

VNSO Update

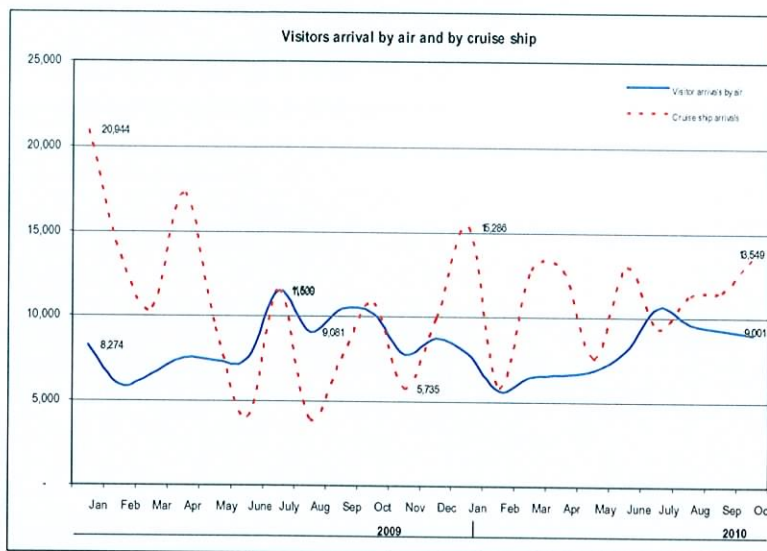
Tourism and Migration, October, 2010

October highlights

In October 2010, there were 9,001 visitors arrival by air. When compared to the previous quarter and the same month of the previous year, tourist arrivals decreased by 3% and 11% respectively.

There were 205 tourists visiting Luganville in October 2010. This indicates a decrease of 36% from 321 compared to the same period of 2009.

The cruise ship visitors for the month of October 2010 recorded an increase of 26% compare to the same period of 2009 and a rise of 17% over the previous month.



Arrivals country of usual residence

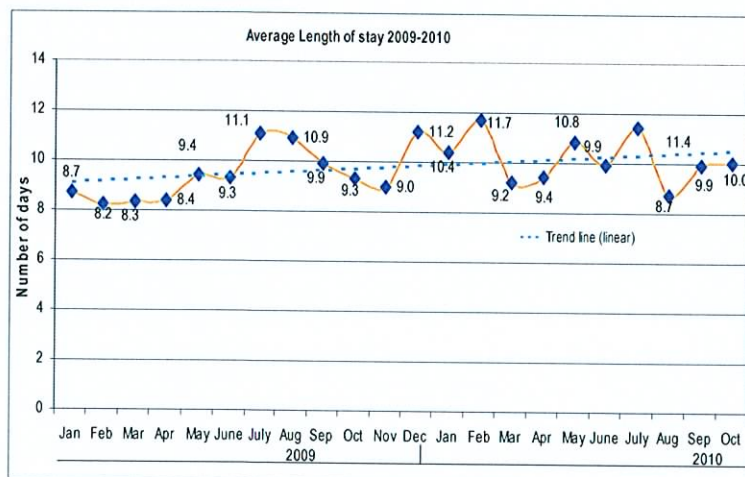
Australia continues to be the main source for tourist arrivals with 5,988 representing 67% of all arrivals in October 2010 and also indicating a 2 per cent point improvement compared to the same period of 2009. New Zealand followed with 1,039 representing 12%. Visitors that came from New Caledonia and Europe account for 10% and 5% respectively of the total visitor's arrivals. The number of visitors from all countries dropped, except for New Caledonia which recorded a 9% increase compare to October of 2009. The number of tourists from Australia decreased by 10%, followed by New-Zealand (-23%), other Countries (22%), Japan (-17%), North America (-9%), and Europe (-0.4%).

Purpose of visit

In October 2010, 8,391 or 93% of the total visitors' arrival came to Vanuatu for holiday; it shows an increase of 5 per cent point compared to the same month of previous year. Another 377 or 4% came for meetings, conferences or other business, indicating a 6 per cent point less than October 2009, whereas 201 or 2% came to visit friends and relatives, indicating a similar to that of October 2009.

Length of stay

The average length of stay (intended) for visitors is 10 days; it rose from an average of 9.3 days in October 2009 to reach the same level of the previous month.



Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

Attached:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

Notes

The data indicates that the Tourism sector in Vanuatu is recovering back to 2008 levels, perhaps due to marketing and promotion activities or more favourable economic conditions in the region or a combination of these and other factors.

NEXT UPDATE (MONTHLY)

November 2010

RELEASE DATE

15th December 2010

More information

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 – email stats@vanuatu.gov.vu

Provincial Statistics Offices

Torba Province: (678) 5522320

Sanma Province: (678) 36542/5522316

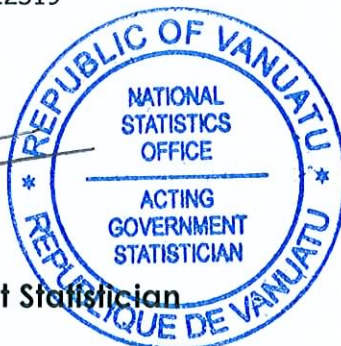
Penama Province: (678) 5522318

Malampa Province: (678) 5522317

Tafea Province: (678) 5522319


Pita Toa

Acting Government Statistician



Coordinating statistical activities and providing statistical leadership to enhance evidence based decision making for sustainable development in Vanuatu

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruise Ship Arrivals/ Croisiéristes	Année	Mois						
		PORT VILA			LUGANVILLE			TOTAL			PORT VILA						LUGANVILLE			TOTAL		
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs				Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs
2006	Oct	1,212	6,239	-	-	1,212	6,239	1,060	7,335	-	-	1,060	7,335	9,204	2006	Oct						
2007	Oct	1,165	6,678	34	108	1,199	6,786	1,045	7,585	30	165	1,075	7,750	7,758	2007	Oct						
2008	Oct	1,613	8,260	37	160	1,650	8,420	1,502	9,121	43	185	1,545	9,306	16,750	2008	Oct						
2009	Jan	1,869	8,121	42	153	1,911	8,274	2,924	9,269	80	275	3,004	9,544	20,944	2009	Jan						
	Feb	1,372	5,804	49	98	1,421	5,902	1,595	6,430	38	129	1,633	6,559	13,533		Fév						
	Mar	1,228	6,444	34	113	1,262	6,557	1,600	6,667	65	102	1,665	6,769	10,421		Mar						
	Apr	1,627	7,303	34	185	1,661	7,488	861	7,591	47	133	908	7,724	17,271		Avr						
	May	1,692	7,197	69	157	1,761	7,354	866	7,604	36	84	902	7,688	9,362		Mai						
	June	1,812	7,197	59	306	1,871	7,503	442	4,263	41	166	483	4,429	3,954		Jun						
	July	1,485	11,191	46	309	1,531	11,500	858	11,406	55	261	913	11,667	11,529		Jul						
	Aug	1,444	8,737	47	344	1,491	9,081	927	11,096	32	312	959	11,408	3,906		Aoû						
	Sep	1,594	10,083	61	366	1,655	10,449	715	9,710	42	268	757	9,978	7,479		Sep						
	Oct	1,473	9,814	48	321	1,521	10,135	1,007	10,486	30	309	1,037	10,795	10,777		Oct						
	Nov	1,554	7,525	53	214	1,607	7,739	263	1,376	27	199	290	1,575	5,735		Nov						
	Dec	1,938	8,408	52	285	1,990	8,693	2,510	15,928	15	192	2,525	16,120	9,907		Déc						
2010	Jan	1,827	7,643	57	178	1,884	7,821	1,083	10,209	43	330	1,126	10,539	15,286	2010	Jan						
	Feb	1,382	5,571	21	35	1,403	5,606	1,578	5,738	32	312	1,610	6,050	5,860		Fév						
	Mar	1,197	6,454	28	16	1,225	6,470	1,167	6,824	5	6	1,172	6,830	12,784		Mar						
	Apr	1,437	6,481	42	140	1,479	6,621	849	7,184	10	73	859	7,257	12,775		Avr						
	May	2,041	6,745	33	122	2,074	6,867	990	7,294	2	100	992	7,394	7,557		Mai						
	June	1,793	7,750	37	285	1,830	8,035	824	7,503	10	111	834	7,614	12,984		Jun						
	July	1,772	10,319	43	275	1,815	10,594	914	11,225	15	200	929	11,425	9,334		Jul						
	Aug	1,565	9,321	35	311	1,600	9,632	909	10,831	8	176	917	11,007	11,304		Aoû						
	Sep	2,018	8,998	54	289	2,072	9,287	1,037	9,877	18	310	1,055	10,187	11,548		Sep						
	Oct	1,778	8,796	52	205	1,830	9,001	1,160	10,739	13	176	1,173	10,915	13,549		Oct						

Source: Immigration Department/Service de l'Immigration

: nil / nul

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

		VISITORS VISITEURS							
Year Année	Month Mois	Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Others Purposes	Total	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres motifs	Visiteurs global		
2006	Oct	4,801	395	913	130	-	6,239	2006	Oct
2007	Oct	5,117	464	1,188	16	-	6,786	2007	Oct
2008	Oct	6,751	522	1,086	61	-	8,420	2008	Oct
2009	Jan	6,870	762	578	64	-	8,274	2009	Jan
	Feb	4,476	536	713	55	122	5,902		Fév
	Mar	5,250	421	755	49	81	6,557		Mar
	Apr	5,987	624	780	56	40	7,488		Avr
	May	5,836	447	1,033	39	-	7,354		Mai
	June	5,826	869	786	-	22	7,503		Juin
	Jul	10,114	483	822	47	34	11,500		Juil
	Aug	7,615	301	1,090	74	1	9,081		Aoû
	Sep	9,515	90	829	4	11	10,449		Sep
	Oct	8,950	176	979	30	-	10,135		Oct
	Nov	6,744	231	723	40	-	7,739		Nov
	Dec	7,773	558	332	30	-	8,693		Déc
2010	Jan	6,744	427	559	91	-	7,821	2010	Jan
	Feb	4,161	323	1,060	62	-	5,606		Fév
	Mar	5,217	397	790	64	2	6,470		Mar
	Apr	5,441	349	784	44	3	6,621		Avr
	May	5,495	415	908	42	7	6,867		Mai
	June	6,394	709	862	71	-	8,035		Juin
	July	8,600	912	996	69	17	10,594		Juil
	August	7,460	668	1,387	107	10	9,632		Aoû
	Sep	8,045	408	760	29	45	9,287		Sep
	Oct	8,391	201	377	24	8	9,001		Oct

Source: Immigration Department/Service de l'Immigration

- : nil / nul

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year Année	Month Mois	Australia Australie	New Zealand Nouvelle-Zélande	New Caledonia Nouvelle-Calédonie	Other Pacific Countries Autres Pays du Pacifique	Europe	North America Amérique du Nord	Japan Japon	Other Countries Autres pays	TOTAL	Année	Mois
2006	Oct	3,705	1,020	542	235	443	149	50	95	6,239	2006	Oct
2007	Oct	4,175	1,273	473	202	278	195	59	130	6,786	2007	Oct
2008	Oct	5,154	1,393	746	325	390	193	25	193	8,420	2008	Oct
2009	Jan	5,843	640	922	149	391	124	62	143	8,274	2009	Jan
	Feb	3,966	369	558	265	344	154	41	205	5,902		Fév
	Mar	4,647	649	362	234	340	138	64	122	6,557		Mar
	Apr	5,063	829	643	246	403	128	48	127	7,488		Avr
	May	4,247	1,005	914	353	400	227	46	163	7,354		Mai
	June	5,098	1,083	367	229	319	215	40	152	7,503		Juin
	July	6,964	1,939	920	437	560	380	50	250	11,500		Juil
	Aug	5,192	1,700	615	355	576	284	91	268	9,081		Aoû
	Sep	6,662	1,524	1,036	327	340	269	86	205	10,449		Sep
	Oct	6,633	1,352	790	483	435	213	37	192	10,135		Oct
	Nov	4,963	828	831	255	418	228	29	187	7,739		Nov
	Dec	5,631	688	1,197	374	365	189	49	201	8,693		Déc
2010	Jan	4,656	708	1,318	333	380	181	49	196	7,821	2010	Jan
	Feb	2,778	435	942	640	369	192	50	199	5,606		Fév
	Mar	4,155	694	527	340	317	195	43	198	6,470		Mar
	Apr	3,865	851	777	326	341	202	34	225	6,621		Avr
	May	3,622	952	1,078	323	410	201	24	257	6,867		Mai
	June	5,087	1,343	517	317	322	195	43	210	8,035		Juin
	July	6,283	1,657	1,173	346	615	247	41	232	10,594		Juil
	Aug	5,458	1,664	728	497	652	276	65	292	9,632		Aoû
	Sep	6,013	1,136	1,126	352	269	161	31	199	9,287		Sep
	Oct	5,988	1,039	858	308	433	194	31	150	9,001		Oct

Source: Immigration Department / Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality

Tableau 4 : Arrivées des résidents par nationalité

Year	Month	Ni-Vanuatu	Australian	French	British	New Zealand	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	Année	Mois
2006	Oct	608	296	90	16	78	19	46	42	17	1,212	2006	Oct
2007	Oct	639	269	113	8	84	17	14	39	14	1,199	2007	Oct
2008	Oct	1,001	296	117	25	94	30	43	24	21	1,650	2008	Oct
2009	Jan	923	393	206	16	144	44	94	65	26	1,911	2009	Jan
	Feb	576	281	175	19	132	38	141	46	15	1,421		Fév
	Mar	589	316	113	15	104	40	42	24	20	1,262		Mar
	Apr	979	288	128	25	119	34	43	25	21	1,661		Avr
	May	1,061	274	186	19	110	39	26	24	23	1,761		Mai
	June	1,321	239	99	15	85	26	32	25	30	1,871		Juin
	July	847	304	140	8	98	39	38	34	23	1,531		Juil
	Aug	914	248	105	10	98	36	30	30	20	1,491		Août
	Sep	1,047	240	142	1	85	32	37	41	30	1,655		Sep
	Oct	788	323	167	4	121	22	34	32	30	1,521		Oct
	Nov	1,036	234	138	2	82	27	29	41	19	1,607		Nov
	Dec	1,447	240	138	1	69	30	21	26	20	1,990		Déc
2010	Jan	953	332	199	6	193	41	58	65	37	1,884	2010	Jan
	Feb	656	313	198	3	87	16	57	53	20	1,403		Fév
	Mar	623	225	136	6	113	37	34	35	16	1,225		Mar
	Apr	843	289	112	4	108	35	31	43	13	1,479		Avr
	May	1,382	297	179	6	110	45	19	16	20	2,074		Mai
	June	1,206	268	101	15	100	38	51	29	21	1,830		Juin
	July	846	347	186	20	127	63	167	28	31	1,815		Juil
	August	777	282	171	12	107	63	113	43	32	1,600		Août
	Sep	1,274	300	140	14	135	44	39	81	45	2,072		Sep
	Oct	893	412	191	15	153	39	43	47	37	1,830		Oct

Source: Immigration Department / Service de l'Immigration