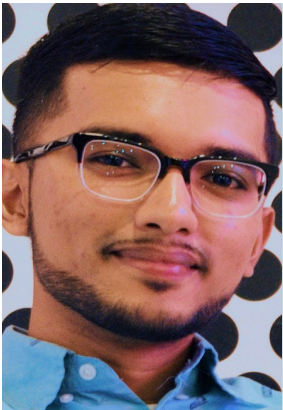


ALUMNI NIGHT

THURS NOV 1, 5:30–7PM, CG 119

These recent EDM Alumni are coming to **share their experiences** about life after school: **career strategy**, how they got their current jobs and what they learned along the way. **DON'T MISS** this opportunity to **meet them & hear their stories**: what happened after they graduated!



DEVIN RAJARAM
Partner, Wayfx (UI, UX and CRO)

Devin received his BFA in EDM in 2016. After graduation, he became lead designer at Candor, a health insurance marketplace startup. At the start of 2018, Devin transitioned to start a growth agency, Wayfx, where the team focuses on high-conversion experiences. Their clients range from health & wellness, software-as-a-service, and cybersecurity companies.

NICOLE VICENCIO
Program Manager, COOP

Nicole graduated with a BFA in 2014. After college, she was an inaugural member of COOP's Digital Apprenticeship, a 4-month program where she learned digital marketing skills. Next, she worked at an advertising tech startup and a full-service marketing agency. Nicole returned to COOP as a Program Manager to tackle the lack of diversity and inclusion in the workplace.

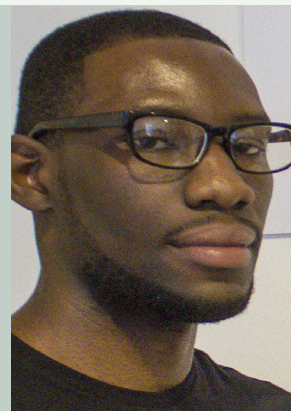


PAULA IP
Graphic Designer
CMYK+WHITE

Paula graduated with a BFA in EDM from CCNY in 2012 and a MS in Package Design from Pratt Institute in 2016. She is currently a graphic designer at CMYK+WHITE, a multi-disciplinary studio in New York City, where she has worked with clients such as Estée Lauder, La Mer, Apa Beauty, and Chalogy.

EMMANUEL OKOYE
Designer, Production Asst,
Scholastic Inc.

Emmanuel graduated from the EDM program in 2015, and landed two major freelance design gigs, Major League Soccer and Sony Electronics (through a tech startup). After working as a graphic designer and production assistant at a print shop, he joined Scholastic where he animates videos and designs digital and print materials.



KIA DELGADO
Designer, The Washington
Post BrandStudio

Kia graduated from the EDM program in 2016. Specializing in digital design and advertising, she currently works for The Washington Post BrandStudio, where she designs branded content pieces for The Post's various partners. Kia also previously worked for Discovery Channel and Shutterstock as a digital and marketing designer.

MICHELLE ORTIZ
Graphic Designer

Michelle graduated with a BFA in EDM in 2012. She has worked across both print and digital for major retail clients including Tommy Hilfiger, Ann Taylor LOFT, Rebecca Minkoff, and Bed, Bath, & Beyond. The work for her clients has ranged from emails, print ads, in-store marketing collateral, direct mail, and web banners in support of various seasonal campaigns.



CCNY/ Division of Humanities and Arts/Department of Art
Program in Electronic Design and Multimedia 212 650-7095