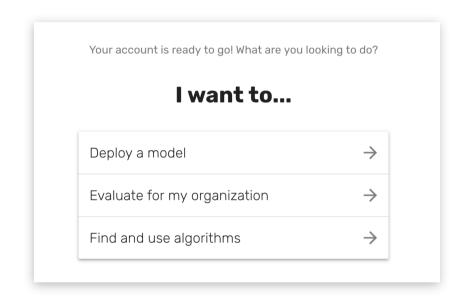
Why I'm excited about Product Management.

Stories are much more useful (and relevant to product!) than cover letters or resumes.

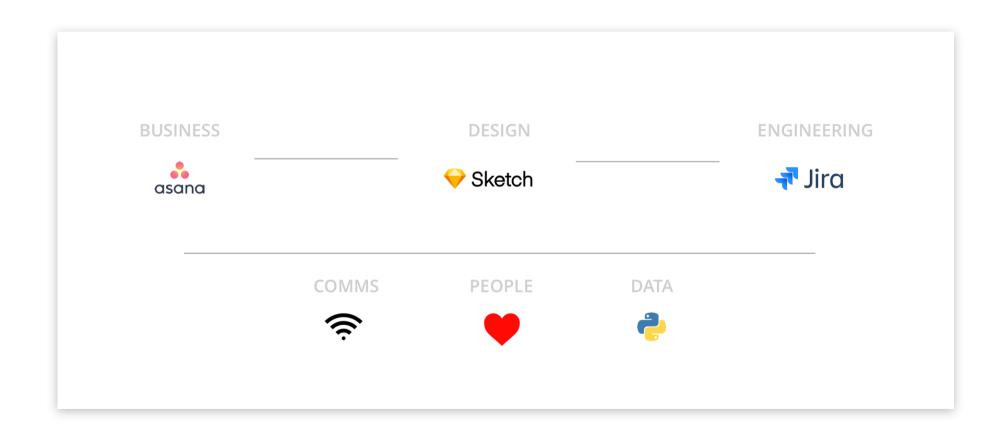
I have kind of a diverse background: Data Science major, writing hobby, business school...what am I supposed to do with all of that?



I tried business (VC), writing, and Data Science for a bit: but things didn't click until I started PMing in Growth at Algorithmia.



The first feature my team shipped was a new onboarding process, and I got to manage the whole thing: start documents and specs, getting sketches ready, working with engineers: it was awesome, and we did a solid job. I think that product breaks down into three major categories, with three unifying principles. A great product manager understands them all.



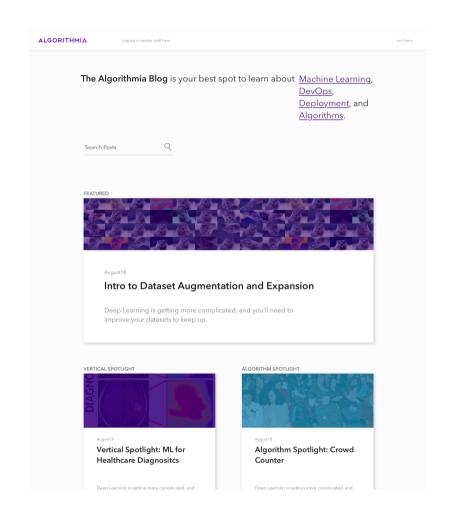
I'm a Data Scientist by training, but I make sure to respect the distance and autonomy that engineering needs.



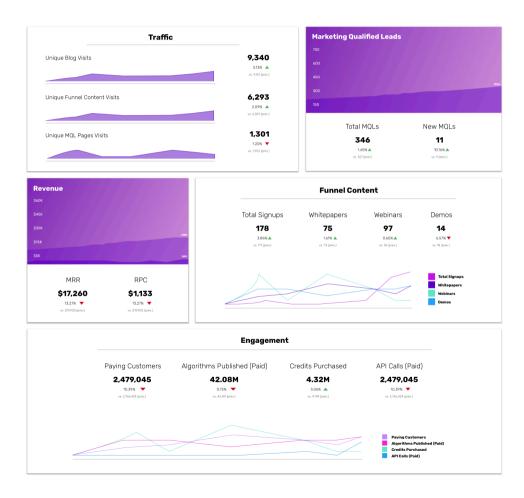
My Data Science background helps me think through problems in terms of data, and properly run and design product experiments. It also helps me develop meaningful empathy with engineers, which is a key part of being a great PM.

You might like my <u>"This is America" visualization</u> (D3), or my <u>analysis of how flights</u> <u>get delayed</u> (Python).

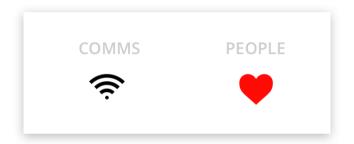
I'm a self taught designer (Sketch FTW!), and worked on a few different production designs while at Algorithmia.







I'm a frequent writer and communicator (both professionally and personally), and I think that's a key part of being a great PM.



I write A LOT (like too much) – for work, for pleasure, personally, in data explorations, you name it. Writing great documents and emails helps communicate and avoid mishaps down the road. It's part of being a great people person, which is part of being a great PM.

You can check out my blog here, or any of my technical posts here.

All of these separate elements come together in product roles, and I'm excited for a new one.

All of the parts of my weird background ended up helping my team ship a great onboarding process: writing great specs, designing great mockups, communicating with and understanding engineering, and analyzing results with Data Scientists.

...And that's the story of how I got into product. In case you're wondering, the rights for the screenplay are still up for grabs. If you'd like to get in touch:

EMAIL ME