

## SKILLS

### Design

User Research  
Persona Creation  
Mockup Design  
Wireframe Production  
Information Architecture  
Usability Testing  
Usability Engineering  
Visual Design

### Coding

HTML  
CSS  
Sass  
JavaScript  
Jquery  
Bootstrap  
PHP  
React

### Software

Sketch  
Invision  
Adobe Creative Suite  
Scene7  
Jira  
Github

### CMS

Wordpress  
Dupal

### Languages

Spanish: Beginner  
Chinese: intermediate

## EDUCATION

### Wheaton College

Norton, MA USA  
Bachelor of Arts (BA):  
Asian Studie & Studio Art  
Class of 2013

### Art Institute of Pittsburgh

Pittsburgh, PA USA  
Diploma of Digital Design  
Class of 2015

## EXPERIENCE

### Rue LaLa

FRONT-END/WEB SPECIALIST | BOSTON, MA | AUGUST 2017- JANUARY 2018

- Developed custom boutique pages using HTML and CSS
- Inputted content on their custom CMS and discussed with the engineers if errors found
- Organized plans with the communications team to promote events for different users
- Updated email templates through Salesforce

### MakesSense

FRONT-END DEVELOPER | BOSTON, MA | OCTOBER 2016 - NOVEMBER 2017

- Modernized existing websites to be responsive and work on mobile devices
- Converted existing codes to React JS to improve UI development
- Crafted UX flows, designed interfaced, and conducted user studies

### Massachusetts Adoption Resource Exchange (MARE)

CONTRACT WEB DESIGNER | BOSTON, MA | DECEMBER 2016 - FEBRUARY 2017

- Organized and constructed wireframes with developers
- Created digital posters for special events to increase social media traffic using Illustrator, HTML, CSS, and Jquery
- Revised profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption

### Chiara's Designs

FRONT-END DEVELOPER // UX DESIGNER | BOSTON, MA | JULY 2015 - JUNE 2018

- Created interactive prototypes for user testing and marketing
- Sketched and built wireframes for mobile and web browsers using Illustrator, Invision, and Sketch
- Developed web pages using HTML, CSS, jQuery and React JS to enable optimum user experience
- Created visual posters for social media pages making traffic go up 15%

### MIT Alumni Association

GRAPHICS ASSISTANT | BOSTON, MA | OCTOBER 2016 - DECEMBER 2016

- Created a yearbook with over 60 pages for the association to celebrate their accomplishments and memories
- Assisted organizing events by ordering needed products, research for local food, and promoting with posters and using their social media

### CHT4 Corporation

GRAPHIC DESIGNER | CAMBRIDGE, MA | JULY 2014 - AUGUST 2014

- Made layouts for logos graphics and typography for marketing and their websites. Mapping templates for websites that were being built