

Casie Mattrisch

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*a budding **UX/UI DESIGNER** curiously exploring user behavior and design processes, who is looking for a fast-paced, challenging organization to develop and grow with*

Experience

UX/UI Designer

Communication Service for the Deaf, Austin/Remote

October 2015 - Present

Architected and designed a consistent layout and visual style for the newest Vineya web and iOS applications from concept to release, advocating for 5 distinct user experiences and directing effective product utility and navigation in an agile development process

Correspond across business development, marketing, sales, customer support and C-level teams to define features, user flows, content and product goals as a representative of the software development team

Cycle through identifying usability and user goals, specifying requirements, designing concepts and solutions and evaluating results to improve the existing experience and to expand product offerings with new features while exceeding design deadlines

Sketch, wireframe and prototype low and high fidelity product iterations to finalize thoughtful solutions, which direct software development and contribute to materials for marketing and sales efforts

Collaborate with Front End Developers and Quality Assurance team members to evaluate production and quality of developed software solutions and confirm product requirements are fulfilled

Coordinate with the marketing department to comply with brand guidelines and ensure consistency across product offerings and marketing deliverables

Construct and manage the Vineya Style Guide to offer a dependable reference of common styles for ease and consistency of front end development

Complete self-guided studies of current and progressing UX and UI design trends and practices to evolve and grow personal design processes and principles

Inside Sales Manager

SHI, Austin

January 2014 - May 2015

Led a team of 15 sales professionals, exceeding company goals through a core focus on fostering exceptional and meaningful client experiences

Motivated, developed, and coached new and tenured account managers with a flexible style catered towards each team members' needs

Created adaptable strategies for the team to solve common and unique client challenges

Secured 118% of team goal as a first year manager, the highest attainment of all Corporate Field ISMs in 2014

Account Manager / Team Lead

SHI, Austin

April 2012 - December 2013

Produced distinct IT solutions for individual client needs while delivering a consistent, reliable, and delightful level of service

Partnered with Account Executives for effective, team-based client experiences

Exceeded sales goals each quarter by focusing on particular client needs when creating product solutions

Assisted management through coaching and mentoring, influencing accountability of team members with company sales initiatives, and nurturing a positive environment as Team Lead for the Canadian sales team

Experience Continued

Volunteer English Teacher

WorldTeach, Costa Rica

January 2011 - December 2011

Provided English education for rural students traditionally excluded from Costa Rican English education to progress the country's goal of having a bilingual nation

Developed and executed year-long, multi-level English curriculum at a rural, public elementary school

Expanded English Department resources for both the elementary school and the WorldTeach program by creating and compiling classroom and course materials

Administered training sessions in teaching English with limited resources, cross-cultural adjustment and living in Costa Rica as Summer Program Orientation Assistant to improve the quality of service provided by the WorldTeach program

Developed an advanced proficiency in Spanish by living with a Costa Rican family, communicating with school staff and traveling independently throughout a Spanish-speaking country

Project Manager

Westlake Plastic Surgery, Austin

September 2009 - December 2010

Interpreted business challenges, designed solutions, and implemented new procedures and processes to increase efficiency of fellow staff and the overall flow of business in the office

Managed and prioritized multiple projects simultaneously, such as website redesign and maintenance, social media presence, marketing, advertising, patient research and data tracking

Education

UI Design

The Iron Yard, Austin

Summer 2015

Studied the foundation of user interface design including discovery and ideation, cohesive design languages, Photoshop, Illustrator and interface development using HTML, CSS, Sass, and introductory JavaScript and jQuery

Management

University of Texas, Austin

August 2006 - May 2009

Bachelors of Business Administration

Major GPA: 4.0 / Overall GPA: 3.84

University Honors 4 Semesters

Skills

Information Architecture, User Flows, Research, Usability Testing, Sketching, Wireframing, Prototyping, Mobile/Responsive Design, iOS Design

Tools

Pen & Paper, Sketch, Photoshop, Illustrator, InVision, HTML, CSS, Sass, Introductory Javascript, jQuery, & Ember, Github, Jira, Confluence, Microsoft Office