Update :

1/ generate Url :

1.1 <u>clinic page</u>
    En =>mytripmed.com/{clinic-name}
    FR =>mytripmed.com/fr/{clinic-name}

1.2 <u>search results pages url</u>
    url created if :
- **search with country** : added after domaine name : {treatment}– { country}
  En => mytripmed.com/clinic/{treatment}/{country}/
  FR => mytripmed.com/fr/clinique/{treatment_fr}/{country_fr}/

- **search without country** : added after domaine name : {treatment}
  En => mytripmed.com/clinic/{treatment}/
  FR => mytripmed.com/fr/clinique/{treatment_fr}/

    ⇨ all **possible urls for results pages** and clinic pages will be added to sitemap

- sitemap
create 2 sitemap.xml one for french and one for english

2/ generate title and description

Title :
- clinic page title:
En => {clinic-name} in {country} - Mytripmed
FR => {clinic-name} en {country_fr} - Mytripmed

- reults page title :
En => {treatment} in {country}, compare prices - Mytripmed
FR => {treatment_fr} en {country_fr}, comparez les prix - Mytripmed

Description :
- clinic page description:
En => {clinic-name} in {city}, {country}, offers a wide range of medical treatments, { treatment_random1}, {treatment_random2} ….
FR => {clinic-name} à {city_fr} en {country_fr}, propose toute une palette de soins médicaux, entre autres { treatment_fr _random1}, {treatment_fr _random2} ….

- reults page description :
En => {treatment} in {country} - Compare prices of doctors and clinics, read real patient reviews and book an appointment online for your {treatment}.
FR => {treatment_fr} en {country_fr} - Comparez les prix des médecins et des cliniques, lisez les avis des patients et prenez rendez-vous en ligne pour votre {treatment_fr}.

3/ Generate <h1> and number of results for results pages :

<H1> :
En => {treatment} in {country}
FR => {treatment_fr} en {country_fr}
number of results Under <H1> :
En => All {number _of_results} {treatment} Clinics in {country}
FR => Les { number _of_results} cliniques spécialisées pour {treatment_fr} en {country_fr}