

#### **VANUATU NATIONAL STATISTICS OFFICE**

Private Mail Bag 9019 Ministry of Finance and Economic Management Port Vila, Vanuatu

Ph: +678 22110/22111, Fax: +678 24583

Web: www.vnso.gov.vu



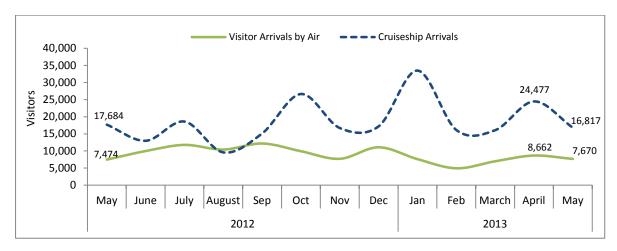
# STATISTICS UPDATE: INTERNATIONAL MIGRATION



## **MAY 2013 HIGHLIGHTS**

#### **OVERVIEW**

Figure 1: Air and Day visitors: May 2012 to May 2013



International arrivals in May 2013 increased over the corresponding month of 2012, however figures declined when compared to the previous month of April 2013.

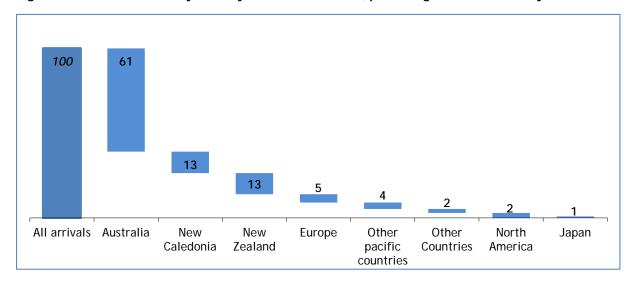
- May figures recorded an increase of 3% in visitors by air when compared to the corresponding month of 2012, increasing from 7,474 to 7,670. Figures however declined when compared to the previous month by 11%, decreasing from 8,662 in April. This decline was due to the low period of visitor arrivals into the country for holiday.
- Cruise ship figures also declined in May at 5% when compared to the corresponding month of 2012 and decreased by 31% compared to April. This drop in figures was due to a decline in vessel arrivals to the country, declining from 14 to 8 vessels in May 2013. However cruise ship visitors continue to make up the highest proportion of visitors, accounting for 69% of total international visitors.

### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

• Visitor figures in May showed that 79% of visitors arrived for holiday, 10% arrived for business, conferences or meetings, 7% to visit friends and relatives and 3% for other purposes including education and sports.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Figure 2: Share of visitors by Country of Usual Residence, percentage of visitors in May 2013



- Australia continues to be the number one source of visitor arrivals to Vanuatu, accounting for 61%, followed by New Caledonia and New Zealand at 13% each, Europe at 5%, other Pacific countries at 4%, other countries and North America at 2% each and Japan at 1%. (Figure 2).
- Tourism in Vanuatu is seasonal, and it is difficult to analyse changes in international arrivals and country of residence by looking at the monthly number of arrivals. Figure 3 below, shows the total number of visitor arrivals and arrivals from Australia, New Zealand, New Caledonia and all other countries combined to show trends in arrivals, with the number of visitors based on an index value of 100 in January 2005. This index allows analysis over time of the real increases and decreases in international air arrivals.

Figure 3: Index of Total Visitor Arrivals, May 2010 to May 2013 (January 2005 = 100)

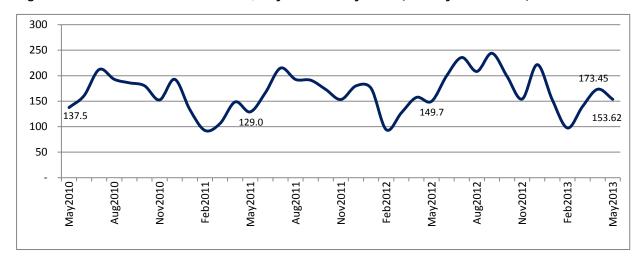
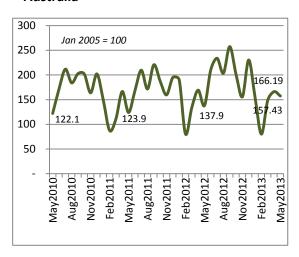


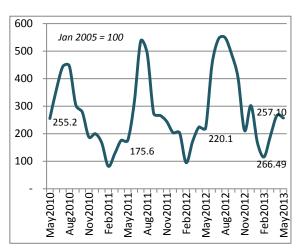
Figure 3 shows overall trend for increasing visitor arrivals in May 2013 compared with May 2012
with a 3% increase in index value as visitors slowly increase approaching the high season in July
to August.

Figure 4: Index of Visitor Arrivals and Country of Usual Residence, May 2010 to May 2013 (January 2005 = 100)

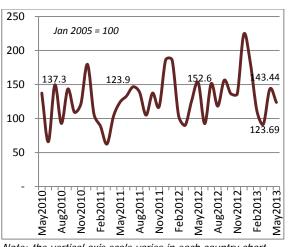
#### **Australia**



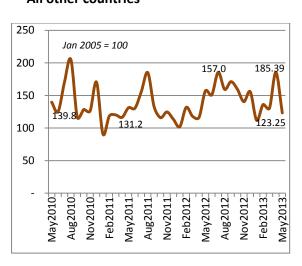
#### **New Zealand**



## **New Caledonia**



## All other countries



Note: the vertical axis scale varies in each country chart.

• The index values for the major tourism markets of New Zealand and Australia showed higher numbers of visitors in May 2013 increasing at 17% and 14% respectively while the New Caledonian market declined by 19% when compared to the corresponding month of 2012.

#### AVERAGE LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

 May 2013 figures showed the average length of stay remained at 11 days when compared to the corresponding month of 2012. Figures however increased by 1 day when compared to the previous month of April 2013.

### AVERAGE AGE OF VISITORS ARRIVING BY AIR

 May figures recorded an increase visitor's average age to 44 years, increasing by 2 years when compared to the corresponding month of 2012. Figures in May also recorded an increase of 8 years from 36 years when compared to the previous month.

### **CONCEPTS AND DEFINITIONS**

Visitors are non-resident persons spending at least one night in Vanuatu.

Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

## **ATTACHED:**

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

Table 5 Visitors Arriving by Air Intended Length of Stay

Table 6 Visitors Arriving by Air Average Age

NEXT UPDATE	RELEASE DATE
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June 2013 23<sup>th</sup> August, 2013

# **MORE INFORMATION**

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 – email: <a href="mailto:stats@vanuatu.gov.vu">stats@vanuatu.gov.vu</a>

## **PROVINCIAL STATISTICS OFFICES**

Torba Province: (678) 5522320 Sanma Province: (678) 36542/5522316

Penama Province: (678) 5522318 Malampa Province: (678) 5522317

Tafea Province: (678) 5522319

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Simil Johnson Government Statistician

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

		ARRIVALS / ARRIVEES				DEPARTURES / DEPARTURES				Cruiseship						
		PORT	VILA	LUGAN	VILLE	7	TOTAL	PORT	VILA	LUGAN	VILLE	TO	ΓAL	Arrivals/		
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année	Mois
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs			
2009	May	1,692	7,197	69	157	1,761	7,354	866	7,604	36	84	902	7,688	9,362	2009	Mai
2010	May	2,041	6,745	33	122	2,074	6,867	990	7,294	2	100	992	7,394	7,557	2010	Mai
2011	May	1,781	6,247	43	197	1,824	6,444	1,097	7,364	12	210	1,109	7,574	17,031	2011	Mai
	Jun	1,818	8,053	38	265	1,856	8,318	778	7,903	3	54	781	7,957	18,363		Juin
	Jul	1,828	10,419	38	310	1,866	10,729	994	11,297	30	277	1,024	11,574	11,411		Juil
	Aug	1,797	9,255	42	367	1,839	9,622	1,201	9,700	16	203	1,217	9,903	7,511		Aoû
	Sep	2,341	9,203	52	343	2,393	9,546	914	9,894	19	205	933	10,099	13,066		Sep
	Oct	1,760	8,354	55	283	1,815	8,637	1,377	10,398	13	237	1,390	10,635	7,210		Oct
	Nov	1,885	7,353	51	302	1,936	7,655	1,412	8,617	7	186	1,419	8,803	11,268		Nov
	Dec	2,436	8,727	46	263	2,482	8,990	1,419	8,135	14	104	1,433	8,239	12,388		Déc
2012	Jan	2,380	8,591	42	164	2,422	8,755	1,297	10,852	27	310	1,324	11,162	27,137	2012	Jan
	Feb	1,202	4,642	22	58	1,224	4,700	1,771	5,178	7	55	1,778	5,233	19,613		Fév
	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	16,851		Mar
	Apr	1,793	7,637	49	223	1,842	7,860	998	8,888	4	204	1,002	9,092	15,177		Avr
	May	2,098	7,401	8	73	2,106	7,474	1,135	7,156	-	_	1,135	7,156	17,684		Mai
	Jun	1,746	9,808	8	168	1,754	9,976	1,000	9,072	-	27	1,000	9,099	12,972		Juin
	Jul	1,869	11,471	21	299	1,890	11,770	995	12,740	14	337	1,009	13,077	18,595		Juil
	Aug	1,448	10,154	31	251	1,479	10,405	975	10,726	10	215	985	10,941	9,581		Aug
	Sep	2,288	11,887	24	295	2,312	12,182	1,013	12,192	15	251	1,028	12,443	15,104		Sep
	Oct	1,717	9,663	29	259	1,746	9,922	1,535	11,688	11	282	1,546	11,970	26,644		Oct
	Nov	2,118	7,431	49	273	2,167	7,704	1,593	8,852	15	230	1,608	9,082	16,697		Nov
	Dec	2,420	10,774	49	296	2,469	11,070	1,348	9,365	28	317	1,376	9,682	17,188		Dec
2013	Jan	1,997	7,415	64	197	2,061	7,612	1,331	11,574	23	325	1,354	11,899	33,491	2013	Jan
	Feb	1,333	5,497	21	122	1,354	5,619	1,919	5,497	14	137	1,933	5,634	16,127		Fév
	Mar	1,656	6,825	40	152	1,696	6,977	526	1,025	2	155	528	1,180	16,060		Mar
	Apr	2,033	8,182	50	480	2,083	8,662	1,760	6,489	18	399	1,778	6,888	24,477		Apr
	May	2,222	7,327	52	343	2,274	7,670	1,098	4,782	21	302	1,119	5,084	16,817		May

<sup>-</sup> Nil or less than half final unit shown / Résultat nul ou inférieur au demi de l'unité indiquée

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/VISI	ΓEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à	Affaires, réunions ou	Escale	Autres, education,			
			la famille	conférence		sport	Visiteurs global		
2009	May	5,836	447	1,033	39	-	7,354	2009	Mai
2010	May	5,495	415	908	42	7	6,867	2010	Mai
2011	May	4,786	553	1,002	100	3	6,444	2011	Mai
	Jun	6,627	643	942	85	21	8,318		Juin
	Jul	8,799	914	912	87	17	10,729		Juil
	Aug	7,749	628	1,153	66	26	9,622		Aoû
	Sep	8,076	578	820	60	12	9,546		Sep
	Oct	6,991	642	953	51	-	8,637		Oct
	Nov	6,228	468	907	52	-	7,655		Nov
	Dec	7,417	1,006	533	23	11	8,990		Déc
2012	Jan	7,280	986	457	23	9	8,755	2012	Jan
	Feb	3,390	387	833	30	60	4,700		Fév
	Mar	4,991	455	846	42	9	6,343		Mar
	Apr	6,596	546	674	29	15	7,860		Avr
	May	5,928	513	984	34	15	7,474		Mai
	Jun	7,946	601	1,254	171	4	9,976		Juin
	Jul	9,877	863	992	32	6	11,770		Juil
	Aug	8,776	638	929	55	7	10,405		Aoû
	Sep	10,089	640	1,350	58	45	12,182		Sep
	Oct	8,071	586	1,192	43	30	9,922		Oct
	Nov	6,152	491	980	59	22	7,704		Nov
	Dec	8,989	1,204	803	26	48	11,070		Dec
2013	Jan	6,315	596	638	63	<u>-</u>	7,612	2013	Jan
	Feb	3,431	437	856	16	191	4,931		Fév
	Mar	5,557	594	645	57	124	6,977		Mar
	Apr	6,874	558	937	28	265	8,662		Avr
	May	6,029	565	800	33	243	7,670		May
	iviay	0,029	303	300	33	243	7,070		iviay

<sup>-</sup> Nil or less than half final unit shown / résultat nul ou inférieur au demi de l'unité indiquée

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres		Année	Mois
2000	3.5					400			pays		***	3.5.1
2009	-	4,247	1,005	914	353	400	227	46	163	7,354	2009	Mai
		3,622	952	1,078	323	410	201	24	257	6,867	2010	Mai
2011	May	3,676	655	973	336	405	192	41	166	6,444	2011	Mai
	Jun	4,977	1,162	1,045	223	467	248	43	153	8,318		Juin
	Jul	6,222	2,000	1,151	320	540	214	75	207	10,729		Juil
	Aug	5,090	1,835	1,088	313	760	198	91	247	9,622		Aoû
	Sep	6,549	1,022 994	824 1,078	206 219	501 432	206 116	49 46	189 194	9,546		Sep Oct
	Oct Nov	5,558 4,736	994	922	282	432 424	119	55	204	8,637 7,655		Nov
	Dec	5,785	759	1,460	333	340	109	52	152	8,990		Déc
2012											2012	
2012	Jan	5,653	757	1,458	247	341	105	49	145	8,755	2012	Jan
	Feb	2,387	354	814	403	367	130	59 53	186	4,700		Fév
	Mar	3,970	641	707 991	277	332	131	52	233	6,343		Mar
	Apr	5,021 4,091	838 821	1,198	270 454	335 410	133 219	58 59	214 222	7,860 7,474		Avr Mai
	May		1,690	726	310	523	203	52	224	7,474 9,976		Juin
	Jun	6,248										
	Jul	6,937	2,032	1,188	433	633	216	95 50	236	11,770		Juil
	Aug	6,043	2,049	928	298	646	181	58	202	10,405		Aoû
	Sep	7,640	1,827	1,227	451	462	231	59	285	12,182		Sep
	Oct	5,960	1,505	1,072	334	576	216	41	218	9,922		Oct
	Nov	4,622	790	1,071	293	505	156	55	212	7,704		Nov
	Dec	6,833	1,126	1,758	543	361	173	68	208	11,070		Dec
2013	Jan	4,591	621	1,428	231	364	135	32	210	7,612	2013	Jan
	Feb	2,448	429	876	440	340	154	26	218	4,931		Fév
	Mar	4,405	718	720	344	388	135	36	231	6,977		Mar
	Apr	4,931	994	1,126	522	533	222	58	276	8,662		Avr
	May	4,669	959	971	293	374	165	62	177	7,670		May

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo-	Asiatiques	Autres pays	Américain	Autres		Année Mois
						Zélandais		du Pacifique	du Nord	pays		
	May	1,061	274	186	19	110	39	26	24	23	1,761	2009 Mai
	•	1,382	297	179	6	110	45	19	16	20	2,074	2010 Mai
2011	May	1,097	302	124	16	109	48	73	26	29	1,824	2011 Mai
	Jun	1,188	279	133	19	102	58	30	30	17	1,856	Juin
	Jul	894	340	168	22	113	81	182	28	38	1,866	Juil
	Aug	1,030	327 300	144 119	12 17	130 94	58 51	87 78	28 30	23 42	1,839	Aoû
	Sep Oct	1,662 846	402	179	29	94 159	65	78 56	58	21	2,393 1,815	Sep Oct
	Nov	1,199	322	126	29	87	67	52	26	28	1,936	Nov
	Dec	1,659	315	163	17	100	69	116	26	17	2,482	Déc
2012												
2012	Jan	1,617	306	159	17	107	59	115	26	16	2,422	2012 Jan
	Feb Mar	619 783	232 307	76 147	15 24	119 109	46 70	67 52	29 23	21 32	1,224 1,547	Fév Mar
		1,112	327	102	24 15	109	76	41	23 37	22	1,842	Avr
	Apr May	1,112	330	164	10	107	60	43	27	17	2,106	Mai
	June	1,139	255	97	21	91	69	46	18	18	1,754	Juin
	Jul	1,155	288	185	21	94	44	50	37	16	1,890	Juil
	Aug	814	282	105	18	90	51	47	41	31	1,479	Aoû
			283	98	11	109	57	44	30	30	2,312	
	Sep	1,650										Sep
	Oct	948	378	137	15	86	62	61	24	35	1,746	Oct
	Nov	1,442	304	146	18	99	36	56	35	31	2,167	Nov
	Dec	1,690	337	110	18	115	66	64	43	26	2,469	Dec
2013	Jan	983	391	236	18	158	73	116	51	35	2,061	2013 Jan
	Feb	688	270	93	12	84	62	87	26	32	1,354	Fév
	Mar	915	322	124	16	120	74	63	33	29	1,696	Mar
	Apr	1,259	352	160	21	114	63	56	30	28	2,083	Avr
	May	1,559	297	110	17	99	70	48	34	40	2,274	May

Table 5 : Visitors Arriving by Air Intended Length of Stay Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	OF STAY / LA MOYENNE DE DE SEJOUR	E LONGUE DUREE	Année	Mois
		Port Vila	Luganville	Vanuatu	1	
2010	May	9.1	12.6	10.8	2010	Mai
2011	Jan	8.6	9.4	9.0	2011	Jan
	Feb	8.4	11.4	9.9		Fév
	Mar	8.8	8.3	8.6		Mar
	Apr	8.2	13.8	11.0		Apr
	May	9.1	10.4	9.8		Mai
	Jun	8.6	12.6	10.6		Juin
	Jul	9.0	10.4	9.7		Juil
	Aug	9.0	10.8	9.9		Aoû
	Sep	8.7	9.6	9.2		Sep
	Oct	8.0	9.0	8.5		Oct
	Nov	8.1	11.0	9.6		Nov
	Dec	12.0	13.5	12.8		Déc
2012	Jan	10.3	11.1	10.7	2012	Jan
	Feb	9.3	10.7	10.0		Fév
	Mar	9.7	11.2	10.5		Mar
	Apr	9.7	10.8	10.2		Apr
	May	9.8	12.6	11.2		Mai
	Jun	9.5	11.7	10.6		Juin
	Jul	11.4	11.5	11.5		Juil
	Aug	10.4	10.5	10.5		Aoû
	Sep	9.5	11.0	10.3		Sep
	Oct	10.4	10.5	10.5		Oct
	Nov	8.9	9.0	9.0		Nov
	Dec	8.9	12.7	10.8		Dec
2013	Jan	11.6	11.2	11.4	2013	Jan
	Feb	15.6	9.4	12.5		Fév
	Mar	10.1	11.2	10.6		Mar
	Apr	10.7	10.8	10.8		Avr
	May	9.5	12.6	11.0		May

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

		AVERAGE AGE OF VISI	TORS / L'AGE MOYEN DES V	'ISITEURS		
Year	Month	Port Vila	Luganville	Vanuatu	Année	Mois
2010	May	40.8	46.6	43.7	2010	Mai
2011	Jan	32.9	38.4	35.7	2011	Jan
	Feb	35.4	43.5	39.4		Fév
	Mar	41.0	45.3	43.2		Mar
	Apr	37.0	21.9	29.5		Apr
	May	40.9	47.2	44.1		Mai
	Jun	39.8	39.4	39.6		Juin
	Jul	38.3	41.5	39.9		Juil
	Aug	41.4	36.7	39.0		Aoû
	Sep	38.6	43.1	40.9		Sep
	Oct	39.2	40.7	39.9		Oct
	Nov	38.7	36.8	37.7		Nov
	Dec	44.8	37.0	40.9		Déc
2012	Jan	34.0	36.5	35.2	2012	Jan
	Feb	38.7	45.9	42.3		Fév
	Mar	38.0	42.9	40.5		Mar
	Apr	38.0	42.9	40.5		Avr
	May	39.7	53.3	46.5		Mai
	Jun	37.9	29.7	33.8		Juin
	Jul	38.4	41.0	39.7		Juil
	Aug	41.5	46.5	44.0		Aug
	Sep	36.5	38.3	37.4		Sep
	Oct	41.5	46.5	44.0		Oct
	Nov	36.6	41.6	39.1		Nov
	Dec	36.6	36.9	36.8		Dec
2013	Jan	35.4	44.2	39.8	2013	Jan
	Feb	32.0	46.4	39.2		Fév
	Mar	37.0	41.5	39.2		Mar
	Apr	38.1	34.4	36.2		Avr
	May	41.7	46.7	44.2		May