VNSO VANUATU NATIONAL STATISTICS OFFICE BUREAU NATIONAL DES STATISTIQUES

VANUATU NATIONAL STATISTICS OFFICE

Private Mail Bag 9019 Ministry of Finance and Economic Management Port Vila, Vanuatu

Ph: +678 22110/22111/33040,Voip:1124

E-mail: stats@vanuatu.gov.vu, Web: www.vnso.gov.vu



STATISTICS UPDATE: INTERNATIONAL VISITOR ARRIVALS

MARCH 2019 PROVISIONAL HIGHLIGHTS

RELEASE DATE: 28th June 2019

OVERVIEW

Fig 1: Provisional International Visitor Arrivals: March 2018 to March 2019



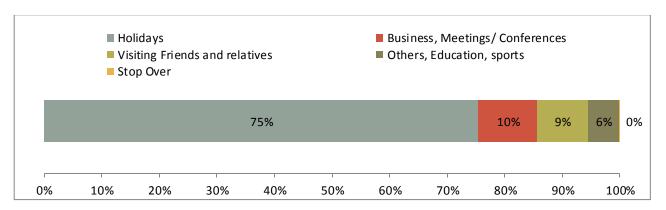
- The total international visitors ¹ by air made up 36% of all international visitor arrivals to Vanuatu. This fell by 3% over corresponding month in 2018 but increased by 18% over previous month. The decline over corresponding month in 2018 was attributed by the decrease in holiday visitors to Vanuatu.
- Cruise ship or day visitors declined by 60% compared to March 2018 but increased by 24% over February 2019. Total cruise ship visits to Vanuatu in March 2019 were 6 compared to 14 cruise ships recorded in March 2018.

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¹ Visitors by both air and cruise ship

PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

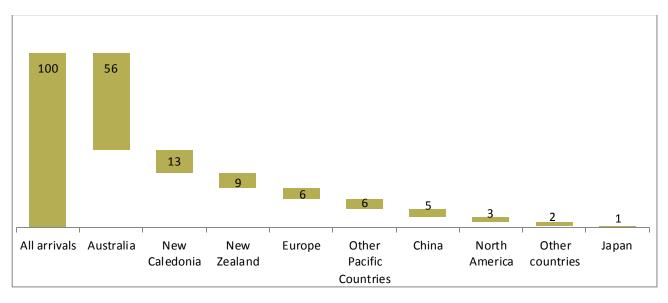
Fig 2: Percentage share of visitors by purpose of visit



 Holiday visitors made up 75%; business, meetings or conferences at 10%; visiting friends and relatives at 9%; education, sports at 6% while visitor arrivals for transit at less than 1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

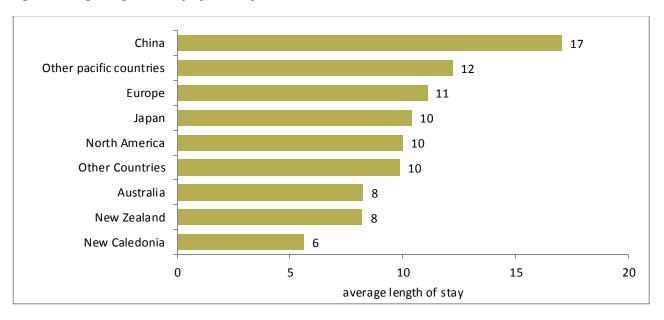
Fig 3: Percentage share of visitors by Country of Usual Residence



 Australian visitors made up 56% of all international visitors by air; followed by New Caledonia at 13%; New Zealand at 9%; Europe and other pacific countries at 6% each; China at 5%; North America at 3%; other countries at 2% and Japan at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

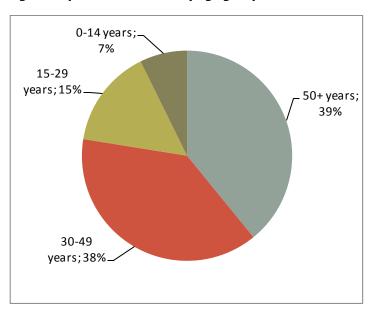
Fig 4: Average length of stay by country of usual residence



 International visitors by air spent an average of 9 days in Vanuatu. This is a decline of 1 day over corresponding month in 2018. Visitors from China spent an average of 17 days in Vanuatu while visitors from New Zealand, Australia and New Caledonia, spent an average of less than 10 days.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

Fig 5: Proportion of visitors by age group



- The average age for visitors by air stood at 43 years.
- Visitors of age 50 years or more made up 39%; closely followed by visitors of age between 30-49 years at 38%.(see table 6)

SUMMARY OF VISITORS TO OUTER ISLANDS

 Tanna Island received the highest number of visitors at 32%; followed by visitors to Santo Island at 31%. (see table 7)

DATA SOURCE AND REVISIONS

All International arrival and departure statistics by air provided in this report is sourced from the Passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are supplied by the Department of Immigration through the Passenger processing module.

The Vanuatu National Statistics Office will be releasing Provisional International Visitor Arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue and the Department of Immigration before release of actual figures in Quarterly or Annual Statistical Indicator report.

NEXT UPDATE (MONTHLY)

RELEASE DATE

April 2019

5th July 2019

PROVINCIAL STATISTICS OFFICES

Santo Office

PO Box 273 Luganville, SANTO SANMA PROVINCE

> NATIONAL STATISTICS OFFICE

GOVERNMENT STATISTICIAN

Mr KAP Calo Andy Government Statistician

SUMMARY OF VISITORS TO OUTER ISLANDS² (PAGE 5)

Summary of Indicators

- Sanma received the highest number of visitors at 39%, followed by Tafea province at 33%.
- Visitors who travelled to outer islands spent an average of 5 days.

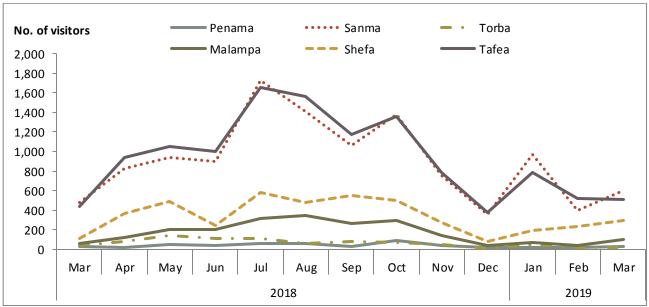


Figure 1: Summary of visitors to other province, March 2018 to March 2019

^{*}Excludes Efate Island

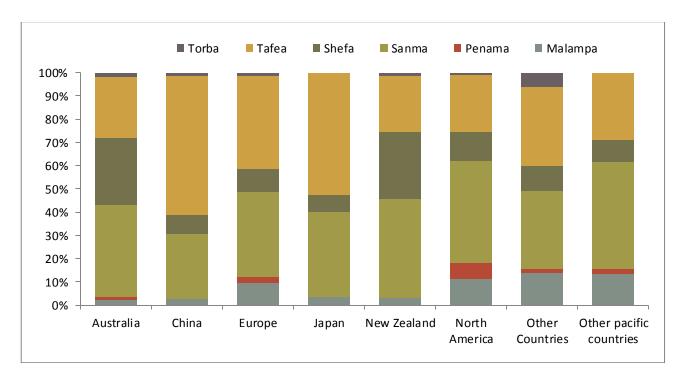


Figure 2: Proportion of visitors to other provinces

^{*}Excludes Efate Island

 $^{^{\}rm 2}$ Data on visitors travelling to outer islands is only available from June 2014

ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provi	nce			TOTAL
Tear	MOIIII	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2018	Mar	30	473	33	61	112	441	1,150
	Apr	22	821	74	119	365	943	2,344
	May	46	935	143	204	485	1,050	2,863
	Jun	36	900	112	200	244	998	2,490
	Jul	57	1,732	112	317	576	1,659	4,453
	Aug	62	1,405	62	349	478	1,566	3,922
	Sep	82	1,058	32	260	548	1,172	3,152
	Oct	64	1,377	88	298	501	1,361	3,689
	Nov	51	755	39	141	273	783	2,042
	Dec	7	357	18	38	76	380	876
2019	Jan	47	965	20	66	192	789	2,079
	Feb	13	399	19	41	236	514	1,222
	Mar	21	599	28	94	292	508	1,542

Source: Department of Immigration

ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

	Month			Provi	nce			TOTAL
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2018	Mar	1.9	7.6	5.7	5.3	13.3	4.4	6.4
	Apr	13.2	6.3	3.0	9.4	3.8	3.7	6.4
	May	4.3	6.8	5.4	5.2	3.8	3.8	4.9
	Jun	4.2	7.1	4.7	7.1	4.2	3.7	5.2
	Jul	21.4	6.8	4.6	6.8	4.6	3.7	8.0
	Aug	6.6	6.2	5.5	7.0	4.8	3.7	5.6
	Sep	3.9	6.6	6.9	5.7	3.6	3.7	5.1
	Oct	3.6	7.0	9.9	7.0	5.2	3.6	6.1
	Nov	6.2	6.4	14.2	6.4	7.1	3.4	7.3
	Dec	30.0	5.8	40.9	22.1	7.4	6.0	14.8
2019	Jan	6.7	6.9	10.9	9.9	4.2	3.3	5.4
	Feb	7.3	10.5	6.0	8.5	10.1	6.4	8.8
	Mar	6.4	4.3	3.9	5.3	2.2	3.7	5.1

Source: Department of Immigration

^{*}Excludes Efate Island

^{*}Excludes Efate Island

ANNEX 3 - VISITORS TO OTHER PROVINCE BY COUNTRY OF USUAL RESIDENCE

Tab 3: The proportion of visitor to other provinces by Country of usual residence

Country Of Usual			Province				Total
Residence	Malampa	Penama	Sanma	Shefa	Tafea	Torba	
Australia	2%	1%	40%	29%	26%	2%	100%
China	3%	0%	28%	8%	60%	1%	100%
Europe	10%	2%	36%	10%	40%	2%	100%
Japan	4%	0%	36%	7%	53%	0%	100%
New Zealand	3%	0%	43%	29%	24%	1%	100%
North America	11%	7%	44%	12%	25%	1%	100%
Other Countries	14%	2%	34%	11%	34%	6%	100%
Other pacific countries	13%	2%	46%	10%	29%	0%	100%

Source: Department of Immigration

^{*}Excludes Efate Island

Table 1 : Summary of Overseas Migration Tableau 1 : Résumé des échanges migratoires avec l'extérieur

			ARRIVALS / ARRIVEES					DI	EPARTURES /	DEPARTURI	ES		Cruiseship			
		PORT	VILA	LUGAN	VILLE	TC	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/		
Year	Month	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs	Croisièristes	Année	Mois
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	28,391	124,576	234,567	2018	
2014	Mar	1,693	6,169	66	207	1,759	6,376	1,149	7,047	7	208	1,156	7,255	18,883	2014	Mar
2015	Mar	1,905	4,527	28	310	1,933	4,837	1,288	5,599	9	153	1,297	5,752	6,530	2015	Mar
2016	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776	2016	Mar
2017	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242	2017	Mar
2018	Mar	1,594	6,864	58	252	1,652	7,116	2,647	6,073	60	189	2,707	6,262	30,844	2018	Mar
	Apr	2,618	8,773	54	420	2,672	9,193	1,875	9,327	14	432	1,889	9,759	27,537		Avr
	May	2,682	8,389	32	464	2,714	8,853	2,364	8,884	12	307	2,376	9,191	16,576		Mai
	Jun	2,586	10,181	33	392	2,619	10,573	1,841	8,444	13	272	1,854	8,716	9,734		Juin
	Jul	2,133	12,793	6	391	2,139	13,184	2,196	13,448	3	377	2,199	13,825	11,662		Juil
	Aug	1,425	8,575	39	397	1,464	8,972	2,441	11,810	15	453	2,456	12,263	10,751		Aoû
	Sep	3,314	11,070	35	356	3,349	11,426	2,436	10,745	16	452	2,452	11,197	19,632		Sep
	Oct	2,116	9,865	50	544	2,166	10,409	2,947	12,945	15	706	2,962	13,651	16,114		Oct
	Nov	2,593	8,760	29	284	2,622	9,044	2,847	9,292	7	162	2,854	9,454	18,066		Nov
2010	Dec	3,710	10,221	7	247	3,717	10,468	2,006	10,034	18	148	2,024	10,182	17,321	2010	Dec
2019	Jan [p]	2,561 1,401	9,244 5,727	25 8	304 108	2,586 1,409	9,548 5,835	2,288 2,535	13,563 6,792	9	423 84	2,297 2,544	13,986 6,876	14,440 9,849	2019	Jan [p]
	Feb [p] Mar [p]	546	6,692	37	219	583	6,911	2,333	7,940	13	233	2,730	8,173	12,237		Fév [p] Mar [p]

Source: Immigration Department/Service de l'Immigration

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/V	/ISITEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à	Affaires, réunions ou	Escale	Autres, education,			
			la famille	conférence		sport	Visiteurs global		
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2014		4,906	406	628	35	401	6,376	2014	
2015	Mar	1,899	689	988	2	1,259	4,837	2015	Mar
2016		2,989	396	410	7	353	4,155	2016	Mar
2017	Mar	4,489	585	822	59	401	6,356	2017	Mar
2018	Mar	5,630	600	561	18	307	7,116	2018	Mar
	Apr	7,182	741	726	27	517	9,193		Avr
	May	6,642	680	739	58	734	8,853		Mai
	Jun	8,621	688	558	61	645	10,573		Juin
	Jul	10,736	820	714	117	797	13,184		Juil
	Aug	7,212	687	711	20	342	8,972		Aoû
	Sep	9,209	739	752	54	672	11,426		Sep
	Oct	8,147	691	740	65	766	10,409		Oct
	Nov	6,862	694	675	42	771	9,044		Nov
	Dec	8,808	957	417	55	231	10,468		Dec
2019	Jan [p]	7,816	717	426	16	573	9,548	2019	Jan [p]
	Feb [p]	4,368	425	539	8	495	5,835		Fév [p]
	Mar [p]	5,211	604	711	4	381	6,911		Mar [p]

Source: Immigration Department/Service de I'Immigration

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2014	Mar	3,907	707	538	462	360	146	48	94	114	6,376	2014	Mar
2015	Mar	2,335	495	540	482	348	234	74	120	209	4,837	2015	Mar
2016	Mar	2,060	325	313	267	664	168	44	175	139	4,155	2016	Mar
2017	Mar	3,304	454	939	405	445	224	72	315	198	6,356	2017	Mar
2018	Mar	3,819	523	1,000	424	465	219	60	321	285	7,116	2018	Mar
	Apr	4,878	820	1,308	491	589	319	105	392	291	9,193		Avr
	May	4,456	996	1,173	667	554	271	93	320	323	8,853		Mai
	Jun	5,563	1,409	1,398	524	631	372	56	299	321	10,573		Juin
	Jul	7,056	2,135	1,129	728	835	436	93	366	406	13,184		Juil
	Aug	4,071	1,483	1,195	424	737	278	102	385	297	8,972		Aoû
	Sep	6,330	1,658	888	491	1,023	221	122	328	365	11,426		Sep
	Oct	5,731	1,302	1,246	551	679	273	65	292	270	10,409		Oct
	Nov	4,754	854	916	660	946	269	57	284	304	9,044		Nov
	Dec	6,146	1,067	1,485	451	504	209	84	318	204	10,468		Dec
2019	Jan [p]	5,251	767	1,786	481	523	229	61	284	166	9,548	2019	Jan [p]
	Feb [p]	2,740	503	923	526	456	152	57	326	152	5,835		Fév [p]
	Mar [p]	3,840	602	899	399	405	204	70	328	164	6,911		Mar [p]

Source: Immigration Department/Service de I'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL		
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année	Mois
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2014	Mar	864	383	139	12	125	76	84	37	39	1,759	2014	Mar
2015	Mar	1,033	363	102	2	103	105	81	114	30	1,933	2015	Mar
2016	Mar	905	164	50	7	48	26	48	31	15	1,294	2016	Mar
2017	Mar	1,207	201	74	13	59	63	38	26	12	1,693	2017	Mar
2018	Mar	1,329	140	38	4	24	59	23	18	17	1,652	2018	Mar
	Apr	2,246	149	86	6	53	53	48	14	17	2,672		Avr
	May	2,322	143	47	13	33	81	47	13	15	2,714		Mai
	Jun	2,211	128	65	6	45	78	39	23	24	2,619		Juin
	Jul	1,642	154	46	7	41	92	106	31	20	2,139		Juil
	Aug	1,186	95	54	7	39	34	32	11	6	1,464		Aoû
	Sep	2,913	175	58	10	46	57	43	26	21	3,349		Sep
	Oct	1,531	246	106	11	77	87	50	30	28	2,166		Oct
	Nov	2,216	146	58	7	50	79	37	13	16	2,622		Nov
	Dec	3,391	102	47	5	32	61	34	27	18	3,717		Dec
2019	Jan [p]	120	125	14	204	130	1,828	33	89	43	2,586	2019	Jan [p]
	Feb [p]	816	191	105	14	47	105	60	36	35	1,409		Fév [p]
	Mar [p]	34	205	83	15	48	93	40	27	38	583		Mar [p]

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	E LONGUE DUREE	Année	Mois	
		Port Vila	Luganville	Vanuatu		
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2014	Mar	9.9	9.0	9.5	2014	Mar
2015	Mar	11.5	15.5	13.5	2015	Mar
2015	Apr	11.1	10.4	10.8	2015	Avr
2016	Mar	8.5	13.7	11.1	2016	Mar
2017	Mar	10.1	13.3	11.7	2017	Mar
2018	Mar	9.2	11.2	10.2	2018	Mar
	Apr	11.4	10.2	10.8		Avr
	May	9.1	10.8	9.9		Mai
	Jun	9.6	11.5	10.5		Juin
	Jul	10.6	13.3	11.9		Juil
	Aug	8.8	11.0	9.9		Aoû
	Sep	9.5	10.9	10.2		Sep
	Oct	10.0	12.2	11.1		Oct
	Nov	8.8	12.0	10.4		Nov
	Dec	7.6	11.8	9.7		Dec
2019	Jan [p]	12.4	12.0	12.2	2019	Jan [p]
	Feb [p]	10.9	22.6	16.8		Fév [p]
	Mar [p]	8.8	9.4	9.1		Mar [p]

Source: Immigration Department/Service de I'Immigration

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISIT	ORS / L'AGE MOYEN DES VIS	ITEURS	Année	Mois
i eai	Month	Port Vila	Luganville	Vanuatu	Aimee	MOIS
2014	Mar	40.1	46.9	43.5	2014	Mar
2015	Mar	39.6	41.2	40.4	2015	Mar
2016	Mar	38.4	39.6	39.0	2016	Mar
2017	Mar	42.0	43.2	42.6	2017	Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Aoû
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	41.6	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil
	Aug	39.5	46.1	42.8		Aoû
	Sep	39.2	42.7	40.9		Sep
	Oct	39.6	44.6	42.1		Oct
	Nov	40.5	44.7	42.6		Nov
2010	Dec	36.0	38.8	37.4	2010	Dec
2019	Jan [p]	35.1 39.9	37.7 44.3	36.4 42.1	2019	Jan [p]
	Feb [p] Mar [p]	42.1	44.3	43.2		Fév [p] Mar [p]

Source: Immigration Department/Service de I'Immigration

Table 7: Visitors travelling to Outer Islands, Vanuatu Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

			Efate offshore	Pentecost					
	Tanna	Santo	Islands	Island	Malekula	Ambrym	Other Islands	TOTAL	
			Efate et les îles	îles					
Year Mont	h		côtières	Pentecôte	Malicolo		D'autres îles		Année Mois
2014	6,343	4,739	2,144	379	636	521	1,349	16,111	2014
2015	7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015
2016	7,774	6,861	4,328	820	935	863	1,973	23,554	2016
2017	10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017
2018	11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018
2015 Mar	257	249	139	16	42	12	68	783	2015 Mar
2016 Mar	100	108	83	5	24	7	32	359	2016 Mar
2017 Mar	479	513	212	4	59	51	76	1,394	2017 Mar
2018 Mar	404	428	130	10	33	27	118	1,150	2018 Mar
Apr	872	660	417	63	59	56	217	2,344	Avr
May	963	855	508	135	114	79	209	2,863	Mai
Jun	932	836	263	102	117	71	169	2,490	Juin
Jul	1,565	1,566	628	81	145	133	335	4,453	Juil
Aug	1,465	1,303	544	31	206	126	247	3,922	Aoû
Sep	1,031	910	611	13	144	98	345	3,152	Sep
Oct	1,221	1,146	586	33	160	130	413	3,689	Oct
Nov	755	707	289	27	75	54	135	2,042	Nov
Dec	363	335	76	4	31	7	60	876	Dec
2019 Jan [_]	p] 779	873	192	13	60	4	158	2,079	2019 Jan [p]
Feb [p] 503	375	236	7	41	8	52	1,222	Fév [p]
Mar	[p] 487	482	292	20	60	29	172	1,542	Mar [p]

Source: Department of Immigration

Note: 1. Data on visitors travelling to outer islands is only available from May 2014 p: provisional figures

Table 8: Visitors usual residence arrivals by purpose of visit Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite

Country of Usual Residence	Visiting Friends and relatives Visite d'amis et de		Holiday		Business		All Other		
Pays de résidence habituelle		% share	Vacances	% share	Affaires	% share	Tous les autres	% share	Total Visitors
Australia/Australie	225	6%	3,246	85%	271	7%	98	3%	3,840
New Caledonia/ Nouvelle Calédonie	130	14%	699	78%	40	4%	30	3%	899
New Zealand/Nouvelle-Zélande	58	10%	393	65%	113	19%	38	6%	602
Europe	33	8%	301	74%	43	11%	29	7%	406
China/Chine		9%	221	68%	55	17%	21	6%	327
North America/Amérique du Nord	32	16%	119	58%	31	15%	22	11%	204
Other pacific countries/ Autres pays du Pacifique	73	18%	100	25%	118	30%	108	27%	399
Other countries/ Autres pays	12	7%	90	55%	33	20%	29	18%	164
Japan/Japon	11	16%	43	61%	7	10%	9	13%	70
Total Visitors	604	9%	5,212	75%	711	10%	384	6%	6,911

Source: Immigration Department/Service de I'Immigration