

VNSO Update

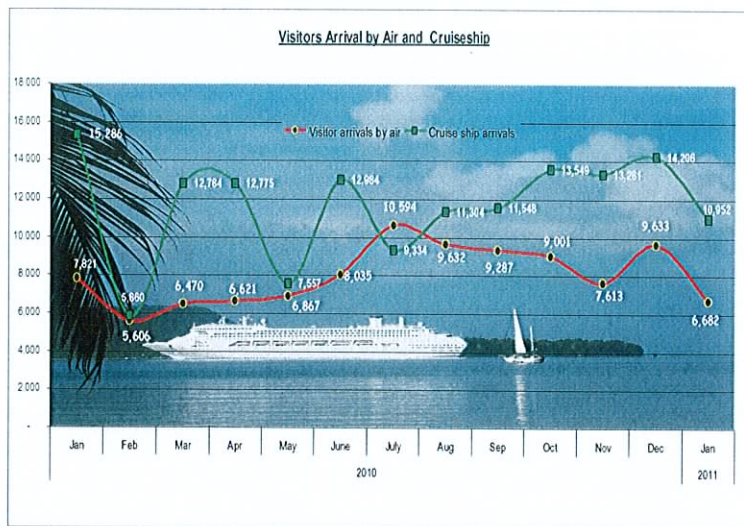
Tourism and Migration, January, 2011

January highlights

In January 2011, there were 6,672 visitors arrival by air. When compared to the previous month and the same month of the previous year, tourist arrivals decreased by 31% and 15% respectively.

6,536 tourists visited Port Vila which indicated a decrease of 14% over the same month of 2010 while 136 visitors went to Luganville in January 2011. This showed a decrease of 24% over the same period of 2010.

The cruise ship visitors for the month of January 2011 recorded a decrease of 29% compared to the same period of 2010 and 23% over the previous month due to cancellation of two Cruise ships and international flights as per bad weather (cyclone).



Purpose of visit

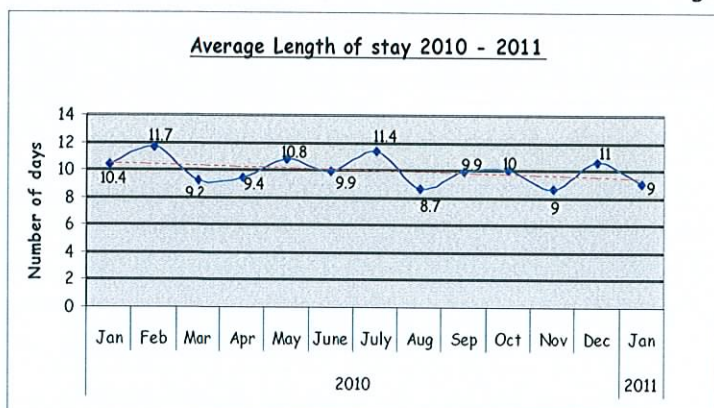
In January 2011, 5,670 or 85% of the total visitors' arrival came to Vanuatu for holiday; it shows a decrease of 1 per cent point compared to the same month of previous year. Another 529 or 8% came to visit friends and relatives, indicating a slight increase of 2 per cent point and 399 or 6% came for meetings, conferences or other business which also rose by 2 per cent point over the same month of 2010.

Arrivals country of usual residence

Australia continues to be the main source for tourist arrivals with 4,425 representing 66% of all arrivals, in January 2011 yet it indicates a drop of 7 per cent point compared to the same period of 2010. New Caledonia followed with 836 representing 13%. Visitors that came from New Zealand and Europe accounted for 9% and 5% respectively of the total visitor's arrivals. The number of tourists from Other Pacific Countries recorded a huge decrease of 46%. New Caledonia and North America had an equivalent decrease of 36% compared to January 2010 followed by Other countries (33%), Japan (29%), Europe (13%), New Zealand (12%), and Australia (5%).

Length of stay

The average length of stay (intended) for visitors is 9 days, a slightly drop from an average of 10.4 days in January 2010.



Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

Attached:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

Notes

The data indicates that the Tourism sector in Vanuatu is recovering back to 2008 levels, perhaps due to marketing and promotion activities or more favourable economic conditions in the region or a combination of these and other factors.

NEXT UPDATE (MONTHLY)

February

RELEASE DATE

9th April, 2011

More information

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 – email stats@vanuatu.gov.vu

Provincial Statistics Offices

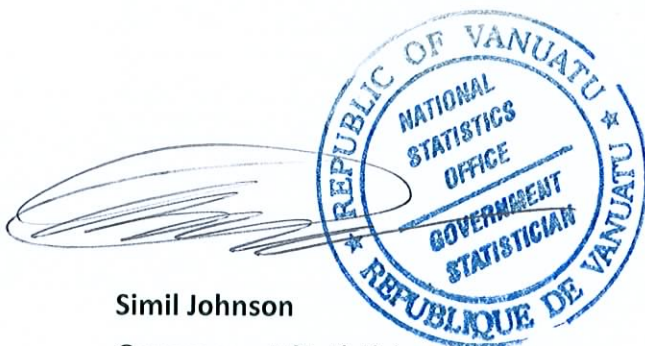
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Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year		ARRIVALS / ARRIVEES										DEPARTURES / DEPARTURES										Cruise Ship Arrivals/ Croisiéristes	Année		Mois				
		PORT VILA				LUGANVILLE				TOTAL				PORT VILA				LUGANVILLE								TOTAL			
		Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors					Residents	Visitors		
2009	Jan	1,869	8,121	42	153	1,911	8,274	2,924	9,269	80	275	3,004	9,544	20,944	2009	Jan													
	Feb	1,372	5,804	49	98	1,421	5,902	1,595	6,430	38	129	1,633	6,559	13,533		Fév													
	Mar	1,228	6,444	34	113	1,262	6,557	1,600	6,667	65	102	1,665	6,769	10,421		Mar													
	Apr	1,627	7,303	34	185	1,661	7,488	861	7,591	47	133	908	7,724	17,271		Avr													
	May	1,692	7,197	69	157	1,761	7,354	866	7,604	36	84	902	7,688	9,362		Mai													
	June	1,812	7,197	59	306	1,871	7,503	442	4,263	41	166	483	4,429	3,954		Juin													
	July	1,485	11,191	46	309	1,531	11,500	858	11,406	55	261	913	11,667	11,529		Juil													
	Aug	1,444	8,737	47	344	1,491	9,081	927	11,096	32	312	959	11,408	3,906		Août													
	Sep	1,594	10,083	61	366	1,655	10,449	715	9,710	42	268	757	9,978	7,479		Sep													
	Oct	1,473	9,814	48	321	1,521	10,135	1,007	10,486	30	309	1,037	10,795	10,777		Oct													
	Nov	1,554	7,525	53	214	1,607	7,739	263	1,376	27	199	290	1,575	5,735		Nov													
	Dec	1,938	8,408	52	285	1,990	8,693	2,510	15,928	15	192	2,525	16,120	9,907		Déc													
2010	Jan	1,827	7,643	57	178	1,884	7,821	1,083	10,209	43	330	1,126	10,539	15,286	2010	Jan													
	Feb	1,382	5,571	21	35	1,403	5,606	1,578	5,738	32	312	1,610	6,050	5,860		Fév													
	Mar	1,197	6,454	28	16	1,225	6,470	1,167	6,824	5	6	1,172	6,830	12,784		Mar													
	Apr	1,437	6,481	42	140	1,479	6,621	849	7,184	10	73	859	7,257	12,775		Avr													
	May	2,041	6,745	33	122	2,074	6,867	990	7,294	2	100	992	7,394	7,557		Mai													
	June	1,793	7,750	37	285	1,830	8,035	824	7,503	10	111	834	7,614	12,984		Juin													
	July	1,772	10,319	43	275	1,815	10,594	914	11,225	15	200	929	11,425	9,334		Juil													
	Aug	1,565	9,321	35	311	1,600	9,632	909	10,831	8	176	917	11,007	11,304		Août													
	Sep	2,018	8,998	54	289	2,072	9,287	1,037	9,877	18	310	1,055	10,187	11,548		Sep													
	Oct	1,778	8,796	52	205	1,830	9,001	1,160	10,739	13	176	1,173	10,915	13,549		Oct													
	Nov	1,814	7,411	59	202	1,873	7,613	1,465	8,606	4	99	1,469	8,705	13,281		Nov													
	Dec	1,907	9,420	61	213	1,968	9,633	1,157	8,543	28	106	1,185	8,649	14,206		Déc													
2011	Jan	1,780	6,536	51	136	1,831	6,672	728	7,673	25	271	753	7,944	10,952	2011	Jan													

Source: Immigration Department/Service de l'Immigration

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

		VISITORS VISITEURS								
Year	Month	Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Others Purposes Autres	Total Visitors	Année	Mois	
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres motifs	Visiteurs global			
2009	Jan	6,870	762	578	64	-	8,274	2009	Jan	
	Feb	4,476	536	713	55	122	5,902		Fév	
	Mar	5,250	421	755	49	81	6,557		Mar	
	Apr	5,987	624	780	56	40	7,488		Avr	
	May	5,836	447	1,033	39	-	7,354		Mai	
	June	5,826	869	786	-	22	7,503		Juin	
	Jul	10,114	483	822	47	34	11,500		Juil	
	Aug	7,615	301	1,090	74	1	9,081		Aoû	
	Sep	9,515	90	829	4	11	10,449		Sep	
	Oct	8,950	176	979	30	-	10,135		Oct	
	Nov	6,744	231	723	40	-	7,739		Nov	
	Dec	7,773	558	332	30	-	8,693		Déc	
2010	Jan	6,744	427	559	91	-	7,821	2010	Jan	
	Feb	4,161	323	1,060	62	-	5,606		Fév	
	Mar	5,217	397	790	64	2	6,470		Mar	
	Apr	5,441	349	784	44	3	6,621		Avr	
	May	5,495	415	908	42	7	6,867		Mai	
	June	6,394	709	862	71	-	8,035		Juin	
	July	8,600	912	996	69	17	10,594		Juil	
	August	7,460	668	1,387	107	10	9,632		Aoû	
	Sep	8,045	408	760	29	45	9,287		Sep	
	Oct	8,391	201	377	24	8	9,001		Oct	
	Nov	7,051	193	321	31	17	7,613		Nov	
	Dec	7,682	1077	812	58	4	9,633		Dec	
2011	Jan	5,670	529	389	78	6	6,672	2011	Jan	

Source: Immigration Department/Service de l'Immigration

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Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL	Année Mois
2009										2009
Jan	5,843	640	922	149	391	124	62	143	8,274	Jan
Feb	3,966	369	558	265	344	154	41	205	5,902	Fév
Mar	4,647	649	362	234	340	138	64	122	6,557	Mar
Apr	5,063	829	643	246	403	128	48	127	7,488	Avr
May	4,247	1,005	914	353	400	227	46	163	7,354	Mai
June	5,098	1,083	367	229	319	215	40	152	7,503	Juin
July	6,964	1,939	920	437	560	380	50	250	11,500	Juil
Aug	5,192	1,700	615	355	576	284	91	268	9,081	Aoû
Sep	6,662	1,524	1,036	327	340	269	86	205	10,449	Sep
Oct	6,633	1,352	790	483	435	213	37	192	10,135	Oct
Nov	4,963	828	831	255	418	228	29	187	7,739	Nov
Dec	5,631	688	1,197	374	365	189	49	201	8,693	Déc
2010										2010
Jan	4,656	708	1,318	333	380	181	49	196	7,821	Jan
Feb	2,778	435	942	640	369	192	50	199	5,606	Fév
Mar	4,155	694	527	340	317	195	43	198	6,470	Mar
Apr	3,865	851	777	326	341	202	34	225	6,621	Avr
May	3,622	952	1,078	323	410	201	24	257	6,867	Mai
June	5,087	1,343	517	317	322	195	43	210	8,035	Juin
July	6,283	1,657	1,173	346	615	247	41	232	10,594	Juil
Aug	5,458	1,664	728	497	652	276	65	292	9,632	Aoû
Sep	6,013	1,136	1,126	352	269	161	31	199	9,287	Sep
Oct	5,988	1,039	858	308	433	194	31	150	9,001	Oct
Nov	4,859	703	955	242	406	192	55	201	7,613	Nov
Dec	5,995	746	1,410	696	373	158	51	204	9,633	Dec
2011										2011
Jan	4,425	621	836	179	329	116	35	131	6,672	Jan

Source: Immigration Department / Service de l'Immigration