

CHIARA BOISAUBIN

Front End Developer & UX UI Designer

I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge

Contact

Portfolio: <http://cdb-arts.com>

Github: <https://github.com/chiaraboisaubin>

Behance: <https://www.behance.net/ChiaraBo>

Linkedin: <https://www.linkedin.com/in/chiara-b-08848b16/>

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Phone: 252-679-6701

Skills

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|------------------------------------|------------------------|--------------|
| • User Research & Persona Creation | • Adobe Creative Suite | • HTML/HTML5 |
| • Sitemap Building | • Adobe Illustrator | • CSS |
| • Wireframe Production | • Adobe Photoshop | • Javascript |
| • Interaction Design | • Adobe Primer Pro | • JQuery |
| • Information Architecture | • Adobe After Effects | • Sass |
| • Usability Testing | • Adobe InDesign | • React JS |
| • Usability Engineering | • Adobe Experience | • Node JS |
| • Visual Design | Design | • Grunt JS |
| • Web Development | • Sketch | |
| • Visual Design | • Invision | |
| • FrontEnd Development | | |
| • Digital Strategists | | |

Education

Wheaton College Norton, MA
Bachelor of Arts (BA): Asian Studies and Studio Art

Art Institute of Pittsburgh Pittsburgh, PA
Digital Design

Related Work

Rue La La *Front-End/Web Specialist* Boston, MA August 2017- January 2018

- Developing, testing, and supporting custom boutique pages and speaking with the communication team on ways they can use the site to promote events
- Design and debug email template layout testing through Salesforce
- Enforcing policies for adding banners to the website from different departments to make sure content is placed correctly
- Inputting site content through their custom CMS and finding errors on their software to discuss with the engineers
- Updating written documents with updated code to assist with their mini-site take over development
- Ensuring mood banners was responsive and mobile friendly and testing they worked on IOS and Android

MakesSense –*Front-End Developer*, Boston, MA October 2016- November 2017

- Ensuring the technical feasibility of UI/UX designs
 - Teaching the creative and development team on how to use Sketch and Invision to improve communication and workflow on projects
 - Modernizing existing websites so the site can function in a different size browser mobile devices using CSS and JQuery time and approved the user experience
 - Converting existing codes to React JS to improve UI development
 - Handling user research by organizing in-person user experience testing and creating surveys to find users needs
 - Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our deadlines
- Updated HTML, CSS, and Javascript codes to make sure that the website was responsive to different browsers and mobile devices

Chiara's Designs – *Web Designer* Boston, MA July 2015- Present

- Creating interacting prototypes for user testing and marketing
- Building wireframe blueprints for iPhone 5-8, iPhone X, androids and web browsers and made a layout to use for future projects with Adobe Illustrator and Sketch
- Front-end development using latest HTML5, CSS3 jQuery and React JS to enable optimum user experience throughout the site
- Updating social media pages with visual posters making traffic go up 15%
- Conducted user research and testing to improve website's user experience
- Draft HTML and CSS email templates and newsletters for e-mail marketing campaigns

MIT Alumni Association – *Graphics Assistant* Boston, MA October 2016- December 2016

- Creating yearbook for the association to celebrate their accomplishments and memories for 2016
- Designing brochures for events that they were hosting
- Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

CHT4 Corporation – *Graphic Design*, Cambridge, MA July-August 2014

- Inventing logos for individual projects that were being made
- Making layouts for logos graphics and typography for marketing and their websites
- Mapping templates for websites that were being built
- Supporting with updating WordPress for clients