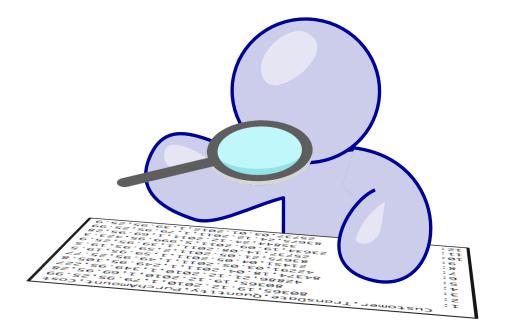


Observe and explore your data: 3 options to make sure the data is loaded correctly

Many mistakes can be made when loading data. Checking the data before working with it is always a good idea:

- 1. Look at the data
- 2. Look at the individual variables
- 3. Look at summary statistics



Step 1: Look at your data

```
Customer TransDate Quantity PurchAmount
                                                  Cost
                                                         TransID
        149332 15.11.2005
                                     199.95
                                               107.00 27998739
        172951 29.08.2008
                                              108.00 128888288
                                     199.95
        120621 19.10.2007
                                      99.95
                                                49.00 125375247
                                      39.95 18.95 127996226
        149236 14.11.2005
        149236 12.06.2007
                                      79.95
                                                35.00 128670302
223187
        199997 17.09.2012
                                      29.95
                                                13.80 132481149
223188
        199997 17.09.2012
                                     29.95
                                                13.80 132481149
                                      29.95
223189
        199998 17.09.2012
                                                13.80 132481154
223190
        199999 17.09.2012
                                               109.99 132481165
                                     179.95
223191
        199542 17.09.2012
                                      39.95
                                                10.50 131973368
```

[223191 rows x 5 columns]

myData

Step 1: Look at your data

Look at the first observations with the head () function:

head (myData, n=3)

	Customer	TransDate	Quantity	PurchAmount	Cost	TransID
1	149332	15.11.2005	1	199.95	107.00	27998739
2	172951	29.08.2008	1	199.95	108.00	128888288
3	120621	19.10.2007	1	99.95	49.00	125375247

Do the same for the last observations with the tail () function:

tail (myData, n=3)

	Customer	TransDate	Quantity	PurchAmount	Cost	TransID
223189	199998	17.09.2012	1	29.95	13.80	132481154
223190	199999	17.09.2012	1	179.95	109.99	132481165
223191	199542	17.09.2012	1	39.95	10.50	131973368

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Do the same for the last observations with the tail() function:

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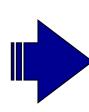
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223190	199999	17.09.2012	1	179.95	109.99	132481165
223191	199542	17.09.2012	1	39.95	10.50	131973368

Step 2: Look at individual variables

Before processing any data, you always have to ensure that your data is formatted properly and that the right data types are assigned to your variables. This will save a lot of time and you can avoid common mistakes.

Customer	TransDate	Quantity	PurchAmount	Cost	TransID
149332	15/11/05	1	199.95	107.00	127998739
172951	29/08/08	1	199.95	108.00	128888288
120621	19/10/07	1	99.95	49.00	125375247
149236	14/11/05	1	39.95	18.95	127996226
149236	12/06/07	1	79.95	35.00	128670302



```
Classes 'data.table' and 'data.frame': 223191 (
$ Customer : int 149332 172951 120621 149236
$ TransDate : chr "15/11/05" "29/08/08" "19/1
$ Quantity : int 1 1 1 1 1 1 1 1 1 1 ...
$ PurchAmount: num 200 200 100 40 80 ...
$ Cost : num 107 108 49 18.9 35 ...
$ TransID : int 127998739 128888288 1253752 - attr(*, ".internal.selfref")=<externalptr>
```

Check if the type of the variables is correct.

str (myData)

Sidenote: Built-in data types in R

R distinguishes between several data types. The most common are:

Data type		Description	Sign	Example
Logical		Variable is a logical value which can either be <i>True</i> or <i>False</i> .	bool	True, False
Numeric	integer/ float	Variable is a number which can be written without a fractional component (whole-number) or a computational approximation of any real-valued number.	num	-3, 0, 1, 2, 3, -2.6, 1.0, 1.1, 1.329
Character	string	Variable is interpreted as "text".	char	"a", "Z", "Hello", "Anna"
Factor		Variable is a factor (several levels).	factor w/ xxx levels	factor(c("brown", "yellow", "green"))
Dates and time	datetime	Variable is a data or time and special functionalities for manipulation are provided.	POSIXct	d=date(2005, 7, 14) t=time(12, 30) datetime.combine(d, t)

➤ (Usually) R automatically selects the right data format (except for dates).

E 3 **E** 3 **E** 3 **E** 3 63 2 **E** 3

Sidenote: Built-in data types in R

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Character	string	Variable is interpreted as "text".	char	"a", "Z", "Hello", "Anna"
Factor		Variable is a factor (several levels).	factor w/ xxx levels	factor(c("London", "Berlin", "Paris"))
Dates and time	datetime	Variable is a data or time and special functionalities for manipulation are provided.	POSIXct	d=date(2005, 7, 14) t=time(12, 30) datetime.combine(d, t)

➤ (Usually) R automatically selects the right data format (except for dates).

E3 **E3 E** 3 **E** 3 **E** 3 **E** 3 63 2 **E** 3

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➤ (Usually) R automatically selects the right data format (except for dates).

Sidenote: Package "lubridate"

"lubridate" makes it easier to work with dates and times:

- Identify and parse time
- Extract and modify years, months, days, hours, ...
- Perform accurate math with date-times



Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Customer	TransDate	
149332	2005-11-15	
172951	2008-08-29	
120621	2007-10-19	
149236	2005-11-14	
149236	2007-06-12	

Recognized as date 5

data.table object to modify

Characetrs

Column to modify 3

myData[, TransDate:=dmy(TransDate, tz="UTC")]

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Customer	TransDate	•••
149332	2005-11-15	
172951	2008-08-29	
120621	2007-10-19	
149236	2005-11-14	
149236	2007-06-12	

Recognized as date 5

data.table object to modify

Characetrs

Column to modify 3

myData[, TransDate:=dmy(TransDate, tz="UTC")]

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Customer	TransDate	
149332	2005-11-15	
172951	2008-08-29	
120621	2007-10-19	
149236	2005-11-14	
149236	2007-06-12	
•••		

Recognized as date 5

data.table object to modify

Characetrs

Column to modify 3

myData[, TransDate:=dmy(TransDate, tz="UTC")]

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Customer	TransDate	
149332	2005-11-15	
172951	2008-08-29	
120621	2007-10-19	
149236	2005-11-14	
149236	2007-06-12	

Recognized as date 5

data.table object to modify

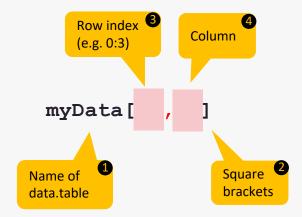
Characetrs

Column to modify 3

myData[, TransDate:=dmy(TransDate, tz="UTC")]

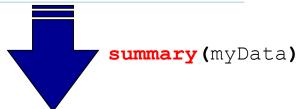
Sidenote: General command structure for data.table objects

Custom	ner	TransDate	Quantity	PurchAmount	Cost
149	332	15.11.2005	1	199.95	107.00
172	951	29.08.2008	1	199.95	108.00
120	621	19.10.2007	1	99.95	49.00
149	236	14.11.2005	1	39.95	18.95
149	236	12.06.2007	1	79.95	35.00



Step 3: Look at summary statistics

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15/11/05	1	199.95	107.00
172951	29/08/08	1	199.95	108.00
120621	19/10/07	1	99.95	49.00
149236	14/11/05	1	39.95	18.95
149236	12/06/07	1	79.95	35.00



Customer length: 223191

Class: character

Mode: character

TransDate

Min.: 2004-12-16 1st Qu.: 2007-05-11 Median.: 2008-12-16 Mean: 2009-01-12

3rd Qu.: 2010-11-17 Max: 2012-12-09 Cost

Min.: 0.00

1st Qu.: 14.03

Median.: 24.00

Mean: 39.01

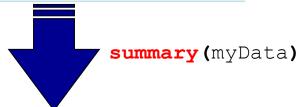
3rd Qu.: 45.00

Max.: 3100.00

Are the summary statistics as you expect them to be?

Step 3: Look at summary statistics

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15/11/05	1	199.95	107.00
172951	29/08/08	1	199.95	108.00
120621	19/10/07	1	99.95	49.00
149236	14/11/05	1	39.95	18.95
149236	12/06/07	1	79.95	35.00



Customer

length: 223191
Class: character

Mode: character

TransDate

Max:

Min.: 2004-12-16 1st Qu.: 2007-05-11 Median.: 2008-12-16 Mean: 2009-01-12 3rd Qu.: 2010-11-17

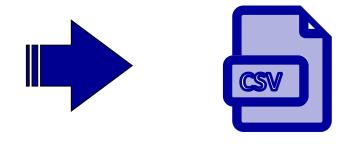
2012-12-09

Cost

Min.: 0.00 1st Qu.: 14.03 Median.: 24.00 Mean: 39.01 3rd Qu.: 45.00 Max.: 3100.00 Are the summary statistics as you expect them to be?

Write data as CSV

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00

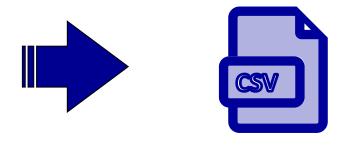


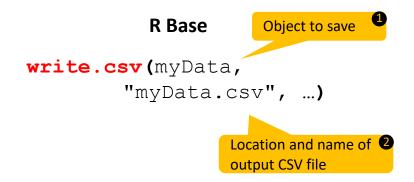
R Base

data.table

Write data as CSV

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00





data.table

Sidenote: Remove objects from your workspace

When you are finished with an object it is good practice (but not obligatory) to remove it from your workspace. Thus, you save storage and keep your programming environment clean:



