

CHIARA BOISAUBIN

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cdb-arts.com

SKILLS

Programming

HTML

CSS

Sass

JavaScript

jQuery

Bootstrap

React

Interaction

User Research

Persona Creation

Wireframing

Usability Testing

Prototyping

Designing

Visual Design

Illustration

Sketching

Software

Sketch

Invision

Adobe Creative Suite

Jira

Github

Scene7

Salesforce

CMS

Wordpress

Languages

Spanish: Beginner

Chinese: Intermediate

EDUCATION

Wheaton College

Norton, MA USA

Bachelor of Arts (BA):

Asian Studies & Studio Art

Class of 2013

Art Institute of

Pittsburgh

Pittsburgh, PA USA

Digital Design

Class of 2015

EXPERIENCE

World Congress

WEB DEVELOPER | WOBURN, MA | SEPTEMBER 2018 - PRESENT

- Constructing wireframes and mockups to improve user interaction
- Creating responsive email templates with HTML and CSS to be clear and accessible to the proper web pages.
- Updating events, speakers and agenda through their CMS
- Create and manipulate graphics for use on websites and marketing emails
- Assisting the marketing teams on a daily basis

Rue LaLa

FRONT-END/WEB SPECIALIST | BOSTON, MA | AUGUST 2017- JANUARY 2018

- Developing custom boutique pages using HTML and CSS
- Input content on their CMS and troubleshoot errors with engineers
- Organizing plans with communications team to promote user
- Updating email templates through Salesforce

MakesSense

FRONT-END DEVELOPER | BOSTON, MA | OCTOBER 2016 - NOVEMBER 2017

- Modernizing existing websites to be responsive and work on mobile devices
- Converting existing codes to React JS to improve UI development
- Crafting UX flows, designed interfaced, and conducted user studies
- Lead user research and user testing sessions for ChowDown project

Massachusetts Adoption Resource Exchange (MARE)

CONTRACT WEB DESIGNER | BOSTON, MA | DECEMBER 2016 - FEBRUARY 2017

- Organizing and constructed a wireframe for the website with developers
- Creating digital posters for special events to increase social media traffic using Illustrator, HTML, CSS, and JQuery
- Revising profiles on the website and updated social media pages to feature children ready for adoption



Freelancer, Self- Employed

FRONT-END DEVELOPER // UX DESIGNER | BOSTON, MA | JULY 2015 - JUNE 2018

- Creating prototypes for user testing using Adobe XD
- Sketch and built wireframes for mobile and web browsers using Illustrator and Sketch
- Developing web pages using HTML, CSS, jQuery and React JS to enable the optimum user experience
- Creating visual posters for social media pages increasing traffic 15%

MIT Alumni Association

GRAPHICS ASSISTANT | BOSTON, MA | OCTOBER 2016 - DECEMBER 2016

- Creating yearbook with over 60 pages to celebrate member accomplishments and memories
- Serving on event organizing team ordering needed products, conducting research on local food vendors, and promoting via posters and social media

CHT4 Corporation

GRAPHIC DESIGNER | CAMBRIDGE, MA | JULY 2014 - AUGUST 2014

- Creating layouts for logos
- Developing typography for branding