

Casie Mattrisch

512.567.7165

casiemattrisch.com

casiemattrisch@gmail.com

*a budding **UX/UI DESIGNER** curiously exploring user behavior and design processes, who is looking for a fast-paced, challenging organization to develop and grow with*

Experience

UX/UI Designer

Communication Service for the Deaf, Austin/Remote

October 2015 - Present

Advocate for 5 distinct user roles, solving user problems and visually communicating effective product utility and navigation for the Vineya web and iOS applications

Collaborate cross-functionally to define features, user flows, content and product goals

Continuously cycle through identifying usability and user goals, defining requirements, designing solutions and evaluating results to improve the existing experience and to expand product offerings with new features

Produce wireframes, prototypes, and marketing materials of product designs to direct development and assist with marketing and sales efforts

Inside Sales Manager (ISM) & Account Manager

SHI, Austin

April 2012 - May 2015

Led a team of 15 sales professionals, exceeding company goals with 118% attainment to plan through a core focus on fostering exceptional and meaningful client experiences as an ISM

Motivated, developed, and coached new and tenured account managers with a flexible style catered towards each team members' needs

Created adaptable strategies for the team to solve common and unique client challenges

Produced distinct IT solutions for individual client needs, delivering a consistent, reliable, and delightful level of service while partnering with Account Executives to offer the most effective, team-based client experiences as an Account Manager

Project Manager

Westlake Plastic Surgery, Austin

September 2009 - December 2010

Interpreted business challenges, designed solutions, and implemented new procedures and processes to increase efficiency of fellow staff and the overall flow of business in the office

Managed and prioritized multiple projects simultaneously, such as website redesign and maintenance, social media presence, marketing, advertising, patient research and data tracking

Education

UI Design

The Iron Yard, Austin

Summer 2015

Studied the foundation of user interface design including discovery and ideation, cohesive design languages, Photoshop, Illustrator and interface development using HTML, CSS, Sass, and introductory JavaScript and jQuery

Management

University of Texas Austin

August 2006 - May 2009

Bachelors of Business Administration

Major GPA: 4.0 / Overall GPA: 3.84

University Honors 4 Semesters

Skills

Information Architecture, User Flows, Research, Usability Testing, Wireframing, Prototyping, Mobile/Responsive Design

Tools

Pen & Paper, Sketch, Photoshop, Illustrator, InVision, HTML, CSS, Sass, Introductory Javascript, jQuery, & Ember, Github