CHIARA BOISAUBIN
Front End Developer/ Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.

Portfolio: http://www.cdb-arts.com
Github: https://github.com/chiaraboisaubin
Behance: https://www.behance.net/ChiaraBo

Email: chiara.boisaubin@gmail.com
Phone: (252)-679-6701
Instagram: cdb_arts

Skills

Computer Languages: HTML, CSS, Sass, JavaScript, ReactJS, Jquery, Bootstrap, PHP, Ajax, Grunt Js, Node JS,

Programs: Illustrator, Dreamweaver, Experience Manager (AEM), Photoshop, Sketch, Invision, Experience Design, Premiere Pro, Media Encoder, InDesign, Final Cut Pro, Scene7, Jira

Content Management Systems: Wordpress, Github, Drupal

Computers: MAC/PC/LINUX

Education

Wheaton College
Norton, Massachusetts USA
Bachelor of Arts (BA): Asian Studies and Studio Art
Class of 2013

Art Institute of Pittsburgh
Diploma of Digital Design
Class of 2015
Courses: Typography, Technical Illustration, Advanced Image Manipulation, Layout Design, Print Production, Web Layout

Related Work

Rue LaLa – Contract *Front-End/Web Specialist* Boston, MA August 2017- January 2018
•Building Mini Site Take Over (MSTO) for temporary events and creating solutions to improve time of development for three days instead of four
• Design eye catching layouts, testing, and supporting custom email designs to be sent to members
• Developing, testing, and supporting custom boutique pages and dicussed with marktet on ways they can use the site to promote events
• Adding banners to the existing website that have been established by the creative department
• Inputting site content through their custom CMS and finding errors on this software to dicuss with the engieers

MakesSense –*Front-End Developer*, Boston, MA October 2016- November 2017
• Ensuring the technical feasibility of UI/UX designs
• Sketching designs and imagine them before transferring them to design software
• Educate the creative and development team on how to use Experience Design and Invison to improve communication and workflow on projects
• Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and Jquery time and approved the user experience
• Converting existing codes to React JS to improve the UI development
•Gathering data testing and user experience on different web designs
•Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our dead-lines

Chiara's Designs – Web *Designer* Boston, MA July 2015- Present
• Composing and updating logos for nonprofits and competitions
• Creating and maintaining the front-end standards document and oversaw production of Javascript, HTML, and CSS (and PHP for the wordpress blog) as well as React JS.
• Updating social media pages with visual posters making traffic go up 15%
• Improving clients social media growth by promoting on their site and made visually appealing digital posters
• Draft HTML email templates and newsletters for e-mail marketing campaigns.
Front-end development using latest HTML5 and CSS3 techniques, backed by jQuery and other Javascript frameworks to enable optimum user experience throughout the site

Massachusetts Adoption Resource Exchange (MARE)– Contract *Web Designer*, Boston, MA December 2016- February 2017
• Organizing and constructing mockups and wireframes for new the new site for their organization
• Producing live prototypes for the new potential site
• Developing digital posters for events using Illustrator,
HTML, CSS, and Jquery
• Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption

MIT Alumni Association – *Graphics Assistant* Boston, MA October 2016- December 2016
• Creating yearbook for the association to celebrate their accomplishes and memories for 2016
• Designing brochures for events that they were hosting
• Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

CHT4 Corporation – *Graphic Design,* Cambridge, MA July-August 2014
• Inventing logos for individual projects that were being made
• Making layouts for logos graphics and typography for marketing and their websites
• Mapping templates for websites that were being built
• Supporting with updating WordPress for clients