

CHIARA BOISAUBIN

Front End Developer • UX/UI Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.

Portfolio: <http://www.cdb-arts.com>

Github: <https://github.com/chiaraboisaubin>

Behance: <https://www.behance.net/ChiaraBo>

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Instagram: [cdb_arts](#)

Skills

Computer Languages

HTML
CSS
SASS
JavaScript
Jquery
Bootstrap
PHP
Ajax
React JS
Grunt JS
Node JS

Software:

Sketch
Invision
Adobe Creative Suite:
XD, Illustrator, Photoshop
Dreamweaver, AEM, InDesign,
Premiere Pro
Media Encoder
Final Cut Pro
Scene7
Jira

UX/UI:

User Research & Persona
Creation
Mockup Design
Wireframe Production
Interaction Design
Information Architecture
Usability Testing
Usability Engineering
Visual Design

CMS:

Wordpress
Dupal
Github

Other:

SCRUM
GIFs

Languages:

Spanish: Beginner
Chinese: intermediate

Related Work

Chiara's Designs – Web Designer Boston, MA July 2015- Present

- Creating interacting prototypes for user testing and marketing
- Building wireframe blueprints for iPhone 5-8, iPhone X, androids and web browsers and made a layout to use for future projects with Adobe Illustrator and Sketch
- Front-end development using latest HTML5, CSS3 jQuery and React JS to enable optimum user experience throughout the site
- Updating social media pages with visual posters making traffic go up 15%
- Conducted user research and testing to improve website's user experience
- Draft HTML and CSS email templates and newsletters for e-mail marketing campaigns
- Update wireframes and prototypes adding 10+ for mobile applications

Rue LaLa – Contract Front-End/Web Specialist Boston, MA August 2017- January 2018

- Developing, testing, and supporting custom boutique pages and speaking with the communication team on ways they can use the site to promote events
- Design and debug email template layout testing through Salesforce
- Enforcing policies for adding banners to the website from different departments to make sure content is placed correctly
- Inputting site content through their custom CMS and finding errors on their software to discuss with the engineers
- Updating written documents with updated code to assist with their mini-site take over development
- Ensuring mood banners was responsive and mobile friendly and testing they worked on IOS and Android devices



MakesSense –*Front-End Developer*, Boston, MA October 2016- November 2017

- Ensuring the technical feasibility of UI/UX designs
- Teaching the creative and development team on how to use Adobe XD and Invision to improve communication and workflow on projects
- Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and JQuery time and approved the user experience
- Converting existing codes to React JS to improve UI development
- Handling user reasearch by orgainzing in person user experience testing and creating surveys to find users needs
- Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our dead-lines

Updated HTML, CSS, and Javascript codes to make sure that the website was responsive for different broswers and mobi;e devices

Massachusetts Adoption Resource Exchange (MARE)– *Contract Web Designer*, Boston, MA December 2016- February 2017

- Organizing and constructing wireframes and mockups, about 10 pages for each
- Producing live prototypes for the new potential site
- Developing digital posters for events using Illustrator, HTML, CSS, and JQuery for special events to increase social media traffic
- Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption and promote on their social medias

MIT Alumni Association – *Graphics Assistant* Boston, MA October 2016- December 2016

- Creating yearbook for the association to celebrate their accomplishes and memories for 2016
- Designing brochures for events that they were hosting
- Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

CHT4 Corporation – *Graphic Design*, Cambridge, MA July-August 2014

- Inventing logos for individual projects that were being made
- Making layouts for logos graphics and typography for marketing and their websites
- Mapping templates for websites that were being built
- Supporting with updating WordPress for clients

Education

Wheaton College

Norton, Massachusetts USAv

Bachelor of Arts (BA):Asian Studies and Studio Art

Class of 2013

Art Institute of Pittsburgh

Diploma of Digital Design

Class of 2015

