Chris Colatos

San Francisco Bay Area

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Summary

✓ Two decades transforming vision into action as an academic leader, learning innovator, program developer, curriculum designer, and all things creative, with diverse teams and audiences
✓ The ability to advance the efficiency, efficacy, and spirit of teams, and craft meaningful, data-driven, human-centered learning experiences that catalyze system-wide change
✓ A talent for tech, a knack for storytelling, and the vision to transform how organizations engage their audiences and each other
✓ DE&I focused
✓ Master's in Digital Education from The University of Edinburgh

North America Director of Learning Design:
• Founded the Learning Design department for the North America system of colleges from scratch
• Led learning designers and media developers in collaboration with curriculum committees, SMEs, and XFNs to develop and implement creative arts higher education teaching and learning applications in multiple modalities for 7 North American campuses
• Served as the institutional expert for online and hybrid learning
• Led academic and instructional innovation initiatives
• Led the integration of learning design in the curriculum development of new programs and enhancement of legacy programs
• Oversaw learning management systems
• Ensured institutional accreditation compliance and global standards for educational quality

Director of Education:
• Chief academic and student affairs officer for the campus
• Responsible for all aspects of academic operations

North America Chair of Curriculum Design:
• Led North America team of instructional designers and SMEs in original program development, including institutional strategy, compliance, market relevance, articulation, resources, instructional tools, online platforms

Executive Director of Professional Training:
• Independently developed the professional training and certification division from the ground up
• Complete P&L responsibility

Artist, Producer, Creative Director, Consultant:
• Apple, Google, LeapFrog, Honor Code, Legends The Game, Robot Invader, Eagre Games, OtoCast, Universal Audio, Ableton, Twisted Tools, iZotope, Imagine Research, Tarpan Studios, WorkforceLogic, Bag End, City of Emeryville, SEAMUS, Peachpit Press, Focal Press, KSFR 90.7FM, Shure, SMACNA, 1Light Media, Country Road Films, Harbor Picture Company, Stardust Brands, Alsiona, Mazrine, Massimiliano Giornetti, Salvatore Ferragamo, GQ, Playboy, Vogue Magazine, PSY, PETA, (dub pioneer) Scientist, Greg Phillinganes, Siedah Garrett, Narada Michael Walden, James Taylor, Carole King, Smokey Robinson, Billy Joel, Sting, Elton John, Katy Perry

Experience

Learning Engineering, Engagement, and Strategy Consultant
Unforgettable Learning

Sep 2017 - Present (5 years 4 months +)

Leading corporate and academic teams in designing and delivering active, learner-centered teaching and learning strategies, programs, and resources to optimize efficacy and engagement.

Chief Creative
THE STUDI/O

Jul 1993 - Present (29 years 6 months +)

Multimedia expert production and consulting: music/sound, games/interactive media, AR/VR, and mixed media composition, design, studio, performance, installation, and production for hundreds of artists and companies, including Apple, Google, LeapFrog, Honor Code, Legends The Game, Robot Invader, Eagre Games, OtoCast, Universal Audio, Ableton, Twisted Tools, iZotope, Imagine Research, Tarpan Studios, WorkforceLogic, Bag End, City of Emeryville, SEAMUS, Peachpit Press, Focal Press, KSFR Santa Fe Public Radio, Shure, SMACNA, 1Light Media, Country Road Films, Harbor Picture Company, Stardust Brands, Alsiona, Mazrine, Massimiliano Giornetti, Salvatore Ferragamo, GQ, Playboy, Vogue Magazine, PSY, PETA, (dub pioneer) Scientist, Greg Phillinganes, Siedah Garrett, Narada Michael Walden, James Taylor, Carole King, Smokey Robinson, Billy Joel, Sting, Elton John, and Katy Perry.

North America Director of Learning Design
SAE Institute North America

Jan 2021 - Nov 2022 (1 year 11 months)

• Founded the Learning Design department for the North America system of colleges from scratch.
• Lead learning designers and learning media developers in collaboration with curriculum committees, SMEs, and XFNs to develop and implement creative arts higher education teaching and learning applications in multiple modalities for 7 North American campuses.
• Serve as the institutional expert for online and hybrid learning.
• Lead academic and instructional innovation initiatives.
• Lead the integration of learning design in the curriculum development of new academic programs and the enhancement of legacy programs.
• Oversee learning management systems.
• Ensure institutional accreditation compliance and global standards for educational quality.
• DE&I focused.

Director of Education
SAE Expression College

Oct 2018 - Sep 2021 (3 years)

Chief academic and student affairs officer for the campus. Responsible for managing all aspects of academic operations on a practical, day-to-day, and long-term strategic basis, including oversight of academics, 60 Program Chairs and faculty, Office of the Registrar, Student Services, student advising, library/learning resource center, student success, retention, technology, facilities, and implementation and maintenance of internal and external policies, including Standards of Accreditation. SEVIS principal designated school official (PDSO). Programs: Animation and Visual Effects, Game Art, Game Design

and Development, Digital Filmmaking, Audio, Sound Arts, Interactive Audio, and Entertainment Business, as well as career preparation, fine arts, core, and general education courses.

North America Chair of Curriculum Design

SAE Institute North America

Nov 2015 - Mar 2019 (3 years 5 months)

Led North America team of instructional designers and SMEs in original program development, including institutional strategy, market relevance, articulation, curricula, resources, instructional/learning tools, and online platforms for Diplomas, Associate, and Bachelor degrees for 9 campuses.

Instructional Designer (Volunteer)

After-School All-Stars

Jan 2018 - Jan 2019 (1 year 1 month)

Developed comprehensive after-school arts programs in underrepresented communities.

Academic Programs Chair

SAE Expression College

Apr 2010 - Dec 2018 (8 years 9 months)

• Direct education and operations of Audio, Sound Arts, and Interactive Audio baccalaureate programs.
• Professor of Sound Design, Post, Electronic Music, Game Audio, Experimental Composition, Intermedia Installation, Interactive Environment Design, Recording Arts, Signal Processing, Technical and Creative Project Development, Capstone Research & Thesis Advisor.
• Chair, Instructional Design, North America (9 Campuses).
• Campus Instructional Technologist.
• Developed and managed the rollout of baccalaureate programs across campuses.
• College representative for Ed and Tech panels, conferences, and workshops.
• Awarded Instructor of the Year. Awarded Faculty Member of the Year.
• Responsible for improving KPIs, including measurable student success, new enrollments, attrition, and reentries.
• Apple, Avid, and Adobe certification liaison.
• Audio Engineering Society (AES) Student Chapter Advisor.
• Original Accreditation and renewal experience.
• Experienced in U.S. DoE Gainful Employment regulations for Title IV eligible programs.
• Experienced in Title IX regulations. Experienced in ADA protections and accommodations.
• Extensive policy development experience.
• Design and execute annual department budgets and purchasing of $XXM.
• Manage 124,000 square feet of audio/video facilities and equipment across two campuses, direct supervision of theater halls, lecture classrooms, music and post studios, computer labs, broadcast studio, campus radio station, live performance venues, and video production facilities.
• Diagnose and troubleshoot analog and digital audio systems, and implement solutions to ensure reliable functioning of 40 zero-downtime studios and production suites.
• Manage extensive analog and digital media archives.
• Advise, plan and support Facilities in the design and development of branch campus and multi-million-dollar build-out of the main campus.
• Campus Audiovisual Technical Services Coordinator.

Lecturer and Curricula Designer

San Francisco State University

Sep 2012 - Nov 2015 (3 years 3 months)

Lecturer and Curricula Designer, Graduate and Undergraduate level courses: Sound Design, Advanced Recording & Production, Post Production, Electronic Music, Game Audio. Student review average: 9.63/10.

Producer, Composer, Music Supervisor

Country Road Films

Feb 2011 - Aug 2015 (4 years 7 months)

Multimedia production, mastering, composition, and performance for clientele including GQ, Playboy, Vogue, PSY, and Katy Perry.

Executive Director

Apple Training Hawaii

Feb 2011 - Jun 2015 (4 years 5 months)

Founder of professional certification training centers from the ground up. Oversaw operations, facilities, and infrastructure. Maintained brand consistency across campuses and programs. Complete P&L responsibility. Created and maintained web and social presence and marketing. Managed/hired/trained program directors/faculty, developed/managed budgets, and designed courses/curricula/policies.

Executive Director of Professional Training

SAE Expression College

Sep 2008 - Jun 2014 (5 years 10 months)

Independently developed and led the professional training/certification branch of Expression College (Expression Pro) from the ground up. 221 unique students in the first year. Complete P&L responsibility. Authorized Training Center/Partner initiation experience. Courses/certifications in Apple (AATC), Avid (ALP), Ableton (ACTC), Adobe, social media, animation/visual effects, game design, filmmaking, creative coding, electronic music, synthesis, electronics, projection mapping, and installation. Ongoing training of 40 Pixar artists, Apple Gold Level distinction. Accreditation compliance. Hired/developed/managed faculty/staff, developed curricula, instructional designer, scheduling, budget, student advising, social media, and online course developer.

Manager of Program Development

SAE Expression College

Jan 2009 - Jan 2012 (3 years 1 month)

Academic Course Director and Assistant Professor

SAE Expression College

Jun 2002 - Apr 2010 (7 years 11 months)

Producer, Songwriter, Arranger, Recording, Mixing, and Mastering Engineer

Narada Michael Walden - Tarpan Studios

Jul 2001 - Sep 2004 (3 years 3 months)

Worked closely with one of Billboard Magazine's Top Ten Producers of All Time: 57 #1 Hits, multi-GRAMMY, Emmy & multi-Platinum, Producer and Artist Narada Michael Walden. Worked on countless projects, including work for artists James Taylor, Carole King, Smokey Robinson, Greg Phillinganes, Siedah Garrett, Billy Joel, Sting, and Elton John.

"A man for all seasons...from Ahmad Jamal to the hippest in contemporary music, Chris knows how it's done...a whiz with the computer and the drums. Chris has the genius touch." - Narada Michael Walden

On Air Host and Show Producer
KSFR Santa Fe Public Radio
Sep 1997 - May 1998 (9 months)
Producer and On-Air Host for prime-time radio shows 'Artist Portrait,' 'Stereo Jelly,' 'Eclecticism,' and 'All Talk Don't Bounce.'

[05/31/98] AP: Steve Reich
[05/24/98] AP: Grisey and Murail
[05/17/98] AP: Alexander Scriabin
[05/10/98] AP: Morton Feldman
[05/03/98] AP: Daphne Oram
[04/26/98] AP: Prince Far I
[04/19/98] AP: King Tubby
[04/12/98] AP: François Bayle
[04/05/98] AP: Pierre Schaeffer
[03/29/98] AP: Edgard Varèse
[03/22/98] AP: Éliane Radigue
[03/15/98] AP: Laurie Spiegel
[03/08/98] AP: Pierre Boulez
[03/01/98] AP: Bernard Parmegiani
[02/22/98] AP: Mathews and Risset
[02/22/98] AP: Pauline Oliveros
[02/15/98] AP: Earle Brown
[02/08/98] AP: David Bowie
[02/01/98] AP: R. Stevie Moore
[01/25/98] 'Stereo Jelly,' Punk, Noise, Avant-Garde
[01/25/98] 'All Talk Don't Bounce'
[01/25/98] AP: La Barbara and Monk
[01/18/98] 'Stereo Jelly,' Punk, Noise, Avant-Garde
[01/18/98] 'All Talk Don't Bounce'
[01/18/98] AP: Coltrane, Jones, Ali
[01/11/98] 'Stereo Jelly,' Punk, Noise, Avant-Garde
[01/11/98] 'Eclecticism,' Reggae, Rap, Jazz, Electronic, World
[01/11/98] AP: Pérotin and Arvo Pärt
[01/04/98] 'Stereo Jelly,' Punk, Noise, Avant-Garde
[01/04/98] 'Eclecticism,' Reggae, Rap, Jazz, Electronic, World
[01/04/98] AP: Ayler, Coleman, Dolphy, Gilmore, Braxton
[12/28/97] 'Stereo Jelly,' Punk, Noise, Avant-Garde
[12/28/97] 'Eclecticism,' Reggae, Rap, Jazz, Electronic, World
[12/28/97] AP: The Velvet Underground
[12/21/97] AP: Iannis Xenakis

[12/14/97] AP: Terry Riley
[12/07/97] AP: Scelsi and Schnittke
[11/30/97] AP: Berg and Webern
[11/23/97] AP: Aphex Twin
[11/16/97] AP: Squarepusher
[11/09/97] AP: Autechre
[11/02/97] AP: Negativland
[10/26/97] AP: Alvin Lucier
[10/19/97] AP: Christian Wolff
[10/12/97] AP: David Tudor
[10/05/97] AP: La Monte Young
[09/28/97] AP: John Cage
[09/21/97] AP: Messiaen and Satie
[09/14/97] AP: Fela Kuti
[09/07/97] AP: KRS-ONE

Education

The University of Edinburgh

Master of Science (MSc), Digital Education (Honours)

The University of Edinburgh, Moray House School of Education, College of Arts
Edinburgh, Scotland, UK: Master of Science (MSc), Digital Education (Honours)
Institutional Strategy for Online Education/Learning Engineering/Education Theory/Instructional Design/
Learning Technologies/Learning Analytics/Educational Data Mining/Human-Computer Interaction/Digital
Game-Based Learning
Dissertation: Learning Efficacy of Multimedia in Interactive Augmented Reality Environments
External Examiner, Dr. Rebecca Eynon, University of Oxford

Teachers College, Columbia University

Educational Data Mining

Columbia University, Teachers College
New York, NY, USA: Learning Analytics: Process and Theory
Educational Data Mining/Intelligent Tutoring Systems/Artificial Intelligence in Human Learning
Professors Ryan S. Baker and Dragan Gašević

Stanford University

Intelligent Audio Systems

Stanford University, Center for Computer Research in Music and Acoustics (CCRMA)
Stanford, CA, USA: Intelligent Audio Systems
Music Information Retrieval/Data Mining/Human-Computer Interaction/Machine Learning

Gray Area Foundation For The Arts

Creative Coding

Gray Area Foundation for the Arts
San Francisco, CA, USA: Creative Coding/Human-Computer Interaction/Music Information Retrieval

University of California, Santa Cruz

Algorithmic Computer Music

University of California, Santa Cruz

Santa Cruz, CA, USA: Certificate - Algorithmic Computer Music (WACM)

Professor David Cope

Apple

Apple Certified Master Trainer Certification (28 Certifications)

Boston, MA, USA: Apple Certified Master Trainer

Technical Reviewer of Logic Pro - Apple Pro Training Series Book and Apple Certification Exams.

Apple Certified Master Trainer Logic Pro X 10.4, 10.3, 10.2, 10.1, 10.0
Apple Certified Pro End User Logic Pro X 10.4, 10.3, 10.2, 10.1, 10.0
Apple Certified Master Trainer Logic Studio 9
Apple Certified Trainer Logic Pro 9 Adv
Apple Certified Trainer Logic Pro 9
Apple Certified Master Pro Logic Studio 9
Apple Certified Pro End User Logic Pro 9 Adv
Apple Certified Pro End User Logic Pro 9
Apple Certified Master Trainer Logic Studio 8
Apple Certified Trainer Soundtrack Pro 2
Apple Certified Trainer Logic Pro 8 & Logic Pro 8 Adv
Apple Certified Master Pro Logic Studio 8
Apple Certified Pro Soundtrack Pro 2
Apple Certified Pro End User Logic Pro 8 & Logic Pro 8 Adv
Apple Certified Trainer Logic Pro 7 & Logic Pro 7 Adv
Apple Certified Pro End User Logic Pro 7 & Logic Pro 7 Adv

Ex'pression Center for New Media

Bachelor of Applied Science (BASc), Sound Arts (Honors)

Ex'pression Center for New Media

Emeryville, CA, USA: Bachelor of Applied Science (BASc), Sound Arts (Honors)

Acoustics, Recording, Mixing, Mastering, Sound Design, Post Production, Signal Processing, Electronics, Electronic Composition, Interactive Audio, Multimedia Programming