# Cláudia Conceição

# Frontend designer

# **Experience**

#### Frontend designer

BOLD International (client: Celfocus)

- July 2016 Present
- Led the design implementation (html, css, js) for an internal product
- Led the design implementation for a POC with Siebel Open UI
- Implemented the design of the Vodafone Ireland portal
- Used HTML, CSS, SCSS, Gulp JS, Siebel Open UI

#### UI/UX designer

Linkedcare

May 2015 - May 2016

- Redesigned some features of the Portuguese Linkedcare app
- Designed the Linkedcare app for the United States
- Prototyped a Linkedcare mobile app
- Used Sketch, InVision, Framer, HTML, CSS, SCSS

#### **UI/UX designer**

AZinec (freelancer)

- 2014 2015
- Designed the UI and UX of various websites
- Used Illustrator, Photoshop

# Graphic designer

Bakelit Multi Art Center Set 2013 - Oct 2013

- Designed marketing posters, banners
- Edited images and photos
- Used Illustrator, Photoshop, Premiere

# Education

## **ERASMUS Exchange Program**

Technische Universiteit Eindhoven, The Netherlands *Feb 2014 - Jun 2014* 

## Interactive Multimedia Master's degree

University of Aveiro, Portugal 2012 - 2014

# Product and Interaction design

Aalto University, Helsinki July 2013

## Marketing

Technical University of Kosice, Slovakia *Feb 2013* 

## Interaction design

Danmarks Tekniske Universitet, Denmark July 2012

## **ERSMUS Exchange Program**

Univerzita Tomáše Bati ve Zlíně, Czech Republic Feb 2012 - May 2012

#### New Tecnologies of Communication Bachelor's degree

University of Aveiro, Portugal 2009 - 2014

# **Proficiencies**

#### Coding

HTML, CSS, Gulp, JS

#### Tools

Sketch, InVision, Framer, Zeplin, Illustrator, Photoshop, Premiere, InDesign, Balsamiq

## Skills

Frontend, Interface design, Prototyping, User Research, Usability Testing