CCSC

CONSORTIUM FOR
COMPUTING SCIENCES
IN COLLEGES

ccsc.org

Brand Guide

_2019_

Logo Marks

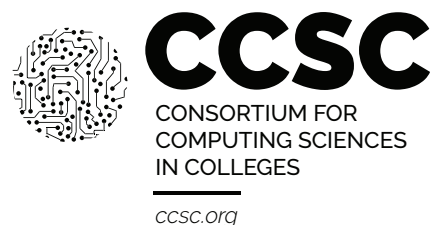## National Logo

National Logo

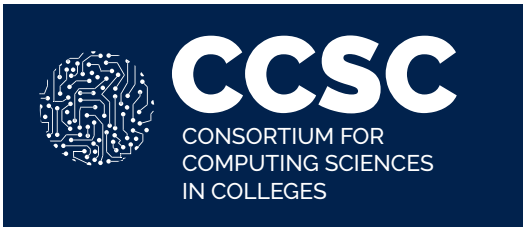## National Logo Black
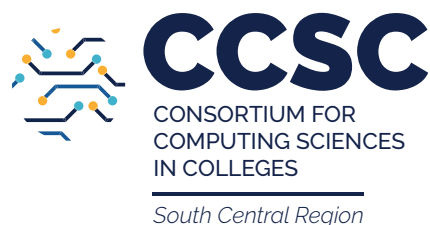

National Logo Black

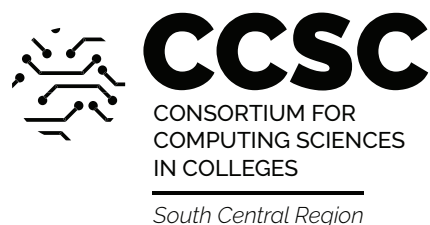## National Logo Reverse

National Logo Reverse

Logo Marks

Regional Logo

CCSC
CONSORTIUM FOR
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South Central Region

CCSC
CONSORTIUM FOR
COMPUTING SCIENCES
IN COLLEGES

Eastern Region

CCSC
CONSORTIUM FOR
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Northwestern Region

Regional Logo Black

CCSC
CONSORTIUM FOR
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IN COLLEGES

South Central Region

CCSC
CONSORTIUM FOR
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IN COLLEGES

Eastern Region

CCSC
CONSORTIUM FOR
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Northwestern Region

Regional Logo Reverse

CCSC
CONSORTIUM FOR
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IN COLLEGES

South Central Region

CCSC
CONSORTIUM FOR
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IN COLLEGES

Eastern Region

CCSC
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IN COLLEGES

Northwestern Region

Proper Logo Usage

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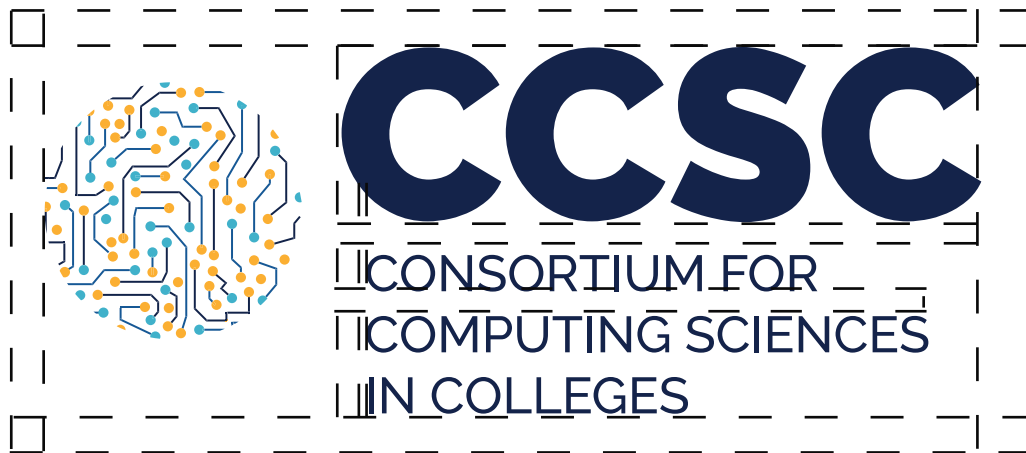
The CCSC logo has two elements - a circuit board design, and text. These elements must be used together, unless otherwise provided.
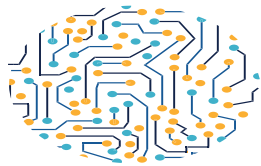
It is critical to provide ample whitespace around logo to avoid any cutoffs or misprint.

Whitespace is defined relative to the size of the logo.

What Not to Do

No text or icon stretching. Keep to original ratio.
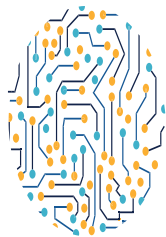

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Do not separate icon and text.

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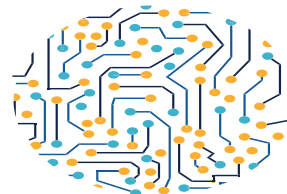ccsc.org

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Do not cut off any elements of the logo.

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Color Palette

Primary:

#01224d	**#005a98**	**#43b5d0**	**#feb02a**
RGB: 1, 34, 77	RGB: 0, 90, 152	RGB: 67, 181, 208	RGB: 254, 176, 42
CMYK: 100, 90, 38, 42	CMYK: 97, 69, 13, 2	CMYK: 66, 8, 15, 0	CMYK: 0, 35, 93, 0

Secondary:

#000000	**#767374**	**#ffffff**
RGB: 0, 0, 0	RGB: 118, 115, 116	RGB: 255, 255, 255
CMYK: 0, 0, 0, 100	CMYK: 55, 48, 46, 12	CMYK: 0, 0, 0, 0

Typography

Raleway:

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 . , : ! ? & +

Raleway Bold:

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
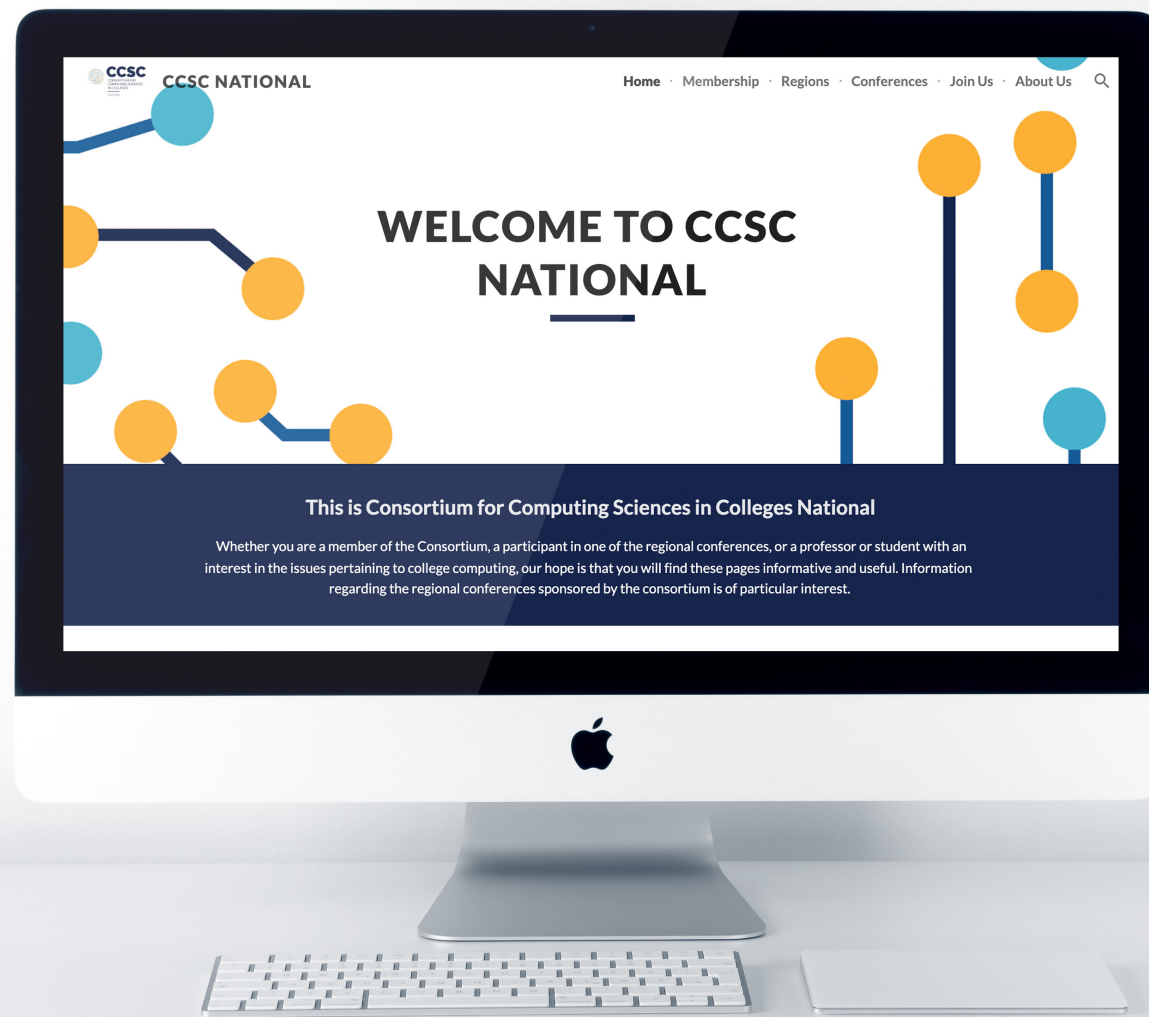123456789 . , : ! ? & +**

Raleway Light Italic:

*ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789 . , : ! ? & +*

Convention Materials

Website

Social Media