

VANUATU NATIONAL STATISTICS OFFICE

Private Mail Bag 9019 Ministry of Finance and Economic Management Port Vila, Vanuatu

Ph: +678 22110/22111/33040, Voip:1124

Fax: +678 24583

E-mail: stats@vanuatu.gov.vu, Web: www.vnso.gov.vu

Facebook: <u>www.facebook.com/NSOVU</u>



STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

FEBRUARY 2017 HIGHLIGHTS

RELEASE DATE: 23rd of May 2017

OVERVIEW

Fig 1: International Visitor Arrivals: February 2016 to February 2017



- International visitor's arrival by air made up 23% of total visitors to Vanuatu in February 2017.
- Visitor arrivals by air stood at 5,610, an increase of 31% over February 2016, but decreased by (-37%) over the previous month.
 The decrease was reflected by the fall in number of visitors who arrived for holidays.
- In February 2017, 15% or 1 in 6 visitors by air also travelled to outer islands.
- Cruise ship or day visitors made up 77% or 18,628 of total international visitors to Vanuatu in February 2017, showing a decrease of (-42%) over the same month in 2016 and (-41%) over the previous month. The decline in day visitors was attributable to a decrease in the number of cruise in February 2017.

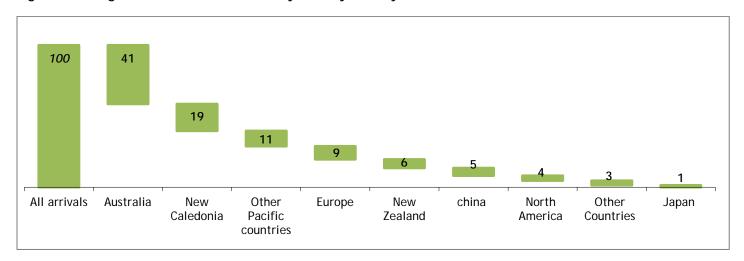
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

• Visitors arriving by air for holiday accounted for 66%; while for educations and sports at 12%; business, meeting and conference at 11%; visiting friends and relatives at 9%; and visitors on transit at 2%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in February 2017 by Country of Usual Residence



 Australian visitors continued to make up the highest number of visitors arriving by air at 41%, followed by New Caledonians visitors at 19%, other pacific countries at 11%, Europeans at 9%, New Zealanders at 6%, Chinese visitors at 5%, North Americans at 4%, other countries at 3% and Japanese visitors at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

• In February 2017, international visitor's arrivals spent an average of 14 days. It increased by 3 days over February 2016 and by 2 days over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

• The average age of visitors was 43 years in February 2017. The visitor's average age increased by 2 years over February 2017 and by 6 years over the previous month.

SUMMARY OF VISITORS TO OUTER ISLANDS

The visitors to outer islands in February 2017 are highlighted on Annex 1 and Annex 2 attached (page5 and page6).

DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)	RELEASE DATE
March 2017	31 st May 2017

PROVINCIAL STATISTICS OFFICES

PO Box 273 Luganville, Santo SANMA PROVINCE

PO Box 22 Lakatoro, Malekula MALAMPA PROVINCE



Mr Simil Johnson Government Statistician

SUMMARY OF VISITORS TO OUTER ISLANDS¹ (SEE TABLE 7)

Summary of Indicators

- In February 2017, Tafea Province received 41% of visitors arriving by air, followed by Sanma Province at 37%.
- Visitors travelling to outer islands spent an average of 6 days.

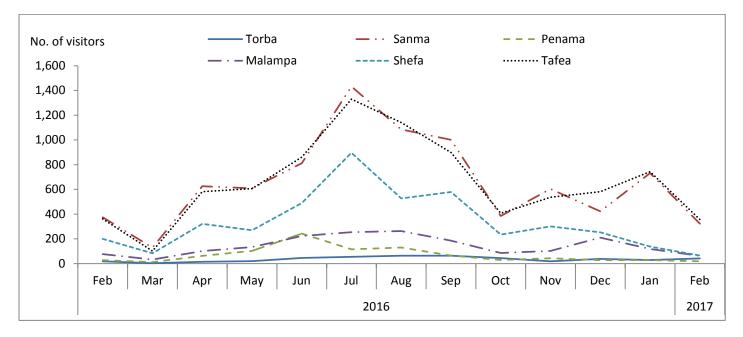


Figure 1: Summary of visitors to other province, February 2016 to February 2017 *Excludes Efate Island

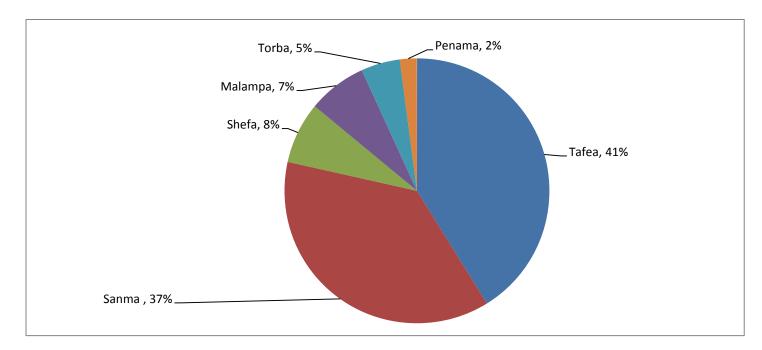


Figure 2: Proportion of visitors to other provinces, February 2017 *Excludes Efate Island

¹ Data on visitors travelling to outer islands is only available from May 2014

ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

			Province Torbo Sonno Ponono Molompo Shofo* Tofoo 7										
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL					
2016	Feb	18	374	27	76	200	361	1,056					
	Mar	3	83	12	32	83	101	359					
	Apr	15	626	62	101	321	581	1,706					
	May	20	609	103	133	270	606	1,741					
	Jun	46	812	242	223	489	861	2,673					
	Jul	55	1,432	116	254	896	1,330	4,083					
	Aug	64	1,085	130	263	527	1,140	3,209					
	Sep	64	1,001	65	185	579	898	2,792					
	Oct	44	384	29	85	235	407	1,184					
	Nov	18	604	43	103	301	536	1,605					
	Dec	38	422	28	210	252	582	1,532					
	Jan	29	732	29	118	138	743	1,789					
2017	Feb	41	323	18	62	65	356	865					

Source: Department of Immigration

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

				Prov	ince			TOTAL
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	IOIAL
2016	Feb	7.8	8.2	15.2	8.8	4.2	3.4	7.9
	Mar	10.3	5.0	4.4	2.9	4.6	3.8	5.2
	Apr	50.6	6.3	7.3	9.6	6.5	3.8	14.0
	May	2.3	6.3	2.5	8.0	4.7	3.4	4.6
	Jun	4.1	7.2	3.2	6.2	3.7	4.2	4.8
	Jul	4.9	5.8	5.5	6.4	2.8	3.9	4.9
	Aug	4.2	7.5	6.4	10.1	4.3	4.2	4.2
	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
·	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7
2017	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7

Source: Department of Immigration

^{*}Excludes Efate Island

^{*}Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS /	ARRIVE	ES			Б	EPARTURES	S / DEPARTU	URES		Cruiseship	
		PORT	VILA	LUGAN	VILLE	ТО	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/	
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année Mois
		Résidents	Visiteurs	Résidents	/isiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs		
2012		22,594	105,611	364	2,550	22,958	108,161	14,803	113,158	134	2,339	14,937	115,497	213,243	2012
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015
2016		24,801	89,358	359	5,759	25,120	95,117	20,118	91,064	165	4,406	20,283	94,640	256,482	2016
2013	Feb	1,333	4,809	21	122	1,354	4,931	1,919	5,497	14	137	1,933	5,634	16,127	2013 Fév
2014	Feb	1,491	4,878	49	131	1,540	5,009	2,051	5,763	7	85	2,058	5,848	25,728	2014 Fév
2015	Feb	1,575	5,176	9	213	1,584	5,389	2,019	5,978	12	118	2,031	6,096	18,803	2015 Fév
2016	Feb	1,180	4,018	38	256	1,218	4,274	1,760	4,491	13	298	1,773	4,789	32,021	2016 Fév
	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776	Mar
	Apr	1,757	5,620	18	463	1,775	6,083	1,314	6,305	6	382	1,320	6,687	16,733	Apr
	May	2,669	5,377	74	365	2,743	5,742	1,530	6,506	39	281	1,569	6,506	18,186	Mai
	Jun	2,512	8,653	44	505	2,556	9,158	1,426	8,208	9	326	1,435	8,534	15,737	Juin
	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242	Juil
	Aug	1,836	8,960	37	859	1,873	9,819	1,774	9,339	17	548	1,791	9,339	9,403	Aoû
	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,182	15,825	Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340	Oct
	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205	Nov
	Dec	2,928	9,184	40	565	2,928	9,749	2,091	7,700	4	422	2,095	8,122	38,944	Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	2017 Jan
2017	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628	2017 Fév

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/VISI	TEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2012		88,085	7,910	11,294	602	270	108,161	2012	
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2013	Feb	3,431	437	856	16	191	4,931	2013	Fév
2014	Feb	3,773	407	462	47	320	5,009	2014	Fév
2015	Feb	3,702	461	556	21	649	5,389	2015	Fév
2016	Feb	3,249	323	373	30	299	4,274	2016	Fév
	Mar	2,989	396	410	7	353	4,155		Mar
	Apr	4,470	476	605	53	479	6,083		Avr
	May	3,820	605	908	47	362	5,742		Mai
	Jun	6,905	782	826	63	582	9,158		Juin
	Jul	8,347	969	842	74	632	10,864		Juil
	Aug	6,992	900	1,010	62	855	9,819		Aug
	Sep	7,360	787	797	40	688	9,672		Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
2017	Feb	3,712	528	591	88	691	5,610	2017	Fév

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2012		65,405	14,430	13,138	4,313	5,491	2,094	705	623	1,962	108,161	2012	
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2013	Feb	2,448	429	876	440	340	154	26	67	151	4,931	2013	Fév
2014	Feb	2,608	310	968	357	304	207	33	101	121	5,009	2014	Fév
2015	Feb	2,479	386	991	504	389	164	53	258	165	5,389	2015	Fév
2016	Feb	1,714	310	200	396	1,027	180	67	226	154	4,274	2016	Fév
	Mar	2,060	325	313	267	664	168	44	175	139	4,155		Mar
	Apr	2,749	636	478	344	1,160	178	53	262	223	6,083		Avr
	May	2,644	552	632	508	823	190	51	181	161	5,742		Mai
	Jun	5,170	1,197	1,143	402	495	306	70	217	158	9,158		Juin
	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864		Juil
	Aug	4,842	1,592	814	467	1,136	317	126	259	266	9,819		Aug
	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672		Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
2017	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610	2017	Fév

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année Mois
2012		14,317	3,629	1,526	203	1,236	696	686	370	295	22,958	2012
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016
2013	Feb	688	270	93	12	84	62	87	26	32	1,354	2013 Fév
2014	Feb	678	319	176	1	100	75	98	67	26	1,540	2014 Fév
2015	Feb	814	258	180	0	96	83	80	46	27	1,584	2015 Fév
2016	Feb	859	147	51	5	56	41	30	15	14	1,218	2016 Fév
	Mar	905	164	50	7	48	26	48	31	15	1,294	Mar
	Apr	1,332	191	47	9	59	54	47	11	24	1,775	Apr
	May	2,055	257	108	16	80	102	62	33	30	2,743	Mai
	Jun	1,817	272	133	27	86	98	65	29	29	2,556	Juin
	Jul	1,306	215	73	12	82	78	72	49	25	1,912	Juil
	Aug	1,233	212	149	19	86	58	61	28	27	1,873	Aoû
	Sep	2,090	191	76	8	57	63	43	27	18	2,573	Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813	Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386	Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968	Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017 Jan
2017	Feb	1,128	110	54	3	36	42	33	18	14	1,438	2017 Fév

Table 5 : Visitors Arriving by Air Intended Length of Stay Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	Année	Mois		
		Port Vila	Luganville	Vanuatu		
2012		9.8	11.1	10.5	2012	
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.6	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2012	Feb	9.3	10.7	10.0	2012	Fév
2013	Feb	15.6	9.4	12.5	2013	Fév
2014	Feb	13.1	16.7	14.9	2014	Fév
2015	Feb	12.5	10.8	11.7	2015	Fév
2016	Feb	11.4	10.7	11.0	2016	Fév
	Mar	8.5	13.7	11.1		Mar
	Apr	11.2	11.2	11.2		Avr
	May	9.3	13.3	11.3		Mai
	Jun	9.8	12.6	11.2		Juin
	Jul	10.5	10.9	10.7		Juil
	Aug	10.6	12.6	11.6		Aoû
	Sep	10.8	11.0	10.9		Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
2017	Feb	14.5	12.7	13.6	2017	Fév

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Vacan	Month	AVERAGE AGE OF VISI	TORS / L'AGE MOYEN DES V	ISITEURS	Ammáa	Mois
Year	Month	Port Vila	Luganville	Vanuatu	Année	WIOIS
2013	Feb	32.0	46.4	39.2	2013	Fév
2014	Feb	44.8	38.9	41.9	2014	Fév
2015	Feb	39.6	46.4	43.0	2015	Fév
2016	Feb	40.5	42.2	41.3	2016	Fév
	Mar	38.4	39.6	39.0		Mar
	Apr	39.6	39.6	39.6		Apr
	May	42.0	45.6	43.8		Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Aoû
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
2017	Feb	39.1	46.2	42.6	2017	Fév

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

		Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	
Year	Month			Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles		Année Mois
2014	Oct	884	670	228	37	82	57	258	2,216	2014 Oct
2015	Jan	611	420	261	15	56	22	103	1,488	2015 Jan
	Feb	264	208	46	11	27	25	65	646	Fév
	Mar	257	249	139	16	42	12	68	783	Mar
	Apr	351	327	243	59	28	38	117	1,163	Avr
	May	356	366	258	38	31	39	130	1,218	Mai
	Jun	461	559	339	75	90	58	206	1,788	Juin
	Jul	634	663	534	43	87	79	256	2,296	Juil
	Aug	649	659	324	24	149	95	236	2,136	Aoû
	Sep	515	458	395	14	88	54	139	1,663	Sep
	Oct	650	649	543	24	76	116	214	2,272	Oct
	Nov	415	441	337	142	65	63	142	1,472	Nov
	Dec	369	333	174	127	43	18	127	1,074	Dec
2016	Jan	222	303	161	15	33	14	66	814	2016 Jan
	Feb	359	342	200	13	44	29	69	1,056	Fév
	Mar	359	342	200	13	44	29	69	1,056	Mar
	Apr	100	108	83	5	24	7	32	359	Apr
	May	576	552	321	54	54	39	110	1,706	Mai
	Jun	800	745	490	190	113	97	238	2,673	Juin
	Jul	1,225	1,244	954	53	132	104	371	4,083	Juil
	Aug	1,073	1,003	547	45	145	99	297	3,209	Aug
	Sep	821	830	620	23	45	129	324	2,792	Sep
	Oct	363	334	250	11	41	40	145	1,184	Oct
	Nov	498	550	304	21	55	43	134	1,605	Nov
	Dec	567	402	256	15	167	34	91	1,532	Dec
2017		737	710	141	20	70	46	65	1,789	2017 Jan
	' Feb	349	311	65	11	36	21	72	865	2017 Fév

Vanuatu National Statistics Office International Arrival Statistics February 2017

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014