

## **VANUATU NATIONAL STATISTICS OFFICE**

Private Mail Bag 9019 Ministry of Finance and Economic Management Port Vila, Vanuatu

Ph: +678 22110/22111/33040, Voip:1124

Fax: +678 24583

E-mail: stats@vanuatu.gov.vu, Web: www.vnso.gov.vu

Facebook: www.facebook.com/NSOVU



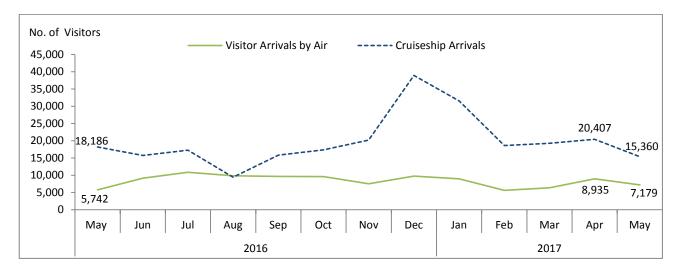
## STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

### **MAY 2017 HIGHLIGHTS**

RELEASE DATE: 11<sup>th of</sup> August 2017

#### **OVERVIEW**

Fig 1: International Visitor Arrivals: May 2016 to May 2017



- The international visitor arrivals by air totalled 7,179 or 32% from total international visitors to Vanuatu. This is an increase of 25% over May 2016 while it fell by 20% over the previous month. The increase was attributed by the increase in visitors for holiday.
- Cruise ship visitors accounted for 68% of total visitors to Vanuatu in May 2017. Total day visitors stood at 15,360 depicting a decrease of 16% over May 2016 and 25% over the previous month.

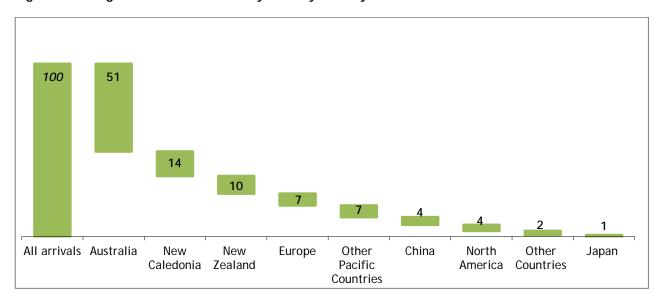
### **CONTENTS** Page # **HIGHLIGHTS** 1-4 ANNEX 1-2 5 **TABLES:** 1: Summary of Overseas 6 migration 7 2: Visitors by Purpose of Visit 3: Visitors by Country of 8 Usual Residence 4: Resident arrivals by 9 Nationality 5: Visitors by air, Intended 10 length of stay 6: Visitors by air, Average 11 7: Visitors to outer islands 12

#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

 Holiday visitors accounted for 72% of all visitor arrivals by air; followed by visitors arriving for business, meetings or conferences at 11%; visitors who arrived to visit friends and relatives at 10%, visitors who arrived for other purposes at 6% and visitors on transit at 1%.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in May 2017 by Country of Usual Residence



• Australian visitors continue to make up the highest number of visitors by air at 51%, followed by New Caledonian visitors at 14%, New Zealand visitors at 10%, other pacific countries and European visitors at 7% each, China and North American visitors at 4% each and Japanese visitors at 1%.

#### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

 International visitors by air spend an average of 14 days in May 2017. This increased by 3 days over May 2016 and over the previous month.

## AVERAGE AGE FOR VISITORS ARRIVING BY AIR

Visitors arriving by air were 43 years of average age. This decreased by 1 year over May 2016 while
it increased by 2 years over the previous month.

#### **SUMMARY OF VISITORS TO OUTER ISLANDS**

• From all visitors travelling to outer islands Tanna is the most visited island with 34% of visitors; followed by Santo Island at 31%. (see table 7)

#### **DATA SOURCE**

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

## **NEXT UPDATE (MONTHLY)**

## **RELEASE DATE**

June 2017

1<sup>st</sup> September 2017

#### **PROVINCIAL STATISTICS OFFICES**

PO Box 273 Luganville, Santo SANMA PROVINCE



Mr Simil Johnson Government Statistician

## SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (SEE TABLE 7)

#### **Summary of Indicators**

- In May 2017, Tafea province received 36% of visitors by air, followed by Sanma at 33% and Shefa at 13%.
- Visitors who travelled to outer islands in May 2017 spent an average of 5 days.

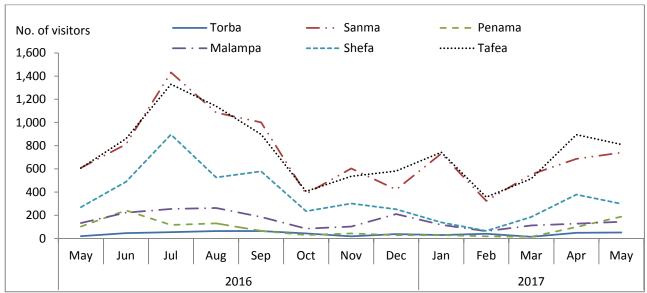


Figure 1: Summary of visitors to other province, May 2016 to May 2017

<sup>\*</sup>Excludes Efate Island

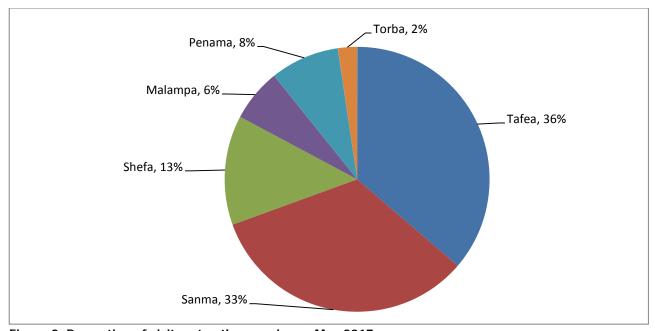


Figure 2: Proportion of visitors to other provinces, May 2017

-

<sup>\*</sup>Excludes Efate Island

<sup>&</sup>lt;sup>1</sup> Data on visitors travelling to outer islands is only available from May 2014

## ANNEX 1 - VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provinc	ce			TOTAL
1 eai	Monui	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2016	May	20	609	103	133	270	606	1,741
	Jun	46	812	242	223	489	861	2,673
	Jul	55	1,432	116	254	896	1,330	4,083
	Aug	64	1,085	130	263	527	1,140	3,209
	Sep	64	1,001	65	185	579	898	2,792
	Oct	44	384	29	85	235	407	1,184
	Nov	18	604	43	103	301	536	1,605
	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789
	Feb	41	323	18	62	65	356	865
	Mar	14	552	15	112	185	516	1,394
	Apr	49	686	99	127	379	895	2,235
	May	52	740	188	144	299	811	2,234

**Source: Department of Immigration** 

# ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Voor	Month			Provin	ce			TOTAL
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2016	May	2.3	6.3	2.5	8.0	4.7	3.4	4.6
	Jun	4.1	7.2	3.2	6.2	3.7	4.2	4.8
	Jul	4.9	5.8	5.5	6.4	2.8	3.9	4.9
	Aug	4.2	7.5	6.4	10.1	4.3	4.2	4.2
	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7
	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7
	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3
	Apr	5.3	7.1	5.9	14.2	6.3	3.6	7.1
	May	4.9	6.1	3.1	8.0	4.0	3.6	5.0

**Source: Department of Immigration** 

<sup>\*</sup>Excludes Efate Island

<sup>\*</sup>Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS	/ ARRIVEE	ES			D	EPARTURES	S / DEPARTU	TRES		Cruiseship		
		PORT	VILA	LUGAN	VILLE	TC	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/		
Year	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors	Croisièristes	Année	Mois
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs			
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2013	May	2,222	7,327	52	343	2,274	7,670	1,337	8,232	21	302	1,358	8,534	16,817	2013	Mai
2014	May	2,293	7,483	30	329	2,323	7,812	1,360	8,231	59	218	1,419	8,449	17,869	2014	Mai
2015	May	2,605	5,470	10	317	2,615	5,787	1,557	5,831	9	122	1,566	5,953	13,430	2015	Mai
2016	May	2,669	5,377	74	365	2,743	5,742	1,530	6,506	39	281	1,569	6,787	18,186	2016	Mai
	Jun	2,512	8,653	44	505	2,556	9,158	1,426	8,208	9	326	1,435	8,534	15,737		Juin
	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242		Juil
	Aug	1,836	8,960	37	859	1,873	9,819	1,774	9,339	17	548	1,791	9,887	9,403		Aoû
	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,183	15,825		Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340		Oct
	Nov Dec	2,363 2,928	7,040 9,184	23 40	471 565	2,386 2,968	7,511 9,749	2,465 2,091	7,917 7,700	14 4	352 422	2,479 2,095	8,269 8,122	20,205 38,944		Nov Dec
2017	Jan	2,928	9,164 8,503	19	454	2,437	8,957	2,091	10,645	22	433	2,093 2,251	11,078	31,548	2017	Jan
2017	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628	2017	Fév
	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242		Mar
	Apr	2,571	8,520	65	415	2,636	8,935	2,201	8,694	27	348	2,228	9,042	20,407		Avr
	May	2,932	6,776	70	403	3,002	7,179	2,138	7,182	39	304	2,177	7,486	15,360		Mai

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/VI	ISITEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2013	May	6,029	565	800	33	243	7,670	2013	Mai
2014	May	6,213	534	776	22	267	7,812	2014	Mai
2015	May	3,618	607	936	19	607	5,787	2015	Mai
2016	May	3,820	605	908	47	362	5,742	2016	Mai
	Jun	6,905	782	826	63	582	9,158		Juin
	Jul	8,347	969	842	74	632	10,864		Juil
	Aug	6,992	900	1,010	62	855	9,819		Aug
	Sep	7,360	787	797	40	688	9,672		Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
	Feb	3,712	528	591	88	691	5,610		Fév
	Mar	4,489	585	822	59	401	6,356		Mar
	Apr	6,976	769	619	92	479	8,935		Avr
	May	5,154	739	787	78	421	7,179		Mai

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2013	May	4,669	959	971	293	374	165	62	62	115	7,670	2013	Mai
2014	May	4,162	1,350	911	369	404	215	72	110	219	7,812	2014	Mai
2015	May	2,655	870	639	435	589	213	26	158	202	5,787	2015	Mai
2016	May	2,644	552	632	508	823	190	51	181	161	5,742	2016	Mai
	Jun	5,170	1,197	1,143	402	495	306	70	217	158	9,158		Juin
	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864		Juil
	Aug	4,842	1,592	814	467	1,136	317	126	259	266	9,819		Aug
	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672		Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610		Fév
	Mar	3,304	454	939	405	445	224	72	315	198	6,356		Mar
	Apr	4,854	885	1,349	463	639	218	82	213	232	8,935		Avr
	May	3,647	737	1,017	486	491	257	55	317	172	7,179		Mai

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016
2013	May	1,559	297	110	17	99	70	48	34	40	2,274	2013 Mai
2014	May	1,472	330	123	9	102	97	99	51	40	2,323	2014 Mai
2015	May	1,885	293	87	21	101	85	79	39	25	2,615	2015 Mai
2016	May	2,055	257	108	16	80	102	62	33	30	2,743	2016 Mai
	Jun	1,817	272	133	27	86	98	65	29	29	2,556	Juin
	Jul	1,306	215	73	12	82	78	72	49	25	1,912	Juil
	Aug	1,233	212	149	19	86	58	61	28	27	1,873	Aoû
	Sep	2,090	191	76	8	57	63	43	27	18	2,573	Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813	Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386	Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968	Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017 Jan
	Feb	1,128	110	54	3	36	42	33	18	14	1,438	Fév
	Mar	1,207	201	74	13	59	63	38	26	12	1,693	Mar
	Apr	1,891	284	126	12	91	68	75	63	26	2,636	Avr
	May	2,349	249	114	9	66	88	67	32	28	3,002	Mai

Table 5 : Visitors Arriving by Air Intended Length of Stay\* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	Année	Mois		
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2013	May	9.5	12.6	11.0	2013	Mai
2014	May	8.8	13.1	11.0	2014	Mai
2015	May	10.4	14.3	12.3	2015	Mai
2016	May	9.3	13.3	11.3	2016	Mai
	Jun	9.8	12.6	11.2		Juin
	Jul	10.5	10.9	10.7		Juil
	Aug	10.6	12.6	11.6		Aoû
	Sep	10.8	11.0	10.9		Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
	Feb	14.5	12.7	13.6		Fév
	Mar	10.1	13.3	11.7		Mar
	Apr	10.1	11.3	10.7		Avr
	May	10.4	17.2	13.8		Mai

Table 6 : Visitors Arriving by Air Average Age Tableau 6 : Arrivée des Visiteurs par Age moyen

Vaan	Month -	AVERAGE AGE OF VISI	TORS / L'AGE MOYEN DES V	/ISITEURS	Annáa	Mois
Year	MOIIII	Port Vila	Luganville	Vanuatu	Année	MOIS
2013	May	41.7	46.7	44.2	2013	Mai
2014	May	41.8	44.3	43.1	2014	Mai
2015	May	38.8	48.5	43.7	2015	Mai
2016	May	42.0	45.6	43.8	2016	Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Aoû
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

		Tanna	Santo	Efate offshore Islands Efate et les îles	Pentecost Island îles	Malekula	Ambrym	Other Islands	TOTAL	
Year	Month			côtières	Pentecôte	Malicolo		D'autres îles		Année Mois
2014	May	424	352	148	62	36	33	80	1,135	2014 Mai
2015	May	356	366	258	38	31	39	130	1,218	2015 Mai
2016	May	578	529	270	87	49	81	147	1,741 r	2016 Mai
	Jun	800	745	490	190	113	97	238	2,673 r	Juin
	Jul	1,225	1,244	954	53	132	104	371	4,083 r	Juil
	Aug	1,073	1,003	547	45	145	99	297	3,209	Aoû
	Sep	821	830	620	23	45	129	324	2,792	Sep
	Oct	363	334	250	11	41	40	145	1,184 r	Oct
	Nov	498	550	304	21	55	43	134	1,605 r	Nov
	Dec	567	402	256	15	167	34	91	1,532 r	Dec
2017	Jan	737	710	141	20	70	46	65	1,789 r	2017 Jan
	Feb	349	311	65	11	36	21	72	865 r	Fév
	Mar	479	513	212	4	59	51	76	1,394 r	Mar
	Apr	850	618	410	76	64	54	163	2,235 r	Avr
	May	758	688	334	147	65	73	169	2,234	Mai

**Source: Department of Immigration** 

Note: Data on visitors travelling to outer islands is only available from May 2014

r: revised