CHIARA BOISAUBIN
Front End Developer • UX/UI Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.

Portfolio: http://www.cdb-arts.com
Github: https://github.com/chiaraboisaubin
Behance: https://www.behance.net/ChiaraBo

Email: chiara.boisaubin@gmail.com
Phone: (252)-679-6701
Instagram: cdb_arts

Skills

Computer Languages
HTML
CSS
SASS
JavaScript
Jquery
Bootstrap
PHP
Ajax
React JS
Grunt JS
Node JS

Software:
Sketch
Invision
Adobe Creative Suite:
XD, Illustrator, Photoshop Dreamweaver, AEM, InDesign, Premiere Pro
Media Encoder
Final Cut Pro
Scene7
Jira

UX/UI:
User Research & Persona Creation
Mockup Design
Wireframe Production
Interaction Design
Information Architecture
Usability Testing
Usability Engineering
Visual Design

CMS:
Wordpress
Durpal
Github

Other:
SCRUM
GIFs

Languages:
Spanish: Beginner
Chinese: intermediate

Related Work

Chiara's Designs – Web *Designer* Boston, MA July 2015- Present
• Creating interacting prototypes for user testing and marketing
Building wireframe blueprints for iPhone 5-8, iPhone X, androids and web browsers and made a layout to use for future projects with Adobe Illustrator and Sketch
• Front-end development using latest HTML5, CSS3 jQuery and React JS to enable optimum user experience throughout the site
• Updating social media pages with visual posters making traffic go up 15%
• Conducted user research and testing to improve website's user experience
 Draft HTML and CSS email templates and newsletters for e-mail marketing campaigns
Update wireframes and prototypes adding 10+ for mobile applications

Rue LaLa – Contract *Front-End/Web Specialist* Boston, MA August 2017- January 2018
• Developing, testing, and supporting custom boutique pages and speaking with the communication team on ways they can use the site to promote events
• Design and debug email template layout testing through Saleforce
 Enforcing policies for adding banners to the website from different departments to make sure content is placed correctly
• Inputting site content through their custom CMS and finding errors on their software to discuss with the engineers
• Updating written documents with updated code to assist with their mini-site take over development
• Ensuring mood banners was responsive and mobile friendly and testing they worked on IOS and Android devices

MakesSense –*Front-End Developer*, Boston, MA October 2016- November 2017
• Ensuring the technical feasibility of UI/UX designs
• Teaching the creative and development team on how to use Adobe XD and Invison to improve communication and work-flow on projects
• Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and Jquery time and approved the user experience
• Converting existing codes to React JS to improve UI development
•Handling user reasearch by orgainzing in person user experience testing and creating surveys to find users needs
•Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our dead-lines
Updated HTML, CSS, and Javascript codes to make sure that the website was responsive for different broswers and mobi;e devices

Massachusetts Adoption Resource Exchange (MARE)– Contract *Web Designer*, Boston, MA December 2016- February 2017
• Organizing and constructing wireframes and mockups, about 10 pages for each
• Producing live prototypes for the new potential site
• Developing digital posters for events using Illustrator, HTML, CSS, and Jquery for special events to increase social media traffic
• Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adop-tion and promote on their social medias

MIT Alumni Association – *Graphics Assistant* Boston, MA October 2016- December 2016
• Creating yearbook for the association to celebrate their accomplishes and memories for 2016
• Designing brochures for events that they were hosting
• Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

CHT4 Corporation – *Graphic Design,* Cambridge, MA July-August 2014
• Inventing logos for individual projects that were being made
• Making layouts for logos graphics and typography for marketing and their websites
• Mapping templates for websites that were being built
• Supporting with updating WordPress for clients

Education

Wheaton College
Norton, Massachusetts USAv
Bachelor of Arts (BA): Asian Studies and Studio Art
Class of 2013

Art Institute of Pittsburgh
Diploma of Digital Design
Class of 2015