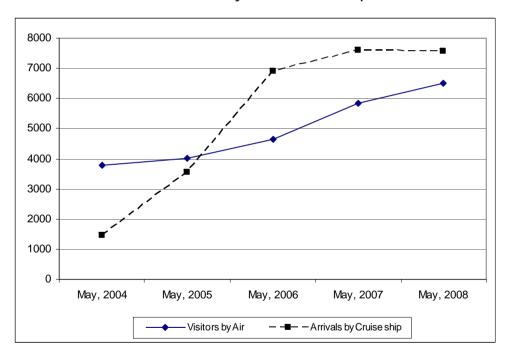


## Monthly News Release

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## **TOURISM AND MIGRATION – MAY 2008**

## Visitor Arrivals by Air and Cruise Ship



- The total Visitor arrival for May 2008 was 6,542. This is an overall increase of 11.3% over the month of May 2007.
- Overall increase in visitor arrivals over the same period is shown for Other Countries (125.8%), Other Pacific Countries (116.4%), Europe (36.0%), New Caledonia (20.6%), Australia (7.2%) and Japan (4.6%). Declines were shown for North America (15.2%), and New Zealand (14.6%).
- 72.4 % of visitor arrivals in May 2008 came for holiday, while 14.7% came for business purposes and 12.6% came to visit friends and relatives.
- The average length of stay for visitors was 8.9 days
- The average age for visitors was 41.4 years.
- Cruise ship visitor arrivals decreased by 0.2% over the same month in 2007.

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

|      |       |           | AI        | RRIVALS / | ARRIVE    | ES        |           | DEPARTURES / DEPARTURES |           |            |           |           |           |           |       |      |
|------|-------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------------|-----------|------------|-----------|-----------|-----------|-----------|-------|------|
|      |       | PORT      | VILA      | LUGAN     | VILLE     | TOT       | 'AL       | PORT VILA               |           | LUGANVILLE |           | TOTAL     |           | Visitors/ |       |      |
| Year | Month | Residents | Visitors  | Residents | Visitors  | Residents | Visitors  | Resident                | Visitor   | Resident   | Visitors  | Resident  | Visitors  | Visiteurs | Année | Mois |
|      |       | Résidents | Visiteurs | Résidents | Visiteurs | Résidents | Visiteurs | Résidents               | Visiteurs | Résidents  | Visiteurs | Résidents | Visiteurs | d'un jour |       |      |
| 2004 | May   | 924       | 3,792     | -         | -         | 924       | 3,792     | 826                     | 3,198     | -          | -         | 826       | 3,198     | 1,473     | 2004  | Mai  |
| 2005 | May   | 860       | 4,008     | -         | -         | 860       | 4,008     | 979                     | 4,391     | -          | -         | 979       | 4,391     | 3,562     | 2005  | Mai  |
| 2006 | May   | 1,224     | 4,653     | -         | -         | 1,224     | 4,653     | 1,159                   | 4,300     | -          | -         | 1,159     | 4,300     | 6,902     | 2006  | Mai  |
| 2007 | Jan   | 1,801     | 6,393     | 77        | 86        | 1,878     | 6,479     | n.a                     | n.a       | n.a        | n.a       | n.a       | n.a       | 10,571    | 2007  | Jan  |
|      | Feb   | 1,111     | 4,144     | 58        | 90        | 1,169     | 4,234     | n.a                     | n.a       | n.a        | n.a       | n.a       | n.a       | 9,363     |       | Fév  |
|      | Mar   | 963       | 5,683     | 34        | 85        | 997       | 5,768     | n.a                     | n.a       | n.a        | n.a       | n.a       | n.a       | 6,281     |       | Mar  |
|      | Apr   | 1,215     | 6,213     | 88        | 116       | 1,303     | 6,329     | 1,180                   | 6,143     | 90         | 104       | 1,270     | 6,247     | 9,484     |       | Avr  |
|      | May   | 1,056     | 5,743     | 33        | 99        | 1,089     | 5,842     | 1,043                   | 5,627     | 44         | 75        | 1,087     | 5,702     | 7,587     |       | Mai  |
|      | Jun   | 1,041     | 6,583     | 11        | 53        | 1,052     | 6,636     | 1,123                   | 6,000     | 56         | 87        | 1,179     | 6,087     | 4,022     |       | Juin |
|      | Jul   | 1,227     | 9,257     | 77        | 45        | 1,304     | 9,302     | 1,226                   | 9,599     | 49         | 64        | 1,275     | 9,663     | 4,954     |       | Juil |
|      | Aug   | 1,042     | 6,903     | 69        | 173       | 1,111     | 7,076     | 1,053                   | 7,288     | 59         | 103       | 1,112     | 7,391     | 2,290     |       | Aoû  |
|      | Sep   | 1,262     | 8,160     | 20        | 144       | 1,282     | 8,304     | 1,008                   | 7,844     | 34         | 51        | 1,042     | 7,895     | 5,344     |       | Sep  |
|      | Oct   | 1,165     | 6,678     | 34        | 108       | 1,199     | 6,786     | 1,045                   | 7,585     | 30         | 165       | 1,075     | 7,750     | 7,758     |       | Oct  |
|      | Nov   | 1,390     | 6,701     | 28        | 168       | 1,418     | 6,869     | 1,174                   | 6,902     | 33         | 126       | 1,207     | 7,028     | 6,687     |       | Nov  |
|      | Dec   | 1,913     | 7,596     | 44        | 124       | 1,957     | 7,720     | 1,586                   | 6,507     | 48         | 136       | 1,634     | 6,643     | 11,396    |       | Déc  |
| 2008 | Jan   | 1,569     | 6,413     | 42        | 153       | 1,611     | 6,566     | 1,298                   | 8,507     | 54         | 102       | 1,352     | 8,609     | 15,490    | 2008  | Jan  |
|      | Feb   | 1,393     | 4,648     | 39        | 156       | 1,432     | 4,804     | 1,393                   | 5,246     | 37         | 123       | 1,430     | 5,369     | 10,615    |       | Fév  |
|      | Mar   | 1,167     | 6,012     | 41        | 136       | 1,208     | 6,148     | 1,410                   | 6,298     | 27         | 130       | 1,540     | 6,428     | 5,801     |       | Mar  |
|      | Apr   | 1,175     | 5,958     | 43        | 214       | 1,218     | 6,172     | 1,409                   | 5,658     | 80         | 102       | 1,511     | 5,760     | 5,763     |       | Avr  |
|      | May   | 1,583     | 6,303     | 56        | 199       | 1,639     | 6,502     | 1,094                   | 6,898     | 33         | 194       | 1,288     | 7,092     | 7,569     |       | Mai  |

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Visitor Arrivals by Usual Country of Residence Table 2: Tableau 2 : Arrivées des visiteurs par pays de résidence habituelle

|      |       | Australia | New<br>Zealand | New<br>Caledonia | Other Pacific Countries | Europe | North<br>America | Japan | Other<br>Countries | Not<br>Stated | TOTAL |       |      |
|------|-------|-----------|----------------|------------------|-------------------------|--------|------------------|-------|--------------------|---------------|-------|-------|------|
| Year | Month | Australie | Nouvelle-      | Nouvelle-        | Autres Pays             |        | Amérique         | Japon | Autres             | Non           |       | Année | Mois |
|      |       |           | Zélande        | Calédonie        | du Pacifique            |        | du Nord          |       | pays               | spécifié      |       |       |      |
| 2004 | May   | 2,076     | 491            | 588              | 121                     | 228    | 149              | 61    | 78                 | -             | 3,792 | 2004  | Mai  |
| 2005 | May   | 2,360     | 485            | 494              | 151                     | 230    | 123              | 39    | 126                | -             | 4,008 | 2005  | Mai  |
| 2006 | May   | 2,580     | 731            | 577              | 229                     | 243    | 129              | 50    | 114                | -             | 4,653 | 2006  | Mai  |
| 2007 | Jan   | 4,016     | 709            | 974              | 151                     | 371    | 98               | 68    | 93                 | -             | 6,479 | 2007  | Jan  |
|      | Feb   | 2,604     | 298            | 592              | 168                     | 290    | 124              | 47    | 111                | -             | 4,234 |       | Fév  |
|      | Mar   | 3,618     | 570            | 422              | 368                     | 280    | 176              | 69    | 264                | -             | 5,768 |       | Mar  |
|      | Apr   | 3,876     | 912            | 615              | 168                     | 287    | 259              | 79    | 132                | -             | 6,329 |       | Avr  |
|      | May   | 3,305     | 949            | 765              | 220                     | 218    | 268              | 33    | 85                 | -             | 5,842 |       | Mai  |
|      | Jun   | 3,986     | 1267           | 564              | 153                     | 191    | 275              | 48    | 152                | -             | 6,636 |       | Juin |
|      | Jul   | 4,361     | 2717           | 764              | 357                     | 405    | 409              | 109   | 181                | -             | 9,302 |       | Juil |
|      | Aug   | 3,785     | 1472           | 660              | 203                     | 465    | 264              | 69    | 158                | -             | 7,076 |       | Aoû  |
|      | Sep   | 4,889     | 1552           | 903              | 290                     | 243    | 196              | 70    | 161                | -             | 8,304 |       | Sep  |
|      | Oct   | 4,175     | 1273           | 473              | 202                     | 278    | 195              | 59    | 130                | -             | 6,786 |       | Oct  |
|      | Nov   | 4,050     | 997            | 840              | 246                     | 396    | 160              | 36    | 145                | -             | 6,869 |       | Nov  |
|      | Dec   | 4,809     | 902            | 905              | 374                     | 361    | 155              | 58    | 155                | -             | 7,720 |       | Déc  |
| 2008 | Jan   | 3,955     | 715            | 945              | 250                     | 295    | 229              | 51    | 126                | _             | 6,566 | 2008  | Jan  |
|      | Feb   | 2,542     | 552            | 825              | 251                     | 283    | 153              | 44    | 154                | -             | 4,804 |       | Fév  |
|      | Mar   | 3,877     | 776            | 514              | 263                     | 317    | 179              | 53    | 169                | -             | 6,148 |       | Mar  |
|      | Apr   | 3,502     | 1049           | 580              | 295                     | 297    | 206              | 76    | 166                | -             | 6,172 |       | Avr  |
|      | May   | 3,543     | 811            | 922              | 476                     | 296    | 227              | 34    | 193                | -             | 6,502 |       | Mai  |

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Table 3 : Visitor Arrivals by Purpose of Visit Tableau 3 : Arrivées de visiteurs selon le motif du voyage

| Year | Month | Holidays | Visiting Friends and Relatives | Business,<br>Meeting/Conf. | Stop<br>Over | Not<br>Stated | Total<br>Visitors | Année | Mois |
|------|-------|----------|--------------------------------|----------------------------|--------------|---------------|-------------------|-------|------|
|      |       | Vacances | Visite à des amis              | Affaires, réunions         | Escale       | non           | Visiteurs         |       |      |
|      |       |          | et à la famille                | ou conférence              |              | spécifié      | global            |       |      |
| 2004 | May   | 2,887    | 324                            | 538                        | 43           | -             | 3,792             | 2004  | Mai  |
| 2005 | May   | 2,999    | 245                            | 730                        | 34           | -             | 4,008             | 2005  | Mai  |
| 2006 | May   | 3,458    | 308                            | 813                        | 74           | -             | 4,653             | 2006  | Mai  |
| 2007 | Jan   | 5,337    | 524                            | 591                        | 27           | -             | 6,479             | 2007  | Jan  |
|      | Feb   | 3,259    | 282                            | 566                        | 127          | -             | 4,234             |       | Fév  |
|      | Mar   | 4,162    | 322                            | 1,091                      | 193          | -             | 5,768             |       | Mar  |
|      | Apr   | 5,045    | 475                            | 625                        | 183          | -             | 6,329             |       | Avr  |
|      | May   | 4,218    | 507                            | 1,049                      | 68           | -             | 5,842             |       | Mai  |
|      | Jun   | 5,169    | 550                            | 868                        | 48           | -             | 6,636             |       | Juin |
|      | Jul   | 7,174    | 720                            | 1,171                      | 237          | -             | 9,302             |       | Juil |
|      | Aug   | 5,611    | 504                            | 911                        | 49           | -             | 7,076             |       | Aoû  |
|      | Sep   | 6,825    | 531                            | 935                        | 12           | -             | 8,304             |       | Sep  |
|      | Oct   | 5,117    | 464                            | 1,188                      | 16           | -             | 6,786             |       | Oct  |
|      | Nov   | 5,170    | 489                            | 1,198                      | 11           | -             | 6,869             |       | Nov  |
|      | Dec   | 6,235    | 793                            | 643                        | 49           | -             | 7,720             |       | Déc  |
| 2008 | Jan   | 5,009    | 1007                           | 511                        | 39           | -             | 6,566             | 2008  | Jan  |
|      | Feb   | 2,632    | 1738                           | 382                        | 51           | -             | 4,804             |       | Fév  |
|      | Mar   | 5,259    | 369                            | 496                        | 24           | -             | 6,148             |       | Mar  |
|      | Apr   | 5,281    | 428                            | 443                        | 20           | -             | 6,172             |       | Avr  |
|      | May   | 4,707    | 821                            | 957                        | 17           | -             | 6,502             |       | Mai  |

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 Table 4:
 Overseas Arrivals of Residents by Nationality

## Tableau 4 : Arrivées des résidents par nationalité

|      |       | Ni-Vanuatu | Australian | French   | British | New<br>Zealander  | Asian      | Pacific<br>Islanders     | North<br>American    | Other countries | TOTAL |       |      |
|------|-------|------------|------------|----------|---------|-------------------|------------|--------------------------|----------------------|-----------------|-------|-------|------|
| Year | Month |            | Australien | Français | Anglais | Néo-<br>Zélandais | Asiatiques | Autres pays du Pacifique | Américain<br>du Nord | Autres pays     |       | Année | Mois |
| 2004 | May   | 448        | 175        | 153      | 10      | 56                | 17         | 24                       | 23                   | 18              | 924   | 2004  | Mai  |
| 2005 | May   | 446        | 149        | 123      | 17      | 52                | 26         | 21                       | 12                   | 14              | 860   | 2005  | Mai  |
| 2006 | May   | 614        | 302        | 140      | 18      | 74                | 29         | 18                       | 19                   | 10              | 1,224 | 2006  | Mai  |
| 2007 | Jan   | 996        | 377        | 156      | 35      | 129               | 58         | 60                       | 53                   | 11              | 1,878 | 2007  | Jan  |
|      | Feb   | 426        | 257        | 155      | 18      | 84                | 36         | 140                      | 38                   | 16              | 1,169 |       | Fév  |
|      | Mar   | 483        | 228        | 80       | 7       | 84                | 22         | 42                       | 38                   | 12              | 997   |       | Mar  |
|      | Apr   | 666        | 320        | 101      | 3       | 88                | 28         | 34                       | 44                   | 19              | 1,303 |       | Avr  |
|      | May   | 598        | 222        | 129      | 1       | 59                | 25         | 23                       | 26                   | 7               | 1,089 |       | Mai  |
|      | Jun   | 577        | 213        | 91       | 2       | 80                | 22         | 18                       | 29                   | 19              | 1,052 |       | Juin |
|      | Jul   | 717        | 268        | 139      | 5       | 81                | 28         | 17                       | 37                   | 12              | 1,304 |       | Juil |
|      | Aug   | 610        | 208        | 97       | 2       | 91                | 25         | 16                       | 50                   | 13              | 1,111 |       | Αοί  |
|      | Sep   | 716        | 230        | 149      | 7       | 78                | 21         | 29                       | 39                   | 12              | 1,282 |       | Sep  |
|      | Oct   | 639        | 269        | 113      | 8       | 84                | 17         | 14                       | 39                   | 14              | 1,199 |       | Oct  |
|      | Nov   | 875        | 256        | 97       | 9       | 99                | 10         | 20                       | 37                   | 14              | 1,418 |       | Nov  |
|      | Dec   | 1,362      | 272        | 132      | 6       | 80                | 14         | 33                       | 35                   | 24              | 1,957 |       | Déc  |
| 2008 | Jan   | 716        | 322        | 206      | 11      | 146               | 47         | 76                       | 68                   | 18              | 1,611 | 2008  | Jan  |
|      | Feb   | 678        | 280        | 151      | 5       | 110               | 32         | 115                      | 35                   | 26              | 1,432 |       | Fév  |
|      | Mar   | 597        | 267        | 138      | 11      | 91                | 33         | 34                       | 20                   | 17              | 1,208 |       | Mai  |
|      | Apr   | 623        | 301        | 97       | 5       | 96                | 28         | 18                       | 30                   | 20              | 1,218 |       | Avı  |
|      | May   | 985        | 285        | 152      | 6       | 91                | 29         | 33                       | 35                   | 23              | 1,639 |       | Ma   |

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