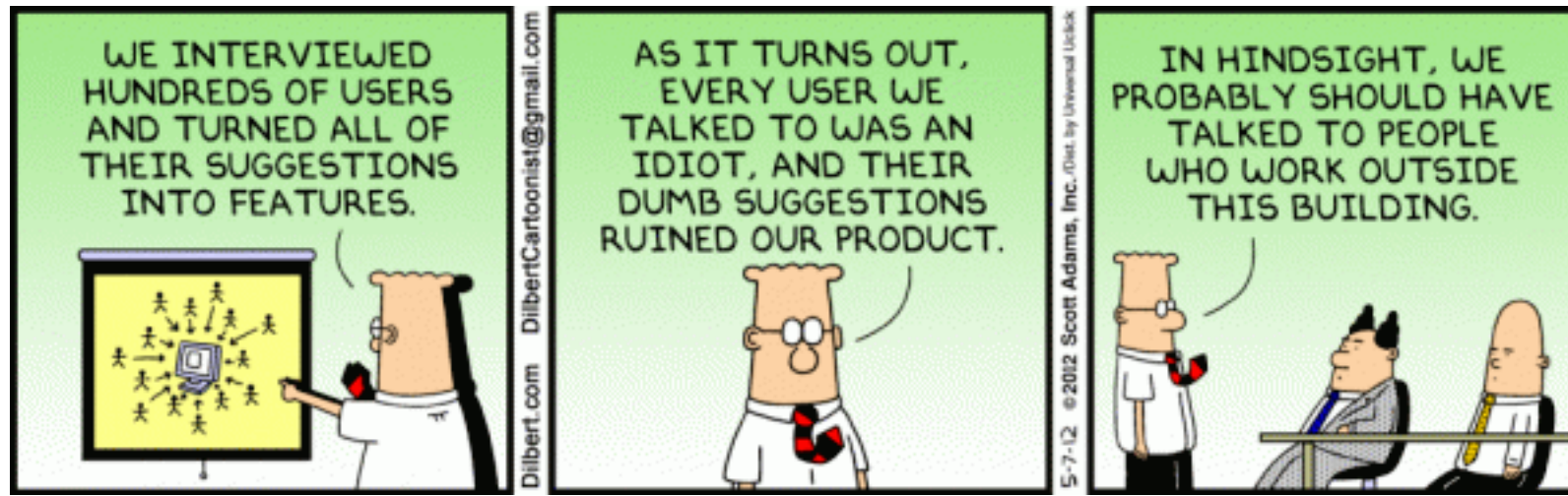


Why I'm excited about working at better .

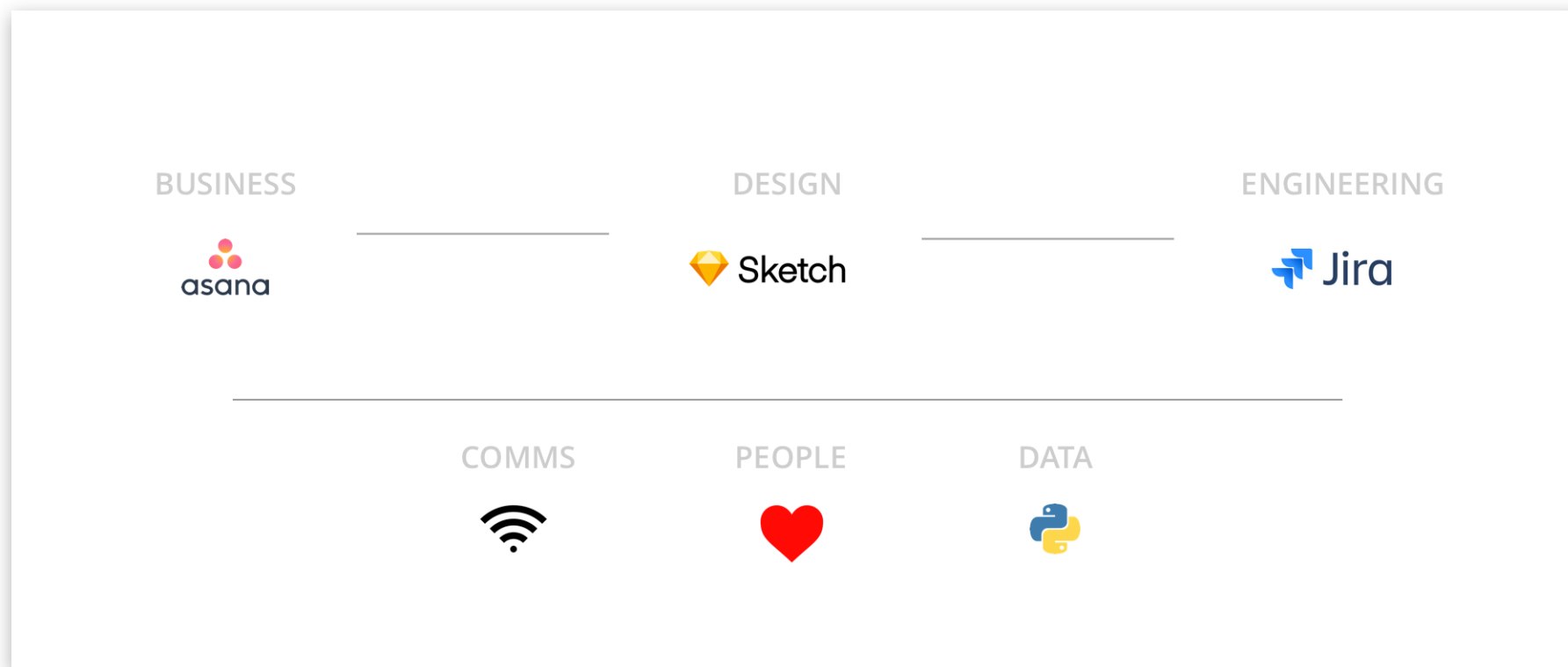
Cover presentations are way cooler than
cover letters, right?

I'm interested in  better because I want to help build products through data that solve meaningful problems.

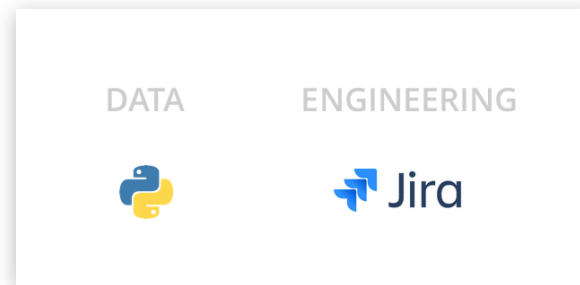


Homeownership was a core part of my childhood, and I want to make sure other people get that same privilege. I'm a PM with a Data Science background, which helps avoid situations like this ^

I think that product breaks down into **three major categories**, with **three unifying principles**. A great product manager understands them all.



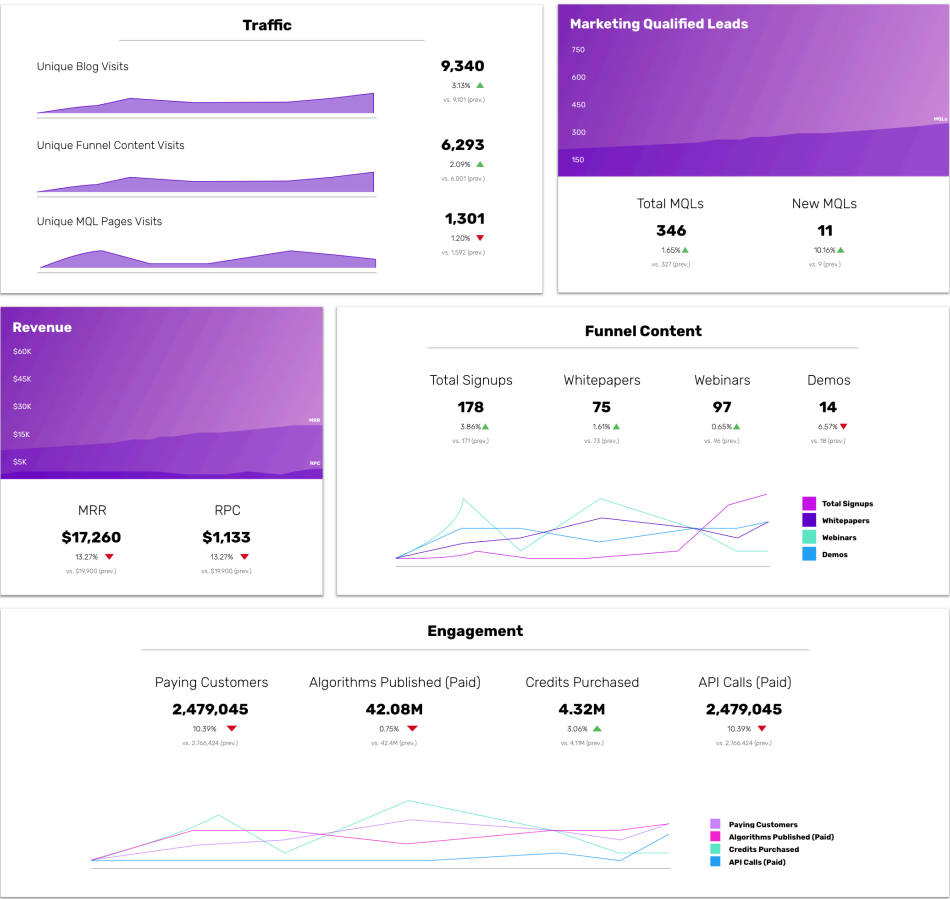
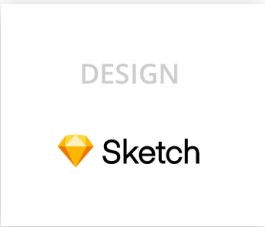
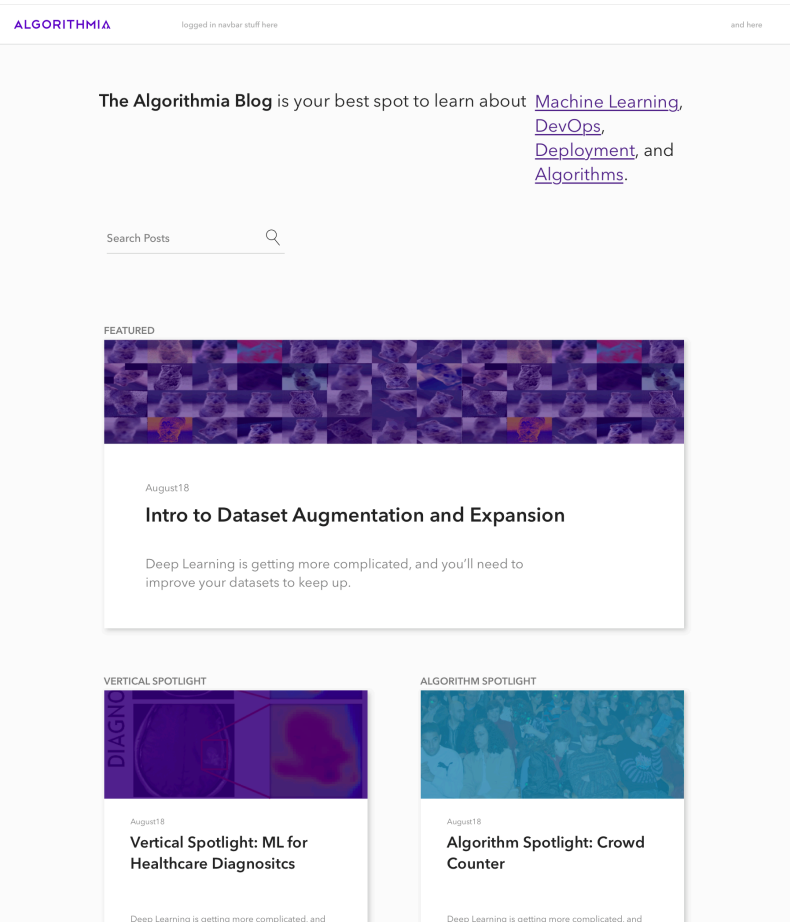
I'm a **Data Scientist by training, but I make sure to respect the distance and autonomy that engineering needs.**



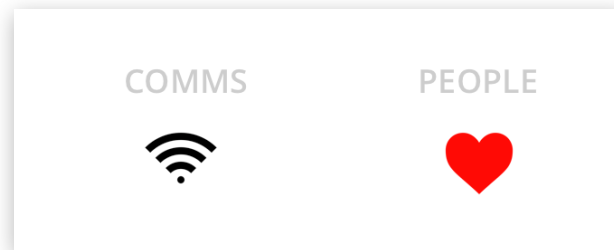
My Data Science background helps me think through problems in terms of data, and properly run and design product experiments. It also helps me develop meaningful empathy with engineers, which is a key part of being a great PM.

You might like my [“This is America” visualization \(D3\)](#), or my [analysis of how flights get delayed \(Python\)](#).

I'm a **self taught designer** (Sketch FTW!), and worked on a few different production designs while at Algorithmia.



I'm a frequent writer and communicator (both professionally and personally), and I think that's a key part of being a great PM.



I write A LOT (like too much) – for work, for pleasure, personally, in data explorations, you name it. Writing great documents and emails helps communicate and avoid mishaps down the road. It's part of being a great people person, which is part of being a great PM.

You can check out [my blog here](#), or any of [my technical posts here](#).

I'm excited about helping better build and improve awesome products.

- 👉 The concept of homeownership – and why it's such a strong societal positive – is simple, but the steps it takes to get there are not. They're very complicated.
- 👉 My broad goal as a PM at Better would be to make it as simple as possible for people to own homes without the often predatory, frustrating loan process holding them back.
- 👉 Reducing borrower confusion, improving our language, ensuring the borrowers are informed, and automating information exchange are awesome steps toward that.

Summary: why I'd be a good fit for better

I think great Product Management is about combining lots of disparate skills and communicating well. I've got the background to make that happen, and the empathy to communicate.

I think my combination of technical background, design focus, and affinity for writing can help me be a great PM at Better.

I'm really excited about getting the chance to meet you - you can reach me at gagejustins@gmail.com, or at 516-279-7371.