{1}{2} \angle A$ of $\angle ABC$ and $\angle ACB$, then .

$$\frac{\left(\frac{P-C}{P-B}\right)^2}{\frac{A-C}{A-B}} = \frac{\frac{B-A}{B-P}}{\frac{B-P}{B-C}} \frac{\frac{C-P}{B-C}}{\frac{C-A}{C-P}},$$