

Sourcing Pride Flags & Their Meanings

This game is a celebration of 10 LGBTQ+ pride flags. Each flag holds deep meaning and is rooted in visibility, activism, and community. The descriptions and origins listed below are drawn from credible, LGBTQ+-affirmative sources and organisations working to champion diversity, inclusion, and equality. We invite you to explore these organizations further and be in awe of the great work they are doing.

Rainbow Pride Flag



The Rainbow Flag was created by Gilbert Baker in 1978 to represent the diversity and unity of the LGBTQ+ community. Over time, it has evolved to include more identities through additions like the Progress Pride and Intersex-Inclusive versions.

Source: [Human Rights Campaign – LGBTQ+ Pride Flags](#)

Transgender Pride Flag



Designed by trans activist Monica Helms in 1999, the Transgender Pride Flag consists of blue, pink, and white stripes to represent the traditional colours for boys and girls, with white for those transitioning or identifying outside the binary.

Source: [National Center for Transgender Equality](#)

Intersex-Inclusive Progress Pride Flag



In 2021, intersex activist Valentino Vecchiotti redesigned the Progress Pride Flag to include a yellow triangle and purple circle, symbolising intersex inclusion and autonomy. The design builds on Daniel Quasar's 2018 Progress Flag.

Source: [LGBT Consortium UK – Intersex-Inclusive Pride Flag](#)

Also supported by: [Cooper Hewitt, Smithsonian Design Museum](#)

Lesbian Pride Flag (Sunset)



The “sunset” version of the Lesbian Pride Flag features warm pink and orange stripes. Though not officially standardised, it has grown in popularity due to its inclusive representation of lesbian identity and aesthetics.

Source: [Full Spectrum Community Outreach](#)

Also noted by: [EACH \(Educational Action Challenging Homophobia\)](#)

Bisexual Pride Flag



Created by Michael Page in 1998, the Bisexual Pride Flag features pink for same-gender attraction, blue for opposite-gender attraction, and purple to represent the overlap.

Source: [BiNet USA](#)

Confirmed by: [The LOFT LGBTQ+ Center – Pride Flag Meanings](#)

Pansexual Pride Flag



The Pansexual Pride Flag includes pink, yellow, and blue stripes to symbolise attraction to all genders, including those outside the gender binary. It was introduced in the early 2010s as pansexual visibility grew.

Source: [PFLAG – Glossary & Resources](#)

Community use confirmed by: [Kind Space Canada](#)

Asexual Pride Flag



Created in 2010 by members of AVEN (Asexual Visibility and Education Network), the flag uses black, grey, white, and purple to represent asexuality, the grey-asexual spectrum, allies, and community respectively.

Source: [AVEN \(Asexual Visibility and Education Network\)](#)

Also featured by: [Asexual Outreach](#)

Genderqueer Pride Flag



Designed by Marilyn Roxie in 2011, the flag includes lavender for androgyny, white for agender identity, and green for non-binary people.



Source: [SexualDiversity.org – Genderqueer Flag](https://sexualdiversity.org/genderqueer-flag)

Non-binary Pride Flag



Created by activist Kye Rowan in 2014, this flag represents people outside the gender binary: yellow for those whose gender exists outside the binary,



white for multi-gender identities, purple for those identifying as a mix, and black for agender people.

Source: [HRC – LGBTQ+ Pride Flags](https://hrc.org/lgbtq-pride-flags)

Supported globally by: [ILGA World](https://ilga.org)

Ally Pride Flag



This flag uses a black and white striped background to reflect heterosexual/cisgender people, with an “A” in rainbow colours symbolising active allyship with the LGBTQ+ community.

Source: [PFLAG – Glossary & Resources](https://pflag.org/glossary-resources)

Also discussed by: [The Trevor Project](https://thetrevorproject.org)

Notes on Use

Each of these flags has been created or adopted by members of the LGBTQ+ community to celebrate identity, visibility, and activism. Where possible, we’ve prioritised sources from established LGBTQ+ organisations and activist-led platforms to ensure accuracy and respect. This document was last updated 24/07/2025.