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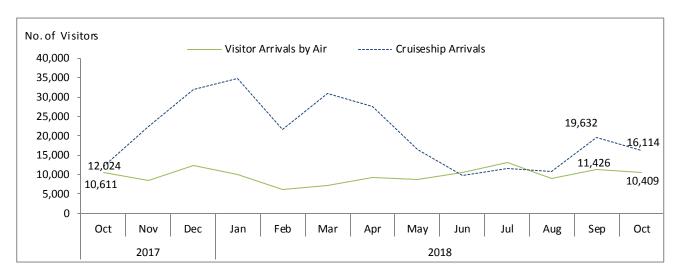
## STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

## **OCTOBER 2018 HIGHLIGHTS**

RELEASE DATE: 11<sup>th</sup> March 2019

#### **OVERVIEW**

Fig 1: International Visitor Arrivals: October 2017 to October 2018



- The international visitor arrivals by air totalled 10,409 or 39% of all international visitors to Vanuatu. This is a decrease of 2% over corresponding month in 2017 and 9% over previous month. The decrease in visitor arrivals by air was attributed by the decline in visitor arrivals for holiday visitors compared to the previous month.
- Cruise ship or day visitors totalled 16,114 or 61% of all international arrivals to Vanuatu. This is an increase of 34% over corresponding month in 2017 while it declined by 18% over the previous month.

#### **HIGHLIGHTS** 1-4 ANNEX 1-2 TABLES: 1: Summary of Overseas 6 migration 2: Visitors by Purpose of 7 Visit 3: Visitors by Country of 8 Usual Residence **4:** Resident arrivals by 9 Nationality 5: Visitors by air, Intended 10

length of stay

6: Visitors by air, Average

7: Visitors to outer islands

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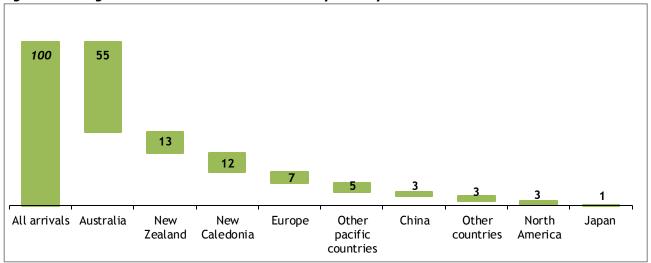
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#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

 The number of visitor arrivals by air on holiday made up 78%, followed by visitor arrivals for business, meetings or conferences, visitor arrivals for other purposes and visitors who arrived to visit friends and relatives at 7% each while visitors on transit stood at 1%.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in October 2018 by Country of Usual Residence



Australian visitors accounted for 55% of all international visitors by air; followed by New Zealand visitors at 13%, New Caledonia visitors at 12%, European visitors at 7%, other pacific countries visitors at 5%, China visitors, North America and other countries at 3% each and Japan visitors at 1%.

#### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

• International visitors by air spent an average of 11 days in Vanuatu. This increased by 1 day over the corresponding month in 2017 and an increase by 1 day over the previous month. (see table 5)

#### AVERAGE AGE FOR VISITORS ARRIVING BY AIR

• The average age for visitors by air stood at 42 years. It increased by 1 year over the corresponding month in 2017 and also increased by 1 year over the previous month. (see table 6)

#### SUMMARY OF VISITORS TO OUTER ISLANDS

• Tanna Island received the highest number of visitors at 33%; followed by visitors to Santo Island at 31%. (see table 7)

#### **DATA SOURCE**

All International arrival and departure statistics by air provided in this report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures were also supplied by the Department of Immigration.

### **NEXT UPDATE (MONTHLY)**

**RELEASE DATE** 

November 2018

29<sup>th</sup> March 2019

#### **PROVINCIAL STATISTICS OFFICES**

**Santo Office** 

PO Box 273 Luganville, Santo SANMA PROVINCE

Government Statistician STATISTICIAN

# SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (PAGE 5)

#### **Summary of Indicators**

- Sanma and Tafea province received the highest number of visitors at 37% each; followed by Shefa outer islands at 14%.
- Visitors who travelled to outer islands spent an average of 6 days.

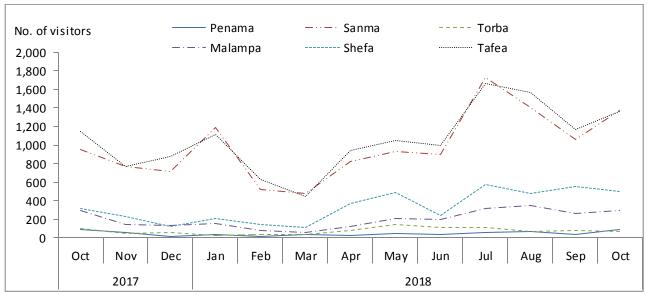


Figure 1: Summary of visitors to other province, October 2017 to October 2018

<sup>\*</sup>Excludes Efate Island

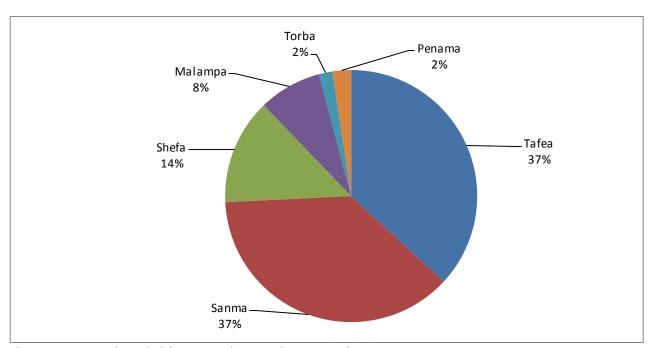


Figure 2: Proportion of visitors to other provinces, October 2018

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<sup>\*</sup>Excludes Efate Island

 $<sup>^{\</sup>rm 1}$  Data on visitors travelling to outer islands is only available from June 2014

# ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provi	nce			TOTAL
Tear	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2017	Oct	87	947	99	297	317	1,150	2,897
	Nov	52	770	47	145	226	769	2,009
	Dec	16	711	56	127	119	874	1,903
2018	Jan	31	1,186	22	154	209	1,114	2,716
	Feb	10	524	33	78	142	623	1,410
	Mar	30	473	33	61	112	441	1,150
	Apr	22	821	74	119	365	943	2,344
	May	46	935	143	204	485	1,050	2,863
	Jun	36	900	112	200	244	998	2,490
	Jul	57	1,732	112	317	576	1,659	4,453
	Aug	62	1,405	62	349	478	1,566	3,922
	Sep	82	1,058	32	260	548	1,172	3,152
	Oct	64	1,377	88	298	501	1,361	3,689

Source: Department of Immigration

# ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

V	M = 41-			Provi	nce			тоты
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2017	Oct	7.5	5.1	4.3	4.2	5.2	3.6	5.0
	Nov	3.7	6.1	4.8	6.2	3.7	3.3	4.6
	Dec	12.1	6.7	9.6	9.3	6.1	3.8	7.9
2018	Jan	25.1	6.6	17.1	7.4	3.6	3.8	10.6
	Feb	5.7	9.5	12.4	13.8	3.3	3.4	8.0
	Mar	1.9	7.6	5.7	5.3	13.3	4.4	6.4
	Apr	13.2	6.3	3.0	9.4	3.8	3.7	6.4
	May	4.3	6.8	5.4	5.2	3.8	3.8	4.9
	Jun	4.2	7.1	4.7	7.1	4.2	3.7	5.2
	Jul	21.4	6.8	4.6	6.8	4.6	3.7	8.0
	Aug	6.6	6.2	5.5	7.0	4.8	3.7	5.6
	Sep	3.9	6.6	6.9	5.7	3.6	3.7	5.1
	Oct	3.6	7.0	9.9	7.0	5.2	3.6	6.1

Source: Department of Immigration

<sup>\*</sup>Excludes Efate Island

<sup>\*</sup>Excludes Efate Island

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Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS /	ARRIVEES				D	EPARTURES /	DEPARTURI	ES		Cruiseship	
		PORT	VILA	LUGAN	VILLE	TO	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/	
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année Mois
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs		
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	2017
2013	Oct	1,739	10,392	34	435	1,773	10,827	928	12,254	10	455	938	12,709	26,805	2013 Oct
2014	Oct	1,750	10,017	56	516	1,806	10,533	1,624	12,394	30	426	1,654	12,820	16,195	2014 Oct
2015	Oct	1,951	8,115	26	418	1,977	8,533	2,038	10,177	17	400	2,055	10,577	17,450	2015 Oct
2016	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340	2016 Oct
2017	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128	12,024	2017 Oct
	Nov	2,652	8,185	76	321	2,728	8,506	3,143	8,909	47	247	3,190	9,156	22,401	Nov
	Dec	2,765	11,567	138	716	2,903	12,283	2,134	11,650	49	196	2,183	11,846	31,907	Dec
2018	Jan	2,300	9,716	102	414	2,402	10,130	2,326	13,291	23	217	2,349	13,508	34,656	2018 Jan
	Feb	1,355	6,089	65	177	1,420	6,266	2,234	6,443	35	125	2,269	6,568	21,674	Fév
	Mar	1,594	6,864	58	252	1,652	7,116	2,647	6,073	60	189	2,707	6,262	30,844	Mar
	Apr	2,618	8,773	54	420	2,672	9,193	1,875	9,327	14	432	1,889	9,759	27,537	Avr
	May	2,682	8,389	32	464	2,714	8,853	2,364	8,884	12	307	2,376	9,191	16,576	Mai
	Jun	2,586	10,181	33	392	2,619	10,573	1,841	8,444	13	272	1,854	8,716	9,734	Juin
	Jul	2,133	12,793	6	391	2,139	13,184	2,196	13,448	3	377	2,199	13,825	11,662	Juil
	Aug	1,425	8,575	39	397	1,464	8,972	2,441	11,810	15	453	2,456	12,263	10,751	Aoû
	Sep	3,314	11,070	35	356	3,349	11,426	2,436	10,745	16	452	2,452	11,197	19,632	Sep
	Oct	2,116	9,865	50	544	2,166	10,409	2,947	12,945	15	706	2,962	13,651	16,114	Oct

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/VISIT	EURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2013	Oct	8,806	705	849	82	385	10,827	2013	Oct
2014	Oct	8,042	685	851	145	810	10,533	2014	Oct
2015	Oct	6,468	694	704	30	637	8,533	2015	Oct
2016	Oct	6,956	817	951	59	828	9,611	2016	Oct
2017	Oct	8,125	769	975	60	682	10,611	2017	Oct
	Nov	5,794	795	909	55	953	8,506		Nov
	Dec	9,702	1,116	374	37	1,054	12,283		Dec
2018	Jan	8,106	873	465	81	605	10,130	2018	Jan
	Feb	4,571	446	494	47	708	6,266		Fév
	Mar	5,630	600	561	18	307	7,116		Mar
	Apr	7,182	741	726	27	517	9,193		Avr
	May	6,642	680	739	58	734	8,853		Mai
	Jun	8,621	688	558	61	645	10,573		Juin
	Jul	10,736	820	714	117	797	13,184		Juil
	Aug	7,212	687	711	20	342	8,972		Aoû
	Sep	9,209	739	752	54	672	11,426		Sep
	Oct	8,147	691	740	65	766	10,409		Oct
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Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2013	65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014	60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015	46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016	49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017	57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2013 Oct	6,431	1,614	1,196	418	523	311	65	94	175	10,827	2013	Oct
2014 Oct	5,652	1,415	1,483	725	659	209	52	130	208	10,533	2014	Oct
2015 Oct	4,325	1,429	1,065	514	521	303	44	142	190	8,533	2015	Oct
2016 Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611	2016	Oct
2017 Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611	2017	Oct
Nov	4,152	809	1,076	1,031	604	219	71	213	331	8,506		Nov
Dec	6,598	1,098	1,952	993	673	312	82	327	248	12,283		Dec
2018 Jan	5,206	804	2,129	528	570	251	63	317	262	10,130	2018	Jan
Feb	2,606	381	1,238	606	490	229	63	385	268	6,266		Fév
Mar	3,819	523	1,000	424	465	219	60	321	285	7,116		Mar
Apr	4,878	820	1,308	491	589	319	105	392	291	9,193		Avr
May	4,456	996	1,173	667	554	271	93	320	323	8,853		Mai
Jun	5,563	1,409	1,398	524	631	372	56	299	321	10,573		Juin
Jul	7,056	2,135	1,129	728	835	436	93	366	406	13,184		Juil
Aug	4,071	1,483	1,195	424	737	278	102	385	297	8,972		Aoû
Sep	6,330	1,658	888	491	1,023	221	122	328	365	11,426		Sep
Oct	5,731	1,302	1,246	551	679	273	65	292	270	10,409		Oct

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017
2013	Oct	863	386	184	1	93	92	64	64	26	1,773	2013 Oct
2014	Oct	825	396	213	5	79	108	87	59	34	1,806	2014 Oct
2015	Oct	1,189	267	149	12	118	92	69	50	31	1,977	2015 Oct
2016	Oct	1,275	213	104	12	58	51	46	30	24	1,813	2016 Oct
2017	Oct	1,652	247	71	20	74	66	50	20	21	2,221	2017 Oct
	Nov	2,164	223	79	11	72	71	44	25	39	2,728	Nov
	Dec	2,652	116	28	4	29	19	28	14	13	2,903	Dec
2018	Jan	1,538	304	107	15	118	138	108	42	32	2,402	2018 Jan
	Feb	1,085	137	38	6	33	56	26	25	14	1,420	Fév
	Mar	1,329	140	38	4	24	59	23	18	17	1,652	Mar
	Apr	2,246	149	86	6	53	53	48	14	17	2,672	Avr
	May	2,322	143	47	13	33	81	47	13	15	2,714	Mai
	Jun	2,211	128	65	6	45	78	39	23	24	2,619	Juin
	Jul	1,642	154	46	7	41	92	106	31	20	2,139	Juil
	Aug	1,186	95	54	7	39	34	32	11	6	1,464	Aoû
	Sep	2,913	175	58	10	46	57	43	26	21	3,349	Sep
	Oct	1,531	246	106	11	77	87	50	30	28	2,166	Oct

Table 5 : Visitors Arriving by Air Intended Length of Stay\* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	Année	Mois		
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2013	Oct	15.7	10.6	13.1	2013	Oct
2014	Oct	8.1	8.6	9.3	2014	Oct
2015	Oct	9.5	11.6	10.5	2015	Oct
2016	Oct	10.9	11.0	10.9	2016	Oct
2017	Oct	9.8	10.3	10.1	2017	Oct
	Nov	7.4	11.0	10.4		Nov
	Dec	10.2	12.8	11.5		Dec
2018	Jan	10.7	12.9	11.8	2018	Jan
	Feb	13.5	15.8	14.6		Fév
	Mar	9.2	11.2	10.2		Mar
	Apr	11.4	10.2	10.8		Avr
	May	9.1	10.8	9.9		Mai
	Jun	9.6	11.5	10.5		Juin
	Jul	10.6	13.3	11.9		Juil
	Aug	8.8	11.0	9.9		Aoû
	Sep	9.5	10.9	10.2		Sep
	Oct	10.0	12.2	11.1		Oct

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

<b>V</b>	Mond	AVERAGE AGE OF VISIT	ORS / L'AGE MOYEN DES VIS	ITEURS	A	<b>M</b> . '.
Year	Month	Port Vila	Luganville	Vanuatu	Année	Mois
2013	Oct	34.1	31.9	33.0	2013	Oct
2014	Oct	39.2	44.7	38.9	2014	Oct
2015	Oct	37.2	42.4	39.8	2015	Oct
2016	Oct	39.0	43.5	41.3	2016	Oct
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Aoû
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	41.6	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil
	Aug	39.5	46.1	42.8		Aoû
	Sep	39.2	42.7	40.9		Sep
	Oct	39.6	44.6	42.1		Oct

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Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

		Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	
**				Efate et les îles	îles	M P 1		<b>5</b> 1 41		
	Month			côtières	Pentecôte	Malicolo		D'autres îles		Année Mois
2014		6,343	4,739	2,144	379	636	521	1,349	16,111	2014
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017
2014	Oct	884	670	228	37	82	57	258	2,216	2014 Oct
2015	Oct	650	649	543	24	76	116	214	2,272	2015 Oct
2016	Oct	363	334	250	11	41	40	145	1,184	2016 Oct
2017	Oct	1,085	878	318	41	157	120	298	2,897	2017 Oct
	Nov	750	685	231	9	76	66	192	2,009	Nov
	Dec	838	657	131	28	92	28	129	1,903	Dec
2018	Jan	1,080	1,109	220	7	76	76	148	2,716	2018 Jan
	Feb	607	494	147	21	60	17	64	1,410	Fév
	Mar	404	428	130	10	33	27	118	1,150	Mar
	Apr	872	660	417	63	59	56	217	2,344	Avr
	May	963	855	508	135	114	79	209	2,863	Mai
	Jun	932	836	263	102	117	71	169	2,490	Juin
	Jul	1,565	1,566	628	81	145	133	335	4,453	Juil
	Aug	1,465	1,303	544	31	206	126	247	3,922	Aoû
	Sep	1,031	910	611	13	144	98	345	3,152	Sep
	Oct	1,221	1,146	586	33	160	130	413	3,689	Oct

**Source: Department of Immigration** 

Note: Data on visitors travelling to outer islands is only available from May 2014