

VNSO Update

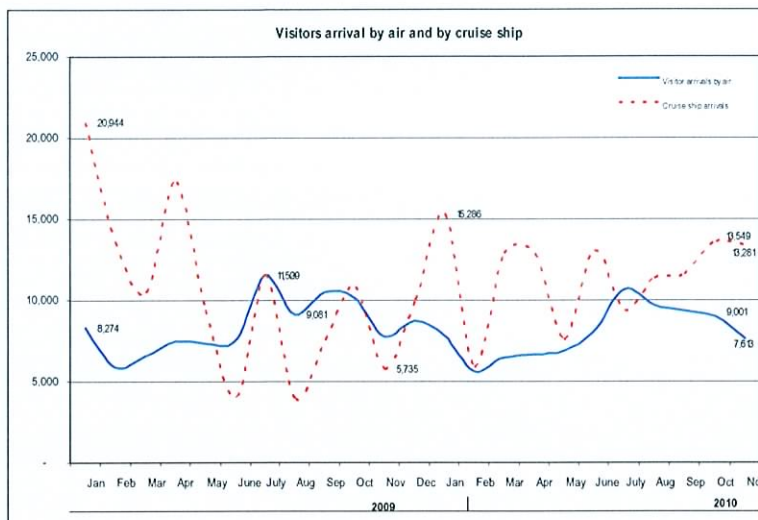
Tourism and Migration, November, 2010

November highlights

In November 2010, there were 7,613 visitors arrival by air. When compared to the previous month and the same month of the previous year, tourist arrivals decreased by 15% and 2% respectively.

There were 202 tourists visiting Luganville in November 2010. This indicates a decrease of 6% from 214 compared to the same period of 2009.

The cruise ship visitors for the month of November 2010 recorded an increase of 132% compare to the same period of 2009 and a drop of 2% over the previous month.



Purpose of visit

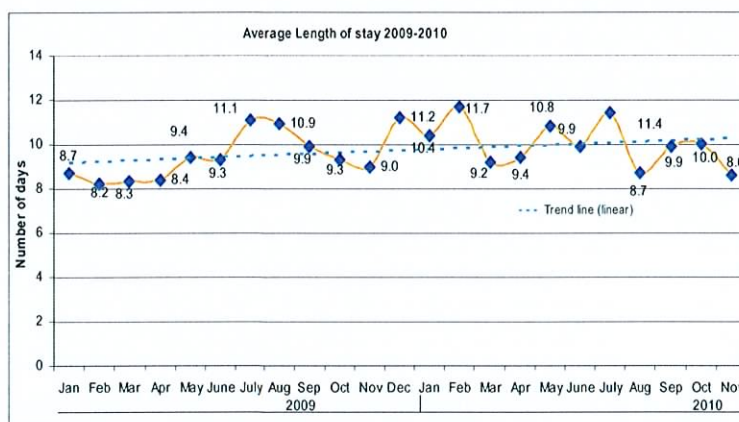
In November 2010, 7051 or 93% of the total visitors' arrival came to Vanuatu for holiday; it shows an increase of 5 per cent point compared to the same month of previous year. Another 321 or 4% came for meetings, conferences or other business, indicating a 5 per cent point less than November 2009, whereas 193 or 3% came to visit friends and relatives, indicating a similar to the same period of 2009.

Arrivals country of usual residence

Australia continues to be the main source for tourist arrivals with 4,859 representing 64% of all arrivals, in November 2010 and also indicating a 3 per cent point improvement compared to the same period of 2009. New Caledonia followed with 703 representing 13%. Visitors that came from New Zealand and Europe account for 9% and 5% respectively of the total visitor's arrivals. The number of visitors from all countries dropped, except for Japan which recorded a huge increase of 91%. New Caledonia and other countries also record slight increase of 15% and 7% compare to November of 2009. The number of tourists from North America decreased by 16% followed by New-Zealand (-15%), other Pacific Countries (-5%), Europe (-3%), and Australia (-2%).

Length of stay

The average length of stay (intended) for visitors is 8.6 days, dropping from an average of 9 days in November 2009, and registering the lowest average length of stay since May, 2009.



Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

Attached:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

Notes

The data indicates that the Tourism sector in Vanuatu is recovering back to 2008 levels, perhaps due to marketing and promotion activities or more favourable economic conditions in the region or a combination of these and other factors.

NEXT UPDATE (MONTHLY)

December 2010

RELEASE DATE

28th January, 2011

More information

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Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruise Ship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors			
2006	Nov	1,237	5,870	35	166	1,272	6,036	n.a	n.a	n.a	n.a	n.a	n.a	4,219	2006	Nov
2007	Nov	1,390	6,701	28	168	1,418	6,869	1,174	6,902	33	126	1,207	7,028	6,687	2007	Nov
2008	Nov	1,627	7,773	40	163	1,667	7,936	1,338	8,338	39	128	1,377	8,466	9,655	2008	Nov
2009	Jan	1,869	8,121	42	153	1,911	8,274	2,924	9,269	80	275	3,004	9,544	20,944	2009	Jan
	Feb	1,372	5,804	49	98	1,421	5,902	1,595	6,430	38	129	1,633	6,559	13,533		Fév
	Mar	1,228	6,444	34	113	1,262	6,557	1,600	6,667	65	102	1,665	6,769	10,421		Mar
	Apr	1,627	7,303	34	185	1,661	7,488	861	7,591	47	133	908	7,724	17,271		Avr
	May	1,692	7,197	69	157	1,761	7,354	866	7,604	36	84	902	7,688	9,362		Mai
	June	1,812	7,197	59	306	1,871	7,503	442	4,263	41	166	483	4,429	3,954		Juin
	July	1,485	11,191	46	309	1,531	11,500	858	11,406	55	261	913	11,667	11,529		Juil
	Aug	1,444	8,737	47	344	1,491	9,081	927	11,096	32	312	959	11,408	3,906		Aoû
	Sep	1,594	10,083	61	366	1,655	10,449	715	9,710	42	268	757	9,978	7,479		Sep
	Oct	1,473	9,814	48	321	1,521	10,135	1,007	10,486	30	309	1,037	10,795	10,777		Oct
	Nov	1,554	7,525	53	214	1,607	7,739	263	1,376	27	199	290	1,575	5,735		Nov
2010	Dec	1,938	8,408	52	285	1,990	8,693	2,510	15,928	15	192	2,525	16,120	9,907		Déc
	Jan	1,827	7,643	57	178	1,884	7,821	1,083	10,209	43	330	1,126	10,539	15,286		Jan
	Feb	1,382	5,571	21	35	1,403	5,606	1,578	5,738	32	312	1,610	6,050	5,860		Fév
	Mar	1,197	6,454	28	16	1,225	6,470	1,167	6,824	5	6	1,172	6,830	12,784		Mar
	Apr	1,437	6,481	42	140	1,479	6,621	849	7,184	10	73	859	7,257	12,775		Avr
	May	2,041	6,745	33	122	2,074	6,867	990	7,294	2	100	992	7,394	7,557		Mai
	June	1,793	7,750	37	285	1,830	8,035	824	7,503	10	111	834	7,614	12,984		Juin
	July	1,772	10,319	43	275	1,815	10,594	914	11,225	15	200	929	11,425	9,334		Juil
	Aug	1,565	9,321	35	311	1,600	9,632	909	10,831	8	176	917	11,007	11,304		Aoû
	Sep	2,018	8,998	54	289	2,072	9,287	1,037	9,877	18	310	1,055	10,187	11,548		Sep
	Oct	1,778	8,796	52	205	1,830	9,001	1,160	10,739	13	176	1,173	10,915	13,549		Oct
	Nov	1,814	7,411	59	202	1,873	7,613	1,465	8,606	4	99	1,469	8,705	13,281		Nov

Source: Immigration Department/Service de l'Immigration

na: Not Available

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

		VISITEURS							
Year	Month	Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Others Purposes	Total	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres motifs	Visiteurs global		
2006 2007 2008 2009	Nov	4,504	418	1,014	100	-	6,036	2006	Nov
	Nov	5,170	489	1,198	11	-	6,869	2007	Nov
	Nov	6,095	597	1,151	93	-	7,936	2008	Nov
	Jan	6,870	762	578	64	-	8,274	2009	Jan
	Feb	4,476	536	713	55	122	5,902		Fév
	Mar	5,250	421	755	49	81	6,557		Mar
	Apr	5,987	624	780	56	40	7,488		Avr
	May	5,836	447	1,033	39	-	7,354		Mai
	June	5,826	869	786	-	22	7,503		Juin
	Jul	10,114	483	822	47	34	11,500		Juil
	Aug	7,615	301	1,090	74	1	9,081		Aoû
	Sep	9,515	90	829	4	11	10,449		Sep
2010	Oct	8,950	176	979	30	-	10,135		Oct
	Nov	6,744	231	723	40	-	7,739		Nov
	Dec	7,773	558	332	30	-	8,693		Déc
	Jan	6,744	427	559	91	-	7,821		Jan
	Feb	4,161	323	1,060	62	-	5,606		Fév
	Mar	5,217	397	790	64	2	6,470		Mar
	Apr	5,441	349	784	44	3	6,621		Avr
	May	5,495	415	908	42	7	6,867		Mai
	June	6,394	709	862	71	-	8,035		Juin
	July	8,600	912	996	69	17	10,594		Juil
	August	7,460	668	1,387	107	10	9,632		Aoû
	Sep	8,045	408	760	29	45	9,287		Sep
Oct	8,391	201	377	24	8	9,001		Oct	
Nov	7,051	193	321	31	17	7,613		Nov	

Source: Immigration Department/Service de l'Immigration

: nil / nul

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL	Année	Mois
2006	Nov	3,526	777	681	325	403	161	61	102	6,036	2006	Nov
2007	Nov	4,050	997	840	246	396	160	36	145	6,869	2007	Nov
2008	Nov	4,914	1,091	715	312	537	146	51	169	7,936	2008	Nov
2009	Jan	5,843	640	922	149	391	124	62	143	8,274	2009	Jan
	Feb	3,966	369	558	265	344	154	41	205	5,902		Fév
	Mar	4,647	649	362	234	340	138	64	122	6,557		Mar
	Apr	5,063	829	643	246	403	128	48	127	7,488		Avr
	May	4,247	1,005	914	353	400	227	46	163	7,354		Mai
	June	5,098	1,083	367	229	319	215	40	152	7,503		Juin
	July	6,964	1,939	920	437	560	380	50	250	11,500		Juil
	Aug	5,192	1,700	615	355	576	284	91	268	9,081		Aoû
	Sep	6,662	1,524	1,036	327	340	269	86	205	10,449		Sep
	Oct	6,633	1,352	790	483	435	213	37	192	10,135		Oct
	Nov	4,963	828	831	255	418	228	29	187	7,739		Nov
	Dec	5,631	688	1,197	374	365	189	49	201	8,693		Déc
2010	Jan	4,656	708	1,318	333	380	181	49	196	7,821	2010	Jan
	Feb	2,778	435	942	640	369	192	50	199	5,606		Fév
	Mar	4,155	694	527	340	317	195	43	198	6,470		Mar
	Apr	3,865	851	777	326	341	202	34	225	6,621		Avr
	May	3,622	952	1,078	323	410	201	24	257	6,867		Mai
	June	5,087	1,343	517	317	322	195	43	210	8,035		Juin
	July	6,283	1,657	1,173	346	615	247	41	232	10,594		Juil
	Aug	5,458	1,664	728	497	652	276	65	292	9,632		Aoû
	Sep	6,013	1,136	1,126	352	269	161	31	199	9,287		Sep
	Oct	5,988	1,039	868	308	433	194	31	150	9,001		Oct
	Nov	4,859	703	955	242	406	192	55	201	7,613		Nov

Source: Immigration Department / Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality
Tableau 4 : Arrivées des résidents par nationalité

Year Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo-Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année Mois
2006 Nov	722	256	89	19	93	33	26	23	11	1,272	2006 Nov
2007 Nov	875	256	97	9	99	10	20	37	14	1,418	2007 Nov
2008 Nov	1,033	277	125	4	109	42	19	41	17	1,667	2008 Nov
2009 Jan	923	393	206	16	144	44	94	65	26	1,911	2009 Jan
Feb	576	281	175	19	132	38	141	46	15	1,421	Fév
Mar	589	316	113	15	104	40	42	24	20	1,262	Mar
Apr	979	288	128	25	119	34	43	25	21	1,661	Avr
May	1,061	274	186	19	110	39	26	24	23	1,761	Mai
June	1,321	239	99	15	85	26	32	25	30	1,871	Juin
July	847	304	140	8	98	39	38	34	23	1,531	Juil
Aug	914	248	105	10	98	36	30	30	20	1,491	Août
Sep	1,047	240	142	1	85	32	37	41	30	1,655	Sep
Oct	788	323	167	4	121	22	34	32	30	1,521	Oct
Nov	1,036	234	138	2	82	27	29	41	19	1,607	Nov
Dec	1,447	240	138	1	69	30	21	26	20	1,990	Déc
2010 Jan	953	332	199	6	193	41	58	65	37	1,884	Jan
Feb	656	313	198	3	87	16	57	53	20	1,403	Fév
Mar	623	225	136	6	113	37	34	35	16	1,225	Mar
Apr	843	289	112	4	108	35	31	43	13	1,479	Avr
May	1,382	297	179	6	110	45	19	16	20	2,074	Mai
June	1,206	268	101	15	100	38	51	29	21	1,830	Juin
July	846	347	186	20	127	63	167	28	31	1,815	Juil
August	777	282	171	12	107	63	113	43	32	1,600	Août
Sep	1,274	300	140	14	135	44	39	81	45	2,072	Sep
Oct	893	412	191	15	153	39	43	47	37	1,830	Oct
Nov	1,152	350	127	10	106	25	42	32	29	1,873	Nov

Source: Immigration Department / Service de l'Immigration