LitBook
Tough Connections. Bold Conversations.

Logo Versions

LitBook
Tough Connections. Bold Conversations.
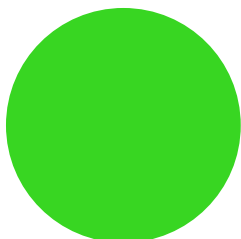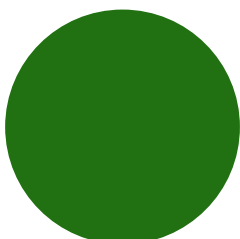
Primary

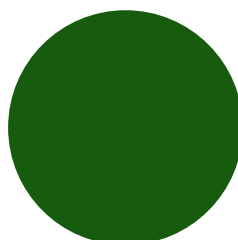**LitBook**

Wordmark Only

Icon

Colours

Primary
Hex #38d622
RGB rgb(56,214,34)
CMYK 74 0 84 16
Pantone 15-0545

Secondary
Hex #217012
RGB rgb(33,112,18)
CMYK 71 0 84 56
Pantone 18-0135

Accent
Hex #175c0e
RGB rgb(23,92,14)
CMYK 75 0 85 64
Pantone 18-0135

Background
Hex #FFFFFF
RGB rgb(255,255,255)
CMYK 0 0 0 0
Pantone 11-0601

Typography

Primary
Fira Sans Extra Condensed

Aa Bb Cc