

Example 34 : Convex quadrilateral $ABCD$ with side lengths a , b , c and d is circumscribed on circle O . To prove: $OA \cdot OC + OB \cdot OD = \sqrt{abcd}$.

Proof: Suppose $O=0$, $A = \frac{2}{z_4 + z_1}$, $B = \frac{2}{z_1 + z_2}$, $C = \frac{2}{z_2 + z_3}$, $D = \frac{2}{z_3 + z_4}$, then

there is an identity

$$\frac{A-O}{A-B} \frac{C-O}{C-D} + \frac{B-O}{B-A} \frac{D-O}{D-A} - 2 \frac{A-O}{A-B} \frac{B-O}{B-C} \frac{C-O}{C-D} \frac{D-O}{D-A} = 1,$$

its geometric meaning $\frac{AO^2}{AB \cdot AD} \frac{CO^2}{CB \cdot CD} + \frac{BO^2}{BC \cdot BA} \frac{DO^2}{DC \cdot DA} + 2 \frac{AO}{AB} \frac{BO}{BC} \frac{CO}{CD} \frac{DO}{DA} = 1,$

ie $OA \cdot OC + OB \cdot OD = \sqrt{abcd}$.