

## VNSO Update

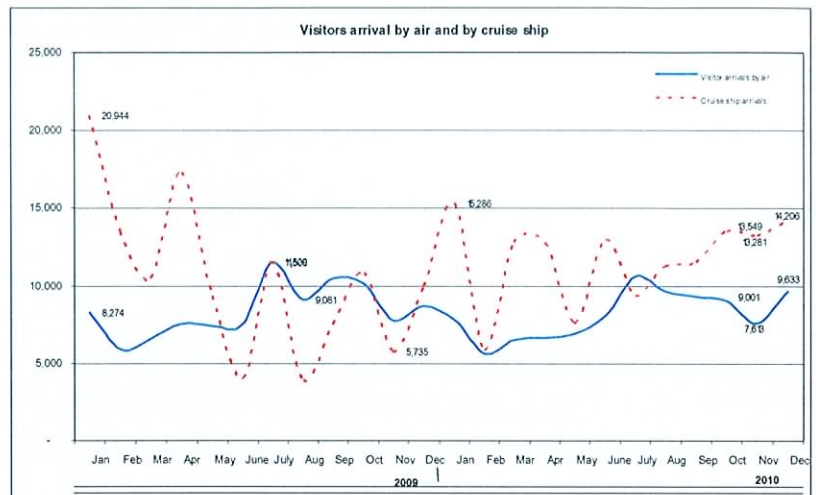
### Tourism and Migration, December, 2010

#### December highlights

In December 2010, there were 9,633 visitors arrival by air. When compared to the previous month and the same month of the previous year, tourist arrivals increased by 27% and 11% respectively.

There were 213 tourists visiting Luganville in December 2010. This indicates a decrease of 25% from 285 compared to the same period of 2009.

The cruise ship visitors for the month of December 2010 recorded an increase of 43% compare to the same period of 2009 and an increase of 7% over the previous month.



#### Purpose of visit

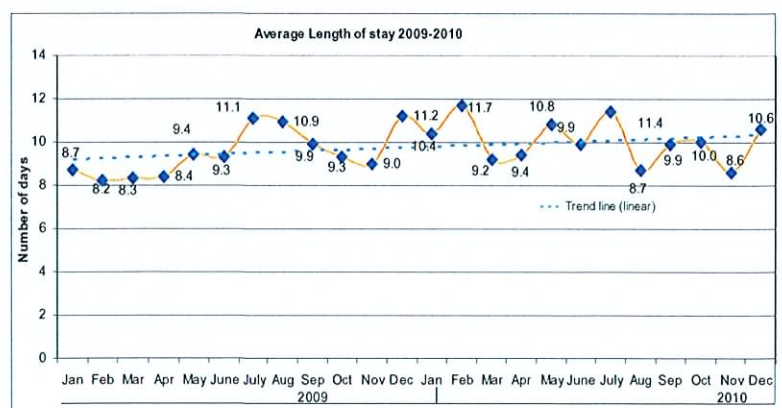
In December 2010, 7,682 or 80% of the total visitors' arrival came to Vanuatu for holiday; it shows a decrease of 10 per cent point compared to the same month of previous year. Another 812 or 8% came for meetings, conferences or other business, indicating an increase of 5 per cent point in December 2009, whereas 1,077 or 11% came to visit friends and relatives, indicating a similar to the same period of 2009.

#### Arrivals country of usual residence

Australia continues to be the main source for tourist arrivals with 5,995 representing 62% of all arrivals, in December 2010 which indicates a 3 per cent point improvement compared to the same period of 2009. New Caledonia followed with 1,410 representing 15%. Visitors that came from New Zealand and Other Pacific Countries account for 8% and 7% respectively of the total visitor's arrivals. The number of visitors from all countries increases, except for North America decrease at 16%. The number of tourists from Other Pacific Countries recorded a huge increase of 86%. New Caledonia and New Zealand also record slight increase of 18% and 9% compare to December 2009. Followed by Australia 6%, Japan 5%, Europe and other countries had a equivalent increase of 2%

#### Length of stay

The average length of stay (intended) for visitors is 10.6 days, slightly dropping from an average of 11.2 days in December 2009.



## Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

## Attached:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

## Notes

The data indicates that the Tourism sector in Vanuatu is recovering back to 2008 levels, perhaps due to marketing and promotion activities or more favourable economic conditions in the region or a combination of these and other factors.

NEXT UPDATE (MONTHLY)

January

RELEASE DATE

25th February, 2011

## More information

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 – email [stats@vanuatu.gov.vu](mailto:stats@vanuatu.gov.vu)

### Provincial Statistics Offices

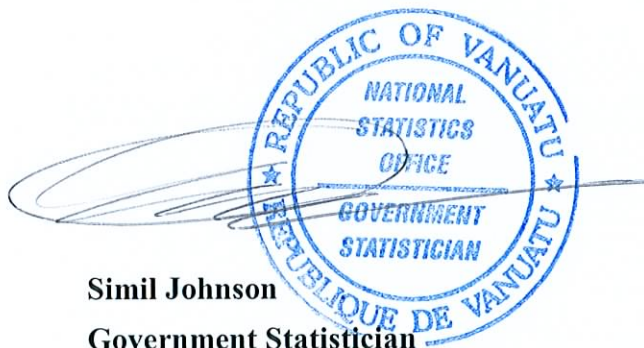
Torba Province: (678) 5522320

Sanma Province: (678) 36542/5522316

Penama Province: (678) 5522318

Malampa Province: (678) 5522317

Tafea Province: (678) 5522319



**Simil Johnson**  
Government Statistician



**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year		ARRIVALS / ARRIVEES										DEPARTURES / DEPARTURES										Cruise Ship Arrivals/ Croisiéristes	Année		Mois										
		PORT VILA					LUGANVILLE					TOTAL					PORT VILA									LUGANVILLE					TOTAL				
		Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors					Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors		
Month	Month	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors	Residents	Visitors						
2006	Dec	1,556	6,985	50	226	1,606	7,211	n.a	n.a	n.a	n.a	n.a	n.a	5,202	2006	Déc																			
2007	Dec	1,913	7,596	44	124	1,957	7,720	1,586	6,507	48	136	1,634	6,643	11,396	2007	Déc																			
2008	Dec	1,620	8,222	64	202	1,684	8,424	1,401	8,191	48	125	1,449	8,316	12,454	2008	Déc																			
2009	Jan	1,869	8,121	42	153	1,911	8,274	2,924	9,269	80	275	3,004	9,544	20,944	2009	Jan																			
	Feb	1,372	5,804	49	98	1,421	5,902	1,595	6,430	38	129	1,633	6,559	13,533	Fév																				
	Mar	1,228	6,444	34	113	1,262	6,557	1,600	6,667	65	102	1,665	6,769	10,421	Mar																				
	Apr	1,627	7,303	34	185	1,661	7,488	861	7,591	47	133	908	7,724	17,271	Avr																				
	May	1,692	7,197	69	157	1,761	7,354	866	7,604	36	84	902	7,688	9,362	Mai																				
	June	1,812	7,197	59	306	1,871	7,503	442	4,263	41	166	483	4,429	3,954	Juin																				
	July	1,485	11,191	46	309	1,531	11,500	858	11,406	55	261	913	11,667	11,529	Juil																				
	Aug	1,444	8,737	47	344	1,491	9,081	927	11,096	32	312	959	11,408	3,906	Aoû																				
	Sep	1,594	10,083	61	366	1,655	10,449	715	9,710	42	268	757	9,978	7,479	Sep																				
	Oct	1,473	9,814	48	321	1,521	10,135	1,007	10,486	30	309	1,037	10,795	10,777	Oct																				
	Nov	1,554	7,525	53	214	1,607	7,739	263	1,376	27	199	290	1,575	5,735	Nov																				
	Dec	1,938	8,408	52	285	1,990	8,693	2,510	15,928	15	192	2,525	16,120	9,907	Déc																				
2010	Jan	1,827	7,643	57	178	1,884	7,821	1,083	10,209	43	330	1,126	10,539	15,286	2010	Jan																			
	Feb	1,382	5,571	21	35	1,403	5,606	1,578	5,738	32	312	1,610	6,050	5,860	Fév																				
	Mar	1,197	6,454	28	16	1,225	6,470	1,167	6,824	5	6	1,172	6,830	12,784	Mar																				
	Apr	1,437	6,481	42	140	1,479	6,621	849	7,184	10	73	859	7,257	12,775	Avr																				
	May	2,041	6,745	33	122	2,074	6,867	990	7,294	2	100	992	7,394	7,557	Mai																				
	June	1,793	7,750	37	285	1,830	8,035	824	7,503	10	111	834	7,614	12,984	Juin																				
	July	1,772	10,319	43	275	1,815	10,594	914	11,225	15	200	929	11,425	9,334	Juil																				
	Aug	1,565	9,321	35	311	1,600	9,632	909	10,831	8	176	917	11,007	11,304	Aoû																				
	Sep	2,018	8,998	54	289	2,072	9,287	1,037	9,877	18	310	1,055	10,187	11,548	Sep																				
	Oct	1,778	8,796	52	205	1,830	9,001	1,160	10,739	13	176	1,173	10,915	13,549	Oct																				
	Nov	1,814	7,411	59	202	1,873	7,613	1,465	8,606	4	99	1,469	8,705	13,281	Nov																				
	Dec	1,907	9,420	61	213	1,968	9,633	1,157	8,543	28	106	1,185	8,649	14,206	Dec																				

Source: Immigration Department/Service de l'Immigration  
na: Not Available

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

		VISITEURS							
		Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Others Purposes	Total Visitors		
Year	Month	Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres motifs	Visiteurs global	Année	Mois
2006	Dec	5,693	836	568	114	-	7,211	2006	Déc
2007	Dec	6,235	793	643	49	-	7,720	2007	Déc
2008	Dec	6,510	1,294	560	59	-	8,424	2008	Déc
2009	Jan	6,870	762	578	64	-	8,274	2009	Jan
	Feb	4,476	536	713	55	122	5,902		Fév
	Mar	5,250	421	755	49	81	6,557		Mar
	Apr	5,987	624	780	56	40	7,488		Avr
	May	5,836	447	1,033	39	-	7,354		Mai
	June	5,826	869	786	-	22	7,503		Juin
	Jul	10,114	483	822	47	34	11,500		Juil
	Aug	7,615	301	1,090	74	1	9,081		Aoû
	Sep	9,515	90	829	4	11	10,449		Sep
	Oct	8,950	176	979	30	-	10,135		Oct
	Nov	6,744	231	723	40	-	7,739		Nov
	Dec	7,773	558	332	30	-	8,693		Déc
2010	Jan	6,744	427	559	91	-	7,821	2010	Jan
	Feb	4,161	323	1,060	62	-	5,606		Fév
	Mar	5,217	397	790	64	2	6,470		Mar
	Apr	5,441	349	784	44	3	6,621		Avr
	May	5,495	415	908	42	7	6,867		Mai
	June	6,394	709	862	71	-	8,035		Juin
	July	8,600	912	996	69	17	10,594		Juil
	August	7,460	668	1,387	107	10	9,632		Aoû
	Sep	8,045	408	760	29	45	9,287		Sep
	Oct	8,391	201	377	24	8	9,001		Oct
	Nov	7,051	193	321	31	17	7,613		Nov
	Dec	7,682	1077	812	58	4	9,633		Déc

Source: Immigration Department/Service de l'Immigration

: nil / nul



**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres pays			
2006	Dec	4,413	925	983	178	340	170	63	139	7,211	2006	Déc
2007	Dec	4,809	902	905	374	361	155	58	155	7,720	2007	Déc
2008	Dec	5,622	706	1,073	308	364	125	48	178	8,424	2008	Déc
2009	Jan	5,843	640	922	149	391	124	62	143	8,274	2009	Jan
	Feb	3,966	369	558	265	344	154	41	205	5,902		Fév
	Mar	4,647	649	362	234	340	138	64	122	6,557		Mar
	Apr	5,063	829	643	246	403	128	48	127	7,488		Avr
	May	4,247	1,005	914	353	400	227	46	163	7,354		Mai
	June	5,098	1,083	367	229	319	215	40	152	7,503		Juin
	July	6,964	1,939	920	437	560	380	50	250	11,500		Juil
	Aug	5,192	1,700	615	355	576	284	91	268	9,081		Aoû
	Sep	6,662	1,524	1,036	327	340	269	86	205	10,449		Sep
	Oct	6,633	1,352	790	483	435	213	37	192	10,135		Oct
	Nov	4,963	828	831	255	418	228	29	187	7,739		Nov
	Dec	5,631	688	1,197	374	365	189	49	201	8,693		Déc
2010	Jan	4,656	708	1,318	333	380	181	49	196	7,821	2010	Jan
	Feb	2,778	435	942	640	369	192	50	199	5,606		Fév
	Mar	4,155	694	527	340	317	195	43	198	6,470		Mar
	Apr	3,865	851	777	326	341	202	34	225	6,621		Avr
	May	3,622	952	1,078	323	410	201	24	257	6,867		Mai
	June	5,087	1,343	517	317	322	195	43	210	8,035		Juin
	July	6,283	1,657	1,173	346	615	247	41	232	10,594		Juil
	Aug	5,458	1,664	728	497	652	276	65	292	9,632		Aoû
	Sep	6,013	1,136	1,126	352	269	161	31	199	9,287		Sep
	Oct	5,988	1,039	858	308	433	194	31	150	9,001		Oct
	Nov	4,859	703	955	242	406	192	55	201	7,613		Nov
	Dec	5,995	746	1,410	666	373	158	51	204	9,633		Déc

Source: Immigration Department / Service de l'Immigration

**Table 4 : Overseas Arrivals of Residents by Nationality**  
**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian	French	British	New Zealand	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	Année	Mois
				Français	Anglais	Néo-Zélandais	Asiatiques du Pacifique	Américain du Nord	Autres pays				
2006	Dec	1,050	240	128	6	78	34	34	29	7	1,606	2006	Déc
2007	Dec	1,362	272	132	6	80	14	33	35	24	1,957	2007	Déc
2008	Dec	1,168	195	142	6	87	23	27	22	12	1,684	2008	Déc
2009	Jan	923	393	206	16	144	44	94	65	26	1,911	2009	Jan
	Feb	576	281	175	19	132	38	141	46	15	1,421		Fév
	Mar	589	316	113	15	104	40	42	24	20	1,262		Mar
	Apr	979	288	128	25	119	34	43	25	21	1,661		Avr
	May	1,061	274	186	19	110	39	26	24	23	1,761		Mai
	June	1,321	239	99	15	85	26	32	25	30	1,871		Juin
	July	847	304	140	8	98	39	38	34	23	1,531		Juil
	Aug	914	248	105	10	98	36	30	30	20	1,491		Aoû
	Sep	1,047	240	142	1	85	32	37	41	30	1,655		Sep
	Oct	788	323	167	4	121	22	34	32	30	1,521		Oct
	Nov	1,036	234	138	2	82	27	29	41	19	1,607		Nov
	Dec	1,447	240	138	1	69	30	21	26	20	1,990		Déc
2010	Jan	953	332	199	6	193	41	58	65	37	1,884	2010	Jan
	Feb	656	313	198	3	87	16	57	53	20	1,403		Fév
	Mar	623	225	136	6	113	37	34	35	16	1,225		Mar
	Apr	843	289	112	4	108	35	31	43	13	1,479		Avr
	May	1,382	297	179	6	110	45	19	16	20	2,074		Mai
	June	1,206	268	101	15	100	38	51	29	21	1,830		Juin
	July	846	347	186	20	127	63	167	28	31	1,815		Juil
	August	777	282	171	12	107	63	113	43	32	1,600		Aoû
	Sep	1,274	300	140	14	135	44	39	81	45	2,072		Sep
	Oct	893	412	191	15	153	39	43	47	37	1,830		Oct
	Nov	1,152	350	127	10	106	25	42	32	29	1,873		Nov
	Dec	1,189	284	154	20	98	58	114	24	27	1,968		Déc

Source: Immigration Department / Service de l'Immigration