

## Electronic Design & Multimedia

**All EDM  
summer  
classes  
are in the  
EXTENDED  
SESSION 1  
and run from  
6/1-7/22/20**

**SU'20  
classes  
are  
fully  
ONLINE**

# SUMMER'20

**@The Robinson Center/CCNY Art Department**

## **ART 21068 HISTORY OF GRAPHIC DESIGN**

This course approaches the study of graphic design as a tool for communicating, reinforcing and shaping socially constructed ideals by tracing the role of graphic arts from pre-historic to contemporary postmodern aesthetics. Prereq.: Art 10000 + one 20000-level writing course.  
1XM Tu/Th 2-4:50 pm Professor Justin Campoy

## **ART 29500 TYPOGRAPHY 1**

Type as abstract structure and its relation to problems of graphic communication. Application of typographic design in the creation of posters, brochures, magazine and book design, print ads and packaging.  
Prereq: Art 10100t  
1XC M/W 2-4:50 pm Professor Elizabeth Smith

## **ART 29510 GRAPHIC DESIGN CONCEPTS**

Relationship of image and type in graphic design, with emphasis on conceptual and visualization skills. Design and imaging using traditional and digital tools in projects ranging from graphic icons to the design of promotional materials.  
Prereq: Art 10100  
1XA M/W 9:00-11:50 am Professor Michelle Washington

## **ART 31133 THE GRAPHIC NOVEL**

Basic concepts of computer programming for visual artists through projects dealing with image processing, animation, and text manipulation. No prior programming knowledge required. Development of problem solving skills.  
Art 29526 Computer Imaging or Art 29530 Digital Photo 1 or permission.  
1XM Tu/Th 2-4:50 pm Professor Ada Price

## **ART 31939 INTERACTIVE STORYTELLING**

This course will explore adaptive and nonlinear narratives in visual novels, interactive films, and dialogue systems. Students will develop interactive stories to focus on new techniques in narrative development in video games and film using flow-chart software, and the game engine Unity.  
Prereq: 39528 2D Animation Principles, OR Art 39570 3D Imaging 1 OR Art 39552 Programming for Artists OR Permission of Instructor.  
1XC M/W 2-4:50 pm Professor Phillip Birch

## **ART 39510 ELECTRONIC DESIGN 1**

Design for print media with focus on page layout, integration of text and graphic illustration, and corporate ID systems. The computer as a design and production tool; introduction to vector and raster-based software for design and illustration. Prereq: Art 29500 and 29510.  
1XA M/W 9:00-11:50 am Professor Orit Mardkha-Tenzer

## **ART 39540 WEB DESIGN 1**

Interface design, information structuring and interactivity for the Web. Emphasis on design, utility and interactivity. Development of HTML documents & images, design and prototype testing of a logical information structure. Prereq: Art 29500 and 29526.  
1XA M/W 9:00-11:50 am Professor Katya Rozanova

## **ART 49590 DIGITAL DESIGN PORTFOLIO**

Advanced projects and portfolio evaluation for students planning design careers. Graphic presentation techniques; the business of graphic design; career resources and business practices. Portfolio preparation; creation of self-promotion materials. Prereq: 3 300 level courses in the major and 49510.  
1XA Tu/Th 9:00-11:50 am Professor Carol Hamilton