

# Colin Crusott

[ccrusott@gmail.com](mailto:ccrusott@gmail.com) | +1 270-766-7775 | **Portfolio:** [ccrusott.github.io](https://ccrusott.github.io)

Tokyo, Japan

## Experience

### Lead English Teacher | 日本教育システム | Aug. 2019 - Present

- Constructs meaningful and authentic learning experiences for children ranging between 3-12 years old.
- Team-leads a group of 4 English Teachers. I am responsible for lesson-feedback, daily schedules, conflict-management, and day-to-day operations.
- Cultivates relationships with parents and guardians through bi-annual interviews where I include feedback and updates on the student's English level as well as emotional status.
- Plans and coordinates seasonal (Summer, Winter, Spring) programs that include special lesson plans and activities that are open to enrolled students as well as children from the surrounding communities.

### Territory Manager | Nintendo of America | Apr. 2016- Aug. 2019

- Oversaw a territory throughout Kentucky and Indiana of 96 retail locations including Wal-Mart, Target, Gamestop, Toys-R-Us, Meijer, and Best Buy.
- Lead the marketing campaigns in Kentuckiana for the launch of the Nintendo Switch and all Nintendo software titles between 2016-2019.
- Cultivated business relationships between store personnel and Nintendo of America through monthly store visits.
- Conducted marketing events at retail locations where I got to put the latest in Nintendo software/hardware in the hands of fans.
- Responsible for installing, maintenance, and upkeep of all Nintendo Demonstration Hardware within my territory.

### Lead Pricing and Marketing | Forever21 | Aug. 2015- Apr. 2016

- Managed the retail floor of the largest Forever21 in the western world.
- Ensured all marketing and visuals were displayed correctly and on time.
- Raised email capture rate from 0.2% to over 50% through training and system implementation.
- Met daily, weekly, monthly, and yearly sales-goals measured against the previous year through up-beat and positive customer service training.

## Education

### University of Louisville, KY | BA - English Literature | 2015

### Codecademy:

- Programming with Beginner Python
- Programming With Intermediate Python
- Build Python Web Apps with Django