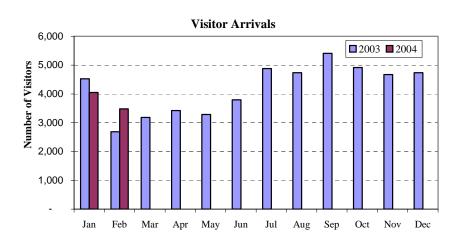
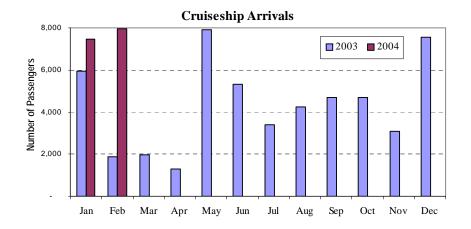


## Monthly News Release

Release Date 29th June, 2004

## **TOURISM STATISTICS: FEBRUARY 2004**





## HIGHLIGHTS

Visitor arrivals went up from 2,686 in February 2003 to 3,479 in February 2004. These represent an increase of 29.5%.

- Australia, which remains the principal market for overseas visitors increased by 48.3% over February 2003. Increases over the same period are also shown for Other Countries (47.6%), Europe (22.6%), North America (17.1%), New Caledonia (13.0%) and Japan (9.7%). However, New Zealand and Other Pacific Countries showed decreases of 37.8% and 36.1% respectively.
- Out of the total visitor arrivals in February 2004, 74.2% came mainly for holiday, while 18.2% came for business and 6.5% came to visit friends and relatives.

- Departures of residents decreased by 9.6% in February 2004 compared to February 2003.
- Cruise ship visitor arrivals went up from 1,826 in February 2003 to 7,935 in February 2004. This represents an increase of 324.6%. This is due to an increase on the number of cruise ship visits for the month of February 2004.

**Table 1 : Summary of Overseas Migration** 

| Year /Quarter |           | ARRIVALS |        | I         | DEPARTURES |        |          |  |  |
|---------------|-----------|----------|--------|-----------|------------|--------|----------|--|--|
|               | Residents | Visitors | Total  | Residents | Visitors   | Total  | Visitors |  |  |
| 1999          | 11,916    | 50,746   | 62,662 | 12,349    | 52,089     | 64,438 | 44,932   |  |  |
| 2000          | 11,604    | 57,591   | 69,195 | 12,245    | 57,471     | 69,716 | 47,848   |  |  |
| 2001          | 11,343    | 53,300   | 64,643 | 11,656    | 53,422     | 65,078 | 52,778   |  |  |
| 2002          | 11,369    | 49,462   | 60,831 | 11,834    | 45,287     | 57,121 | 45,832   |  |  |
| 2003          | 12,115    | 50,400   | 62,515 | 12,537    | 50,485     | 63,022 | 51,995   |  |  |
| 2002 1st      | 2,999     | 10,557   | 13,556 | 2,986     | 9,406      | 12,392 | 14,160   |  |  |
| 2nd           | 2,752     | 11,746   | 14,498 | 2,812     | 11,106     | 13,918 | 4,551    |  |  |
| 3rd           | 2,535     | 14,194   | 16,729 | 2,683     | 13,488     | 16,171 | 13,576   |  |  |
| 4th           | 3,083     | 12,965   | 16,048 | 3,353     | 11,287     | 14,640 | 13,545   |  |  |
| 2003 1st      | 3,115     | 10,490   | 13,605 | 3,002     | 11,635     | 14,637 | 9,787    |  |  |
| 2nd           | 2,544     | 10,529   | 13,073 | 3,020     | 9,889      | 12,909 | 14,526   |  |  |
| 3rd           | 3,102     | 15,055   | 18,157 | 2,978     | 14,639     | 17,617 | 12,352   |  |  |
| 4th           | 3,354     | 14,326   | 17,680 | 3,537     | 14,322     | 17,859 | 15,330   |  |  |
| 2003 Jan      | 1,519     | 4,525    | 6,044  | 1,152     | 5,620      | 6,772  | 5,949    |  |  |
| Feb           | 850       | 2,686    | 3,536  | 1,088     | 2,825      | 3,913  | 1,868    |  |  |
| Mar           | 746       | 3,279    | 4,025  | 762       | 3,190      | 3,952  | 1,970    |  |  |
| Apr           | 802       | 3,444    | 4,246  | 902       | 3,364      | 4,266  | 1,290    |  |  |
| May           | 908       | 3,288    | 4,196  | 926       | 3,049      | 3,975  | 7,921    |  |  |
| Jun           | 834       | 3,797    | 4,631  | 1,192     | 3,476      | 4,668  | 5,315    |  |  |
| Jul           | 1,162     | 4,910    | 6,072  | 916       | 4,786      | 5,702  | 3,405    |  |  |
| Aug           | 927       | 4,733    | 5,660  | 1,083     | 4,809      | 5,892  | 4,260    |  |  |
| Sep           | 1,013     | 5,412    | 6,425  | 979       | 5,044      | 6,023  | 4,687    |  |  |
| Oct           | 906       | 4,918    | 5,824  | 883       | 5,505      | 6,388  | 4,710    |  |  |
| Nov           | 1,028     | 4,674    | 5,702  | 1,153     | 4,527      | 5,680  | 3,075    |  |  |
| Dec           | 1,420     | 4,734    | 6,154  | 1,501     | 4,290      | 5,791  | 7,545    |  |  |
| 2004 Jan      | 1,153     | 4,050    | 5,203  | 1,280     | 5,224      | 6,504  | 7,482    |  |  |
| Feb           | 889       | 3,479    | 4,368  | 984       | 3,326      | 4,310  | 7,935    |  |  |

**Source:Immigration Department / South Sea Shipping**- : Nil, n.a.: Not Available, r: revised

Table 2: Visitor Arrivals by Usual Country of Residence

| Year / Quarter | Australia | New<br>Zealand | New<br>Caledonia | Other<br>Pacific<br>Countries | Europe | North<br>America | Japan | Other<br>Countries | Not<br>Stated | TOTAL  |
|----------------|-----------|----------------|------------------|-------------------------------|--------|------------------|-------|--------------------|---------------|--------|
| 1999           | 30,769    | 6,487          | 5,037            | 2,317                         | 3,063  | 1,343            | 915   | 764                | 51            | 50,746 |
| 2000           | 36,805    | 8,024          | 4,124            | 2,039                         | 3,401  | 1,547            | 811   | 831                | 9             | 57,591 |
| 2001           | 33,667    | 7,512          | 4,039            | 2,182                         | 2,683  | 1,413            | 834   | 936                | 34            | 53,300 |
| 2002           | 29,730    | 7,263          | 4,704            | 1,828                         | 2,948  | 1,438            | 731   | 803                | 16            | 49,462 |
| 2003           | 29,492    | 7,729          | 5,050            | 2,034                         | 3,003  | 1,625            | 571   | 881                | 15            | 50,400 |
| 2002 1st       | 6,199     | 1,409          | 1,175            | 427                           | 661    | 266              | 190   | 229                | -             | 10,557 |
| 2nd            | 7,148     | 1,924          | 829              | 400                           | 642    | 390              | 197   | 201                | 15            | 11,746 |
| 3rd            | 8,202     | 2,094          | 1,489            | 487                           | 986    | 531              | 213   | 191                | 1             | 14,194 |
| 4th            | 8,181     | 1,836          | 1,211            | 514                           | 659    | 251              | 131   | 182                | -             | 12,965 |
| 2003 1st       | 6,344     | 1,291          | 1,161            | 478                           | 614    | 275              | 136   | 183                | 8             | 10,490 |
| 2nd            | 6,102     | 1,847          | 962              | 387                           | 554    | 395              | 135   | 143                | 4             | 10,529 |
| 3rd            | 8,553     | 2,575          | 1,400            | 533                           | 1,016  | 530              | 169   | 276                | 3             | 15,055 |
| 4th            | 8,493     | 2,016          | 1,527            | 636                           | 819    | 425              | 131   | 279                | -             | 14,326 |
| 2003 Jan       | 2,853     | 496            | 576              | 165                           | 220    | 107              | 39    | 65                 | 4             | 4,525  |
| Feb            | 1,454     | 307            | 368              | 205                           | 186    | 70               | 31    | 63                 | 2             | 2,686  |
| Mar            | 2,037     | 488            | 217              | 108                           | 208    | 98               | 66    | 55                 | 2             | 3,279  |
| Apr            | 2,116     | 558            | 291              | 109                           | 195    | 79               | 46    | 49                 | 1             | 3,444  |
| May            | 1,845     | 545            | 382              | 148                           | 175    | 108              | 31    | 54                 | -             | 3,288  |
| Jun            | 2,141     | 744            | 289              | 130                           | 184    | 208              | 58    | 40                 | 3             | 3,797  |
| Jul            | 2,571     | 850            | 460              | 239                           | 401    | 216              | 69    | 103                | 1             | 4,910  |
| Aug            | 2,687     | 801            | 376              | 145                           | 406    | 168              | 66    | 83                 | 1             | 4,733  |
| Sep            | 3,295     | 924            | 564              | 149                           | 209    | 146              | 34    | 90                 | 1             | 5,412  |
| Oct            | 2,939     | 798            | 430              | 152                           | 325    | 175              | 42    | 57                 | -             | 4,918  |
| Nov            | 2,616     | 638            | 451              | 348                           | 293    | 162              | 47    | 119                | -             | 4,674  |
| Dec            | 2,938     | 580            | 646              | 136                           | 201    | 88               | 42    | 103                | -             | 4,734  |
| 2004 Jan       | 2,585     | 432            | 615              | 100                           | 173    | 54               | 34    | 57                 | -             | 4,050  |
| Feb            | 2,156     | 191            | 416              | 279                           | 228    | 82               | 34    | 93                 | -             | 3,479  |

**Source: Immigration Department** 

- : Nil, n.a.: Not Available, r: revised

**Table 3: Visitor Arrivals by Purpose of Visit** 

|                |          | DAY VISITORS     |               |       |          |        |          |            |       |
|----------------|----------|------------------|---------------|-------|----------|--------|----------|------------|-------|
|                | Holidays | Visiting Friends | Business,     | Stop  | Other    | Not    | Total    | Cruiseship | Other |
| Year / Quarter |          | and Relatives    | Meeting/Conf. | Over  | Purposes | Stated | Visitors |            |       |
| 1999           | 37,725   | 4,262            | 5,649         | 1,800 | 722      | 588    | 50,746   | 44,853     | 79    |
| 2000           | 44,992   | 3,486            | 5,857         | 1,109 | 1,083    | 1,064  | 57,591   | 47,644     | 204   |
| 2001           | 41,612   | 3,691            | 6,286         | 1,145 | 111      | 155    | 53,300   | 52,758     | 20    |
| 2002           | 38,740   | 3,563            | 6,544         | 611   | 1        | 3      | 49,462   | 45,832     | -     |
| 2003           | 38,924   | 3,887            | 6,746         | 835   | 6        | 2      | 50,400   | 51,995     | -     |
| 2002 1st       | 8,257    | 813              | 1,374         | 113   | -        | -      | 10,557   | 14,160     | -     |
| 2nd            | 8,927    | 842              | 1,831         | 146   | -        | -      | 11,746   | 4,551      | -     |
| 3rd            | 11,242   | 912              | 1,832         | 208   | -        | =      | 14,194   | 13,576     | =     |
| 4th            | 10,314   | 996              | 1,507         | 144   | 1        | 3      | 12,965   | 13,545     | -     |
| 2003 1st       | 8,218    | 689              | 1,454         | 126   | 1        | 2      | 10,490   | 9,787      | -     |
| 2nd            | 8,020    | 839              | 1,529         | 139   | 2        | =      | 10,529   | 14,526     | =     |
| 3rd            | 11,653   | 1,102            | 1,982         | 318   | -        | =      | 15,055   | 12,352     | =     |
| 4th            | 11,033   | 1,257            | 1,781         | 252   | 3        | -      | 14,326   | 15,330     | -     |
| 2003 Jan       | 3,718    | 295              | 432           | 78    | 1        | 1      | 4,525    | 5,949      | -     |
| Feb            | 2,000    | 211              | 462           | 13    | -        | -      | 2,686    | 1,868      | -     |
| Mar            | 2,500    | 183              | 560           | 35    | -        | 1      | 3,279    | 1,970      | -     |
| Apr            | 2,782    | 265              | 369           | 26    | 2        | -      | 3,444    | 1,290      | -     |
| May            | 2,416    | 268              | 533           | 71    | -        | -      | 3,288    | 7,921      | -     |
| Jun            | 2,822    | 306              | 627           | 42    | -        | -      | 3,797    | 5,315      | -     |
| Jul            | 3,656    | 425              | 712           | 117   | -        | -      | 4,910    | 3,405      | -     |
| Aug            | 3,550    | 362              | 741           | 80    | -        | -      | 4,733    | 4,260      | -     |
| Sep            | 4,447    | 315              | 529           | 121   | -        | -      | 5,412    | 4,687      | -     |
| Oct            | 3,911    | 345              | 497           | 165   | -        | -      | 4,918    | 4,710      | -     |
| Nov            | 3,409    | 293              | 919           | 53    | -        | -      | 4,674    | 3,075      | -     |
| Dec            | 3,713    | 619              | 365           | 34    | 3        | -      | 4,734    | 7,545      | -     |
| 2004 Jan       | 3,349    | 392              | 283           | 20    | 6        | -      | 4,050    | 7,482      | -     |
| Feb            | 2,581    | 227              | 634           | 37    | -        | -      | 3,479    | 7,935      | -     |

Sources: Immigration Department / South Sea Shipping

<sup>:</sup> Nil, n.a.: Not Available, r: revised

**Table 4 : Overseas Arrivals of Residents by Nationality** 

|                |            |            |        |         | New       |      | Pacific | North    | Other     |            |        |
|----------------|------------|------------|--------|---------|-----------|------|---------|----------|-----------|------------|--------|
| Year / Quarter | Ni-Vanuatu | Australian | French | British | Zealander | Asia | Islands | American | Countries | Not Stated | TOTAL  |
| 1999           | 5,472      | 2,111      | 254    | 418     | 644       | 327  | 409     | 332      | 177       | 598        | 11,916 |
| 2000           | 5,839      | 2,188      | 1,592  | 279     | 671       | 274  | 258     | 325      | 142       | 36         | 11,604 |
| 2001           | 5,330      | 2,265      | 1,475  | 330     | 675       | 325  | 452     | 298      | 151       | 42         | 11,343 |
| 2002           | 5,730      | 2,276      | 1,420  | 241     | 678       | 275  | 350     | 262      | 127       | 10         | 11,369 |
| 2003           | 6,512      | 2,199      | 1,399  | 256     | 660       | 296  | 362     | 305      | 112       | 14         | 12,115 |
| 2002 1st       | 1,368      | 621        | 461    | 63      | 183       | 63   | 120     | 78       | 41        | 1          | 2,999  |
| 2nd            | 1,347      | 600        | 336    | 69      | 167       | 80   | 64      | 58       | 27        | 4          | 2,752  |
| 3rd            | 1,278      | 493        | 329    | 54      | 151       | 57   | 102     | 46       | 25        | 0          | 2,535  |
| 4th            | 1,737      | 562        | 294    | 55      | 177       | 75   | 64      | 80       | 34        | 5          | 3,083  |
| 2003 1st       | 1,553      | 586        | 441    | 75      | 178       | 76   | 96      | 87       | 20        | 3          | 3,115  |
| 2nd            | 1,286      | 509        | 294    | 57      | 141       | 65   | 89      | 67       | 35        | 1          | 2,544  |
| 3rd            | 1,692      | 534        | 340    | 59      | 175       | 74   | 111     | 81       | 28        | 8          | 3,102  |
| 4th            | 1,981      | 570        | 324    | 65      | 166       | 81   | 66      | 70       | 29        | 2          | 3,354  |
| 2003 Jan       | 822        | 272        | 166    | 31      | 84        | 35   | 49      | 47       | 10        | 3          | 1,519  |
| Feb            | 368        | 165        | 178    | 20      | 52        | 12   | 30      | 21       | 4         | -          | 850    |
| Mar            | 363        | 149        | 97     | 24      | 42        | 29   | 17      | 19       | 6         | -          | 746    |
| Apr            | 390        | 183        | 85     | 15      | 59        | 21   | 26      | 17       | 5         | 1          | 802    |
| May            | 447        | 159        | 142    | 22      | 44        | 18   | 43      | 16       | 17        | -          | 908    |
| Jun            | 449        | 167        | 67     | 20      | 38        | 26   | 20      | 34       | 13        | -          | 834    |
| Jul            | 653        | 183        | 121    | 14      | 59        | 32   | 61      | 23       | 9         | 7          | 1,162  |
| Aug            | 480        | 171        | 93     | 24      | 55        | 29   | 34      | 31       | 9         | 1          | 927    |
| Sep            | 559        | 180        | 126    | 21      | 61        | 13   | 16      | 27       | 10        | -          | 1,013  |
| Oct            | 413        | 203        | 130    | 19      | 38        | 26   | 23      | 42       | 10        | 2          | 906    |
| Nov            | 591        | 177        | 82     | 25      | 75        | 32   | 20      | 17       | 9         | -          | 1,028  |
| Dec            | 977        | 190        | 112    | 21      | 53        | 23   | 23      | 11       | 10        | -          | 1,420  |
| 2004 Jan       | 537        | 234        | 140    | 28      | 87        | 20   | 50      | 47       | 10        | -          | 1,153  |
| Feb            | 330        | 189        | 159    | 17      | 62        | 20   | 70      | 25       | 17        | -          | 889    |

Source: Immigration Department
- : Nil, n.a.: Not Available, r: revised