

# CHIARA BOISAUBIN

Front End Developer/ Designer

**Portfolio:** <http://www.cdb-arts.com>

**Github:** <https://github.com/chiaraboisaubin>

**Behance:** <https://www.behance.net/ChiaraBo>

**Email:** [chiara.boisaubin@gmail.com](mailto:chiara.boisaubin@gmail.com)

**Phone:** (252)-679-6701

**Instagram:** cdb\_arts

*I specialize in web design and software development. I utilize my background in digital arts and technology to really make websites stand out in responsiveness, and ease of use. Web design leaves a lot of room for expression, and there's always some new inspiration to explore. I'm eager to learn and grow, and I want to surpass people's expectations and reach for each new challenge.*

## Skills

**Computer Languages:** HTML, CSS, Sass, JavaScript, ReactJS, JQuery, Bootstrap, PHP, Ajax, Grunt Js, Node JS,

**Programs:** Programs: Illustrator, Dreamweaver, Experience Manager (AEM), Photoshop, Sketch, Invision, Experience Design, Premiere Pro, Media Encoder, InDesign, Final Cut Pro, Scene7, Jira

**Content Management Systems:** Wordpress, Github, Drupal

**Computers:** MAC/PC/LINUX

## Related Work

**Rue LaLa** – Contract *Front-End/Web Specialist* Boston, MA August 2017- January 2018

- Building Mini Site Take Over (MSTO) for temporary events and creating solutions to improve time of development for three days instead of four
- Developing eye catching layouts, testing, and supporting custom email designs to be sent to members
- Developing, testing, and supporting custom boutique pages and discussed with market on ways they can use the site to promote events
- Adding banners to the existing website that have been established by the creative department
- Inputting site content through their custom CMS and finding errors on this software to discuss with the engineers

**MakesSense** – *Front-End Developer*, Boston, MA October 2016- November 2017

- Modernizing existing websites for mobile devices using CSS and JQuery so the site can function in a different size browsers
- Modernizing existing websites for mobile devices using CSS and JQuery making the site responsive, having a faster loading time and approved the user experience
- Ensuring the technical feasibility of UI/UX designs
- Converting existing codes to React JS that improves development for the UI
- Close collaborations with other team members on prototypes, user flows, designs and development after user testing
- Educating sales team and creative on how to use Experience Design and Invision when talking to potential sponsors
- Observing user experience testing for websites to hear users criticism and research methods that improve the user experience
- Manage with the creative and developers setting weekly meetings and communication with Slack and Jira to hit our deadlines

## Education

**Wheaton College**

Norton, Massachusetts USA

Bachelor of Arts (BA): Asian Studies and Studio Art

Class of 2013

**Art Institute of Pittsburgh**

Diploma of Digital Design

Class of 2015

*Courses: Typography, Technical Illustration, Advanced Image Manipulation, Layout Design, Print Production, Web Layout*



**Chiara's Designs** – *Web Designer* Boston, MA July 2015- Present

- Composing and updating logos for nonprofits and competitions
- Created and maintained the front-end standards document and oversaw production of Javascript, HTML, and CSS (and PHP for the wordpress blog) as well as React JS.
- Updating social media pages with visual posters making traffic go up 15%
- Improving clients social media growth by promoting on their site and made visually appealing digital posters

**Massachusetts Adoption Resource Exchange (MARE)**– *Contract Web Designer*, Boston, MA December 2016- February 2017

- Organizing and constructing mockups and wireframes for new the new site for their organization
- Producing live prototypes for the new potential site
- Developing digital posters for events using Illustrator, HTML, CSS, and JQuery
- Revising the profiles on the website and updating social media pages to advertise the kiddos that were ready for adoption

**MIT Alumni Association** – *Graphics Assistant* Boston, MA October 2016- December 2016

- Creating yearbook for the association to celebrate their accomplishments and memories for 2016
- Designing brochures for events that they were hosting
- Assisted with event organizing by ordering needed products, research for local food, and promoting with posters and using their social media

**CHT4 Corporation** – *Graphic Design*, Cambridge, MA

July-August 2014

- Inventing logos for individual projects that were being made
- Making layouts for logos graphics and typography for marketing and their websites
- Mapping templates for websites that were being built
- Supporting with updating WordPress for clients

