

¹ **A universal of human social cognition: Children from 17 communities process gaze in
similar ways**

³ Manuel Bohn^{1,2,*}, Julia Christin Prein^{1,2,*}, Agnes Ayikoru³, Florian M. Bednarski⁴, Ardaín
⁴ Dzabatou⁵, Michael C. Frank⁶, Annette M. E. Henderson⁴, Joan Isabella³, Josefina Kalbitz²,
⁵ Patricia Kanngiesser⁷, Dilara Keşşafoglu⁸, Bahar Köymen⁹, Maira V. Manrique-Hernandez²,
⁶ Shirley Magazi¹⁰, Lizbeth Mújica-Manrique², Julia Ohlendorf², Damilola Olaoba², Wesley R.
⁷ Pieters¹⁰, Sarah Pope-Caldwell², Katie Slocombe¹¹, Robert Z. Sparks⁶, Jahnavi Sunderarajan²,
⁸ Wilson Vieira², Zhen Zhang¹², Yufei Zong¹², Roman Stengelin^{2,10,+}, and & Daniel B. M. Haun^{2,+}

⁹ ¹ Institute of Psychology in Education

¹⁰ Leuphana University Lüneburg

¹¹ ² Department of Comparative Cultural Psychology

¹² Max Planck Institute for Evolutionary Anthropology

¹³ ³ Budongo Conservation Field Station

¹⁴ ⁴ School of Psychology

¹⁵ University of Auckland

¹⁶ ⁵ Université Marien Ngouabi

¹⁷ ⁶ Department of Psychology

¹⁸ Stanford University

¹⁹ ⁷ School of Psychology

²⁰ University of Plymouth

⁸ Department of Psychology

Koç University

⁹ Division of Psychology

Communication

and Human Neuroscience

University of Manchester

¹⁰ Department of Psychology and Social Work

University of Namibia

¹¹ Department of Psychology

University of York

¹² CAS Key Laboratory of Behavioral Science

Institute of Psychology

Chinese Academy of Sciences

* joint first author

⁺ joint last author

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Author Note

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38 The authors would like to thank Luke Maurits for statistical advice. Manuel Bohn was
39 supported by a Jacobs Foundation Research Fellowship (2022-1484-00). We are grateful to thank
40 all children and caregivers for participating in the study. We thank the Max Planck Society for
41 the Advancement of Science.

42

42 The authors made the following contributions. Manuel Bohn: Conceptualization,
43 Methodology, Formal Analysis, Writing - Original Draft Preparation, Writing - Review &
44 Editing; Julia Christin Prein: Conceptualization, Methodology, Software, Investigation, Writing -
45 Review & Editing; Agnes Ayikoru: Investigation; Florian M. Bednarski: Investigation, Writing -
46 Review & Editing; Ardain Dzabatou: Investigation; Michael C. Frank: Investigation, Writing -
47 Review & Editing; Annette M. E. Henderson: Investigation, Writing - Review & Editing; Joan
48 Isabella: Investigation; Josefina Kalbitz: Investigation, Writing - Review & Editing; Patricia
49 Kanngiesser: Investigation, Writing - Review & Editing; Dilara Keşşafoglu: Investigation,
50 Writing - Review & Editing; Bahar Köyメン: Investigation, Writing - Review & Editing; Maira V.
51 Manrique-Hernandez: Investigation; Shirley Magazi: Investigation; Lizbeth Mújica-Manrique:
52 Investigation, Writing - Review & Editing; Julia Ohlendorf: Investigation; Damilola Olaoba:
53 Investigation; Wesley R. Pieters: Investigation, Writing - Review & Editing; Sarah
54 Pope-Caldwell: Investigation; Katie Slocumbe: Investigation, Writing - Review & Editing;
55 Robert Z. Sparks: Investigation; Jahnavi Sunderarajan: Investigation; Wilson Vieira:
56 Investigation; Zhen Zhang: Investigation, Writing - Review & Editing; Yufei Zong:
57 Investigation; Roman Stengelin: Conceptualization, Methodology, Investigation, Writing -
58 Review & Editing; Daniel B. M. Haun: Conceptualization, Funding acquisition, Writing - Review
59 & Editing.

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Correspondence concerning this article should be addressed to Manuel Bohn,

⁶¹ Universitätsallee 1, 21335 Lüneburg, Germany. E-mail: manuel.bohn@leuphana.de

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Abstract

63 Theoretical accounts typically assume, but rarely test, that key features of human
64 socio-cognitive development are universal. This paper reports a comprehensive cross-cultural
65 study (17 communities, five continents, N = 1377, 709 female, mean = 5.50 years) on gaze
66 following in early childhood. To test for universality, cognitive processing signatures were
67 derived from a computational model treating gaze following as social vector estimation. Results
68 showed substantial variation between communities and individuals. Importantly, the processing
69 signature was found in all communities. Individual differences in performance were related to
70 individual-level measures of familiarity with the data-collection device but not opportunities for
71 social interaction. These results provide strong evidence for gaze following as a universal
72 socio-cognitive process despite cultural variation in overt behavior.

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74 similar ways**

75 **Introduction**

76 Human socio-cognitive skills enable unique forms of communication and cooperation
77 that provide a bedrock for cumulative culture and the formation of complex societies (Henrich,
78 2016; Heyes, 2018; Laland & Seed, 2021; Legare, 2019; Tomasello & Rakoczy, 2003). Eye gaze is
79 essential for many social reasoning processes, making the eyes the proverbial “window to the
80 mind” (Doherty, 2006; Emery, 2000; Frischen et al., 2007; Shepherd, 2010). Others’ eye gaze is
81 used to infer their focus of visual attention, which is a critical aspect of coordinated activities,
82 including communication and cooperation (Langton et al., 2000; Richardson & Dale, 2005;
83 Rossano, 2012; Scaife & Bruner, 1975; Sebanz et al., 2006; Tomasello et al., 2007). During
84 ontogeny, gaze following is an important aspect of many critical learning objectives that enable
85 children to become functioning members of the society they grow up in, including language,
86 social learning and cooperation (Brooks & Meltzoff, 2005; Brownell, 2011; Carpenter et al., 1998;
87 Moore, 2008; Mundy & Newell, 2007; Stephenson et al., 2021). Because of the central role gaze
88 following plays during human ontogeny, it has been widely argued that gaze following has been
89 a target of natural selection (Clark et al., 2023; Emery, 2000; Kano, 2023; Tomasello et al., 2007).
90 This implies that the process by which humans use gaze direction to infer the focus of attention
91 is universal. In this paper, we report a comprehensive cross-cultural study on the ontogeny of
92 gaze following in which we shed light on the universal aspects of gaze following as well as
93 sources of variation and their origins.

94 The ability to follow gaze emerges early in development (Byers-Heinlein et al., 2021; Del
95 Bianco et al., 2019; Gredebäck et al., 2010; Tang et al., 2023). The earliest signs of gaze following
96 have been found in infants as young as four months (Astor et al., 2021; D’Entremont et al., 1997).
97 Initially, children rely more on head direction than actual gaze direction (Michel et al., 2021).
98 When head and gaze direction diverge, children often fail to accurately locate the agent’s focus

99 of attention up until 19 months of age (Lempers, 1979). Throughout the first two years of life,
100 children refine their abilities: they begin to interpret gaze in mentalistic terms (Butterworth &
101 Jarrett, 1991; Deák et al., 2000), for example, they follow gaze to locations outside their own
102 visual field by moving around barriers (Moll & Tomasello, 2004).

103 From an evolutionary perspective, while many species are able to follow gaze based on
104 head directions, uniquely human forms of joint action and communication require a more
105 precise localization of other's attention and thus critically rely on gaze direction inferred from
106 eye movements (Emery, 2000; Hessels, 2020). In a recent study, Prein, Maurits, et al. (2024)
107 studied the development of gaze following based on eye movements from three years up until
108 old age. They found particularly steep developmental improvements in the preschool years
109 resulting in a relatively stable level of accuracy from ten years onward and a slight decrease
110 starting around age 40.

111 The studies reported thus far, relied on data collected in western affluent communities.
112 Such communities represent only a minority of the world's population and are thus insufficient
113 to make claims about universal aspects of human cognition and its development (Amir &
114 McAuliffe, 2020; Barrett, 2020; Nielsen et al., 2017; Norenzayan & Heine, 2005). Three studies
115 with infants and children from traditionally underrepresented regions (Bhutan, India, Peru,
116 Vanuatu) find that even though children start gaze following (gaze and head direction
117 combined) at similar ages, the rates of gaze following differ between cultural communities
118 (Astor et al., 2022; Callaghan et al., 2011; Hernik & Broesch, 2019).

119 Rates and accuracy of gaze following do not just differ between cultural communities;
120 there is also substantial variation within communities. In fact, the pivotal role of gaze following
121 in many uniquely human activities has been studied by relating individual differences in gaze
122 following to other phenomena – both cross-sectionally and longitudinally (Brooks & Meltzoff,
123 2015; Carpenter et al., 1998). For example, gaze following at 10 months predicts language scores
124 at 18 months of age (Brooks & Meltzoff, 2005; Macdonald & Tatler, 2013). Furthermore,

125 difficulties with gaze following have been linked to developmental disorders, including Autism
126 (Itier & Batty, 2009; Thorup et al., 2016) and – at least in some cultural contexts – to maternal
127 postpartum depression (Astor et al., 2022). Individual differences are also key to explaining the
128 driving forces behind the development of gaze following. For example, it has been found that
129 early attachment quality or the use of gaze in communicative interactions predict later rates of
130 gaze following (Astor et al., 2020; Movellan & Watson, 2002; Senju et al., 2015).

131 The existence of variation in gaze following both within and between cultural
132 communities raises the question of how to square these findings with the suggestion that gaze
133 following is a fundamental building block of human social cognition and interaction and that
134 humans all over the world process eye movements in the same way. Looking at other areas of
135 social cognition, one could easily make the argument that variation is the norm rather than the
136 exception (see e.g., Dixson et al., 2018; Kaminski et al., 2024; Mayer & Träuble, 2013; Miller et al.,
137 2018; Stengelin et al., 2020, 2024; Taumoepeau et al., 2019). As a first step, answering this
138 question requires data from many different cultural communities. In a second step, however,
139 we need a way of detecting potential universal processing signatures in such data. Aggregate
140 measures (e.g., mean level of performance, average age of onset) are often compared across
141 cultural communities and absolute differences between communities are interpreted as a signal
142 of different underlying cognitive processes while no differences are taken to support the
143 existence of a psychological universal (Blake et al., 2015; House et al., 2020; Kanngiesser et al.,
144 2022; Van Leeuwen et al., 2018). Such an approach – while helpful in broadly mapping
145 cross-cultural variation and similarities – cannot account for potential within-cultural variation
146 (see also Gurven, 2018).

147 In the present study, we take a different approach that assumes the potential for
148 universal processes and variation to co-exist (Greenfield et al., 2003; Jensen, 2012; Kline et al.,
149 2018). Instead of starting with the outcome (performance in the task), we begin with the process
150 that generates the outcome and propose universal signatures. At the same time, we define how

151 individuals may differ from one another when using the process. This allows us to define
152 signatures that the process leaves behind in the data that can be detected independent of
153 individual-level or cross-cultural variation in absolute performance.

154 The computational model proposed by Prein, Maurits, et al. (2024) can be used to derive
155 such predictions for gaze following. They formalized the widely-held view that gaze following
156 involves estimating a line-of-sight vector emanating from the eye center through the pupil
157 (Butterworth & Jarrett, 1991; Todorović, 2006; Yaniv & Shatz, 1990). The key innovation of the
158 model is that it explains how the same underlying process can produce different behavioral
159 outcomes. The process always involves estimating a vector with a variable degree of uncertainty
160 because the eye center is not directly observable. Individuals are assumed to differ in their level
161 of uncertainty when estimating the vector which causes differences in their observable behavior.
162 Importantly, this general vector estimation process emerges as a key signature in the data that
163 is detectable independent of the absolute level of performance. In the present study, we
164 therefore focus on this signature instead of absolute levels of performance when evaluating
165 whether there is evidence for a universal cognitive process underlying gaze following.

166 **The current study**

167 The present study had three goals. First, to collect a comprehensive data set and study
168 the ontogeny of gaze following beyond infancy across cultures. To make this possible, we used
169 a semi-standardized task that required minimal assistance from an experimenter and no
170 behavioral coding [TANGO-CC; Prein, Bednarski, et al. (2024)]. The task is an animated picture
171 book presented on a tablet screen. Children watched a balloon disappear behind a hedge. An
172 agent followed the trajectory of the balloon with their eyes (Figure 1B). The key dependent
173 variable was (im)precision, that is, the deviation between where the agent looked (where the
174 balloon was) and the child's response. The task's flexible implementation as a browser-based
175 web-app allowed us to quickly tailor its visual and audio content to each cultural community
176 (visuals and audio). Adaptations were made by researchers or research assistants from the

177 respective community. The task has been psychometrically evaluated and has shown to yield
178 reliable individual-level measurements across communities and ages (Prein, Kalinke, et al., 2024;
179 Prein, Bednarski, et al., 2024). Furthermore, it has been validated in a German sample predicting
180 language abilities six months later and correlating with conventional real-life perspective taking
181 tasks (Prein, Kalinke, et al., 2024, 2024; Prein, Maurits, et al., 2024).

182 We collected data in 17 different communities across 14 countries and five continents
183 (see Figure 1A). Communities covered a broad spectrum of geographical locations, social and
184 political systems, languages, and subsistence styles. This diversity allowed us to overcome a
185 common pitfall of cross-cultural studies that compare urban communities from the Global
186 North to rural communities from the Global South (Barrett, 2020). We aimed for large sample
187 sizes within each community ($n = 20$ per year) to contrast within- and between cultural
188 variation. Our expectation regarding the first goal was to see substantial variation across
189 cultures but even more variation between individuals. In all communities, we expected
190 performance to improve with age.

191 The second goal was to look for signatures in the data of the universal gaze following
192 process specified by the model of Prein, Maurits, et al. (2024). In the task, the hidden object
193 lands on a horizontal plane at the lower end of the screen. The agent is located in the upper
194 center of the screen (see Figure 1B). The model predicts trials in which the object is hidden
195 further away from the center to be more difficult, resulting in higher imprecision. The signature
196 is thus a u-shaped relation between object location and imprecision (Figure 3).

197 Finally, we sought to explain individual differences in gaze following precision by
198 linking them to methodological aspects of the study as well as aggregate measures of children's
199 everyday social experience. Experience with tablets and touch screens co-varied with
200 community and we expected children more familiar with these devices to perform better on
201 tablet-based tasks. Previous work suggested that gaze following is refined in social interaction
202 (Movellan & Watson, 2002; Senju et al., 2015). To approximate social interaction, we asked

203 parents to fill out a questionnaire about household size and composition. We acknowledge that
 204 this measure approximates opportunities for social interaction in a rather coarse way but we
 205 nevertheless expected children living in larger households and with more siblings (relative to
 206 their community) to be more accurate when following gaze.

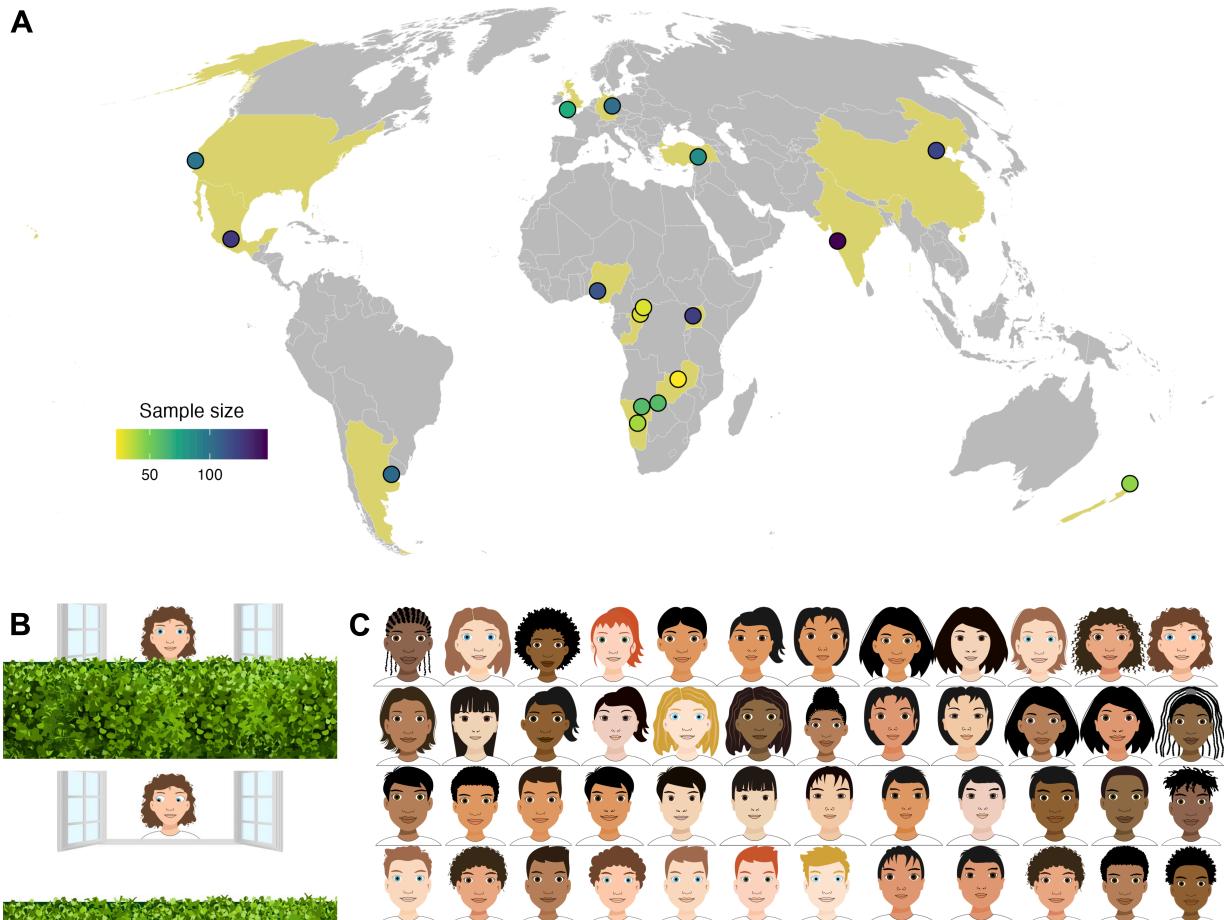


Figure 1

(A) *Data collection sites.* Points show the approximate geographical location of the data collection sites, coloring shows the sample sizes. (B) *Screenshots from the task.* The lower scene depicts the choice phase in a test trial. Participants had to use the gaze of the agent to locate the balloon and touch the location on the hedge where they thought the balloon was. Agents, audio recordings and backgrounds were adapted to each community. (C) *Drawings used as agents across communities.* Adaptations were made by researchers or research assistants from the respective community.

Table 1
Participant demographics.

Continent	Country	Community	N (male)	Age (range)	Language	Touchscreen exposure ¹
Americas	Argentina	Buenos Aires	105 (53)	4.72 (3.00 - 6.96)	Spanish (Rioplataense)	0.90
		Ocuilan	127 (63)	4.96 (2.57 - 6.95)	Spanish (Mexican)	0.77
	USA	Stanford	98 (54)	4.99 (2.52 - 7.90)	English (American)	0.98
Africa	Namibia	Hai om	60 (38)	5.85 (2.74 - 8.34)	Hai om	0.05
		Khwe	59 (24)	5.84 (3.38 - 8.63)	Khwedam	0.19
		Windhoek	39 (17)	5.69 (2.66 - 8.66)	English (Nigerian) ²	0.95
Nigeria	Rep. Congo	Akure	114 (54)	5.07 (2.57 - 7.33)	English (Nigerian)	0.91
		BaYaka	29 (13)	7.80 (3.94 - 10.56)	Yaka	0.00
		Bandongo	30 (11)	7.45 (3.50 - 10.95)	Lingala	0.00
Uganda	Zambia	Nyabyeya	125 (62)	5.94 (2.67 - 8.92)	Kiswahili	0.34
		Chimfunshi	22 (5)	5.98 (2.88 - 8.00)	Bemba	0.14

Table 1 continued

Continent	Country	Community	N (male)	Age (range)	Language	Touchscreen exposure ¹
Europe	Germany	Leipzig	100 (48)	4.88 (2.53 - 6.95)	German	0.89
	UK	Plymouth	70 (30)	6.02 (2.38 - 8.94)	English (British)	0.99
Asia	China	Beijing	123 (62)	5.47 (2.69 - 8.48)	Mandarin	0.95
	India	Pune	148 (73)	6.14 (3.06 - 8.83)	English (Indian) / Marathi	0.93
Oceania	Türkiye	Malatya	85 (40)	5.02 (2.75 - 7.12)	Turkish	1.00
	New Zealand	Auckland	43 (19)	5.14 (2.81 - 8.75)	English (New Zealand)	0.95

Note. 1 Proportion of participants who have access to touchscreens according to parental questionnaire. 2 Local collaborators and piloting suggested that Nigerian English is suitable for Windhoek as well.

207

Methods

²⁰⁹ The study obtained ethical clearance from the MPG Ethics Commission in Munich,
²¹⁰ Germany, falling under an umbrella ethics application (Appl. No. 2021_45).

211 **Preregistration**

212 The study design, the sampling strategy and the general analytic strategy were
213 preregistered prior to data collection (<https://osf.io/tdsvc>). The final sample size was not
214 preregistered because we did not know how many communities would participate when the
215 study began. Instead, we stated the age range we intended to study in each community (3.0 to
216 5.9 years of age) along and that we planned to test 20 children per year bin. We achieved this
217 goal for most ages in most communities, but not for all (see Supplementary Table 1). For some
218 communities, we also included older and younger children. The analysis reported here deviated
219 from the preregistration in the following ways: In the preregistration, the regression models did
220 not include random slopes for target centrality (i.e., the distance between the location where the
221 balloon landed and the center of the screen), neither within subject nor within cultural setting.
222 Instead, the preregistration included random slopes for trial within subject. We decided to
223 remove random slopes for trial but include them for target centrality because trial effects in the
224 sense of learning across trials were unlikely in the absence of differential feedback.
225 Furthermore, multiple studies with the same task since the registration found no trial effects
226 (Prein, Kalinke, et al., 2024; Prein, Maurits, et al., 2024). On the other hand, we included random
227 slopes for target centrality to be able to look at cross-cultural variation. We preregistered to run
228 the cross-validation 1000 times but decided to scale down to 100 times because the procedure
229 was computationally very intensive and the results very clear. The cognitive models were not
230 mentioned in the preregistration because they were developed more recently (Prein, Maurits, et
231 al., 2024).

232 **Open data and materials**

233 All study materials (<https://ccp-odc.eva.mpg.de/tango-cc/>), primary data, and analysis
234 scripts are publicly available (<https://github.com/ccp-eva/gafo-cc-analysis/>).

235 **Participants**

236 A total of 1377 children between 2.38 and 10.95 years of age provided data for the study.
237 Children lived in 17 different communities, located in 14 different countries across five

238 continents. Table 1 gives the sample size per community together with basic demographic
239 information and age. For some children, the exact birthday was unknown. In such cases, we set
240 the birthday to the 30th of June of the year that would make them fall into the reported age
241 category. We provide a detailed description of the sample characteristics, the age distributions,
242 the study sites and recruitment strategies for each community in the Supplementary Material.
243 Samples were convenience samples in all communities.

244 Data from children was only included in the study when they contributed at least four
245 valid test trials. We also excluded the data from children when a developmental disorder was
246 reported. In addition to the sample size reported above, 74 children participated in the study but
247 did not contribute data. The main reasons for exclusion were: contribution of less than four
248 valid test trials, technical failures, and missing or implausible demographic information (e.g.,
249 when the number of children living in the household was reported to be larger than the
250 household itself or when the number of children reported to live in the household equaled the
251 number of children younger than the child being tested). We did not exclude any participants
252 for performance reasons.

253 **Material and Procedure**

254 The task was implemented as a browser-based interactive picture book using HTML,
255 CSS, and JavaScript. Participants saw animated agents on a touch screen device, listened
256 to pre-recorded audio instructions and responded by touching the screen. In all communities, a
257 research assistant, fluent in the local language(s), guided the child through the introduction and
258 advanced the study from trial to trial.

259 Figure 1B shows a screenshot from the task. The task was introduced verbally by the
260 assistant as the balloon game in which the participant would play with other children to find a
261 balloon. On each trial, participants saw an agent located in a window in the center of the screen.
262 A balloon fell down from its starting position just below the agent. The agent's gaze followed
263 the trajectory of the balloon. That is, the pupils and the iris were programmed to align with the

264 center of the balloon. Once the balloon had landed on the ground, the child was instructed to
265 locate it, that is, to touch the location on the screen where they thought the balloon was. On
266 each trial, we recorded the exact x-coordinate of the participant's touch.

267 There were two types of training trials. In no-hedge training trials, the balloon fell down
268 and landed in plain sight. Participants simply had to touch the visible balloon. In hedge training
269 trials, the trajectory of the balloon was visible but it landed behind a small barrier (a hedge – see
270 Figure 1B). Thus, participants needed to touch the hedge where they saw the balloon land. Next
271 came test trials. Here, the barrier moved up and covered the balloon's trajectory. That is,
272 participants only saw the agent's eyes move, but not the balloon. They had to infer the location
273 of the balloon based on the agent's gaze direction. During training and the first test trial,
274 children heard voice-overs commenting what happened on the screen. Critically, the agent was
275 described as wanting to help the child and always looking at the balloon. These instructions
276 were added to clarify the purpose of the task, establish a clear common ground, and minimize
277 learning effects over trials.

278 Children completed one no-hedge training, two hedge training trials and 16 test trials.
279 We excluded the first test trial from the analysis because of the voice-over. Thus, 15 test trials
280 were used in the analysis below. Each child saw eight different agents (four male, four female;
281 selected by local researchers or research assistants). The agent changed from trial to trial, with
282 alternating genders. A coin toss before the first trial decided whether the first agent was male or
283 female. The order in which agents were shown was randomized with the constraint that all
284 agents had to be shown once until an agent was shown again. The color of the balloon also
285 changed from trial to trial in a random order, also with the constraint that all colors appeared
286 once before any one was repeated.

287 The location (x-coordinate) where the balloon landed was determined in the following
288 way: The screen was divided in ten equally sized bins. On each trial, one of the bins was
289 randomly selected and the exact x-coordinate was randomly chosen within that bin. Constraints

290 were that the balloon landed in each bin once in the first ten trials and, for the remaining six
291 test trials, it landed in a different bin on each trial. Thus, each bin appeared no more than twice.

292 All children were tested with a touchscreen device with a size between 11 and 13 inch
293 equipped with a webcam. The data was stored locally. In addition to the behavioral data, we
294 stored the webcam recording of the session for verification purposes. Community-specific
295 adaptations were made by changing the visuals and the audio instructions (see Supplementary
296 Material for details).

297 In addition to the gaze following task, caregivers responded to a short questionnaire
298 about children's access to screens and touchscreens (binary answer) as well as the number of
299 people, children and children younger than the focal child living in the household (numeric; see
300 Supplementary Material for details).

301 Analysis

302 Cross-cultural variation

303 We used Bayesian Regression models fit in R (R Core Team, 2023) using the package
304 `brms` (Bürkner, 2017). We used default priors built into `brms`. The dependent variable in all
305 regression models was imprecision, that is, the absolute distance between the true location of
306 the balloon (x-coordinate of its center) and the location where the participant touched the
307 screen. We used a Log-normal distribution to model the data because the natural lower bound
308 for imprecision is zero and the data was right skewed with a long tail. Numeric predictors that
309 entered the models were scaled to have a mean of zero and a standard deviation of 1.

310 The first analysis was focused on cross-cultural variation. Fixed effects in the model
311 were age and target centrality (distance of the balloon's landing position from the center in
312 pixel/SVG units). The latter term accounts for trial difficulty (see below). Furthermore, we
313 included participant as a random effect, with a random slope for target centrality. To assess
314 cross-cultural variation, we compared three models: a null model without cultural community

315 as a predictor (brms notation: `imprecision ~ age + target_centrality +`
316 `(target_centrality | participant)`), a model with cultural community as a
317 random intercept (`imprecision ~ age + target_centrality +`
318 `(target_centrality | participant) + (target_centrality |`
319 `community)`), and a model with cultural community as a random intercept and an added
320 random slope for age (`imprecision ~ age + target_centrality +`
321 `(target_centrality | participant) + (age + target_centrality`
322 `| community)`). Thus, the second model assumes that there is variation across cultures in
323 average levels of precision and the third model assumes that there are additional cultural
324 differences in the effect of age.

325 As stated in the preregistration , comparing these models could be problematic.
326 Participants are fully nested within a cultural setting. If there was an effect of cultural setting,
327 we would expect participant random intercepts to cluster by cultural setting. This clustering
328 would appear whether or not cultural community would be included in the model as a random
329 effect or not – the only difference would be if the participant random intercepts were estimated
330 as a deviation from a grand intercept or a culture-specific one. Standard metrics such as WAIC
331 or LOO would penalize the model with additional intercept for cultural community for having
332 additional parameters that do not help to improve predictive accuracy.

333 To get around this problem, we used a cross-validation procedure (see e.g., Stengelin et
334 al., 2023). For each cultural setting, we randomly sampled a data set that was 5/6 the size of the
335 full data set (training data). Then, we fit the model to this training data and used the estimated
336 model parameters to predict the remaining 1/6 of the data (testing data). We then compared the
337 model predictions from the different models by computing the mean difference between the
338 true and predicted imprecision, over all trials in the testing data set. This approach gets around
339 the problem mentioned above because the model predicts a new data set for which the
340 individual random intercepts are unknown. Clustering by culture could therefore only be

341 predicted by a model that included culture as a predictor. We repeated the cross-validation
342 procedure 100 times and counted which model performed best most often.

343 **Processing signatures**

344 The processing signatures were derived from the model proposed by Prein, Maurits, et al.
345 (2024). The model sees gaze following as form of social vector estimation. When following gaze,
346 onlookers observe the location (and movement) of the pupil within the eye and estimate a
347 vector emanating from the center of the eye through the pupil. The focus of attention is the
348 location where the estimated vectors from both eyes hit a surface (Fig. 3). It is assumed that this
349 estimation process is not perfect but has some uncertainty because the center of the eye is not
350 directly observable. Individual differences are conceptualized as differences in the level of
351 uncertainty. As a consequence, even though individuals are assumed to use the same general
352 process, they might differ in their absolute levels of precision.

353 The process model predicts a clear performance signature in the data: trials in which the
354 agent looks further away from the center should result in lower levels of precision compared to
355 trials in which the agent looks closer to the center. This prediction is best understood by
356 considering a similar phenomenon: pointing a torch light to a flat surface. The width of the
357 light beam represents each individual's level of uncertainty in vector estimation. When the
358 torch is directed straight down, the light beam is concentrated in a relatively small area. When
359 the torch is rotated to the side, the light from one half of the cone must travel further than the
360 light from the other half to reach the surface. As a consequence, the light is spread over a wider
361 area (see Fig. 3). In the Supplementary Material, we provide a mathematical description of the
362 model. The key signature prediction of the model is thus that precision decreases when the
363 balloon lands further away from the center. To test this prediction, we fit a model predicting
364 imprecision by age and target centrality with random intercepts for participant and community
365 and random slopes for target centrality within participant and age and target centrality within
366 community ($\text{imprecision} \sim \text{age} + \text{target_centrality} +$

367 `(target_centrality | participant) + (age + target_centrality`
368 `| community)).` As stated above, the predictor target centrality captures the distance from
369 the center so that a positive effect of target centrality (i.e., a positive estimate with a 95% CrI not
370 overlapping with zero) would mean support for the processing signature. In addition, we
371 visualized the data for each community and inspected the shape of the plot.

372 A similar pattern, however, also arises when participants ignore the agent's gaze
373 completely and instead follow simple heuristics. When participants always touch the center of
374 the screen, regardless of where the agent is looking, trials in which the balloon lands further
375 away from the center have a higher imprecision (resembling a v-shape). When participants
376 randomly touch a location on the screen – again ignoring the agent's gaze – the maximum
377 imprecision for trials in which the balloon lands in the center is half the width of the screen.
378 When the balloon lands on one of the far ends of the screen, the maximum imprecision is a full
379 screen width. Thus, across trials, the average imprecision is again higher when the balloon
380 lands further away from the center, resulting in the same pattern as predicted by the model.

381 Even though these alternatives are unlikely because they assume that participants
382 ignore the agent's gaze, we nevertheless want to rule them out as processes generating the data.
383 Thus, we implemented the gaze model along with the two alternative models in the probabilistic
384 programming language `webpp1` (Goodman & Stuhlmüller, 2014). A mathematical description
385 of the alternative models can be found in the Supplementary Material.

386 For each community, we compared models based on the marginal likelihood of the data
387 for each model, which represents the likelihood of the data while averaging over the prior
388 distribution on parameters. The pair-wise ratio of marginal likelihoods for two models is known
389 as the Bayes Factor. Bayes Factors are a quantitative measure of the predictive quality of a
390 model, taking into account the possible values of the model parameters weighted by their prior
391 probabilities. The incorporation of the prior distribution over parameters in the averaging
392 process implicitly considers model complexity: models with more parameters typically exhibit

393 broader prior distributions over parameter values and broader prior distribution can attenuate
394 the potential gains in predictive accuracy that a model with more parameters might otherwise
395 achieve (Lee & Wagenmakers, 2014).

396 **Predictors of variation**

397 The final analysis focused on whether we could predict performance in the task by
398 methodological aspects of the study and aggregate measures of everyday social experience. For
399 the ease of model fitting, we aggregated the data for each participant so that models predicted
400 the average imprecision across trials. This approach is justified because the mean is nearly
401 perfectly correlated with a model-based estimate of a participant's ability (σ_v in the model
402 above, see Prein, Maurits, et al., 2024) and because the predictor variables did not vary within
403 child.

404 In the questionnaire, we asked about children's exposure to screens as well as
405 touchscreens. These two variables were largely redundant and so we included only one of them
406 in the model. We chose the availability of a touchscreen as a predictor because the task itself
407 was presented on a touchscreen and because there was more variation in this variable.

408 For household composition, we asked for the total number of people in the household,
409 the number of children and the number of younger children. We standardized each predictor
410 within each community before fitting the models. Thus, the interpretation of the coefficient is
411 the gain in precision for living e.g., in a larger household relative to other children from the
412 same community.

413 We compared a null model (`mean_imprecision ~ age + (age |`
414 `community)`) to a model including access to touchscreens only as a fixed effect
415 (`mean_imprecision ~ touchscreen + age + (age | culture)`), a model
416 in which the effect of access to touchscreens was also allowed to vary by community
417 (`mean_imprecision ~ touchscreen + age + (touchscreen + age |`

418 culture)) and a model for each of the household-based predictors (e.g.,
419 mean_imprecision ~ household_size + touchscreen + age + (age
420 | culture)). Models were fit in brms and compared based on the difference in expected
421 log pointwise predictive density (ELPD) computed via the widely applicable information
422 criterion (WAIC) and the standard error of that difference (SE). We inspected the estimates for
423 fixed effects in the winning model along with their 95% CrI.

424 For a community-level perspective, we correlated the proportion of children with access
425 to touchscreens with an age-corrected performance average for each community. To obtain the
426 latter, we extracted the random intercept estimates for community from the null model
427 described above. Because the model also includes age as a fixed effect, these values reflect
428 variation between communities once differences in age have been accounted for.

429 Results

430 Cross-cultural variation in development

431 There were marked differences in imprecision between communities (see Figure 2A). The
432 cross-validation procedure found that a model assuming cross-cultural variation in average
433 performance as well as developmental trajectories outperformed simpler models in 100% (no
434 variation in developmental trajectories) and 98% (no variation between communities at all) of
435 cases, respectively. Nevertheless, average differences in precision between communities were
436 small compared to differences between individuals. Communities did not form homogeneous
437 clusters but largely overlapping distributions: some individuals from communities with a lower
438 average level of precision performed better compared to some individuals from a community
439 with a very high average level of precision. Similarly, in all communities, some 4-year-olds
440 outperformed children two years older than them (see Figure 2A).

441 Next, we investigated developmental gains, that is, the extent to which children become
442 more precise at estimating the target location with age. Across all 17 communities, we found a
443 substantial increase in average levels of precision (decrease in imprecision) with age (fixed

- 444 effect of age: $\beta = -0.30$, 95% Credible Interval (CrI) (-0.40 – -0.21); range of community-level
 445 (random) effects: $\beta_{min} = -0.06$, 95% CrI (-0.18 – 0.05) to $\beta_{max} = -0.59$, 95% CrI (-0.71 – -0.48)).

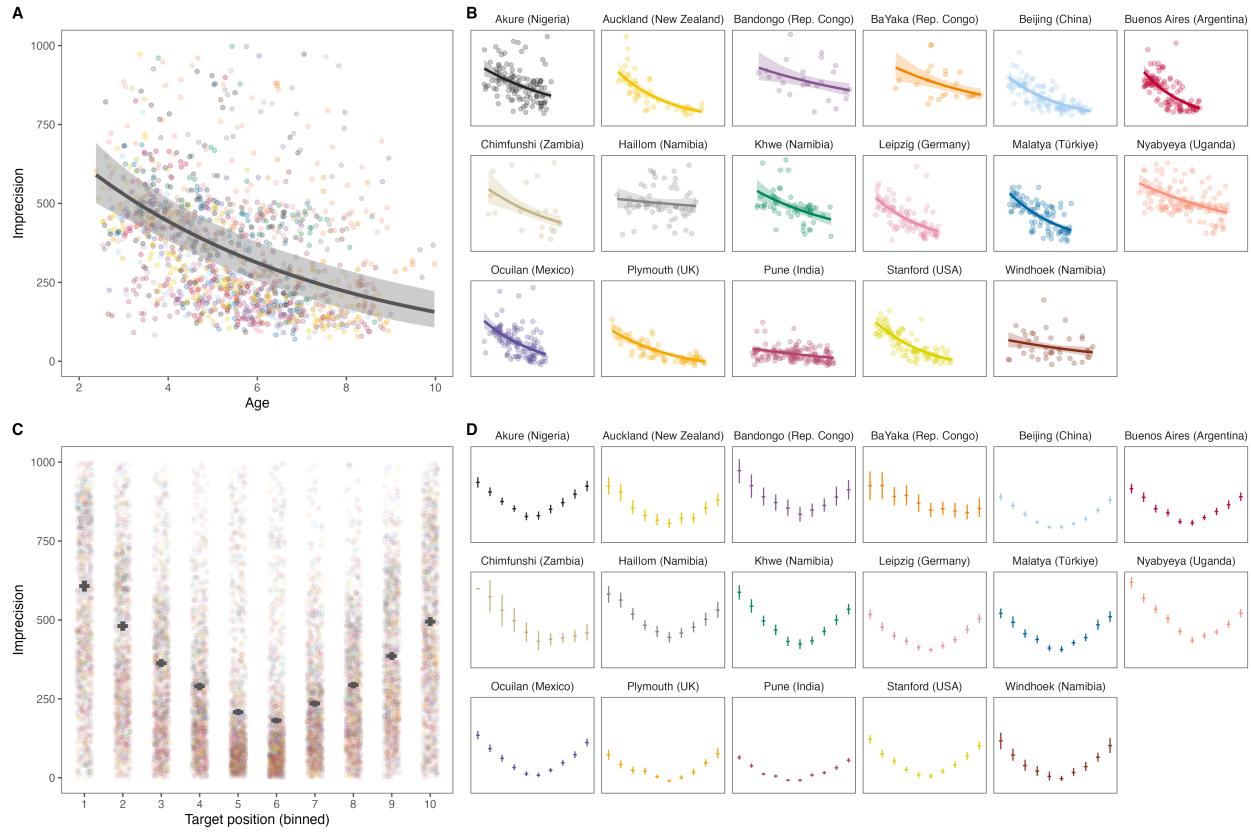


Figure 2

A) Developmental trajectory across and B) by community. The developmental trajectories are predicted based on a model of the data aggregated for each participant. C) Performance by target location on the screen across, and D) by community. Each bin covers 1/10th of the screen. Points show means, and error bars 95% confidence intervals for the data within that bin aggregated across participants. Transparent dots in A) and C) show aggregated data for each individual.

446 Processing signatures

447 The key processing signature predicted by the cognitive model was that precision should
 448 decrease when the balloon landed further away from the center. This signature was clearly
 449 visible across all 17 communities (fixed effect for target centrality: $\beta = 0.47$, 95% CrI (0.40 –
 450 0.54); range of community-level (random) effects: $\beta_{min} = 0.58$, 95% CrI (0.51 – 0.66) to $\beta_{max} =$
 451 0.16, 95% CrI (-0.01 – 0.33)).

452 To rule out alternative explanations, we compared the focal gaze following model

described above to the alternative center bias and random guessing models. We found overwhelming support for the gaze estimation model ($\min BF_{10} > 100\,000$ for comparisons with both alternative models, see Supplementary Materials) in every community.

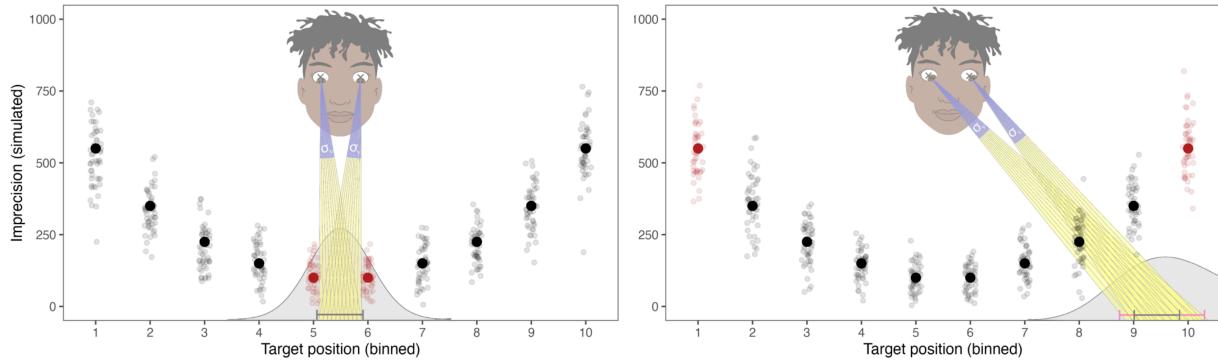


Figure 3

Graphical illustration of the cognitive model. Individuals infer the target location of an agent's attention by estimating a vector based on the position of the pupils within the eyes. This process is noisy, illustrated by the different vectors (transparent lines). Individuals differ in their level of precision (indicated by sigma). For a given level of precision, the further the target lands from the center of the screen, the less precise the model predicts individuals to be. Solid and transparent dots show simulated means and individual data points to illustrate the predicted effect of target position.

456 Predictors of variation

Table 2

Comparison of models predicting individual-level variation.

Model	diff _{WAIC}	diff _{SE}	WAIC	SE _{WAIC}	Weight
touchscreen	0.00	0.00	16935.74	71.16	0.43
touchscreen					
+ younger	-0.27	1.02	16936.27	71.17	0.26
children					
touchscreen					
+ household	-0.76	0.51	16937.26	71.10	0.11
touchscreen					
(by culture)	-0.99	0.56	16937.73	71.12	0.00

Table 2 continued

Model	diff _{WAIC}	diff _{SE}	WAIC	SE _{WAIC}	Weight
touchscreen + children	-1.13	0.37	16938.00	71.16	0.00
null	-4.32	3.63	16944.38	70.97	0.20

457

458 The model comparison favored the model including touchscreen as a fixed effect (no
 459 variation between communities) with no additional predictors capturing aspects of household
 460 composition (see Table 2). Children with access to touchscreen devices had higher levels of
 461 precision ($\beta = -0.14$, 95% CrI = $-0.21 -- -0.07$). This effect was consistent across communities in
 462 that allowing the effect of access to touchscreens to vary across communities did not improve
 463 model fit.

464 On a community level, average performance was lowest in communities in which
 465 touchscreen devices were the least frequent (community-level correlation between
 466 age-corrected imprecision and proportion of children with access to touchscreens: $r = -0.90$, 95%
 467 CI = $-0.96 -- -0.74$).

468 Table 2 shows that differences between models were small ($diff_{ELPD} < 1$), suggesting
 469 that they were largely equivalent. For the sake of consistency, we also inspected the posterior
 470 estimates for household composition predictors, none of which had a 95% CrI excluding zero
 471 (household size: $\beta = -0.01$, 95% CrI = $-0.03 -- 0.02$; no. of children: $\beta = 0$, 95% CrI = $-0.02 -- 0.02$;
 472 younger children: $\beta = 0.01$, 95% CrI = $-0.01 -- 0.03$).

Discussion

473 Following and understanding gaze is a foundational building block of human social
474 cognition (Langton et al., 2000; Richardson & Dale, 2005; Rossano, 2012; Scaife & Bruner, 1975;
475 Sebanz et al., 2006; Tomasello et al., 2007). A substantial body of work has explored the
476 developmental onset of gaze following in early infancy and in a few selected cultural
477 communities (Byers-Heinlein et al., 2021; Gredebäck et al., 2010; Moore, 2008; Tang et al., 2023).
478 The study reported here presents comparable data (i.e., collected via the same task with minimal
479 superficial adjustments for each community) on the development of gaze following in young
480 children from 17 communities from five continents. We found substantial variation between
481 cultural communities, both in average levels as well as in the steepness of developmental
482 trajectories. However, individual-level variation greatly outweighed community-level variation.
483 Despite community-level variation, we found evidence that the basic process of gaze following
484 is the same across communities: we found key performance signatures in all communities, as
485 predicted by a model conceptualizing gaze following as a form of social vector estimation.
486 Individual differences in gaze following were related to children's exposure to touchscreens but
487 not to aggregate measures of opportunities for social interaction (i.e., household composition).
488 This study provides evidence for a putative universal in basic social cognition and presents a
489 new approach to studying cognitive processing in light of cross-cultural and individual
490 variation.

491 Our task has good individual-level measurement properties across cultures (Prein,
492 Bednarski, et al., 2024). This allowed us to contrast individual-level variability with
493 community-level variation instead of dismissing the former as noise. The obvious pattern here
494 was that cultural communities did not form homogeneous clusters but greatly overlapping
495 distributions. That is, variation in the average developmental trajectories was small compared
496 to variation between individuals, both within communities and across them. Some individuals
497 from the community with the highest average level of imprecision (Nyabyeya, Uganda)

499 outperformed individuals from the community with the lowest average (Pune, India). Thus, the
500 explanatory power of community-level variables on gaze following in the current task remains
501 limited.

502 Nevertheless, a community-level perspective on the results points to a urban vs. rural
503 divide in the data. Importantly, our sample included urban communities from the Global North
504 and South so that geographic location and living conditions were only partly confounded (we
505 did not collect data in rural communities in the Global North). A case in point is Namibia,
506 where we collected data in both clusters of communities with results mirroring the overall
507 pattern. In previous work, such differences were often attributed to specific community-level
508 differences in everyday experience that come with urbanization (e.g., Amir et al., 2020; Mavridis
509 et al., 2020). However, correlations identified this way remain speculative because urban and
510 rural communities differ in a myriad of ways. Furthermore, this approach neglects
511 within-community variation in everyday experience (Bohn et al., 2024). It is often chosen
512 because the measures used are not suited to reliably quantify individual-level variation. Given
513 the good measurement properties of our task and the individual-level assessment via the
514 parental questionnaire, we were able to directly link aspects of experience and cognitive
515 development, omitting the intermediate community level.

516 We investigated both methodological aspects and household composition as potential
517 predictors. Familiarity with the device used for data collection explained variation between
518 communities. Children with more touchscreen experience were probably better at task
519 handling and thus more likely to precisely touch the location they inferred the agent to look at.
520 However, children from all communities were accurate when touching visible targets during
521 training trials (see Prein, Bednarski, et al., 2024). Importantly, the model comparison showed
522 that this relation did not vary substantially across communities. The effect, however, did not
523 explain all variation between individuals. For example, in Malatya (Türkiye) where 100% of
524 children had access to touchscreens, there was still substantial variation between individuals.

525 This strongly indicates that other factors likely contributed to individual differences.

526 Social-interactional variables have been linked to the development of gaze following in
527 previous work (Astor et al., 2020; Movellan & Watson, 2002; Senju et al., 2015). Consequently,
528 we predicted that opportunities for social interaction – approximated by household size and
529 composition – would be linked to performance in the task while accounting for absolute
530 differences and the prevalence of touchscreens. This was not the case. Yet, this result does not
531 provide strong evidence for the absence of a relation between social-interactional variables and
532 the development of gaze following. Instead, we think it suggests that a more fine-grained
533 measurement is necessary to identify relevant aspects of social interaction.

534 Despite substantial variation, we found the expected processing signatures in all
535 communities. Alternative accounts for how this pattern might have arisen did not explain the
536 data well. However, these alternative approaches did not present viable alternative theoretical
537 accounts for how participants followed gaze and why they differed from one another because
538 they assumed that participants ignored gaze altogether. An alternative account involving the
539 use of gaze cues would be that participants do not differ in the precision with which they
540 estimate the gaze vector but that they differ only in the precision with which they touch the
541 inferred location on the screen. This alternative – motor noise – account, however, would not
542 predict the effect of target centrality and the u-shaped relation between target location and
543 precision because motor noise should lead to normally distributed touches around the inferred
544 location. Thus, we take the results as support for the idea of a universal process that is
545 well-approximated by the model. This cognitive process might be rooted in humans' evolved
546 cognitive architecture, which is later refined during ontogeny. The phylogenetic roots of these
547 processes might possibly lie much deeper as primates from a wide range of species follow gaze
548 (Itakura, 2004; Kano & Call, 2014; Rosati & Hare, 2009; Tomasello et al., 1998). Yet, similarities in
549 overt behavior do not imply the same underlying cognitive processes. The present study defines
550 clear performance signatures that can be explored in other species to test such evolutionary

551 hypotheses.

552 An unexpected result was that imprecision was higher on the left compared to the right
553 side of the screen. One explanation for this pattern might be the dominance – despite variation
554 – of right-handedness across cultures (Papadatou-Pastou et al., 2020). The study also has several
555 limitations. The fact that performance in the task was correlated with exposure to touchscreens
556 might have overshadowed other sources of variation. However, we think it is an important
557 innovation that we were able to account for this effect. Most developmental cross-cultural
558 studies do not even question the portability of their measurement instruments. Importantly, the
559 key result that the processing signatures were evident in all communities, is immune to this
560 finding. The potential that lies in the precise individual-level measurement that our task
561 achieved was largely unexploited. As mentioned above, the questionnaire items only offered a
562 very coarse picture into children’s actual lived experiences (Rogoff et al., 2018). Future work
563 could increase the resolution with which everyday experiences in children from diverse
564 communities are recorded to compare the drivers behind social-cognitive development. Recent
565 work in the field of language acquisition has shown how technological innovations allowed for
566 direct recording of social interactions across communities which can be used to close this
567 explanatory gap (Bergelson et al., 2023; Donnelly & Kidd, 2021).

568 In sum, our work pioneers an approach that combines computational modeling and
569 precise individual-level measurement with the cross-cultural study of cognitive development.
570 This approach allowed us to identify potential universals in the human cognitive architecture
571 rather than just overt behavior and can serve as a blueprint for future research on a broad
572 spectrum of cognitive abilities. Finally, the study provides a much-needed empirical foundation
573 for theories on the nature of the human mind. Children from diverse communities deploy
574 similar cognitive processes in interpreting gaze, pointing to a universal foundation of basic
575 social cognition.

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