

Robin Oppenlænder

Freelance

Robin Oppenlænder

Copenhagen, Denmark

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www.vectorshaman.com

Core Skills

Vector Illustration // Sales & Marketing // Wordpress

Secondary

Photography, Wordpress, Analytics, Adwords, Business Model Canvas, Value Proposition Canvas.

Experience

CTIB / Vector Production Artist - Flag Designer

April 2009 - July 2009, Hillsborough, North Carolina

Analyzing customer art files and giving clients project quotes. Assisted marketing department with research. Created High resolution graphics for flags, banners, and table throws. Completed over 400 client projects within 4 months as a contracted illustrator.

Laser Product Safety / International Sales

April 2005 - March 2009, Raleigh, North Carolina

Directly responsible for all sales and lead generation for small testing and compliance firm. Successfully got viable leads and turned them into working clients for the company.

Bishop Photography / Sports Photographer

January 2007 - October 2007, North Carolina

Responsible for setting up photo shoots, organizing teams, collecting payments for 4-6 photographers. Working outdoors with up to 300 kids in a day. Analyzing the position of the sun in regards to all photographers present at location.

AAA Travel / Vacation Specialist

April 2002 - September 2005, Raleigh, North Carolina

Managed travel accounts for high volume of clients, processed complex national transactions. Created trip itineraries for thousands of clients. Generated over 2 million dollars in sales over a 3 year period through hotel packages, car rental bookings and international currency exchanges. Awarded president's club 2 years in a row for outstanding service and dedication to clients. Given to employees who met or exceeded yearly sales goals.

Education

KEA / BS Digital Concept Development

September 2014 - December 2016, Copenhagen, Denmark

Web design, Wordpress, Analytics, Adwords, SEO, Concept Development, Web Shop Management, Campaign Development, Business Model Canvas & Idea Generation.

KEA / AS Multimedia Design

August 2012 - September 2014, Copenhagen, Denmark

Graphic Design, Illustration, Web design, Wordpress, HTML, CSS, & Social-Media Experiments.

Wake Tech CC / AS Graphic Design & Advertising

August 2004 - July 2007, Raleigh North Carolina

Graphic Design, Creative Suite, HTML, Illustration, Marketing & Advertising.

Extras

Enjoying my longboard around the streets of Copenhagen.

Love experimenting with new technology.

Fluent in English and Danish.