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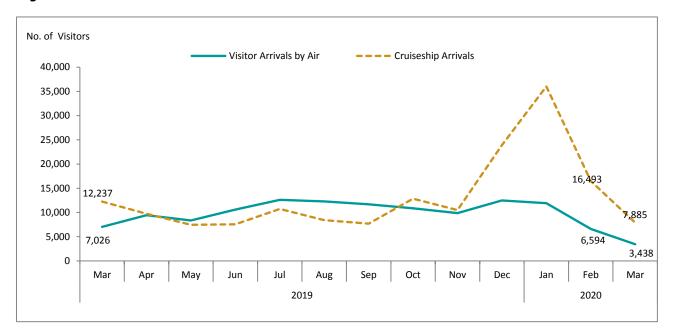
# STATISTICS UPDATE: INTERNATIONAL VISITOR ARRIVALS

#### MARCH 2020 PROVISIONAL HIGHLIGHTS

RELEASE DATE: 13th May 2020

#### **OVERVIEW**

Fig 1: Provisional International Visitor Arrivals: March 2019 to March 2020

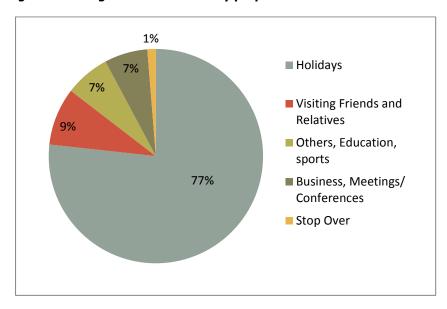


- The total international visitor by air accounted for 30% of all international visitor arrivals to Vanuatu. Visitors by air decreased by 51% over corresponding month in 2019 and also fell by 48% over the previous month.
- Cruise ship or day visitors made up 70% of total international visitors to Vanuatu. Day Visitors decreased by 36% compared to March 2019 and also fell by 52% over the previous month. The decrease was attributed to the number of cruise ship visits from 6 in March 2019 to 3 cruise ships in March 2020.

## CONTENTS **HIGHLIGHTS** 1 - 5 **ANNEX 1-3** 6-7 **TABLES:** 1: Summary of Overseas 8 migration 2: Visitors by Purpose of Visit 9 3: Visitors by Country of Usual 10 Residence 4: Resident arrivals by 11 **Nationality** 5: Visitors by air, Intended 12 length of stay 6: Visitors by air, Average age 13 7: Visitors to outer islands 14 8: Visitors country of usual 15 residence by purpose of visit

#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

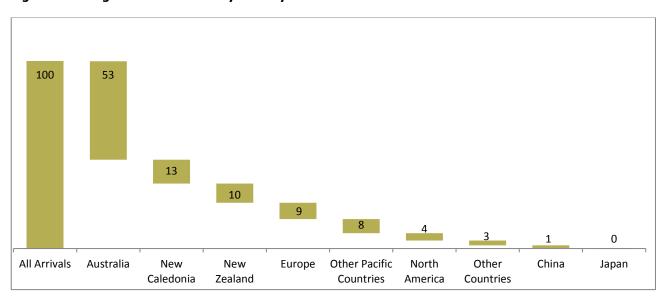
Fig 2: Percentage share of visitors by purpose of visit



 Holiday visitors made up 77% of all international visitor arrivals to Vanuatu; followed by Visiting Friends and relatives at 9%, business, meetings or conferences and others, education and sports at 7% each while Stop-over visitors accounted for 1%.

## COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

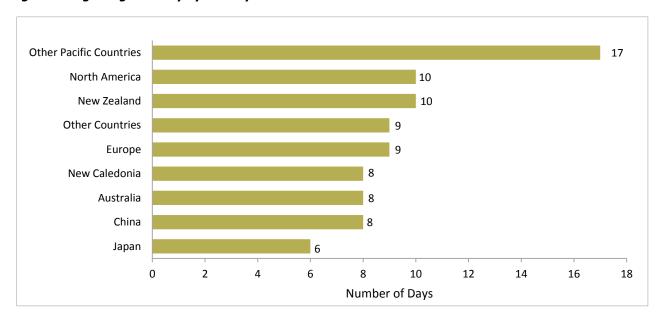
Fig 3: Percentage share of visitors by Country of Usual Residence



Australian visitors accounted for 53% of all international visitors by air followed by New Caledonia at 13%, New Zealand at 10%, Europe at 9%, Other Pacific Countries at 8%, North America at 4%, Other countries at 3%, China at 1% and Japan at less than 1%.

#### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

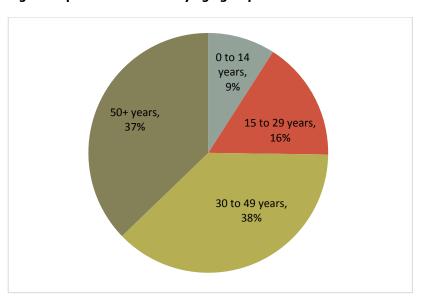
Fig 4: Average length of stay by country of usual residence



International visitors by air spent an average of 9 days in Vanuatu. It remained constant over the
corresponding month in 2019 but declined by 5 days over the previous month. Visitors from other
Pacific Island Countries spent an average of 17 days compared to visitors from Other Countries,
Europe, New Caledonia, Australia, China and Japan who spent an average of less than 10 days.

#### AVERAGE AGE FOR VISITORS ARRIVING BY AIR

Fig 5: Proportion of visitors by age group



 The average age for visitors travelling by air stood at 42 years. This represents 38% of all visitors arriving to Vanuatu within the age group of 30 to 49 years old.

#### **SHARE OF VISITORS TO OUTER ISLANDS**

Santo received the highest number of visitors at 43%; followed by visitors to Tanna Island at 26%.
 (see table 7)

#### **DATA SOURCE AND REVISIONS**

All International arrival and departure statistics by air provided in this report is sourced from the Passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu National Statistics Office will be releasing Provisional International Visitor Arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue before release of actual figures in Quarterly Statistical Indicator report.

## **NEXT UPDATE (MONTHLY)**

RELEASE DATE

April 2020

05th June 2020

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# SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup>, BY PROVINCE

#### **Summary of Indicators**

- Sanma received the highest number of visitors at 49%, followed by Tafea province at 27%.
- Visitors who travelled to outer islands spent an average of 12 days.

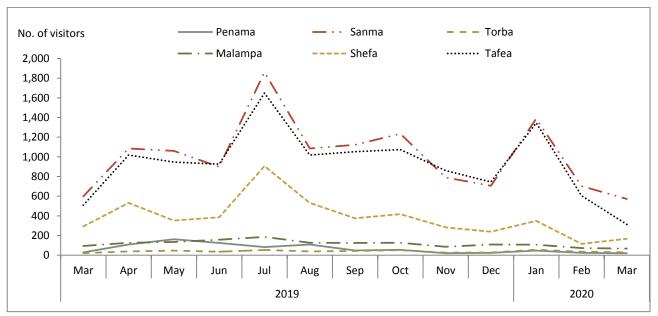


Figure 1: Summary of visitors to other provinces, March 2019 to March 2020

<sup>\*</sup>Excludes Efate Island

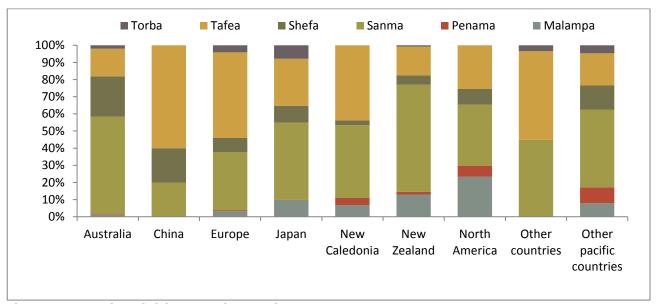


Figure 2: Proportion of visitors to other provinces

 $^{\rm 1}$  Data on visitors travelling to outer islands is only available from July 2014

Page **5** 

<sup>\*</sup>Excludes Efate Island

# ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

				Provir	nce			
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2019	Mar	21	599	28	94	292	508	1,542
	Apr	38	1,085	109	127	531	1,018	2,908
	May	47	1,061	162	134	352	946	2,702
	Jun	35	898	124	158	385	926	2,526
	Jul	53	1,860	83	186	906	1,648	4,736
	Aug	38	1,085	109	127	531	1,018	2,908
	Sep	43	1,123	48	124	376	1,053	2,767
	Oct	52	1,234	54	126	418	1,073	2,957
	Nov	26	790	20	86	282	861	2,065
	Dec	27	706	23	108	238	745	1,847
2020	Jan	55	1,387	47	106	350	1,346	3,291
	Feb	35	703	23	73	115	605	1,554
	Mar	28	572	20	67	167	313	1,167

**Source: Department of Customs** 

# ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month			Provin	ce			TOTAL
Teal	MOHUH	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2019	Mar	6.4	4.3	3.9	5.3	2.2	3.7	4.3
	Apr	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	May	5.1	6.8	3.5	8.1	2.5	3.1	4.8
	Jun	4.0	7.2	9.5	13.3	2.0	6.3	6.5
	Jul	5.4	8.7	2.1	5.8	2.7	3.8	5.6
	Aug	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	Sep	7.5	6.4	13.6	7.4	5.6	4.7	5.8
	Oct	7.7	6.4	12.7	7.4	5.4	4.7	5.8
	Nov	4.4	9.0	5.7	4.2	2.7	2.9	4.8
	Dec	3.1	6.4	7.7	13.5	1.8	7.5	6.6
2020	Jan	10.4	7.5	13.9	5.9	2.8	3.4	7.3
	Feb	5.1	9.2	4.8	8.0	4.6	3.4	5.8
	Mar	10.8	7.2	17.7	23.1	3.9	7.2	11.6

**Source: Department of Customs** 

<sup>\*</sup>Excludes Efate Island

<sup>\*</sup>Excludes Efate Island

# ANNEX 3 – VISITORS TO OTHER PROVINCES BY COUNTRY OF USUAL RESIDENCE

Table 3: The proportion of visitors to other provinces by Country of usual residence

	Province									
Country of Usual Residence	Malampa	Penama	Sanma	Shefa*	Tafea	Torba	Total			
Australia China Europe Japan New Caledonia New Zealand North America Other countries	1% 0% 3% 10% 7% 13% 23% 0%	0% 0% 0% 4% 2% 6% 0%	57% 20% 34% 45% 42% 63% 36% 45%	23% 20% 8% 10% 3% 5% 9% 0% 14%	16% 60% 50% 27% 44% 17% 26% 52%	2% 0% 4% 8% 0% 1% 0% 3% 5%	100% 100% 100% 100% 100% 100% 100%			

**Source: Department of Customs** 

<sup>\*</sup>Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

		ARRIVALS / ARRIVEES							DI	EPARTURES /	DEPARTURE	ES	_	Cruiseship			
		PORT	VILA	LUGAN	NVILLE	TO	TAL	PORT	VILA	LUGAN	VILLE	TOTAL	L	Arrivals/	Total		
Year	Month	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs	Croisièristes	Visitors	Année	Mois
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	287,423	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	351,599	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	332,721	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	26,322	124,576	234,567	350,201	2018	
2019	[p]	34,575	117,154	326	# 3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	135,357	255,985	2019	[p]
2015	Mar	1,905	4,527	28	310	1,933	4,837	1,288	5,599	9	153	1,297	5,752	6,530	11,367	2015	Mar
2016	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776	30,931	2016	Mar
2017	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242	25,598	2017	Mar
2018	Mar	1,594	6,864	58	252	1,652	7,116	2,647	6,073	60	189	2,707	6,262	30,844	37,960	2018	Mar
2019	Mar [p]	2,151	6,807	37	219	2,188	7,026	2,717	7,940	13	233	2,730	8,173	12,237	19,263	2019	Mar [p]
	Apr [p]	2,880	9,103	35	342	2,915	9,445	2,334	9,670	23	320	2,357	9,990	9,740	19,185		Avr [p]
	May [p]	3,061	8,071	35	288	3,096	8,359	2,879	8,844	10	309	2,889	9,153	7,460	15,819		Mai [p]
	Jun [p]	3,035	10,321	5	286	3,040	10,607	1,334	10,670	23	320	1,357	10,990	7,555	18,162		Juin [p]
	Jul [p]	2,258	12,196	6	416	2,264	12,612	2,267	14,677	22	387	2,289	15,064	10,728	23,340		Juil [p]
	Aug [p]	2,687	12,032	19	243	2,706	12,275	2,676	13,317	46	187	2,722	13,504	8,402	20,677		Aoû [p]
	Sep [p]	3,689	11,442	39	258	3,728	11,700	6,094	22,738	36	420	6,130	23,158	7,690	19,390		Sep [p]
	Oct [p]	3,090 3,160	10,516 9,611	16 31	364 249	3,106 3,191	10,880 9,860	3,818 3,852	13,287 10,660	46 34	260 148	3,864 3,886	13,547 10,808	12,863 10,493	23,743 20,353		Oct [p]
	Nov [p] Dec [p]	4,602	12,084	70	397	3,191 4,672	12,481	3,082	9,854	258	212	3,340	10,808	23,900	36,381		Nov [p] Dec [p]
2020	_	2,610	11,732	17	201	2,627	11,933	2,754	15,805	253	37	3,007	15,842	36,023	47,956	2020	_
2020	Jan [p]	2,070	6,594	1 /			,	· · · · · · · · · · · · · · · · · · ·	*	233	31	*	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·		2020	Jan [p]
	Feb[p]	,	,	-	-	2,070	6,594	3,429	6,890	-	-	3,429	6,890	16,493	23,087		Fév [p]
	Mar [p]	1,229	3,438	-	-	1,229	3,438	1,904	4,793	-	2	1,904	4,795	7,885	11,323		Mar [p]

Source: Department of Customs/Département des douanes

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

			<u>VISITORS/VISITEURS</u>									
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année Mois				
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global					
2015		63,625	8,495	8,687	336	8,809	89,952	2015				
2016		71,088	8,300	8,521	551	6,657	95,117	2016				
2017		83,465	8,940	8,338	897	7,530	109,170	2017				
2018		91,726	8,616	7,552	645	7,095	115,634	2018				
2019	[q]	95,849	8,764	8,059	524	7,432	120,628	2019 [p]				
2015 1		1,899	689	988	2	1,259	4,837	2015 Mar				
2016 1		2,989	396	410	7	353	4,155	2016 Mar				
2017 1	Mar	4,489	585	822	59	401	6,356	2017 Mar				
2018 1	Mar	5,630	600	561	18	307	7,116	2018 Mar				
	Mar [p]	5,299	610	726	4	387	7,026	2019 Mar [p]				
	Apr [p]	7,651	739	455	4	596	9,445	Avr [p]				
1	May [p]	6,142	710	865	4	638	8,359	Mai [p]				
Ţ	Jun [p]	8,388	828	680	4	707	10,607	Juin [p]				
Į	Jul [p]	10,192	846	852	20	702	12,612	Juil [p]				
1	Aug [p]	9,477	979	1,004	16	799	12,275	Aoû [p]				
	Sep [p]	9,756	744	536	5	659	11,700	Sep [p]				
	Oct [p]	8,761	667	677	82	693	10,880	Oct [p]				
	Nov [p]	7,588	467	832	210	763	9,860	Nov [p]				
	Dec [p]	10,411	1,032	467	151	420	12,481	Dec [p]				
	Jan [p]	9,837	676	316	270	834	11,933	2020 Jan [p]				
	Feb [p]	4,691	470	545	134	754	6,594	Fév[p]				
]	Mar[p]	2,638	299	224	44	233	3,438	Mar [p]				

Source: Department of Customs/Département des douanes

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2019	[p]	63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	[p]
2015	Mar	2,335	495	540	482	348	234	74	120	209	4,837	2015	Mar
2016	Mar	2,060	325	313	267	664	168	44	175	139	4,155	2016	Mar
2017	Mar	3,304	454	939	405	445	224	72	315	198	6,356	2017	Mar
2018	Mar	3,819	523	1,000	424	465	219	60	321	285	7,116	2018	Mar
2019	Mar [p]	3,864	611	949	411	413	209	71	331	167	7,026	2019	Mar [p]
	Apr [p]	5,195	1,010	1,164	507	731	180	102	294	262	9,445		Avr [p]
	May [p]	3,919	868	1,139	552	806	294	60	425	296	8,359		Mai [p]
	Jun [p]	5,525	1,581	1,101	607	808	256	52	390	287	10,607		Juin [p]
	Jul [p]	6,533	2,344	1,019	578	939	295	97	477	330	12,612		Juil [p]
	Aug [p]	5,700	2,048	1,354	753	931	322	157	531	479	12,275		Aoû [p]
	Sep [p]	6,936	1,526	1,042	397	692	251	158	428	270	11,700		Sep [p]
	Oct [p]	5,679	1,487	1,307	567	795	305	69	414	257	10,880		Oct [p]
	Nov [p]	4,859	1,010	1,281	667	903	364	73	403	300	9,860		Nov [p]
	Dec [p]	6,921	1,330	1,673	514	995	263	150	368	267	12,481		Dec [p]
2020	Jan [p]	6,425	943	2,087	402	837	335	89	522	293	11,933	2020	Jan [p]
	Feb [p]	3,015	525	1,253	579	591	223	74	107	227	6,594		Fév [p]
	Mar[p]	1,808	351	438	260	300	134	8	51	88	3,438		Mar [p]

Source: Department of Customs/Département des douanes

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL		
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année	Mois
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2019	[p]	26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	[p]
2015	Mar	1,033	363	102	2	103	105	81	114	30	1,933	2015	Mar
2016	Mar	905	164	50	7	48	26	48	31	15	1,294	2016	Mar
2017	Mar	1,207	201	74	13	59	63	38	26	12	1,693	2017	Mar
2018	Mar	1,329	140	38	4	24	59	23	18	17	1,652	2018	Mar
2019	Mar [p]	1,629	208	88	15	48	93	41	28	38	2,188	2019	Mar [p]
	Apr [p]	2,270	247	101	12	69	104	59	27	26	2,915		Avr [p]
	May [p]	2,676	166	66	12	48	40	50	18	20	3,096		Mai [p]
	Jun [p]	2,767	87	19	1	32	43	70	9	12	3,040		Juin [p]
	Jul [p]	1,604	253	80	7	73	112	68	30	37	2,264		Juil [p]
	Aug [p]	2,024	225	112	8	78	105	85	44	25	2,706		Aoû [p]
	Sep [p]	3,066	244	78	16	61	109	78	34	42	3,728		Sep [p]
	Oct [p]	2,385	244	100	17	94	132	48	42	44	3,106		Oct [p]
	Nov [p]	2,863	124	66	12	29	52	15	16	14	3,191		Nov [p]
	Dec [p]	4,097	230	55	11	71	86	58	36	28	4,672		Dec [p]
2020	Jan [p]	1,852	243	106	17	100	115	112	42	40	2,627	2020	Jan [p]
	Feb [p]	1,491	202	90	16	56	71	92	22	30	2,070		Fév [p]
	Mar[p]	857	156	53	7	45	27	41	19	24	1,229		Mar [p]

Source: Department of Customs/Département des douanes

Table 5 : Visitors Arriving by Air Intended Length of Stay\* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	OF STAY / LA MOYENNE DE DE SEJOUR	E LONGUE DUREE	Année	Mois
		Port Vila	Luganville	Vanuatu		
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2019	[p]	10.4	13.4	11.9	2019	[p]
2015	Mar	11.5	15.5	13.5	2015	Mar
2016	Mar	8.5	13.7	11.1	2016	Mar
2017	Mar	10.1	13.3	11.7	2017	Mar
2018	Mar	9.2	11.2	10.2	2018	Mar
2019	Mar [p]	8.8	9.4	9.1	2019	Mar [p]
	Apr [p]	7.1	12.5	9.8		Avr [p]
	May [p]	11.7	19.2	15.5		Mai [p]
	Jun [p]	10.4	12.8	11.6		Juin [p]
	Jul [p]	9.2	11.9	10.5		Juil [p]
	Aug [p]	11.1	11.2	11.2		Aoû [p]
	Sep [p]	10.4	10.2	10.3		Sep [p]
	Oct [p]	9.8	8.9	9.4		Oct [p]
	Nov [p]	11.0	13.7	12.3		Nov [p]
	Dec [p]	11.5	16.8	14.1		Dec [p]
2020	Jan [p]	11.8	17.5	14.6	2020	Jan [p]
	Feb [p]	13.6	-	13.6		Fév [p]
	Mar[p]	8.7	-	8.7		Mar [p]

Source: Department of Customs/Département des douanes

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISI	TORS / L'AGE MOYEN DES VISI	TEURS	Annáa	Mois
1 ear	Month	Port Vila	Luganville	Vanuatu	Année	MOIS
2015	Mar	39.6	41.2	40.4	2015	Mar
2016	Mar	38.4	39.6	39.0	2016	Mar
2017	Mar	42.0	43.2	42.6	2017	Mar
2018	Mar	41.0	43.9	42.5	2018	Mar
2019	Mar [p]	42.1	44.4	43.2	2019	Mar [p]
	Apr [p]	36.9	37.1	37.0		Avr [p]
	May [p]	41.3	44.5	42.9		Mai [p]
	Jun [p]	38.6	41.7	40.1		Juin [p]
	Jul [p]	38.8	42.6	40.7		Juil [p]
	Aug [p]	41.3	44.5	42.9		Aoû [p]
	Sep [p]	38.6	43.1	40.8		Sep [p]
	Oct [p]	39.3	43.7	41.5		Oct [p]
	Nov [p]	41.1	46.6	43.9		Nov [p]
	Dec [p]	36.2	39.4	37.8		Dec [p]
2020	Jan [p]	35.4	37.1	36.3	2020	Jan [p]
	Feb [p]	41.4	-	41.4		Fév [p]
	Mar[p]	41.8	-	41.8		Mar [p]

Source: Department of Customs/Département des douanes

 ${\bf Table~7:~Visitors~travelling~to~Outer~Islands,~Vanuatu}$ 

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

				Efate offshore	Pentecost						
		Tanna	Santo	Islands	Island	Malekula	Ambrym	Other Islands	TOTAL		
				Efate et les îles	îles						
Year	Month			côtières	Pentecôte	Malicolo		D'autres îles		Année	Mois
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015	
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016	
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017	
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2019	[p]	10,848	10,255	4,751	660	899	404	2,442	30,259	2019	[p]
2015	Mar	257	249	139	16	42	12	68	783	2015	Mar
2016	Mar	100	108	83	5	24	7	32	359	2016	Mar
2017	Mar	479	513	212	4	59	51	76	1,394	2017	Mar
2018	Mar	404	428	130	10	33	27	118	1,150	2018	Mar
2019	Mar [p]	487	482	292	20	60	29	172	1,542	2019	Mar [p]
	Apr [p]	1,012	906	531	102	86	37	234	2,908		Avr [p]
	May [p]	922	950	352	153	74	50	201	2,702		Mai [p]
	Jun [p]	910	796	385	109	82	70	174	2,526		Juin [p]
	Jul [p]	1,594	1,584	906	65	123	50	414	4,736		Juil [p]
	Aug [p]	1,012	906	531	102	86	37	234	2,908		Aoû [p]
	Sep [p]	1,020	993	376	25	80	35	238	2,767		Sep [p]
	Oct [p]	1,040	1,045	418	29	80	37	308	2,957		Oct [p]
	Nov [p]	852	705	282	17	64	21	124	2,065		Nov [p]
	Dec [p]	717	640	250	18	63	26	133	1,847		Dec [p]
2020	Jan [p]	1,338	1,211	350	30	78	26	258	3,291	2020	Jan [p]
	Feb [p]	592	666	115	16	54	15	96	1,554		Fév [p]
	Mar[p]	304	496	167	14	52	5	129	1,167		Mar [p]

Source: Department of Customs/Département des douanes

Note: 1. Data on visitors travelling to outer islands is only available from May 2014 p: provisional figures

Table 8: Visitors usual residence arrivals by purpose of visit

Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite

Country of Usual Residence	Visiting Friends and relatives Visite d'amis et de		Holiday		Business		All Other		
Pays de résidence habituelle	parents	% share	Vacances	% share	Affaires	% share	Tous les autres	% share	Total Visitors
Australia/Australie	112	6%	1,568	87%	62	3%	66	4%	1,808
China/Chine	2	4%	41	80%	2	4%	6	12%	51
Europe/L'europe	12	4%	249	83%	20	7%	19	6%	300
Japan/Japon	1	13%	7	88%	-	0%	-	0%	8
New Caledonia/Nouvelle Caledonie	68	16%	319	73%	18	4%	33	8%	438
New Zealand/Nouvelle Zeland	39	11%	260	74%	29	8%	23	7%	351
North America/ Amerique du Nord	19	14%	96	72%	3	2%	16	12%	134
Other countries/Autres pays	7	8%	62	70%	9	10%	10	11%	88
Other pacific countries/ Autres pays du pacifique	39	15%	36	14%	81	31%	104	40%	260
Total Visitors	299		2,638		224		277		3,438

Source: Department of Customs/Département des douanes