# **CHIARA BOISAUBIN**

Front-End Developer // UX Designer

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## Skills Experience

### Design

User Research
Persona Creation
Mockup Design
Wireframe Production
Information Architecture
Usability Testing
Usability Engineering
Visual Design

#### **Software**

Sketch Invision Adobe Creative Suite Scene7

Jira

### Coding

HTML CSS Sass JavaScript Jquery Bootstrap PHP React Grunt Node Github

### CMS

Wordpress Durpal

#### Languages

Spainish: Beginner Chinese: intermediate

### Education

### Wheaton College

Norton, MA USA Bachelor of Arts (BA): Asian Studie & Studio Art Class of 2013

# Art Institute of Pittsburgh

Pittsburgh, PA USA Diploma of Digital Design Class of 2015

### Rue LaLa

Contract Front-End/Web Specialist | Boston, MA | August 2017- January 2018

Developing, testing, and supporting custom boutique pages and speaking with the communication team on ways they can use the site to promote events. Updating email template layouts through Saleforce. Inputting site content through their custom CMS and finding errors in their software to discuss with the engineers. Ensuring mood banners was responsive and mobile friendly and testing they worked on mobile and tablet devices. Revising written documents with updated code to assist with their development.

### **MakesSense**

Front End Developer | Boston, MA | October 2016 - November 2017

Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and Jquery time and approved the user experience. Ensuring the technical feasibility of UI/UX designs. Teaching the creative and development team on how to use Adobe XD and Invison to improve communication and workflow on projects. Converting existing codes to React JS to improve UI development. Handling user reasearch by orgainzing in person user experience testing and creating surveys to find users needs. Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our deadlines. Updated HTML, CSS, and Javascript codes to make sure that the website was responsive for different broswers

### **Massachusetts Adoption Resource Exchange (MARE)**

Contract Web Designer | Boston, MA | December 2016 - February 2017 Organizing and constructing wireframes and mockups with marketing and developers. Developing digital posters for events using Illustrator, HTML, CSS, and Jquery for special events to increase social media traffic. Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption and promote on their social medias

Chiara's Designs Web Designer | Boston, MA | July 2015 - June 2018

Creating interacting prototypes for user testing and marketing, building wireframes for mobile and web browsers using Illustrator, Invision, and Sketch. Developing web pages using HTML, CSS, jQuery and React JS to enable optimum user experience. Creating social media pages with visual posters making traffic go up 15%, and conducting user research and testing to improve website's user experience

### **MIT Alumni Association**

Graphics Assistant | Boston, MA | October 2016 - December 2016

Creating yearbook for the association to celebrate their accomplishes and memories, Designing brochures for events that they were hosting. Assisting with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

### **CHT4 Corporation**

Graphic Design | Cambridge, MA | July 2014 - August 2014

Inventing logge for individual projects that were being made. Making layouts for logge gra