

#### VANUATU NATIONAL STATISTICSOFFICE

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# To Whom It May Concern

Date: 4th July 2014

Dear our Valuable User,

# Re: VNSO Monthly and Quarterly release

The National Statistics Office (VNSO) has the pleasure to finally release the monthly and quarterly reports for 2014. The delays caused due changes made to our databases to ensure its efficiency and at the same time incorporating feedback from you on how we should improve the releases to suit your data needs.

We do acknowledge the importance of feedback as it will guide the way we carry out our responsibilities of compiling and dissemination of official data. We are also mindful of the timeliness and quality of the data released; as such it is paramount that proper actions and mechanisms like databases are adjusted accordingly.

The changes you will expect this year include additional tables, additional variables including metadata that you, as a user will have access to in order to better understand the data that we release. We will be incorporating these changes and will be reflected in our next releases.

VNSO do apologize for any convenience and would assure you that future releases will better serve your needs.

I thank you for your patience and understanding. Should you have any queries regarding this, please do not hesitate to contact us.

Yours sincerely

Simil Johnson

Government Statistician

Vanuatu National Statistics Office

GOVERNMENT STATISTICIAN STATIST

STATISTICS



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# STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

# **JANUARY 2014 HIGHLIGHTS**

# **OVERVIEW**

Figure 1: Air\* and Day visitors: January 2013 to January 2014



# \*Air visitors includes yacht visitors

- International visitor<sup>1</sup> arrivals by air in January 2014 accounted for 27% of the total visitor arrivals to Vanuatu. Visitor arrivals by air showed an increase over the same month last year, however air arrival figures declined when compared to the previous month.
- Visitors by air in January 2014 increased by 11% visitors over January 2013, this increase was due to increase in holiday visitors to the country. Visitor figures however declined by 14% over the previous month.
- Cruise ship visitors or day visitors declined by 31% over the same month in 2013, falling from 33,491 visitors in January 2013 to 23,016 visitors in January 2014. This decrease was attributed by the decline in number of cruise ships from 16 cruise ships to 11 cruise ships. Day visitors also declined by 2% over the previous month. Despite the decline, day visitors continue to make up most of the visitors to Vanuatu accounting for 73% of total visitor's arrivals.

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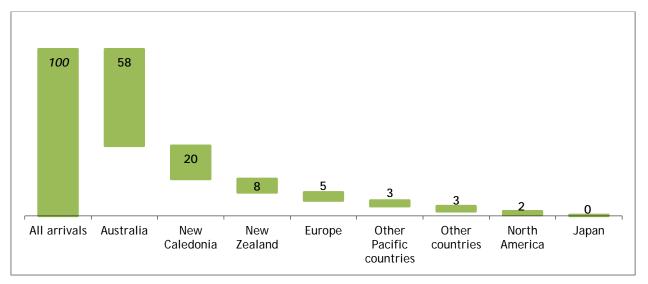
<sup>&</sup>lt;sup>1</sup> Includes visitor arrivals by yachts

#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

• International visitors arriving for Holiday purposes make up 87% of total visitors arriving by air. Visitors arriving to visit friends and families make up 6%, visitors arriving for business, conferences and meetings at 4%, visitors arriving for other, educational and sports purposes at 2% and visitors on transit to other countries at 1%.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage Share of visitors in January 2014 by Country of Usual Residence

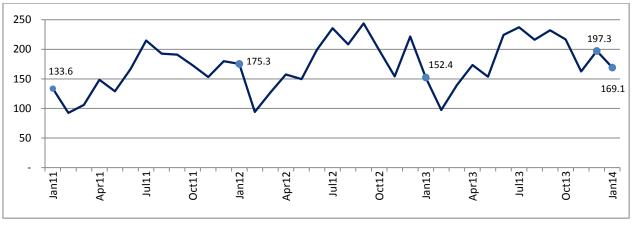


 Australia continues to dominate the number of visitors arriving by air, making up 58%, followed by New Caledonia at 20%, New Zealand at 8%, Europe at 5%, Other Pacific countries at 3%, North America, China and other Asia at 2% each.

#### **VISITOR ARRIVAL INDEX**

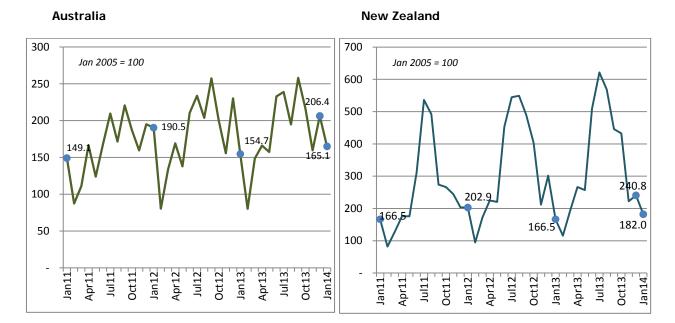
• Tourism in Vanuatu is seasonal, and it is difficult to analyse changes in international arrivals and country of residence by looking at the monthly number of arrivals. Figure 3 below, shows the total number of visitor arrivals and arrivals from Australia, New Zealand, New Caledonia and all other countries combined to show trends in arrivals, with the number of visitors based on an index value of 100 in January 2005. This index allows analysis over time of the real increases (figures over 100) and decreases (figures less than 100) in international air arrivals, for example: index value 127 = 27% higher than reference period.

Figure 3: Index of Total Air Visitor Arrivals, January 2011 to January 2014 (January 2005 = 100)

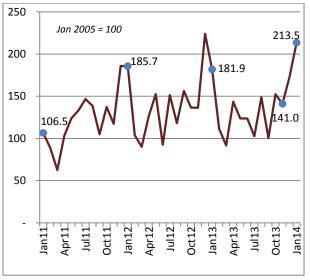


• The total visitor arrivals by air in January 2014 showed increasing trends in index values at 13% over January 2013. (Figure 4)

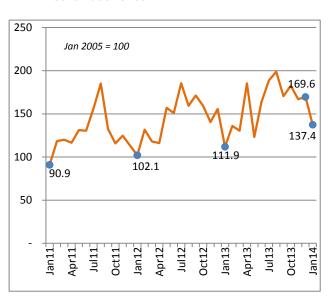
Figure 4: Index of Visitor Arrivals and Country of Usual Residence, January 2011 to January 2014 (January 2005 = 100)



# **New Caledonia**



# **All other Countries**



Note: the vertical axis scale varies in each country chart.

• In January 2014, all three major markets of New Caledonia, New Zealand and New Caledonia showed increases in index values of 17%, 9% and 7% respectively over the same month in previous year.

# AVERAGE INTENTED LENGTH OF STAY FOR VISITORS

• The average intended length of stay for visitors in January 2014 stood at 12 days, an increase of 1 day over the same month in 2013. When compared to the previous month, the average intended length of stay remained unchanged at 12 days.

# AVERAGE LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

• The visitor's average age of visitors arriving into the country stood at 34 years, an increase of 5 years over January 2013, also an increase of 4 years when compared to the previous month.

NEXT UPDATE (MONTHLY)		RELEASE DAT	E					
April		1 <sup>st</sup> August 2014						
May		1 <sup>st</sup> August 2014						
PROVINCIAL STATISTICS OF	FICES							
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Saratamata, Ambae

PENAMA PROVINCE

STATISTICS OFFICE

GOVERNMENT STATISTICIAN Banks group

TORBA PROVINCE

# **DATA SOURCE**

Lakatoro, Malekula

MALAMPA PROVINCE

All International arrival statistics by air provided in the report is sourced from the complete Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

Lenakel, Tanna

TAFEA PROVINCE

Simil Johnson Government Statistician

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

		ARRIVALS / ARRIVEES					DEP	ARTURES / I	DEPARTUR	ES		Cruiseship				
		PORT	VILA	LUGAN	VILLE	T	OTAL	PORT	VILA	LUGAN	VILLE	TOT	'AL	Arrivals/		
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année	Mois
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs			
2010		20,531	94,909	522	2,271	21,053	97,180	13,133	104,573	188	1,999	13,321	106,572	140,468	2010	
2011		21,752	91,107	521	2,853	22,273	93,960	12,958	96,836	156	1,954	13,114	98,790	154,938	2011	
2012		22,594	105,611	364	2,550	22,958	108,161	14,803	113,158	134	2,339	14,937	115,497	213,243	2012	
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	249,727	2013	
2010	Jan	1,827	7,643	57	178	1,884	7,821	1,083	10,209	43	330	1,126	10,539	15,286	2010	Jan
2011	Jan	1,780	6,536	51	136	1,831	6,672	728	7,673	25	271	753	7,944	18,376	2011	Jan
2012	Jan	2,380	8,591	42	164	2,422	8,755	1,297	10,852	27	310	1,324	11,162	27,137	2012	Jan
	Feb	1,202	4,642	22	58	1,224	4,700	1,771	5,178	7	55	1,778	5,233	19,613		Fév
	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	16,851		Mar
	Apr	1,793	7,637	49	223	1,842	7,860	998	8,888	4	204	1,002	9,092	15,177		Avr
	May	2,098	7,401	8	73	2,106	7,474	1,135	7,156	-	-	1,135	7,156	17,684		Mai
	Jun	1,746	9,808	8	168	1,754	9,976	1,000	9,072	-	27	1,000	9,099	12,972		Juin
	Jul	1,869	11,471	21	299	1,890	11,770	995	12,740	14	337	1,009	13,077	18,595		Juil
	Aug	1,448	10,154	31	251	1,479	10,405	975	10,726	10	215	985	10,941	9,581		Aoû
	Sep	2,288	11,887	24	295	2,312	12,182	1,013	12,192	15	251	1,028	12,443	15,104		Sep
	Oct	1,717	9,663	29	259	1,746	9,922	1,535	11,688	11	282	1,546	11,970	26,644		Oct
	Nov	2,118	7,431	49	273	2,167	7,704	1,593	8,852	15	230	1,608	9,082	16,697		Nov
	Dec	2,420	10,774	49	296	2,469	11,070	1,348	9,365	28	317	1,376	9,682	17,188		Dec
2013	Jan	1,997	7,415	64	197	2,061	7,612	1,331	11,574	23	325	1,354	11,899	33,491	2013	Jan
	Feb	1,333	4,809	21	122	1,354	4,931	1,919	5,497	14	137	1,933	5,634	16,127		Fév
	Mar	1,656	6,825	40	152	1,696	6,977	1,465	6,799	2	155	1,467	6,954	16,060		Mar
	Apr	2,033	8,182	50	480	2,083	8,662	1,119	9,347	18	399	1,137	9,746	22,314 r		Avr
	May	2,222	7,327	52	343	2,274	7,670	1,337	8,232	21	302	1,358	8,534	19,248		Mai
	June	2,250	10,806	45	400	2,295	11,206	1,160	10,307	11	427	1,171	10,734	27,524		Juin
	July	2,073	11,390	44	465	2,117	11,855	1,057	12,901	9	412	1,066	13,313	16,759		Juil
	Aug	1,769	10,682	8	115	1,777	10,797	1,265	11,793	2	142	1,267	11,935	13,642		Aoû
	Sep	2,823	11,340	26	256	2,849	11,596	1,073	11,442	20	284	1,093	11,726	15,370		Sep
	Oct	1,739	10,392	34	435	1,773	10,827	928	12,254	10	455	938	12,709	26,805		Oct
	Nov	2,539	7,825	43	298	2,582	8,123	2,070	9,887	17	229	2,087	10,116	19,834		Nov
	Dec	2,682	9,473	68	380	2,750	9,853	1,656	8,720	17	229	1,673	8,949	22,553		Dec
2014	Jan	2,303	8,288	25	159	2,730	9,633 8,447	1,393	11,871	10	252	1,403	12,123	23,016	2014	Jan
2014	Jan	2,303	0,200	23	139	2,320	0,777	1,373	11,0/1	10	232	1,403	12,123	23,010	2014	Jan

Source: Immigration Department/Service de I'Immigration

Note: Air visitors include yacht visitor arrivals

<sup>-</sup> Nil or less than half final unit shown / Résultat nul ou inférieur au demi de l'unité indiquée

r Revised / Données rectifiées

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

		VISITORS/VISITEURS									
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global				
2010		80,681	6,079	9,615	692	113	97,180	2010			
2011		75,821	7,320	9,933	790	96	93,960	2011			
2012		88,085	7,910	11,294	602	270	108,161	2012			
2013		89,253	7,755	9,079	613	3,409	110,109	2013			
2010	Jan	6,744	427	559	91	-	7,821	2010			
2011	Jan	5,670	529	389	78	6	6,672	2011	Jan		
2012	Jan	7,280	986	457	23	9	8,755	2012	Jan		
	Feb	3,390	387	833	30	60	4,700		Fév		
	Mar	4,991	455	846	42	9	6,343		Mar		
	Apr	6,596	546	674	29	15	7,860		Avr		
	May	5,928	513	984	34	15	7,474		Mai		
	Jun	7,946	601	1,254	171	4	9,976		Juin		
	Jul	9,877	863	992	32	6	11,770		Juil		
	Aug	8,776	638	929	55	7	10,405		Aoû		
	Sep	10,089	640	1,350	58	45	12,182		Sep		
	Oct	8,071	586	1,192	43	30	9,922		Oct		
	Nov	6,152	491	980	59	22	7,704		Nov		
	Dec	8,989	1,204	803	26	48	11,070		Dec		
2013	Jan	6,315	596	638	63	-	7,612	2013	Jan		
	Feb	3,431	437	856	16	191	4,931		Fév		
	Mar	5,557	594	645	57	124	6,977		Mar		
	Apr	6,874	558	937	28	265	8,662		Avr		
	May	6,029	565	800	33	243	7,670		Mai		
	June	9,152	723	775	62	494	11,206		Juin		
	July	9,819	853	582	89	512	11,855		Juil		
	Aug	8,678	767	1,001	59	292	10,797		Aoû		
	Sep	9,814	567	847	70	298	11,596		Sep		
	Oct	8,806	705	849	82	385	10,827		Oct		
	Nov	6,389	566	757	36	375	8,123		Nov		
	Dec	8,389	824	392	18	230	9,853		Dec		
2014	Jan	7,317	544	335	63	188	8,447	2014			

Source: Immigration Department/Service de l'Immigration

<sup>-</sup> Nil or less than half final unit shown / résultat nul ou inférieur au demi de l'unité indiquée

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres pays		Année	Mois
2010		58,760	11,927	11,410	4,719	4,888	2,395	517	2,564	97,180	2010	
2011		57,843	11,399	11,376	3,397	5,265	1,922	630	2,128	93,960	2011	
2012		65,405	14,430	13,138	4,313	5,491	2,094	705	2,585	108,161	2012	
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	3,059	110,109	2013	
2010		4,656	708	1,318	333	380	181	49	196	7,821	2010	Jan
2011		4,425	621	836	179	329	116	35	131	6,672	2011	Jan
2012		5,653	757	1,458	247	341	105	49	145	8,755	2012	Jan
	Feb	2,387	354	814	403	367	130	59 52	186	4,700		Fév
	Mar	3,970 5,021	641 838	707 991	277 270	332 335	131 133	52 58	233 214	6,343 7,860		Mar Avr
	Apr May	4,091	821	1,198	454	410	219	59	222	7,800 7,474		Mai
	Jun	6,248	1,690	726	310	523	203	52	224	9,976		Juin
	Jul	6,937	2,032	1,188	433	633	216	95	236	11,770		Juil
	Aug	6,043	2,049	928	298	646	181	58	202	10,405		Aoû
	Sep	7,640	1,827	1,227	451	462	231	59	285	12,182		Sep
	Oct	5,960	1,505	1,072	334	576	216	41	218	9,922		Oct
	Nov	4,622	790	1,072	293	505	156	55	212	7,704		Nov
	Dec	6,833	1,126	1,758	543	361	173	68	208	11,070		Dec
2012			621		231	364	135	32	210	7,612	2013	Jan
2013		4,591	429	1,428 876	440	340	153	32 26	218	*	2013	Jan Fév
	Feb	2,448								4,931		
	Mar	4,405	718	720	344	388	135	36	231	6,977		Mar
	Apr	4,931	994	1,126	522	533	222	58	276	8,662		Avr
	May	4,669	959	971	293	374	165	62	177	7,670		Mai
	June	6,911	1,901	971	461	419	279	39	225	11,206		Juin
	July	7,091	2,319	805	384	654	217	47	338	11,855		Juil
	Aug	5,781	2,121	1,167	444	672	245	88	279	10,797		Aoû
	Sep	7,660	1,664	790	458	399	269	67	289	11,596		Sep
	Oct	6,431	1,614	1,196	418	523	311	65	269	10,827		Oct
	Nov	4,735	830	1,107	413	448	239	86	265	8,123		Nov
	Dec	6,123	898	1,358	466	430	243	53	282	9,853		Dec
2014	Jan	4,898	679	1,676	284	414	188	42	. 266	8,586	2014	Jan

Source: Immigration Department / Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année Mois
2010		11,794	3,700	1,894	132	1,436	504	768	496	330	21,053	2010
2011		12,508	3,867	1,802	244	1,370	719	1,090	352	321	22,273	2011
2012		14,317	3,629	1,526	203	1,236	696	686	370	295	22,958	2012
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013
2010		953	332	199	6	193	41	58	65	37	1,884	2010 Jan
I	Jan	772	406	250	27	143	54	113	27	39	1,831	2011 Jan
2012	Jan	1,617	306	159	17	107	59	115	26	16	2,422	2012 Jan
	Feb	619	232	76	15	119	46	67	29	21	1,224	Fév
	Mar	783	307	147	24	109	70	52	23	32	1,547	Mar
	Apr May	1,112 1,348	327 330	102 164	15 10	110 107	76 60	41 43	37 27	22 17	1,842 2,106	Avr Mai
	June	1,139	255	97	21	91	69	46	18	18	1,754	Juin
	Jul	1,155	288	185	21	94	44	50	37	16	1,890	Juil
		814	282	105	18	90	51	47	41	31	1,479	Aoû
	Aug	1,650	283	98	10	109	57	47	30	30		
	Sep Oct	948	378	137	15	86	62	61	24	35	2,312 1,746	Sep Oct
	Nov	1,442	304	146	18	99	36	56	35	31	2,167	Nov
	Dec		337	110	18	115	66	64	43	26		Dec
2012		1,690									2,469	
2013	Jan	983	391	236	18	158	73	116	51	35	2,061	2013 Jan
	Feb	688	270	93	12	84	62	87	26	32	1,354	Fév
	Mar	915	322	124	16	120	74	63	33	29	1,696	Mar
	Apr	1,259	352	160	21	114	63	56	30	28	2,083	Avr
	May	1,559	297	110	17	99	70	48	34	40	2,274	Mai
	June	1,386	353	153	31	124	94	83	44	27	2,295	Juin
	July	1,074	390	162	33	112	75	192	41	38	2,117	Juil
	Aug	1,014	302	138	5	90	75	67	56	30	1,777	Aoû
	Sep	2,026	341	130	1	80	90	78	66	37	2,849	Sep
	Oct	863	386	184	1	93	92	64	64	26	1,773	Oct
	Nov	1,692	382	153	1	102	87	75	66	24	2,582	Nov
	Dec	1,951	310	139	11	117	60	78	55	29	2,750	Dec
2014	Jan	1,071	456	230	4	144	88	195	109	31	2,328	2014 Jan

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	H OF STAY / LA MOYENNE DI DE SEJOUR	E LONGUE DUREE	Année	Mois
	•	Port Vila	Luganville	Vanuatu	2010	
2010		9.5	10.9	10.2	2010	
2011		8.9	10.9	9.9	2011	
2012		9.8	11.1	10.5	2012	
2013		10.8	11.6	11.2	2013	
2010	Jan	9.3	11.4	10.4	2010	Jan
2011	Jan	8.6	9.4	9.0	2011	Jan
2012	Jan	10.3	11.1	10.7	2012	Jan
	Feb	9.3	10.7	10.0		Fév
	Mar	9.7	11.2	10.5		Mar
	Apr	9.7	10.8	10.2		Apr
	May	9.8	12.6	11.2		Mai
	Jun	9.5	11.7	10.6		Juin
	Jul	11.4	11.5	11.5		Juil
	Aug	10.4	10.5	10.5		Aoû
	Sep	9.5	11.0	10.3		Sep
	Oct	10.4	10.5	10.5		Oct
	Nov	8.9	9.0	9.0		Nov
	Dec	8.9	12.7	10.8		Dec
2013	Jan	11.6	11.2	11.4	2013	Jan
	Feb	15.6	9.4	12.5		Fév
	Mar	10.1	11.2	10.6		Mar
	Apr	10.7	10.8	10.8		Avr
	May	9.5	12.6	11.0		Mai
	June	9.2	11.7	10.4		Juin
	July	10.0	12.0	11.0		Juil
	Aug	9.5	13.2	11.3		Aoû
	Sep	9.0	12.8	10.9		Sep
	Oct	15.7	10.6	13.1		Oct
	Nov	8.0	11.8	9.9		Nov
	Dec	11.1	12.2	11.6		Dec
2014	Jan	10.4	13.6	12.0	2014	Jan

Source: Immigration Department/Service de l'Immigration

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF	VISITORS / L'AGE MOYEN	N DES VISITEURS	Année	Mois
i ear	Monui	Port Vila	Luganville	Vanuatu	Affilee	MOIS
2010	Jan	34.0	37.1	35.6	2010	Jan
2011	Jan	32.9	38.4	35.7	2011	Jan
2012	Jan	34.0	36.5	35.2	2012	Jan
	Feb	38.7	45.9	42.3		Fév
	Mar	38.0	42.9	40.5		Mar
	Apr	38.0	42.9	40.5		Avr
	May	39.7	53.3	46.5		Mai
	Jun	37.9	29.7	33.8		Juin
	Jul	38.4	41.0	39.7		Juil
	Aug	41.5	46.5	44.0		Aoû
	Sep	36.5	38.3	37.4		Sep
	Oct	41.5	46.5	44.0		Oct
	Nov	36.6	41.6	39.1		Nov
	Dec	36.6	36.9	36.8		Dec
2013	Jan	35.4	44.2	39.8	2013	Jan
	Feb	32.0	46.4	39.2		Fév
	Mar	37.0	41.5	39.2		Mar
	Apr	38.1	34.4	36.2		Avr
	May	41.7	46.7	44.2		Mai
	June	37.0	37.5	37.2		Juin
	July	34.6	41.5	38.0		Juil
	Aug	38.1	43.7	40.9		Aoû
	Sep	35.9	39.2	37.6		Sep
	Oct	34.1	31.9	33.0		Oct
	Nov	32.5	38.7	35.6		Nov
	Dec	29.8	33.6	31.7		Dec
2014	Jan	35.1	32.4	33.7	2014	Jan

Source: Immigration Department/Service de I'Immigration