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STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

MARCH 2018 HIGHLIGHTS

RELEASE DATE: 8th June 2018

OVERVIEW

Fig 1: International Visitor Arrivals: March 2017 to March 2018



- International visitor arrivals by air stood at 7,116 or 19% of total international arrivals to Vanuatu. This is an increase of 12% over the corresponding period in 2017 and also increase by 14% over the previous month. The increase in air visitor arrivals was attributed by the increase in holiday visitors.
- Cruise ship or day visitors stood at 30,844 or 81% of all international arrivals to Vanuatu. This increased by 60% over March 2017 with 15 cruise ships compared to 11 cruise ships. Day visitors also increased by 42% over the previous month.

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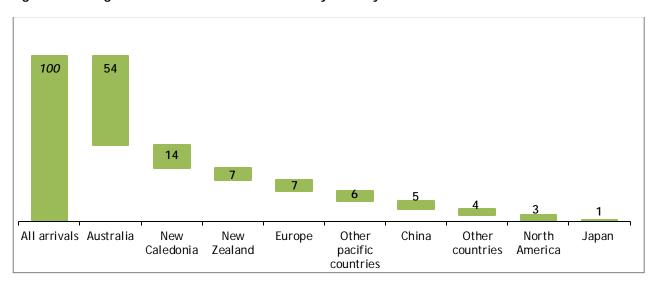
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

Holiday visitors accounted for 79% of all visitor arrivals by air; followed by visitor arrivals to visit
friends and relatives and visitors on business, meetings or conferences at 8% each; visitors who
arrived for other purposes, education or sports at 4% while visitors on transit stood at less than
1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in March 2018 by Country of Usual Residence



• Australian visitors continue to make up the highest number of visitors at 54%; followed by New Caledonia at 14%; New Zealand and Europe visitors at 7% each; visitors from other pacific countries at 6%; China at 5%; other countries at 4%; North America at 3% and Japan at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

• International visitors by air spent an average of 10 days. This declined by 1 day over the corresponding month in 2017 and also by 4 days over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

• The average age of visitors arriving by air stood at 43 years. This remained unchanged over the corresponding month in 2017 and also over the previous month.

SUMMARY OF VISITORS TO OUTER ISLANDS

 Santo Island received the highest number of visitors at 37%; followed by visitors to Tanna Island at 35%. (see table 7)

DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)

RELEASE DATE

April 2018

22nd June 2018

PROVINCIAL STATISTICS OFFICES

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SUMMARY OF VISITORS TO OUTER ISLANDS¹ (SEE TABLE 7)

Summary of Indicators

- Sanma province received the highest number of visitors at 41%; followed by Tafea province at 38%.
- Visitors who travelled to outer islands spent an average of 6 days.

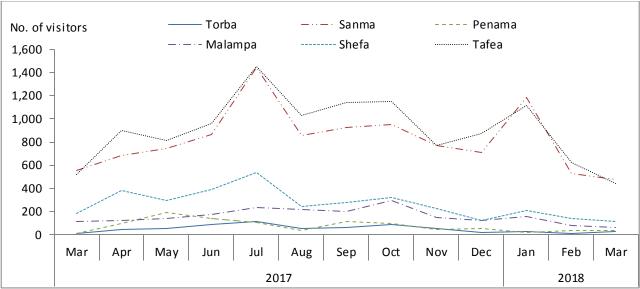


Figure 1: Summary of visitors to other province, March 2017 to March 2018

^{*}Excludes Efate Island

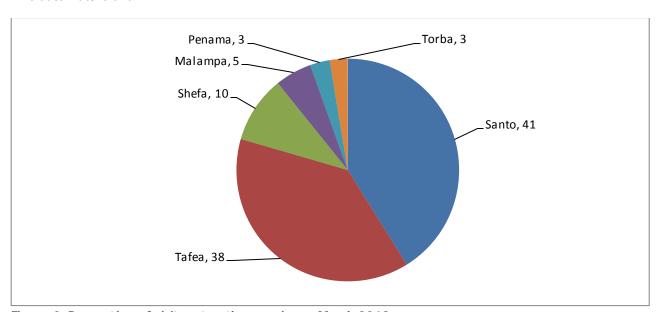


Figure 2: Proportion of visitors to other provinces, March 2018

¹ Data on visitors travelling to outer islands is only available from May 2014

^{*}Excludes Efate Island

ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provi	nce			TOTAL
Teal	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2017	Mar	14	552	15	112	185	516	1,394
	Apr	49	686	99	127	379	895	2,235
	May	52	740	188	144	299	811	2,234
	Jun	88	865	137	172	392	960	2,614
	Jul	112	1,446	102	239	535	1,450	3,884
	Aug	52	860	39	220	245	1,029	2,445
	Sep	65	923	114	202	274	1,144	2,722
	Oct	87	947	99	297	317	1,150	2,897
	Nov	52	770	47	145	226	769	2,009
	Dec	16	711	56	127	119	874	1,903
2018	Jan	31	1,186	22	154	209	1,114	2,716
	Feb	10	524	33	78	142	623	1,410
	Mar	30	473	33	61	112	441	1,150

Source: Department of Immigration

ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Vaan	Month			Provin	ce			тотат
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	TOTAL
2017	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3
	Apr	5.3	7.1	5.9	14.2	6.3	3.6	7.1
	May	4.9	6.1	3.1	8.0	4.0	3.6	5.0
	Jun	7.4	6.8	3.9	10.0	5.8	2.8	6.1
	Jul	5.4	6.3	6.1	6.1	4.9	3.2	5.4
	Aug	8.0	6.4	5.1	6.7	5.8	3.3	5.9
	Sep	4.4	7.2	4.9	4.0	4.1	3.0	4.6
	Oct	7.5	5.1	4.3	4.2	5.2	3.6	5.0
	Nov	3.7	6.1	4.8	6.2	3.7	3.3	4.6
	Dec	12.1	6.7	9.6	9.3	6.1	3.8	7.9
2018	Jan	25.1	6.6	17.1	7.4	3.6	3.8	10.6
	Feb	5.7	9.5	12.4	13.8	3.3	3.4	8.0
	Mar	1.9	7.6	5.7	5.3	13.3	4.4	6.4

Source: Department of Immigration

^{*}Excludes Efate Island

^{*}Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS	/ ARRIVEE	S			D	EPARTURES	5 / DEPARTU	TRES		Cruiseship		
		PORT	VILA	LUGAN	VILLE	TO	TAL	PORT	VILA	LUGAN	VILLE	TOTAI		Arrivals/		
Year	Month	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs	Croisièristes	Année	Mois
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,414	103,401	830	5,707	28,244	109,108	25,717	107,575	441	3,831	26,158	111,406	223,551	2017	
2013	Mar	1,656	6,825	40	152	1,696	6,977	1,465	6,799	2	155	1,467	6,954	16,060	2013	Mar
2014	Mar	1,693	6,169	66	207	1,759	6,376	1,149	7,047	7	208	1,156	7,255	18,883	2014	Mar
2015	Mar	1,905	4,527	28	310	1,933	4,837	1,288	5,599	9	153	1,297	5,752	6,530	2015	Mar
2016	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776	2016	Mar
2017	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242	2017	Mar
	Apr	2,571	8,520	65	415	2,636	8,935	2,201	8,694	27	348	2,228	9,042	20,407		Avr
	May	2,932	6,776	70	403	3,002	7,179	2,138	7,182	39	304	2,177	7,486	10,642		Mai
	Jun	2,420	9,008	50	492	2,470	9,500	1,638	7,484	23	270	1,661	7,754	11,149		Juin
	Jul	1,865	11,134	95	921	1,960	12,055	1,858	12,188	34	322	1,892	12,510	10,983		Juil
	Aug	1,468	7,840	83	461	1,551	8,301	1,733	8,446	57	357	1,790	8,803	17,791		Aoû
	Sep	3,156	10,379	53	498	3,209	10,877	1,860	10,079	54	374	1,914	10,453	16,829		Sep
	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128	12,024		Oct
	Nov	2,648	8,123	76	321	2,724	8,444	3,143	8,909	47	247	3,190	9,156	22,401		Nov
	Dec	2,765	11,567	138	716	2,903	12,283	2,134	11,650	49	196	2,183	11,846	31,907		Dec
2018	Jan	2,300	9,716	102	414	2,402	10,130	2,326	13,291	23	217	2,349	13,508	34,656	2018	Jan
	Feb	1,355	6,089	65	177	1,420	6,266	2,234	6,443	35	125	2,269	6,568	21,674		Fév
	Mar	1,594	6,864	58	252	1,652	7,116	2,647	6,073	60	189	2,707	6,262	30,844		Mar

Table 2 : Visitor Arrivals by Purpose of Visit Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/V	ISITEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,407	8,937	8,337	897	7,530	109,108	2017	
2013	Mar	5,557	594	645	57	124	6,977	2013	Mar
2014	Mar	4,906	406	628	35	401	6,376	2014	Mar
2015	Mar	1,899	689	988	2	1,259	4,837	2015	Mar
2016	Mar	2,989	396	410	7	353	4,155	2016	Mar
2017	Mar	4,489	585	822	59	401	6,356	2017	Mar
	Apr	6,976	769	619	92	479	8,935		Avr
	May	5,154	739	787	78	421	7,179		Mai
	Jun	7,328	784	781	80	527	9,500		Juin
	Jul	9,514	821	832	102	786	12,055		Juil
	Aug	6,828	561	529	41	342	8,301		Aoû
	Sep	8,640	727	657	134	719	10,877		Sep
	Oct	8,125	769	975	60	682	10,611		Oct
	Nov	5,736	792	908	55	953	8,444		Nov
	Dec	9,702	1,116	374	37	1,054	12,283		Dec
2018	Jan	8,106	873	465	81	605	10,130	2018	Jan
	Feb	4,571	446	494	47	708	6,266		Fév
	Mar	5,630	600	561	18	307	7,116		Mar

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,384	11,554	15,826	7,147	6,801	3,016	1,076	3,612	2,692	109,108	2017	
2013	Mar	4,405	718	720	344	388	135	36	82	149	6,977	2013	Mar
2014	Mar	3,907	707	538	462	360	146	48	94	114	6,376	2014	Mar
2015	Mar	2,335	495	540	482	348	234	74	120	209	4,837	2015	Mar
2016	Mar	2,060	325	313	267	664	168	44	175	139	4,155	2016	Mar
2017	Mar	3,304	454	939	405	445	224	72	315	198	6,356	2017	Mar
	Apr	4,854	885	1,349	463	639	218	82	213	232	8,935		Avr
	May	3,647	737	1,017	486	491	257	55	320	169	7,179		Mai
	Jun	5,104	1,209	1,302	492	433	324	97	317	222	9,500		Juin
	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055		Juil
	Aug	4,081	1,234	1,278	317	537	236	157	269	192	8,301		Aoû
	Sep	6,655	1,194	1,221	447	536	279	102	269	174	10,877		Sep
	Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611		Oct
	Nov	4,149	809	1,022	1,031	599	219	71	213	331	8,444		Nov
	Dec	6,598	1,098	1,952	993	673	312	82	327	248	12,283		Dec
2018	Jan	5,206	804	2,129	528	570	251	63	317	262	10,130	2018	Jan
	Feb	2,606	381	1,238	606	490	229	63	385	268	6,266		Fév
	Mar	3,819	523	1,000	424	465	219	60	321	285	7,116		Mar

Table 4 : Overseas Arrivals of Residents by Nationality Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL		
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année	Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,963	2,463	1,036	118	797	712	564	358	233	28,244	2017	
2013	Mar	915	322	124	16	120	74	63	33	29	1,696	2013	Mar
2014	Mar	864	383	139	12	125	76	84	37	39	1,759	2014	Mar
2015	Mar	1,033	363	102	2	103	105	81	114	30	1,933	2015	Mar
2016	Mar	905	164	50	7	48	26	48	31	15	1,294	2016	Mar
2017	Mar	1,207	201	74	13	59	63	38	26	12	1,693	2017	Mar
	Apr	1,891	284	126	12	91	68	75	63	26	2,636		Avr
	May	2,349	249	114	9	66	88	67	32	28	3,002		Mai
	Jun	1,912	207	118	8	64	77	40	29	15	2,470		Juin
	Jul	1,453	188	77	8	90	63	35	31	15	1,960		Juil
	Aug	1,081	183	88	9	63	48	33	30	16	1,551		Aoû
	Sep	2,764	190	70	4	57	38	39	34	13	3,209		Sep
	Oct	1,652	247	71	20	74	66	50	20	21	2,221		Oct
	Nov	2,160	223	79	11	72	71	44	25	39	2,724		Nov
	Dec	2,652	116	28	4	29	19	28	14	13	2,903		Dec
2018	Jan	1,538	304	107	15	118	138	108	42	32	2,402	2018	Jan
	Feb	1,085	137	38	6	33	56	26	25	14	1,420		Fév
	Mar	1,329	140	38	4	24	59	23	18	17	1,652		Mar

Table 5 : Visitors Arriving by Air Intended Length of Stay* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	OF STAY / LA MOYENNE DI DE SEJOUR	E LONGUE DUREE	Année	Mois
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.6	12.3	11.4	2017	
2013	Mar	10.1	11.2	10.6	2013	Mar
2014	Mar	9.9	9.0	9.5	2014	Mar
2015	Mar	11.5	15.5	13.5	2015	Mar
2016	Mar	8.5	13.7	11.1	2016	Mar
2017	Mar	10.1	13.3	11.7	2017	Mar
	Apr	10.1	11.3	10.7		Avr
	May	10.4	17.2	13.8		Mai
	Jun	11.2	12.2	11.7		Juin
	Jul	10.8	11.8	11.3		Juil
	Aug	9.6	11.8	10.7		Aoû
	Sep	9.5	10.9	10.2		Sep
	Oct	9.8	10.3	10.1		Oct
	Nov	9.8	11.0	10.4		Nov
	Dec	10.2	12.8	11.5		Dec
2018	Jan	10.7	12.9	11.8	2018	Jan
	Feb	13.5	15.8	14.6		Fév
	Mar	9.2	11.2	10.2		Mar

Table 6 :Visitors Arriving by Air Average AgeTableau 6 :Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISIT	ORS / L'AGE MOYEN DES VIS	ITEURS	Année	Mois
1 eai	Monui	Port Vila	Luganville	Vanuatu	Aimee	MOIS
2013	Mar	37.0	41.5	39.2	2013	Avr
2014	Mar	40.1	46.9	43.5	2014	Avr
2015	Mar	39.6	41.2	40.4	2015	Avr
2016	Mar	38.4	39.6	39.0	2016	Mar
2017	Mar	42.0	43.2	42.6	2017	Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Aoû
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	38.0	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

		Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	
				Efate et les îles	îles					
Year	Month			côtières	Pentecôte	Malicolo		D'autres îles		Année Moi
2014		6,343	4,739	2,144	379	636	521	1,349	16,111	2014
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016
2017		10,157	8,734	3,306	530	1,064	811	2,389	26,991	2017
2014	Mar	257	249	139	16	42	12	68	783	2014 Ma
2015	Mar	100	108	83	5	24	7	32	359	2016 Ma
2016	Mar	479	513	212	4	59	51	76	1,394	2017 Ma
	Apr	850	618	410	76	64	54	163	2,235	Av
	May	758	688	334	147	65	73	169	2,234	Ma
	Jun	924	757	407	93	95	74	264	2,614	Jui
	Jul	1,368	1,325	536	42	117	113	383	3,884	Jui
	Aug	984	736	246	16	116	91	256	2,445	Ao
	Sep	1,035	856	275	43	117	74	322	2,722	Sep
	Oct	1,085	878	318	41	157	120	298	2,897	Oc
	Nov	750	685	231	9	76	66	192	2,009	No
	Dec	838	657	131	28	92	28	129	1,903	De
2018	Jan	1,080	1,109	220	7	76	76	148	2,716	2018 Jan
	Feb	607	494	147	21	60	17	64	1,410	Fév
	Mar	404	428	130	10	33	27	118	1,150	Ma

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014