Advanced techniques for aggregating observations

# Aggregate a variable by a <u>transformed aggregating</u> dimension

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Date	AggPurch
2005-11-01	313080.30
2008-08-01	197361.00
2007-10-01	268155.63

month (lubridate

package)

Use month to get a monthly summary

# Aggregate a variable by a <u>transformed aggregating</u> dimension

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Date	AggPurch
2005-11-01	313080.30
2008-08-01	197361.00
2007-10-01	268155.63

month (lubridate

package)

Use month to get a monthly summary

# Aggregate a variable by a <u>transformed aggregating</u> dimension

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00



Date	AggPurch
2005-11-01	313080.30
2008-08-01	197361.00
2007-10-01	268155.63

Use month to get a monthly summary

Command to set the date to the first of the month (lubridate package)

### Sidenote: Chaining saves memory and is faster

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00

Sum
PurchAmount by
Customer and
select customers
with aggregated
sums greater than
100

Customer	AggPurch
149332	274.85
172951	889.80



Customer	AggPurch
149332	199.95
172951	199.95



myData[, list(AggPurch=sum(PurchAmount)), by=Customer][PurchAmount > 100]

Order is important: here, selection is done first and then aggregation on the selected customers only.

Not the same as: myData\_agg <- myData[ , list(AggPurch=sum(PurchAmount)),by=Customer] myData\_agg[PurchAmount > 100, ]

### Sidenote: Chaining saves memory and is faster

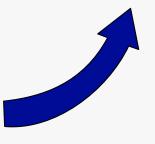
Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00
•••				

Sum
PurchAmount by
Customer and
select customers
with aggregated
sums greater than
100

	Customer	AggPurch
: by I	149332	274.85
S	172951	889.80



Customer	AggPurch
149332	199.95
172951	199.95



myData[, list(AggPurch=sum(PurchAmount)), by=Customer][PurchAmount > 100]

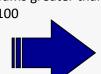
Order is important: here, selection is done first and then aggregation on the selected customers only.

Not the same as: myData\_agg <- myData[ , list(AggPurch=sum(PurchAmount)),by=Customer] myData\_agg[PurchAmount > 100, ]

### Sidenote: Chaining saves memory and is faster

Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00
•••				

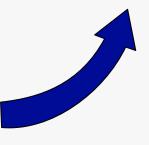
Sum
PurchAmount by
Customer and
select customers
with aggregated
sums greater than
100



Customer	AggPurch
149332	274.85
172951	889.80



Customer	AggPurch
149332	199.95
172951	199.95



myData[, list(AggPurch=sum(PurchAmount)), by=Customer][PurchAmount > 100]

Order is important: here, selection is done first and then aggregation on the selected customers only.

Not the same as: myData\_agg <- myData[ , list(AggPurch=sum(PurchAmount)),by=Customer] myData\_agg[PurchAmount > 100, ]

#### **Sidenote: Pay attention to operation sequences**

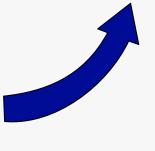
Customer	TransDate	Quantity	PurchAmount	Cost
149332	15.11.2005	1	199.95	107.00
172951	29.08.2008	1	199.95	108.00
120621	19.10.2007	1	99.95	49.00
149236	14.11.2005	1	39.95	18.95
149236	12.06.2007	1	79.95	35.00

Sum
PurchAmount by
Customer and
select customers
with aggregated
sums greater than
100

Customer	AggPurch
149332	274.85
172951	889.80



Customer	AggPurch
149332	199.95
172951	199.95



myData[, list(AggPurch=sum(PurchAmount)), by=Customer][PurchAmount > 100]



**E** 3

**E** 3

**8**3

Not the same as: myData[PurchAmount > 100, list(AggPurch=sum(PurchAmount)), by=Customer]