# **Ching-Chih Amber Tsao**

Research Assistant | Cornell University, NYC

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### RESEARCH STATEMENT

My research interests focus on Human-AI Decision Making, at the intersection of Human-Robot Collaboration, Human-Centered AI, and Brain Dynamics. My previous research projects utilized EEG analysis to assess users' trust behavior and decision-making strategies during human-robot collaboration.

### **EDUCATION**

Aug. 2023 –	Dual M.S. in Applied Information Science and Information Systems
<i>May 2025</i>	Cornell University, USA & Technion – Israel Institute of Technology, Israel
	Connective Media Concentration, Merit-based Scholarship Recipient
	Advisor: Prof. Wendy Ju
Jun. 2023	B.S. in Management Information Systems

National Chengchi University, Taiwan

Advisor: Prof. Shih-Yi Chien

### **EXPERIENCES**

Jan. 2024 –	Future Automation Research Lab, Cornell University				
Present	Research Assistant, Advisor: Prof. Wendy Ju				
	- Researching on social discomfort and awkward silence on share-rides				
Dec. 2020 –	Human-Automation Interaction Lab, National Chengchi University, Taiwan				
Aug. 2023	Research Assistant, Advisor: Prof. Shih-Yi Chien				

- Researched on the impact of **explainable AI** on building trust in **human-generative-AI collaboration**
- Researched on the **decision-making** process in **human-robot collaboration** [HICSS-56]
- Researched on **neuromarketing** strategies in human-robot interaction [HRI'23]
- Researched on **topic modeling** the shifting research trends in the HRI fields [HRI'22]
- Conducted workshop on EEG data analysis

Jul. 2022 –	Innovation R&D Department, Sinyi Realty Inc., Taiwan
Aug. 2022	Data Analyst Summer Intern

- Developed the Address Plaque Recognition API: an **image recognition API** for collecting addresses, reduced time spent on typing addresses by 80%

### **PUBLICATIONS**

## Peer Reviewed Conference Papers

[C4] Human-Robot Interaction in E-Commerce: The Role of Personality Traits and Chatbot Mechanisms – A Neuromarketing Research

Yu-Wen Chang, Shih-Yi Chien, Yao-Cheng Chan, <u>Ching-Chih Tsao</u> (Mar. 2024) Comp. ACM/IEEE International Conference on Human-Robot Interaction (HRI '24). Boulder, CO.

#### The Influence of a Robot Recommender System on Impulse Buying Tendency [C3]

Ching-Chih Tsao, Cheng-Yi Tang, Yu-Wen Chang, Yin-Hsuan Sung, Shih-Yi Chien, and Szu-Yin Lin (Mar. 2023)

Comp. ACM/IEEE International Conference on Human-Robot Interaction (HRI '23). 672-676. Stockholm.

### [C2] Assessing the Decision-Making Process in Human-Robot Collaboration Using a Lego-like EEG Headset

Ching-Chih Tsao, Hao-Hsiang Chuang, Tsu-Han Tsao, Cheng-Yi Tang, Yu-Wen Chang, Chih-Ling Chu, Chi-Chien Sung, Cheng-Lin Hsieh, Yuan-Pin Lin, and Shih-Yi Chien (Jan. 2023) Proc. Hawaii International Conference on System Sciences (HICSS-56). 1529-1538. Maui, HI.

#### [C1] A Machine Learning Approach to Model HRI Research Trends in 2010~2021

Chan Hsu, Ching-Chih Tsao, Yu-Liang Weng, Cheng-Yi Tang, Yu-Wen Chang, Yihuang Kang, and Shih-Yi Chien (Mar. 2022)

Proc. ACM/IEEE International Conference on Human-Robot Interaction (HRI '22). 812-815. Online.

### **SERVICES**

<b>Teaching Assistant</b>	Break through Tech - AI Studio, Cornell University			
	Mentored 20+ undergraduate student on their ML projects			
	Meet twice a month with 4 groups of students to provide			
	suggestions on improving models' performance and keep track	con		
	the projects' progress			
	<b>Introduction to Computer Science,</b> National Chengchi University	2022		
	<ul> <li>Introduced git and front-end web development in class</li> </ul>			
Workshop Speaker	Introduction to EEG Analysis, National Chengchi University	2023		
Reviewer	Alt. CHI 2023, HRI 2023			
Student Ambassador	Cornell Tech Student Ambassador			
	UNESCO Hong Kong SDGs Ambassador (Golden Merits)	2018		
HONORS AND AWAR	DS			
Conference Travel Grant	ts – HRI'24, Boulder, CO, USA	2024		
Merit-based Scholarship	, Cornell University	2023		
Research Scholarship, NSTC of Taiwan 2021				
Conference Travel Grants – HICSS-56, Maui, HI, USA				

### **SKILLS**

ŀ	rogramming !	Languages	Python,	MATLAB, ˌ	JavaScri <sub>l</sub>	pt, ˌ	Java, I	R, Swift	
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Academic Excellence Award, National Chengchi University (Ranked #1/80)

Tools Emotiv, EEGLAB, TensorFlow, PyTorch, Selenium, Git, Figma, jQuery

Languages English, Mandarin 2020