CHIARA BOISAUBIN

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Front End Developer • UX Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.

Skills

Coding:
HTML
CSS
SASS
JavaScript
Jquery
Bootstrap
PHP
React JS
Grunt JS
Node JS

Software:
Sketch
Invision
Adobe Creative Suite:
XD, Illustrator, Photoshop Dreamweaver, AEM, InDesign, Premiere Pro
Scene7
Jira

Design:
User Research & Persona Creation
Mockup Design
Wireframe Production
Information Architecture
Usability Testing
Usability Engineering
Visual Design

CMS:
Wordpress
Durpal
Github

Languages:
Spanish: Beginner
Chinese: intermediate

Experience

Chiara's Designs – Web *Designer* Boston, MA July 2015 - June 2018

• Creating interacting prototypes for user testing and marketing

• Building wireframe blueprints for iPhone 5-8, iPhone X, androids and web browsers and made a layout to use for future projects with Adobe Illustrator and Sketch

• Front end development using latest HTML5, CSS3 jQuery and React JS to enable optimum user experience throughout the site

• Updating social media pages with visual posters making traffic go up 15%

• Conducting user research and testing to improve website's user experience

Rue LaLa – Contract *Front-End/Web Specialist* Boston, MA August 2017- January 2018

• Developing, testing, and supporting custom boutique pages and speaking with the communication team on ways they can use the site to promote events

• Updating email template layouts through Saleforce

• Enforcing policies for adding banners to the website to make sure content is placed correctly

• Inputting site content through their custom CMS and finding errors in their software to discuss with the engineers

• Ensuring mood banners was responsive and mobile friendly and testing they worked on IOS and Android devices

• Revising written documents with updated code to assist with their mini-site take over development

MakesSense –*Front End Developer*, Boston, MA October 2016 - November 2017

• Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and Jquery time and approved the user experience

• Ensuring the technical feasibility of UI/UX designs

• Teaching the creative and development team on how to use Adobe XD and Invison to improve communication and workflow on projects

• Converting existing codes to React JS to improve UI development

•Handling user reasearch by orgainzing in person user experience testing and creating surveys to find users needs

• Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our deadlines

• Updated HTML, CSS, and Javascript codes to make sure that the website was responsive for different broswers and mobi;e devices

Massachusetts Adoption Resource Exchange (MARE) – Contract *Web Designer*, Boston, MA December 2016 - February 2017

• Organizing and constructing wireframes and mockups, about 10 pages for each

• Producing live prototypes for the new potential site

• Developing digital posters for events using Illustrator, HTML, CSS, and Jquery for special events to increase social media traffic

• Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption and promote on their social medias

MIT Alumni Association – *Graphics Assistant* Boston, MA October 2016 - December 2016

• Creating yearbook for the association to celebrate their accomplishes and memories

• Designing brochures for events that they were hosting

• Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

CHT4 Corporation – *Graphic Design,* Cambridge, MA July 2014 - August 2014

• Inventing logos for individual projects that were being made

• Making layouts for logos graphics and typography for marketing and their websites

• Mapping templates for websites that were being built

• Supporting with updating WordPress for clients

Education

Wheaton College	**Art Institute of Pittsburgh**
Norton, MA USA	Pittsburgh , PA USA
Bachelor of Arts (BA): Asian Studies and Studio Art	Diploma of Digital Design
Class of 2013	Class of 2015