Guidelines on Poster Presentation

The poster presentation provides students experience in preparing and presenting a concise oral description of their work with visual aids. You will need to prepare an HD format digital poster (1920 x 1080 resolution) for display on the LCD display screens in the undergraduate project lab (23.119) that provides a concise overview of your project and what you have achieved during the semester. In addition you will need to prepare a short 5 minute oral summary of your project progress that you can present alongside the poster.

Your poster should be typed in a clear bold print that can be easily read from distances of around 1 – 2 metres with the title displayed in a large font at the top of the poster. The name of the author/presenter should also be clearly displayed. The contents of the poster should include the background, purpose/objectives, methods/options, results and conclusion(s) of your first semester's project work.

The poster should be logically constructed and present content at the appropriate level. You will need to demonstrate that you have an in-depth knowledge and understanding of your project, and have made significant progress over the course of the semester. Also, do not presume that the majority of viewers will be specialists in your field, so try to provide sufficient background and explanation for them to follow your poster. Try to make the poster as visually appealing and engaging as possible such that you grab the viewer's interest. Ensure you include plenty of diagrams and figures/images and do not clutter your poster with too much text.

When presenting, ensure that you appear confident and enthusiastic and speak clearly with good use of gestures and eye contact. Try not to read your presentation from prepared notes. Do not forget to engage with your audience. You will need to demonstrate that you have the ability to generate interest and also to interpret and answer questions in a way that provides useful additional insights into your work.

Note, if you are working on a group project each member of the group must prepare their own poster and presentation. Some overlap of content is permissible, but your poster should highlight your individual contributions to the project and should be clearly differentiated from the posters of the other members of your group.