

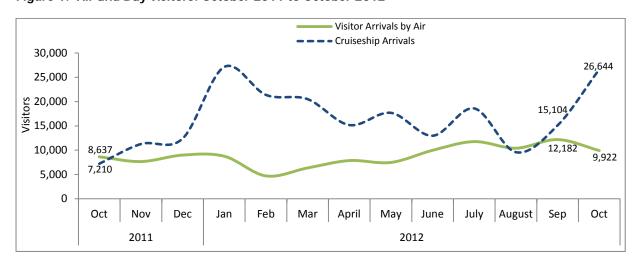
Sac Postal Réservé 9019 Port-Vila, Vanuatu

# STATISTICS UPDATE: INTERNATIONAL MIGRATION



## **OCTOBER 2012 HIGHLIGHTS**

Figure 1: Air and Day visitors: October 2011 to October 2012



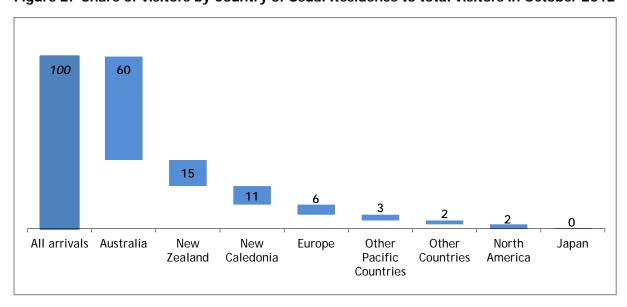
- Visitor arrivals by air have registered an increase of 15% when compared to the corresponding month of 2011 rising from 8,637 to 9,922 visitors. This was due to a rise in holiday visitors (15%) and visitors arriving for business, meeting or conferences (25%) over the same period.
- There was a significant increase in day visitors (cruise ship) for the month of October 2012 compared to the corresponding month last year. This increase was mainly due to a higher number of cruise ship visits from 4 in 2011 to 14 in 2012. Each of these visiting cruise ships carried an average of 1,903 passengers compared to an average of 1,803 passengers in October 2011.
- Cruise ship visitor arrivals continue to register the high proportion of visitor arrivals into the country in October 2012, accounting for 73% of total visitors.

#### **PURPOSE OF VISIT**

 Of the total international visitor arrivals in October 2012, 81% or 4 in every 5 visitors stated their purpose of visit being holiday; 12% for business, meetings or conferences etc.; and 6% to visit friends and families.

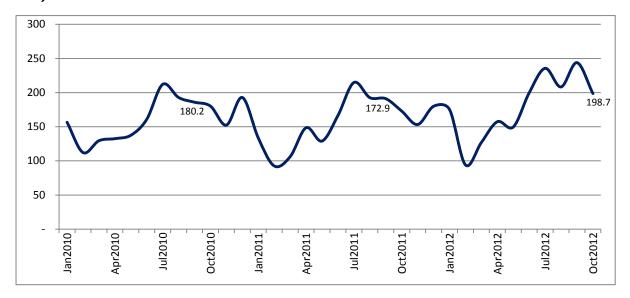
### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Figure 2: Share of visitors by Country of Usual Residence to total visitors in October 2012



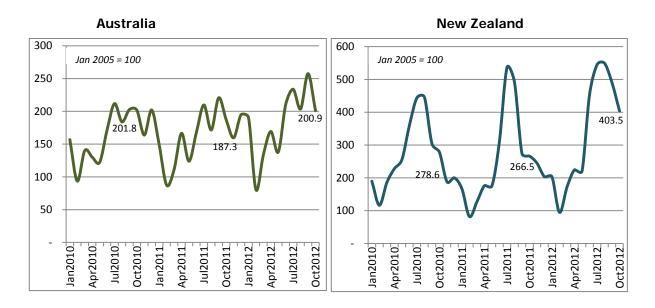
- Visitors from Australia continue to be the largest group of international visitors arriving by air, making up 60% of all arrivals in October 2012. Visitors who usually live in New Zealand represented 15% of October 2012 arrivals, followed by New Caledonia (11%); Europe (6%); other Pacific countries (3%); and all other countries and North America at 2% each. (See Table 3).
- Tourism in Vanuatu is seasonal, and it is difficult to analyse changes in international arrivals and country of residence by looking at the monthly number of arrivals. Figure 3 below shows the total number of visitor arrivals and arrivals from Australia, New Zealand, New Caledonia and all other countries combined to show trends in arrivals, with the number of visitors based on an index value of 100 in January 2005. This index allows analysis over time of the real increases and decreases in international air arrivals.

Figure 3: Index of Total Visitor Arrivals, January 2010 – October 2012 (January 2005 = 100)



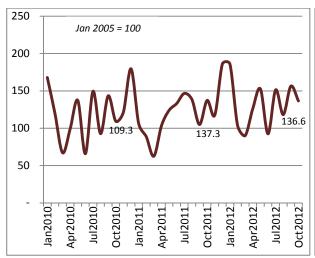
• Figure 3 shows the trend of an increase in visitor arrivals to Vanuatu, with the 'high season' where typically occurs between July and September each year. The index shows the overall trend for increasing visitor arrivals, and the higher number of visitors in October 2012 compared with October 2011 with a 15% increase in the index value.

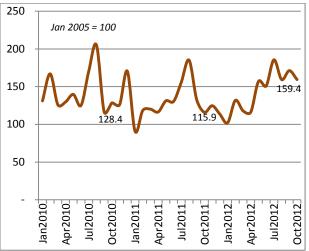
Figure 4: Index of Visitor Arrivals and Country of Usual Residence, January 2010 – October 2012 (January 2005 = 100)



#### **New Caledonia**

#### All other countries





Note: the vertical axis scale varies in each country chart.

• The index values for the major tourism markets of Australia and New Zealand show higher numbers of visitors in October 2012 compared with October 2011, especially for New Zealand which increased by 51% over the 12 months October 2011 to 2012. Visitor arrivals from all other countries combined shows an increasing trend as well, with a 38% increase over the same 12 months. There was a slight – 1% – decrease in the number of visitors from New Caledonia in the index values of October 2012 and October 2011.

#### AVERAGE LENGTH OF STAY

 The record showed an increase in average length of stay (intended) for visitors at 10.5 days in October 2012 when compared to the corresponding month last year at 8.5, and a slight increase of an average length of stay over the previous month.

### AVERAGE AGE OF VISITOR

• In October 2012, figures registered an increase of 4 years in average age for visitors when compared to the corresponding month of 2011, and an increase in average age of visitors at 44.0 years over September 2012.

#### **CONCEPTS AND DEFINITIONS**

Visitors are non-resident persons spending at least one night in Vanuatu.

Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

# ATTACHED:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

NEXT UPDATE RELEASE DATE

November 24<sup>th</sup> January, 2012

## **MORE INFORMATION**

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 - email: <a href="mailto:stats@vanuatu.gov.vu">stats@vanuatu.gov.vu</a>

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Torba Province: (678) 5522320 Sanma Province: (678) 36542/5522316

Penama Province: (678) 5522318 Malampa Province: (678) 5522317

Tafea Province: (678) 5522319

Simil Johnson Government Statistician STATISTICS OFFICE GOVERNMENT

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

		ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship		
		PORT VILA		LUGANVILLE		TOTAL		PORT	PORT VILA		LUGANVILLE		ΓAL	Arrivals/		
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année	Mois
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs			
2009	Oct	1,473	9,814	48	321	1,521	10,135	1,007	10,486	30	309	1,037	10,795	10,777	2009	Oct
2010	Oct	1,778	8,796	52	205	1,830	9,001	1,160	10,739	13	176	1,173	10,915	13,549	2010	Oct
2011	Jan	1,780	6,536	51	136	1,831	6,672	728	7,673	25	271	753	7,944	18,376	2011	Jan
	Feb	1,307	4,567	39	58	1,346	4,625	936	2,922	5	66	941	2,988	14,976		Fév
	Mar	1,384	5,210	22	93	1,406	5,303	1,203	5,211	-	-	1,203	5,211	7,613		Mar
	Apr	1,635	7,183	44	236	1,679	7,419	899	7,722	12	141	911	7,863	15,725		Apr
	May	1,781	6,247	43	197	1,824	6,444	1,097	7,364	12	210	1,109	7,574	17,031		Mai
	Jun	1,818	8,053	38	265	1,856	8,318	778	7,903	3	54	781	7,957	18,363		Juin
	Jul	1,828	10,419	38	310	1,866	10,729	994	11,297	30	277	1,024	11,574	11,411		Juil
	Aug	1,797	9,255	42	367	1,839	9,622	1,201	9,700	16	203	1,217	9,903	7,511		Aoû
	Sep	2,341	9,203	52	343	2,393	9,546	914	9,894	19	205	933	10,099	13,066		Sep
	Oct	1,760	8,354	55	283	1,815	8,637	1,377	10,398	13	237	1,390	10,635	7,210		Oct
	Nov	1,885	7,353	51	302	1,936	7,655	1,412	8,617	7	186	1,419	8,803	11,268		Nov
	Dec	2,436	8,727	46	263	2,482	8,990	1,419	8,135	14	104	1,433	8,239	12,388		Déc
2012	Jan	2,380	8,591	42	164	2,422	8,755	1,297	10,852	27	310	1,324	11,162	27,137	2012	Jan
	Feb	1,202	4,642	22	58	1,224	4,700	1,771	5,178	7	55	1,778	5,233	21,382		Fév
	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	20,506		Mar
	Apr	1,793	7,637	49	223	1,842	7,860	998	8,888	4	204	1,002	9,092	15,177		Avr
	May	2,098	7,401	8	73	2,106	7,474	1,135	7,156	-	-	1,135	7,156	17,684		Mai
	Jun	1,746	9,808	8	168	1,754	9,976	1,000	9,072	-	27	1,000	9,099	12,972		Juin
	Jul	1,868	11,468	21	299	1,889	11,767	995	12,740	14	337	1,009	13,077	18,595		Juil
	Aug	1,448	10,154	31	251	1,479	10,405	975	10,726	10	215	985	10,941	9,581		Aug
	Sep	2,288	11,887	24	295	2,312	12,182	1,013	12,192	15	251	1,028	12,443	15,104		Sep
	Oct	1,717	9,663	29	259	1,746	9,922	1,535	11,688	11	282	1,546	11,970	26,644		Oct

Source: Immigration Department/Service de I'Immigration

<sup>-</sup> Nil or less than half final unit shown / Résultat nul ou inférieur au demi de l'unité indiquée

r Revised / Données rectifiées

Table 2: Visitor Arrivals by Purpose of Visit Tableau 2: Arrivées de visiteurs selon le motif du voyage

			VISITORS/VISITEURS									
Year	Month	Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Others Purposes	Total Visitors	Année	Mois			
		Vacances	Visite à des amis	Affaires, réunions	Escale	Autres	Visiteurs					
			et à la famille	ou conférence		motifs	global					
2009	Oct	8,950	176	979	30	-	10,135	2009	Oct			
2010	Oct	8,391	201	377	24	8	9,001	2010	Oct			
2011	Jan	5,670	529	389	78	6	6,672	2011	Jan			
	Feb	3,390	400	751	84	-	4,625		Fév			
	Mar	4,006	432	829	36	-	5,303		Mar			
	Apr	6,082	527	742	68	-	7,419		Avr			
	May	4,786	553	1,002	100	3	6,444		Mai			
	Jun	6,627	643	942	85	21	8,318		Juin			
	Jul	8,799	914	912	87	17	10,729		Juil			
	Aug	7,749	628	1,153	66	26	9,622		Aoû			
	Sep	8,076	578	820	60	12	9,546		Sep			
	Oct	6,991	642	953	51	-	8,637		Oct			
	Nov	6,228	468	907	52	-	7,655		Nov			
	Dec	7,417	1,006	533	23	11	8,990		Déc			
2012	Jan	7,280	986	457	23	9	8,755	2012	Jan			
	Feb	3,390	387	833	30	60	4,700		Fév			
	Mar	4,991	455	846	42	9	6,343		Mar			
	Apr	6,596	546	674	29	15	7,860		Avr			
	May	5,928	513	984	34	15	7,474		Mai			
	Jun	7,946	601	1,254	171	4	9,976		Juin			
	Jul	9,875	863	991	32	6	11,767		Juil			
	Aug	8,776	638	929	55	7	10,405		Aoû			
	Sep	10,089	640	1,350	58	45	12,182		Sep			
	Oct	8,071	586	1,192	43	30	9,922		Oct			

Source: Immigration Department/Service de I'Immigration

<sup>-</sup> Nil or less than half final unit shown / résultat nul ou inférieur au demi de l'unité indiquée

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres pays		Année	Mois
2009	Oct	6,633	1,352	790	483	435	213	37	192	10,135	2009	Oct
2010	Oct	5,988	1,039	858	308	433	194	31	150	9,001	2010	Oct
2011	Jan	4,425	621	836	179	329	116	35	131	6,672	2011	Jan
	Feb	2,593	306	697	345	361	102	50	171	4,625		Fév
	Mar	3,293	475	491	363	316	132	54	179	5,303		Mar
	Apr	4,939	657	811	278	390	170	39	135	7,419		Avr
	May	3,676	655	973	336	405	192	41	166	6,444		Mai
	Jun	4,977	1,162	1,045	223	467	248	43	153	8,318		Juin
	Jul	6,222	2,000	1,151	320	540	214	75	207	10,729		Juil
	Aug	5,090	1,835	1,088	313	760	198	91	247	9,622		Aoû
	Sep	6,549	1,022	824	206	501	206	49	189	9,546		Sep
	Oct	5,558	994	1,078	219	432	116	46	194	8,637		Oct
	Nov	4,736	913	922	282	424	119	55	204	7,655		Nov
	Dec	5,785	759	1,460	333	340	109	52	152	8,990		Déc
2012	! Jan	5,653	757	1,458	247	341	105	49	145	8,755	2012	Jan
	Feb	2,387	354	814	403	367	130	59	186	4,700		Fév
	Mar	3,970	641	707	277	332	131	52	233	6,343		Mar
	Apr	5,021	838	991	270	335	133	58	214	7,860		Avr
	May	4,091	821	1,198	454	410	219	59	222	7,474		Mai
	Jun	6,248	1,690	726	310	523	203	52	224	9,976		Juin
	Jul	6,934	2,032	1,188	433	633	216	95	236	11,767		Juil
	Aug	6,043	2,049	928	298	646	181	58	202	10,405		Aoû
	Sep	7,640	1,827	1,227	451	462	231	59	285	12,182		Sep
	Oct	5,960	1,505	1,072	334	576	216	41	218	9,922		Oct

Source: Immigration Department / Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL		
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année	Mois
2009	Oct	788	323	167	4	121	22	34	32	30	1,521	2009	Oct
2010	Oct	893	412	191	15	153	39	43	47	37	1,830	2010	Oct
2011	Jan	772	406	250	27	143	54	113	27	39	1,831	2011	Jan
	Feb	538	271	104	20	102	60	203	26	22	1,346		Fév
	Mar	681	299	152	15	108	57	55	20	19	1,406		Mar
	Apr	942	304	140	21	123	51	45	27	26	1,679		Avr
	May	1,097	302	124	16	109	48	73	26	29	1,824		Mai
	Jun	1,188	279	133	19	102	58	30	30	17	1,856		Juin
	Jul	894	340	168	22	113	81	182	28	38	1,866		Juil
	Aug	1,030	327	144	12	130	58	87	28	23	1,839		Aoû
	Sep	1,662	300	119	17	94	51	78	30	42	2,393		Sep
	Oct	846	402	179	29	159	65	56	58	21	1,815		Oct
	Nov	1,199	322	126	29	87	67	52	26	28	1,936		Nov
	Dec	1,659	315	163	17	100	69	116	26	17	2,482		Déc
2012	Jan	1,617	306	159	17	107	59	115	26	16	2,422	2012	Jan
	Feb	619	232	76	15	119	46	67	29	21	1,224		Fév
	Mar	783	307	147	24	109	70	52	23	32	1,547		Mar
	Apr	1,112	327	102	15	110	76	41	37	22	1,842		Avr
	May	1,348	330	164	10	107	60	43	27	17	2,106		Mai
	June	1,139	255	97	21	91	69	46	18	18	1,754		Juin
	Jul	1,154	288	185	21	94	44	50	37	16	1,889		Juil
	Aug	814	282	105	18	90	51	47	41	31	1,479		Aoû
	Sep	1,650	283	98	11	109	57	44	30	30	2,312		Sep
	Oct	948	378	137	15	86	62	61	24	35	1,746		Oct

Source: Immigration Department / Service de l'Immigration

n.a. : Not Available/Non disponible r : Revised / chiffre révisé