CALHACKS 2.0

California Memorial Stadium, UC Berkeley

Oct 9 - 11, 2015

Cue the encore — Last fall, Cal Hacks brought together 1,800 hackers to to build everything from mind-reading drones to motion-gesture authentication systems. This year we return, standing on the shoulder of last year's giant, to bring together the best and brightest collegiate hackers from over 50 schools across the nation.

For Cal Hacks 2.0, we're going "back to the hacks"— the pure ingenuity of innovative college students stretching and breaking the limits of technology. We're extending the science fair style "hack expo" to offer all hackers the ability to demonstrate their projects in a low-stress environment to truly showcase their individual skills. 3D printers, laser cutters, soldering stations, and other equipment will be provided for free to all hardware hackers. Sponsors are encouraged to award their own sponsored prizes to teams of their choice for the best use of their API or hacks that align with their business values.

Why Sponsor Cal Hacks?

Sponsoring Cal Hacks is an excellent way to get in touch with computer science and engineering students who love to hack. Our hackers have gone on to become distinguished leaders of the tech community, founders of YC-backed startups, and conductors of groundbreaking research.

As a sponsor, you will have incomparable access to these top technical talents. Having your engineers work alongside our hackers is an excellent way to assess their skill and cultural fit. With additional benefits such as recruitment dinners and sponsored hacking areas, you'll find your perfect hire in no time!

Finally, you'll find that Cal Hacks is one of the best places to test your products on hackers who fit the same demographic as your customers. From quality control to product/market fit, you'll get all the feedback you need as our hackers push technological boundaries using your hardware or API!

Popular Benefits

Last Fall, our sponsors got the most value out of these benefits:

- Recruit top hackers
- Demo your API
- Hold tech workshops
- Access our resumé book
- Provide mentorship for hackers
- Develop brand presence
- Distribute company swag
- Sponsor a Den *(themed rooms for specifics hacks, e.g. an iOS Den or a VR Den)*

[Website](#) | [Facebook Page](#) | [Twitter](#) | sponsor@calhacks.io

Last edited on July 20, 2015

SPONSORSHIP TIERS

Package	Cub	Brown Bear	Grizzly Bear	Polar Bear	Panda Bear (3 left)	Golden Bear (1 max)
Cost	$2,000	$6,000	$9,000	$14,000	$25,000	
Unlimited Mentors and Engineers	✔	✔	✔	✔	✔	✔
Access to Sponsor Lounge	✔	✔	✔	✔	✔	✔
Sponsored API Prize		✔	✔	✔	✔	✔
API Demo		✔	✔	✔	✔	✔
Co-host						✔
Recruiting						
Distribute Recruiting Materials	✔	✔	✔	✔	✔	✔
Personal Table			✔	✔	✔	✔
On-Site Interviews				✔	✔	✔
Resume Book				✔	✔	✔
Sponsor a hacker "Den"				✔	✔	✔
Curated Recruiting Lunch/ Dinner					✔	✔
Branding						
Logo on Cal Hacks website	✔	✔	✔	✔	✔	✔
Distribute Swag	✔	✔	✔	✔	✔	✔
Logo on T-Shirt		✔	✔	✔	✔	✔
Item in all Attendee Swag-bags			✔	✔	✔	✔
Sponsor a Meal/Snack			✔	✔	✔	✔
Host a Workshop			30 mins	30 mins	1 hour	1 hour
Sponsored Mini-Event					✔	✔

If you are interested in becoming a sponsor, contact us at sponsor@calhacks.io.

We have special options for VCs, incubators, API companies, and food vendors. Please reach out to us for more details.

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