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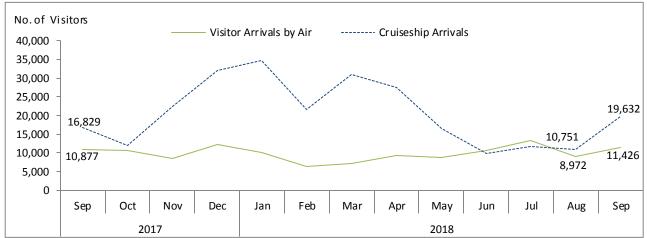
## STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

#### **SEPTEMBER 2018 HIGHLIGHTS**

RELEASE DATE: 24<sup>th</sup> December 2018

#### **OVERVIEW**

Fig 1: International Visitor Arrivals: September 2017 to September 2018



- The international visitor arrivals by air stood at 11,426 or 37% of total international visitors to Vanuatu. This is an increase of 5% over the corresponding month in 2017 and 27% over the previous month. The increase in visitor arrivals was attributed by the increase in visitor arrivals for holiday.
- Cruise ship or day visitors stood at 19,632 or 63% of all international visitors to Vanuatu. This is an increase of 17% over the corresponding month in 2017 and 83% over the previous month.

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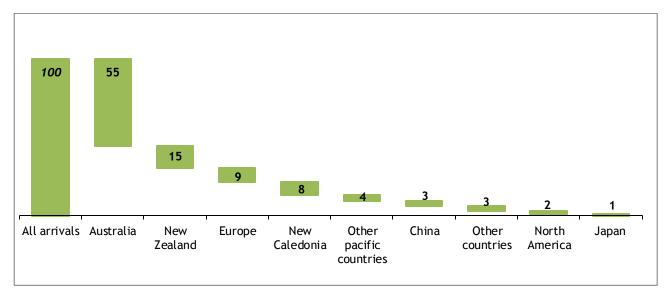
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#### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

 Holiday visitors continue to make up the number of visitors arrivals by air at 81%, followed by visitor arrivals for business, meetings or conferences and to visit friends and relatives at 7% each; visitor arrivals for other purposes, education or sports at 6% while visitors on transit at 1%.

#### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in September 2018 by Country of Usual Residence



Australian visitors stood at 55% of all international visitors by air; followed by New Zealand at 15%;
 European visitors at 9%; New Caledonia visitors at 8%, other pacific countries at 4%, China visitors and other countries at 3% each; North America at 2% and Japan at 1%.

### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

 International visitors by air spent an average of 10 days in Vanuatu. This remained unchanged over the corresponding month in 2017 and also unchanged over the previous month.

#### AVERAGE AGE FOR VISITORS ARRIVING BY AIR

• The average age for visitors by air stood at 41 years. It increased by 2 years over the corresponding month in 2017 but decreased by 2 years over the previous month.

#### SUMMARY OF VISITORS TO OUTER ISLANDS

• Tanna Island received the highest number of visitors at 33%; followed by visitors to Santo island at 29%. (see table 7)

#### **DATA SOURCE**

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)	RELEASE DATE
October 2018	11 <sup>th</sup> January 2019

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Mr Harry Nalau Acting Government Statistician

# SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (SEE TABLE 7)

#### **Summary of Indicators**

- Tafea province received the highest number of visitors at 37%; followed by Sanma province at 34%.
- Visitors who travelled to outer islands spent an average of 5 days.

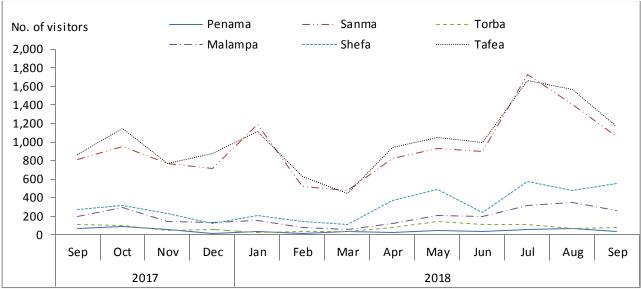


Figure 1: Summary of visitors to other province, September 2017 to September 2018 \*Excludes Efate Island

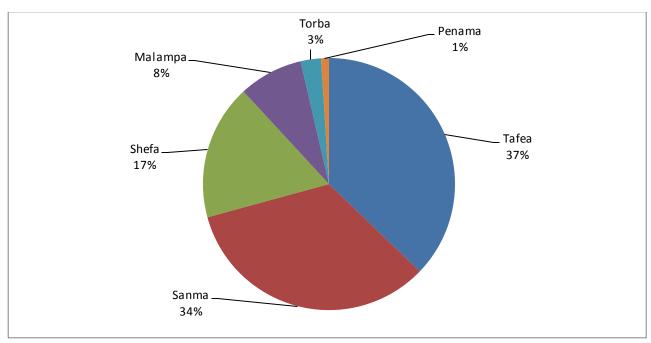


Figure 2: Proportion of visitors to other provinces, September 2018

<sup>\*</sup>Excludes Efate Island

 $<sup>^{\</sup>rm 1}$  Data on visitors travelling to outer islands is only available from June 2014

## ANNEX 1 -VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month			Provir	nce			TOTAL
rear	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	IOIAL
2017	Sep	65	923	114	202	274	1,144	2,722
	Oct	87	947	99	297	317	1,150	2,897
	Nov	52	770	47	145	226	769	2,009
	Dec	16	711	56	127	119	874	1,903
2018	Jan	31	1,186	22	154	209	1,114	2,716
	Feb	10	524	33	78	142	623	1,410
	Mar	30	473	33	61	112	441	1,150
	Apr	22	821	74	119	365	943	2,344
	May	46	935	143	204	485	1,050	2,863
	Jun	36	900	112	200	244	998	2,490
	Jul	57	1,732	112	317	576	1,659	4,453
	Aug	62	1,405	62	349	478	1,566	3,922
	Sep	82	1,058	32	260	548	1,172	3,152

Source: Department of Immigration

# ANNEX 2 -AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Voor	Month			Provinc	ce			TOTAL
Year	Month	Torba	Sanma	Penama	Malampa	Shefa*	Tafea	IOIAL
2017	Sep	4.4	7.2	4.9	4.0	4.1	3.0	4.6
	Oct	7.5	5.1	4.3	4.2	5.2	3.6	5.0
	Nov	3.7	6.1	4.8	6.2	3.7	3.3	4.6
	Dec	12.1	6.7	9.6	9.3	6.1	3.8	7.9
2018	Jan	25.1	6.6	17.1	7.4	3.6	3.8	10.6
	Feb	5.7	9.5	12.4	13.8	3.3	3.4	8.0
	Mar	1.9	7.6	5.7	5.3	13.3	4.4	6.4
	Apr	13.2	6.3	3.0	9.4	3.8	3.7	6.4
	May	4.3	6.8	5.4	5.2	3.8	3.8	4.9
	Jun	4.2	7.1	4.7	7.1	4.2	3.7	5.2
	Jul	21.4	6.8	4.6	6.8	4.6	3.7	8.0
	Aug	6.6	6.2	5.5	7.0	4.8	3.7	5.6
	Sep	3.9	6.6	6.9	5.7	3.6	3.7	5.1

Source: Department of Immigration

<sup>\*</sup>Excludes Efate Island

<sup>\*</sup>Excludes Efate Island

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

				ARRIVALS /	ARRIVEES				Di	EPARTURES /	DEPARTURI	ES		Cruiseship		
		PORT	VILA	LUGAN	VILLE	TO	TAL	PORT	VILA	LUGAN	VILLE	TOTA	L	Arrivals/		
Year	Month	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs	Croisièristes	Année	Mois
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	2017	
2013	Sep	2,823	11,340	26	256	2,849	11,596	1,073	11,442	20	284	1,093	11,726	15,370	2013	Sep
2014	Sep	2,509	10,731	59	557	2,568	11,288	879	10,956	59	557	938	11,513	14,007	2014	Sep
2015	Sep	2,766	8,712	9	459	2,775	9,171	1,234	8,817	3	155	1,237	8,972	16,708	2015	Sep
2016	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,183	15,825	2016	Sep
2017	Sep	3,156	10,379	53	498	3,209	10,877	1,860	10,079	54	374	1,914	10,453	16,829	2017	Sep
	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128	12,024		Oct
	Nov	2,652	8,185	76	321	2,728	8,506	3,143	8,909	47	247	3,190	9,156	22,401		Nov
	Dec	2,765	11,567	138	716	2,903	12283	2,134	11,650	49	196	2,183	11,846	31,907		Dec
2018	Jan	2,300	9,716	102	414	2,402	10130	2,326	13,291	23	217	2,349	13,508	34,656	2018	Jan
	Feb	1,355	6,089	65	177	1,420	6266	2,234	6,443	35	125	2,269	6,568	21,674		Fév
	Mar	1,594	6,864	58	252	1,652	7116	2,647	6,073	60	189	2,707	6,262	30,844		Mar
	Apr	2,618	8,773	54	420	2,672	9193	1,875	9,327	14	432	1,889	9,759	27,537		Avr
	May	2,682	8,389	32	464	2,714	8853	2,364	8,884	12	307	2,376	9,191	16,576		Mai
	Jun	2,586	10,181	33	392	2,619	10573	1,841	8,444	13	272	1,854	8,716	9,734		Juin
	Jul	2,133	12,793	6	391	2,139	13184	2,196	13,448	3	377	2,199	13,825	11,662		Juil
	Aug	1,425	8,575	39	397	1,464	8972	2,441	11,810	15	453	2,456	12,263	10,751		Aoû
	Sep	3,314	11,070	35	356	3,349	11426	2,436	10,745	16	452	2,452	11,197	19,632		Sep

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

				VISITORS/V	ISITEURS				
Year	Month	Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors	Année	Mois
		Vacances	Visite à des amis et à	Affaires, réunions ou	Escale	Autres, education,	77' 's 1111		
2013		90.252	la famille 7.755	conférence 9,079	613	sport	Visiteurs global	2013	
		89,253	. ,	- ,		3,409	110,109		
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016 2017		71,088	8,300 8,940	8,521	551 897	6,657 7,530	95,117 109,170	2016 2017	
		83,465	,	8,338		•	•		
2013	Sep	9,814	567	847	70	298	11,596	2013	Sep
2014	Sep	8,904	699	807	147	731	11,288	2014	Sep
2015	Sep	6,956	712	836	59	608	9,171	2015	Sep
2016	Sep	7,360	787	797	40	688	9,672	2016	Sep
2017	Sep	8,640	727	657	134	719	10,877	2017	Sep
	Oct	8,125	769	975	60	682	10,611		Oct
	Nov	5,794	795	909	55	953	8,506		Nov
	Dec	9,702	1,116	374	37	1,054	12,283		Dec
2018	Jan	8,106	873	465	81	605	10,130	2018	Jan
	Feb	4,571	446	494	47	708	6,266		Fév
	Mar	5,630	600	561	18	307	7,116		Mar
	Apr	7,182	741	726	27	517	9,193		Avr
	May	6,642	680	739	58	734	8,853		Mai
	Jun	8,621	688	558	61	645	10,573		Juin
	Jul	10,736	820	714	117	797	13,184		Juil
	Aug	7212	687	711	20	342	8,972		Aoû
	Sep	9209	739	752	54	672	11,426		Sep

Table 3 : Visitor Arrivals by Usual Country of Residence Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

		Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL		
Year	Month	Australie	Nouvelle- Zélande	Nouvelle- Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays		Année	Mois
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2013	Sep	7,660	1,664	790	458	399	269	67	72	217	11,596	2013	Sep
2014	Sep	7,052	1,886	764	655	407	139	55	137	193	11,288	2014	Sep
	Sep	5,170	1,656	677	419	496	235	62	206	250	9,171	2015	Sep
2016	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672	2016	Sep
2017	Sep	6,655	1,194	1,221	447	536	279	102	269	174	10,877	2017	Sep
	Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611		Oct
	Nov	4,152	809	1,076	1,031	604	219	71	213	331	8,506		Nov
	Dec	6,598	1,098	1,952	993	673	312	82	327	248	12,283		Dec
2018	Jan	5,206	804	2,129	528	570	251	63	317	262	10,130	2018	Jan
	Feb	2,606	381	1,238	606	490	229	63	385	268	6,266		Fév
	Mar	3,819	523	1,000	424	465	219	60	321	285	7,116		Mar
	Apr	4,878	820	1,308	491	589	319	105	392	291	9,193		Avr
	May	4,456	996	1,173	667	554	271	93	320	323	8,853		Mai
	Jun	5,563	1,409	1,398	524	631	372	56	299	321	10,573		Juin
	Jul	7,056	2,135	1,129	728	835	436	93	366	406	13,184		Juil
	Aug	4,071	1,483	1,195	424	737	278	102	385	297	8,972		Aoû
	Sep	6,330	1,658	888	491	1,023	221	122	328	365	11,426		Sep

Table 4 : Overseas Arrivals of Residents by Nationality
Tableau 4 : Arrivées des résidents par nationalité

		Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL		
Year	Month		Australien	Français	Anglais	Néo- Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays		Année	Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2013	Sep	2,026	341	130	1	80	90	78	66	37	2,849	2013	Sep
2014	Sep	1,748	376	107	19	79	86	83	46	24	2,568	2014	Sep
2015	Sep	2,155	233	86	6	85	76	69	32	33	2,775	2015	Sep
2016	Sep	2,090	191	76	8	57	63	43	27	18	2,573	2016	Sep
2017	Sep	2,764	190	70	4	57	38	39	34	13	3,209	2017	Sep
	Oct	1,652	247	71	20	74	66	50	20	21	2,221		Oct
	Nov	2,164	223	79	11	72	71	44	25	39	2,728		Nov
	Dec	2,652	116	28	4	29	19	28	14	13	2,903		Dec
2018	Jan	1,538	304	107	15	118	138	108	42	32	2,402	2018	Jan
	Feb	1,085	137	38	6	33	56	26	25	14	1,420		Fév
	Mar	1,329	140	38	4	24	59	23	18	17	1,652		Mar
	Apr	2,246	149	86	6	53	53	48	14	17	2,672		Avr
	May	2,322	143	47	13	33	81	47	13	15	2,714		Mai
	Jun	2,211	128	65	6	45	78	39	23	24	2,619		Juin
	Jul	1,642	154	46	7	41	92	106	31	20	2,139		Juil
	Aug	1,186	95	54	7	39	34	32	11	6	1,464		Aoû
	Sep	2,913	175	58	10	46	57	43	26	21	3,349		Sep

Table 5 : Visitors Arriving by Air Intended Length of Stay\* Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH	I OF STAY / LA MOYENNE DI DE SEJOUR	E LONGUE DUREE	Année	Mois
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2013	Sep	9.0	12.8	10.9	2013	Sep
2014	Sep	9.0	9.7	9.3	2014	Sep
2015	Sep	9.5	10.8	10.2	2015	Sep
2016	Sep	10.8	11.0	10.9	2016	Sep
2017	Sep	9.5	10.9	10.2		Sep
	Oct	9.8	10.3	10.1		Oct
	Nov	7.4	11.0	10.4		Nov
	Dec	10.2	12.8	11.5		Dec
2018	Jan	10.7	12.9	11.8	2018	Jan
	Feb	13.5	15.8	14.6		Fév
	Mar	9.2	11.2	10.2		Mar
	Apr	11.4	10.2	10.8		Avr
	May	9.1	10.8	9.9		Mai
	Jun	9.6	11.5	10.5		Juin
	Jul	10.6	13.3	11.9		Juil
	Aug	8.8	11.0	9.9		Aoû
	Sep	9.5	10.9	10.2		Sep

Table 6: Visitors Arriving by Air Average Age Tableau 6: Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISIT	ORS / L'AGE MOYEN DES VISI	TEURS	Année	Mois
1 eai	Monui	Port Vila	Luganville	Vanuatu	Aimee	WIOIS
2013	Sep	35.9	39.2	37.6	2013	Sep
2014	Sep	37.5	40.4	38.9	2014	Sep
2015	Sep	37.6	40.1	38.8	2015	Sep
2016	Sep	37.9	40.4	39.2	2016	Sep
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Aoû
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	41.6	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil
	Aug	39.5	46.1	42.8		Aoû
	Sep	39.2	42.7	40.9		Sep

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

		Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	
Vaan	Month			Efate et les îles côtières	îles Pentecôte	Malicolo		D'autras îles		Année Moi
	Month	6,343	4,739	2,144	379	636	521	D'autres îles 1,349	16,111	+
2014										2014
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017
2014	Sep	715	510	257	63	118	86	189	1,938	2014 Sep
2015	Sep	515	458	395	14	88	54	139	1,663	2015 Sep
2016	Sep	821	830	620	23	45	129	324	2,792	2016 Sep
2017	Sep	1,058	861	275	43	117	74	322	2,750	2017 Sep
	Oct	1,085	878	318	41	157	120	298	2,897	Oct
	Nov	750	685	231	9	76	66	192	2,009	No
	Dec	838	657	131	28	92	28	129	1,903	Dec
2018	Jan	1,080	1,109	220	7	76	76	148	2,716	2018 Jan
	Feb	607	494	147	21	60	17	64	1,410	Fév
	Mar	404	428	130	10	33	27	118	1,150	Ma
	Apr	872	660	417	63	59	56	217	2,344	Avı
	May	963	855	508	135	114	79	209	2,863	Ma
	Jun	932	836	263	102	117	71	169	2,490	Juir
	Jul	1,565	1,566	628	81	145	133	335	4,453	Juil
	Aug	1,465	1,303	544	31	206	126	247	3,922	Aoi
	Sep	1,031	910	611	13	144	98	345	3,152	Sep

**Source: Department of Immigration** 

Note: Data on visitors travelling to outer islands is only available from May 2014