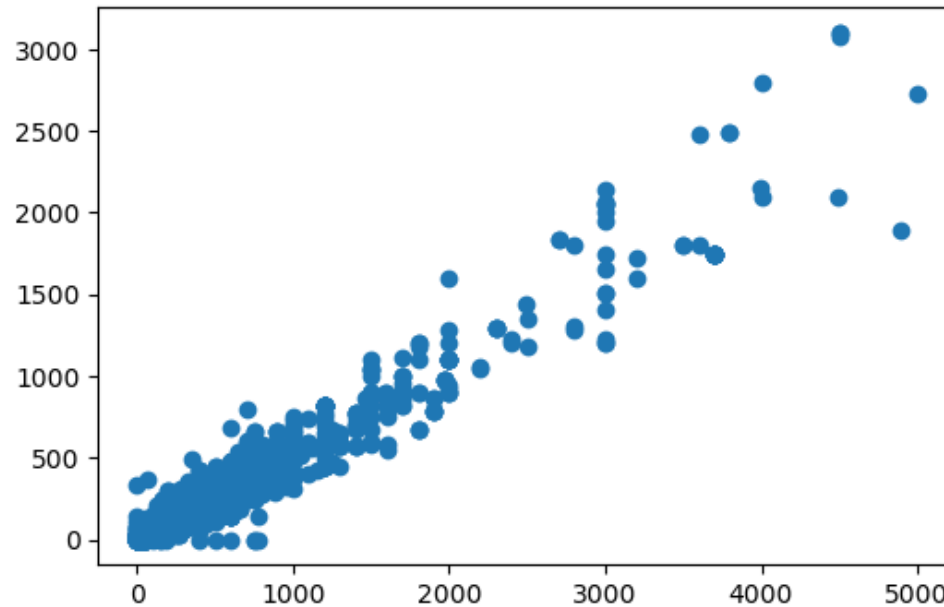


**Formatting plots**

## Step 5: Improve aesthetic features of the plot

### The standard plot output

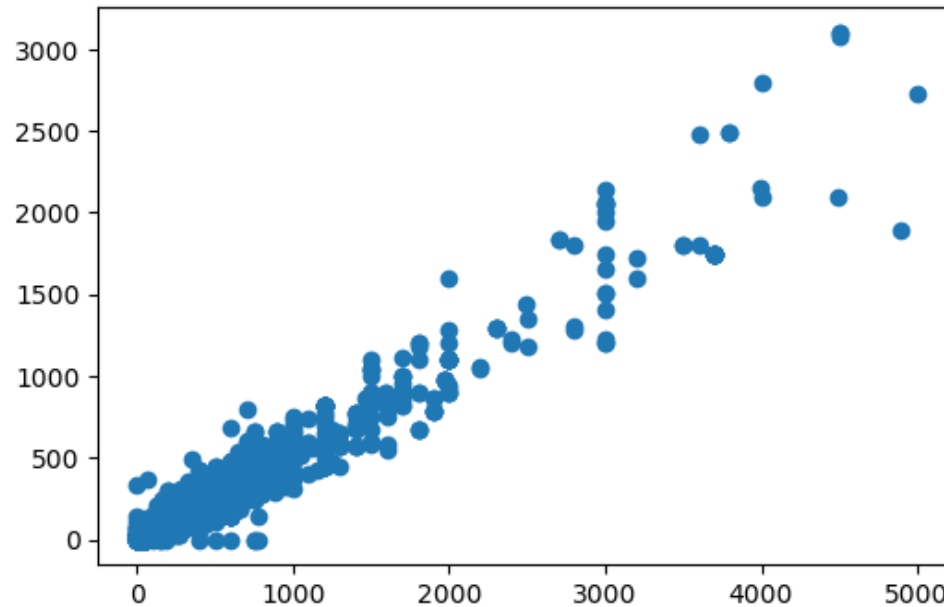


1  
We switch to `plt.plot()`,  
since `plt.scatter()`  
offers less options

```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")  
plt.show()
```

## Step 5: Improve aesthetic features of the plot

### The standard plot output



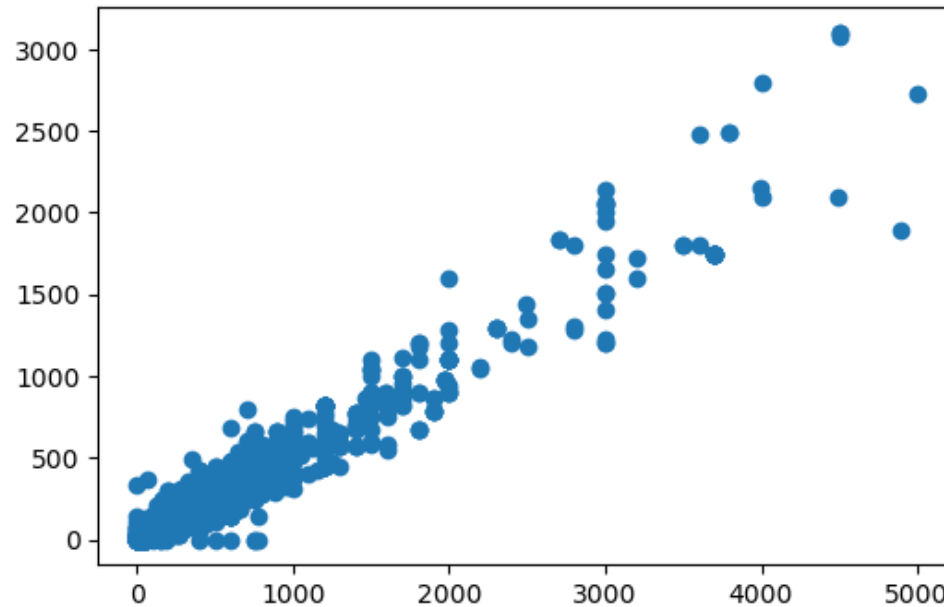
1  
We switch to `plt.plot()`,  
since `plt.scatter()`  
offers less options

```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")  
plt.show()
```

2  
You do **not** explicitly  
need to specify "x=" and  
"y=". However, their  
order must fit.

## Step 5: Improve aesthetic features of the plot

### The standard plot output



1 We switch to `plt.plot()`,  
since `plt.scatter()`  
offers less options

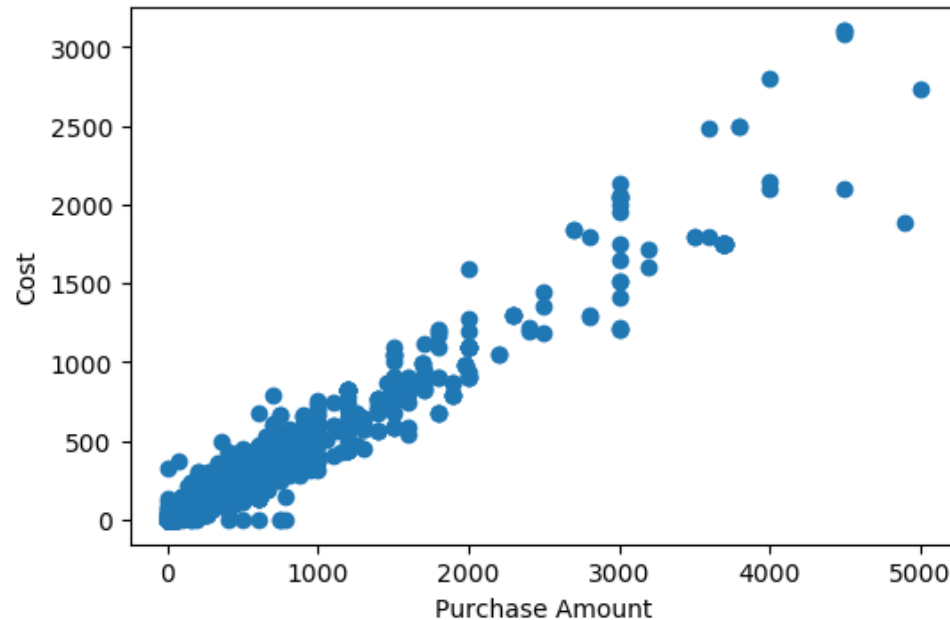
3 Type of symbol used  
for the plotting

```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")  
plt.show()
```

2 Do **not** explicitly specify  
"x=" and "y="

## Step 5: Improve aesthetic features of the plot

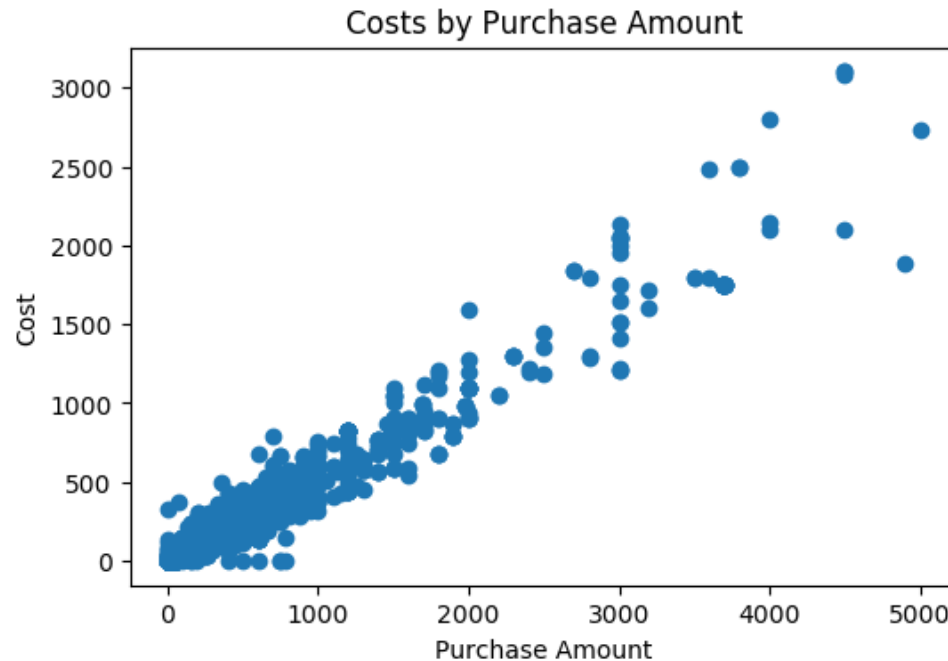
### Change the axis labels



```
plt.plot(x=myData["PurchaseAmount"], y=myData["Cost"])  
plt.xlabel("Purchase Amount")  
plt.ylabel("Cost")  
plt.show()
```

## Step 5: Improve aesthetic features of the plot

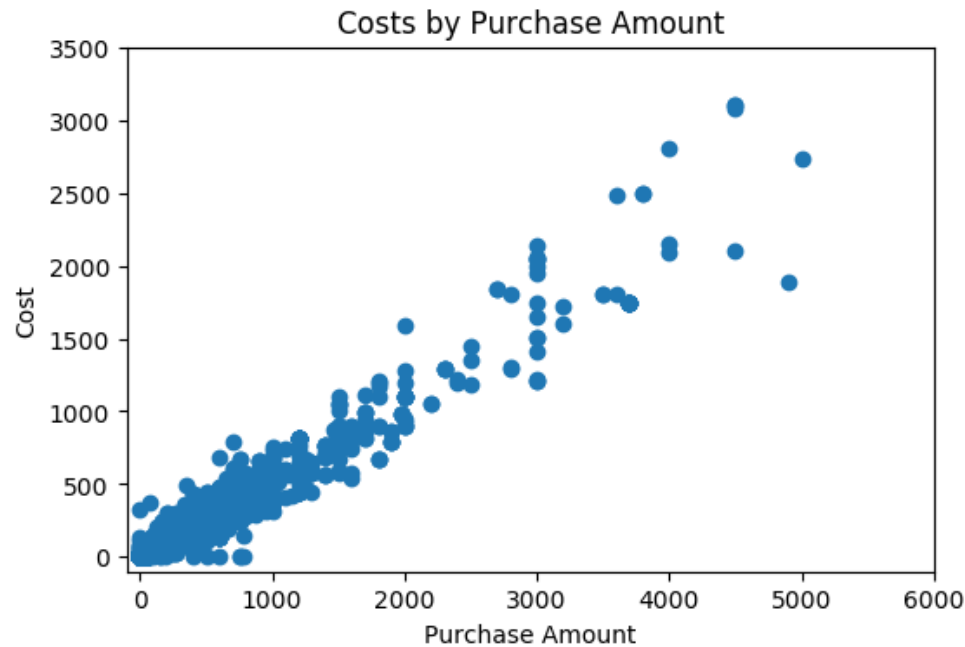
### Add a fitting and descriptive title



```
...  
plt.title("Costs by Purchase Amount")  
plt.show()
```

## Step 5: Improve aesthetic features of the plot

### Adjust the axes limits



```
...  
plt.xlim(-100, 6000)  
plt.ylim(-100, 3500)  
plt.show()
```

## Step 5: Improve aesthetic features of the plot

### Change the marker type to squares



Overview of format strings to control the marker:

Character	Description
's'	square marker
'p'	Pentagon marker
'o'	circle marker
'v'	triangle marker
'x'	x marker

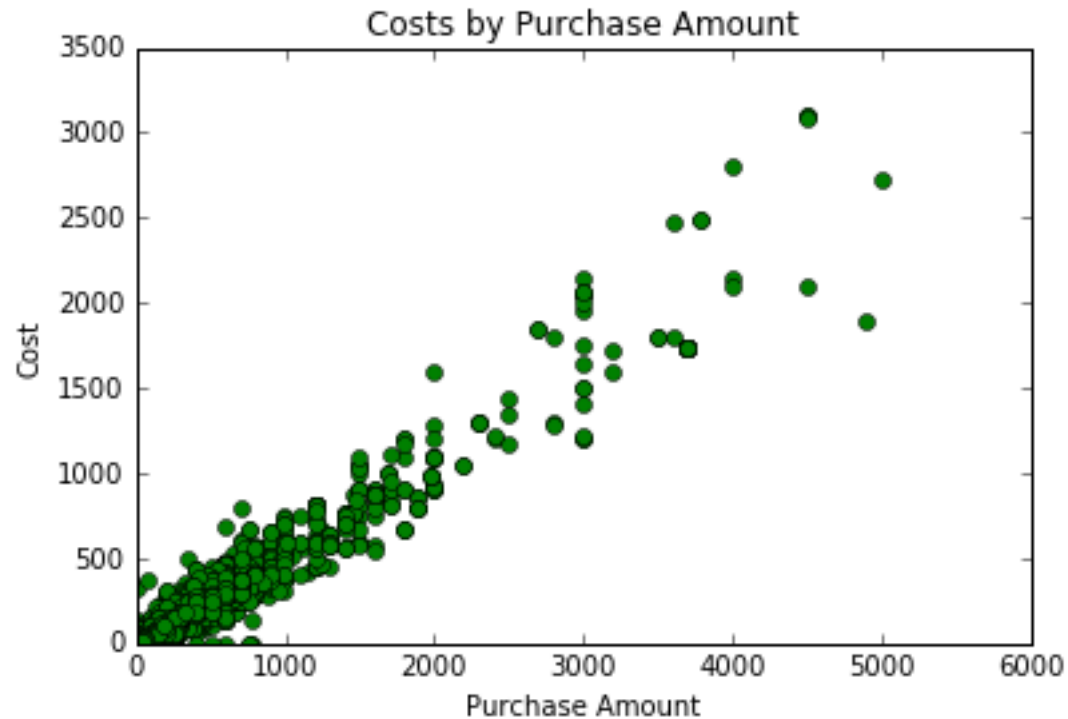
```
...  
plt.plot(myData["PurchaseAmount"], myData["Cost"], "s")  
plt.show()
```

plt.scatter()  
does *not* work here!



## Step 5: Improve aesthetic features of the plot

### Choose a nice color



1 You can pass the color (g) and the marker (o) in one argument

```
1) plt.plot(myData["PurchaseAmount"], myData["Cost"], "go")  
    plt.show()
```

...


















```
2) plt.plot(myData["PurchaseAmount"], myData["Cost"], "o", color="green")  
    plt.show()
```

2 Alternatively, specify the color in a separate argument

## Sidenote: Matplotlib's color repertoire is huge

- Matplotlib colors can be referenced as strings in certain functions:
- Overview over format characters to control the color:

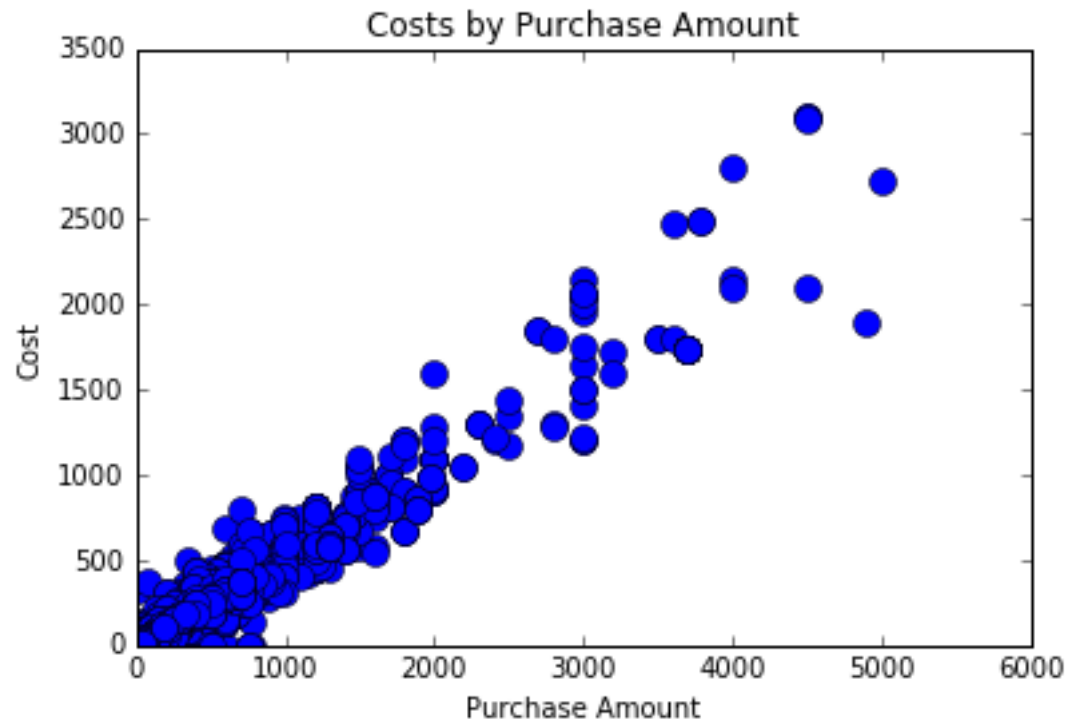
Character	Description
'b'	blue
'g'	green
'r'	red
'c'	cyan
...	and many more

	black		k
	gray		grey
	silver		lightgray
	whitesmoke		w
	rosybrown		lightcoral
	firebrick		maroon
	red		mistyrose
	darksalmon		coral
	sienna		seashell
	sandybrown		peachpuff
	bisque		darkorange

- See <https://stackoverflow.com/questions/22408237/named-colors-in-matplotlib>

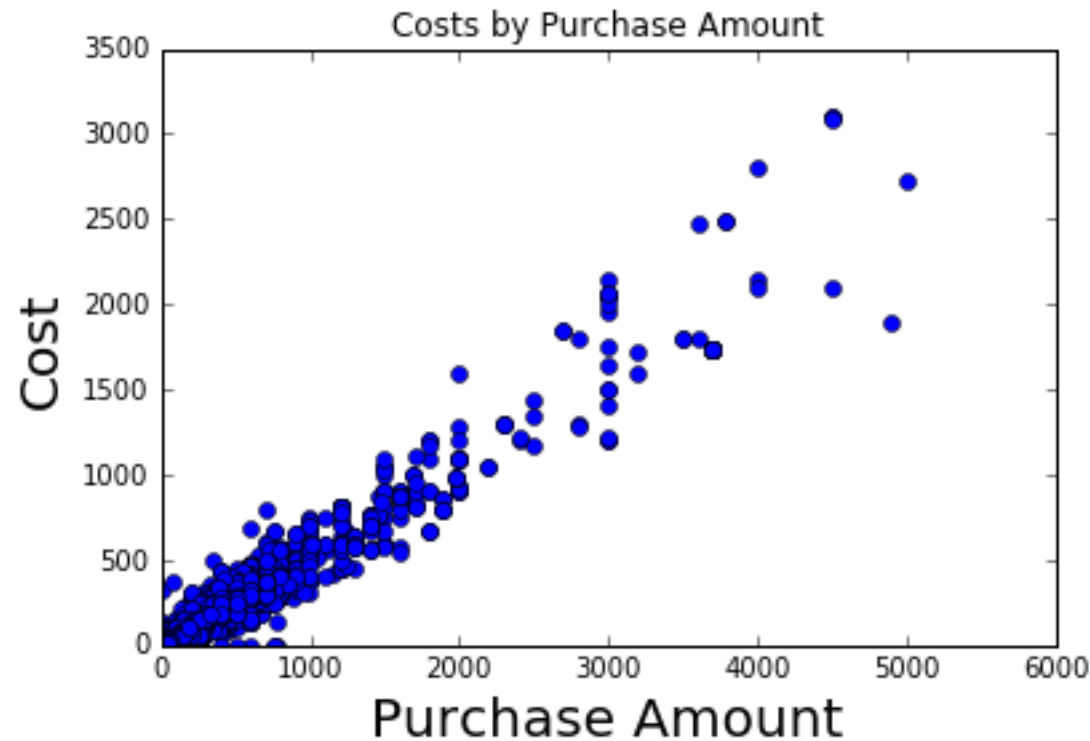
## Step 5: Improve aesthetic features of the plot

### Change the size of the points



```
plt.plot(myData["PurchAmount"], myData["Cost"], "o", markersize=10)  
plt.show()
```

## ... and the text size



```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")  
plt.xlabel("Purchase Amount", size=20)  
plt.ylabel("Cost", size=20)
```

## Step 5: Improve aesthetic features of the plot

### Make the title italic and the axis label bold



```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")
plt.xlabel("Purchase Amount", size=20, fontweight='bold')
plt.title("Costs by Purchase Amount", style='italic')
```

## Step 5: Improve aesthetic features of the plot

### Remove the box



Pylab combines the  
matplotlib with the  
numpy functionality

```
from pylab import *  
axes(frameon = 0)  
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")
```

...

## Step 5: Improve aesthetic features of the plot

### Change text color



```
plt.plot(myData["PurchaseAmount"], myData["Cost"], "o")
plt.xlabel("Purchase Amount", size=20, fontweight='bold', color="green")
plt.ylabel("Cost", size=20, fontweight='bold', color="blue")
plt.title("Costs by Purchase Amount", style='italic', color="red")
```

# Why not include everything?

Confusing plots  
hinder easy  
interpretation.



```
plt.scatter(  
    x=myData["PurchAmount"],  
    y=myData["Cost"])  
  
plt.xlabel("Purchase Amount",  
    size=20,fontweight="bold",  
    color="green")  
  
plt.ylabel("Cost", size=20,  
    fontweight="bold",  
    color="blue")  
  
plt.title("Costs by Purchase  
Amount", style="italic",  
    color="red")  
  
plt.xlim(0,6000)  
  
plt.ylim(0,3500)  
  
plt.show()
```



# But simple, coordinated plots are nicer!

## Less is sometimes more.



① Even if you **can** change everything, that does not mean that you **should**: Less is sometimes more.

```
plt.scatter(  
    x=myData["PurchaseAmount"],  
    y=myData["Cost"])  
  
plt.xlabel("Purchase Amount")  
plt.ylabel("Cost")  
plt.title("Costs by Purchase  
Amount")  
  
plt.xlim(0,6000)  
plt.ylim(0,3500)  
plt.show()
```

② The simple plot requires less code which saves you time.

# Sidenote: Checklist for good graphics

This list is not exhaustive. Check the original source for the complete list.

- ☐ Does the chart clearly convey the intended message?
- ☐ Are both coordinate axes shown and labelled? Are they self-explanatory and concise?
- ☐ Is there a title for the chart? Is the title self-explanatory and concise?
- ☐ Are the scales and divisions clearly shown on both axes?
- ☐ Are the minimum and maximum of the ranges shown on the axes as appropriate to present the maximum information?
- ☐ Are the curves on a line chart individually labelled? The cells of a bar chart?
- ☐ Are all symbols properly explained? Are the units of measurement indicated?
- ☐ If the curves cross, are the line patterns different to avoid confusion?

**Formatting plots**