* [1 C](http://projects2.apc.edu.ph/wiki/index.php/Pbe#Philippine_Business_for_the_Environment)lient Name
  + [1.1 About](http://projects2.apc.edu.ph/wiki/index.php/Pbe#About_PBE) Client
  + [1.2](http://projects2.apc.edu.ph/wiki/index.php/Pbe#IWEP) Description of each department
  + 1.3 Board of Directors
* [2 Project Statement Form](http://projects2.apc.edu.ph/wiki/index.php/Pbe#Project_Statement_Form)
  + [2.1 Contact Information](http://projects2.apc.edu.ph/wiki/index.php/Pbe#Contact_Information)
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* [4 Success Factors](http://projects2.apc.edu.ph/wiki/index.php/Pbe#Success_Factors)
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# Rodzon Marketing Corporation

### About RMC

Rodzon Marketing Corporation is a private company that was founded in 1977. It specializes in wholesale and/or general merchandise field in the market. Located at Barangay 65, Lakandula st, Pasay City, Philippines, the company is known for their flagship product, Ludy’s peanut butter.

Now, with almost 37 years of experience in the industry, RMC has acquired and introduced more and more products to its customers. Currently, their line of products include, Ludy’s peanut butter, Sourcere’s Fluffy and Melo marshmallow products, and other varieties of processed - food products.

### Board of Directors

President: **Mr. Pedro Tianzon**

Delivery Manager: **Mr. Bonifacio Tianzon Jr.**

Purchasing Manager: **Mr. Carmelo Tianzon**

Sales Manager: **Mr. Wilfredo Tianzon**

Accounting, Finance, and I.T. Manager: **Mr. Angelo Tianzon**

### Sales and Marketing

This sales department is responsible mainly for the company’s sales (annual and monthly) reports and agent’s sales report. In extension to that, this department is also responsible for the pricing of the company’s products. Alongside the sales department comes the marketing department. This department on the other hand deals with the company’s marketing and advertising strategies. Both of these departments collaborate with each other to ensure the company’s profitability as well as its popularity to the public (customers).

### Finished – Goods Inventory (Storage)

This is the department that handles and stores the finished products (produced by the production department). Not only that, this is also the department that is responsible in storing all other kinds or varieties of processed - food that the company distributes and/or sells to its customers and other warehouses nationwide. The most important function of this department is to track and very the flow of finished goods coming in and out of its warehouses (storage facilities).

# Project Statement Form

## Contact Information

|  |  |  |
| --- | --- | --- |
| Name |  | Contact Information |
| [Carlos](http://projects2.apc.edu.ph/wiki/index.php?title=Hannelou_J._Rebollos&action=edit) Daniel B. Nerez | Project Manager | cbnerez@apc.edu.ph |
| [John](http://projects2.apc.edu.ph/wiki/index.php?title=Julius_Allen_A._Cainglet&action=edit) Michael S. Santos | Documenter/Programmer | hssantos@apc.edu.ph |
| [Paul](http://projects2.apc.edu.ph/wiki/index.php?title=Alphard_P._Jagape&action=edit) Carlo V. Elep | Documenter/Programmer | pvelep@apc.edu.ph |

## 

## Stake Holders

**Team RMC**

Carlos Daniel Baluyot Nerez  
**Project Manager**

John Michael Santo Santos  
**Creative Designer / Documenter**

Paul Carlo Velasquez Elep  
**Junior Developer / Documenter**

Mr. Pedro Tianzon  
**President, Board Member Rodzon Marketing Corporation**

Mr. Bonifacio Tianzon Jr.  
**Delivery Manager, Board Member Rodzon Marketing Corporation**

Mr. Carmelo Tianzon   
**Purchasing Manager, Board Member Rodzon Marketing Corporation**

Mr. Wilfredo Tianzon  
**Sales Manager, Board Member Rodzon Marketing Corporation**  
  
Mr. Angelo Tianzon  
**Accounting, Finance, and I.T. Manager, Board Member Rodzon Marketing Corporation**  
  
Mr. Jose Eugenio Quesada  
**Professor / Adviser**  
**Asia Pacific College**  
Email: jlquesada@apc.edu.ph  **Users**

Target users are the company’s employees who are mainly assigned sales, marketing and inventory (storage) departments. A smooth, easy to use and efficient system within these three different departments would help the company to: First, easily determine the number of finished goods going in and out of its warehouse. Two, real – time computation of sales and (possibly) expenses for a particular day, month, and year. And third, with a new system, automation of transactions and transfer of data can be accomplished.

# Project Objectives

## Short Term

**1. Real – time inventory management**

Dynamic inventory management can be observed.

**2. Central Database**

Data and information would be stored in a database. By storing these to it, it would be more secure and free from unwanted threats/attacks. Moreover, it would also lessen data anomalies and redundancies.

**3. Real - time data availability**

Data and/or Information is available, anytime.

**4. Easy Report Generation**

Reports can be generated electronically. Reports can now be processed and produced in a fast and efficient way.

## 

## Long Term

**1. Increase company profit and lessen expense**

With a new automated system, manual labor would cost less, thus generating more income and revenue to the company.

**2. Efficiency at its best**

Work done in the company would be more efficient and fast while manual labor would be lessen with the introduction of the new system.

# Success Factors

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## Short Term

We can say that the project is successful if we meet the following requirements:

1. If the project was able to help the efficiency of the transactions and made the transaction easier and faster.  
2. If the data was more reliable for the users of the system.  
3. If it was able to track down transactions easily (inventory and sales).

## 

## Long Term

We can say that the project is successful for a long term if we meet the following requirements:

1. If the project will be able to attract more people to use the proposed system.  
2. If it will generate enough revenue to the maintenance of the system.  
3. If its customers are satisfied with the new system (since the proposed system, an ordering system, would mainly focus on the company’s customers).