

Colin Crusott

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Tokyo, Japan

Experience

Lead English Teacher | 日本教育システム | Aug. 2019 - Present

- Constructs meaningful and authentic learning experiences for children ranging between 3-12 years old.
- Team-leads a group of 4 English Teachers. I am responsible for lesson-feedback, daily schedules, conflict-management, and day-to-day operations.
- Cultivates relationships with parents and guardians through bi-annual interviews where I include feedback and updates on the student's English level as well as emotional status.
- Plans and coordinates seasonal (Summer, Winter, Spring) programs that include special lesson plans and activities that are open to enrolled students as well as children from the surrounding communities.

Territory Manager | Nintendo of America | Apr. 2016- Aug. 2019

- Oversaw a territory throughout Kentucky and Indiana of 96 retail locations including Wal-Mart, Target, Gamestop, Toys-R-Us, Meijer, and Best Buy.
- Lead the marketing campaigns in Kentuckiana for the launch of the Nintendo Switch and all Nintendo software titles between 2016-2019.
- Cultivated business relationships between store personnel and Nintendo of America through monthly store visits.
- Conducted marketing events at retail locations where I got to put the latest in Nintendo software/hardware in the hands of fans.
- Responsible for installing, maintenance, and upkeep of all Nintendo Demonstration Hardware within my territory.

Lead Pricing and Marketing | Forever21 | Aug. 2015- Apr. 2016

- Managed the retail floor of the largest Forever21 in the western world.
- Ensured all marketing and visuals were displayed correctly and on time.
- Raised email capture rate from 0.2% to over 50% through training and system implementation.
- Met daily, weekly, monthly, and yearly sales-goals measured against the previous year through up-beat and positive customer service training.

Education

University of Louisville, KY | BA - English Literature | 2015

Codecademy:

- Programming with Beginner Python
- Programming With Intermediate Python
- Build Python Web Apps with Django