

#### **VANUATU NATIONAL STATISTICS OFFICE**

Private Mail Bag 9019 Ministry of Finance and Economic Management Port Vila, Vanuatu

Ph: +678 22110/22111/33040, Voip: 1124

E-mail: stats@vanuatu.gov.vu, Web: www.vnso.gov.vu

Facebook: www.facebook.com/NSOVU



### STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

#### **DECEMBER 2017 HIGHLIGHTS**

RELEASE DATE: 4<sup>th</sup> April 2018

#### **OVERVIEW**

Fig 1: International Visitor Arrivals: December 2016 to December 2017



- International visitor arrivals by air stood at 12,283 or 28% of all international arrivals to Vanuatu. This is an increase of 26% over the corresponding month in 2016 and by 45% over the previous month. The increase was reflected in the number of visitors who arrived for the holiday. Other attributes to this increase includes visitors on other purposes, education, sports and business' representing athletes and officials to the 2017 Pacific Mini Games.
- Cruise ship or day visitors stood at 31,907 or 72% of all international arrivals to Vanuatu. This is a decrease of 18% over the corresponding month in 2016. A total of 15 cruise ships in December 2017 compared to 16 cruise ships in December 2016. Day visitors increased by 42% over the previous month.

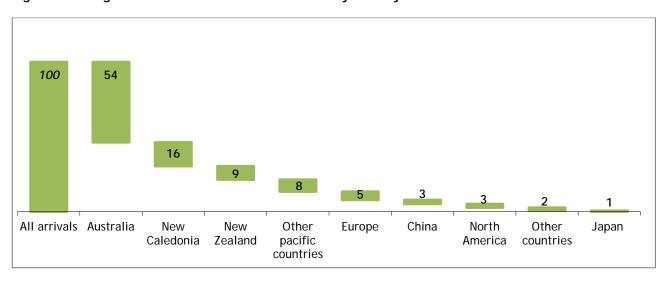
#### **CONTENTS** Page # **HIGHLIGHTS** 1-4 ANNEX 1-2 5 **TABLES:** 1: Summary of Overseas 6 migration 2: Visitors by Purpose of 7 Visit 3: Visitors by Country of 8 Usual Residence 4: Resident arrivals by 9 Nationality 5: Visitors by air, Intended 10 length of stay 6: Visitors by air, Average 11 age 7: Visitors to outer islands 12

#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

Holiday visitors accounted for 79% of all visitor arrivals by air; followed by visitors who arrived to visit friends and relatives and visitors who arrived for other purposes at 9% each, visitors who arrived for business, meetings or conferences at 3% and visitors who arrived for transit stood at less than 1%.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in December 2017 by Country of Usual Residence



 Australian visitors accounted for the highest number of visitors by air at 54%; followed by New Caledonia at 16%, visitors from New Zealand at 9%; visitors from other pacific countries at 8%; European visitors at 5%; China and North American visitors at 3% each; other countries at 2% and Japanese visitors at 1%.

#### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

 International visitors by air spent an average of 12 days. This is an increase of 2 day over December 2016 and 1 day over previous month.

#### **AVERAGE AGE FOR VISITORS ARRIVING BY AIR**

• The average age of visitors arriving by air stood at 37 years. This is a decrease of 3 years over corresponding month in 2016 and also a decrease of 3 years over the previous month.

#### SUMMARY OF VISITORS TO OUTER ISLANDS

 Tanna Island continues to receive the highest number of visitors at 46%; followed by visitors to Santo Island at 37%. (see table 7)

#### **DATA SOURCE**

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)	RELEASE DATE
January 2018	20 <sup>th</sup> April 2018

#### **PROVINCIAL STATISTICS OFFICES**

PO Box 273 Luganville, Santo SANMA PROVINCE



Mr Simil Johnson Government Statistician

# SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (SEE TABLE 7)

#### **Summary of Indicators**

- Tafea province received the highest number of visitors at 46%, followed by Sanma province at 37%.
- Visitors who travelled to outer islands spent an average of 8 days.

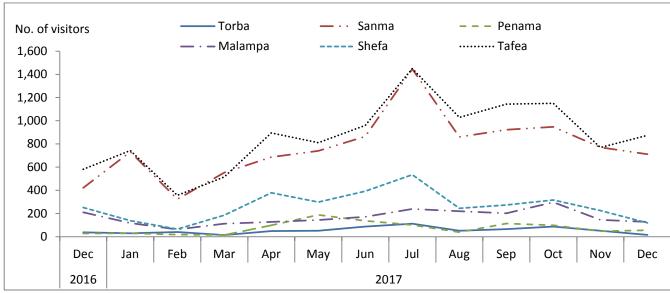


Figure 1: Summary of visitors to other province, December 2016 to December 2017

<sup>\*</sup>Excludes Efate Island

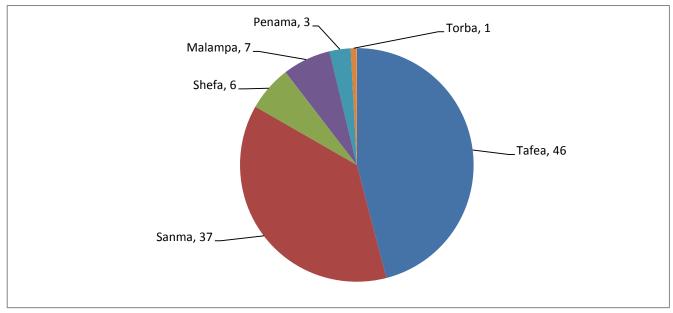


Figure 2: Proportion of visitors to other provinces, December 2017

<sup>\*</sup>Excludes Efate Island

<sup>&</sup>lt;sup>1</sup> Data on visitors travelling to outer islands is only available from May 2014

## ANNEX 1 - VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provinc	ce			TOTAL
rear	Monui	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2016	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789
	Feb	41	323	18	62	65	356	865
	Mar	14	552	15	112	185	516	1,394
	Apr	49	686	99	127	379	895	2,235
	May	52	740	188	144	299	811	2,234
	Jun	88	865	137	172	392	960	2,614
	Jul	112	1,446	102	239	535	1,450	3,884
	Aug	52	860	39	220	245	1,029	2,445
	Sep	65	923	114	202	274	1,144	2,722
	Oct	87	947	99	297	317	1,150	2,897
	Nov	52	770	47	145	226	769	2,009
	Dec	16	711	56	127	119	874	1,903

**Source: Department of Immigration** 

# ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Voor	Month		Province								
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL			
2016	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8			
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7			
	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7			
	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3			
	Apr	5.3	7.1	5.9	14.2	6.3	3.6	7.1			
	May	4.9	6.1	3.1	8.0	4.0	3.6	5.0			
	Jun	7.4	6.8	3.9	10.0	5.8	2.8	6.1			
	Jul	5.4	6.3	6.1	6.1	4.9	3.2	5.4			
	Aug	8.0	6.4	5.1	6.7	5.8	3.3	5.9			
	Sep	4.4	7.2	4.9	4.0	4.1	3.0	4.6			
	Oct	7.5	5.1	4.3	4.2	5.2	3.6	5.0			
	Nov	3.7	6.1	4.8	6.2	3.7	3.3	4.6			
	Dec	12.1	6.7	9.6	9.3	6.1	3.8	7.9			

**Source: Department of Immigration** 

<sup>\*</sup>Excludes Efate Island

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Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS	/ ARRIVEE	S			Γ	DEPARTURES	S / DEPARTU	JRES		Cruiseship		
		PORT	VILA	LUGAN	VILLE	TO	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/		
Year	Month	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs	Croisièristes	Année	Mois
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,414	103,401	830	5,707	28,244	109,108	25,717	107,575	441	3,831	26,158	111,406	223,551	2017	
2013	Dec	2,682	9,473	68	380	2,750	9,853	1,656	8,720	17	229	1,673	8,949	22,553	2013	Dec
2014	Dec	2,550	9,948	58	367	2,608	10,315	1,392	8,961	4	219	1,396	9,180	30,267	2014	Dec
2015	Dec	2,514	8,616	55	532	2,569	9,148	1,471	8,124	1	275	1,472	8,399	31,624	2015	Dec
2016	Dec	2,928	9,184	40	565	2,968	9,749	2,091	7,700	4	422	2,095	8,122	38,944	2016	Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	2017	Jan
	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628		Fév
	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242		Mar
	Apr	2,571	8,520	65	415	2,636	8,935	2,201	8,694	27	348	2,228	9,042	20,407		Avr
	May	2,932	6,776	70	403	3,002	7,179	2,138	7,182	39	304	2,177	7,486	10,642		Mai
	Jun	2,420	9,008	50	492	2,470	9,500	1,638	7,484	23	270	1,661	7,754	11,149		Juin
	Jul	1,865	11,134	95	921	1,960	12,055	1,858	12,188	34	322	1,892	12,510	10,983		Juil
	Aug	1,468	7,840	83	461	1,551	8,301	1,733	8,446	57	357	1,790	8,803	17,791		Aoû
	Sep	3,156	10,379	53	498	3,209	10,877	1,860	10,079	54	374	1,914	10,453	16,829		Sep
	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128	12,024		Oct
	Nov	2,648	8,123	76	321	2,724	8,444	3,143	8,909	47	247	3,190	9,156	22,401		Nov
	Dec	2,765	11,567	138	716	2,903	12,283	2,134	11,650	49	196	2,183	11,846	31,907		Dec

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/VIS	SITEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,407	8,937	8,337	897	7,530	109,108	2017	
2013	Dec	8,389	824	392	18	230	9,853	2013	Dec
2014	Dec	8,066	1,110	388	3	748	10,315	2014	Dec
2015	Dec	7,140	981	551	17	459	9,148	2015	Dec
2016	Dec	7,666	984	629	57	413	9,749	2016	Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
	Feb	3,712	528	591	88	691	5,610		Fév
	Mar	4,489	585	822	59	401	6,356		Mar
	Apr	6,976	769	619	92	479	8,935		Avr
	May	5,154	739	787	78	421	7,179		Mai
	Jun	7,328	784	781	80	527	9,500		Juin
	Jul	9,514	821	832	102	786	12,055		Juil
	Aug	6,828	561	529	41	342	8,301		Aoû
	Sep	8,640	727	657	134	719	10,877		Sep
	Oct	8,125	769	975	60	682	10,611		Oct
	Nov	5,736	792	908	55	953	8,444		Nov
	Dec	9,702	1,116	374	37	1,054	12,283		Dec

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,384	11,554	15,826	7,147	6,801	3,016	1,076	3,612	2,692	109,108	2017	
2013	Dec	6,123	898	1,358	466	430	243	53	97	185	9,853	2013	Dec
2014		6,092	921	1,380	870	454	185	102	144	167	10,315	2014	Dec
2015	Dec	5,219	887	1,122	598	597	277	49	234	165	9,148	2015	Dec
2016	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749	2016	Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610		Fév
	Mar	3,304	454	939	405	445	224	72	315	198	6,356		Mar
	Apr	4,854	885	1,349	463	639	218	82	213	232	8,935		Avr
	May	3,647	737	1,017	486	491	257	55	320	169	7,179		Mai
	Jun	5,104	1,209	1,302	492	433	324	97	317	222	9,500		Juin
	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055		Juil
	Aug	4,081	1,234	1,278	317	537	236	157	269	192	8,301		Aoû
	Sep	6,655	1,194	1,221	447	536	279	102	269	174	10,877		Sep
	Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611		Oct
	Nov	4,149	809	1,022	1,031	599	219	71	213	331	8,444		Nov
	Dec	6,598	1,098	1,952	993	673	312	82	327	248	12,283		Dec

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016
2017		21,963	2,463	1,036	118	797	712	564	358	233	28,244	2017
2013	Dec	1,951	310	139	11	117	60	78	55	29	2,750	2013 Dec
2014	Dec	1,814	320	128	0	104	56	80	57	49	2,608	2014 Dec
2015	Dec	1,881	253	137	9	80	94	55	42	18	2,569	2015 Dec
2016	Dec	2,469	178	83	22	64	55	44	36	17	2,968	2016 Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017 Jan
	Feb	1,128	110	54	3	36	42	33	18	14	1,438	Fév
	Mar	1,207	201	74	13	59	63	38	26	12	1,693	Mar
	Apr	1,891	284	126	12	91	68	75	63	26	2,636	Avr
	May	2,349	249	114	9	66	88	67	32	28	3,002	Mai
	Jun	1,912	207	118	8	64	77	40	29	15	2,470	Juin
	Jul	1,453	188	77	8	90	63	35	31	15	1,960	Juil
	Aug	1,081	183	88	9	63	48	33	30	16	1,551	Aoû
	Sep	2,764	190	70	4	57	38	39	34	13	3,209	Sep
	Oct	1,652	247	71	20	74	66	50	20	21	2,221	Oct
	Nov	2,160	223	79	11	72	71	44	25	39	2,724	Nov
	Dec	2,652	116	28	4	29	19	28	14	13	2,903	Dec

Table 5 : Visitors Arriving by Air Intended Length of Stay\* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	Année	Mois		
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.6	12.3	11.4	2017	
2013	Dec	11.1	12.2	11.6	2013	Dec
2014	Dec	9.7	13.1	11.4	2014	Dec
2015	Dec	10.2	12.4	11.3	2015	Dec
2016	Dec	9.8	9.3	9.5	2016	Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
	Feb	14.5	12.7	13.6		Fév
	Mar	10.1	13.3	11.7		Mar
	Apr	10.1	11.3	10.7		Avr
	May	10.4	17.2	13.8		Mai
	Jun	11.2	12.2	11.7		Juin
	Jul	10.8	11.8	11.3		Juil
	Aug	9.6	11.8	10.7		Aoû
	Sep	9.5	10.9	10.2		Sep
	Oct	9.8	10.3	10.1		Oct
	Nov	9.8	11.0	10.4		Nov
Source	Dec	10.2	12.8	11.5		Dec

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Vann	Month	AVERAGE AGE OF VISIT	ORS / L'AGE MOYEN DES VI	SITEURS	A	Maia
Year	Month	Port Vila	Port Vila Luganville V		Année	Mois
2013	Dec	29.8	33.6	31.7	2013	Dec
2014	Dec	34.3	35.2	34.7	2014	Dec
2015	Dec	39.9	36.2	38.0	2015	Dec
2016	Dec	36.3	44.3	40.3	2016	Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Aoû
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	38.0	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	
Year Month			Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles		Année Moi
2014	6,343	4,739	2,144	379	636	521	1,349	16,111	2014
2015	7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015
2016	7,774	6,861	4,328	820	935	863	1,973	23,554	2016
2017	10,157	8,734	3,306	530	1,064	811	2,389	26,991	2017
2014 Dec	414	349	189	13	30	19	66	1,080	2014 Dec
2015 Dec	1,074	369	43	333	127	174	10	2,130	2015 Dec
2016 Dec	567	402	256	15	167	34	91	1,532	2016 Dec
2017 Jan	737	710	141	20	70	46	65	1,789	2017 Jan
Feb	349	311	65	11	36	21	72	865	Fév
Mar	479	513	212	4	59	51	76	1,394	Mar
Apr	850	618	410	76	64	54	163	2,235	Avı
May	758	688	334	147	65	73	169	2,234	Mai
Jun	924	757	407	93	95	74	264	2,614	Juir
Jul	1,368	1,325	536	42	117	113	383	3,884	Juil
Aug	984	736	246	16	116	91	256	2,445	Aoí
Sep	1,035	856	275	43	117	74	322	2,722	Sep
Oct	1,085	878	318	41	157	120	298	2,897	Oct
Nov	750	685	231	9	76	66	192	2,009	Nov
Dec	838	657	131	28	92	28	129	1,903	Dec

**Source: Department of Immigration** 

Note: Data on visitors travelling to outer islands is only available from May 2014