

Exhibit to Agenda Item #1

Brief the Board on SMUD's **Community Impact Plan**.

Board Strategic Development Committee and Special SMUD Board of Directors Meeting

Tuesday, August 6, 2024, scheduled to begin at 6:00 p.m.

SMUD Headquarters Building, Auditorium

Community Impact Plan Accomplishments to Date

Ensuring No Community is Left Behind.



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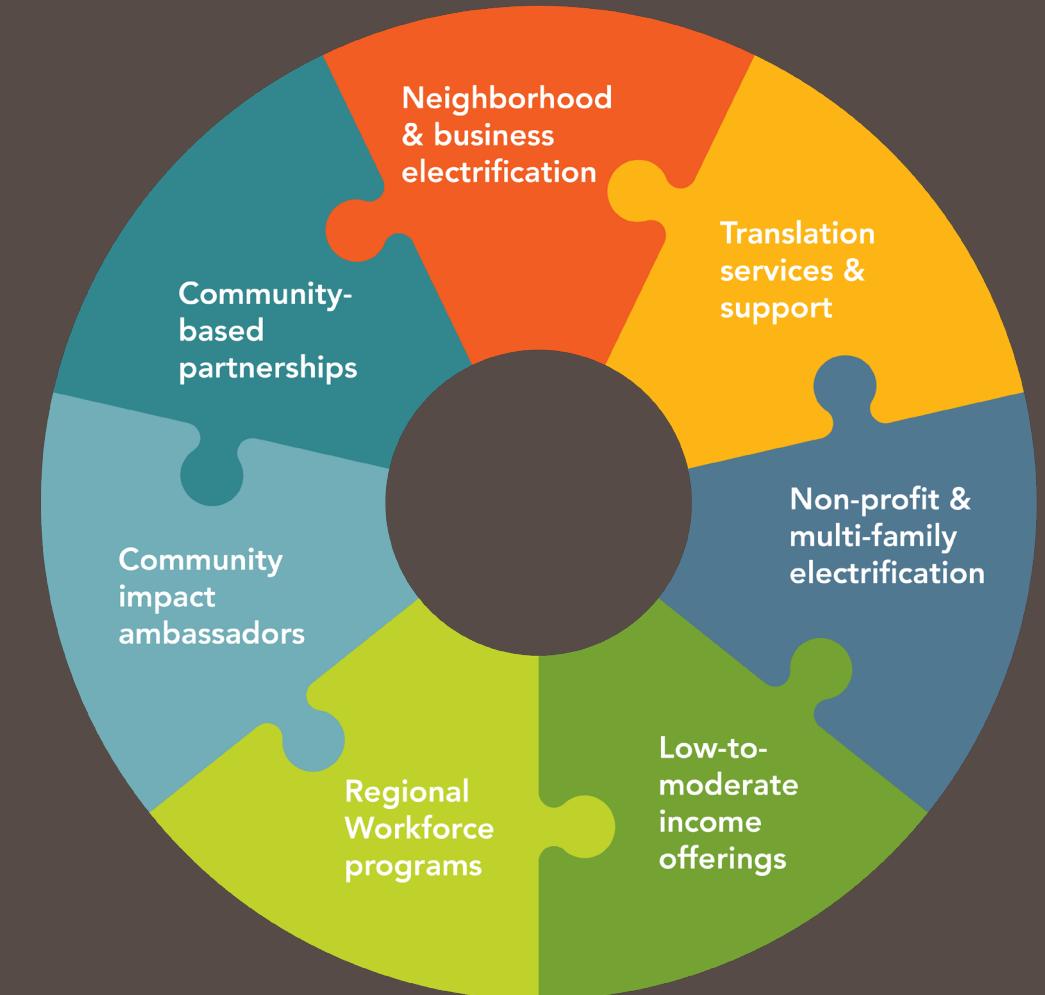
Affordability



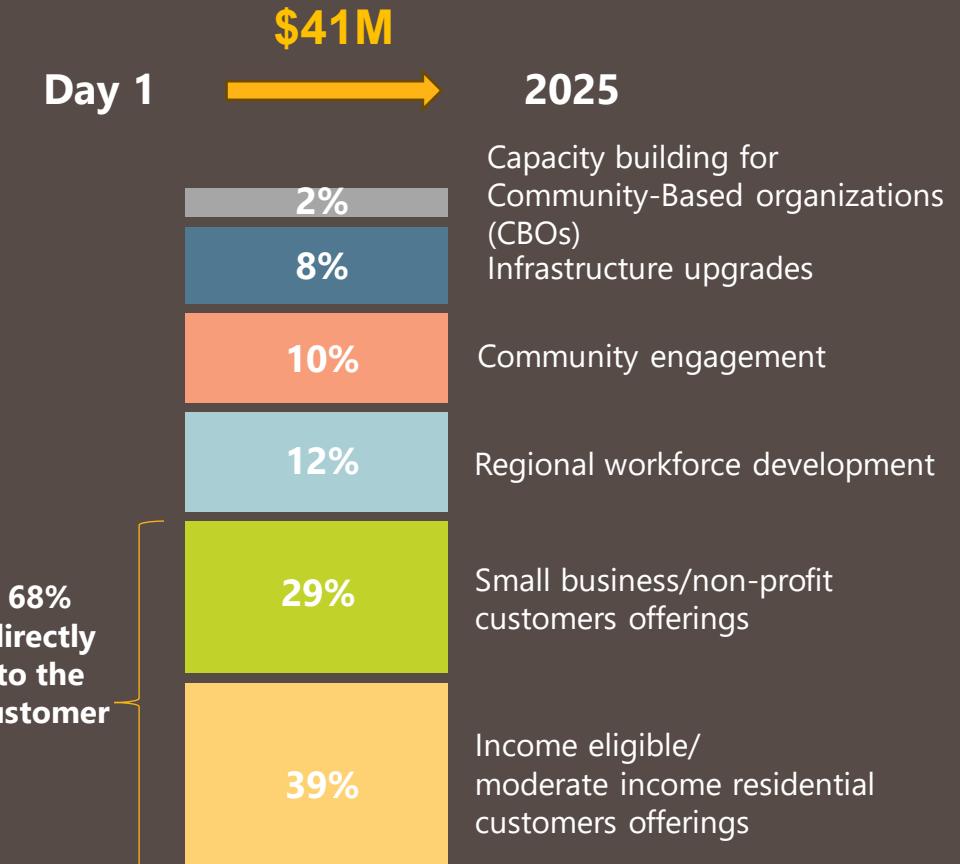
Equitable access



Community engagement



Community Impact Plan – Grant Impacts



\$57.4M and counting...

Day 1 → **2027**

Grant Highlights:

Congressionally-directed funding (Matsui): Building electrification for Meadowview neighborhood

Sacramento Metro Air Quality Management District: Transportation electrification in under-resourced communities

Reliable, Equitable and Accessible Charging for Multi-family Housing (REACH) 1.0 & 2.0; Department of Energy - Transportation electrification in under-resourced communities

CEC Fast & Available Charging for All Californians (FAST): Transportation electrification in under-resourced communities

Community Impact Plan – Pulse check

Results through June 2024



Neighborhood Electrification

3 Year Goal: 2,300 Electrification Measures
1,349 measures installed



Shine Awards

3 Year Goal: 35+ Awards
19 awards



Community-based Partnerships

3 Year Goal: 100+ partnerships
112 partnerships



Commercial Kitchen Electrification

3 Year Goal: 10+ kitchen (50+ measures)
7 kitchens in design, 4 measures installed



Non-Profit /Energy Assistance Program Rate (EAPR) Electrification

3 Year Goal: 22 partnership installations
36 installations



Marketing Collateral

3 Year Goal: 30 new marketing pieces
94 new translated pieces, 11 languages



Zero Carbon Regional Workforce

3 Year Goal: 240 receive training & 120 job placement
185 trained & 85 placed



Business District Electrification

3 Year Goal : 150+ businesses (500+ measures)
40 businesses & 150+ measures in progress



Customer Outreach (Residential Customers)

3 Year Goal: 6,000 Join the Charge sign ups
5,137 sign ups



Customer Outreach (Commercial Customers)

of business walks & # of businesses reached
17 walks & 3,447 live business touches

Community Impact Plan Accomplishments to Date

Ensuring No Community is Left Behind.



1,349+

Neighborhood electrification & energy efficiency measures



36+

Non-Profit/EAPR Partnership Installations



185 (7,600+)

People received workforce training



19 (52)

Nonprofit clean energy & electrification Shine projects

Highlights:

Residential neighborhood electrification

Gardenland, North Highlands, Strawberry Manor, & Meadowview

Non-Profit/EAPR Partnership Installations

Partnerships with Habitat, Grid Alternatives, Community Resource Project & more.



Regional Workforce Development

Expanded career education, training, and job placement

Shine Awards

Expanded investment in clean energy projects for nonprofits

Business District & Neighborhood Electrification



Culturally responsive customer outreach, leveraging community-based partners to bring greater awareness and increased adoption of electrification programs.

Business district
electrification

Del Paso Boulevard, Stockton Boulevard, & more

- Partnership with Property & Business Improvement Districts & Chambers
- Business walks & partner events
- 42 commercial projects in flight

Neighborhood
electrification

Gardenland, North Highlands, Strawberry Manor & Meadowview

- 9 Neighborhood walks
- 9 Community events
- Culturally responsive customer engagement



Business District Electrification

Sammy's Restaurant – Del Paso Boulevard



Highlights:

- 80-year history on Del Paso Boulevard
- Fostering Economic Revitalization
- Partnership with City of Sacramento
- Energy Efficiency & Electrification
Lighting
Refrigeration
Commercial Food Service Equipment
HVAC



Business District Electrification

Greater Sacramento Urban League – Del Paso Heights



Highlights:

- Replaced 6 HVAC units with all-electric heat pumps
- Upgraded old fluorescent lighting with ultra efficient LED lighting
- Installed a state-of-the-art Building Management System for greater control over the zoned HVAC system.



Neighborhood Electrification

Meadowview



Highlights of progress:

- 79 New Energy Assistance Program Rate (EAPR) enrollments
- 60 Assessments completed & 197 Measures installed
- 10 Renters – Energy efficiency measures
- 180 Door hangers
- 39 in person contacts

Sacramento Bread for Life Distribution Center

- 5 HVAC replaced with all electric Heat Pump's
- Fluorescent tube lighting replaced with LED's
- Energy efficient refrigerator
- Heat Pump Water Heater



Repeatable & customizable content for neighborhood electrification.

1. Bilingual email campaign.
2. Dedicated postcard mailer.
3. Bilingual digital ad campaign.
4. Multi-language program handouts.
5. EAPR applications in multiple languages.
6. Community partner newsletter promotions.
7. Event specific door tags to homes on walk.

Programas de asistencia residencial

Các chương trình Hỗ trợ Dân cư

Meadowview Neighborhood Electrification

Programa de Electrificación Vecindario

You may be eligible for FREE home upgrades!

iUsted puede ser elegible para Mejoras de hogar GRATIS!

Here's how to qualify:

1. Review your bill. Are you receiving the Energy Saver Bundle discount? If not, apply online at smud.org/Meadowview.
2. Schedule a preliminary assessment. Call smud.org/Meadowview or 916-732-5659.
3. In-home Assessment. A SMUD Energy Specialist will evaluate your home.
4. Install. Our contractor partners will install equipment and equipment and installation.

Aquí le mostramos cómo calificar y comenzar a ahorrar:

1. Revisión su factura. ¿Está recibiendo el descuento del Programa de Asistencia de Energía (EAPR)? Si no, solicite en línea en smud.org/DeBajoSingresos.
2. Horario. Programe una evaluación preliminar del hogar en smud.org/es/Meadowview o llame al 916-732-5659.
3. Evaluación en casa. Un especialista en energía de SMUD determinará las actualizaciones gratuitas disponibles para su hogar.
4. Instalar. Nuestros socios contratistas instalan mejoras en el hogar sin costo para clientes calificados.

Para obtener más información sobre mejoras en el hogar o para programar una evaluación, visite: smud.org/es/Meadowview

Los especialistas en energía de SMUD estarán en su vecindario para hablar sobre las mejoras y los servicios de eficiencia energética elegibles.

Twenty Fourth Street Baptist Church
7510 24th Street, Sacramento
Saturday, April 20, 2024 | 9 a.m. - 2 p.m.



Equitable
access

Habitat for Humanity partnership installations





Regional Workforce Development

Equitable
access

Creating equitable pathways to living wage zero carbon jobs through regional workforce outreach, education & training.

7,607 Total Trained



1,416 Total Hired



Electrician pre-apprenticeship



Construction electrification



Solar training & electrification



Energy careers education & awareness





Community engagement

Grassroots education & outreach

Community Resource Expo



Regional Workforce Development Summit



Sustainable Communities Partnership Summit



Grassroots education and outreach

Community Impact Ambassadors



164 Events



5,137 Join the Charge Sign-Ups

69 New Partnerships



Engaging with diverse nonprofits throughout SMUD's territory.

84 Active Homeowners Associations (HOAs)



Neighborhood Homeowners Association engagement

Leading the Way

A nationally recognized leader in energy equity

National awards & presentations:

National Energy and Utility Affordability Coalition (NEUAC) - Corporate Excellence Award

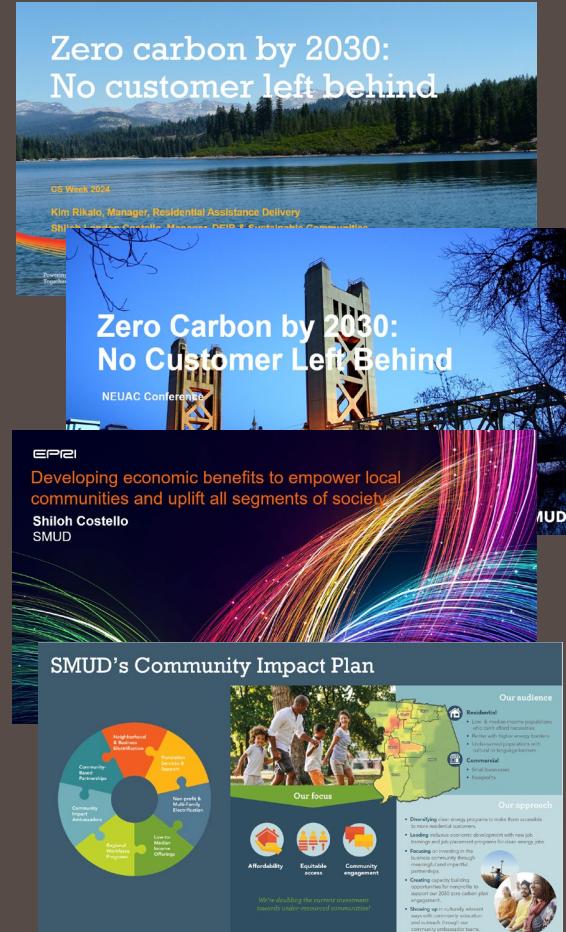
Smart Electric Power Alliance (SEPA) – Energy Equity Power Player of the Year Award

Smart Energy Consumer Collaborative (SECC) – Best Practices Award for Cultural Transformation

CS Week – No Customer Left Behind

Esource Equity in a Clean Energy Economy Executive Council - No Community Left Behind

EPRI Electrification 2024 – Building the workforce pipeline



A Look Ahead



Affordability



Equitable access



Community engagement

Moderate Income Programs

Multi-family Housing

Grants

Neighborhood & Business Electrification

Zero Carbon Workforce Development

Public Charging

Community & Partner Events

Kitchen Electrification

Increased Tree Canopy

Neighborhood & Business Walks

Homeowners' associations & Neighborhood groups