

# Chris Colatos

San Francisco Bay Area



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## Summary

- ✓ Interdisciplinary innovator, strategist, and learning leader with extensive executive and creative direction experience
- ✓ A proven record across platforms of exceeding short- and long-term key metrics
- ✓ The ability to improve the efficiency, efficacy, and morale of teams, and craft meaningful, data-driven, human-centered learning experiences that catalyze system-wide change
- ✓ An aptitude for tech, a knack for storytelling, and the vision to transform how organizations engage their audiences and each other

### North America Director of Learning Design:

- Lead learning designers and media developers in collaboration with curriculum committees, SMEs, and XFNs to develop and implement creative arts higher education teaching and learning applications in multiple modalities for 7 North American campuses
- Serve as the institutional expert for online and hybrid learning
- Lead academic and instructional innovation initiatives
- Lead the integration of learning design in the curriculum development of new programs and enhancement of legacy programs
- Oversee learning management systems
- Ensure institutional global standards and accreditation compliance for online educational quality
- DE&I focused

### Director of Education:

- Managed all aspects of college academic operations on a practical, day-to-day, and long-term strategic basis. Programs: Animation & Visual Effects, Game Design & Development, Digital Filmmaking, Audio, Entertainment Business

### North America Chair of Curriculum Design:

- Led North America team of instructional designers and SMEs in original program development, including institutional strategy, market relevance, content, resources, instructional and learning tools, and online platforms

### Executive Director of Professional Training:

- Independently developed and managed the professional training and certification branch from the ground up
- Complete P&L responsibility

### Artist, Producer, Creative Director, Consultant:

- Apple, Google, Universal Audio, LeapFrog, Ableton, Twisted Tools, iZotope, Imagine Research, Tarpan Studios, WorkforceLogic, Bag End, Honor Code, Legends The Game, Robot Invader, Eagre Games, OtoCast (app), City of Emeryville, SEAMUS, Peachpit Press, Focal Press, KSFR 90.7 FM, Shure, SMACNA, 1Light Media, Country Road Films, Harbor Picture Company, Stardust Brands, Alsiona, Mazrine, Massimiliano Giornetti, Salvatore Ferragamo, GQ, Playboy, Vogue Magazine, PSY, PETA, (dub legend) Scientist, Greg Phillinganes, Siedah

Garrett, Narada Michael Walden, James Taylor, Carole King, Smokey Robinson, Billy Joel, Sting, Elton John, Katy Perry

## Experience



### North America Director of Learning Design

SAE Institute North America

Jan 2021 - Present (1 year 11 months +)

- Lead learning designers and learning media developers in collaboration with curriculum committees, SMEs, and XFNs to develop and implement creative arts higher education teaching and learning applications in multiple modalities for 7 North American campuses.
- Serve as the institutional expert for online and hybrid learning.
- Lead academic and instructional innovation initiatives.
- Lead the integration of learning design in the curriculum development of new academic programs and the enhancement of legacy programs.
- Oversee learning management systems.
- Ensure institutional global standards and accreditation compliance for online educational quality.
- DE&I focused.



### Learning Engineering, Engagement, and Strategy Consultant

Learning and Strategy Consultant

Sep 2017 - Present (5 years 3 months +)

Leading corporate and academic teams in designing and delivering learner-centered teaching and learning strategies, resources, and programs to optimize efficacy and engagement.



### Chief Creative

THE STUDI/O

Jul 1993 - Present (29 years 5 months +)

Multimedia expert production and consulting, music, sound, visual, interactive, AR/VR, and mixed media composition, design, studio, performance, installation, and production for hundreds of artists and companies, including Apple, Imagine Research, Google, WorkforceLogic, Bag End, Universal Audio, LeapFrog, Honor Code, Legends The Game, Robot Invader, Eagle Games, OtoCast, City of Emeryville, SEAMUS, Ableton, Twisted Tools, iZotope, (dub legend) Scientist, PETA, Tarpan Studios, Narada Michael Walden, Peachpit Press, Focal Press, KSFR 90.7 FM, Shure, SMACNA, 1Light Media, Harbor Picture Company, Stardust Brands, Alsiona, Mazrine, Massimiliano Giornetti, Salvatore Ferragamo, 200+ recording, mixing, and mastering credits. Most recently, Audio Lead on two multiplatform/VR games: sound design, composition, VO, audio adaptivity, and implementation.



### Director of Education

SAE Expression College

Oct 2018 - Sep 2021 (3 years)

Responsible for managing all aspects of academic operations on a practical, day-to-day, and long-term strategic basis, including oversight of academics, faculty, retention, technology, facilities, Registrar, Student Services, student advising, library/learning resource center, and student success.

Programs: Animation and Visual Effects, Game Design and Development, Digital Filmmaking, Audio, and Entertainment Business.



## **North America Chair of Curriculum Design**

SAE Institute North America

Nov 2015 - Mar 2019 (3 years 5 months)

Led North America team of instructional designers and SMEs in original program development, including institutional strategy, market relevance, course content, resources, instructional tools, and online platforms for Audio Diploma, Associate, and Bachelor degrees.



## **Academic Programs Chair**

SAE Expression College

Apr 2010 - Dec 2018 (8 years 9 months)

- Direct education and operations of Audio, Sound Arts, and Interactive Audio baccalaureate programs.
- Professor of Sound Design, Post, Electronic Music, Game Audio, Experimental Composition, Intermedia Installation, Interactive Environment Design, Recording Arts, Signal Processing, Technical and Creative Project Development, Capstone Research & Thesis Advisor.
- Student review average: 4.86/5.0.
- Chair, Instructional Design, North America (9 Campuses).
- Campus Instructional Technologist.
- Developed and managed the rollout of baccalaureate programs across campuses.
- College representative for Ed and Tech panels, conferences, and workshops.
- Awarded Instructor of the Year. Awarded Faculty Member of the Year.
- Actively involved in improving KPIs, including measurable student success, new enrollments, attrition, and reentries.
- Apple, Avid, and Adobe certification liaison.
- Audio Engineering Society (AES) Student Chapter Advisor.
- Original Accreditation and renewal experience.
- Experienced in U.S. DoE Gainful Employment regulations for Title IV eligible programs.
- Experienced in Title IX regulations. Experienced in ADA protections and accommodations.
- Extensive policy development experience.
- Design and execute annual department budgets and purchasing of \$XXM.
- Manage 124,000 square feet of audio/video facilities and equipment across two campuses, direct supervision of theater halls, lecture classrooms, music and post studios, computer labs, broadcast studio, campus radio station, live performance venues, and video production facilities.
- Diagnose and troubleshoot analog and digital audio systems, and implement solutions to ensure reliable functioning of 40 zero-downtime studios and production suites.
- Manage extensive analog and digital media archives.
- Advise, plan and support Facilities in the design and development of branch campus and multi-million-dollar build-out of the main campus.
- Campus Audiovisual Technical Services Coordinator.



## **Lecturer and Curricula Designer**

San Francisco State University

Sep 2012 - Nov 2015 (3 years 3 months)

Lecturer and Curricula Designer, Graduate and Undergraduate level courses: Sound Design, Advanced Recording & Production, Post Production, Electronic Music, Game Audio. Student review average: 9.63/10.



## **Producer, Composer, Music Supervisor**

Country Road Films

Feb 2011 - Aug 2015 (4 years 7 months)

Multimedia production, mastering, composition, and performance for clientele including GQ, Playboy, Vogue, PSY, and Katy Perry.



## **Executive Director**

Apple Training Hawaii

Feb 2011 - Jun 2015 (4 years 5 months)

Founder and developer of professional certification training centers from the ground up. Directed operations, facilities, and infrastructure. Maintained brand consistency across campuses and programs. Complete P&L responsibility. Created and maintained web and social presence and marketing. Managed/hired/trained program directors/faculty, developed/managed budgets, and designed courses/curricula/policies.



## **Executive Director of Professional Training**

SAE Expression College

Sep 2008 - Jun 2014 (5 years 10 months)

Independently developed and managed the professional training/certification branch of Expression College (Expression Pro) from the ground up. 221 unique students in the first year. Complete P&L responsibility. Authorized Training Center/Partner initiation experience. Courses/certifications in Apple (AATC), Avid (ALP), Ableton (ACTC), Adobe, social media, animation/visual effects, game design, filmmaking, creative coding, electronic music, synthesis, electronics, projection mapping, and installation. Ongoing training of 40 Pixar artists, Apple Gold Level distinction. Accreditation compliance. Hired/developed/managed faculty/staff, developed curricula, instructional designer, scheduling, budget, student advising, social media, and online course developer.



## **Manager of Program Development**

SAE Expression College

Jan 2009 - Jan 2012 (3 years 1 month)



## **Academic Course Director and Lecturer**

SAE Expression College

Jun 2002 - Apr 2010 (7 years 11 months)



## **Producer, Songwriter, Arranger, Recording, Mixing, and Mastering Engineer**

Narada Michael Walden - Tarpan Studios

Jul 2001 - Sep 2004 (3 years 3 months)

Worked closely with one of Billboard Magazine's Top Ten Producers of All Time: 57 #1 Hits, multi-GRAMMY, Emmy & multi-Platinum, Producer and Artist Narada Michael Walden. Worked on countless projects, including work for artists James Taylor, Carole King, Smokey Robinson, Greg Phillinganes, Siedah Garrett, Billy Joel, Sting, and Elton John.

"A man for all seasons...from Ahmad Jamal to the hippest in contemporary music, Chris knows how it's done...a whiz with the computer and the drums. Chris has the genius touch." - Narada Michael Walden



## **Equity Partner**

Café Caribbean

1996 - 1999 (4 years)



## **On Air Host and Show Producer**

KSFR 90.7 FM, Santa Fe Public Radio

Sep 1997 - May 1998 (9 months)

Producer and On-Air Host for prime-time radio shows 'Artist Portrait,' 'Stereo Jelly,' 'Eclecticism,' and 'All Talk Don't Bounce.'

[ 05/31/98 ] AP: Steve Reich  
[ 05/24/98 ] AP: Grisey and Murail  
[ 05/17/98 ] AP: Alexander Scriabin  
[ 05/10/98 ] AP: Morton Feldman  
[ 05/03/98 ] AP: Daphne Oram  
[ 04/26/98 ] AP: Prince Far I  
[ 04/19/98 ] AP: King Tubby  
[ 04/12/98 ] AP: François Bayle  
[ 04/05/98 ] AP: Pierre Schaeffer  
[ 03/29/98 ] AP: Edgard Varèse  
[ 03/22/98 ] AP: Éliane Radigue  
[ 03/15/98 ] AP: Laurie Spiegel  
[ 03/08/98 ] AP: Pierre Boulez  
[ 03/01/98 ] AP: Bernard Parmegiani  
[ 02/22/98 ] AP: Mathews and Risset  
[ 02/22/98 ] AP: Pauline Oliveros  
[ 02/15/98 ] AP: Earle Brown  
[ 02/08/98 ] AP: David Bowie  
[ 02/01/98 ] AP: R. Stevie Moore  
[ 01/25/98 ] 'Stereo Jelly,' Punk, Noise, Avant-Garde  
[ 01/25/98 ] 'All Talk Don't Bounce'  
[ 01/25/98 ] AP: La Barbara and Monk  
[ 01/18/98 ] 'Stereo Jelly,' Punk, Noise, Avant-Garde  
[ 01/18/98 ] 'All Talk Don't Bounce'  
[ 01/18/98 ] AP: Coltrane, Jones, Ali  
[ 01/11/98 ] 'Stereo Jelly,' Punk, Noise, Avant-Garde  
[ 01/11/98 ] 'Eclecticism,' Reggae, Hip Hop, Jazz, Electronic, World  
[ 01/11/98 ] AP: Pérotin and Arvo Pärt  
[ 01/04/98 ] 'Stereo Jelly,' Punk, Noise, Avant-Garde  
[ 01/04/98 ] 'Eclecticism,' Reggae, Hip Hop, Jazz, Electronic, World  
[ 01/04/98 ] AP: Ayler, Coleman, Dolphy, Gilmore, Braxton  
[ 12/28/97 ] 'Stereo Jelly,' Punk, Noise, Avant-Garde  
[ 12/28/97 ] 'Eclecticism,' Reggae, Hip Hop, Jazz, Electronic, World  
[ 12/28/97 ] AP: The Velvet Underground  
[ 12/21/97 ] AP: Iannis Xenakis

[ 12/14/97 ] AP: Terry Riley  
 [ 12/07/97 ] AP: Scelsi and Schnittke  
 [ 11/30/97 ] AP: Berg and Webern  
 [ 11/23/97 ] AP: Aphex Twin  
 [ 11/16/97 ] AP: Squarepusher  
 [ 11/09/97 ] AP: Autechre  
 [ 11/02/97 ] AP: Negativland  
 [ 10/26/97 ] AP: Alvin Lucier  
 [ 10/19/97 ] AP: Christian Wolff  
 [ 10/12/97 ] AP: David Tudor  
 [ 10/05/97 ] AP: La Monte Young  
 [ 09/28/97 ] AP: John Cage  
 [ 09/21/97 ] AP: Messiaen and Satie  
 [ 09/14/97 ] AP: Fela Kuti  
 [ 09/07/97 ] AP: KRS-ONE



## **Equity Partner**

Zabib Café

1993 - 1996 (4 years)

## **Education**



### **The University of Edinburgh**

Master of Science (MSc), Digital Education (Honours)

The University of Edinburgh, Moray House School of Education, College of Arts

Edinburgh, Scotland, UK: Master of Science (MSc), Digital Education (Honours)

Institutional Strategy for Online Education/Learning Engineering/Education Theory/Instructional Design/  
 Learning Technologies/Learning Analytics/Educational Data Mining/Human-Computer Interaction/Digital  
 Game-Based Learning

Dissertation: Learning Efficacy of Multimedia in Interactive Augmented Reality Environments

External Examiner, Dr. Rebecca Eynon, University of Oxford



### **Teachers College, Columbia University**

Educational Data Mining

Columbia University, Teachers College

New York, NY, USA: Learning Analytics: Process and Theory

Educational Data Mining/Intelligent Tutoring Systems/Artificial Intelligence in Human Learning

Professors Ryan S. Baker and Dragan Gašević



### **Stanford University**

Intelligent Audio Systems

Stanford University, Center for Computer Research in Music and Acoustics (CCRMA)

Stanford, CA, USA: Intelligent Audio Systems

Music Information Retrieval/Data Mining/Human-Computer Interaction/Machine Learning



### **Gray Area Foundation For The Arts**

## Creative Coding

Gray Area Foundation for the Arts

San Francisco, CA, USA: Creative Coding/Human-Computer Interaction/Music Information Retrieval



### University of California, Santa Cruz

#### Algorithmic Computer Music

University of California, Santa Cruz

Santa Cruz, CA, USA: Certificate - Algorithmic Computer Music (WACM)

Professor David Cope



### Apple

#### Apple Certified Master Trainer Certification (28 Certifications)

Boston, MA, USA: Apple Certified Master Trainer

Technical Reviewer of Logic Pro - Apple Pro Training Series Book and Apple Certification Exams.

Apple Certified Master Trainer Logic Pro X 10.4, 10.3, 10.2, 10.1, 10.0

Apple Certified Pro End User Logic Pro X 10.4, 10.3, 10.2, 10.1, 10.0

Apple Certified Master Trainer Logic Studio 9

Apple Certified Trainer Logic Pro 9 Adv

Apple Certified Trainer Logic Pro 9

Apple Certified Master Pro Logic Studio 9

Apple Certified Pro End User Logic Pro 9 Adv

Apple Certified Pro End User Logic Pro 9

Apple Certified Master Trainer Logic Studio 8

Apple Certified Trainer Soundtrack Pro 2

Apple Certified Trainer Logic Pro 8 & Logic Pro 8 Adv

Apple Certified Master Pro Logic Studio 8

Apple Certified Pro Soundtrack Pro 2

Apple Certified Pro End User Logic Pro 8 & Logic Pro 8 Adv

Apple Certified Trainer Logic Pro 7 & Logic Pro 7 Adv

Apple Certified Pro End User Logic Pro 7 & Logic Pro 7 Adv



### Ex'pression Center for New Media

#### Bachelor of Applied Science (BASc), Sound Arts (Honors)

Ex'pression Center for New Media

Emeryville, CA, USA: Bachelor of Applied Science (BASc), Sound Arts (Honors)

Acoustics, Recording, Mixing, Mastering, Sound Design, Post Production, Signal Processing,

Electronics, Electronic Composition, Interactive Audio, Multimedia Programming

## Licenses & Certifications

\*AdvanceHE

**Fellow** - Advance HE



**Workshop in Algorithmic Computer Music (WACM)** - University of California, Santa Cruz

 **Apple Certified Master Trainer (28 Certifications)** - Apple


 **Avid Certification: Pro Tools** - Avid

## Skills

Communication • Educational Leadership • Instructional Design • Curriculum Development •  
Instructional Technology • EdTech • Teaching • Learning Analytics • Educational Data Mining •  
Education Theory


## Honors & Awards

 **Faculty Member of the Year** - Expression College - Staff Selection  
2009

 **Instructor of the Year** - Expression College - Students' Selection  
2008

 **Honours** - The University of Edinburgh  
2017

 **Fellow** - Advance HE  
2016  
In recognition of attainment against the UK Professional Standards Framework for teaching and learning in higher education

 **Honors** - Ex'pression Center for New Media  
2001