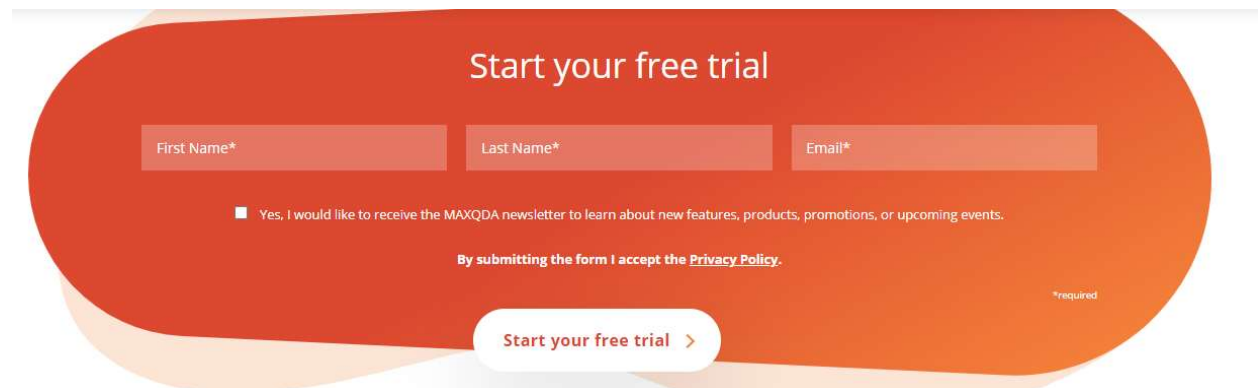


Download MaxQDA:

Download the [MaxQDA free trial](https://www.maxqda.com/trial). This will provide you with a fully functional version of MAXQDA Analytics Pro for 14 days. To download you must provide your name and email address as shown in screenshot below.

<https://www.maxqda.com/trial>



The screenshot shows a sign-up form for a free trial of MaxQDA. The form is set against a red-to-orange gradient background. At the top, it says "Start your free trial". Below this are three input fields: "First Name*", "Last Name*", and "Email*". Under the "Email*" field, there is a checkbox with the text "Yes, I would like to receive the MAXQDA newsletter to learn about new features, products, promotions, or upcoming events." Below the checkbox, it says "By submitting the form I accept the [Privacy Policy](#)." At the bottom right, there is a small asterisk with the text "*required". At the bottom center, there is a white button with the text "Start your free trial >".

After submission, you will be provided the option to download MaxQDA to Windows or Mac. Select the version that matches your operating system.

Congratulations! Your MAXQDA journey starts here...

Click the button to download your free MAXQDA trial for Windows or Mac, then follow the instructions in the dialog window to complete the installation.

Your trial will automatically expire after 14 days, unless you [purchase a license](#) to activate the software.



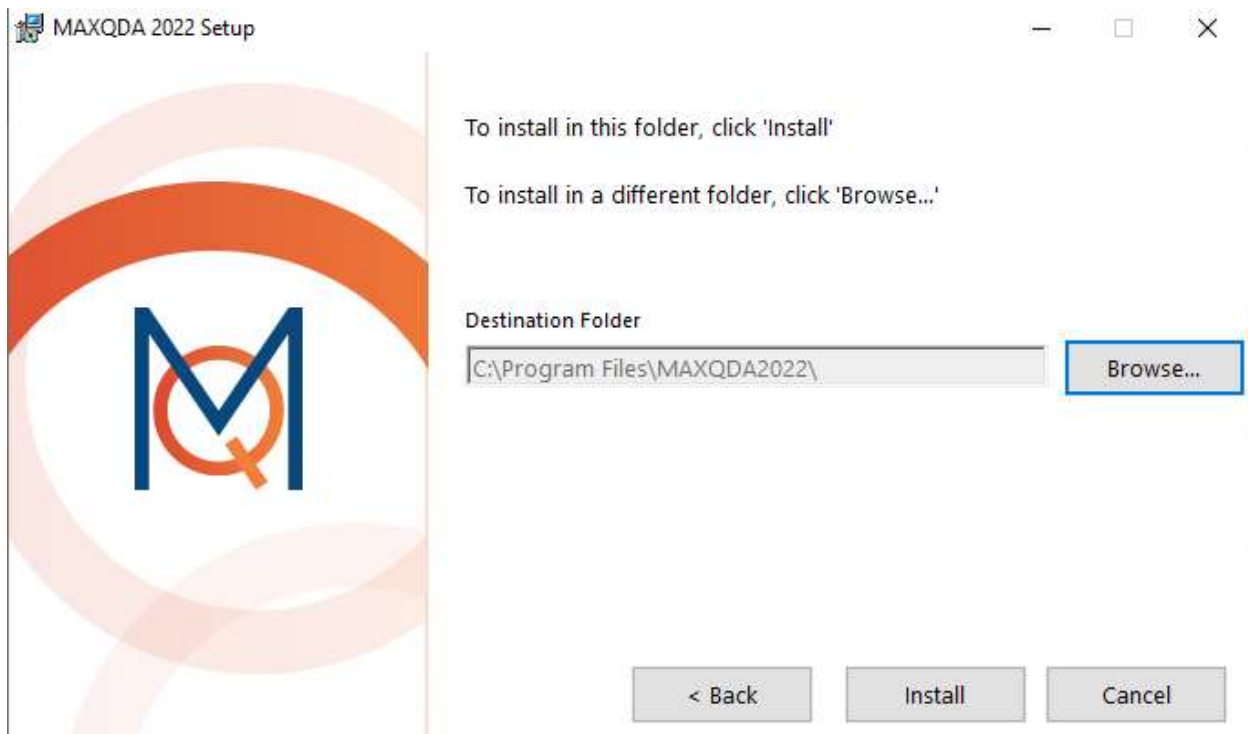
Downloading will go to your Downloads. When download is complete, double click the resulting file to install MaxQDA.

Installing MaxQDA

Double clicking the resulting executable file will install MaxQDA. Go through the installation setup boxes choosing the default options.

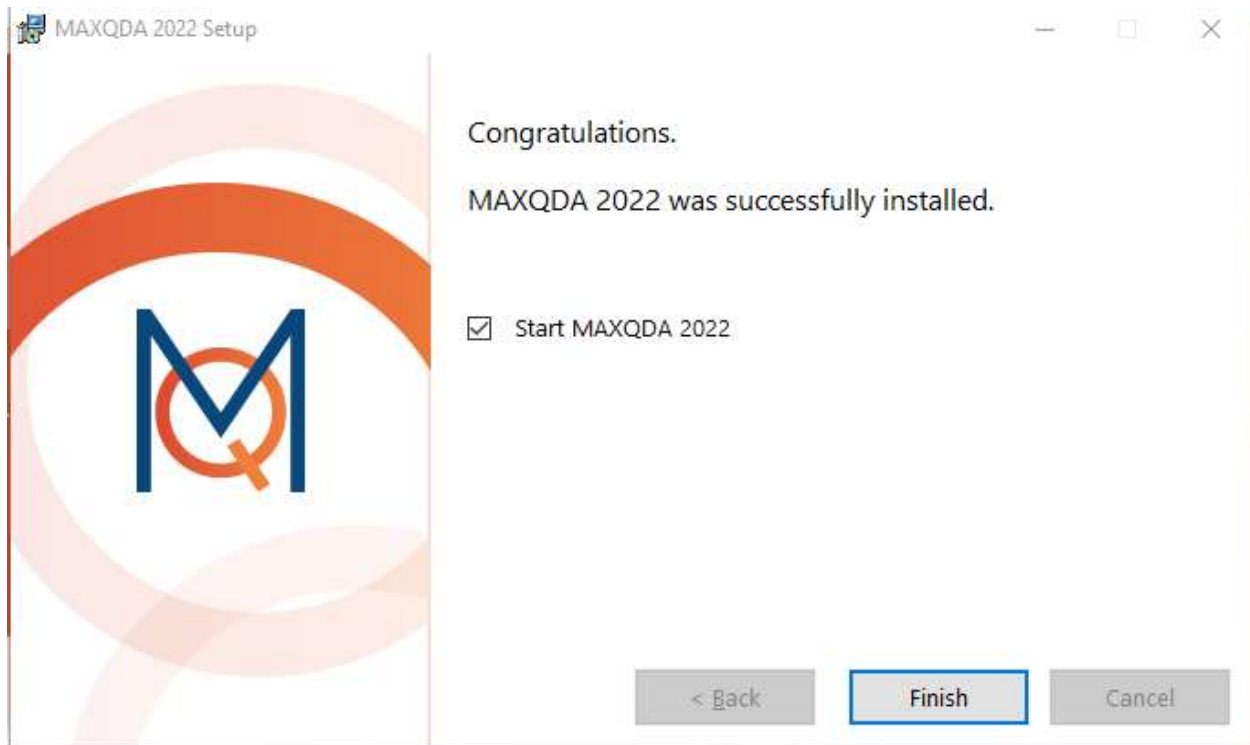


Click 'Next'

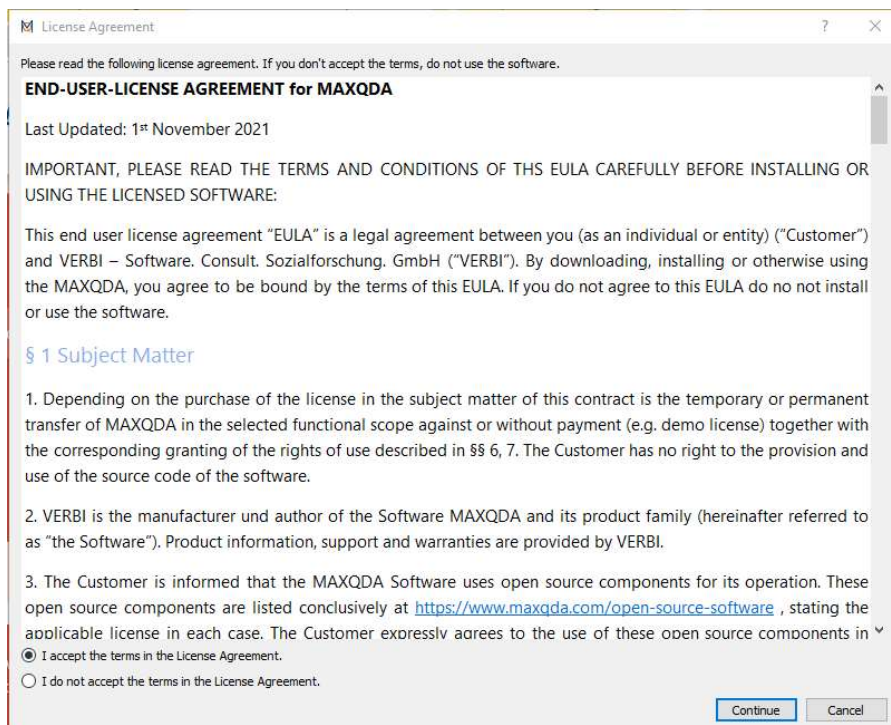


Click 'Install'. Allow default install location. Choose Browse if you would like to install to a different location.

When complete, You will be displayed the following screen. Click 'Finish' to complete setup.



Accept the terms in the license agreement and choose 'continue'



Click 'continue' again through Privacy Policy.

Privacy Policy

Privacy Policy for the Provision of MAXQDA

Privacy Policy for the Provision of MAXQDA

Date revised last: 10.11.2021

§ 1 Introduction

The following provisions apply to VERBI - Software. Consult. Sozialforschung. GmbH and the provision of the Software MAXQDA ("the Software").

If you have any questions regarding this privacy policy, please contact:

VERBI - Software. Consult. Sozialforschung. GmbH
Invalidenstr. 74
10557 Berlin, Germany
Phone: +49 (0)30 206 33 59 22

e-mail: cs@maxqda.com

VERBI's data protection officer can be contacted at kontakt@datenschutzrechte.de.
VERBI GmbH's complete legal information is available here: <https://www.maxqda.com/legalinfo>

VERBI GmbH is the responsible entity within the meaning of the EU General Data Protection Regulation (Art. 4(7) EU-GDPR) and further national data protection regulations of Germany.

By clicking "Continue" you agree to the Privacy Policy.

Continue

Cancel

Upon doing so, MaxQDA will open. Click “Start MAXQDA Analytics Pro trial” to begin your fully functional 14 day free trial.

