

## Module 7 Rationale

For the mockup/style tile project, I worked backwards since I already designed the website's look. My original choice for color came from a website color scheme I found online: [Serio Verify](#). Typography was more challenging, but I ended up settling with the Raleway font, which I'm familiar with. The font's simple sans serif look gives the website a modern touch without being over-the-top. Other influencing designs include [Sophie Gardner's site](#), for its navigation layout, and [Karolis Kosas' site](#), for its presentation of the designer's name.