

# CHIARA BOISAUBIN

## Front End Developer • UX/UI Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.

**Portfolio:** <http://www.cdb-arts.com>

**Github:** <https://github.com/chiaraboisaubin>

**Behance:** <https://www.behance.net/ChiaraBo>

**Email:** chiara.boisaubin@gmail.com

**Phone:** (252)-679-6701

**Instagram:** cdb\_arts

### Skills

**Computer Languages:** HTML, CSS, Sass, JavaScript, ReactJS, JQuery, Bootstrap, PHP, Ajax, Grunt JS, Node JS,

**Programs:** Illustrator, Dreamweaver, Experience Manager (AEM), Photoshop, Sketch, Invision, Experience Design, Premiere Pro, Media Encoder, InDesign, Final Cut Pro, Scene7, Jira

**Content Management Systems:** Wordpress, Github, Drupal

**Computers:** MAC/PC/LINUX

### Education

#### Wheaton College

Norton, Massachusetts USA

Bachelor of Arts (BA): Asian Studies and Studio Art

Class of 2013

#### Art Institute of Pittsburgh

Diploma of Digital Design

Class of 2015

Courses: *Typography, Technical Illustration, Advanced Image Manipulation, Layout Design, Print Production, Web Layout*

### Related Work

**Rue LaLa** – Contract *Front-End/Web Specialist* Boston, MA August 2017- January 2018

- Building Mini Site Take Over (MSTO) for temporary events and creating solutions to improve time of development for three days instead of four
- Design eye-catching layouts, testing, and supporting custom email designs to be sent to members
- Developing, testing, and supporting custom boutique pages and discussed with the communication team on ways they can use the site to promote events
- Adding banners to the existing website that have been established by the creative department
- Inputting site content through their custom CMS and finding errors on this software to discuss with the engineers

**MakesSense** – *Front-End Developer*, Boston, MA October 2016- November 2017

- Ensuring the technical feasibility of UI/UX designs
- Sketching designs and imagine them before transferring them to design software
- Educate the creative and development team on how to use Experience Design and Invision to improve communication and workflow on projects
- Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and JQuery time and approved the user experience
- Converting existing codes to React JS to improve the UI development
- Gathering data testing and user experience on different web designs
- Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our deadlines



### **Chiara's Designs** – Web Designer Boston, MA July 2015- Present

- Composing and updating logos for nonprofits and competitions
- Creating and maintaining the front-end standards document and oversaw the production of Javascript, HTML, and CSS (and PHP for the WordPress blog) as well as React JS.
- Updating social media pages with visual posters making traffic go up 15%
- Improving clients social media growth by promoting on their site and made visually appealing digital posters
- Draft HTML email templates and newsletters for e-mail marketing campaigns.

Front-end development using latest HTML5 and CSS3 techniques, backed by jQuery and other Javascript frameworks to enable optimum user experience throughout the site

### **Massachusetts Adoption Resource Exchange (MARE)**– Contract Web Designer, Boston, MA December 2016- February 2017

- Organizing and constructing wireframes and mockups for new the new site for their organization
- Producing live prototypes for the new potential site
- Developing digital posters for events using Illustrator, HTML, CSS, and JQuery
- Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption

### **MIT Alumni Association** – Graphics Assistant Boston, MA October 2016- December 2016

- Creating yearbook for the association to celebrate their accomplishments and memories for 2016
- Designing brochures for events that they were hosting
- Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

### **CHT4 Corporation** – Graphic Design, Cambridge, MA July-August 2014

- Inventing logos for individual projects that were being made
- Making layouts for logos graphics and typography for marketing and their websites
- Mapping templates for websites that were being built
- Supporting with updating WordPress for clients

