INTERNATIONAL COMMUNICATIONS RESEARCH

APPC 2002 PUBLIC SCHOOLS SURVEY Topline Results

The APPC Public Schools Survey was conducted by telephone from January 24 to March 19, 2003. A total of 201 School Administrators, 608 Teachers, 800 Parents, and 802 in the general population were interviewed. Field work by ICR/International Communications Research of Media, PA

SCREENING QUESTIONS

SA5. How long have you been the (principal/superintendent) of (x school/x school district)?

	Less than 1 year	1-2 years	3-5 years	6-10 years	More than 10 years
3/19/03 Administrators	8	27	28	19	17

ST-1a. Are you presently employed as a teacher or instructor for children in Kindergarten through grade 12?

	K-8	9-12	Both	Unspecified
3/18/03 Teachers	62	17	5	17

42. Just to confirm, are you male or female?

	Male	Female
3/19/03 General Pop.	48	52
3/18/03 Parents	46	54
3/18/03 Teachers	23	77
3/5/03 Administrators	65	35

1. Do you presently have any children in grade kindergarten through 12th grade?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	33	67	1	*
3/18/03 Parents	100	-	-	-
3/18/03 Teachers	40	60	-	*
3/5/03 Administrators	37	63	-	-

Total General Pop with kids; n=1065 Total Parents with kids; n=1065 Total Teachers with kids; n=242 Total Administrators with kids; n=74

1a. How many children do you currently have in grades K-12?

	1	2	3	4	5	6	7+	Refused
3/19/03 General Pop.	46	35	14	4	1	*	-	*
3/18/03 Parents	46	35	14	4	1	*	-	*
3/18/03 Teachers	49	39	11	1	*	-	-	-
3/5/03 Administrators	57	28	8	5	-	-	1	-

Total kids (General Pop); n=1889 Total kids (Parents); n=1889 Total kids (Teachers); n=398 Total kids (Administrators); n=125

2. What (grade is/grades are) your (child/children) in?

	General Pop	Parents	Teachers	Administrators
	3/19/03	3/18/03	3/18/03	3/5/03
Grades K-5 (net)	46	46	38	32
K	9	9	5	6
1	7	7	6	2
2	7	7	4	8
3	7	7	7	6
4	8	8	10	4
5	8	8	8	6
Grades 6-9 (net)	30	30	34	34
6	7	7	9	7
7	8	8	6	5
8	7	7	10	10
9	8	8	9	12
Grades 10-12 (net)	21	21	28	34
10	7	7	9	14
11	8	8	6	8
12	7	7	13	13
Don't know	1	1	-	-
Refused	1	1	-	-

Total kids (General Pop); n=1860 Total kids (Parents); n=1860 Total kids (Teachers); n=398 Total kids (Administrators); n=125

3. (Does your child/Do your children) attend public, parochial or private school or (are they/is he or she) taught at home?

	Public	Parochial	Private	Home	Other	Don't know	Refused
3/19/03 General Pop.	86	3	7	3	*	*	1
3/18/03 Parents	86	3	7	3	*	*	1
3/18/03 Teachers	92	3	5	1	-	-	-
3/5/03 Administrators	82	2	11	3	1	-	-

MAIN QUESTIONNAIRE



4. Students are often given the grades A, B, C, D, or FAIL to denote the quality of their work. Suppose the public elementary and secondary schools themselves, in your community, were graded in the same way. What grade would you give your community's public schools — A, B, C, D, or FAIL?

			PASSING	Ţ				
	NET	A	В	С	D	Fail	Don't know	Refused
3/19/03 General Pop.	87	16	39	26	6	5	8	-
3/18/03 Parents	92	20	43	23	7	5	2	-
3/18/03 Teachers	98	25	52	16	4	*	2	-
3/5/03 Administrators	97	28	56	9	3	1	2	-

5. How about the public schools in the nation as a whole? What grade would you give the public schools nationally—A, B, C, D, or FAIL?

			PASSING	j				
	NET	A	В	C	D	Fail	Don't know	Refused
3/19/03 General Pop.	85	4	25	45	11	4	10	*
3/18/03 Parents	87	4	28	43	12	4	9	*
3/18/03 Teachers	87	2	36	45	4	-	12	*
3/5/03 Administrators	93	1	43	43	5	*	6	1

6. Is the grade you give to the public schools in the nation as a whole based mainly on your own experience, on what you've learned from friends and family, or on what you've seen and heard in the news?

	Own Experienc e	Family & Friends	In News	All 3	Research	Other	Don't know	Refused	Did not grade
3/19/03 General	34	14	38	3	*	*	1	*	11
Pop.									
3/18/03 Parents	38	13	36	2	*	1	1	-	9
3/18/03									
Teachers	44	8	28	5	1	1	1	-	13
3/5/03									
Administrators	54	7	29	1	*	1	=	-	7



RESPONDENTS WERE EACH ASKED TO RATE 6 ITEMS FROM THE LISTS IN QUESTIONS SEVEN AND EIGHT. PERCENTS REPORTED ARE BASED ON 'TOTAL ASKED'.

7. I'm going to read a list of different actions that might improve the nation's public schools. For each, we'd like to know whether you think it would improve public schools. How much do you think (INSERT ITEM) would improve the nation's public schools? A lot, some, a little or not at all?

Raising salaries for teachers

			IMPROVE				None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	771	87	45	30	13	12	1	*	*
3/18/03 Parents	511	88	43	33	11	12	-	*	-
3/18/03 Teachers	305	96	43	44	9	3	-	*	-
3/5/03 Administrators	107	92	36	40	15	8	-	-	-

Setting higher academic standards

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	813	93	52	29	11	6	*	1	-
3/18/03 Parents	542	93	51	30	11	6	-	1	-
3/18/03 Teachers	284	89	40	33	16	8	*	2	-
3/5/03 Administrators	109	94	37	39	17	5	-	2	-

Providing public tax dollars for parents to use to pay tuition for private or religious schools

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	825	59	25	24	10	37	*	3	*
3/18/03 Parents	545	63	30	22	11	35	1	2	*
3/18/03 Teachers	306	33	5	14	14	67	-	*	-
3/5/03 Administrators	106	38	8	13	16	62	-	-	-

Reducing class size

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	813	94	67	21	6	5	-	1	*
3/18/03 Parents	529	96	69	18	8	4	-	-	-
3/18/03 Teachers	333	99	83	14	2	1	*	*	-
3/5/03 Administrators	103	99	67	25	7	1	-	ı	-

Requiring students to pass standardized tests before they are allowed to graduate

			IMPROVE				None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	764	90	49	27	13	9	*	1	*
3/18/03 Parents	515	88	50	27	11	11	*	*	*
3/18/03 Teachers	290	81	25	38	18	18	-	1	-
3/5/03 Administrators	112	86	17	37	32	14	-	-	-



Increasing preschool programs in public schools

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	804	91	47	29	16	8	*	1	-
3/18/03 Parents	525	88	52	24	12	12	*	*	-
3/18/03 Teachers	349	96	62	26	9	3	-	1	-
3/5/03 Administrators	105	95	66	19	10	5	-	-	-

Providing schools with more funding

			IMPROVE				None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	805	89	60	21	8	10	*	*	-
3/18/03 Parents	541	92	62	21	9	7	*	*	-
3/18/03 Teachers	295	98	69	25	4	1	-	*	-
3/5/03 Administrators	78	96	54	32	10	4	-	-	-

Ensuring safety and discipline in the schools

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	778	94	68	20	6	3	*	4	*
3/18/03 Parents	521	96	65	24	7	3	*	1	-
3/18/03 Teachers	303	98	73	22	3	1	-	1	-
3/5/03 Administrators	119	99	66	24	8	1	-	-	-

Repairing and maintaining school buildings

			IMPROVE				None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	766	94	47	35	12	4	*	1	-
3/18/03 Parents	522	93	46	34	13	6	*	1	-
3/18/03 Teachers	310	95	50	36	9	4	-	*	-
3/5/03 Administrators	91	99	35	48	15	1	-	-	-

Requiring students to pass standardized tests before they are promoted from grade to grade

			IMI	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	799	91	51	26	14	8	*	1	*
3/18/03 Parents	530	89	46	28	15	10	1	*	*
3/18/03 Teachers	296	74	21	33	20	23	-	3	-
3/5/03 Administrators	88	77	15	38	25	23	-	-	-

Allowing parents to send their child to another public school when student test scores in the school they are attending do not improve to meet specific academic standards

			IMPROVE				None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	810	77	29	30	18	22	1	1	*
3/18/03 Parents	555	79	31	32	16	19	*	2	*
3/18/03 Teachers	306	63	11	28	24	35	-	2	-
3/5/03 Administrators	90	63	12	28	23	33	1	2	-



Having private companies manage troubled public schools

			IM	PROVE		Not at	None	Don't	
	N=	NET	A lot	Some	A little	all	necessary	know	Refused
3/19/03 General Pop.	864	61	18	26	17	30	1	9	-
3/18/03 Parents	554	66	21	29	16	28	*	5	-
3/18/03 Teachers	271	39	5	17	18	59	-	1	-
3/5/03 Administrators	98	42	2	12	28	54	1	3	-

8. Here is a list of problems schools might face. For each one, please tell me how big a problem you think it is — a major problem, a minor problem, or not a problem - for the public schools in your community. How about (INSERT ITEM)?

Students who are undisciplined and disruptive

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	903	92	55	37	7	1	-
3/18/03 Parents	601	89	52	37	10	1	-
3/18/03 Teachers	323	91	47	44	9	-	-
3/5/03 Administrators	106	83	26	57	17	-	-

Discrimination against children because of race or gender

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	879	60	25	35	36	3	-
3/18/03 Parents	595	54	19	35	45	1	-
3/18/03 Teachers	347	39	6	33	61	-	-
3/5/03 Administrators	104	45	5	40	55	-	-

School facilities that are unsafe or unhealthy

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	858	65	27	38	33	2	-
3/18/03 Parents	571	57	23	34	42	1	-
3/18/03 Teachers	351	59	19	40	41	*	-
3/5/03 Administrators	98	49	10	39	51	-	-

Lack of computers and technology

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	883	70	33	37	26	4	-
3/18/03 Parents	582	62	25	37	38	1	-
3/18/03 Teachers	337	60	20	40	40	*	-
3/5/03 Administrators	112	52	5	46	48	-	-



Poor quality teachers

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	863	74	32	42	21	5	-
3/18/03 Parents	569	69	28	42	28	1	-
3/18/03 Teachers	329	61	10	51	39	-	-
3/5/03 Administrators	96	56	6	50	44	-	-

Lack of adequate academic standards

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	896	77	41	36	20	3	-
3/18/03 Parents	586	68	33	35	31	1	-
3/18/03 Teachers	333	52	12	40	48	*	-
3/5/03 Administrators	104	42	8	35	58	-	-

Overcrowded classrooms

			PROBLE	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	856	83	51	33	13	4	-
3/18/03 Parents	555	81	44	37	18	1	-
3/18/03 Teachers	318	81	43	38	19	*	-
3/5/03 Administrators	118	52	17	35	48	-	_

Violence and lack of school safety

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	850	80	39	41	20	1	-
3/18/03 Parents	563	72	28	44	27	1	-
3/18/03 Teachers	326	71	15	56	29	-	-
3/5/03 Administrators	125	56	16	40	44	-	-

Lack of parental involvement

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	906	88	62	25	11	2	-
3/18/03 Parents	612	81	51	30	17	2	-
3/18/03 Teachers	343	91	58	33	9	-	-
3/5/03 Administrators	111	85	48	37	14	1	-

Student use of alcohol or illegal drugs

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	883	85	47	38	8	7	-
3/18/03 Parents	597	85	39	46	12	3	-
3/18/03 Teachers	314	91	31	61	7	2	-
3/5/03 Administrators	118	88	22	66	11	1	-



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Lack of money for educational and extra-curricular activities

			PROBLI	EM			
	N=	NET	Major	Minor	Not a problem	Don't know	Refused
3/19/03 General Pop.	835	83	51	32	15	1	*
3/18/03 Parents	559	81	50	31	18	1	-
3/18/03 Teachers	327	90	51	39	10	-	-
3/5/03 Administrators	114	86	46	39	14	-	-

9. There are many different perspectives regarding the things public schools should do. For each of the following tell me whether you think it is an absolutely essential role for the public schools, a very important role, somewhat important, not very important or not at all important role for public schools to fulfill. How about (INSERT ITEM)...do you think it is absolutely essential, very important, somewhat important, not very important, or not at all important?

Teaching reading, writing and arithmetic

	Absolutely		IMPOR	TANT	1	NOT IMPOR	ΓANT	Don't	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	67	33	32	1	1	1	-	*	-
3/18/03 Parents	67	33	32	*	-	-	-	-	-
3/18/03 Teachers	85	15	15	*	-	-	-	-	-
3/5/03 Administrators	86	14	13	*	-	-	1	-	-

Teaching computer literacy

	Absolutely		IMPOR	TANT	I	NOT IMPORT	ΓANT	Don' t	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	43	53	42	11	3	2	1	1	ı
3/18/03 Parents	40	59	48	11	1	1	*	*	ı
3/18/03 Teachers	45	54	41	13	1	1	-	-	-
3/5/03 Administrators	46	53	40	12	1	*	*	-	ı

Instilling in children a strong sense of patriotism

	Absolutely		IMPORTANT			NOT IMPORT	Don' t		
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	31	60	39	21	8	6	2	1	*
3/18/03 Parents	28	63	40	23	9	6	3	*	*
3/18/03 Teachers	33	64	44	21	3	2	1	-	*
3/5/03 Administrators	33	67	44	22	*	-	*	-	-

Teaching the importance of active citizenship

	Absolutely		IMPORTANT			NOT IMPORTANT			
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	34	63	46	17	2	2	*	*	*
3/18/03 Parents	31	66	49	17	3	2	1	*	-
3/18/03 Teachers	45	55	45	10	*	*	*	-	-
3/5/03 Administrators	45	54	45	9	*	-	*	-	-



Teaching children about the values of America, like freedom and democracy

	Absolutely		IMPORTANT			NOT IMPORTANT			
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	42	56	44	12	2	1	1	*	-
3/18/03 Parents	41	57	46	11	2	1	1	*	-
3/18/03 Teachers	49	50	40	10	*	*	*	*	-
3/5/03 Administrators	48	51	42	9	*	-	*	-	-

Providing sex education

	Absolutely	IMPORTANT		1	NOT IMPORT	ΓANT	Don' t		
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	23	63	36	27	13	6	6	1	-
3/18/03 Parents	19	69	39	30	13	7	5	*	-
3/18/03 Teachers	17	74	41	33	8	6	2	1	-
3/5/03 Administrators	14	73	36	37	12	7	5	*	-

Preparing students for their future careers

	misjer men j		WI CCI 5						
	Absolutely		IMPORTANT			NOT IMPORTANT			
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	44	53	43	10	2	1	1	*	_
3/18/03 Parents	46	52	41	10	2	2	1	-	-
3/18/03 Teachers	50	48	38	11	1	1	*	*	_
3/5/03 Administrators	48	51	38	13	*	*	-	-	_

Teaching children the difference between right and wrong

	Absolutely		IMPORTANT			NOT IMPORTANT			
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	51	45	35	9	4	3	1	*	*
3/18/03 Parents	50	47	37	9	3	2	1	*	*
3/18/03 Teachers	55	44	32	11	1	1	1	*	-
3/5/03 Administrators	56	42	34	8	1	1	*	*	-

10. If you had to choose, which is a more important role for schools — to develop students' academic skills and knowledge to prepare them for a job, a career, or college OR to develop students' character so they can make responsible decisions as adults in society about such things as drugs, sex, family, and money.

	Academic skills	Character		
	and knowledge	development	Don't know	Refused
3/19/03 General Pop.	59	36	4	1
3/18/03 Parents	63	33	2	1
3/18/03 Teachers	59	35	6	-
3/5/03 Administrators	63	32	4	1



11. If you had to choose, which is a more important role for schools – giving students the skills they need to get a good job, OR giving them a well-rounded education that teaches them to think critically?

	Career skills	Well-rounded education	Don't know	Refused
3/19/03 General Pop.	20	76	3	*
3/18/03 Parents	21	78	1	*
3/18/03 Teachers	11	87	2	-
3/5/03 Administrators	12	87	*	-

12. Which of the following two statements comes closer to your view: Schools have gotten too far away from such basics as reading, writing, and math, OR schools need to teach a broader range of subjects than they used to, because the world is more complex today?

	Away from basics	Need broader range	Both	Neither	Don't know	Refused
3/19/03 General Pop.	49	43	6	1	1	*
3/18/03 Parents	47	47	3	2	1	*
3/18/03 Teachers	56	38	3	2	1	-
3/5/03 Administrators	49	44	5	2	-	-

13. I am going to read you a list of purposes that have been offered to explain why America needs a system of public schools. As I read each purpose, please indicate how important you think it is by selecting a number between zero and 10 -- with 10 meaning absolutely essential and zero meaning not at all important.

Making sure we have a skilled work force

Haming sure we have a s	General Pop	Parents	Teachers	Administrators
	3/19/03	3/18/03	3/18/03	3/19/03
Top 2 Box	62	64	61	51
10	53	54	47	33
9	9	10	15	18
8	20	20	22	28
7	9	7	10	13
6	3	3	2	3
5	5	4	3	3
4	*	1	*	-
3	*	1	*	-
2	*	*	*	-
Bottom 2 Box	*	1	*	*
1	*	*	-	-
0	*	*	*	*
Don't know	*	*	-	-
Refused	*	-	_	-
MEAN	8.81	8.83	8.78	8.49



Making sure all citizens can read and write

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	93	94	92	90
10	88	88	86	82
9	5	7	6	8
8	3	3	5	7
7	1	1	2	*
6	*	*	1	*
5	1	1	*	1
4	1	*	-	-
3	*	*	*	-
2	*	*	-	-
Bottom 2 Box	*	1	-	*
1	*	1	-	-
0	*	-	-	*
Don't know	-	-	-	-
Refused	-	-	-	-
MEAN	9.70	9.73	9.73	9.63

Promoting cultural unity among Americans

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	54	52	50	38
10	44	43	36	28
9	10	9	13	10
8	16	18	20	28
7	10	9	13	14
6	5	5	5	7
5	9	9	8	7
4	1	1	1	*
3	1	2	1	1
2	1	1	1	1
Bottom 2 Box	2	3	2	*
1	1	1	*	-
0	1	2	1	*
Don't know	*	-	1	*
Refused	*	-	-	*
MEAN	8.20	8.04	8.16	7.92



Passing on American values

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	53	54	51	47
10	46	45	37	32
9	7	9	14	15
8	18	17	24	26
7	10	11	11	14
6	6	4	4	6
5	9	7	7	3
4	2	2	*	1
3	1	1	1	-
2	*	1	1	*
Bottom 2 Box	1	1	1	*
1	*	1	*	-
0	1	1	1	*
Don't know	*	*	*	1
Refused	-	-	-	-
MEAN	8.25	8.26	8.30	8.31

Giving everyone a chance to succeed in life

grang everyone a ename	General Pop	Parents	Teachers	Administrators
	3/19/03	3/18/03	3/18/03	3/19/03
Top 2 Box	78	78	76	80
10	69	69	67	62
9	9	9	8	17
8	9	10	13	10
7	5	4	5	4
6	2	2	2	3
5	5	4	3	2
4	1	1	*	*
3	*	*	*	-
2	*	*	*	-
Bottom 2 Box	1	1	*	*
1	*	*	-	-
0	*	*	*	*
Don't know	*	*	*	-
Refused	*	*	-	-
MEAN	9.14	9.17	9.19	9.18



Making sure everyone is prepared for the responsibilities of citizenship

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	59	59	64	63
10	49	47	49	44
9	9	12	16	19
8	18	19	21	23
7	9	9	9	6
6	4	5	2	3
5	7	5	2	3
4	2	1	1	*
3	1	1	-	*
2	*	*	-	-
Bottom 2 Box	*	1	*	*
1	*	*	-	-
0	*	1	*	*
Don't know	*	-	-	-
Refused	-	-	-	-
MEAN	8.58	8.57	8.87	8.78

14. Now, as I go through this list again, tell me how effective you think America's public schools have been at achieving these goals – select a number between zero and ten, with zero meaning not at all effective and 10 meaning highly effective. How effective have America's public schools been at...?

Making sure we have a skilled work force

THERETE SUITE WE HAVE A SK	General Pop	Parents	Teachers	Administrators
	3/19/03	3/18/03	3/18/03	3/19/03
Top 2 Box	10	12	9	6
10	7	10	3	1
9	3	2	6	5
8	10	11	17	18
7	20	19	25	30
6	16	16	20	24
5	23	24	19	11
4	9	8	5	4
3	5	4	2	5
2	2	3	1	1
Bottom 2 Box	3	3	*	*
1	1	1	*	*
0	1	1	*	-
Don't know	1	1	-	-
Refused	*	-	-	-
MEAN	5.99	6.07	6.45	6.45

Making sure all citizens can read and write

	General Pop 3/19/03	Parents	Teachers	Administrators
		3/18/03	3/18/03	3/19/03
Top 2 Box	14	16	10	10
10	11	12	3	1
9	3	4	7	8
8	12	13	19	24
7	18	17	30	20
6	16	14	19	18
5	19	19	13	15
4	8	9	5	5
3	6	5	2	3
2	2	3	1	2
Bottom 2 Box	4	3	*	2
1	1	2	*	1
0	2	1	-	1
Don't know	1	*	*	-
Refused	*	-	-	-
MEAN	6.14	6.21	6.65	6.47



Promoting cultural unity among Americans

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	8	10	8	1
10	5	7	3	*
9	2	2	5	1
8	13	11	15	12
7	16	17	20	19
6	14	13	19	17
5	22	24	21	31
4	10	9	7	9
3	7	7	5	5
2	4	4	2	2
Bottom 2 Box	5	5	1	1
1	2	2	*	*
0	3	3	1	*
Don't know	1	1	1	*
Refused	*	-	_	*
MEAN	5.59	5.66	6.13	5.66

Passing on American values

Tussing on Timerican value	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	12	14	9	6
10	9	10	4	3
9	3	4	5	3
8	10	11	17	19
7	6	17	24	22
6	14	12	14	19
5	24	22	22	18
4	9	8	6	6
3	7	8	5	5
2	3	3	2	2
Bottom 2 Box	4	4	*	1
1	2	1	-	-
0	2	2	*	1
Don't know	2	*	1	-
Refused	*	*	_	-
MEAN	5.82	5.96	6.34	6.23



Giving everyone a chance to succeed in life

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	13	16	16	10
10	9	13	9	6
9	4	4	7	4
8	12	12	20	21
7	14	15	25	16
6	16	13	13	17
5	24	22	16	21
4	9	8	5	5
3	5	6	2	5
2	3	3	1	1
Bottom 2 Box	3	3	1	1
1	1	2	*	1
0	2	1	*	*
Don't know	1	*	-	-
Refused	*	*	-	-
MEAN	6.03	6.14	6.80	6.36

Making sure everyone is prepared for the responsibilities of citizenship

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/19/03
Top 2 Box	9	10	5	3
10	7	7	2	1
9	3	3	3	2
8	7	9	14	10
7	14	13	25	23
6	15	15	19	23
5	26	27	23	24
4	10	10	7	5
3	8	6	5	7
2	6	6	2	2
Bottom 2 Box	3	3	*	*
1	1	1	*	-
0	2	2	-	*
Don't know	1	1	*	-
Refused	*	-	-	-
MEAN	5.56	5.64	6.09	5.85



15. Considering the quality of public schools, do you think that immigrants to the United States increase, decrease, or have no effect on the quality of public schools?

	Increase	Decrease	No effect	Don't know	Refused
3/19/03 General Pop.	27	37	31	4	*
3/18/03 Parents	28	36	33	2	1
3/18/03 Teachers	25	38	31	6	*
3/5/03 Administrators	20	39	35	5	1

16. For each of the following please indicate whether it is absolutely essential, very important, somewhat important, not very important, or not at all important that public schools take responsibility regarding recent immigrants.

Teaching English to non-English speaking immigrants

	Absolutely		IMPOR	TANT	NOT IMPORTANT			Don' t	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	50	47	38	9	3	1	2	*	*
3/18/03 Parents	47	50	41	10	2	1	1	*	*
3/18/03 Teachers	53	45	37	9	1	*	1	*	*
3/5/03 Administrators	51	48	50	8	*	*	-	*	-

Teaching reading, writing and arithmetic to immigrants

	Absolutely		IMPOR	TANT	NOT IMPORTANT			Don' t	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	48	49	41	9	3	1	2	*	*
3/18/03 Parents	47	50	43	7	2	1	1	*	*
3/18/03 Teachers	59	40	34	6	1	*	*	*	*
3/5/03 Administrators	63	37	33	4	-	-	-	*	-

Teaching computer literacy to immigrants

	Absolutely		IMPOR	TANT	NOT IMPORTANT			Don' t	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	24	68	39	29	8	5	2	*	*
3/18/03 Parents	23	70	40	30	7	5	2	*	*
3/18/03 Teachers	25	70	37	33	5	3	1	*	-
3/5/03 Administrators	27	67	38	28	6	5	1	-	-

Instilling in immigrants a strong sense of patriotism

J. Company	Absolutely		IMPOR	TANT	I	NOT IMPOR	ΓANT	Don' t	
	Essential	Net	Net Very Somewhat Net Not very Not at all		know	Refused			
3/19/03 General Pop.	29	61	39	22	10	6	4	1	*
3/18/03 Parents	29	61	39	22	9	6	4	1	*
3/18/03 Teachers	30	65	38	27	4	3	1	1	-
3/5/03 Administrators	23	71	44	27	5	3	2	-	-



Teaching immigrants about American values

	Absolutely		IMPOR	TANT	I	NOT IMPORT	Don' t		
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	37	57	41	16	6	4	3	*	*
3/18/03 Parents	33	61	44	17	6	3	2	*	*
3/18/03 Teachers	32	65	45	20	3	2	1	*	-
3/5/03 Administrators	29	69	46	23	1	*	*	-	*

Preparing immigrants for their future careers

	Absolutely		IMPOR	TANT	I	NOT IMPOR	Don't		
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	27	65	41	24	8	4	3	*	*
3/18/03 Parents	25	69	46	23	5	3	2	*	*
3/18/03 Teachers	32	65	46	19	2	1	1	*	*
3/5/03 Administrators	27	70	47	23	2	2	*	*	-

17. Under a recently passed law, all public schools have to test children to show that they have met standards in basic skills. Schools that don't show improvement can lose funding. How much do you think this will improve the quality of public education? Do you think this will improve public education a lot, some, only a little, not at all, or will it make things worse?

	IN	MPROVI	Ξ	1	NOT IMPRO	VE	Make		
	NET	A lot	Some	NET	Only a little	Not at all	things worse	Don't know	Refused
3/19/03 General Pop.	60	30	30	17	10	7	21	2	*
3/18/03 Parents	61	34	27	18	12	7	20	1	*
3/18/03 Teachers	33	10	23	28	17	11	39	*	-
3/5/03 Administrators	37	10	27	30	18	12	32	-	-

18. How good a job do you think public schools do at teaching students the meaning of American values? Do you think they do an excellent job, a good job, a fair job, or a not so good job?

	EXCELLENT/GOOD			FAII	R/NOT VER	RY GOOD		
						Not very	Don't	
	NET	Excellent	Good	NET	Fair	good	know	Refused
3/19/03 General Pop.	33	4	29	65	49	15	2	*
3/18/03 Parents	36	5	31	63	49	14	1	*
3/18/03 Teachers	54	6	48	45	39	6	1	-
3/5/03 Administrators	49	5	44	51	46	4	-	-

19. How important do you think it is that students recite the Pledge of Allegiance in school? Would you say it is absolutely essential, very important, somewhat

	Absolutely	IMPORTANT			I	NOT IMPORT	Don' t		
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	38	48	34	14	14	7	7	*	*
3/18/03 Parents	39	50	34	16	11	6	5	*	*
3/18/03 Teachers	40	54	39	15	5	2	3	*	Ī
3/5/03 Administrators	36	54	35	19	9	5	4	-	-

20. How important do you think it is that all children can go to public school free of charge? Would you say it is absolutely essential, very important, somewhat important, not too important, or not at all important?



	Absolutely	IMPORTANT			1	NOT IMPOR	ΓANT	Don' t	
	Essential	Net	Very	Somewhat	Net	Not very	Not at all	know	Refused
3/19/03 General Pop.	63	34	28	7	2	1	1	1	*
3/18/03 Parents	62	35	29	6	3	1	1	*	*
3/18/03 Teachers	77	22	20	1	1	*	*	*	-
3/5/03 Administrators	81	18	16	2	1	*	*	*	-

21. In your opinion, how much does the amount of money spent on a public school student's education affect the quality of his or her education—a great deal, quite a lot, not too much, or not at all?

	A GR	EAT DEAI LOT	L/QUITE A	NOT T	TOO MUCH/N ALL	OT AT		
	NET	A great deal	A great Quite a lot		Not too much	Not at all	Don't know	Refused
3/19/03 General Pop.	77	49	28	22	18	4	1	*
3/18/03 Parents	79	54	25	20	16	5	1	*
3/18/03 Teachers	90	54	36	9	9	1	*	-
3/5/03 Administrators	88	52	36	11	9	2	-	*

One half of GenPop; n=804
One half of Parents; n=517
One half of Teachers; n=304
One half of Administrators; n=101

22. Do you think that the amount of money that goes to education in your state should be the same for all students, even if it means taking funding from some wealthy school districts and giving it to poor districts?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	84	14	2	-
3/18/03 Parents	88	11	1	-
3/18/03 Teachers	82	16	2	*
3/5/03 Administrators	83	16	1	-

One half of GenPop; n=798
One half of Parents; n=548
One half of Teachers; n=304
One half of Administrators; n=100

23. Should wealthy school districts be allowed to spend as much as they want on their schools, OR should their spending be capped so that poor districts are not left behind?

	Allowed to spend as much as they want	Spending should be capped	Don't know	Refused
3/19/03 General Pop.	36	59	4	*
3/18/03 Parents	37	59	4	*
3/18/03 Teachers	43	53	3	*
3/5/03 Administrators	36	60	2	2

24. Just your best guess, how much would you say the public schools in your community spend to educate each student per year?



	Net	Less than \$1k	\$1K- 2.49 K	\$2.5K- \$4.9K	Net	\$5K- \$7.49 K	\$7.5K- \$9.9K	\$10K- \$14.9K	\$15K+	Don't know	Refused
3/19/03 General Pop.	27	7	11	9	23	12	4	8	8	42	-
3/18/03 Parents	37	9	14	14	28	13	5	9	10	25	-
3/18/03 Teachers	45	12	11	22	28	20	6	2	3	24	*
3/5/03 Administrators	25	1	1	22	68	50	10	8	1	6	-

25. Now how about in the United States as a whole – on average, how much would you say an American public school spends to educate each student per year?

	LESS THAN \$5000				\$5000-UNDER \$15,000						
	Net	Less than \$1k	\$1K- 2.49 K	\$2.5K- \$4.9K	Net	\$5K- \$7.49 K	\$7.5K- \$9.9K	\$10K- \$14.9K	\$15K+	Don't know	Refused
3/19/03 General Pop.	29	9	9	11	20	11	3	6	13	38	*
3/18/03 Parents	36	11	11	14	25	13	4	8	15	23	*
3/18/03 Teachers	40	12	11	18	27	21	5	2	3	29	-
3/5/03 Administrators	25	*	3	22	60	40	17	-	1	14	-

26. How much do you think should be spent to educate each student per year?

	LESS THAN \$5000				\$5000-UNDER \$15,000						
	Net	Less than \$1k	\$1K- 2.49 K	\$2.5K- \$4.9K	Net	\$5K- \$7.49 K	\$7.5K- \$9.9K	\$10K- \$14.9K	\$15K+	Don't know	Refused
3/19/03 General Pop.	21	5	8	8	22	11	4	7	15	41	*
3/18/03 Parents	26	6	9	11	32	15	6	11	19	22	*
3/18/03 Teachers	26	7	8	12	35	16	11	9	5	33	*
3/5/03 Administrators	9	1	2	6	73	29	23	20	4	13	*

Total answering GenPop; n=1057 Total answering Parents; n=792 Total answering Teachers; n=403 Total answering Administrators; n=171

Q24/25 Comparison Table

	Own community spends more than average school	Own community spends the same than average school	Own community spends less than average school
3/19/03 General Pop.	24	52	24
3/18/03 Parents	26	48	27
3/18/03 Teachers	27	50	24
3/5/03 Administrators	29	42	29

Total answering GenPop; n=996
Total answering Parents; n=770
Total answering Teachers; n=376
Total answering Administrators; n=168

Q24/26 Comparison Table



	Own community		
	spends more than	Own community spends the	Own community spends
	average nat'l school should spend	same than average nat'l school should spend	less than average nat'l school should spend
3/19/03 General Pop.	8	43	48
3/18/03 Parents	9	42	49
3/18/03 Teachers	3	40	57
3/5/03 Administrators	10	29	61

27. Which comes closer to your view – (most of the money for public schools should come from the state government, so every school gets the same amount, OR most of the money for public schools should come from local property taxes, so each community can decide how much to fund their schools)?

	School funds should come	School funds should come	Don't	
	from the state government	from property taxes	know	Refused
3/19/03 General Pop.	74	22	3	1
3/18/03 Parents	76	21	2	*
3/18/03 Teachers	78	17	5	*
3/5/03 Administrators	85	11	2	2

28. The current economy has reduced state revenues, forcing most states to make difficult choices in funding state programs. Tell me which of the following you think would be a better approach to school funding:

		Find a way to avoid cuts in	Don't	
	Cut education funding	education funding	know	Refused
3/19/03 General Pop.	12	87	1	*
3/18/03 Parents	9	90	1	*
3/18/03 Teachers	4	95	*	-
3/5/03 Administrators	11	88	1	-

Total General Pop who want to find a way to avoid cuts in education funding; n=1415 Total Parents who want to find a way to avoid cuts in education funding; n=967 Total Teachers who want to find a way to avoid cuts in education funding; n=578 Total Administrators who want to find a way to avoid cuts in education funding; n=177

29. Which of the following approaches would you favor to maintain education funding:

	Increase state taxes	Cut other state programs	Don't know	Refused
3/19/03 General Pop.	33	62	4	1
3/18/03 Parents	31	66	3	*
3/18/03 Teachers	49	47	3	*
3/5/03 Administrators	69	29	-	2



Q28/Q29 Combination Table

	AVC	DID CUTS I	N FUNDING			
	NET	Increase Taxes	Cut other programs	Want to cut funding	Don't know	Refused
3/19/03 General Pop.	87	29	54	12	1	*
3/18/03 Parents	90	28	59	9	1	*
3/18/03 Teachers	95	47	45	4	*	-
3/5/03 Administrators	88	61	26	11	1	-

Q28/29/30 Combination Table

	7	WANT TO AVOID CUTS IN FUNDING							
			Increase Taxes			Cut other			
					programs	Cut	Don't know		
	NET	Net	\$500	\$200	\$100		funding		Refused
3/19/03 General Pop.	87	29	18	9	1	54	12	1	*
3/18/03 Parents	90	28	16	9	2	59	9	1	*
3/18/03 Teachers	95	47	32	13	1	45	4	*	-
3/5/03 Administrators	88	61	49	12	-	26	11	1	-

31. Do you favor or oppose the government offering parents money or "vouchers" to send their children to private or religious schools, or haven't you heard enough about that to have an opinion?

			Don't know/No	
	Favor	Oppose	Opinion	Refused
3/19/03 General Pop.	32	39	29	*
3/18/03 Parents	33	35	32	*
3/18/03 Teachers	19	76	5	-
3/5/03 Administrators	20	75	4	*

Total GenPop who favor vouchers; n=542 Total Parents who favor vouchers; n=364

32. Would you still favor this if it meant there would be less money for public schools in your area?

	Still favor	Would oppose	Don't know	Refused
3/19/03 General Pop	58	37	5	*
3/18/03 Parents	60	38	2	*

Total GenPop who oppose vouchers; n=622 Total Parents who oppose vouchers; n=387

33. Would you still oppose this if it meant that children from less well-off families might not be able to attend better schools?

	Still oppose	Would favor	Don't know	Refused
3/19/03 General Pop	76	20	2	1
3/18/03 Parents	72	24	4	*

Q31/32/33 Combination Table



		OR VOU			OPPOSE VOUCHERS	FOR SCHOOLS		
		Even if less	Not if less		Even if less well-off kids can't attend	Not if less well-off kids can't attend better	Don't	
	Net	money	money	Net	better schools	schools	know	Refused
3/19/03 General Pop	32	19	12	39	30	8	29	*
3/18/03 Parents	33	20	12	35	25	8	32	*

RESPONDENTS WERE EACH ASKED TO RATE ITEMS FROM TWO OF THE THREE QUESTIONS FROM 34-36. PERCENTS REPORTED ARE BASED ON 'TOTAL ASKED'.

34. A number of states have recently come up with standards for students to meet at different grade levels. I'm going to read you a list of ideas that students may have to understand. For each, tell me how important it is. How important is it that fourth graders (INSERT ITEM) – absolutely essential, very important, somewhat important, not very important, or not at all important?

Understand that the rules of the American government are established by a document called the Constitution

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1052	27	67	44	23	5	4	1	1	-
3/18/03 Parents	699	24	72	48	24	4	3	1	1	-
3/18/03 Teachers	406	22	73	42	31	4	3	1	-	-
3/5/03 Administrators	132	30	68	49	19	2	2	-	-	-

Can give an example of a right protected by the Constitution

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
3/19/03 General Pop.	1052	21	70	44	26	8	6	2	1	-
3/18/03 Parents	699	18	73	46	28	8	6	2	*	-
3/18/03 Teachers	406	15	77	41	36	7	6	1	-	-
3/5/03 Administrators	132	17	77	41	36	7	6	1	-	-

Understand the meaning of American holidays like the 4th of July and President's Day

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
2/10/02 G						1101	very	at an		Refuseu
3/19/03 General Pop.	1052	23	70	45	25	6	5	1	*	-
3/18/03 Parents	699	22	73	48	25	5	4	1	ı	-
3/18/03 Teachers	406	23	73	45	29	4	3	1	1	-
3/5/03 Administrators	132	18	77	45	32	4	4	-	1	-



Can explain how a democracy is different from other forms of government

Î				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Very	Somewhat	Net	Not very	Not at all	Don' t know	Refused
3/19/03 General Pop.	1052	17	69	36	33	13	11	2	1	-
3/18/03 Parents	699	15	70	38	32	15	11	4	*	-
3/18/03 Teachers	406	17	70	37	33	13	11	2	-	*
3/5/03 Administrators	132	20	71	36	35	8	8	1	-	-

Can identify important figures in American history like George Washington

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1052	27	69	49	20	4	3	*	*	-
3/18/03 Parents	699	25	71	51	21	4	3	1	-	-
3/18/03 Teachers	406	27	71	53	18	2	1	*	-	*
3/5/03 Administrators	132	24	73	51	23	2	2	-	-	-

Know all the words to the national anthem

				IMPOR	TANT	NOT IMPORTANT				
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1048	21	63	35	28	16	12	4	*	-
3/18/03 Parents	695	18	68	41	27	14	10	4	-	-
3/18/03 Teachers	406	14	67	31	36	19	15	4	-	-
3/5/03 Administrators	132	14	63	30	33	23	18	5	-	-

35. Now think about eighth graders. How important is it that eighth graders (INSERT ITEM) – absolutely essential, very important, somewhat important, not very important, or not at all important?

Understand the idea of the separation of powers in American government

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
2/10/02 Canaral Dan	1062	28	69	48	20	2	very	*	1	Refused
3/19/03 General Pop.		_			20			-	1	-
3/18/03 Parents	707	28	67	48	19	4	4	*	1	-
3/18/03 Teachers	415	34	65	47	18	*	*	-	-	-
3/5/03 Administrators	132	25	75	61	14	-	-	-	-	-

Are able to identify all 50 states on a map of the United States

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1062	39	58	43	14	4	3	1	-	*
3/18/03 Parents	707	38	59	44	15	3	2	*	ı	-
3/18/03 Teachers	415	39	59	40	19	2	2	*	ı	-
3/5/03 Administrators	132	24	72	43	29	4	2	2	-	-



Know the dates of major events in American history, like the Revolution and the Civil War

				IMPOR	TANT	NOT	IMPOR'	TANT		
		Absolutely					Not	Not	Don't	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1062	19	73	45	27	8	6	1	*	-
3/18/03 Parents	707	21	73	44	29	6	4	1	-	-
3/18/03 Teachers	415	19	75	38	37	6	4	2	-	*
3/5/03 Administrators	132	11	79	40	39	11	10	1	-	_

Understand the effects of European settlement of the United States on Native Americans

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1062	25	67	44	23	6	4	2	1	*
3/18/03 Parents	707	23	72	44	28	5	4	1	*	*
3/18/03 Teachers	415	24	74	46	28	2	1	*	-	-
3/5/03 Administrators	132	20	77	54	23	3	3	-	-	-

Understand the role of slavery in the history of the United States

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
3/19/03 General Pop.	1062	34	63	43	20	3	2	1	*	-
3/18/03 Parents	707	33	64	49	16	2	2	*	*	-
3/18/03 Teachers	415	36	62	51	11	1	1	*	-	-
3/5/03 Administrators	132	30	68	52	17	2	2	-	-	-

Know all 50-state capitals

			IMPORTANT			NOT	IMPOR?	ΓANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1058	24	62	33	29	14	10	4	i	*
3/18/03 Parents	703	25	63	36	27	12	10	2	1	-
3/18/03 Teachers	415	16	66	25	41	19	14	5	İ	-
3/5/03 Administrators	132	13	67	19	48	20	17	3	ı	-

36. Now think about twelfth graders. How important is it that twelfth graders (INSERT ITEM) – absolutely essential, very important, somewhat important, not very important, or not at all important?

Understand how immigration has shaped America at different points in history

				IMPOR	TANT	NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
3/19/03 General Pop.	1094	33	65	48	16	2	2	*	-	*
3/18/03 Parents	728	33	65	47	18	2	1	1	-	*
3/18/03 Teachers	395	36	64	48	16	*	*	-	-	-
3/5/03 Administrators	138	37	61	48	13	1	1	-	1	-



Understand the civil rights movement of the 1950s and 1960s

			IMPORTANT			NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Very	Somewhat	Net	Not very	Not at all	Don' t know	Refused
3/19/03 General Pop.	1094	33	62	45	17	5	4	*	*	-
3/18/03 Parents	728	35	62	46	17	2	2	-	-	-
3/18/03 Teachers	395	38	61	49	12	1	*	*	-	-
3/5/03 Administrators	138	38	59	50	9	1	1	-	1	-

Compare and contrast the US economic system to those of other countries

			IMPORTANT			NOT	IMPOR'	TANT		
		Absolutely					Not	Not	Don' t	
	N=	Essential	Net	Very	Somewhat	Net	very	at all	know	Refused
3/19/03 General Pop.	1094	25	69	45	24	5	5	1	*	*
3/18/03 Parents	728	25	69	49	20	5	4	1	1	*
3/18/03 Teachers	395	25	73	48	25	2	1	*	-	-
3/5/03 Administrators	138	30	67	51	17	1	1	1	1	-

Know what differentiates a "liberal" from a "conservative" and understand current American political debates

			IMPORTANT			NOT	IMPOR?	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
3/19/03 General Pop.	1094	27	68	48	20	5	4	1	1	-
3/18/03 Parents	728	28	68	46	22	3	2	1	1	-
3/18/03 Teachers	395	26	73	47	26	2	2	-	-	-
3/5/03 Administrators	138	30	69	47	22	1	1	1	-	-

Be able to name the leaders of large foreign countries

			IMPORTANT			NOT	IMPOR'	ΓANT		
	N=	Absolutely Essential	Net	Verv	Somewhat	Net	Not verv	Not at all	Don' t know	Refused
3/19/03 General Pop.	1090	16	70	33	37	14	11	3	*	-
3/18/03 Parents	724	16	72	34	38	11	9	2	*	-
3/18/03 Teachers	395	16	76	36	41	7	6	2	-	-
3/5/03 Administrators	138	15	76	31	45	8	7	1	1	-

37. Tell me how much you agree with the following statement: In order to graduate from high school, students should be required to show that they understand the common history and ideas that tie all Americans together. Would you say you...?

				Neither					
		Strongly		agree nor			Strongly	Don't	
	Net	agree	Agree	disagree	Net	Disagree	disagree	know	Refused
3/19/03 General Pop.	85	40	45	9	5	4	1	1	-
3/18/03 Parents	83	39	44	10	7	6	1	*	-
3/18/03 Teachers	87	41	46	10	3	3	1	*	-
3/5/03 Administrators									
	91	41	50	4	4	4	_	-	-



38. To the best of your knowledge, what is the average annual salary of a public school teacher?

	Less than \$30k	\$30k – \$39.9k	\$40k – \$49.9k	\$50k – \$59.9k	\$60k+	Don't know	Refused
3/19/03 General Pop.	24	37	17	5	2	14	*
3/18/03 Parents	27	38	19	6	2	8	*
3/18/03 Teachers	8	46	33	8	2	2	*
3/5/03 Administrators	5	42	40	9	1	2	*

39. In your opinion, how much should a public school teacher be paid in annual salary?

	Less than \$30k	\$30k - \$39.9k	\$40k – \$49.9k	\$50k – \$59.9k	\$60k - \$69.9k	\$70k – \$79.9k	\$80k – \$99.9k	\$100k+	Don't know	Refused
3/19/03 General Pop.	5	18	27	19	8	4	2	1	14	1
3/18/03 Parents	6	18	30	20	10	5	2	2	7	1
3/18/03 Teachers	*	5	18	27	19	12	6	5	8	*
3/5/03 Administrators	*	7	23	31	21	5	2	2	5	1

40. Just your best guess, what percent of funding for public schools do you think is provided by the federal government in Washington? Do you think it is...?

	Less than 10%	Between 10 and 25%	Between 25 and 50%	Over 50%	Don't know	Refused
3/19/03 General Pop.	25	43	18	6	8	*
3/18/03 Parents	27	44	18	6	5	-
3/18/03 Teachers	33	46	15	2	3	*
3/5/03 Administrators	55	32	9	2	2	-

41. As you look back on your elementary and high school education, is it your impression that children today get a better, worse, or the same education than you did?

	Better	Worse	The same	Don't know	Refused
3/19/03 General Pop.	45	36	17	2	*
3/18/03 Parents	51	31	16	2	*
3/18/03 Teachers	57	22	19	1	*
3/5/03 Administrators	72	15	12	*	-

43. What is your current marital status?

	Married	Partner, not married	Widowed	Separated	Divorced	Single, never married	Don't know	Refused
3/19/03 General Pop.	56	2	7	2	10	22	-	1
3/18/03 Parents	70	3	2	3	12	10	-	*
3/18/03 Teachers	82	1	1	*	6	9	-	*
3/5/03 Administrators	82	1	2	1	7	5	-	-



Q44/44a/45 Race Summary Table

	NON HISPANIC				HISPANIC				Don't	
	White	Black	Asian	Other	Net	White	Black	Unspec.	know	Refused
3/19/03 General Pop.	71	11	2	3	12	9	1	1	-	1
3/18/03 Parents	63	12	3	3	18	13	2	2	-	1
3/18/03 Teachers	93	3	*	*	2	2	*	-	-	1
3/5/03 Administrators	92	4	-	2	1	1	-	*	-	-

Q46/46a Age Summary Table

	Under 25	25 -35	36-45	46-55	56-64	65-75	76+	Don't know	Refused
3/19/03 General Pop.	12	18	22	19	20	5	2	-	*
3/18/03 Parents	2	20	45	26	4	2	*	-	*
3/18/03 Teachers	1	17	25	44	11	1	-	-	*
3/5/03 Administrators	*	4	13	53	26	3	ı	-	-

47. What is the last grade or class that you completed in school?

	General Pop 3/18/10	Parents 3/19/03	Teachers 3/19/03	Administrators 3/5/03
High school graduate or less (NET)	49	47	*	*
None, or grade 1-8	1	2	-	-
High school incomplete	15	10	-	-
High school graduate	29	31	*	*
Business, technical/vocational school	3	3	-	-
Some college or more (NET)	51	53	100	100
Some college, no 4 year degree	27	26	*	*
College graduate + (SUBNET)	24	27	99	99
College graduate	14	15	34	1
Post-graduate training	11	12	65	98
Don't Know	*	*	-	-
Refused	*	*	*	*



48.Are you...?

	General Pop 3/18/10	Parents 3/19/03	Teachers 3/19/03	Administrators 3/5/03
Employed (net)	69	79	99	99
Full time	58	68	95	99
Part Time	11	11	4	*
Not Employed (net)	31	21	1	1
Temporarily laid off or unemployed	5	4	-	-
Retired	12	4	*	-
Permanently disabled	4	2	-	-
Homemaker	5	9	*	-
Student	3	1	-	-
Other	1	1	-	1
Don't Know	-	-	-	-
Refused	*	*	-	-

Total GenPop; n=1200 Total Parents; n=855

49. In your current job, what kind of work do you do?

	General Pop 3/18/03	Parents 3/19/03
Professional worker	22	24
Skilled tradesperson	9	11
Clerical	12	12
Service worker	12	11
Laborer	11	12
Manager	8	7
Semi-skilled worker	4	5
Salesperson	5	4
Business owner	5	4
Teacher	7	6
Principal	*	*
Superintendent	*	*
Military	1	*
Other	4	2
Don't know	-	-
Refused	*	1

50. Did you attend public schools for any part of your education through high school?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	91	9	-	*
3/18/03 Parents	91	9	-	*
3/18/03 Teachers	93	7	-	-
3/5/03 Administrators	91	9	-	-



Total GenPop who attended public school; n=1479
Total Parents who attended public school; n=984
Total Teachers who attended public school; n=564
Total Administrators who attended public school; n=183

50a. For how many years did you attend public schools?

	1-9	10 - 12	Don't know	Refused
3/19/03 General Pop.	19	81	*	-
3/18/03 Parents	19	81	*	-
3/18/03 Teachers	12	88	-	*
3/5/03 Administrators	12	88	-	-

Q50/50a Public School Combination Table

	Attended public schools					
	Net	1-9 years	10-12 years	Did not attend	Don't know	Refused
3/19/03 General Pop.	91	17	74	9	-	*
3/18/03 Parents	91	17	74	9	-	*
3/18/03 Teachers	93	11	82	7	-	-
3/5/03 Administrators	91	11	80	9	-	-

52. Is anyone in your household a member of a labor union?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	14	85	1	*
3/18/03 Parents	15	84	1	*
3/18/03 Teachers	44	56	*	*
3/5/03 Administrators	17	83	*	-

53. Including yourself, how many adults age 18 or older live in your household? (PAUSE) Please include students or military personnel temporarily living away from home, for whom this is their primary residence.

								Don't	
	1	2	3	4	5	6	7+	know	Refused
3/19/03 General Pop.	23	58	14	5	*	*	-	*	*
3/18/03 Parents	17	64	14	5	1	-	-	-	*
3/18/03 Teachers	11	62	17	8	1	*	-	-	*
3/5/03 Administrators	11	52	27	8	1	*	1	-	-

54. How often do you attend religious services, apart from special events like weddings and funerals? More than once a week, once a week, once or twice a month, a few times a year or never?

	ONCE	A WEEK	OR MORE	LESS THAN ONCE A WEEK					
	NET	More than 1/week	Once a week	NET	1-2 per month	Few times/year	Never	Don't know	Refused
3/19/03 General Pop.	42	14	28	41	16	26	16	*	1
3/18/03 Parents	43	15	28	44	18	26	13	-	1
3/18/03 Teachers	59	17	43	33	16	17	7	-	1
3/5/03 Administrators	62	19	43	32	15	16	5	-	1



55. Regardless of whether you now attend any religious services, do you think of yourself as part of a particular religion or religious denomination?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	75	25	-	*
3/18/03 Parents	76	23	-	1
3/18/03 Teachers	88	12	-	*
3/5/03 Administrators	90	9	-	*

Total GenPop who have a particular religion or religious denomination; n=1209

Total Parents who have a particular religion or religious denomination; n=814

Total Teachers who have a particular religion or religious denomination; n=533

Total Administrators who have a particular religion or religious denomination; n=181

55a. Do you consider yourself Protestant, Roman Catholic, Jewish, Mormon, a member of an Orthodox Church, Muslim or some other religion?

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/5/03
Protestant	53	48	64	60
Catholic	32	31	28	32
Jewish	1	1	2	2
Mormon	2	3	1	1
Orthodox	1	1	*	-
Muslim	1	2	-	-
Other	10	13	2	5
Don't know	*	1	*	-
Refused	1	1	1	1

Total GenPop Protestants; n=638 Total Parent Protestants; n=416 Total Teacher Protestants; n=342 Total Administrator Protestants; n=109

56. Do you consider yourself an evangelical or born-again Christian?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	68	28	3	*
3/18/03 Parents	69	28	2	1
3/18/03 Teachers	59	39	1	*
3/5/03 Administrators	61	38	2	-



Q55/55a/56 Religion Combination Table

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/5/03
Consider part of a Religion	75	76	88	90
Protestant	40	36	56	54
Born again	27	25	33	33
Not born again	11	10	22	20
Roman Catholic	24	24	25	29
Jewish	1	1	2	1
Mormon	1	2	1	*
Orthodox	1	*	*	-
Muslim	*	1	-	-
Other	7	10	2	4
Do not consider part of a Religion	25	23	12	9
Don't know	-	-	-	-
Refused	*	1	*	*

57. Some people are registered to vote and others are not. Are you currently registered to vote at your present address?

	Yes	No	Don't know	Refused
3/19/03 General Pop.	79	21	-	*
3/18/03 Parents	83	17	-	*
3/18/03 Teachers	98	2	-	*
3/5/03 Administrators	97	3	-	-

58. In politics today, do you consider yourself a Republican, a Democrat, an Independent, or something else?

				Something		
	Republican	Democrat	Independent	else	Don't know	Refused
3/19/03 General Pop.	27	38	24	7	2	1
3/18/03 Parents	31	37	17	10	2	2
3/18/03 Teachers	35	36	24	2	1	2
3/5/03 Administrators	37	35	22	4	*	1

Total GenPop Independents; n=346 Total Parent Independents; n=203 Total Teacher Independents; n=146 Total Administrator Independents; n=44

58a. Do you consider yourself closer to the Republican Party or the Democratic Party?

	Republican Party	Democratic Party	Neither	Don't know	Refused
3/19/03 General Pop.	33	35	26	6	*
3/18/03 Parents	33	42	23	3	-
3/18/03 Teachers	24	45	29	1	1
3/5/03 Administrators	32	43	20	5	-



Leaned Party Table

				Something	Don't know	
	Republican	Democratic	Independent	Else		Refused
3/19/03 General Pop.	35	47	8	7	2	1
3/18/03 Parents	37	45	4	10	2	2
3/18/03 Teachers	41	46	8	2	1	2
3/5/03 Administrators	44	45	5	4	*	1

59. Would you say your views in most political matters are very liberal, liberal, moderate, conservative, or very conservative?

	General Pop 3/19/03	Parents 3/18/03	Teachers 3/18/03	Administrators 3/5/03
Liberal (net)	26	27	24	21
Very liberal	3	2	2	3
Liberal	23	25	22	18
Moderate	37	34	43	42
Conservative (net)	31	35	32	37
Conservative	24	27	27	30
Very conservative	7	7	4	7
Something else	1	1	-	-
Don't know	4	3	1	-
Refused	*	1	*	-

60. Some people seem to follow what is going on in government and public affairs most of the time, whether there is an election or not. Others are not that interested. Would you say you follow what is going on in government and public affairs most of the time, some of the time, only now and then or hardly at all?

	Most of the time	Some of the time	Now and then	Hardly at all	Don't know	Refused
3/19/03 General Pop.	57	30	9	4	*	*
3/18/03 Parents	54	33	8	4	-	*
3/18/03 Teachers	65	29	5	2	-	*
3/5/03 Administrators	83	16	1	_	_	_



Now I would like to ask about where you got your news during the past week. Please tell me how many days in the past week you did each of the following.

Watched the national network news on TV—by national network news, I mean Peter Jennings on ABC, Dan Rather on CBS, Tom Brokaw on NBC

	1-2	TIME	S	3-5 TIMES			6-7 TIMES				Don't		
	NET	1	2	NET	3	4	5	NET	6	7	None	know	Refused
3/19/03 General Pop.	19	10	9	24	8	5	11	27	2	25	29	1	*
3/18/03 Parents	24	10	14	28	11	7	10	21	1	20	27	*	*
3/18/03 Teachers	16	8	8	35	10	8	17	31	4	27	18	-	-
3/5/03 Administrators	15	6	9	35	10	8	16	36	4	31	14	-	-

Watched the local TV news—for example, "Eyewitness News" or "Action News"

	1-2	TIME	S	3-5 TIMES				6-7 TIMES				Don't	
	NET	1	2	NET	3	4	5	NET	6	7	None	know	Refused
3/19/03 General Pop.	11	5	6	25	8	6	11	51	3	48	13	*	*
3/18/03 Parents	12	5	7	30	11	7	13	45	3	43	12	*	*
3/18/03 Teachers	8	3	5	28	5	7	15	55	5	50	9	-	-
3/5/03 Administrators	7	4	3	22	6	3	12	63	4	58	8	Ī	-

Watched cable news, such as CNN, Fox News Channel or MSNBC

	1-2	TIME	S	3-5 TIMES			6-7 TIMES				Don't		
	NET	1	2	NET	3	4	5	NET	6	7	None	know	Refused
3/19/03 General Pop.	15	8	8	23	8	6	8	36	2	34	26	*	*
3/18/03 Parents	18	7	11	25	9	7	8	31	1	30	25	-	*
3/18/03 Teachers	21	8	13	24	9	7	9	32	3	29	23	-	-
3/5/03 Administrators	21	8	13	27	7	6	14	38	3	35	14	-	-

Read a daily newspaper

	1-2 TIMES		3-5 TIMES			6-7 TIMES				Don't			
	NET	1	2	NET	3	4	5	NET	6	7	None	know	Refused
3/19/03 General Pop.	21	11	10	17	8	3	5	37	2	35	25	-	*
3/18/03 Parents	25	13	12	19	9	4	6	31	3	28	24	-	*
3/18/03 Teachers	18	9	9	19	8	5	7	50	2	48	12	-	-
3/5/03 Administrators	10	6	4	17	7	3	7	70	3	66	2	-	-

Listened to radio shows that invite listeners to call in to discuss current events, public issues or politics

	1-2 TIMES		3-5 TIMES			6-7 TIMES				Don't			
	NET	1	2	NET	3	4	5	NET	6	7	None	know	Refused
3/19/03 General Pop.	14	7	7	15	4	2	9	14	1	13	57	*	*
3/18/03 Parents	14	7	7	18	6	3	9	15	1	14	52	-	*
3/18/03 Teachers	15	10	6	15	6	3	7	14	1	13	55	-	-
3/5/03 Administrators	14	9	4	17	4	5	8	15	3	12	53	-	-



63. Are you presently employed in a school or school district that teaches any grade from Kindergarten through the 12^{th} grade?

	Yes	No	Don't know	Refused
3/19/03 General Pop	13	86	*	*
3/18/03 Parents	17	83	*	1

51. Do you have any close relatives who work in public education?

	Yes	No	Don't know	Refused
3/19/03 General Pop	35	64	1	*
3/18/03 Parents	33	65	1	1

Q65/66/67 Income Summary Table

	General Pop 3/18/03	Parents 3/19/03	Teachers 3/18/03	Administrators 3/5/03
Less than \$40K (NET)	47	38	26	6
Less than \$15k	13	8	1	*
\$15k - \$19.9k	9	7	*	1
\$20k - \$24.9k	6	5	3	*
\$25k - \$29.9k	6	4	5	1
\$30k - \$39.9k	12	13	17	2
Less than \$40K unspec.	2	1	*	*
\$40K or more (NET)	48	58	72	94
\$40k – \$49.9k	12	12	23	8
\$50 – \$74.9k	17	21	31	28
\$75k - \$100k	8	12	11	35
\$100k +	9	11	5	22
More then \$40k unspec	3	2	3	-
Don't know	1	*	*	-
Refused	4	3	2	-

Region (from sample file)

	Northeast	Northcentral	South	West
3/19/03 General Pop.	18	22	40	21
3/18/03 Parents	18	21	38	23
3/18/03 Teachers	22	24	38	17
3/5/03 Administrators	18	33	28	20

Metro Status (from sample file)

	Urban	Suburban	Rural	Unspecified
3/19/03 General Pop.	34	41	25	-
3/18/03 Parents	32	47	21	-
3/18/03 Teachers	21	38	39	2
3/5/03 Administrators	11	27	60	1

