

Résumé

Profile

- Two decades transforming vision into action as an academic director, active learning innovator, program developer, curriculum designer, and all things creative, with diverse teams and audiences
- Leading teams in designing and delivering active, learner-centered teaching and learning strategies, programs, curricula, assessments, and analytics to optimize efficacy and engagement
- The ability to advance the efficiency, efficacy, and spirit of teams, and craft meaningful, data-driven, human-centered learning experiences that catalyze system-wide change
- A talent for tech, a knack for storytelling, and the vision to transform how organizations engage their audiences and each other

Education

The University of Edinburgh, Moray House School of Education, College of Arts

Edinburgh, Scotland, UK: **Master of Science (MSc), Digital Education** (Honours)

Institutional Strategy for Online Education / Learning Engineering / Education Theory Research / Instructional Design / Learning Technologies / Learning Analytics / Educational Data Mining / Digital Game-Based Learning / Education Equity, Diversity, and Inclusion

Columbia University, Teachers College

New York, NY, USA: **Learning Analytics: Process and Theory**

Educational Data Mining / Intelligent Tutoring Systems / Artificial Intelligence in Human Learning

Stanford University, Center for Computer Research in Music and Acoustics (CCRMA)

Stanford, CA, USA: **Intelligent Audio Systems**

Music Information Retrieval / Data Mining / Human-Computer Interaction / Machine Learning

Gray Area Foundation For The Arts

San Francisco, CA, USA: **Creative Coding**

Creative Coding / Human-Computer Interaction / Music Information Retrieval / Interactive Applications

University of California, Santa Cruz

Santa Cruz, CA, USA: Certificate - **Algorithmic Computer Music** (WACM)

Apple Certified Master Trainer Certification (28 Certifications)

Boston, MA, USA: **Apple Certified Master Trainer**

Technical Reviewer of Logic Pro - Apple Pro Training Series Book and Apple Certification Exams

Ex'pression Center for New Media

Emeryville, CA, USA: **Bachelor of Applied Science (BASc), Sound Arts** (Honors)

Acoustics / Recording / Mixing / Mastering / Sound Design / Post Production / Signal Processing / Electronics / Electronic Composition / Interactive Audio / Multimedia Programming

Education Experience

Unforgettable Learning

San Francisco, CA (Remote)

Learning Engineering, Engagement, and Strategy Consultant

Sept. 2017 – Present

Leading corporate and academic teams in designing and delivering active, learner-centered teaching and learning strategies, programs, curricula, assessments, and analytics to optimize efficacy and engagement.

SAE Institute North America

North America (Remote)

North America Director of Learning Design

Jan. 2021 – Nov. 2022

- Founded the Learning Design department for the North America system of colleges from scratch.
- Led learning designers and learning media developers in collaboration with curriculum committees, SMEs, and XFNs to develop and implement creative arts higher education teaching and active learning applications in multiple modalities for 7 North American campuses.
- Served as the institutional expert for online and hybrid learning.
- Led academic and instructional innovation initiatives.
- Led the integration of learning design in the curriculum development of new academic programs and the enhancement of legacy programs.
- Oversaw systemwide learning management systems.
- Ensured institutional accreditation compliance and global educational quality standards.
- DE&I focused.

SAE Expression College

Emeryville, CA

Director of Education

Oct. 2018 – Sept. 2021

Chief academic and student affairs officer for the campus. Responsible for managing all aspects of academic operations on a practical, day-to-day, and long-term strategic basis, including oversight of academics, 60+ Program Chairs and faculty, Office of the Registrar, Student Services, student advising, library/learning resource center, student success, retention, technology, facilities, and implementation and maintenance of internal and external policies, including Standards of Accreditation. SEVIS principal designated school official (PDSO). Programs: Animation and Visual Effects, Game Art, Game Design and Development, Digital Filmmaking, Audio, Sound Arts, Interactive Audio, and Entertainment Business, as well as career preparation, fine arts, core, and general education courses.

SAE Expression College

Emeryville, CA

Academic Programs Chair

April 2010 – Dec. 2018

- Directed education and operations of Audio, Sound Arts, and Interactive Audio baccalaureate programs.
- Professor of Sound Design, Post, Electronic Music, Game Audio, Experimental Composition, Intermedia Installation, Interactive Environment Design, Recording Arts, Signal Processing, Technical and Creative Project Development, Capstone Research & Thesis Advisor.
- Developed and managed the rollout of baccalaureate programs across campuses.
- College representative for Ed, Tech, and community panels, conferences, and workshops.
- Awarded Instructor of the Year. Awarded Faculty Member of the Year.
- Responsible for improving KPIs, including measurable student success, new enrollments, attrition, and reentries.
- Original Accreditation and renewal experience.
- Experienced in U.S. DoE Gainful Employment regulations for Title IV eligible programs.
- Experienced in Title IX regulations. Experienced in ADA protections and accommodations.
- Extensive policy development and execution experience.
- Designed and executed annual department budgets and purchasing of \$XXM.
- Managed 124,000 square feet of audio/video facilities and equipment across two campuses.
- Advised, planned, and supported Facilities in the design and development of the branch campus and the multi-million-dollar build-out of the main campus.

Expression College for Digital Arts

Emeryville, CA

Executive Director of Professional Training

Sept. 2008 – June 2014

Independently developed and led the professional training and certification branch of Expression College (Expression Pro) from the ground up. 221 unique students in the first year. Complete P&L responsibility. Authorized Training Center/Partner initiation experience. Courses/certifications in Apple (AATC), Avid (ALP), Ableton (ACTC), Adobe,

social media, animation/visual effects, game design, filmmaking, creative coding, electronic music, synthesis, electronics, projection mapping, and installation. Ongoing training of 40 Pixar artists, Apple Gold Level distinction. Accreditation compliance. Hired, developed, and managed faculty and staff, developed curricula, instructional design, scheduling, budget, student advising, social media, and online course development.

Expression College for Digital Arts
Manager of Program Development

Emeryville, CA
Jan. 2009 – Jan. 2012

Responsible for the development of new academic degree programs.

Expression College for Digital Arts
Academic Course Director and Assistant Professor

Emeryville, CA
June 2002 – April 2010

Oversaw academic courses and taught in the Audio, Game, Motion Graphics, and Film programs.

SAE Institute North America
North America Chair of Curriculum Design

North America (Remote)
Nov. 2015 – March 2019

Led North America team of instructional designers and SMEs in original program development, institutional strategy, compliance, market relevance, articulation, curricula, resources, active teaching and learning tools, and online platforms for Diplomas, Associate, and Bachelor degrees for 9 campuses.

After-School All-Stars
Instructional Designer (Volunteer)

Oakland, CA
Jan. 2018 – Jan. 2019

Developed comprehensive after-school arts programs in underrepresented communities.

San Francisco State University
Lecturer and Curricula Designer

San Francisco, CA
Sept. 2012 – Nov. 2015

Lecturer and Curricula Designer, Graduate and Undergraduate level courses: Sound Design, Advanced Recording & Production, Post Production, Electronic Music, and Game Audio. Student review average: 9.73/10.

Apple Training Hawaii
Executive Director

Kilauea, HI
Feb. 2011 – June 2015

Founded professional certification training centers from the ground up. Oversaw academics and operations. Complete P&L responsibility. Designed programs, courses, curricula, and policy.

Creative Experience

THE STUDI/O
Chief Creative

Oakland, CA
July 1993 – Present

Multimedia expert production and consulting: music/sound, games/interactive media, AR/VR, and mixed media composition, design, studio, performance, installation, and production for hundreds of artists and companies, including Apple, Google, LeapFrog, Honor Code, Legends The Game, Robot Invader, Eagre Games, OtoCast, Universal Audio, Ableton, Twisted Tools, iZotope, Imagine Research, Tarpan Studios, WorkforceLogic, Bag End, City of Emeryville, SEAMUS, Peachpit Press, Focal Press, KSFR Santa Fe Public Radio, Shure, SMACNA, 1Light Media, Country Road Films, Harbor Picture Company, Stardust Brands, Alsiona, Mazrine, Massimiliano Giornetti, Salvatore Ferragamo, GQ, Vogue Magazine, PSY, PETA, (dub pioneer) Scientist, Greg Phillinganes, Siedah Garrett, Narada Michael Walden, James Taylor, Carole King, Smokey Robinson, Billy Joel, Sting, Elton John, and Katy Perry.

Independent Artist

March 1991 – present

Electronic and electroacoustic music, light, sound and video design, studio, performance, and mixed media installation.

Country Road Films

Producer, Composer, Music Supervisor

Multimedia production, mastering, composition, and performance for clientele including GQ, Vogue, PSY, and Katy Perry.

Los Angeles, CA

Feb. 2011 – Aug. 2015

Narada Michael Walden - Tarpan Studios

Producer, Songwriter, Arranger, Recording, Mixing, and Mastering Engineer

Worked closely with one of Billboard Magazine's Top Ten Producers of All Time: 57 #1 Hits, multi-GRAMMY, Emmy & multi-Platinum, Producer and Artist Narada Michael Walden. Worked on countless projects, including work for artists James Taylor, Carole King, Smokey Robinson, Greg Phillinganes, Siedah Garrett, Billy Joel, Sting, and Elton John.

"A man for all seasons...from Ahmad Jamal to the hippest in contemporary music, Chris knows how it's done...a whiz with the computer and the drums. Chris has the genius touch." - Narada Michael Walden

San Rafael/Los Angeles, CA

July 2001 – Sept. 2004

KSFR Santa Fe Public Radio

On Air Host and Show Producer

Producer and On-Air Host for prime-time radio shows 'Artist Portrait,' 'Stereo Jelly,' 'Eclecticism,' and 'All Talk Don't Bounce.'

Santa Fe, NM

Sept. 1997 – May 1998

Selected Writings

Augmenting the Reality of Learning Environments

Education Technology Insights

Jan. 2023

Learning Efficacy of Multimedia in Interactive Augmented Reality Environments

Sept. 2017

Augmented Reality is an incipient technology rooted in traditional multimedia with attractive applications for education. Mobile devices travel with billions of people globally, and the inherently mobile nature of AR, with its simple and inexpensive implementation relative to the potentialities exhibited for pervasive, personal, and connected learning, indicates that it is poised to supplement the future of multimodal educational dissemination. The present study explored the learning efficacy of multimedia forms within interactive augmented reality environments. The results are important for confirming academic quality when employing emergent practices. This information may be of value for educators, instructional designers, and learners seeking to utilize empirical evidence as the basis of educational design decisions and learning strategies. The study isolated media types within AR experiences and evaluated their efficacy for learning.

Effects of Arts Education and Underserved Communities

April 2016

This article explores the potential of arts education access and practice and advocates that arts education is integral to human rights, social justice, and intellectual, democratic, and cultural inclusivity with qualities of importance to the empowerment and equity of underrepresented communities.

Adaptive Learning Design Implications: Effects of Multimedia on Learning Efficacy and Cognitive Load

April 2016

An experimental and data-driven study to inform effective adaptive learning domain model development decisions with an incipient exploration of cognitive load and learning efficacy when utilizing multimedia stimuli. These platforms' systems rely on sophisticated feedback from human interaction, educational theory, learning analytics, and educational data mining. The pilot comprised an overview of the proposed research, relevant literature on orthogonal and intersecting agendas, imbricated methodological experimentation, data processing, and anticipated challenges. Results demonstrate that media types and combinations of media exhibit varying cognitive load, consequently impacting learning efficacy.

Apple Pro Training Series: Logic Pro 9 and Logic Express 9: Professional Audio Production

Peachpit Press

Nov. 2009

Technical Reviewer for Apple Pro Training Series: Logic Pro 9 and Logic Express 9: Professional Audio Production