

8/17/15

- 1) Independent Variable: Stimulus (Whether it is congruent or not)

Dependent Variable: Reaction time

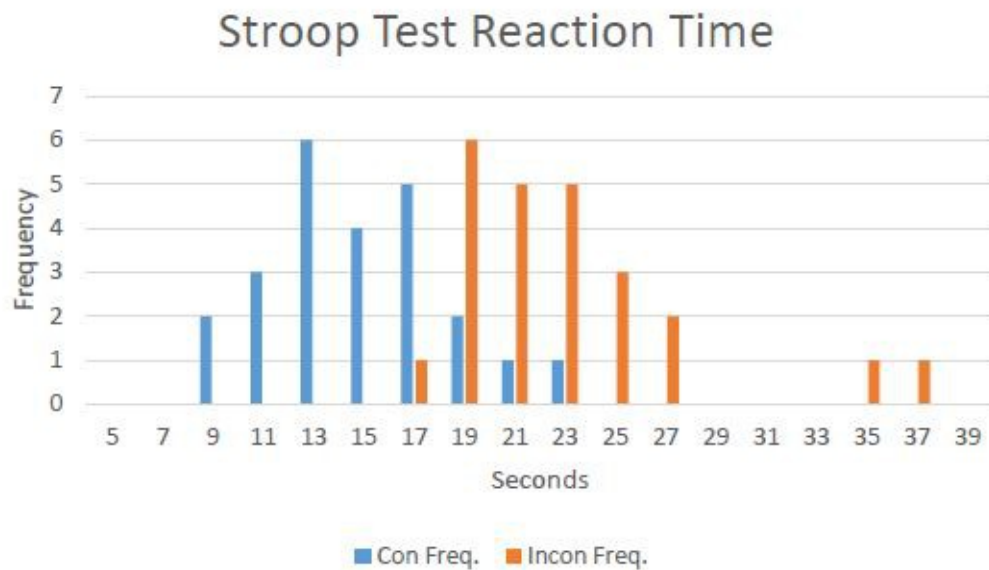
- 2) Null Hypothesis: There will be no significant difference between the population's average reaction times when viewing congruent words versus incongruent words.

Alternate Hypothesis: There will be a significant difference, either positive or negative, between the population's average response times viewing congruent words versus incongruent words.

Because the population standard deviation is not given and the sample size  $n < 30$ , we will use a t-test. Furthermore both data sets describe the same individuals, thus requiring a paired t-test. The methods will be one-sided, as we are only interested in seeing if the incongruent tests take more time to finish (all subjects took more time to finish the second test anyways)

- 3)

	Congruent	Incongruent
Mean Response Time (s)	14.05113	22.01592
Variance	12.669	23.011
Standard Deviation	3.559	4.8



- 4)

While points at Seconds = 35, 37 can be disregarded as outliers, both experiments demonstrate Gaussian distributions, where the data from the incongruent test is shifted by about +8 seconds after the congruent test.

- 5)  $\alpha = 0.01$ , Critical value (23 Degrees Freedom) = 2.500

6)  $p\text{-value} = 2.0515\text{E-}08$

$t\text{-statistic} = 8.0207$

Because the  $t$ -statistic is well above the critical value, we can safely reject the null-hypothesis at the 0.01 level of significance.

Source: <[https://en.wikipedia.org/wiki/Stroop\\_effect#Stroop\\_test](https://en.wikipedia.org/wiki/Stroop_effect#Stroop_test)>