

FAIR OAKS RECREATION AND PARK DISTRICT

Standing Committee Special Meeting

A Special Meeting of the Standing Policy Review Committee has been called by
the Committee Chair

Chair: Darren Mounts

Member: Ralph Carhart

The Policy Review Committee, will be conducted via Zoom and in person:

Join Zoom Meeting:

<https://us02web.zoom.us/j/87345380207>

Meeting ID: 873 453 80207

FAIR OAKS RECREATION AND PARK DISTRICT

DISTRICT OFFICE

4150 Temescal Street

FAIR OAKS, CA 95628

Monday, October 7, 2024

10:00 AM

1. CALL TO ORDER

2. AUDIENCE/PUBLIC COMMENT (NON-AGENDA ITEMS)

(Any person may address the Board upon any subject within the jurisdiction of the Fair Oaks Recreation and Park District. Each speaker is limited to a maximum of THREE (3) minutes. Any matter requiring Board action will be referred to staff or committee for a report and action at a subsequent meeting).

3. AGENDA

3.1. Standing Policy Review Committee:

3.1.i. Review And Discussion Of New Policies: Donor Policy, Public Art Policy.

Documents:

[DONATION POLICY_FORPD .PDF](#)

[PUBLIC ART POLICY_FORPD.PDF](#)

I, Michael J. Aho, District Administrator for the Fair Oaks Recreation and Park District, do hereby certify that this agenda has been posted at 4150 Temescal Street, Fair Oaks, California at least 24 hours prior to the Special Meeting of the Policy Review Committee of the Board of Directors in accordance with Government Code Section 54950.5, the Ralph M. Brown Act.

If you need a disability related accommodation to participate in these

meetings, please contact the Park District Office at (916) 966-1036 (voice) or (916) 966-9863 (fax).



Donation, Donor Recognition and Gift Policy for Fair Oaks Recreation & Parks District

A. PURPOSE:

The purpose of this policy is to provide clear guidelines for accepting, managing, and recognizing donations made to the Fair Oaks Recreation & Park District (FORPD). This policy ensures consistency in how donations are handled, how donor generosity is acknowledged, and how contributions align with the district's mission to enhance arts, recreation, and cultural services within the community.

B. DEFINITIONS:

1. **Donation:** A voluntary contribution to FORPD, given without expectation of significant return, which can be monetary, in-kind, or services. Donations may be unrestricted, allowing district discretion in utilization, or restricted for specific programs or initiatives as designated by the donor. (types: Monetary, in-kind, sponsorships, legacy)
2. **Gift:** A voluntary offering that may provide a personal benefit to the recipient, not purchased through fair market value considerations.
3. **Donor:** Any individual, family, organization, or business entity providing a donation to FORPD.
4. **Donor Recognition:** Acknowledgment of donations through various platforms and methods as detailed in this policy.
5. **Donation Agreement:** A formal agreement that details the conditions and restrictions of a donation, outlining the obligations of both the donor and FORPD.

C. GENERAL PROVISIONS:

1. **Acceptance of Donations:** FORPD welcomes both unrestricted and restricted donations that enhance the district's services and community offerings. However, the district reserves the right to decline donations that do not align with its strategic objectives or that may impose undue obligations.
2. **Public Trust and Compliance:** All donations must be consistent with the district's mission and comply with relevant regulations. Donations should not be used for personal benefit of any FORPD official or employee.
3. **Anonymous Donations:** Donations made anonymously will be handled by the District Administrator or their Designee to ensure proper allocation and recognition in alignment with district policies.
4. **Donor Benefits:** While donations may enhance the donor's recognition within the community, no preferential treatment or consideration will be provided by FORPD in its operational decisions or business dealings.

D. PROCEDURES:

1. Donation Review and Acceptance:

- Donations up to \$5,000 can be accepted by the District Administrator.
- Donations exceeding \$5,000 must be approved by the FORPD Board.
- A Donation Acceptance Form must be completed for all contributions that are not associated with a specific event or campaign to ensure alignment with district goals.

2. Acknowledgment and Recognition:

- **Tiered Donor Recognition:** Donors will be acknowledged based on their contribution level (see Section E). Recognition methods include but are not exclusive to digital platforms, printed recognition, donor walls, and recognition events.
- Donors will also receive a formal acknowledgment email with tax documentation, where applicable.

3. Use of Donations:

- Restricted donations will be used for their designated purpose.
- Unrestricted donations will be allocated to areas of need as determined by the District Administrator and/or Board with recommendation from the Fair Oaks Recreation Foundation.

4. Reporting and Transparency:

- Annual reports will detail the usage of donations and their impact on community programs, providing transparency to donors and the public.
- Regular updates will be provided to the community and stakeholders through meetings and district publications.

E. DONOR RECOGNITION METHODS

Digital Recognition: Donors are acknowledged on FORPD's official website, social media platforms, and in digital newsletters. This form of recognition allows for timely and widespread acknowledgment of donor contributions.

Recognition Events: Annual recognition events, such as galas and exclusive tours, will celebrate donor contributions. Donors will also be recognized in the annual staff report presented to the Board of Directors

Printed Materials: Donors are acknowledged in annual reports, event programs, and other publications. These materials detail the impact of donations and provide donors with a tangible acknowledgment of their contribution.

Donor Wall Recognition: The donor wall, located outside the Veterans Memorial Amphitheatre, will serve as a lasting tribute to supporters. Recognition will be based on the following tiers:

The donor wall is located prominently in the stone wall outside of the Veterans Memorial Amphitheatre, will serve as a lasting tribute to the individuals, businesses, and organizations that support the Arts, Recreation and the Parks in Fair Oaks. Recognition will be awarded based on the tier system outlined in this policy. Recognition terms are consistent with California's regulations governing public entities like special districts. Contributions may be cumulative over a period (e.g., five years) to meet the recognition thresholds, which are subject to approval by FORPD Board to ensure compliance with its mandate.

- **Recognition Plaques:** Will be designed uniformly, with distinctions only in size, placement, and character limits based on donation tiers.
- **Approval and Customization:** FORPD reserves the right to approve all inscriptions and donor names/logos to ensure they are consistent with the mission and values of the district.
- **Anonymity Option:** Donors may remain anonymous upon request, although recognition on the donor wall will not be possible in these cases.

Recognition Tiers and Details

- **Patron (\$500–\$999):** Name engraved on a shared plaque within the "Patron" section of the wall.
- **Benefactor (\$1,000–\$4,999):** Individual plaque with the donor's name and/or business logo.
- **Silver Sponsor (\$5,000–\$9,999):** A larger plaque with the donor's name or business logo, plus an additional line of text (25 characters max).
- **Gold Sponsor (\$10,000–\$24,999):** Prominently placed plaque with enhanced design features, including the donor's name/logo and two lines of text (50 characters max).
- **Platinum Sponsor (\$25,000+):** A distinct section of the wall with a custom-designed plaque or dedicated space. This includes the donor's name, logo, and a personalized inscription (75 characters max).

Cumulative Contributions

- Contributions can be cumulative, allowing donors to reach higher recognition tiers over a period of five years.
- This approach enables supporters to build towards more prominent recognition as their cumulative donations increase.

Terms of Recognition:

- Standard recognition on the donor wall is set for a period of 10 years to ensure that the wall reflects ongoing support and community engagement.
- Continued acknowledgment after this period can be secured through additional contributions, updates to the facility, or special circumstances reviewed by the Foundation.

Ethical Standards:

- All forms of donor recognition adhere to the highest ethical standards, ensuring that no preferential treatment or undue influence is implied or granted to donors in return for their gift.
- FORPD maintains transparency and objectivity in its operations and relationships with donors, upholding the integrity of its mission and the trust of the public

Maintenance and Upkeep

The donor wall will be regularly maintained to ensure it remains a dignified and respectful tribute to our benefactors. This includes cleaning, repairs, and updates to maintain the integrity and appearance of the plaques and inscriptions.

DONATION AGREEMENTS

For significant or restricted donations, a formal agreement will be drafted to specify the terms of the donation, including any specific donor conditions, intended use of the funds, and obligations of FORPD.

Significant or restricted donations could require a portion of the donation set aside for on-going maintenance.

CONDITIONS OF ACCEPTENCE

Fair Oaks Recreation & Park District reserves the right to decline donations that:

- Are inconsistent with the mission or values of the district
- Come with conditions that may impose an undue burden or obligation on Fair Oaks Recreation & Park District.
- Conflict with existing sponsorships or partnerships

F. SCHOLARSHIPS

The Fair Oaks Recreation & Park District (FORPD) offers scholarship programs to support individuals who may not otherwise be able to afford program fees and registration costs for various activities. These scholarships are particularly aimed at helping youth and seniors from low-income families in the Fair Oaks area participate in district programs.

Scholarship Programs Offered by FORPD:

1. **Don Ralls Memorial Scholarship:** This scholarship was established in memory of Don Ralls, a former District Board Member, to provide financial assistance primarily for program fees and other registration-related costs. It is open to youth and seniors, ensuring they can access recreational opportunities regardless of financial constraints.
2. **Rachel Anne Gray Memorial Scholarship:** Created in honor of Rachel Anne Gray, this scholarship awards financial support to high school seniors who demonstrate significant commitment to community and school service. The scholarship provides several grants in varying amounts to assist with educational and developmental pursuits.

How the Scholarships Work:

- **Utilization of Funds:** Scholarship funds can be applied toward registration fees for a variety of FORPD programs, including classes, leagues, and camps. The aim is to make recreational activities accessible to all community members, fostering inclusiveness and engagement.
- **Employer-Sponsored Matching Gift Programs:** FORPD encourages donors and participants to explore employer-sponsored matching gift programs, which can potentially double or triple the impact of their contributions. This initiative not only increases the available resources for scholarships but also enhances the overall community support for recreational programs. Participants in such programs are advised to provide necessary documentation to their employers to secure matching funds, which FORPD can assist with by providing confirmation of the donations.
- **Authorization of Scholarships:** The District Administrator is responsible for reviewing and approving all scholarship applications. This ensures that scholarship funds are allocated and fairly and equitably, prioritizing those who demonstrate the greatest financial need. The District Administrator's authorization guarantees that the scholarship process aligns with FORPD's commitment to accessibility and inclusiveness in recreational programs.

These scholarships and matching gift opportunities demonstrate FORPD's commitment to accessibility and community engagement, ensuring that financial barriers do not hinder participation in valuable recreational and cultural activities.

For more details on these scholarships, including how to apply, you can visit the [FORPD Scholarships Page](#).

G. ENDOWMENT FUND

The Endowment Fund for FORPD are held and trusted by the Fair Oaks Recreation Foundation and serves as a critical financial foundation to ensure the long-term sustainability and growth of the district's programs and facilities. Endowments are funds that are maintained in perpetuity, with the principal amount invested to generate earnings. These earnings are then used to fund various initiatives according to the donor's wishes and the district's strategic goals.

Uses of Endowment Funds

- **Program Sustainability:** Endowment earnings can provide ongoing support for key programs, such as arts education classes, public theater productions, and community sports leagues, ensuring they continue regardless of economic fluctuations.
- **Facility Upgrades and Maintenance:** Regular maintenance and upgrades of facilities, including theaters, sports fields, and community centers, can be funded to meet safety standards and enhance user experience.
- **Scholarships:** Endowment funds can be allocated to scholarship programs that make arts and recreation programs accessible to underrepresented and low-income community members.
- **New Initiatives:** As community needs evolve, endowment funds can provide seed money for innovative new programs or services that address emerging interests or challenges.

- **Emergency Reserve:** A portion of the endowment can serve as a reserve fund to protect the district against unforeseen financial challenges, ensuring the continuity of operations during economic downturns or other crises.

Building the Endowment Fund

- **Donor Contributions:** Individuals, families, and corporations can contribute to the endowment through one-time gifts, multi-year pledges, or planned to give such as bequests and charitable trusts.
- **Matching Gifts:** FORPD may seek matching gifts from businesses or grant-making organizations to leverage donor contributions, effectively doubling the impact of the gifts.
- **Fundraising Campaigns:** Special campaigns and events can be organized to directly support the growth of the endowment fund.

Benefits to Donors

- **Lasting Impact:** Donations to the endowment fund represent a permanent investment in the community, providing lasting benefits across generations.
- **Recognition:** Significant contributions can be recognized through naming opportunities within district facilities or programs, aligning with the donor's preferences and the district's recognition policies.
- **Tax Advantages:** Contributions to the endowment fund are tax-deductible to the fullest extent of the law, providing financial benefits to the donors.

H. PLANNED GIVING

Planned giving offers donors the opportunity to leave a legacy at the Fair Oaks Recreation & Park District, ensuring the continued vibrancy and sustainability of its arts and recreation programs for future generations. Planned Giving funds are donated the Fair Oaks Foundation on behalf of FORPD. This form of giving allows donors to integrate philanthropic plans with their overall financial, tax, and estate planning goals, often with significant benefits to both the donor and the district.

Types of Planned Gifts

- a. **Bequests:** One of the simplest forms of planned giving, a bequest allows donors to designate the Fair Oaks Recreation & Park District as a beneficiary in their will or trust. Donors can specify a certain dollar amount, a particular asset, or a percentage of their estate to go to Fair Oaks Recreation Foundation.
- b. **Charitable Remainder Trusts (CRTs):** This type of trust allows donors to convert highly appreciated assets into lifetime income. It reduces taxes and increases income, and whatever remains in the trust at the end of the term is donated to Fair Oaks Recreation Foundation.
- c. **Charitable Lead Trusts (CLTs):** Opposite of CRTs, CLTs allow donors to give assets to a trust that pays its income to Fair Oaks Recreation Foundation for a number of years or a lifetime. After this period, the assets are transferred back to the donor or heirs, often with significant tax savings.

- d. **Gifts of Retirement Assets:** Donors can designate Fair Oaks Recreation Foundation as the beneficiary of their retirement accounts (IRA, 401(k), etc.), which can help heirs avoid double taxation on the inheritance of these assets.
- e. **Gifts of Life Insurance:** By naming Fair Oaks Recreation Foundation as a beneficiary of a life insurance policy, donors can provide a substantial gift at a relatively low cost, subject to premium payments.

Benefits of Planned Giving

- **Tax Advantages:** Many forms of planned giving provide significant tax deductions. For example, bequests are exempt from estate tax, and CRTs can reduce income and capital gains taxes.
- **Estate Planning:** Integrating charitable gifts into estate planning can enhance the financial plans and reduce the tax burden on the donor's estate.
- **Sustainable Support:** Planned gifts provide a critical source of long-term funding that helps ensure the sustainability of FORPD's programs and facilities.

Recognizing Planned Giving Donors

- Donors who make planned gifts are recognized according to the levels of their contributions, similar to other forms of giving, unless anonymity is requested. Special recognition events and memorials can be arranged to honor these commitments.
- Planned giving donors can be included in the Legacy Circle, a special category of recognition for those who have made a lasting commitment to the future of FORPD through their estate plans.

Commitment to Donor Intent

- **Respecting Donor Wishes:** FORPD is committed to honoring the specific wishes of all planned giving donors regarding how their future gifts are to be used, whether they support general operations, specific programs, or capital initiatives.
- **Transparency and Reporting:** Planned giving donors receive regular updates on the impact of their intended contributions and are assured that their future gifts will be used according to their wishes.

I. CORPORATE SPONSORSHIPS AND NAMING RIGHTS

Corporate sponsorships and naming rights offer valuable opportunities for businesses to align with the community-centric values of the Fair Oaks Recreation & Park District (FORPD), while gaining significant visibility and recognition. These partnerships are designed to foster mutual benefits, enhancing both the corporate sponsor's community presence and FORPD's ability to deliver high-quality arts and recreation programs.

Types of Corporate Sponsorships

- **Event Sponsorships:** Corporations can sponsor specific events, performances, or series, which may include branding opportunities at the event, in promotional materials, and through social media mentions.

- **Program Sponsorships:** Support can be directed toward specific arts and recreation programs, helping to cover costs and expand offerings. Sponsors receive acknowledgment in program-related communications and materials.
- **Facility Sponsorships:** Corporations can sponsor amenities or facilities within the park district, such as playgrounds, sports fields, or community rooms. This type of sponsorship might include signage or naming within the facility.

Naming Rights Opportunities

Naming rights present a high-profile branding opportunity, allowing a corporation's name to be permanently associated with part of the FORPD's facilities or programs. This is a significant form of sponsorship that reflects a deep commitment to the community and provides lasting visibility.

- **Facilities:** Opportunities might include but not limited to theaters, galleries, athletic fields, and community rooms and/or centers. Each naming agreement is crafted to respect the needs of both the sponsor and the community.
- **Programs:** Naming rights can also be extended to key programs, such as educational series, concert series, special events or sports leagues.

Terms and Conditions

- **Duration:** Naming rights are typically granted for a predetermined period, which may range from 5 to 20 years, based on the level of contribution and the nature of the asset.
- **Renewal:** Terms for renewal or extension of naming rights are discussed prior to the expiration of the current agreement, providing an opportunity for continued partnership.
- **Approval Process:** All corporate sponsorships and naming rights are subject to approval by the FORPD board to ensure that partnerships align with the district's mission and community standards. The district retains the authority to vet all potential sponsors to maintain the integrity of the community spaces.
- **Visibility and Acknowledgment:** Sponsor names and logos are placed in strategic, highly visible locations, ensuring maximum exposure while maintaining aesthetic and environmental standards set by FORPD.

Benefits to Sponsors

- **Brand Visibility:** High visibility in community settings and associated media increases brand recognition and customer goodwill.
- **Community Engagement:** Direct involvement in community enhancements helps build strong community relations and can enhance corporate reputation as a committed community partner.
- **Tax Advantages:** Contributions made through corporate sponsorships and naming rights can be tax-deductible, providing financial benefits to the sponsoring entity.

Corporate Responsibility and Alignment

- **Sustainability Initiatives:** Corporations that emphasize sustainability and social responsibility find alignment with FORPD's commitment to environmental stewardship and community health.

- **Diversity and Inclusion:** Sponsorships also support FORPD's initiatives for promoting diversity and inclusivity within community programs, resonating with corporate values of equity and representation.

J. DONOR-ADVISED FUNDS (DAFS)

Provide an efficient and flexible way for donors to manage their philanthropy through a tax-advantaged account, where donors can contribute funds and recommend grants to charitable organizations like the Fair Oaks Recreation & Park District (FORPD) over time. This method of giving allows donors to make a charitable contribution, receive an immediate tax benefit, and then recommend grants from the fund on their own timeframe.

Benefits of Donating Through DAFs

- **Tax Efficiency:** Contributions to DAFs are immediately tax-deductible in the year they are made, offering a flexible way to manage annual charitable deductions.
- **Simplicity:** Donors can manage all their charitable giving through one account, simplifying tracking and administration.
- **Flexibility:** Donors have the flexibility to recommend grants at their convenience and the ability to anonymously support causes they care about.
- **Strategic Philanthropic Planning:** DAFs allow donors to build a long-term strategy for major giving instead of making ad-hoc donations.

Using DAFs to Support FORPD

- **Unrestricted Gifts:** Donors can recommend unrestricted gifts, which give FORPD the flexibility to use funds where they are needed most.
- **Restricted Gifts:** Donors can specify that their DAF grants go toward specific programs, projects, or initiatives within FORPD.
- **Endowment Contributions:** Donors can direct DAF grants to FORPD's endowment, providing a lasting legacy that supports the district's future.

Recognition for DAF Donors

- **Acknowledgment:** FORPD acknowledges all DAF contributions in accordance with donor recognition policies, unless anonymity is requested.
- **Transparency:** FORPD commits to transparency in how DAF contributions are used, providing donors with reports and updates on the impact of their support.

Establishing a DAF

- **Setting Up:** Donors interested in establishing a DAF can do so through many financial institutions, community foundations, or other entities that offer DAF services.
- **Consultation:** FORPD encourages donors to consult with their financial advisors to understand the benefits and implications of creating and using a DAF for charitable giving.

K. DONOR RIGHTS AND TRANSPARENCY

Donors will receive:

- Acknowledgment of their donation
- Tax documentation where applicable
- Information on how their donation will be used
- Regular updates on the impact of their contribution

FORPD is committed to transparency in managing donations, ensuring contributions are used efficiently and responsibly.

All donors will receive an acknowledgment of their gift and, where applicable, tax documentation. They will be informed of how their donation will be used and provided with regular updates on the impact of their contribution. Fair Oaks Recreation & Park District is committed to transparency and accountability in the management of donations.

FINANCIAL MANAGEMENT

All donations will be handled in accordance with California law governing special districts, ensuring full transparency and accountability. Donors will receive appropriate tax documentation as allowed by law. Contributions will support the operations, maintenance, and programs of FORPD, and can be earmarked for specific initiatives with district approval

- All donations received from The Fair Oaks Recreation Foundation will be used to support the FORPD's operations, programs, and maintenance or other dedicated campaigns at the district.
- Donors will receive a receipt for their contributions, which will be tax-deductible as allowed by California law.

CONTACT INFORMATION

For more information or to apply for Inquiry about Donations for the District, please contact:

FORPD District Administrator
4150 Temescal Street
Fair Oaks, CA 95628
916-966-1036
foundation@forpd.org

AMENDMENTS, GOVERNANCE AND MANAGEMENT:

- This policy is subject to review and amendment by the FORPD Board to ensure it remains relevant to the district's needs and compliance with legal standards.

- **Investment Strategy:** The Endowment Fund is managed by a professional investment manager under the guidance of the Foundation and in accordance with a conservative investment policy designed to preserve capital while generating income.
- **Transparency and Reporting:** FORPD commits to high standards of transparency and accountability, providing annual reports to donors on the status of the fund, its performance, and the impact of their contributions.



Public Art Policy for Fair Oaks Recreation & Parks District

PURPOSE: The Fair Oaks Recreation & Park District is dedicated to enriching the community through public art that is accessible to all. This policy provides a clear framework for the selection, acquisition, installation, and maintenance of public art throughout District parks and facilities, including the Fair Oaks Performing Arts Center, ensuring that public art is a vital part of daily community life.

OBJECTIVES:

- **Integrate Art:** Incorporate art into the daily lives of district residents and visitors, making public spaces more engaging and reflective of community culture.
- **Support Artists:** Showcase and support local and regional artists.
- **Cultural Reflection:** Create public art that reflects the diversity, history, and values of Fair Oaks.
- **Enhancement of Public Spaces:** Improve the visual appeal of public spaces and facilities.
- **Foster Identity:** Strengthen community identity and pride by promoting artwork that resonates with the values and history of Fair Oaks.
- **Collaboration:** to define the relationship between artists, the District, and public art.

SCOPE:

- **Application:** This policy applies to all public art projects commissioned, acquired, or displayed by Fair Oaks Recreation & Parks District, including but not limited to parks, public spaces, and facilities.
- **Types of Art:** Includes both permanent and temporary installations, ranging from murals and sculptures to functional art such as benches and infrastructure projects.
- **Inclusivity Focus:** The policy emphasizes ensuring that public art is accessible to individuals of all abilities by considering site placement and interaction in relation to accessibility standards and guidelines.

FUNDING:

- **Diverse Sources:** Public art will be funded through a variety of sources, including district capital improvement budgets, grants, private donations, business sponsorships, and a potential "percent-for-art" program where a percentage of capital improvement project budgets are allocated to public art.
- **Community Contributions:** Opportunities for direct community involvement in funding art projects, such as crowd-sourced funding, donor walls, and naming rights, will be explored to encourage community ownership and investment in the arts.

SELECTION PROCESS:

- **Open and Transparent:** The selection process will be inclusive and transparent, involving calls for artists, community input, and selection panels, appointed by FORPD Board that reflect the diversity of the district's population.
 - **Equitable Representation:** Selection panels can be composed of FORPD Board Members, district staff, local artists, arts professionals, and community representatives to ensure diverse perspectives are considered.
 - **Community Voice:** Art selection will involve significant community engagement, including workshops, surveys, and public forums to ensure the art reflects community interests and desires.
 - **Criteria:** Artworks will be evaluated based on artistic merit, relevance to the community, inclusivity, durability, maintenance requirements, environmental impact, and public safety.
1. Artist Calls and Community Input:
 - Publicly announced calls for artists, ensuring wide visibility to attract diverse artistic contributions.
 - Public announcements will be made on all district owned social media platforms, as well as through electronic mail services (email blasts). If appropriate and aligned with printing the district will include the call in considered publications.
 - Facilitate community workshops or meetings where residents can provide input on the type of art they wish to see in their public spaces.
 2. Selection Committee:
 - Form a selection committee that could include artists, community leaders, arts professionals, and members of the public. This committee reviews submissions based on set criteria such as artistic merit, relevance to the community, and sustainability.
 3. Focus on Local Artists:
 - Prioritize local artists in the selection process to support and develop local art community.

SITE SELECTION:

- **Criteria:** Sites will be chosen based on visibility, accessibility, community significance, and integration with the surrounding environment. Special attention will be paid to ADA compliance and ensuring that public art is accessible to individuals with disabilities.
- **Key Locations:** Rotating and/or permanent installations will be featured in high-traffic parks and facilities such as the Fair Oaks Performing Arts Center, Community Clubhouse, Village Park and other Park and Facilities. Locations within parks, such as playgrounds, picnic areas, and walking trails, will also be considered to create an immersive experience.
- **Integration with Nature:** Public art that interacts with the natural landscape, such as environmental or eco-friendly art, will be prioritized to promote sustainability and enhance the natural beauty of parks.

MAINTENANCE AND CONSERVATION:

- **Ongoing Care:** An annual budget will be allocated to maintain and conserve public art, ensuring its longevity and vibrancy. This will include routine inspections and any necessary repairs or restorations.

- **Partnerships for Maintenance:** Fair Oaks Recreation & Parks District may partner with local businesses, schools, or community groups to fund and/or operate the maintenance and preservation of public artworks, creating a shared sense of responsibility and engagement.

DEACCESSION AND ROTATION OF PUBLIC ART:

1. Deaccession Criteria:

- **Condition:** Artworks that are no longer maintainable due to damage, deterioration, or safety concerns may be considered for removal.
- **Relevance:** Art that no longer aligns with the community's evolving cultural, historical, or aesthetic values may be considered for rotation or removal.
- **Artist Request:** Artists may request removal or modification of their works due to personal, legal, or artistic reasons, as allowed by acquisition agreements.
- **Space Requirements:** Works may be deaccessioned if space or site changes necessitate relocation or if the area is being repurposed.

2. Process for Deaccession:

- **Initiation:** The deaccession process can be initiated by staff, the public, or the artist, based on one of the above criteria. A formal review will be required to assess the situation.
- **Review Committee:** A deaccession review committee, comprising members of the public art committee, district staff, art experts, and community representatives, will be formed to evaluate the request. They will review the reasons for deaccession and assess alternatives, such as restoration, rotation, or relocation.
- **Artist Consultation:** Artists will be notified of any proposed deaccession. If possible, they will be consulted and given the opportunity to participate in discussions related to their artwork. Their rights under the Visual Artists Rights Act (VARA) and any existing contracts will be fully respected.

3. Community Involvement:

- **Public Notice:** Any proposed deaccession will be announced through public channels, such as the district's website, social media, and local news outlets, to ensure transparency.
- **Public Feedback:** Community members will be invited to provide feedback on proposed deaccession or rotation. A public comment period of 30 days will be provided before final decisions are made.

4. Final Decision:

- **Approval:** The final decision on deaccession or rotation will be made by the Board of Directors, following a recommendation from the deaccession review committee.
- **Reallocation of Art:** If the artwork is deaccessioned, the district will attempt to reallocate it to another location where it may still hold value or, if necessary, remove it entirely in a respectful manner, considering recycling, auction, or return to the artist.

5. Transparency and Documentation:

- **Documentation:** All decisions and processes regarding deaccession or rotation will be thoroughly documented. This will include reasons for removal, the artist's input, public feedback, and final board actions.
- **Respect for Artist Rights:** In cases for specific installations, the artist's moral and legal rights will be honored. Any contractual terms agreed upon during the acquisition of the work, such as notification of intent to remove or destroy, will be followed.

COMMUNITY ENGAGEMENT:

- **Inclusive Participation:** The community will be involved at every stage of the public art process through workshops, public forums, and online platforms to gather feedback and promote transparency.
- **Youth and Education Initiatives:** Efforts will be made to involve schools and youth organizations in public art projects, fostering educational opportunities and youth engagement in the arts.
- **Cultural Inclusivity:** Outreach will ensure that diverse community groups are represented, making public art reflective of all cultural backgrounds within the district.
- **Accessible Programs:** Educational programs and public art tours will be made accessible to all, with accommodations for individuals with disabilities

DOCUMENTATION AND PROMOTION:

- All public art projects will be documented including details about the artist, concept, and location.
- Promotional efforts will include public art maps, digital archives, and features in district publications to enhance public awareness and appreciation of the artworks.

PROSPECTIVE PROJECTS

See Appendix A

IMPLEMENTATION STRATEGIES:

- **Funding:** These projects could be funded through grants, local business sponsorships, or community fundraising initiatives.
- **Promotion:** Promote completed projects via social media, local media, and partnerships with local schools and organizations to engage the community and attract visitors.
- **Evaluation:** Regularly evaluate the impact of these projects on community engagement and satisfaction to inform future public art initiatives.

CHANGES TO THE PUBLIC ART POLICY

The Fair Oaks Recreation & Park District reserves the right to amend this policy as needed to meet changing community needs, legal requirements, or best practices.

CONTACT INFORMATION

For more information or inquiries regarding public art opportunities, please contact:

Arts & Entertainment Manager
4150 Temescal Street
Fair Oaks, CA 95628
916-966-1036
foundation@forpd.org

REVIEW AND AMENDMENTS

- This policy will be reviewed annually by the Fair Oaks Board of Directors.
- Amendments, if necessary, will be communicated to all relevant parties, including donors.

APPENDIX A. **PROSPECTIVE PROJECTS**

1. Wrapping Electrical Boxes:

- Objective: Transform functional infrastructure into vibrant art pieces, enhancing the aesthetic appeal of urban spaces.
- Process:
 - Collaborate with local utilities and government departments to identify eligible electrical boxes.
 - Issue calls for artists with guidelines that encourage designs reflecting local culture, history, or environmental themes.
 - Selection through community voting or a designated committee to promote public engagement.

2. Painting Benches:

- Objective: Utilize benches as canvases for public art to create interactive, colorful seating options throughout public spaces.
- Process:
 - Work with the Parks Departments to select high-traffic areas that would benefit from enhanced visual interest.
 - Artists, especially emerging local artists, are invited to submit designs that make benches inviting and reflective of the community's spirit.
 - Implement a maintenance plan to ensure the longevity and vibrancy of the artwork.

3. Memorializing Demolished Murals:

- Objective: Honor the legacy of past murals and the artists who created them, preserving the historical and cultural narratives of the community.
- Process:
 - Document the original murals through photographs and artist interviews, to be archived and accessible for public viewing.
 - Create plaques or digital installations at the sites of the original murals, describing their history, significance, and the reasons for their removal.