Rubric: Design Docs

WRA 210 - Intro to Web Authoring - Spring 2014

Name: Student Date:

Project Criteria	Possible	Score
Sitemap		
Defines the structure of the portfolio - how objects/pages relate to one another	20	20
Represents all aspects of the portfolio, not only navigation items	10	10
Represents any/all parent/child relationships between portfolio pages	10	10
Reflects thoughtful consideration of design principles (CRAP)	25	25
Wireframes		
Create an organizational skeleton of all pages/views comprising the site	20	20
All pages/views clearly defined, all functions and content explained	10	10
Elements are contained in blocks and do not contain stylistic elements	10	10
Reflects thoughtful consideration of design principles (CRAP)	25	25
Design Comps		
Visual style is clearly related to wireframes, puts a graphic skin on the skeleton	25	25
Defines all typefaces, colors, and images necessary for building the design	10	10
Saved as a layered graphic (PSD) with layers named and organized effectively	10	10
Reflects thoughtful consideration of design principles (CRAP)	25	25
Totals	200	200
Feedback		