

## Show Hide with Display Property in-class Exercise

Creating emotional connection between your brand and website visitors is critically important. A modal pop-up window may help you in this challenging task and should be used to share important information with the visitors. As a rule, modal pop-up windows are used for various call-to-action messages, such as encouraging users to subscribe to a newsletter, download some freebies or informing about some new products, services, or features on the site.

Examples can be found at:

- The Gap: <http://www.gapcanada.ca/>
- Banana Republic: <http://bananarepublic.gapcanada.ca/>
- Macy's: <http://www.macys.com>
- Aerie: <https://www.ae.com/aerie/>
- Atmosphere: <https://www.atmosphere.ca>

### Part A: Set the stage of the “Old Army” web-site

Build a simple page that has a header, main and footer, utilize 100% of the viewport. Use background colors (#2874A6, #A9CCE3 and #154360) to differentiate the three areas. Identify the header with an h1 and identify the main and footer with an h2. Add some generated text paragraphs to fill out the height of the main.

Below is the JavaScript code for the pop up on the “Old Army” website. In this exercise we are using an informational gathering modal window. This type of pop-up is common on many retail web-sites. (The actual gathering component is covered in the JavaScript and Php/MySQL courses.)

### Part B: Cut and paste into the head of your document after all of the other code currently in the head

```
<script type="text/javascript">
    window.onload=function(){
        document.getElementById('popup').style.display='block';
    };
</script> <!-- when the page loads, set the css style display to 'block' -->
```

### Part C: Cut and paste into the main area of your website (Use your css to load the pop-up image into the background of this div.)

```
<div id="popup">
    <a href="#" onclick="document.getElementById('popup').style.display='none'; return false;"> X </a>
</div> <!-- on a "click" event, set the css style display to 'none' -->
```