

SKILLS

Programming

HTML
CSS
Sass
JavaScript
jQuery
Bootstrap
React

Interaction

User Research
Persona Creation
Wireframing
Information Architecture
Usability Testing
Prototyping

Designing

Mockup Design
Visual Design
Illustration

Software

Sketch
Invision
Adobe Creative Suite
Jira
Github
Scene7

CMS

Wordpress
Dupal

Languages

Spanish: Beginner
Chinese: Intermediate

EDUCATION

Wheaton College

Norton, MA USA
Bachelor of Arts (BA):
Asian Studie & Studio Art
Class of 2013

Art Institute of Pittsburgh

Pittsburgh, PA USA
Digital Design
Class of 2015

EXPERIENCE

Rue LaLa

FRONT-END/WEB SPECIALIST | BOSTON, MA | AUGUST 2017- JANUARY 2018

- Developed custom boutique pages using HTML and CSS
- Input content on thier CMS and troubleshoot errors with engineers
- Organized plans with communications team to promote user
- Updated email templates through Salesforce

MakesSense

FRONT-END DEVELOPER | BOSTON, MA | OCTOBER 2016 - NOVEMBER 2017

- Modernized existing websites to be responsive and work on mobile devices
- Converted existing codes to React JS to improve UI development
- Crafted UX flows, designed interfaced, and conducted user studies
- Led user research and user testing sessions for ChowDown project

Massachusetts Adoption Resource Exchange (MARE)

CONTRACT WEB DESIGNER | BOSTON, MA | DECEMBER 2016 - FEBRUARY 2017

- Organized and constructed a wireframe for website with developers
- Created digital posters for special events to increase social media traffic using Illustrator, HTML, CSS, and Jquery
- Revised profiles on the website and updated social media pages to feature children ready for adoption

Chiara's Designs

FRONT-END DEVELOPER // UX DESIGNER | BOSTON, MA | JULY 2015 - JUNE 2018

- Created prototypes for user testing using Adobe XD
- Sketched and built wireframes for mobile and web browsers using Illustrator and Sketch
- Developed web pages using HTML, CSS, jQuery and React JS to enable optimum user experience
- Created visual posters for social media pages increasing traffic 15%

MIT Alumni Association

GRAPHICS ASSISTANT | BOSTON, MA | OCTOBER 2016 - DECEMBER 2016

Created yearbook with over 60 pages to celebrate member accomplishments and memories

- Served on event organizing team ordering needed products, conducting research on local food vendors, and promoting via posters and social media

CHT4 Corporation

GRAPHIC DESIGNER | CAMBRIDGE, MA | JULY 2014 - AUGUST 2014

Created layouts for logos

- Developed typography for branding