

Caribbeanischool.com (CiS) had its official launch on January 29, 2008. The initial focus was the online delivery of content from the Jamaica Observer Limited CXC Study Series. In 2009 the content was enhanced through the addition of CSEC past papers, study guides, and other material. Within these earlier years, CiS experienced rapid growth in their online traffic which culminated to about 20,000 unique visitors monthly leading up to the CSEC exams.

Consequently, spawned from the feedback on the site coupled with the cries from the populous, CiS renewed its commitment of providing a means of democratizing access to quality education across the Caribbean region. This brain child arose out of the experience of the site's founder, N. Christian Stokes.

Ultimately, CiS aims to be the premier source of online multiple intelligence learning experiences in the Caribbean region by:

- Adapting learning content to learning style.
- Expanding access to knowledge.
- Providing an easy to use, convenient and intuitive online learning interface.

- Identifying and satisfying key learning needs of various constituents.
- Being responsible custodians of knowledge.
- Respecting intellectual property rights.
- Putting learning and learners first.

Cis' core principles are as follows:

It is the privilege of every person to have access to the best available knowledge, at an affordable price, in their field of interest and CIS will play its part in facilitating this.

It is first and foremost a vessel for the accumulation and dissemination of knowledge in a way which empowers people and supports their intellectual growth, and understands and caters to their learning interests and styles.

It is a company focused on understanding when, how, and what people wish to learn and tailoring the learning experience for individual needs.

It values and respects the rights and ownership of intellectual property, and seeks to protect such rights and ownership while encouraging the growth and spread of knowledge in various fields.

It desires, encourages, and rewards exploration, experimentation, investigation and innovative development in its own field of expertise, in an environment of integrity and mutual respect, where ideas, innovation and creativity are pre-eminently valued.

Enrich your students' learning experience and get better learning outcomes by offering a blended learning management system – enhance in class instruction with online instructional materials, student support, student records management and much more.

Caribbeanischool will provide the school with the learning management system, train your teachers, students and parents as well as providing ongoing support for all.

# Blended Learning Management System

## It's your school's blended learning solution!

## Administrative Center

- •Student Information System
- •Gradebook
- School Management Features
- •User Hierarchy Features
- •Teacher Evaluation and Talent Management
- •E-Commerce

#### Teaching and Learning Center

- •Virtual and Blended Classrooms
- Mobile and Social Learning
- •Interactive Collaboration Tools
- ·vPortfolio
- **Built-in Communication Tools**

# Analysis and Reporting

- Real-time data and analytics available by student, class, course, item and content standard
- Disaggregated data reporting
- Student performance levels
- ·vPortofolio is available as an
- alternative assessment

#### Instructional Design Center

- •Over 100 fully developed courses
- \*Layout and Design Templates
- •Learning Object Rubric
- **Tagging Center**
- •Instructional Design Frameworks
- **•Student Authoring Center**