Tableau Challenge

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**Summary**

**Dataset**: Citi Bike Data, 12 datasets totaling 650k data points over 12 months in 2021.

**Project Conclusion**: We can assess and iterate upon three underlying patterns / phenomena found with our Citi Bike data:

1. Subscription members account for ~80% of all rides, with each ride averaging between 0-2 hours.
2. The most popular end stations are densely concentrated in the 07302 zip code.
3. There are certain “gateway” stations into all the other stations in the Jersey region.

**Detailed Report / Story Walkthrough**: